

WILTSHIRE POLICE



Road Safety update – Bradford on Avon Area Board

Wednesday 5 May 2024

Keeping Wiltshire Safe



• #FATAL5 education



Careless or inconsiderate driving

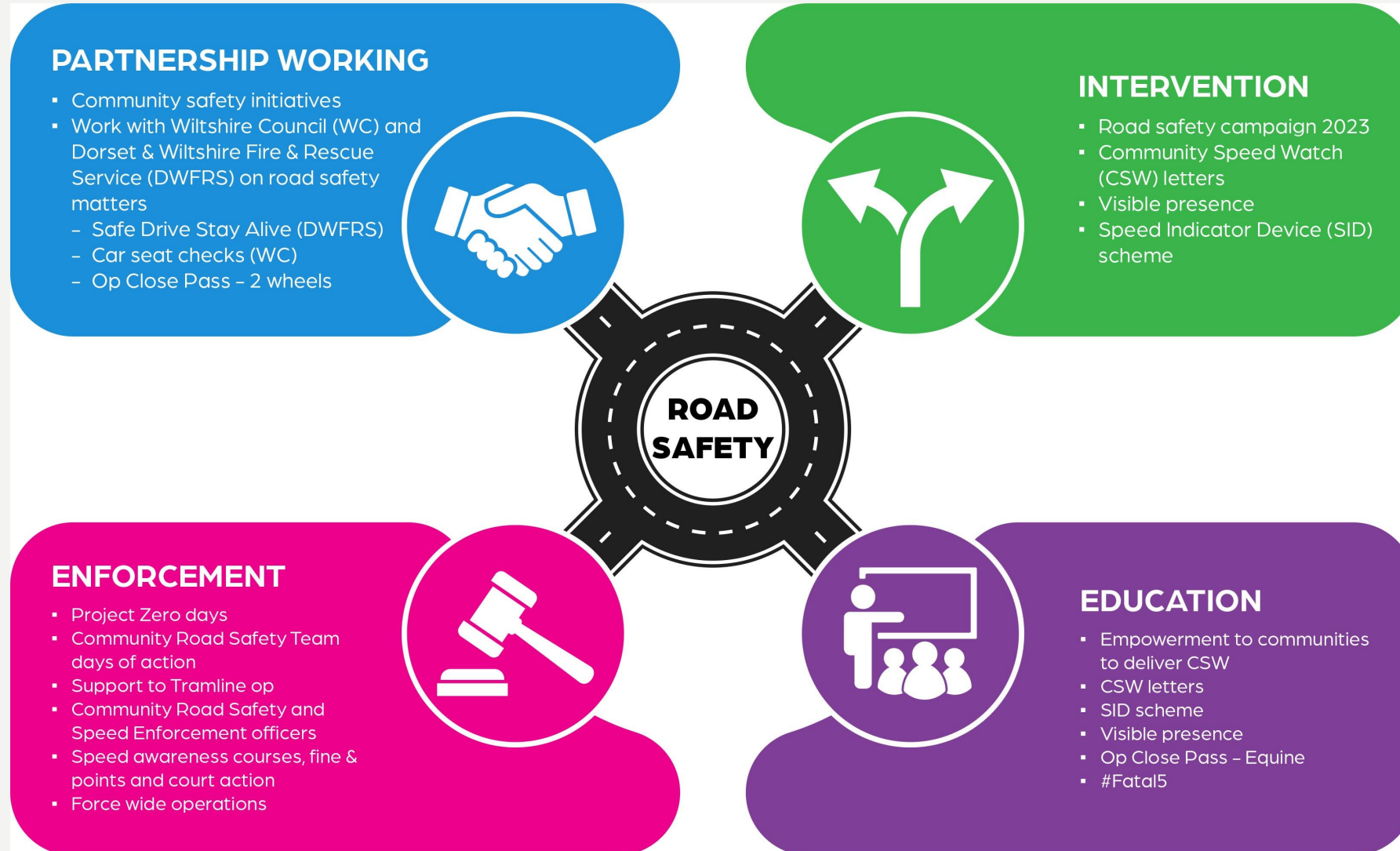
The offence of driving without due care and attention (careless driving) is committed when your driving falls below the minimum standard expected of a competent and careful driver, and includes driving without reasonable consideration for other road users.

