Appendix 3

## Community Area Award Application Grant Application Form Cricklade & Wootton Bassett Community Area (2)

North
Wiltshire
District
Council

		Wilishire District Council			
Please ensure that you have read all the Funding Criteria and Additional Guidance Notes before completing this form PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED					
1 - Your Organisation or Group					
Name of Organisation	Ashton Keynes Vilage Hall				
Contact Name					
Contact Address					
Contact number	e-mail				
Organisation Type	Non profit organisation 🖂 Local Authority 🗌 Other 🗌				
2 – Your Project					
In which Community Area does your project take place?		1 2 3 4 5			
In which Parish does your project take place?		Ashton Keynes			
What is your project?		Rural Cinema			
Where will your project take place?		Ashton Keynes Village Hall			
When will your project take place?		As soon as all funding is in place			
Does your project demonstrate a direct link to the Community Plan for the area? If YES, please provide a reference/page no.		YES ⊠ <b>22/23 NO</b> □			
Are you applying for Capital or Revenue Funding?		☐ CAPITAL ☐ REVENUE			
If you are applying for Revenue funding, please confirm that your project will be completed by 31 <sup>st</sup> March 2008		YES N/A NO [			

**Appendix 3** 

## What is the Community benefit of your project, and approximately how many people will benefit?

Ashton Keynes Village Hall is the main function venue for the community. Most village organisations and groups use the Village Hall extensively for regular social, sporting, cultural and informative events. All age groups from Baby & Toddler through to Golden Years use the Hall on a regular basis. The Hall is operated and managed by a Management Committee (Managing Trustees) who not only look after the day-to-day operation, but organise a broad range of functions for the whole community rather than individual groups. Ashton Keynes has just been chosen to represent Wiltshire in the Calor Village of the Year Competition 2007/2008. The letter from CPRE stated that the judges were impressed with "the way in which the community was at the fore-front of every aspect of life in the village". We feel that the competition category sponsored by DEFRA (Building Community Life) is imperative to village life and the project covered within this application is yet another building block to strengthen our community.

We are very eager to start an Ashton Keynes rural cinema. Unfortunately the existing schemes in the south of the County (Moviola) will not travel this far north and the scheme in the neighbouring County (Cotswold DC) is impractical for both logistical and selection reasons. Rural cinemas are a massive benefit to village communities, in particular for those that are disadvantaged and/or feel socially excluded. Many residents cannot travel due to lack of transport, disabilities or just do not like being away from their surroundings after nightfall. Of course the reduction in car journeys also helps the environment. As rural cinemas can (to an extent) set their own pricing, we propose to have concessionary pricing for age groups, for families and for anyone that is socially disadvantaged, (i.e. on state benefits). Now that the Cinema in Cirencester has been demolished, the nearest ones are in Swindon. We have established that we can still hire films within the 'gap' period (post Box Office; pre DVD) and therefore need to purchase the equipment. As the equipment can be used for other types of function, we propose to share it with other Village venues and if practical and acceptable, to other local Villages within the area.

We anticipate an average audience of 60 to 70 people after the first three events and we hope to run 8 events in the first 12 months. Equally we expect some to be regular attendees. Therefore [6 x 65, -30 (5 Regulars at 6 events) + 35 (1st event) + 45 (2nd event)] our target for Year 1 is a minimum of 440 individuals (470 tickets) and then the same (or more) each year. Of course these numbers could be significantly higher. Others village venues and Groups will benefit from simply having the equipment available.

Our objective is to show a variety of films covering all age groups and as mentioned above, our target in the first year is 470 ticket sales. The measurable output will be the number of tickets sold, the number of volunteers that come forward to assist and the social mix. We want to specifically attract those that cannot (or do not want to) get to the Cinemas in Swindon as well as new Cinema goers.

This grant application is for the purchase of equipment and the Village Hall Management committee has carried out extensive research on what is required. This involved speaking with Moviola and the operators of the scheme in Norfolk. Each supplier we approached for a quotation came back with high pricing. We therefore decided that the most cost efficient route for purchase was via the online suppliers. Copies of the quotations can be provided if required.

