

Wiltshire Council Information Item

Subject:	Recycling Week 2019
Web contact:	https://www.recyclenow.com/recycling-knowledge/recycle-week-campaign

Now in its 17th year, Recycle Now's Recycle Week campaign is a celebration of recycling.

The aim of the week is to encourage everyone to recycle more, by helping to understand the benefits of recycling items from all around the home and by offering tips and suggestions to make it easier to recycle!

Recycle Week 2019 will be full of action asking people to rinse, crush, squash, sort and separate. In the bathroom, the kitchen, the office and the great outdoors. Getting them to do something powerful and radical that will really make a difference.

This year's theme: Recycling. It's in our own hands

In 2018 Britain woke up to recycling.

2019 is the year we're taking action.

The theme will be 'Recycling. It's in our own hands' and the campaign will run from 23rd to 29th September.

Wiltshire Council will be issuing a series of social media posts via its Facebook and Twitter accounts, aimed at reminding residents of the wide range of materials that they can recycle through the council's kerbside collection schemes, household recycling centres, as well as making better use of charity re-use shops, and methods to help reducing our reliance on single-use plastics and other packaging.

For residents:

Wiltshire Council's website contains lots of useful information to support its residents in recycling as much of the waste they generate as possible:

<http://www.wiltshire.gov.uk/recycling>

<http://www.wiltshire.gov.uk/what-happens-to-recycling>

<http://www.wiltshire.gov.uk/household-recycling-centres>

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Recycle Now's website also has a range of valuable resources and some can be accessed via the following links:

For businesses:

<https://www.recyclenow.com/recycling-knowledge/getting-started/recycling-at-work>

For schools:

<https://www.recyclenow.com/recycling-knowledge/getting-started/recycling-at-school>