Some examples of careless or inconsiderate driving are:

- overtaking on the inside
- driving too close to another vehicle
- driving through a red light by mistake
- turning into the path of another vehicle
- flashing lights to force other drivers to give way
- misusing lanes to gain advantage over other drivers
- the driver being avoidably distracted by tuning the radio, lighting a cigarette etc
- unnecessarily staying in an overtaking lane
- unnecessarily slow driving or braking
- dazzling other drivers with un-dipped headlights



• Community Road Safety Team; what we do



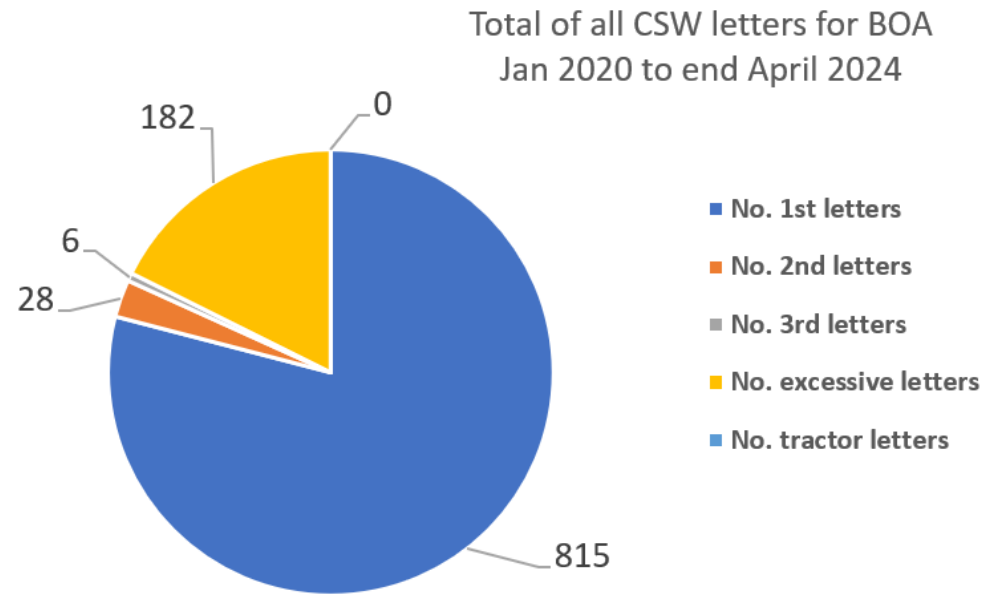
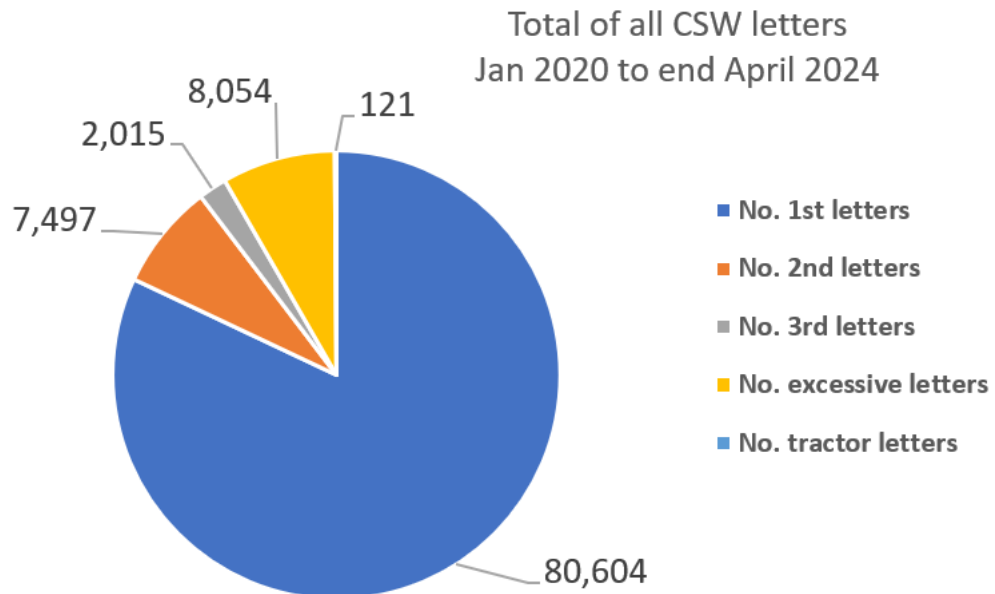
Community Speed Watch

