



Area Board Local Priorities report – Salisbury Community Area

The Salisbury Area Board in June 2022 reviewed available local data and evidence, and integrated this with local knowledge and community conversation to agree five local priority themes for Salisbury:

- ❖ **Youth engagement, employment and positive activity opportunities**
- ❖ **Addressing climate change**
- ❖ **Supporting positive mental health and wellbeing**
- ❖ **Supporting under-represented groups**
- ❖ **Improving transport and access**



Each priority theme has a series of more specific local actions that the Strategic Engagement and Partnership Manager and Area Board Delivery Officer will work with the Salisbury Area Board to positively address them. The full action plan can be found at the end of this document. Two examples of support and change that the Area Board can drive forward include:

Supporting positive mental health and wellbeing

The Silver Salisbury programme has been developed and co-ordinated by Irene Kohler, Salisbury Older People's champion, supported by local community groups. Silver Salisbury is a very successful programme of activities that contribute to supporting people to maintain their independence and provides opportunities to help older people get out and about and enjoy life, helping to alleviate loneliness and isolation in older age.

The Salisbury Area Board awarded the project £990 in June 2022 to contribute towards the design and print costs of the Autumn programme. 5,000 copies of the 55-page Autumn programme were distributed to older people and local support services.

Approximately 1,000 older people in Salisbury attended one-off events advertised in the programme and 64 people attended new regular clubs. The programme has received positive feedback from older people to demonstrate that they have tried new activities and met new friends.

Supporting under-represented groups

The Salisbury Area Board, in partnership with the city council and a wide range of community groups, charities, faith settings and organisations, has developed and co-ordinated a local cost of living and warm spaces flyer. This will support those most at risk from the rising living costs during this winter to have access to a wide range of helpful information and advice currently on offer in the city.

Funded through the Older and Vulnerable Adults grant, 14,000 leaflets have been printed and hand delivered to targeted areas of the city where there is a known need for additional support and located in public spaces across Salisbury. These include warm spaces, churches, community buildings, surgeries, pharmacies, supermarkets, schools, to name but a few.

A key mission of Wiltshire Council's Business Plan is to help Wiltshire be a place where 'We have vibrant, well-connected communities' and this initiative will compliment other fantastic projects from community groups and local organisations in Salisbury to ensure that anyone needing additional support in the city is able to access the information and advice about services that are available.

Salisbury Area Board work plan and local priorities

| Priority | Action(s) | Targets | Status |
|---|---|---|--------|
| Youth engagement, employment and positive activity opportunities | Work with the Salisbury Youth Forum and partners to confirm priority issues and activities outlined in the Salisbury Youth Survey (e.g. cooking/parkour/self-defence) | To raise the profile of existing activities in the area and expand the opportunities available to increase the number of young people participating | Amber |
| | Develop a working group to explore options for online platforms (locally and nationally) and the role of social media to promote/raise awareness of the work of forum members, including how best to reach young people | To feed back to the Salisbury Youth Forum on findings and present to young people for their views | Amber |
| | Develop a new diverse and inclusive platform of young people to consult and review the themes/work group areas | The aim is to create a youth panel of 8 to 12 to engage and empower a youth voice into all processes of the Forum | Amber |
| | Identify sources of training and support for young people from within the membership of the Salisbury Youth forum | Gain feedback from the young people on the youth panel to details on training/support required | Amber |
| | Link with Wiltshire Creative young ambassadors and the new youth panel to expand the Local Youth Network | To re-establish the LYN to assess and recommend applications for the Area Board youth grants | Green |
| | Link with the Sports Development team to identify opportunities for young people in the Salisbury area e.g. the FUEL Holiday Activity and Food programme | Link with local partners (e.g. Salisbury Foodbank/ new Foodie network) to extend the support for the FUEL programme in 2023 | Amber |
| | Work with the Underground Studios in Harnham to develop new projects and initiatives for young people | Support the studios to benefit young people in the community, working with under-represented groups | Amber |
| | Co-ordinate and deliver a Youth Employment Fair in 2023 - Joint AB event with Southern and South West Wiltshire community areas | To raise awareness of the range of employment opportunities in Salisbury and the surrounding areas | Amber |
| Addressing Climate change | Co-ordinate the Air Quality Management Group quarterly and review the action plan | To progress and provide updates on each lead area in the AQMG action plan and feedback to the members of the meeting | Amber |
| | Support the development of a Green Awards for businesses via the Salisbury Transition Group/Share Salisbury | For all businesses in Salisbury to work towards the green standard (energy/transport/finance/waste/st strategies) | Amber |

