



Reference no
Log no
For office use

Area Board Projects and Councillor Led Initiatives Application Form 2013/2014

To be completed by the Wiltshire Councillor leading on the project
Please ensure that you have read the Funding Criteria before completing this form PLEASE
COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE
CONSIDERED

1. Contact Details	
Area Board Name	Salisbury
Your Name	Bill Moss
Contact number	01980 862241
e-mail	bill.moss@wiltshire.gov.uk
2. The project	
Project Title/Name	Cecil Beaton exhibition at Salisbury Museum
Please tell us about the project /activity you want to organise/deliver and why? Important: This section is limited to 1000 characters only (inclusive of spaces).	<p>To support Salisbury museum by committing £5,000 towards the cost of marketing the exhibition, in return for a specific focus on promoting tourism and supporting local businesses in the City.</p> <p>The museum is planning a major exhibition on Cecil Beaton for the summer 2014. There will be associated events happening out in the community and the museum will be encouraging visitors to explore the incredible landscape of Salisbury and South West Wiltshire where Beaton lived. Costs associated will include advertising through media, printing, mailouts, sales promotion and signage.</p> <p>This will build on the great success of the Constable exhibition which attracted large numbers of people from all over the country and indeed the World. There has been a revival of interest in Beaton and his coterie of 'Bright Young Things' and this exhibition is timed to build on this renewed interest.</p>
Where is this project taking place?	Salisbury museum, with events in the community
When will the project take place?	The exhibition is planned to run from 23 May to 19 September 2014
What evidence is there that this project/activity needs to take place/be funded by the area board?	Salisbury museum currently receives £60k per annum from Wiltshire Council for core running costs (e.g. salaries). The Beaton exhibition has to be funded entirely externally.
How will the local community benefit?	Local communities will benefit as a result of the commitments from Salisbury museum listed in the supporting information document.

Does this project link to a current Community Issue? (if so, please give reference number as well as a brief description)			
Does this project link to the Community Plan or local priorities? (if so, please provide details)	Area Board priority to promote economic development and tourism and to expand the City's cultural offer.		
What is the desired outcome/s of this project? Increase number of visitors into Salisbury and surrounding area, benefitting local businesses. To meet the commitments listed by Salisbury museum in the supporting information document.			
Who will be responsible for managing this project? The exhibition falls under the responsibility of the museum's exhibition officer Kim Chittick and the Director Adrian Green.			
3. Funding			
What will be the total cost of the project?	£ 50,000 (marketing = approx £6,000)		
How much funding are you applying for?	£ 5,000		
If you are expecting to receive any other funding for your project, please give details	Source of Funding	Amount Applied For	Amount Received
Please give the name of the organisation and bank account name (but not the number) your grant will be paid in to. (N.B. We cannot pay money into an individual's bank account)	N/A		
4. Declaration – I confirm that...			
<ul style="list-style-type: none"> The information on this form is correct and that any grant received will be spent on the activities specified Any form of licence, insurance or other approval for this project will be in place before the start of the project outlined in this application 			
Name: Bill Moss		Date: 20/12/2013	
Position in organisation: Wiltshire Councillor			
Please return your completed application to the appropriate Area Board Locality Team (see section 3)			