

# Welcome and Introductions

**Councillor Edward Kirk, Chairman**



**Wiltshire Council**

# Agenda

- 1) **Apologies**
- 2) **Minutes**
- 3) **Declarations of Interest**
- 4) **Chairman's Announcements**
  - a) **Community Governance Review**
- 5) **Partner Updates**
  - a) **Wiltshire Police**
  - b) **Dorset and Wiltshire Fire and Rescue Service**
  - c) **Town and Parish Councils**
  - d) **Local Youth Network**
  - e) **Trowbridge Wellbeing Centre Development Group**



# Trowbridge Area Board – update

Masterplan and Future High Streets Fund

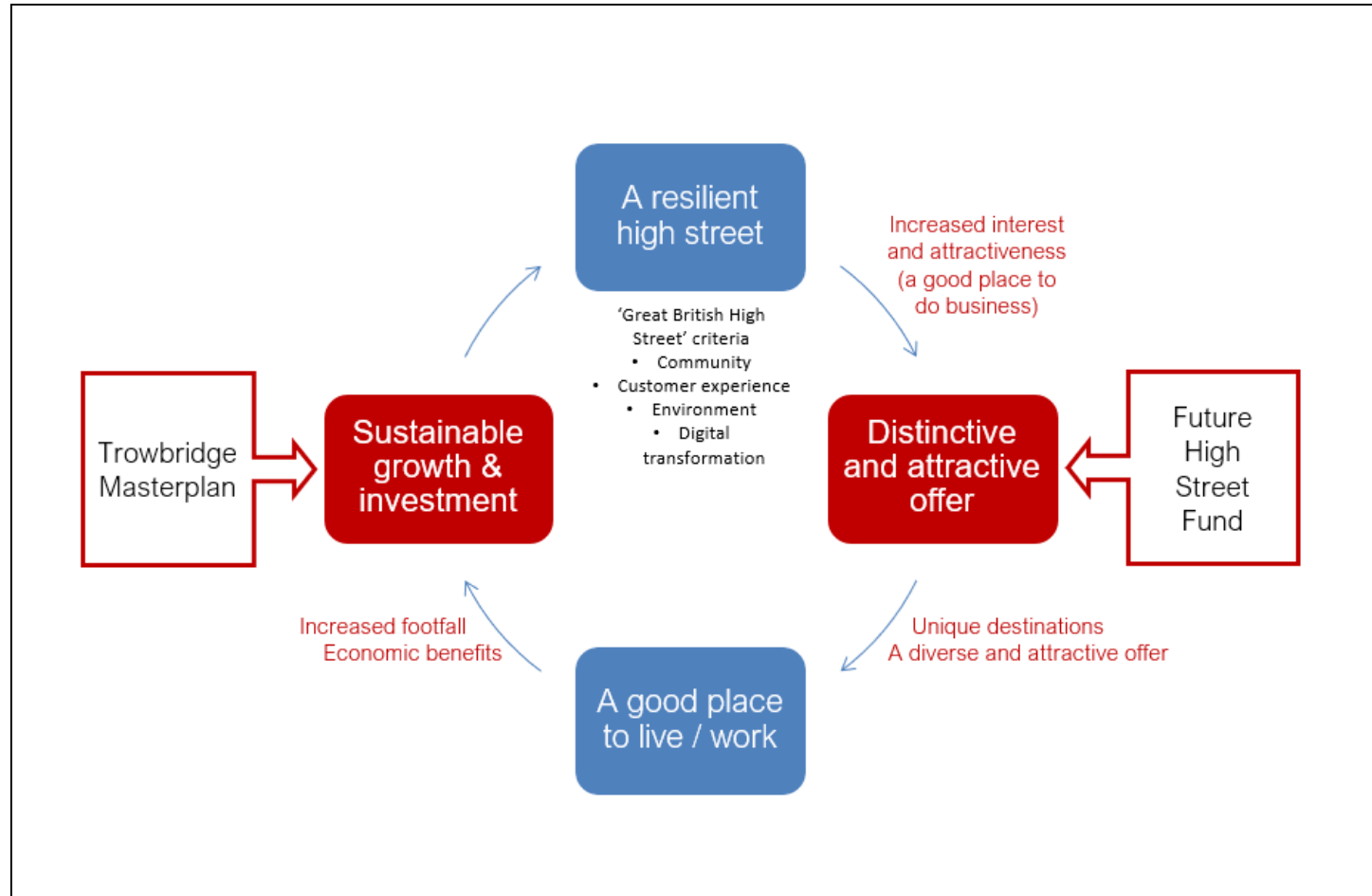


Ministry of Housing,  
Communities &  
Local Government

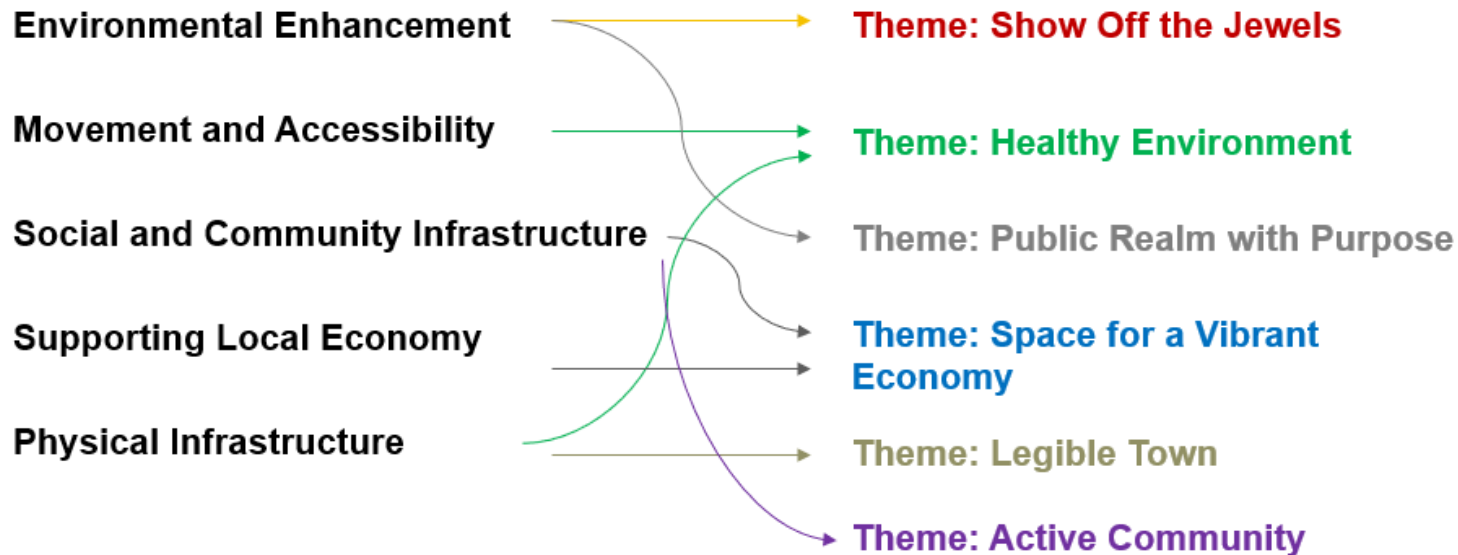


**Wiltshire Council**

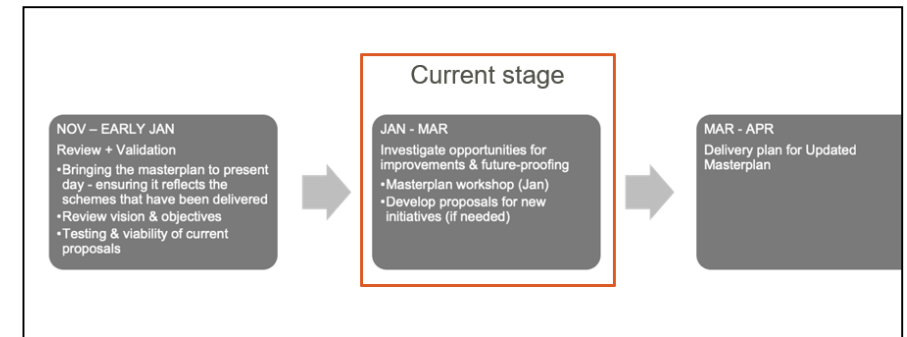
# Business case development – January - June



# Masterplan themes and delivery



Focus on how the projects and improvements identified in the masterplan could and should be delivered, including where it is appropriate for the Council to intervene to accelerate delivery, and where the market is likely to bring projects forward.



