

WILTSHIRE POLICE



Road Safety update – Bradford on Avon Area Board

Wednesday 13 September 2023



• Road Safety Campaign 2023



Narrative.....

- Increase in number for those killed and seriously injured on our roads
- The Serious Collision Investigation Team (SCIT) has already been called out to 19 of the most serious road traffic collisions since January (where injuries sustained are the most serious) – compared to 20 incidents for the entirety of last year.

For information visit:

[Road safety campaign 2023 | Wiltshire Police](#)

[Road Safety \(wiltshire-pcc.gov.uk\)](http://wiltshire-pcc.gov.uk)

#KEEPINGWILTSHIRESAFE

#FATAL5

• Community Road Safety Team

- Community Safety Initiatives
- Work with Wiltshire Council and Dorset & Wiltshire Fire & Rescue Service (DWFRS) on road safety matters
 - Safe Drive Stay Alive with DWFRS
 - Car seat checks with Wiltshire Council
 - Op Close Pass-2 wheels

- Project Zero days
- CRST days of action
- Support to Tramline Op
- Community Roads Safety and Speed Enforcement Officers
- Speed awareness courses, fine & points and court action

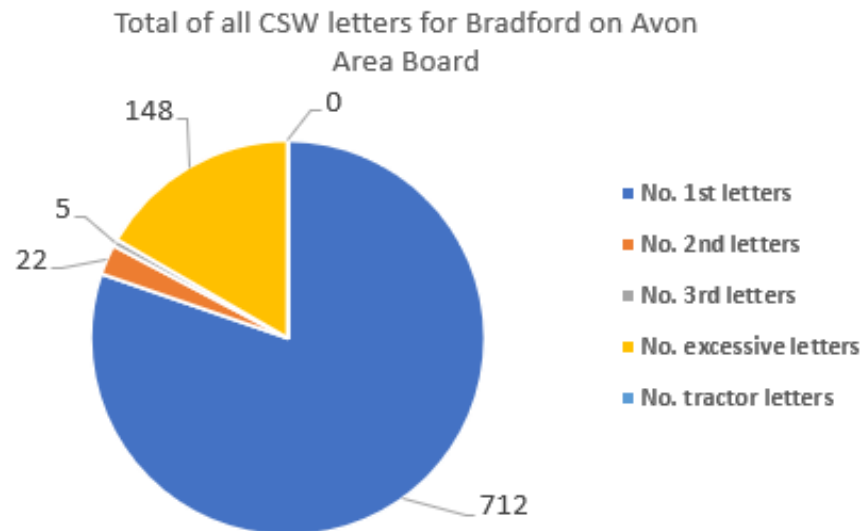
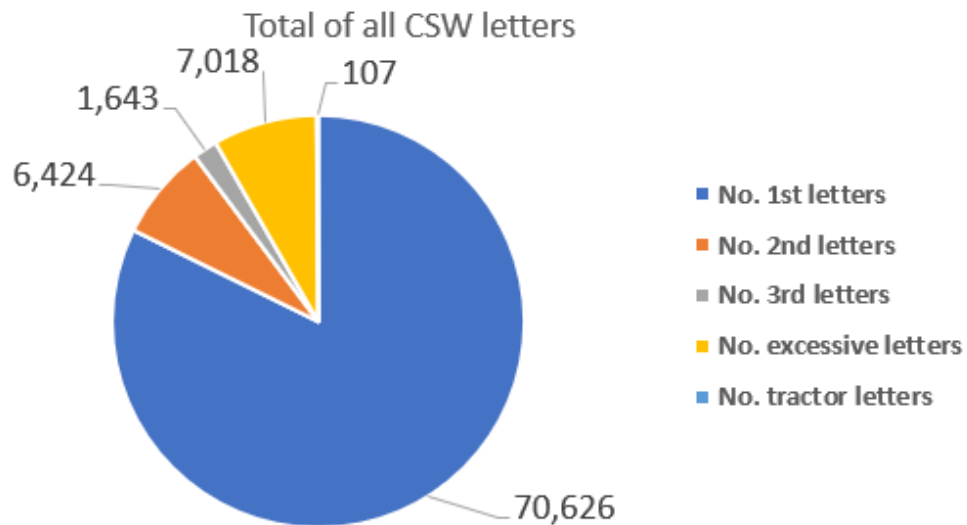


