

SALISBURY QUALITY TRANSPORT

Partnership

PARTNERSHIP MEMORANDUM

Salisbury District Council, Wiltshire County Council and Wilts & Dorset Bus Company share a common objective to encourage greater use of public transport in Salisbury and its District to address traffic congestion problems, promote modal shift and improve air quality.

We recognise that the provision of high quality, reliable and accessible public transport can best be achieved through a 'Quality Partnership' approach. We will explore initiatives to invest and implement complementary measures, building upon best practice elsewhere. We have therefore formed the Salisbury Quality Transport Partnership.

This memorandum is a statement of the Partners' best intentions to work in close co-operation to achieve common objectives. New investments in a high quality transport system will improve mobility and help protect the environment of Salisbury and its District. This will be achieved by initiatives as set down in the Schedule and the Partners' commitment to pursue their implementation.

Councillor D. Brown
Chair, Salisbury District
Council Transport &
Environment Committee

Andrew Bryce, Operations
Manager, Wilts & Dorset
Bus Company

Councillor JX Chair
of Salisbury Joint
Transportation
Committee

Schedule to Salisbury Quality Transport Partnership

This Schedule forms part of the Partnership Memorandum entered into between Salisbury District Council, Wiltshire County Council and Wilts & Dorset Bus Company on 20th July 2001 and sets out those initiatives (without limitation) that the Partners wish to pursue to improve and develop high quality public transport services in Salisbury and its District that are reliable and customer friendly.

- Provision of high quality, low floor, easily accessible vehicles.
- Provision of high quality, easy to understand timetable and route map information.
- Improved and well maintained passenger facilities on vehicles.
- Customer care training for all staff who deal with the public.
- Joint input in developing transport strategies, building on best practice and key qualities of all forms of public and sustainable transport.
- Provision of improved and well maintained waiting facilities at bus stops and bus stations to make waiting facilities clean, safe and secure and including easy access for people with mobility problems.
- Commitment of all parties to the sharing of relevant data and the delivery of programmed improvements.
- Identification, development, implementation and monitoring of bus priority measures to reduce bus journey time and improve bus reliability.
- Innovations such as environmentally friendly fuels and electronic ticketing.
- Publicity and promotion of public transport services which reflect the joint policies of the local authorities.
- Development of improved passenger information and automatic vehicle location.