NWDC will not meet future running costs for projects. Please tell us how these will be met in the future The scheme will be self sufficient for ongoing costs, maintenance and equipment replacement.					
Has your organisation received a previous award from this Council?	⊠ Yes (ple	ase provide details below) No	)		
Date of amount and previous award	02/2005	£1,391			
Details of award(s)	Amount towards the installtion of an induction loop and general sound amplification.				
3 – Additional information to support and strengthen your application e.g consultation, community involvement, energy efficiency measures					
Community Involvement:					
Volunteers will run the rural cinema and in the first year we expect that will be the Village Hall Management Committee. After this initial period we would hope to set up a voluntary group specifically to run the cinema. Some residents have already expressed an interest in running the group. This will create a new vouInteering group within the Village - something that we believe is good for building and maintaining community spirit.					
A Rural Cinema has been discussed within the village for several years. One of the variations made from the Village Hall Public Entertainment Licence to the Premise Licence (Licensing Act 2003) was to add films as a licensable activity. Asking residents attending other village functions, discussions at the Village Hall User Group meetings and the Ashton Keynes Village Plan 2005 (Arts & Culture [ Page 20]) identified the need.					
Research:					
We have researched this with Moviola and established the viabilty of running a scheme similar to one in Norfolk. Their scheme is based on owning the equipment and using Moviola for the supply of films. Costs are based on the cost of the individual film (hired thorough Moviola) and the charge made by the film distributor. We will be charged £47 (inc. VAT) for administration (getting the film) and then we pay £75 or 35% of takings (plus VAT) to the distributor. The minimum cost is therefore £135.13.					
Environmental:					
A reduction in car journeys should result from this project.					
4 - Financial Information					
PROJECT COSTS Please provide a <u>full</u> breakdown e.g equipment, installation etc.		PROJECT INCOME Please list all sources of funding for this project, as provisional (P) or confirmed (C)			
(All prices inclusive of VAT)			P/C		
Sapphire (3x4) Fast Fold Screen	£863	Village Hall Fund Raising	С	£1,281	
Pioneer DVD DV-668AV-S (Cinema)	<b>£</b> 522	Parish Council	С	£1,000	
Hitachi CP-X605 Projector	<b>£</b> 1,657	Village Pantomime Contribution	С	<b>£</b> 500	
Yamaha DSP-AX759SE Theatre Amp	<b>£</b> 315			£	
JBL PRO EON-1500 (front spkrs)	<b>£</b> 390			£	
JBL PRO Control 5 (side spkrs)	<b>£</b> 240			£	
Cables, Stands, Install, etc.	£741			£	
TOTAL PROJECT EXPENDITURE	<b>£</b> 4,728	TOTAL PROJECT INCOME		<b>£</b> 2,781	
Total Project Income £2,781					
Total Project Expenditure £4,728					
Project Shortfall	£1,947				
Award sought from NWDC		£1,947			
s your organisation able to claim VAT?					

THE FOLLOWING INFORMATION MUST BE PROVIDED, FAILURE TO DO SO WILL RESULT IN THE APPLICATION BEING REJECTED				
☐ Please tick this box to indicate that you have included a signed off summary of examined accounts, confirming your year end accounts, assets and reserves.				
SECTION 5 – Declaration (on behalf of organisation or group) – I confirm that				
<ul> <li>☑ the information on this form is correct, that any award received will be spent of specified, that I will complete a monitoring form (if requested) following completed in a ward is received that I will complete and return an evaluation sheet</li> <li>☑ That any other form of licence or approval for this project has been received put this application</li> <li>☑ That the necessary policies and procedures will be in place prior to the comme project outlined in this application.</li> <li>☑ Child Protection</li> <li>☑ Public Liability In Equal Opportunities</li> <li>☑ Access Audit</li> <li>☑ Planning permission applied for (date) or gray are also in the project of the comment of the</li></ul>	etion of the project.  rior to submission of encement of the ensurance ented (date) ed material.			
Name: Position in organisation: Chairman	Date: 14/12/2007			
Please return your completed application to: Community Partnership Officer, Community & Environment, Monkton Park, Chippenham, Wiltshire, SN15 1ER or e-mail sparker@northwilts.gov.uk				