- RS campaign 2023
- CSW letters
- Visible presence
- Police Cadets

- Empowerment to communities to deliver Community Speed Watch (CSW)
- CSW letters
- Visible presence
- Op Close Pass - Equine

• CSW Bradford on Avon area - Data since July 2020 to 29 August

Team	No. 1st letters	No. 2nd letters	No. 3rd letters	No. excessive letters	No. tractor letters	Total letters	No. of watches	Average speeders %
Bradford on Avon	163	2	0	2	0	167	54	2.3%
Staverton	102	2	0	1	0	105	24	0.6%
Westwood	447	18	5	145	0	615	62	12.8%
Grand Total	712	22	5	148	0	887	140	6.6%



• Traffic surveys – Bradford on Avon since October 2020

Wiltshire Council

Title	Result	Survey start date	Speed limit	85th percentile	CPT	Area Board
Bradford on Avon, B3108 Winsley Road	Speed education	25/04/2022	30	36.99	Trowbridge	Bradford on Avon
Limpley Stoke - B3108 Lower Stoke	No further action	31/01/2022	40	43.45	Trowbridge	Bradford on Avon
Limpley Stoke - Crowe Hill,	Speed education	10/12/2020	20	26.6	Trowbridge	Bradford on Avon
Limpley Stoke - Lower Stoke	No further action	31/01/2022	40	43.45	Trowbridge	Bradford on Avon
Staverton B3105 New Terrace 045-013	No further action	12/06/2023	30	31.4	Trowbridge	Bradford on Avon

Community Road Safety Officers

CRSO's

Your officer is Kaylie Griffiths

• CRSO's

Recent events

Tier 1
National Roads Partnership Calendar 2022-2023

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July

Commercial Vehicle Week
CDG, Insecure Loads, HGVs,
Clandestine Entry & WRRR
11th July - 24th July Comms
18th July - 24th July Enforcement



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August

Drug Driving Week
15th Aug - 28th Aug Comms
22nd Aug - 28th Aug Enforcement



MILITARY AND VETERANS IN JUSTICE EVENT

MONDAY 10 JULY 2023 9:30 AM – 4PM
THE GARRISON THEATRE, TIDWORTH

Upcoming events

Tier 1
National Roads Partnership Calendar 2022-2023



- Officer training in:
- Intoxilyzer
 - Speed gun training

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September

Vulnerable Road Users
12th Sep - 25th Sep Comms
19th Sep - 25th Sep Enforcement

Project Edward
19th - 23rd Sep



#ProjectEDWARD
Every Day Without A Road Death

• Wider work recently

Wilts Specialist Ops @WiltsSpecOps · 18 Aug
 #RPU using the unmarked lorry again on OpTramline 2x camper drivers stopped using their phones to communicate to each other on the M4. No crockery was harmed in the issuing of papers to these unhappy campers #Fatal5



Wilts Specialist Ops @WiltsSpecOps · 2 Jul
 #RPU with one arrested following recorded speed of 76 in a 50mph limit that lead to possession of cannabis and discovery of illegal entry to the UK. The driver confirmed they entered the UK in the back of a lorry and had no permission to be here. #Arrested #Fatal5



Wiltshire Specials @wiltspolicesc · Aug 19
 #SRSU couple of units out today on Road Safety around #Wiltshire various offences dealt with, speeding, seatbelts #fatal5 window tints, missing number plates, and finishing off with an RTC Bike v Car #RoadSafety



Wiltshire Specials @wiltspolicesc · Aug 24
 #SRSU Specials Road Safety!

