

WILTSHIRE POLICE



Road Safety update – Melksham Area Board

Tuesday 12 September 2023



Proud to serve and protect our communities

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• Road Safety Campaign 2023

STAY ALIVE
GET TO KNOW THE FATAL 5

- 1 CARELESS DRIVING**
- 2 DRINK/DRUG DRIVING**
- 3 NOT WEARING A SEATBELT**
- 4 DISTRACTED**
using a mobile phone while driving
- 5 SPEEDING**

#KEEPINGWILTSHIRESAFE **#FATAL5**

Wiltshire and Swindon
ROAD SAFETY
PARTNERSHIP

Narrative.....

- Increase in number for those killed and seriously injured on our roads
- The Serious Collision Investigation Team (SCIT) has already been called out to 19 of the most serious road traffic collisions since January (where injuries sustained are the most serious) – compared to 20 incidents for the entirety of last year.

For information visit:

[Road safety campaign 2023 | Wiltshire Police](#)

[Road Safety \(wiltshire-pcc.gov.uk\)](#)

• Community Road Safety Team

- Community Safety Initiatives
- Work with Wiltshire Council and Dorset & Wiltshire Fire & Rescue Service (DWFRS) on road safety matters
 - Safe Drive Stay Alive with DWFRS
 - Car seat checks with Wiltshire Council
 - Op Close Pass-2 wheels

- Project Zero days
- CRST days of action
- Support to Tramline Op
- Community Roads Safety and Speed Enforcement Officers
- Speed awareness courses, fine & points and court action

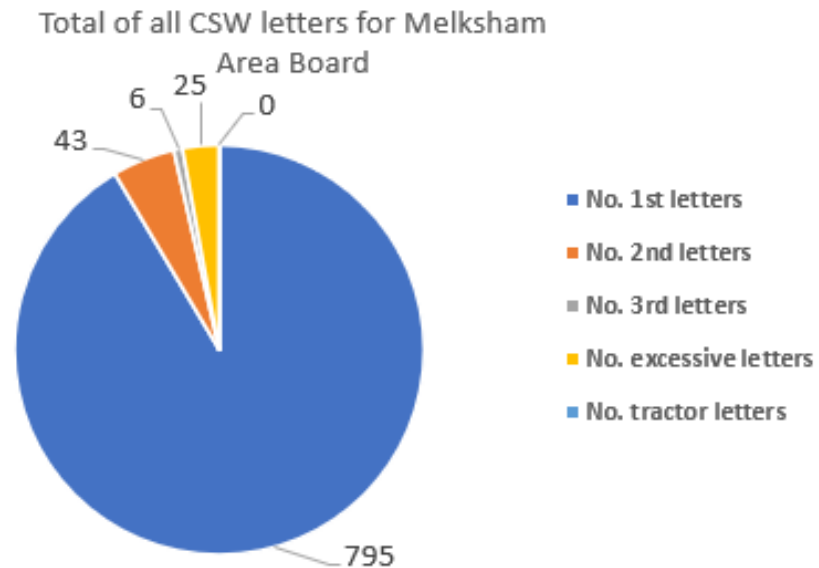
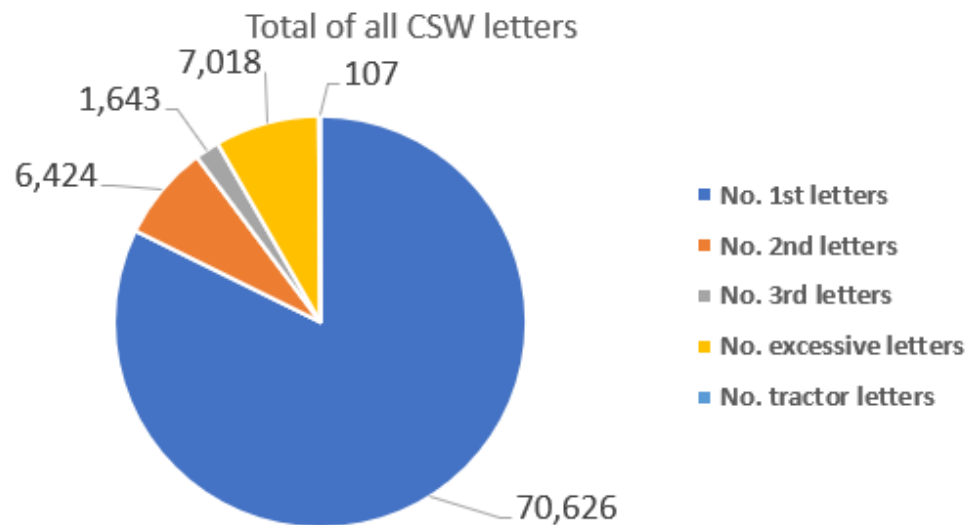


