

Wiltshire Council

Council

25 February 2020

From Councillor Ian Thorn, Calne Central

**To Councillor Allison Bucknell - Cabinet Member for Communications,
Communities, Leisure and Libraries**

Question (20-2)

Wiltshire Council produced an inaccurate bar in an infographic (showing Labour with more votes across Wiltshire than the Lib Dems) following the General Election that appeared on social media. Why did this happen and what was done to correct it?

Response

The infographic was produced to demonstrate the success of the council's communications campaign to promote the General Election. The information included related to social media statistics and support given to the media. The colours were added to support the colourful nature of the infographic not to represent votes cast during the General Election. Therefore, as the infographic was not incorrect it was not deemed necessary to amend it.