Team out on the A303 today, 1 offences

- 7 x Mobile Phone
- 1 x Speeding (93mph)
- 1 x Seatbelt
- 3 x VDRS (Tyres)
- 2 x No Insurance (Seized)
- 2 x HORT (Insurance)
- 2 x No Tax reported to #DVLA

#fatal5



Wiltshire Specials @wiltspolicesc · Aug 13
 #RoadSafety @pwwilkinson_pcc @wiltspoliceCC

Wiltshire Specials @wiltspolicesc · Aug 24
 #SRSU team continued to support @trowbridgeCPT this week on #RoadSafety

Checks on Canal Road, Woodmarsh, Frome Road and Bradley Road leading to 6 x drivers reported for excess speed, 1 x reported for mobile phone offence #fatal5 #NoExcuses



Community Speed Enforcement Officers

CSEO's



• CSEO – Dashboard

CSEO Activity Dashboard

Outcomes are dependent on previous convictions and history

5,728.00
Sum of Speed awareness ...

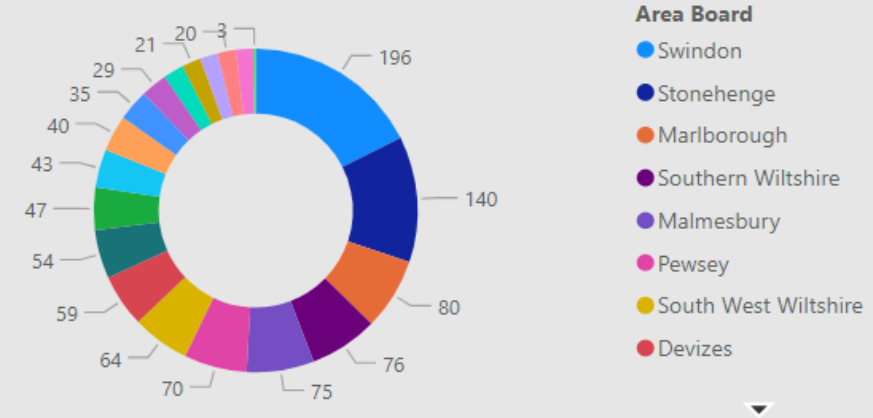
749.00
Sum of Fine & Points

76.00
Sum of Court

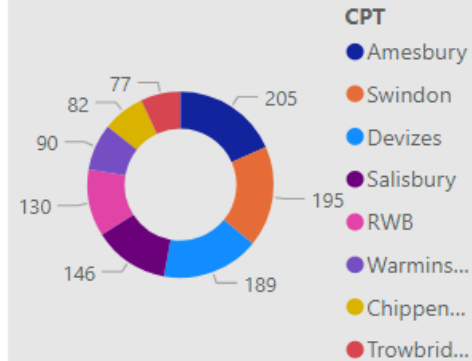
494
Count of Location

Location	Year	Month	Speed awareness course	Fine & Points	Court	CPT	Area Board
Operation Wolf - Salisbury - 29/6/2022	2022	June	149.00	22.00	3.00	Salisbury	Salisbury
Wilton - The Avenue	2023	August	100.00	30.00	4.00	Salisbury	South West Wiltshire
Tilshead	2022	December	93.00	7.00	1.00	Amesbury	Stonehenge
Cricklade - Spital Lane	2023	April	80.00	10.00	0.00	RWB	RWB
Tilshead - Candown Road	2023	August	74.00	9.00	0.00	Amesbury	Stonehenge
Coombe Bissett - Deegan House	2023	July	71.00	9.00	0.00	Salisbury	Southern Wiltshire
Wilton - The Avenue	2022	December	65.00	19.00	8.00	Salisbury	South West Wiltshire
Coombe Bissett - Deegan House	2023	June	64.00	8.00	0.00	Salisbury	Southern Wiltshire
Collingbourne Kingston	2022	December	62.00	9.00	0.00	Amesbury	Tidworth
Sutton Benger - B4069 No. 2 Box Cottage	2023	June	61.00	3.00	0.00	Chippenham	Chippenham
Ogbourne St Andrew	2023	April	60.00	4.00	0.00	Devizes	Marlborough
Tilshead	2022	November	58.00	6.00	1.00	Amesbury	Stonehenge
Shaw and Whitley (Shaw Hill)	2022	December	55.00	9.00	0.00	Trowbridge	Melksham
Enford - Old Vicarage	2023	August	54.00	5.00	0.00	Amesbury	Pewsey
Cholderton	2023	March	53.00	3.00	1.00	Amesbury	Stonehenge
Cholderton - Church Close	2023	April	51.00	1.00	0.00	Amesbury	Stonehenge
Harnham - Portland Avenue	2023	August	51.00	8.00	0.00	Salisbury	Salisbury
Total			5,728.00	749.00	76.00		

