

Appendix 9 - Recommended parking charges

Amesbury

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Central (80)	Long Stay	Long Stay	Peak: 57% Average: 39%	1hr £0.30 2hr £1.10 3hr £2.00 4hr £2.40 5hr £3.20 8hr £5.20 Day £5.60	£20,285	1hr £0.30 2hr £0.80 3hr £1.50 4hr £2.00 5hr £2.50 Day £4.50	1hr £0.20 2hr £0.70 3hr £1.50 4hr £2.00 5hr £2.50 Day £4.00	<p>Consultation proposal: Cease current provision of 25% 1hr free spaces. Generally lower charges to reflect local circumstances and usage.</p> <p>Consultation response: 29.2% This is my preferred option 10.0% I have no opinion on the above 60.8% I would recommend a different option</p> <p>Many of the respondents who recommended a different option argued that the current charges are damaging Amesbury and suggested that parking should be free, free for the 1st hour or the existing 25% free spaces should be retained.</p> <p>Amersbury Town Council made the following comment in relation to Central car park: <i>The Town Council recommends one hour's free parking on all spaces in the Central car park, with a maximum stay of 4 hours.</i></p> <p>Recommendation: To better reflect many of the consultation responses the 1hr, 2hr and Day charges have been further reduced and 25% of the spaces are to be identified as free ½ hour spaces.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Church Street (41)	Long Stay	See Comments	Peak: 42% Average: 30%	1hr £0.30 2hr £1.10 3hr £2.00 4hr £2.40 5hr £3.20 8hr £5.20 Day £5.60	£14,654	Property asset review	Property asset review	<p>Consultation proposal: Proposed to be submitted for property asset review which will consider options including, but not limited to, use by another Wiltshire Council service, marketing for sale, lease or licence to a third party, operational management by a third party, on-going operational management by Wiltshire Council and surrender of lease or licence to the landlord.</p> <p>Consultation response: 29.6% This is my preferred option 36.4% I have no opinion on the above 34.0% I would recommend a different option</p> <p>Many of the respondents who recommended a different option argued that Church Street should be retained as a car park even if it was community managed.</p> <p>Amersbury Town Council made the following comment in relation to Church Street car park: <i>The Town Council recommends that Wiltshire Council retains this car park, it is used for season ticket-holders' parking also. Charges for 1 – 3 hours as per Wilts recommendations, but with an all-day charge between £1.50 and £2. This is needed to ease the parking problems in residential areas.</i></p> <p>Recommendation: As proposed in consultation – the property asset review will consider a number of possible options in consultation with relevant interested parties.</p>