# Future High Streets Fund - Trowbridge

## Investment themes:

- Investment in physical infrastructure
- Acquisition and assembly of land including to support new housing, workspaces and public realm
- Improvements to transport access, traffic flow and circulation in the area
- Supporting change of use including (where appropriate) housing delivery and densification
- Supporting adaptation of the high street in response to changing technology

## Gateway Criteria:

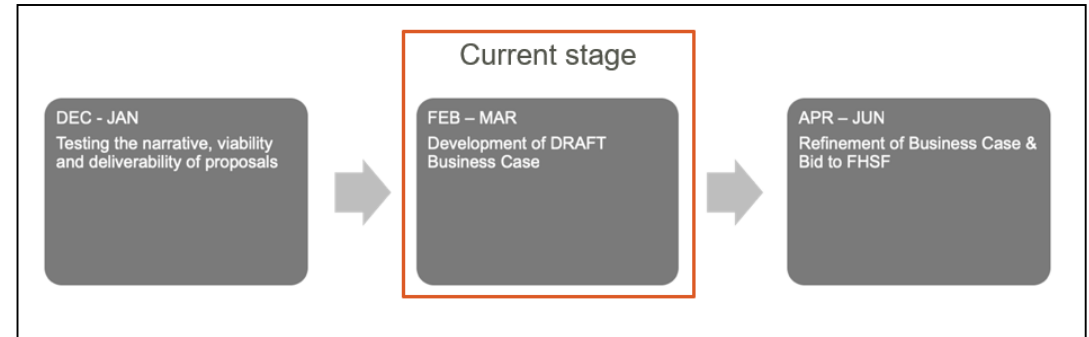
- Demonstrates market failure
- Delivers investment
- Meet the spending timetable
- Demonstrates co-funding for the scheme

## Full bid:

- Value for Money **50%**
- Strategic fit of the proposal **20%**
- Deliverability **30%**

# Future High Streets Fund - Economic appraisal

- Have a maximum capital investment of £25 million with expectation that most will receive £5 - £10million.
- The FHSF funding element of projects are completed no later than 31 March 2024, although third party funding can be profiled to be spent after this.
- Have no more than 5% of funding is to be directed towards superficial changes to the high street



