

## **Chairmans Announcement - Smokefree Generation – Local Authority Grant**

As presented at the November 2023 Committee, the government is seeking to achieve the first smokefree generation, by bringing forward legislation detailing a multifaceted approach to reducing smoking rates across the county, including making it an offence to sell tobacco products to anyone born on or after 1 January 2009.

To support existing smokers to quit, the government is more than doubling the budget for local stop smoking services, investing £70 million a year for 5 years, from 2024/25 through to 2028/29. Local allocations will be reviewed annually and be based on the average smoking prevalence over a 3-year period to ensure the allocations are based on the most robust and recent data.

A report is going to Cabinet on 16 April 2024 to outline the grant income and expenditure requirements. The report seeks to agree that expenditure will be in line with the grant conditions and that delegated responsibility for decisions relating to the distribution of this grant are delegated to the Corporate Director of People, in consultation with the Cabinet Member for Cabinet Member for Public Health, Leisure, Libraries, Facilities Management, and Operational Assets and Director of Public Health.

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