| | | | |
|--|---|---|-------|
| | Expand the Five Rivers Health and Wellbeing Centre garden project to other outdoor areas of the centre supported by a group of volunteers | To replicate the work of the FR garden to other areas of the centre and source volunteers for maintaining the areas | Amber |
| | Develop a new 'Green' Salisbury network group to engage all key partners to discuss potential Climate Change projects for the city | To network and develop green projects in and around Salisbury to ensure there is a joined-up approach across the city | Green |
| | Co-ordinate and deliver an Environment event | To engage community representatives and groups in responding and delivery outcomes for this local priority | Amber |
| | | | |
| Supporting positive mental health and wellbeing | Support the development and promotion of a comprehensive Silver Salisbury programme with Irene Kohler, Older People's Champion | To build on and improve the programme for 2023 | Green |
| | To rejuvenate the Safe Places scheme, led by Safer and Supportive Salisbury | To establish the provision currently in Salisbury, identify gaps in support for residents | Amber |
| | Expand the audit of clubs, activities and support groups for older people in Salisbury | To compile a comprehensive list of clubs, activities, events and support available for older people in Salisbury | Amber |
| | Link and promote the Salisbury Well-City project supporting people with low to medium mental health needs | To support the Well-City project to ensure all courses are at maximum capacity | Amber |
| | Link with the Safer and Supportive Salisbury network to develop the Camerado's concept of a friendship group | To establish a new Camerado's friendship group in Salisbury | Green |
| | Work with SSAS and Salisbury Soroptimists to develop an action plan for Women's Safety in Salisbury | Identify priority actions to ensure women and girls in Salisbury feel safer and to make it easier to access support when feeling unsafe | Green |
| | Support the Salisbury Carer's champion to raise the profile of unpaid carers with organisations | To support with up to date statutory information, and on line support groups and activities | Amber |
| | | | |
| Supporting under-represented groups | Support the 'Foodie' network of local partners to collaborate to reach all of the community that need support | To reach all of the community, including low income individuals and families, vulnerable residents and older people who are isolated | Green |
| | Work with Sports Development and DofE to develop the FUEL Holiday Activity and Food programme for young people in Salisbury to access | Link with local partners (e.g. Salisbury Foodbank/ new Foodie network) to extend the support for the FUEL programme in 2022 | Green |

| | | | |
|---------------------------------------|---|---|-------|
| | Link with Five Rivers Health and Wellbeing Centre to develop and expand the Club1 free gym membership project | To support young people from disadvantaged areas of Salisbury to gain experience, skills and confidence in solo activities | Red |
| | Develop a new Club1 plus project for young people to access free qualifications in swimming/fitness at Five Rivers Health and Wellbeing Centre | To support 3 or 4 of the Club1 members to gain qualifications in swimming/ fitness and potential employment opportunities | Red |
| | Develop proposals with Arundell's, including a community garden to be twinned with The Friary community garden and Family fun days, inclusive for local families on low incomes | To ensure the community of the Friary are consulted to engage in these two programming initiatives | Green |
| | To deliver an engagement event focussing on equality, diversity and inclusion | To facilitate a meaningful network of local opportunities with relevant partners | Amber |
| | Attend the Experience City pillar group and work with local partners to develop new initiatives | To work with local partners and businesses to develop a range of events and activities throughout the year | Amber |
| | Support the Women's Muslim Association to develop opportunities for young people and the Muslim community | To develop new initiatives and provide further opportunities for the local Muslim community | Amber |
| | To support the new Youth Hub initiative in Bemerton Heath through the YIF Funding | To deliver new opportunities for young people in Bemerton Heath | Amber |
| | A showcase event to promote services supporting people with disabilities and family carers | To provide key information and guidance on supporting people with disabilities and carers | Amber |
| Improving transport and access | Co-ordinate the Underpasses working group and to review the aims, objectives and actions of the group | To identify key issues for short, medium and long term maintenance in all Salisbury underpasses for the safety of all residents | Amber |
| | Support the development of community artwork in specific underpasses across the city | Work with groups of young people to develop and take ownership of the artwork | Amber |
| | Focus on the work and progress of the A36 Southampton Road study | To work collaboratively with NH and key stakeholders to receive regular updates and plans moving forward | Amber |

Author:

Karlene Jammeh, Area Board Delivery Officer - South

24/02/23