**DRAFT Trowbridge Spatial Delivery Strategy**

No.	Name	Manager?	Max Investment	Project/Programme/Initiative	Max Area	Ownership	Land Use	Duration
<b>Sites</b>								
1	Wootton Bassett	Yes	£10m	Wootton Bassett	Wootton Bassett	Wootton Bassett	Commercial	2024-2028
2	Wootton Bassett	Yes	£5m	Wootton Bassett	Wootton Bassett	Wootton Bassett	Commercial	2024-2028
3	Wootton Bassett	Yes	£5m	Wootton Bassett	Wootton Bassett	Wootton Bassett	Commercial	2024-2028
4	Wootton Bassett	Yes	£5m	Wootton Bassett	Wootton Bassett	Wootton Bassett	Commercial	2024-2028
5	Wootton Bassett	Yes	£5m	Wootton Bassett	Wootton Bassett	Wootton Bassett	Commercial	2024-2028
6	Wootton Bassett	Yes	£5m	Wootton Bassett	Wootton Bassett	Wootton Bassett	Commercial	2024-2028
7	Wootton Bassett	Yes	£5m	Wootton Bassett	Wootton Bassett	Wootton Bassett	Commercial	2024-2028
8	Wootton Bassett	Yes	£5m	Wootton Bassett	Wootton Bassett	Wootton Bassett	Commercial	2024-2028
9	Wootton Bassett	Yes	£5m	Wootton Bassett	Wootton Bassett	Wootton Bassett	Commercial	2024-2028
10	Wootton Bassett	Yes	£5m	Wootton Bassett	Wootton Bassett	Wootton Bassett	Commercial	2024-2028
11	Wootton Bassett	Yes	£5m	Wootton Bassett	Wootton Bassett	Wootton Bassett	Commercial	2024-2028
12	Wootton Bassett	Yes	£5m	Wootton Bassett	Wootton Bassett	Wootton Bassett	Commercial	2024-2028
13	Wootton Bassett	Yes	£5m	Wootton Bassett	Wootton Bassett	Wootton Bassett	Commercial	2024-2028
14	Wootton Bassett	Yes	£5m	Wootton Bassett	Wootton Bassett	Wootton Bassett	Commercial	2024-2028
15	Wootton Bassett	Yes	£5m	Wootton Bassett	Wootton Bassett	Wootton Bassett	Commercial	2024-2028
16	Wootton Bassett	Yes	£5m	Wootton Bassett	Wootton Bassett	Wootton Bassett	Commercial	2024-2028
17	Wootton Bassett	Yes	£5m	Wootton Bassett	Wootton Bassett	Wootton Bassett	Commercial	2024-2028
18	Wootton Bassett	Yes	£5m	Wootton Bassett	Wootton Bassett	Wootton Bassett	Commercial	2024-2028
19	Wootton Bassett	Yes	£5m	Wootton Bassett	Wootton Bassett	Wootton Bassett	Commercial	2024-2028
20	Wootton Bassett	Yes	£5m	Wootton Bassett	Wootton Bassett	Wootton Bassett	Commercial	2024-2028
<b>Public Realm</b>								
21	Wootton Bassett	Yes	£5m	Wootton Bassett	Wootton Bassett	Wootton Bassett	Public Realm	2024-2028
22	Wootton Bassett	Yes	£5m	Wootton Bassett	Wootton Bassett	Wootton Bassett	Public Realm	2024-2028
23	Wootton Bassett	Yes	£5m	Wootton Bassett	Wootton Bassett	Wootton Bassett	Public Realm	2024-2028
24	Wootton Bassett	Yes	£5m	Wootton Bassett	Wootton Bassett	Wootton Bassett	Public Realm	2024-2028
25	Wootton Bassett	Yes	£5m	Wootton Bassett	Wootton Bassett	Wootton Bassett	Public Realm	2024-2028



# Healthy environment / Public realm with purpose



Proposed two way system in Trowbridge Town Centre

## DRIVER

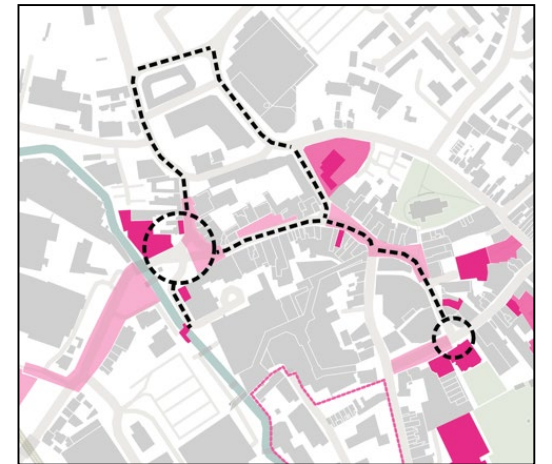
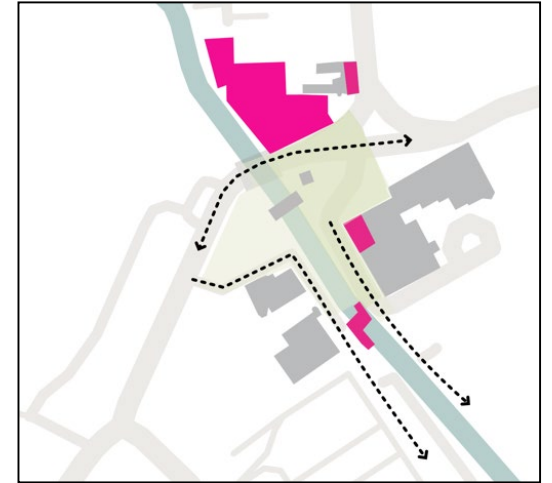
Movement and access into the town centre core is currently dominated by cars, focusing footfall to specific shopping destinations.

