



Wiltshire College Update

Amanda Burnside
Principal



The College context

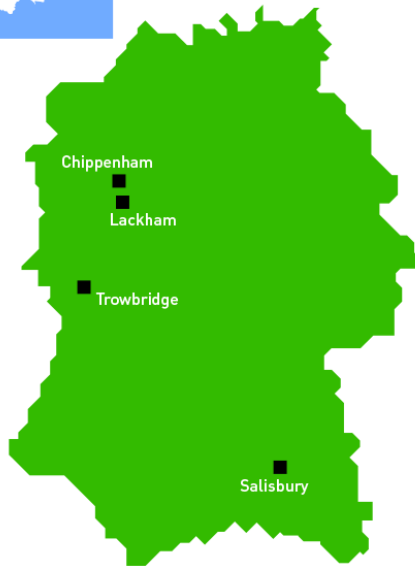


- New senior team and culture change from March 2014
- Ofsted June 2015 “A new spirit of pride and ambition”
- “Managers and staff now work together very effectively as one college”
- The way ahead – a clear vision (5 year strategic plan)
- The pursuit of excellence through:
 - Focus on teaching and learning
 - Focus on growth
 - Focus on engagement with key stakeholders
 - Development of new curriculum in line with employer demand





The College Estate



- 4 main campuses
- 3 outreach centres (Warminster, Devizes, Corsham)
- Castle Combe – BSc Motorsport Engineering





Our Portfolio

- Mixed vocational offer reflecting mixed economy in Wiltshire- entry level to level 3 – mainly 16-18 year olds
- Higher Education (HNDs/Degrees through University partnerships - University of Bath, Royal Agricultural University, University of Bournemouth, Greenwich University)
- Apprentices at all levels
- Pre 16 (part time from schools)
- Adult part time – fee paying courses (up to level 7)
- Employer Engagement and delivery in the workplace
- Military resettlement
- Joint Venture Company for Military Apprenticeships





Students

- 3,300 16-18 Full Time Students
- 7,500 part time 19+ students
- 600 HE students
- 850 apprentices
- £1m full cost courses
- £34 million turnover

*Making a significant contribution
to the region's economy*





Staff

- 930 staff
 - 750 are full-time
- A Major Employer*





Investing in the future

- Investment in estates and facilities in line with local growth priorities
- Growth potential at all 4 campuses (A350, A36 growth zones)
 - Salisbury and Lackham campuses – investment required to continue to deliver provision and to deliver the Local Enterprise Partnership (LEP) skills strategy. Business cases for capital investments being considered
 - Chippenham £21 million development opened for students November 2015



Chippenham



© John Seaman Photography

Lackham



Salisbury



Trowbridge



Construction Skills Centre Trowbridge





The Regional Context

Employment Demand

- From 2010 to 2020 total employment in Wiltshire is projected to grow by 17,500 jobs = above average growth
- Significant occupational demands are expected to be for Professionals , Managers, Directors and Associate Professional and Technical occupations
- By 2020 it is projected that more than 1 in 4 jobs will be at the higher end (Level 3+)
- In Wiltshire the proportion of 25-29 year olds with degrees is 33.0% compared with 42.2% in England.
- *“ Swindon and Wiltshire Local Enterprise Partnership (SWLEP) is the only LEP without a university campus, emphasising the importance of further education providers delivering higher education to the area”*





The Regional Context: some key growth areas

- Life science sector: must increase vocational training including apprenticeships; technician level
 - Advanced manufacturing (engineering): need for high-level technician and quality management skills - Levels 3 or 4.
 - Tourism: skills shortages for chefs, customer service staff and hospitality management. Main growth: managerial
 - 'Shortage' areas include construction and the health and care sectors
- ✓ *The College is developing curriculum in all these sectors*



