



Area Board Projects and Councillor Led Initiatives Application Form 2012/2013

To be completed by the Wiltshire Councillor leading on the project

Please ensure that you have read the Funding Criteria before completing this form
PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE
CONSIDERED

1. Contact Details

Area Board Name	Salisbury		
Your Name	Richard Clewer		
Contact number	07980 756424	e-mail	richard.clewer@wiltshire.gov.uk

2. The project

Project Title/Name	30mph Wheelie Bin Speed Stickers		
Please tell us about the project /activity you want to organise/deliver and why? <i>Important: This section is limited to 600 characters only (inclusive of spaces).</i>	<p>The Community Area Transport Group aim to target speeding hot spots in Salisbury by enabling households to display 30mph speed stickers on their Wheelie Bins.</p> <p>The Southern Area Board had funded a similar project after establishing that although Highways did not support the displaying of 30mph stickers on wheelie bins, it was not illegal. A main reason for Highways concern was that they could cause confusion for motorists if the stickers were placed on bins NOT in a 30mph zone.</p> <p>Therefore stickers would only be displayed in 30mph zoned roads agreed between the CATG and SCC.</p>		
Where is this project taking place?	<i>In a number of designated 30mph zoned Salisbury roads</i>		
When will the project take place?	As soon as stickers are purchased and distributed, circa Nov/Dec 2012		
What evidence is there that this project/activity needs to take place/be funded by the area board?	The issues log highlights 14 speeding issues in the city.		

How will the local community benefit?	By showing its community that it is being proactive in the fight against speeding in these local areas		
Does this project link to a current Community Issue? (if so, please give reference number as well as a brief description)	Yes, various		
Does this project link to the Community Plan or local priorities? (if so, please provide details)	Yes, toward safer transport networks		
What is the desired outcome/s of this project? Reduced speed in designated 30mph zoned roads.			
Who will be responsible for managing this project? Salisbury City Council. The SCC will order the 30mph Please Drive Carefully stickers (Bulk pack of 500 @ £210) communicate the initiative to residents through its Newsletter with information about where to collect the stickers, e.g., Guildhall or Library			
3. Funding			
What will be the total cost of the project?	£ 210		
How much funding are you applying for?	£ 210		
If you are expecting to receive any other funding for your project, please give details	Source of Funding	Amount Applied For	Amount Received
Please give the name of the organisation and bank account name (but not the number) your grant will be paid in to. (N.B. We cannot pay money into an individual's bank account)			
4. Declaration – I confirm that...			
<input type="checkbox"/> The information on this form is correct and that any grant received will be spent on the activities specified			
<input type="checkbox"/> Any form of licence, insurance or other approval for this project will be in place before the start of the project outlined in this application			
Name: Richard Clewer		Date: 18/10/2012	
Position in organisation: Chair, Salisbury Area Board			
Please return your completed application to the appropriate Area Board Locality Team (see section 3)			