- RS campaign 2023
- CSW letters
- Visible presence
- Police Cadets

- Empowerment to communities to deliver Community Speed Watch (CSW)
- CSW letters
- Visible presence
- Op Close Pass - Equine

• CSW Melksham area - Data since July 2020 to 29 August 2023

Team	No. 1st letters	No. 2nd letters	No. 3rd letters	No. excessive letters	No. tractor letters	Total letters	No. of watches	Average speeders %
Beanacre	35	3	1	4	0	43	4	5.1%
Melksham - Berryfields	66	3	0	0	0	69	57	1.2%
Melksham - Woodrow Road	215	22	2	8	0	240	51	6.2%
Shaw and Whitley	479	15	3	13	0	510	99	2.1%
Grand Total	795	43	6	25	0	862	211	2.9%



• Traffic surveys – Melksham Wiltshire since October 2020

Wiltshire Council

Title	Result	Survey start date	Speed limit	85th percentile	CPT	Area Board
Atworth - A365 Bath Road	No further action	15/05/2023	30	32.4	Trowbridge	Melksham
Atworth - Purlpit	No further action	02/11/2020	30	27.9	Trowbridge	Melksham
Melksham - Coronation Road	Speed education	01/12/2021	20	27.9	Trowbridge	Melksham
Melksham - 3102 Lowbourne	No further action	21/11/2021	30	30.7	Trowbridge	Melksham
Melksham - Church Lane	No further action	21/11/2021	30	31	Trowbridge	Melksham
Melksham - Coronation Road	No further action	21/11/2021	30	27.9	Trowbridge	Melksham
Melksham - Halifax Road	No further action	12/10/2021	30	34.8	Trowbridge	Melksham
Melksham - Hazelwood Road	No further action	21/11/2021	30	25.7	Trowbridge	Melksham
Melksham - Pembroke Road	No further action	01/11/2021	30	24.5	Trowbridge	Melksham
Melksham - Pembroke Road	Speed education	01/12/2021	20	24.5	Trowbridge	Melksham
Melksham - Queensway	No further action	21/11/2021	30	29.5	Trowbridge	Melksham
Melksham - Skylark Road	No further action	21/11/2021	20	20.2	Trowbridge	Melksham
Melksham -Spa road	No further action	12/10/2021	30	28.2	Trowbridge	Melksham
Seend, A361 High Street	Speed education	25/04/2022	30	35.24	Trowbridge	Melksham

Community Road Safety Officers

CRSO's

Your officer is Kaylie Griffiths

• CRSO's

Recent events


Tier 1
National Roads Partnership Calendar 2022-2023

4 July
Commercial Vehicle Week
CDG, Insecure Loads, HGVs,
Clandestine Entry & WRRR
11th July -24th July Comms
18th July - 24th July Enforcement



5 August
Drug Driving Week
15th Aug - 28th Aug Comms
22nd Aug - 28th Aug Enforcement



MILITARY AND VETERANS IN JUSTICE EVENT
MONDAY 18 JULY 2023 9:30 AM – 4PM
THE GARRISON THEATRE, TIDWORTH

Upcoming events


Tier 1
National Roads Partnership Calendar 2022-2023



- Officer training in:
- Intoxilyzer
 - Speed gun training

6 September
Vulnerable Road Users
12th Sep - 25th Sep Comms
19th Sep - 25th Sep Enforcement

Project Edward
19th - 23rd Sep

#ProjectEDWARD
Every Day Without A Road Death



• Wider work recently

Wilts Specialist Ops @WiltsSpecOps · 18 Aug
 #RPU using the unmarked lorry again on OpTramline 2x camper drivers stopped using their phones to communicate to each other on the M4. No crockery was harmed in the issuing of papers to these unhappy campers #Fatal5



27 38

Wilts Specialist Ops @WiltsSpecOps · 2 Jul
 #RPU with one arrested following recorded speed of 76 in a 50mph limit that lead to possession of cannabis and discovery of illegal entry to the UK. The driver confirmed they entered the UK in the back of a lorry and had no permission to be here. #Arrested #Fatal5



763 32.5K

Wiltshire Specials @wiltspolicesc · Aug 19
 #SRSU couple of units out today on Road Safety around #Wiltshire various offences dealt with, speeding, seatbelts #fatal5 window tints, missing number plates, and finishing off with an RTC Bike v Car #RoadSafety



2 40 1,228

Wiltshire Specials @wiltspolicesc · Aug 24
 #SRSU team continued to support @trowbridgeCPT this week on #RoadSafety

Checks on Canal Road, Woodmarsh, Frome Road and Bradley Road leading to 6 x drivers reported for excess speed, 1 x reported for mobile phone offence #fatal5 #NoExcuses



16 658

Wiltshire Specials @wiltspolicesc · Aug 13
 #SRSU Specials Road Safety!

