

# Our community matters

# Results 11th January 2017

## Malmesbury Community Area



### Our community and housing

1. Deprivation and poverty	18.92%
2. Volunteering	25.68%
3. Homelessness	13.51%
➔ 4. Affordable housing	79.73% ←
5. Diversity and inclusion	22.97%
➔ 6. Community events and activities	35.14% ←
➔ 7. Digital engagement and broadband	58.11% ←
8. Fuel poverty	25.68%

### Health, wellbeing and leisure

➔ 1. Obesity (children and adults)	67.11% ←
➔ 2. Mental health and wellbeing	73.68% ←
3. Leisure and sports activities	23.68%
4. Skin cancers	0%
5. NHS Health checks and vaccinations	14.47%
➔ 6. Promoting healthy lifestyles	59.21% ←
7. Support for carers	38.16%
8. Breast feeding, pre and post natal care	6.58%

### Children and young people

1. Child poverty	13.33%
➔ 2. Special educational needs and disability	50.67% ←
3. Educational attainment	14.67%
➔ 4. Mental and emotional health	80% ←
➔ 5. Positive leisure time activities	68% ←
6. Childhood obesity	29.33%
7. Teenage pregnancy	2.67%
8. Job prospects	18.67%

### Community safety

1. Anti-social behaviour	32.47%
2. Domestic violence	18.18%
➔ 3. Alcohol and drug abuse	53.25% ←
4. Protecting the vulnerable	35.06%
➔ 5. Highway safety	58.44% ←
➔ 6. Emergency planning and flooding	44.16% ←
7. Social cohesion	19.48%
8. Rural crime	14.29%

### Culture

➔ 1. Participation in arts, crafts and culture	42.11% ←
2. Affordable access to cultural activities	28.95%
3. Cultural and leisure economy	17.11%
➔ 4. Library use	42.11% ←
➔ 5. Local history and heritage	39.47% ←
6. Local landscape and countryside	28.95%
7. Diversity and social inclusion	27.63%
➔ 8. Village halls and community spaces	39.47% ←

### Economy

1. Employment opportunities and jobs	25%
➔ 2. Training, skills and apprenticeships	75% ←
3. Inward investment	6.58%
4. Support for existing businesses	19.74%
5. Debt and financial inclusion	11.84%
➔ 6. New businesses and start-ups	53.95% ←
➔ 7. Broadband and digital	63.16% ←
8. Promoting tourism and leisure	27.63%

### Older people

➔ 1. Dementia	64% ←
2. Social isolation and loneliness	48%
➔ 3. Support for carers	49.33% ←
➔ 4. Independent living	61.33% ←
5. Keeping older people safe from crime	6.67%
6. Positive activities for older people	20%
7. Avoiding emergency admissions (inc falls)	13.33%
8. Promoting healthy and active lifestyles	22.67%

### Environment

1. Wildlife and biodiversity	36%
➔ 2. River quality	48% ←
➔ 3. Recycling rates	58.67% ←
4. Air quality	5.33%
➔ 5. Flooding	66.67% ←
6. Fly tipping and litter	36%
7. Improving rights of way	28%
8. Countryside crafts and skills	12%

### Transport

➔ 1. Road improvements and repairs	85.33% ←
2. Reducing car use and traffic	22.67%
➔ 3. Access to public transport	65.33% ←
➔ 4. Promoting cycling and walking	42.67% ←
5. Speeding and road safety	26.67%
6. Highway management and infrastructure	26.67%
7. Air quality	1.33%
8. Street cleaning	4%