

# Welcome to *Malmesbury Area Board*



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Wiltshire Council  
Where everybody matters

# Community Engagement Manager - introduction

My role – is to help deliver the vision to strengthen local communities and help them to do more for themselves

- Maximise the involvement and engagement in council services and decisions; particularly those that affect our local area
- Assist the area board to deliver its local priorities
- Encourage grant applications and the administration of these
- Support the various groups of the area board; Community Area Transport Grants (CATG), Health and Wellbeing Group, Local Youth Network (LYN)
- Facilitate and coordinate community events and activities
- Connect communities and maximise opportunities
- Communicate what's happening

# What I will cover this evening...

- Area boards – what they do
- Budget for this year
- Priorities for this year
- Community events and activities – what's happening



# Area boards and what they do...

- Host events and meetings where the local community can participate
- Invest in local community projects
- Agree the local priorities and take action to combat these; such as obesity, social isolation, mental health issues
- Influence and take decisions on local service delivery
- Support and deliver activities for young people
- Communicate information every week
- Encourage participation and volunteering in community activities
- Acts as a consultee on council policy and changes



# Area boards over the past 8 years - some headlines...

- **120,000** people have taken part in events and meetings
- **£12m** invested in local community projects - every £1 invested secures £4 in external funding
- **5,000** local projects and community groups funded
- **25,000** people receive information each week
- **25,000** volunteers supported events and activities
- **6,000** local people helped set local priorities
- **15,000** young people benefit from 350 projects supported by area boards each year
- **4 million** area board news articles viewed each year

# Budget - grants funding - total

- Total funding allocated:
  - £1.7 million devolved to 18 area boards - 2017/18
- Splits into:
  - £800k for community grants (capital)
  - £400k for community transport (capital)
  - £350k for youth projects (revenue)
  - £138k for health and wellbeing (revenue)



# Malmesbury Area Board Budget 2017/18

- Total funding allocated:
  - £76,017 - 2017/18
- Splits into:
  - £34,106 for community grants (capital)
  - £21,376 for community transport (capital)
  - £12,834 for youth projects (revenue)
  - £7,700 for health and wellbeing and older people's champion (revenue)

# What the grants are for...

- Community and transport grants
  - prioritise and approve minor highway works
  - Improve pavements and paths
  - Fund new works, not routine maintenance
- Health and Wellbeing Champion
  - Support for older people and those who are vulnerable
  - Support healthier communities
  - Coordinate support for the elderly and vulnerable
  - An advocate and advisor to the board on behalf of older people
- Local youth Networks
  - Involving young people
  - Increasing positive activities available





# Setting local priorities

- Every two years public data produced by partners and services that provides a strategic assessment (JSA)
- Local people review and agree what matters in their area – the ‘Our Community Matters’ conferences (Oct 16 - Feb 17)
- Identify actions with support of area boards
- Monitor the outcomes and difference made



# Our local priorities

Children and young people	
<b>Mental and emotional health</b>	<b>80%</b>
<b>Positive leisure time activities</b>	<b>68%</b>
<b>Special educational needs and disability</b>	<b>51%</b>
Childhood obesity	29%
Job prospects	19%
Educational attainment	15%
Child poverty	13%
Teenage pregnancy	3%

Community Safety	
<b>Highway safety</b>	<b>58%</b>
<b>Alcohol and drug abuse</b>	<b>53%</b>
<b>Emergency planning and flooding</b>	<b>44%</b>
Protecting the vulnerable	35%
Anti-social behaviour	32%
Social cohesion	19%
Domestic violence	18%
Rural crime	14%

Culture	
<b>Participation in arts, crafts and culture</b>	<b>42%</b>
<b>Library use</b>	<b>42%</b>
<b>Local history and heritage</b>	<b>39%</b>
Village halls and community spaces	39%
Affordable access to cultural activities	29%
Local landscape and countryside	29%
Diversity and social inclusion	28%
Cultural and leisure economy	17%

Economy	
<b>Training, skills and apprenticeships</b>	<b>75%</b>
<b>Broadband and digital</b>	<b>63%</b>
<b>New businesses and start-ups</b>	<b>54%</b>
Promoting tourism and leisure	28%
Employment opportunities and jobs	25%
Support for existing businesses	20%
Debt and financial inclusion	12%
Inward investment	7%

Environment	
<b>Flooding</b>	<b>67%</b>
<b>Recycling rates</b>	<b>59%</b>
<b>River quality</b>	<b>48%</b>
Wildlife and biodiversity	36%
Fly tipping and litter	36%
Improving rights of way	28%
Countryside crafts and skills	12%
Air quality	5%

Health and wellbeing	
<b>Mental health and wellbeing</b>	<b>74%</b>
<b>Obesity (children and adults)</b>	<b>67%</b>
<b>Promoting healthy lifestyles</b>	<b>59%</b>
Support for carers	38%
Leisure and sports activities	24%
NHS Health checks and vaccinations	14%
Breast feeding, pre and post natal care	7%
Skin cancers	0%

Older People	
<b>Dementia</b>	<b>64%</b>
<b>Independent living</b>	<b>61%</b>
<b>Support for carers</b>	<b>49%</b>
Social isolation and loneliness	48%
Promoting healthy and active lifestyles	23%
Positive activities for older people	20%
Avoiding emergency admissions (inc falls)	13%
Keeping older people safe from crime	7%

Transport	
<b>Road improvements and repairs</b>	<b>85%</b>
<b>Access to public transport</b>	<b>65%</b>
<b>Promoting cycling and walking</b>	<b>43%</b>
Speeding and road safety	27%
Highway management and infrastructure	27%
Reducing car use and traffic	23%
Street cleaning	4%
Air quality	1%

Our Community and housing	
<b>Affordable housing</b>	<b>80%</b>
<b>Digital engagement and broadband</b>	<b>58%</b>
<b>Community events and activities</b>	<b>35%</b>
Volunteering	26%
Fuel poverty	26%
Diversity and inclusion	23%
Deprivation and poverty	19%
Homelessness	14%

# Community events and activities

- Aim is to bring communities together
- Take action to address priorities
- Support national and local campaigns; such as 'The Great British Spring Clean' (March 2017)
- This year there are a number of county-wide and local activities:
  - Tree planting to commemorate the ending of WW1 – talk a little more about this – this evening
  - The Big Pledge - 'London Calling'
  - Clean up Wiltshire – more to follow on this eliminating litter campaign



# Want to know more?

- If you're new to area boards you can find out more on the following link: [click here](#)
- Plus:
  - Visit 'Our Community Matters' - community website
  - Regular weekly email newsletter from each board
  - Linked Twitter and Facebook pages
  - Local community news reporters
  - Partners linked in



**Welcome your questions...**

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