Team out on the A303 today, 1 offences

- 7 x Mobile Phone
- 1 x Speeding (93mph)
- 1 x Seatbelt
- 3 x VDRS (Tyres)
- 2 x No Insurance (Seized)
- 2 x HORT (Insurance)
- 2 x No Tax reported to #DVLA

#fatal5



4 6 75 4,781

Wiltshire Specials @wiltspolicesc · Aug 13
 #RoadSafety @pwillkinson_pcc @wiltspoliceCC

Community Speed Enforcement Officers

CSEO's



• CSEO – Dashboard

CSEO Activity Dashboard

Outcomes are dependent on previous convictions and history

5,728.00

Sum of Speed awareness ...

749.00

Sum of Fine & Points

76.00

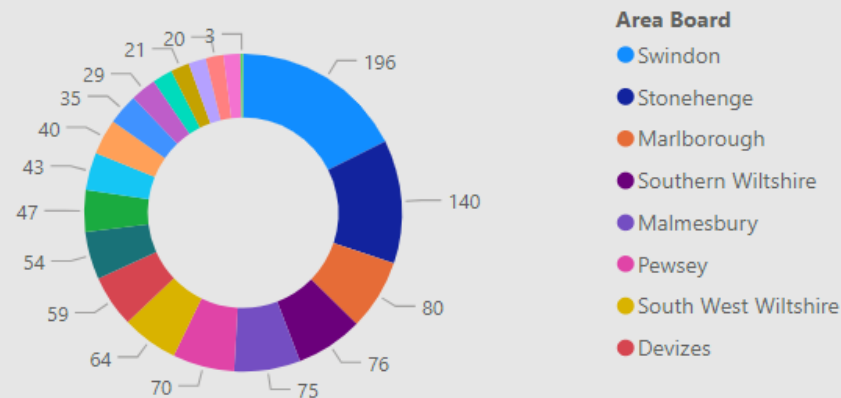
Sum of Court

494

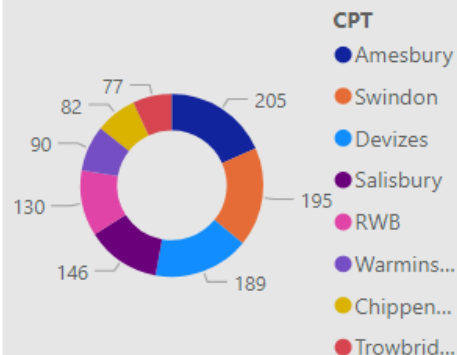
Count of Location

Location	Year	Month	Speed awareness course	Fine & Points	Court	CPT	Area Board
Operation Wolf - Salisbury - 29/6/2022	2022	June	149.00	22.00	3.00	Salisbury	Salisbury
Wilton - The Avenue	2023	August	100.00	30.00	4.00	Salisbury	South West Wi
Tilshhead	2022	December	93.00	7.00	1.00	Amesbury	Stonehenge
Cricklade - Spital Lane	2023	April	80.00	10.00	0.00	RWB	RWB
Tilshhead - Candown Road	2023	August	74.00	9.00	0.00	Amesbury	Stonehenge
Coombe Bissett - Deegan House	2023	July	71.00	9.00	0.00	Salisbury	Southern Wilts
Wilton - The Avenue	2022	December	65.00	19.00	8.00	Salisbury	South West Wi
Coombe Bissett - Deegan House	2023	June	64.00	8.00	0.00	Salisbury	Southern Wilts
Collingbourne Kingston	2022	December	62.00	9.00	0.00	Amesbury	Tidworth
Sutton Benger - B4069 No. 2 Box Cottage	2023	June	61.00	3.00	0.00	Chippenham	Chippenham
Ogbourne St Andrew	2023	April	60.00	4.00	0.00	Devizes	Marlborough
Tilshhead	2022	November	58.00	6.00	1.00	Amesbury	Stonehenge
Shaw and Whitley (Shaw Hill)	2022	December	55.00	9.00	0.00	Trowbridge	Melksham
Enford - Old Vicarage	2023	August	54.00	5.00	0.00	Amesbury	Pewsey
Cholderton	2023	March	53.00	3.00	1.00	Amesbury	Stonehenge
Cholderton - Church Close	2023	April	51.00	1.00	0.00	Amesbury	Stonehenge
Harnham - Portland Avenue	2023	August	51.00	8.00	0.00	Salisbury	Salisbury
Total			5,728.00	749.00	76.00		

