

Wiltshire Council

Health Select Committee

11 September 2018

Maternity Transformation – approach to consultation

Executive summary

Over the past 15 months, the BANES, Swindon and Wiltshire Local Maternity System has worked with women and families, our staff and partner organisations to design a vision for maternity services and together we have developed a maternity transformation plan to set out what we need to do to get there. Our plan has been designed after detailed conversations with over 2000 women and other people with an interest in maternity services, and their feedback, along with national guidance, such as 'Better Births', and the NHS England Five Year Forward View, has been used to describe the challenges we face, outline what our future should look like and shape our proposal for change to help us achieve our shared vision.

Please see attached two papers: (1) A consultation approach document which outlines the approach to be taken in engaging and consulting with the public and key stakeholders about the Maternity Services proposal for change across BANES, Swindon and Wiltshire. Paper (2) is a detailed Communications Strategy and Consultation plan.

Both papers outline the approach which will be taken in support of the public consultation, when it begins, on the proposal for maternity transformation.

Proposal/Recommendation

The committee is asked to approve (1) the approach to consultation and (2) the communications strategy. Approval is sought in order to support the NHS England assurance process and is required in order that the consultation can be undertaken.

Reason for proposal

A communications strategy, and a clear approach to the consultation process, is required in order for the public consultation to proceed and be as effective as possible.

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