

**WILTSHIRE COUNCIL**

**COUNCIL  
9 NOVEMBER 2010**

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**COUNCILLORS' QUESTIONS**

**FROM COUNCILLOR HELEN OSBORN  
TROWBRIDGE LAMBROK DIVISION**

**TO COUNCILLOR DICK TONGE  
CABINET MEMBERS FOR HIGHWAYS AND TRANSPORT**

**Question**

A number of local people have complained to me regarding the dangerous and confused pedestrian crossings at Bythesea Road to access the new Trowbridge Gateway shopping complex. There is a need for a total re-think of the arrangements.

Are Highway engineers aware of the problem and what action will they be taking to remedy it?

**Response**

In allowing planning permission for retail development on the south side of Bythesea road, there was an inevitable and clearly deliberate change to the function of the street. The previous dominance by car traffic has now been altered by a significantly increased demand from pedestrians. There are presently two controlled pedestrian crossings along the new shopping frontage closely spaced approximately 100m apart. These crossings are well used although it is recognised that pedestrians opt to cross Bythesea Road at many other points. Such activity is a byproduct of Bythesea Road becoming a shopping destination, but has not prompted the need for any significant alterations or additions. There are no recorded injury accidents along that stretch of road which are attributable to those movements.

Further significant development opportunity exists in the vicinity at the Waterside site – as and when we have a better understanding of the shape and scale of any proposals, there will need to be a further review of traffic and pedestrian movement over and along Bythesea Road.