

Appendix 1

Results of Online Survey regarding the possible renaming of Amesbury Area Board

	Status	Change?	Reason (no Change)	Preferred Option	Alternative	Reason (change)
1	Representative	Yes		Stonehenge Area Board		Stonehenge is near the centre of the new area, it is a national monument and as such invokes a certain pride for the area. The area shouldn't be named after one town as it suggests the other towns and villages are not really included and an afterthought.
2	Representative	Yes		Stonehenge Area Board		
3	Representative	Yes		Stonehenge Area Board		It more accurately reflects the area it serves
4	Resident	Yes		Stonehenge Area Board		It's a good name and we should recognise the importance of Stonehenge
5	Resident	Yes		Stonehenge Area Board		
6	Representative	Yes		Stonehenge Area Board		It is the identifier for the area which is known World wide while avoiding the suggestion that any single part of the community area has a lead role
7	Resident	No	The area surrounds Amesbury. Current name appropriate.			
8	Representative	Yes		Stonehenge Area Board		It is a generic name which encompasses the whole area. Small villages on the

						outskirts will feel that they are included and it might encourage them to attend meetings
9	Representative	Yes		Stonehenge Area Board		Stonehenge is in the centre of the new proposed area boundaries & the name would encompass all the surrounding villages such as ours - Netheravon
10	Representative	Yes		Alternative	Salisbury Plain South	Gives location information that is wider than the "Stonehenge" name implies. Also, new road works associated with Stonehenge bypass in the coming years may cause confusion.
11	Resident	Yes		Stonehenge Area Board		Stonehenge is a well-known feature that many local people identify with, is reasonably central to the area and the name does not 'favour' any particular part of the area.
12	Resident	Yes		Alternative	Stonehenge Community Area Board	Provides a broad ranging description for the Town & Parish Councils, particularly those to the North, and West of Amesbury.
13	Representative	Yes		Stonehenge Area Board		It apply to the whole area a lot better
14	Representative	Yes		Alternative	Avon and Till Valleys Area Board	No one lives at Stonehenge
15	Resident	Yes		Stonehenge Area Board		