

## ***Information Item***

<b>Subject:</b>	<b>Localised Labour Market Intelligence (LMI)</b>
<b>Web contact:</b>	<a href="https://workwiltshire.co.uk/">https://workwiltshire.co.uk/</a>

The Employment and Skills service have produced labour market intelligence documents broken down by parliamentary constituencies which are now available to view on the [Work Wiltshire website](https://workwiltshire.co.uk/).

They have been published as easy-to-read, user-friendly documents; providing advice and tips about breaking into a range of industries. Each section has been produced as an infographic which can be used separately from the rest of the document.

The Local Market Intelligence documents offer inside knowledge on trends and facts on the job market so people can understand what types of employment opportunities are around and to help plan for the future.

They include sections on:

- Demographics - who is employed, what type of employment they have, what qualifications residents in the area have and average earnings
- Employment breakdown - industry sectors in your area
- Destinations – highlighting where Key Stage 4 and 5 pupils went after finishing their education
- Local businesses - links to interactive maps showing a selection of local businesses
- Employers in Wiltshire - how firms hire staff in the county
- Apprenticeships vacancies and opportunities
- Future jobs - employment and industry sector projections
- Definitions
- Comparison data

Also available on the website is a separate LMI series focusing in on priority industry sectors in the County, these include:

- Business and finance
- Construction
- Digital and creative
- Agriculture, environmental and animal care
- Health and life sciences
- Manufacturing and engineering

Laura Mayes, Wiltshire Council Cabinet Member for Children, Education and Skills, said: "These documents are a valuable resource, especially for newcomers to employment and training.

"They explain what industry sectors there are in your local area, what qualifications are needed to work in those industries, relevant apprenticeships,

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how they recruit, examples of salaries, growth prospects, masses of information about Wiltshire employers, and where you can study.

"They are incredibly useful in giving young people and the wider public a better understanding of the labour market in their area."