

## Our Mission!

- **To shape local projects around your priorities**
- **To stimulate discussion at your next parish council or community group meeting about the projects and initiatives needed to tackle priorities**
- **To stimulate more collaboration within and between parishes on community projects and priorities**

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## The Short List of Key Facts & Concerns in South West Wiltshire

1. We have the biggest 65yrs + population in Wiltshire
2. We have no secondary schools or 6<sup>th</sup> forms or HE, and so, young people tend to move on elsewhere
3. (and yet...) We have rising numbers of youth unemployment
4. We have pockets of generational deprivation
5. We have some of the highest property prices in the county and many struggle to get on the property ladder
6. Crime rates are statistically low, but many residents remain concerned about speeding and rural crime in particular
7. Young people find it difficult to access activities and employment because of a lack of transport
8. We have weak broadband in some villages
9. We have high incidents of fly tipping

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## The Longer (more detailed) List....

### Environment

- High fly tipping rate
- 52% of housing has good energy efficiency rating in Wilton CA

### Housing

- High average house price
- Lack of affordable housing for young people

### Transport

- Strengthen community transport

### Economy

- Strengthen broadband
- Tackle rising youth unemployment

### Community Safety

- Ongoing speeding concerns
- More to do to realise the potential of neighbourhood watch
- Concern about incidents of rural crime

### Health & Wellbeing

- High hospital admissions (*accidents, self-harm, alcohol*)
- Only 6% of population is a library member
- High mortality rate from preventable illness in Wilton
- Do more to support mental health for all ages

### Children & Young People

- Obesity in 10-11yr olds
- Low educational attainment for primary school children in Wilton CA
- Few available apprenticeships

### Older people

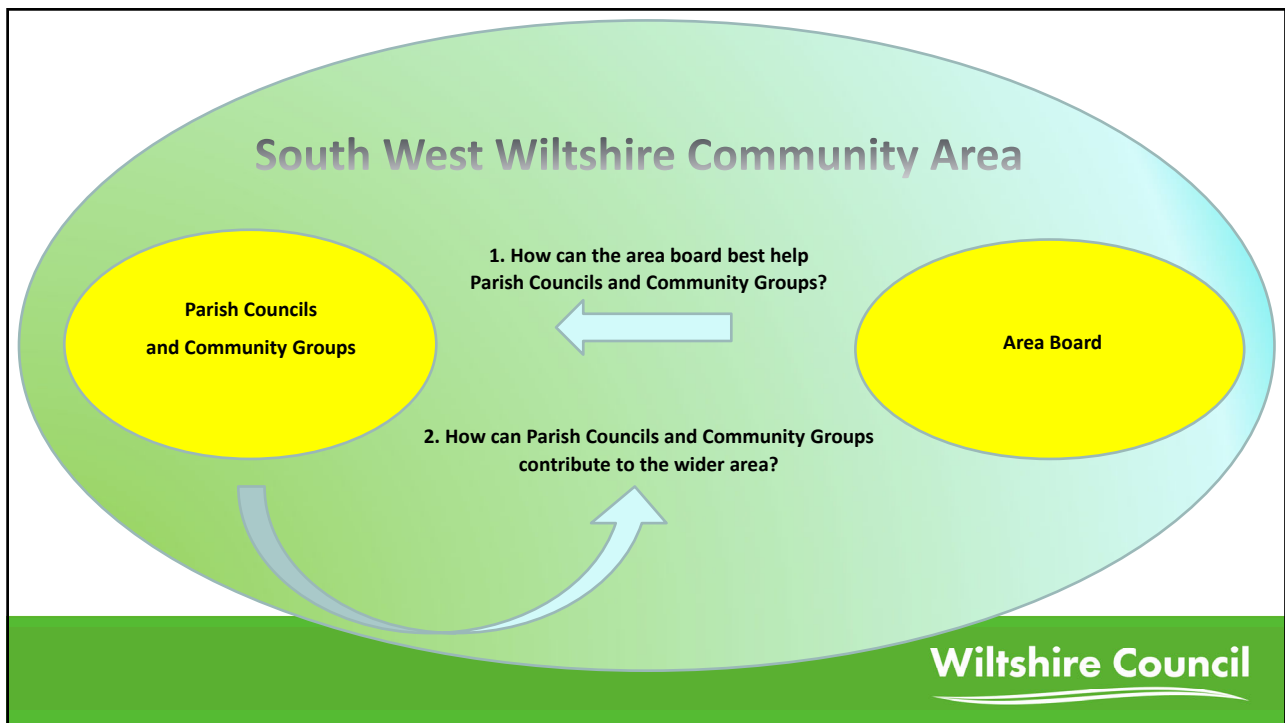
- Focus on loneliness and isolation
- Strengthen support for unpaid carers
- Support people living with dementia

### Deprivation

- Geographical pockets of deprivation requiring further analysis
- 10% of 0-19yr olds living in poverty
- Across South West Wiltshire: 9.3%-12.6% living in fuel poverty

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## Projects, initiatives, processes to support priorities

### Ongoing

- Communications (newsletters, website, noticeboards etc)
- Recruiting/retaining volunteers
- Tackling fly-tipping and litter
- Maintaining hedges and verges
- Maintaining rights of way
- Community Transport
- Community Speedwatch
- Older people support/activities
- Youth support/activities
- Carers Counsellor

### Emerging

- Eco-friendly villages
- Make A Friend Be A Friend (tackling older people isolation)
- Community housing
- Youth mentoring
- Digital inclusion
- Strengthening broadband
- Additional support to help village / community groups get back up and running
- Strengthening neighbourhood watch

### New ones needed on

- Youth unemployment
- Childhood obesity
- Deprivation
- Raising educational attainment
- Rural crime
- Mental health of vulnerable adults

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How can we make a difference, together?  
What are you doing that others can learn from?



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## In conclusion....

Thank you for taking the time to:

- Help us continue the dialogue on community priorities
- Commit to further discussions with your parish council and community groups
- Commit to new collaborative opportunities within and between parishes, groups and organisations
- Please email [karen.linaker@wiltshire.gov.uk](mailto:karen.linaker@wiltshire.gov.uk) with your comments and questions on priorities, projects and initiatives for South West Wiltshire.

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## Area Board's Finger Post Initiative

- The Members of South West Wiltshire Area Board recognise the contribution of finger posts to the area and our communities.
- In 2020-2021 the Board is considering making funds available to each Parish Council which wants to upgrade a finger post in disrepair.
- The Area Board will use community funds to subsidise up to £400 of the cost of each post. Parishes will be obliged to provide a meaningful contribution.
- The work must be carried out to the Wiltshire Council specification, a detailed work plan & target timeline must be submitted with each grant application, including a before photograph, invoices and a photograph of the new post in place. Timber is to be from renewable sources, letters & figures on the finger post will be standard and Wiltshire Council will point parishes towards a suitable source. No changes of names on the finger posts will be countenanced (any changes etc need Gazetting to comply with regulations)
- Specifications will be available at [www.wiltshire.gov.uk/highways/fingerposts](http://www.wiltshire.gov.uk/highways/fingerposts)
- Funding requests need to be submitted to [karen.linaker@wiltshire.gov.uk](mailto:karen.linaker@wiltshire.gov.uk) 6 weeks before the area board meeting.

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