## CORE FOCUS:

- Phase 1: A new, two-way traffic on Hill Street, Upper Broad Street and Conigre to improve movement
- Phase 2: A package of transport and accessibility improvements in Manvers Street, Fore Street and Wicker Hill
- Phase 3: A package of wayfinding and digital tools to enhance footfall within the town centre

## OUTCOMES:

Safe and convenient pedestrian access for all





## 'Showing off the jewels'



### DRIVER:

Poor utilisation of the historic and unique architecture.

### CORE FOCUS:

Investing in the historic Trowbridge Town Hall and nearby empty units.

Potentially: Grade II Teasel drying house

### OUTCOME(S):

1. To support the development of a so venue and arts centre giving the town centre arts-and-culture-led and creating a destination which will support the historic retail centre.
2. To enhance the economy offer

## Potential interventions: Town Hall



Grade 2 listed Town Hall. Currently operated by Trowbridge Arts Centre. Building in poor condition.

Building restoration and works to support Trowbridge Arts Centre to run full cultural programme.



## Space for a vibrant economy



### DRIVER

There are a significant number of long-term vacant properties within the retail core, including buildings of significant heritage and larger retail units totalling over 250,000 sq. ft.

### CORE FOCUS:

Identifying units for site assembly / acquisition,

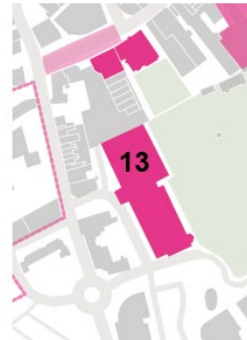
## Potential interventions: Market Hall



Vacant grade 2 listed market hall. Restore building for market type retail uses and events.



## Potential interventions: Castle Place



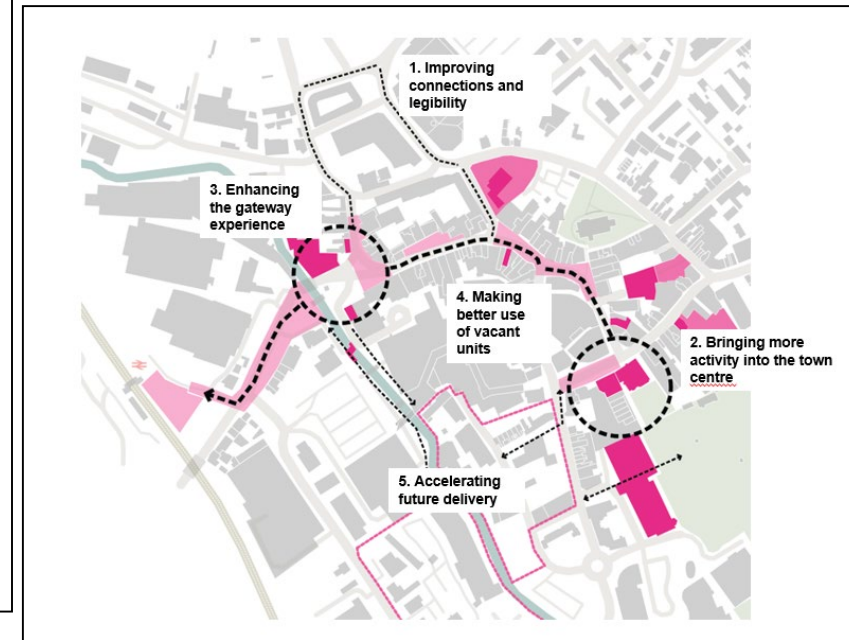
Market hall and council owned multi-storey car park fronting the park. Mixed use town centre development with park frontage and improved connections to Castle Street from the park.





## Options to be tested in Draft Business Case

	<b>Project 1</b>	<b>Project 2</b>	<b>Project 3</b>	<b>Project 4</b>	<b>Project 5</b>
	Improving connections & legibility	Bringing more activity into the town centre	Enhancing the gateway experience	Making better use of vacant units	Accelerating future development
<b>DO MINIMUM</b> (£0)	Implement updated action plan, including proactive engagement with developers and land owners to achieve benefits (Risk: dependent on market)				
<b>OPTION 1</b> (£5-10m)	Introduce two-way system, pedestrianisation & environmental improvements	Partial refurbishment of town hall	No further intervention	No further intervention	No further intervention
<b>OPTION 2</b> (£10-15m)	As option 1	Option 1 + old market hall	Acquire key assets and, change of use, refurbishment works	No further intervention	No further intervention
<b>OPTION 3</b> (£15-25m)	As option 1	Option 2 + extension of town hall	As option 2	Support change of use and light touch refurbishment of vacant units on high street	Land assembly to enable future development