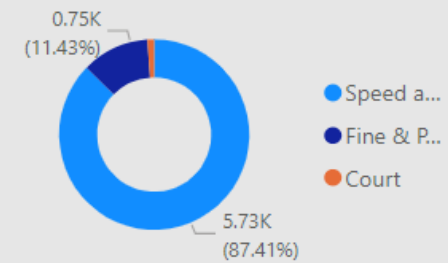
Activity by Area Board



Activity by CPT



Outcomes



• CSEO – Bradford on Avon Area Board results

CSEO Activity Dashboard

Outcomes are dependent on previous convictions and history

133.00
Sum of Speed awareness ...

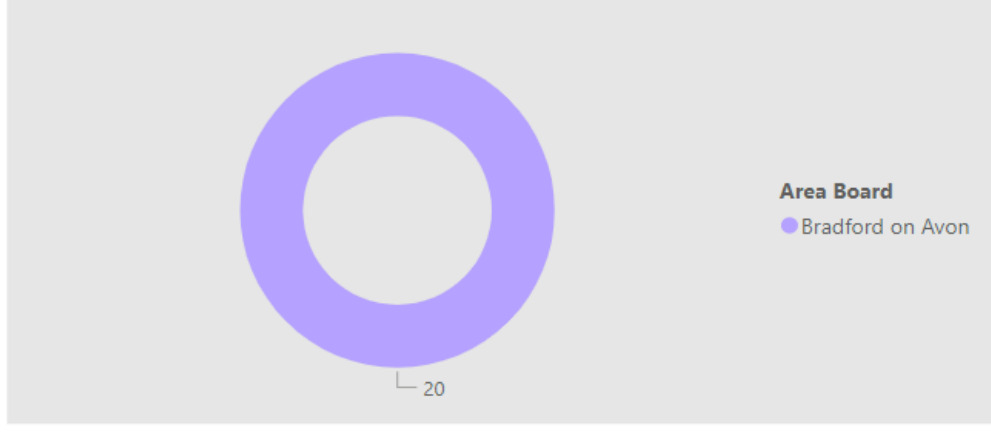
29.00
Sum of Fine & Points

3.00
Sum of Court

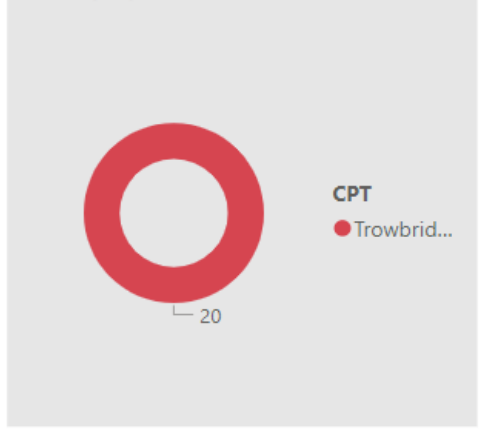
12
Count of Location

Location	Year	Month	Speed awareness course	Fine & Points	Court	CPT	Area Board
Westwood - New Inn	2023	April		29.00	5.00	0.00	Trowbridge
Westwood - New Inn	2023	August		28.00	8.00	0.00	Trowbridge
Bradford on Avon - Winsley & Frome Road	2022	October		25.00	3.00	0.00	Trowbridge
Westwood - The New Inn	2023	April		15.00	4.00	2.00	Trowbridge
Westwood - New Inn	2023	June		13.00	7.00	1.00	Trowbridge
Bradford on Avon - Winsley Road	2023	February		7.00	0.00	0.00	Trowbridge
Staverton	2022	August		5.00	0.00	0.00	Trowbridge
Westwood - The Croft	2023	April		5.00	0.00	0.00	Trowbridge
Westwood - opposite New Inn	2023	February		4.00	2.00	0.00	Trowbridge
Westwood	2023	February		2.00	0.00	0.00	Trowbridge
Bradford On Avon	2021	December		0.00	0.00	0.00	Trowbridge
Bradford On Avon	2023	April		0.00	0.00	0.00	Trowbridge
Bradford on Avon - Frome Road of junc of Moulton	2023	June		0.00	0.00	0.00	Trowbridge
Bradford on Avon - Winsley Rd junc of Downs View (C)	2023	June		0.00	0.00	0.00	Trowbridge
Staverton - New Terrace	2023	June		0.00	0.00	0.00	Trowbridge
Staverton - New Terrace	2023	August		0.00	0.00	0.00	Trowbridge
Westwood - New Inn	2023	July		0.00	0.00	0.00	Trowbridge
Total				133.00	29.00	3.00	

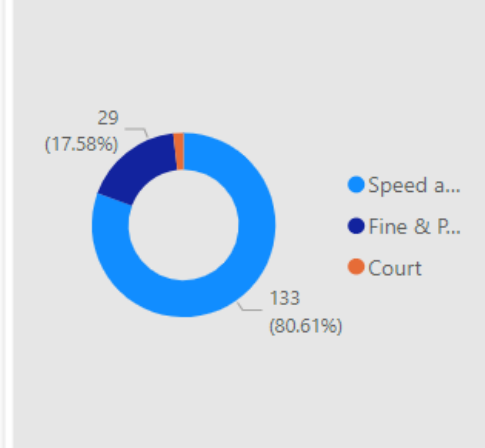
Activity by Area Board



Activity by CPT



Outcomes



Making Wiltshire Safer : Road Safety

Salisbury Police
4 d · 🌐