The Regional Context



Swindon and Wiltshire Local Enterprise Partnership –Strategic Economic Plan

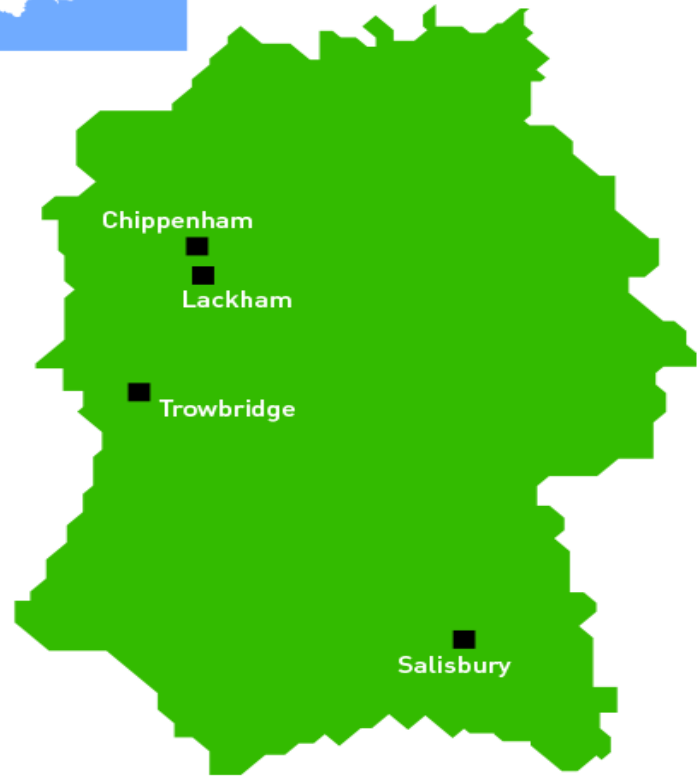
Three Growth zones:

- A350 corridor – Malmesbury, Corsham, Chippenham, Melksham and Trowbridge (electrification of the railway line –eventually!, new homes)
- South Wiltshire – Porton, Salisbury and Garrison Towns (military resettlement, creation of new jobs)
- Swindon including M4 corridor to Chippenham





Sited and poised to accommodate growth!





Apprenticeship Growth Potential

- Growing demand encouraged by government (3 million target)
- Relatively low numbers in Wiltshire
- College offer: All ages, all sectors, all levels –intermediate, advanced and higher
- 95% of College apprentices continue with employer





Accounting
Agriculture
Agricultural Engineering
Animal Care
Beauty Therapy
Bricklaying
Business Administration
Carpentry and Joinery
Catering
Childcare
Construction Plant Maintenance
Creative
Customer Service
Design
Design Support
Electrical Installation

Electrotechnical
Engineering
Equine
Game keeping
Hairdressing
Health and Social Care
Horticulture
Hospitality
Improving Operational Performance
IT Professional
Management & Team Leading
Manufacturing
Painting and Decorating
Plant Maintenance
Plumbing and Heating

Retail
Sales & Telesales
Supporting Teaching and Learning
Vehicle Maintenance – Light Vehicle
Vehicle Maintenance - Heavy Vehicle
Veterinary Nursing
Vehicle Maintenance - Motorcycle
Warehousing





What next?

- ✓ Journey to outstanding continues
- ✓ 5 year strategic plan/investment in estate
- ✓ Engagement with employers and employer engagement in curriculum development essential for success and already paying dividends
- ✓ Apprenticeship and Higher Education/higher level growth a priority but must also grow the supply route
- ✓ Increasing engagement with schools
- ✓ Must address priority areas for growth in our region – advanced construction, engineering, life sciences, land based, health and care etc
- ✓ Increasing engagement with the military
- ✓ Listening and being innovative

Wiltshire College of significant strategic importance to delivering economic growth in the region



Our mission



A vital player in Wiltshire's economic growth, raising skills and attainment, delivering excellence and innovation; inspiring people to achieve.





Questions

amanda.burnside@wiltshire.ac.uk