CSW



• CSW Bradford on Avon area - Data since July 2020 to 8 May 2024

Team	No. 1st letters	No. 2nd letters	No. 3rd letters	No. excessive letters	No. tractor letters	Total letters	No. of watches	Average speeders %
Bradford on Avon	196	3	0	2	0	201	65	2.3%
Staverton	118	4	0	2	0	124	28	0.6%
Westwood	501	21	6	178	0	706	73	12.1%
Grand Total	815	28	6	182	0	1031	166	6.3%



• Traffic surveys – Bradford on Avon 2022 to 30 April 2024

Wiltshire Council

Title	Result	Survey start date	Speed limit	85th percentile	CPT	Area Board
Atworth - A365 Bath Road	No further action	15/05/2023	30	32.4	Trowbridge	Bradford on Avon
Bradford Leigh - B3109 Rushey Lane BOA	No further action	04/02/2023	50	51.4	Trowbridge	Bradford on Avon
Bradford Leigh C224 Leigh Road	No further action	04/02/2023	50	35.1	Trowbridge	Bradford on Avon
Bradford On Avon - Holt Road - Brooklands	Speed education	15/03/2023	30	37	Trowbridge	Bradford on Avon
Bradford On Avon - Holt Road - Cemetery	No further action	15/03/2023	50	41	Trowbridge	Bradford on Avon
Bradford on Avon, B3108 Winsley Road	Speed education	25/04/2022	30	36.99	Trowbridge	Bradford on Avon
Limpley Stoke - B3108 Lower Stoke	No further action	31/01/2022	40	43.45	Trowbridge	Bradford on Avon
Limpley Stoke - Lower Stoke	No further action	31/01/2022	40	43.45	Trowbridge	Bradford on Avon
Staverton B3105 New Terrace	No further action	12/06/2023	30	31.4	Trowbridge	Bradford on Avon
Wingfield - B3109 Bradford Road	No further action	20/03/2023	40	43.1	Trowbridge	Bradford on Avon
Winsley - Dane Rise	Speed education	07/12/2023	20	24.1	Trowbridge	Bradford on Avon

• Wider work recently

Our Roads Policing Unit (RPU) in the last quarter, covering January to April issued over **2390 tickets** to motorists, for numerous road related offences.

- [Op Tramline](#) is running every month, in April the main focus was on mobile phone enforcement.
- 5 more RPU officers have joined the team.
- RPU ran a [MIB](#) no insurance operation focussing on the M4 in conjunction with TVP, A&S and Gwent Police. Wiltshire had 12 vehicles seized off the M4 and the highest in the region.



 **Wilts Specialist Ops @WiltsSpecOps · 05/04/2024**
#RPU were out again running #OpTramline today in between other jobs and commitments 🙌
Even more drivers found to be distracted at the wheel or not restrained #Fatal5

 **Wilts Specialist Ops @WiltsSpecOps · 06/04/2024**
#RPU have this vehicle stopped in Bulford due the driver only holding a provisional licence and the vehicle holding no policy of insurance, driver reported and vehicle seized
#NoInsuranceNoLicenceNoVehicle #S165 #Seized @DriveInsured



6 10 190 4.3K



0:06 2 7 110 3.1K

 **Wilts Specialist Ops @WiltsSpecOps · 17/03/2024**
Full house of document offences for this motorcycle, seized on the A429 near Kemble. No number plate; insurance; tax or MOT, ridden by a provisional licence holder.