Across next week, speed enforcement will be in the Salisbury area.

A reminder to be safe and drive within the speed limit.

[#YourForceYourArea](#)

SPEED CHECKS IN THIS AREA

[#YourForceYourArea](#)



Salisbury CPT



Coming soon

Bradford on Avon Police
16 August at 14:10 · 🌐

What are the Fatal Five?

- Careless driving
- Drink and drug driving
- Not wearing a seatbelt
- Distracted (using a mobile phone)
- Speeding

Road users who commit one of the Fatal Five offences are far more likely to be involved in a fatal collision than those who do not. People are dying on our roads as a result of motorists' poor driving, reckless decisions and momentary lapses in concentration. Fatal collisions are heart-breaking – for the family, for the community, and for the responding emergency services staff who have to witness the tragedy and subsequent aftermath and we've seen too many this year already. Stopping any more deaths from occurring as a result of something unnecessary and totally avoidable is a top priority for us. Across the Summer, our Community Policing Teams, along with speed enforcement officers and the Roads Policing Unit will be making sure motorists are being safe and driving smart.

[#Fatal5](#) [#YourForceYourArea](#) [#KeepingWiltshireSafe](#)

STAY ALIVE GET TO KNOW THE FATAL 5



Bradford on Avon Police
7 July · 🌐

PC COOMBS and PC MILLER were in Bowerhill this afternoon carrying out speed checks following complaints of speeding from local residents; three motorists were given words of advice for doing 35mph in the 30 zone.

Since June we have issued in this area one Traffic Offence report for driving without due care and attention and one for contravening a red light.



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[Wiltshire Specials \(@wiltspolicesc\) / Twitter](#)