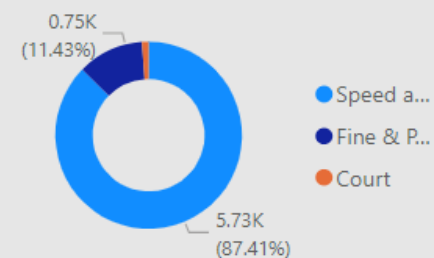
Activity by Area Board



Activity by CPT



Outcomes



• CSEO – Melksham Area Board results

CSEO Activity Dashboard

Outcomes are dependent on previous convictions and history

182.00

Sum of Speed awareness course

21.00

Sum of Fine & Points

3.00

Sum of Court

12

Count of Location

Location	Year	Month	Speed awareness course	Fine & Points	Court	CPT	Area Board
Shaw and Whitley (Shaw Hill)	2022	December	55.00	9.00	0.00	Trowbridge	Melksham
Shaw & Whitley (Shaw Hill)	2023	January	40.00	2.00	1.00	Trowbridge	Melksham
Shaw and Whitley - Shaw Hill	2023	February	24.00	2.00	2.00	Trowbridge	Melksham
Shaw and Whitley (Shaw Hill)	2023	February	17.00	2.00	0.00	Trowbridge	Melksham
Shaw and Whitley - Shaw Hill	2022	December	16.00	4.00	0.00	Trowbridge	Melksham
Beanacre - A350 Bus Stop	2023	March	11.00	0.00	0.00	Trowbridge	Melksham
Beanacre	2022	March	9.00	1.00	0.00	Trowbridge	Melksham
Beanacre - Bus Stop	2023	June	5.00	0.00	0.00	Trowbridge	Melksham
Shaw and Whitley - Corsham Road	2022	December	3.00	1.00	0.00	Trowbridge	Melksham
Melksham - Woodrow Road	2023	March	1.00	0.00	0.00	Chippenham	Melksham
Shaw and Whitley	2021	December	1.00	0.00	0.00	Trowbridge	Melksham
Beanacre	2022	April	0.00	0.00	0.00	Trowbridge	Melksham
Beanacre	2022	August	0.00	0.00	0.00	Trowbridge	Melksham
Melksham	2022	March	0.00	0.00	0.00	Trowbridge	Melksham
Melksham Woodrow Road	2021	September	0.00	0.00	0.00	Trowbridge	Melksham
Shaw & Whitley	2023	July	0.00	0.00	0.00	Trowbridge	Melksham
Shaw and Whitley	2022	May	0.00	0.00	0.00	Trowbridge	Melksham
Shaw and Whitley -	2023	July	0.00	0.00	0.00	Trowbridge	Melksham
Total			182.00	21.00	3.00		

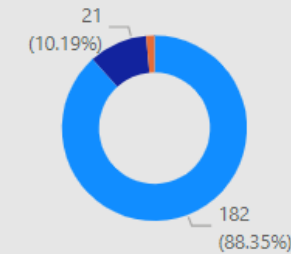
Activity by Area Board



Activity by CPT



Outcomes



Making Wiltshire Safer : Road Safety

Melksham Police
6 h

Next week, speed enforcement will be out and about across the Melksham area.

A reminder to be safe, drive smart and watch your speed.

#YourForceYourArea



Melksham Police
16 August at 14:10

What are the Fatal Five?

- Careless driving
- Drink and drug driving
- Not wearing a seatbelt
- Distracted (using a mobile phone)
- Speeding

Road users who commit one of the Fatal Five offences are far more likely to be involved in a fatal collision than those who do not.

People are dying on our roads as a result of motorists' poor driving, reckless decisions and momentary lapses in concentration.

Fatal collisions are heart-breaking – for the family, for the community, and for the responding emergency services staff who have to witness the tragedy and subsequent aftermath and we've seen too many this year already.

Stopping any more deaths from occurring as a result of something unnecessary and totally avoidable is a top priority for us.

Across the Summer, our Community Policing Teams, along with speed enforcement officers and the Roads Policing Unit will be making sure motorists are being safe and driving smart.

#Fatal5 #YourForceYourArea #KeepingWiltshireSafe



Melksham Police
14 August at 17:54

Tomorrow (15/08/23) Melksham NPT and Bradford on Avon NPT are working together to highlight road safety in our area with a day of action.

A reminder to drive safe and look out for one another.



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Melksham Police
15 August at 14:51

You spoke, we listened.

We have spent the day out and about in key areas dealing with traffic offences- one ticket issued for 43mph in a 30 zone. Others have received words of advice.

As our Road Safety Campaign continues we will be carrying out further days of action at different times, in different locations- results will be shared on our social media.

Be safe on our roads and know the #Fatal5

- 1- Careless Driving
- 2- Drink/Drug Driving
- 3- Not wearing a seatbelt
- 4- Distraction from phone
- 5- Speed

#yourforceyourarea #Fatal5 #keepingwiltshiresafe

SGT 2315



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