# Key dates

- **15 March** - Draft Business Case submission  
Formal feedback from MHCLG in May
- **9 May** - Engagement at Weavers Market.
- **Mid May** - Stakeholder workshop
- **30 June** - Full Business Case submission
- **Autumn 2020** - Funding announcements



# Questions

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Sandra Perez

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# Funding



**Wiltshire Council**





# Longfield Hard Courts Trowbridge

# History

- ▶ In 2001 Trowbridge Town Council became the lessee of Wiltshire Council's hard court, adjacent to Longmeadow School.
- ▶ The site is only to be used for sports & activities in accordance with the lease.
- ▶ At the time Trowbridge Town Council leased the hard court, no funding was provided by Wiltshire Council to enhance or maintain the facility.



# Vision

- ▶ We wish to invest in our four multi-sports courts to provide sport and physical activity opportunities for residents in the heart of their community.
  - ▶ Longfield
  - ▶ Seymour
  - ▶ Grove
  - ▶ Studley Green
- ▶ Longfield is currently in need of refurbishment, as are the others, funding has been received for the other three.





**Concept;**  
New Fencing  
Secure Entrance  
New Goals, Basketball Nets  
New Markings for 5-a-side, Basketball, Tennis &  
Netball  
Colour coat the surface in a bright engaging  
colour



# Grant Criteria

- ▶ Area Board will expect grant applications to address local priorities; Wiltshire Council, Our Community Matters Engagement Programme, Trowbridge Community Area - Local Priorities 2017 – 2019

Our project hits the following;

Children and Young People, Mental Health 77 % Child Poverty 59%,  
Childhood Obesity 45 %

Health and Wellbeing, Physical Health and Lifestyles 80%, Mental  
Health 63%

Older People; Social Isolation and Loneliness 78%

Culture, Diversity and Social Inclusion 37%



# Funding Criteria

- ▶ Our project was discussed with the Local Community Engagement Manager.
- ▶ Our project links to local priorities
- ▶ Evidence of additional grant funding. – 90K Award from Sport England towards Studley, Grove & Seymour, £5000 from Selwood Housing for Longfield, applied to the National Lottery Community Fund
- ▶ Evidence of Match Funding
- ▶ Supporting Letters Provided, Selwood Housing, Trowbridge Future, Longmeadow School –
- ▶ A Business Plan wasn't requested, as this project is a stand alone project, at the last are board I was asked to present the project for Longfield and not the complete project for the Town. Notwithstanding this, this is not a business, there are no charges for public use of the facility and the town council will continue to take responsibility for maintaining the facility.
- ▶ All logos of grant funders will be on signage
- ▶ Overall project estimated, (due to the fact we have to tender) cost just Longfield is £42,000.
- ▶ Trowbridge whole Project cost estimated at £146,000 secured funding £95,000 and we are seeking from area board £20,000



# Selwood Housing Support

- ▶ The areas identified in application are in particular need of investment. 3 out of the 4 areas have a particularly high IMD (Index of Multiple deprivation) score, well below the England average.
- ▶ All 4 areas have an above England average for youth population (0-15yrs). The data we hold shows all 4 areas score particularly high for adult obesity.
- ▶ Selwood believe that giving access to sports facilities can not only help reduce the levels of obesity amongst adults and children but also act as an Anti-Social Behaviour deterrent, giving opportunities to young people to access free or subsidised activity close to home.
- ▶ Children and adults living in deprived areas are less likely to have access to their own transport, meaning sport and well-being activities need to be provided close to home and at reasonable costs.
- ▶ Investing in areas of deprivation can help build a sense of community ownership and pride. Bringing the community together for sports and well-being activity will also build a sense of community spirit and cohesion.
- ▶ Consultation on needs for Longfield has been gained from Residents, Partners, Community Groups
- ▶ Selwood Housing have an excellent working relationship with Active Trowbridge and Trowbridge Town Council, often partnering on projects across the town and are in full support for the application they have submitted.