11 10 290 7K

Community Speed Enforcement Officers

CSEO's



• CSEO – Dashboard – 1 January 2023 to 8 May 2024

CSEO Activity Dashboard

Outcomes are dependent on previous convictions and history

10,667.00
No. Speed awareness co...

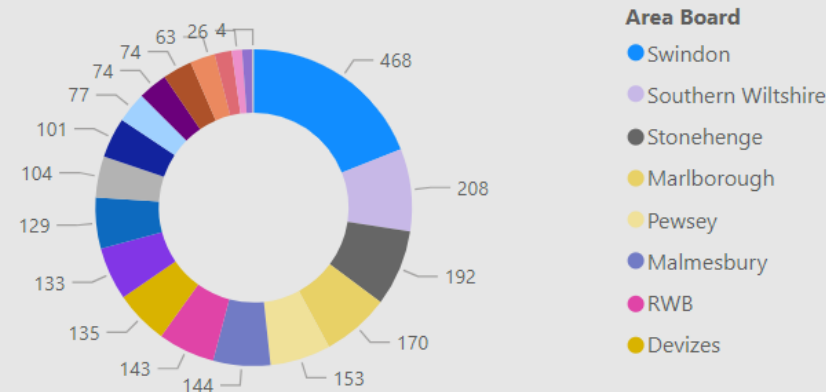
1,450.00
No. Fine & Points

144.00
No. Court

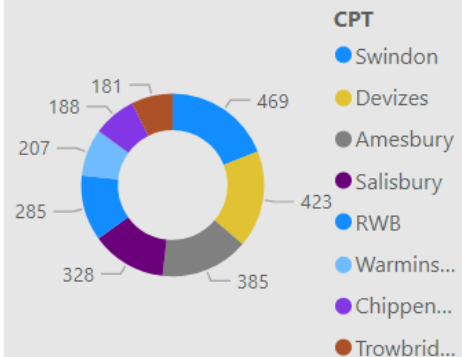
851
No. of Locations

Location	Year	Month	Speed awareness course	Fine & Points	Court	CPT	Area Board
Swindon - Thamesdown Drive	2023	December	251.00	54.00	0.00	Swindon	Swindon
Swindon Queens Drive adjacent with Cambridge Close	2024	April	151.00	26.00	0.00	Swindon	Swindon
Shaw and Whitley - A365 Folly Lane	2023	November	129.00	15.00	0.00	Trowbridge	Melkshar
Swindon - Thamesdown Drive	2024	January	103.00	16.00	0.00	Swindon	Swindon
Wilton - The Avenue	2023	August	102.00	31.00	4.00	Salisbury	South We
Harnham - Lime Kiln Way	2023	November	97.00	11.00	0.00	Salisbury	Salisbury
Cholderton - Church Lane	2023	March	95.00	4.00	1.00	Amesbury	South We
Swindon - Thamesdown Drive	2024	March	94.00	23.00	0.00	Swindon	Swindon
Swindon Queens Drive adjacent with Cambridge Close	2024	March	90.00	13.00	1.00	Swindon	Swindon
Wilton - The Avenue	2023	November	84.00	33.00	8.00	Salisbury	Southern
Cricklade - Spital Lane	2023	April	80.00	10.00	0.00	RWB	RWB
Tilshead - Candown Road	2023	August	78.00	10.00	1.00	Amesbury	Stoneher
Wilton - The Avenue	2024	April	77.00	23.00	6.00	Salisbury	Southern
Coombe Bissett - Deegan House	2023	November	72.00	10.00	0.00	Salisbury	Southern
Total			10,667.00	1,450.00	144.00		