# Trowbridge Future

TF (Trowbridge Future) is a small local youth and community charity in Trowbridge supporting some of the most vulnerable members of the community. TF particularly focus their work in the three most deprived areas of Trowbridge: Longfield, Seymour and Studley Green. TF fully support Active Trowbridge's application to refurbish 4 multi-sports courts within Trowbridge as this will have a direct positive impact on the young people and residents we work with and ensure they have an increased value for their community and the local environment where they live.

Kind regards

Colin Kay



# Wiltshire Multi Faith Group

- ▶ The benefits to the community are immeasurable. We have so many young people with no place to call their own, looking displaced and purposeless in an area where they can congregating, and socialise would be beneficial as it would then be easy to set up youth activities to support them. The relationships built could build many community links and relationships. A well-kept modern area builds confidence and also self-worth. Parents will feel supported when they know that their youths are in a safe environment.
- ▶ At a time when we want to encourage the community to make more use of the outdoors, this project can have many obvious health benefits. A safe, welcoming environment where all ages in the community can rest, play, and interact.



# Usage Plan

- ▶ Healthier Communities WC project – Longfield Key Area
  - ▶ The Longfield estate is a key target area for Wiltshire Council's Healthier Communities initiative.
  - ▶ Healthier Communities is funded through Sport England's Tackling Inactivity and Economic Disadvantage investment programme (£126k).
  - ▶ £3m Sport England Funded
  - ▶ SE received applications from of 500 applicants
  - ▶ 31 Organisations were funded and WC were one of only two local authorities
  - ▶ The opportunity to have a new facility at Longfield would be key to delivering an estate based approach for Longfield.







# Strategies

- ▶ Wiltshire Playing Pitch Strategy
- ▶ The National Playing Pitch Strategy requires local planning authorities to set up policies to help enable communities to access high quality open spaces and opportunities for sport and recreation. These policies need to be based on a thorough understanding of local needs such as facilities.
- ▶ Government Sporting Future, Councils to unlock barriers into participation and improve the local sports delivery system. The opportunities to realise the multiple benefits that can be achieved for communities by investing in venues for sport and health activity should be considered whenever they arise
- ▶ NHS – Social Prescribing, social prescribing involves helping patients to improve their health, wellbeing and social welfare by connecting them to the community services which might be run by the council or a local charity
- ▶ Sport England Strategy - Towards an Active Nation
- ▶ Wiltshire Core Strategy Development Plan , “By 2026 Wiltshire will have stronger, more resilient communities based on a sustainable pattern of development Trowbridge, Chippenham, Salisbury.
- ▶ Wiltshire Corporate Business Plan, bring communities together to enable and support them.
- ▶ Wiltshire Joint and Health and Wellbeing Strategy, Healthy Lives to encourage communities and families and individuals to take on more responsibility for their own health.
- ▶ Trowbridge Town Council Strategy – Investing in sports facilities with the refurbishment of the tennis courts in Trowbridge, Freehold of Woodmarsh football ground and development of land next to Trowbridge Rugby Club.
- ▶ Street Game National Charity, Creating a Sporting Habit for life,
- ▶ 2021 – 2025 Sport England Strategy target ELAS groups.

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
8.00							
9.00				Little Shoots Nursery			
10.00					Active Ruggers		
11.00	Little Shoots Nursery						
12.00							
1.00							
2.00			Little Shoots Nursery				
3.00							
4.00							
5.00							
6.00		This Girl Can					
7.00							
8.00							





# Community Grants

- Trowbridge Town Council – Community Area Speed Indicator Device - £4883.97
- Trowbridge Fairtrade Town Group – Trowbridge Town Hall electrical services upgrade - £972.00
- The Breathe Project CIC – Owlets and Owls Intergenerational Group - £2400.00

## Community Area Transport Group

- 16-19-13 – Newtown Pedestrian Crossing and Wesley Road Junction – 20mph assessment - £1666.37 subject to contribution of £833.33 from Trowbridge Town Council
- Issue 4824 – Speeding Westbury/Woodmarsh, North Bradley - £5000.00



Area Board Event  
12 March 2020  
1800  
John of Gaunt School