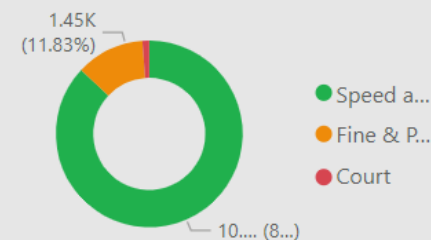
Activity by Area Board



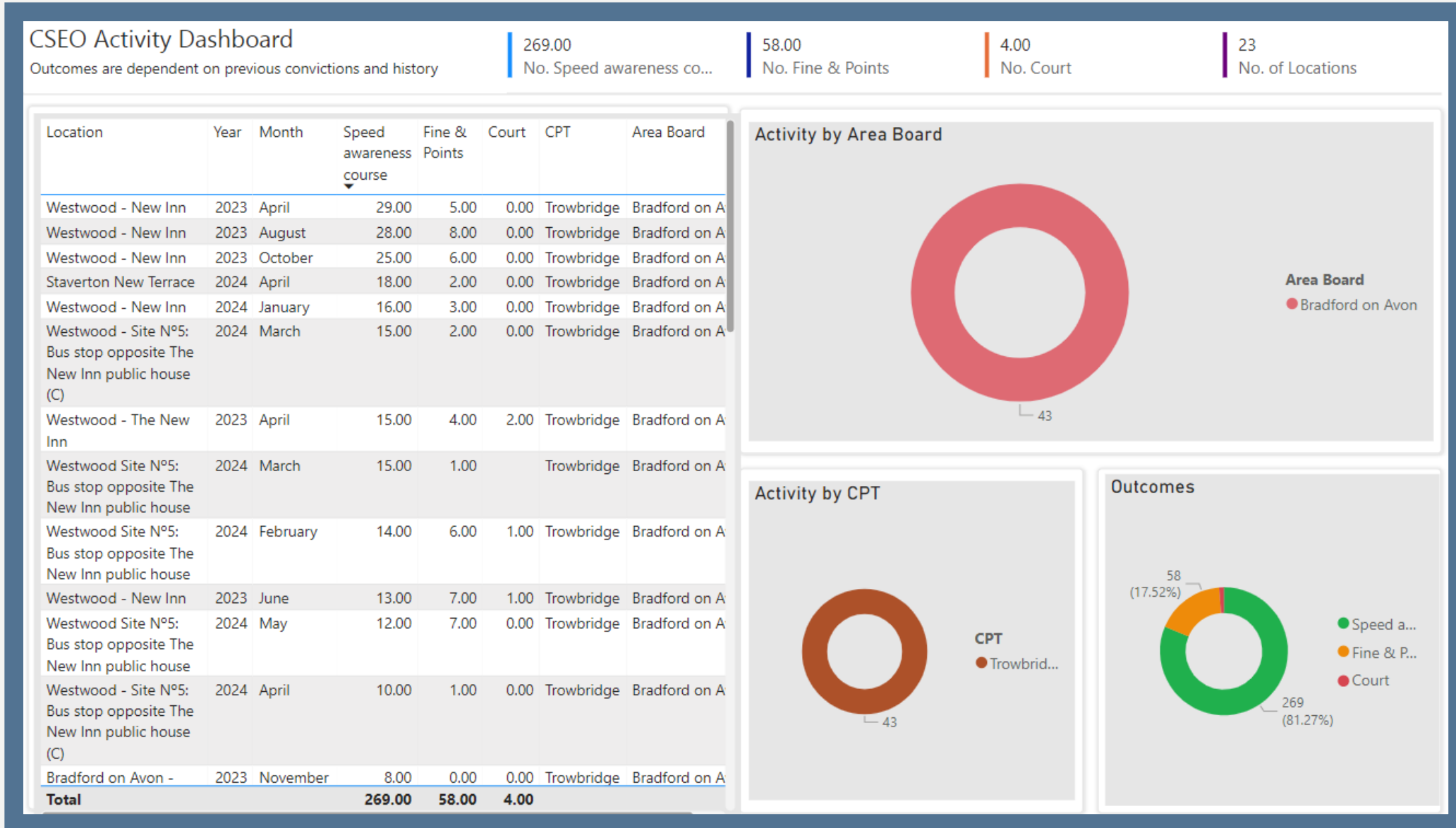
Activity by CPT



Outcomes



• CSEO – Bradford on Avon Area Board - 1 January 2023 to 8 May



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For information on Road Safety in Wiltshire visit:
[Road safety campaign | Wiltshire Police](#)

[Road Safety \(wiltshire-pcc.gov.uk\)](http://wiltshire-pcc.gov.uk)



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