Bradford on Avon

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Barton Farm (15)	Long Stay	See Comments	Peak: 96% Average: 62%	1hr £0.40 2hr £1.20 3hr £2.00 4hr £2.40 5hr £3.20 8hr £5.20 Day £5.60	£11,699	Property asset review	Property asset review	<p>Consultation proposal: Proposed to be submitted for property asset review which will consider options including, but not limited to, use by another Wiltshire Council service, marketing for sale, lease or licence to a third party, operational management by a third party, on-going operational management by Wiltshire Council and surrender of lease or licence to the landlord.</p> <p>Consultation response: 38.9% This is my preferred option 46.3% I have no opinion on the above 14.7% I would recommend a different option</p> <p>Recommendation: As proposed in consultation – the property asset review will consider a number of possible options in consultation with relevant interested parties.</p>
Bridge Street (26)	Short Stay	Short Stay	Peak: 131% Average: 97%	1hr £0.40 2hr £1.20 3hr £2.10	£22,935	1hr £0.50 2hr £1.30	1hr £0.50 2hr £1.30	<p>Consultation proposal: Increase 1hr and 2hr charges by 10p and remove 3hr tariff option to help manage demand. Long stay permits should be transferred to Station Road Zone B to help manage demand.</p> <p>Consultation response: 54.1% This is my preferred option 18.4% I have no opinion on the above 27.6% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>
St Margarets (59)	Short Stay	Short Stay	Peak: 63% Average: 45%	1hr £0.40 2hr £1.20 3hr £2.10	£50,941	1hr £0.40 2hr £1.20 3hr £2.10	1hr £0.40 2hr £1.20 3hr £2.10	<p>Consultation proposal: No change.</p> <p>Consultation response: 69.1% This is my preferred option 15.5% I have no opinion on the above 15.5% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Station Road Zone A (24)	Short Stay	Short Stay	Peak: 67% Average: 43%	1hr £0.40 2hr £1.20 3hr £2.10	£114,841	1hr £0.40 2hr £1.20 3hr £2.10	1hr £0.40 2hr £1.20 3hr £2.10	<p>Consultation proposal: No change.</p> <p>Consultation response: 69.9% This is my preferred option 15.0% I have no opinion on the above 15.0% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>
Station Road Zone B (135)	Long Stay	Long Stay	Peak: 130% Average: 100%	1hr £0.40 2hr £1.10 3hr £2.00 4hr £2.40 5hr £3.20 8hr £5.20 Day £5.60	See Zone A	1hr £0.40 2hr £1.20 3hr £2.10 4hr £2.40 5hr £3.20 Day £5.60	1hr £0.40 2hr £1.20 3hr £2.10 4hr £2.40 5hr £3.20 Day £5.60	<p>Consultation proposal: Increase 2hr and 3hr charges to reflect Zone A and help manage demand. Remove the 8hr tariff option. Potential need to restrict overall permit allocation to help manage demand.</p> <p>Consultation response: 57.2% This is my preferred option 14.4% I have no opinion on the above 28.4% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>
Station Road – Coach (4)	Long Stay	Long Stay	N/A	3hr £4.60 Day £6.80	N/A	3hr £4.60 Day £6.80	3hr £4.60 Day £6.80	<p>Consultation proposal: No change.</p> <p>Consultation response: 50.0% This is my preferred option 43.2% I have no opinion on the above 6.8% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Newtown (17)	Free	See Comments	N/A	Free	N/A	Property asset review	Property asset review	<p>Consultation proposal: Proposed to be submitted for property asset review which will consider options including, but not limited to, use by another Wiltshire Council service, marketing for sale, lease or licence to a third party, operational management by a third party, on-going operational management by Wiltshire Council and surrender of lease or licence to the landlord.</p> <p>Consultation response: 38.0% This is my preferred option 42.7% I have no opinion on the above 19.3% I would recommend a different option</p> <p>Bradford on Avon Hillside Community Interest Company has asked Wiltshire Council to consider a community asset transfer for this car park.</p> <p>Recommendation: As proposed in consultation – the property asset review will consider a number of possible options in consultation with relevant interested parties.</p>
Avoncliff (16)	Facility	See Comments	N/A	Free	N/A	Property asset review	Property asset review	<p>Consultation proposal: Proposed to be submitted for property asset review which will consider options including, but not limited to, use by another Wiltshire Council service, marketing for sale, lease or licence to a third party, operational management by a third party, on-going operational management by Wiltshire Council and surrender of lease or licence to the landlord.</p> <p>Consultation responses: 38.8% This is my preferred option 45.8% I have no opinion on the above 15.3% I would recommend a different option</p> <p>Recommendation: As proposed in consultation – the property asset review will consider a number of possible options in consultation with relevant interested parties.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Budbury Place (13)	Free	See Comments	N/A	Free	N/A	Property asset review	Property asset review	<p>Consultation proposal: Proposed to be submitted for property asset review which will consider options including, but not limited to, use by another Wiltshire Council service, marketing for sale, lease or licence to a third party, operational management by a third party, on-going operational management by Wiltshire Council and surrender of lease or licence to the landlord.</p> <p>Consultation response: 34.4% This is my preferred option 52.9% I have no opinion on the above 12.7% I would recommend a different option</p> <p>Bradford on Avon Hillside Community Interest Company has asked Wiltshire Council to consider a community asset transfer for this car park.</p> <p>Recommendation: As proposed in consultation – the property asset review will consider a number of possible options in consultation with relevant interested parties.</p>
St Margarets Hill (9)	Permits Only	See Comments	N/A	-	N/A	Property asset review	Property asset review	<p>Consultation proposal: Proposed to be submitted for property asset review which will consider options including, but not limited to, use by another Wiltshire Council service, marketing for sale, lease or licence to a third party, operational management by a third party, on-going operational management by Wiltshire Council and surrender of lease or licence to the landlord.</p> <p>Consultation response: 34.1% This is my preferred option 51.8% I have no opinion on the above 12.0% I would recommend a different option</p> <p>Recommendation: As proposed in consultation – the property asset review will consider a number of possible options in consultation with relevant interested parties.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
St Margarets Street (4)	Permits Only	See Comments	N/A	-	N/A	Property asset review	Property asset review	<p>Consultation proposal: Proposed to be submitted for property asset review which will consider options including, but not limited to, use by another Wiltshire Council service, marketing for sale, lease or licence to a third party, operational management by a third party, on-going operational management by Wiltshire Council and surrender of lease or licence to the landlord.</p> <p>Consultation response: 34.6% This is my preferred option 51.1% I have no opinion on the above 14.4% I would recommend a different option</p> <p>Recommendation: As proposed in consultation – the property asset review will consider a number of possible options in consultation with relevant interested parties.</p>

Calne

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Church Street (77)	Long Stay	Long Stay	Peak: 30% Average: 23%	1hr £0.30 2hr £1.10 3hr £2.00 4hr £2.40 5hr £3.20 8hr £5.20 Day £5.60	£11,791	1hr £0.30 2hr £0.80 3hr £1.50 4hr £2.40 5hr £3.20 Day £4.50	1hr £0.20 2hr £0.70 3hr £1.50 4hr £2.00 5hr £2.50 Day £4.00	<p>Consultation proposal: Reduce 2hr and 3hr charges to reflect low usage. Remove 8hr charge and reduce the Day charge.</p> <p>Consultation response: 63.0% This is my preferred option 20.8% I have no opinion on the above 16.2% I would recommend a different option</p> <p>Recommendation: Further reduce charges to reflect low usage and workshop comments.</p>

Chippenham

It is important to note that the Council's car park usage evidence suggests that there is a car parking capacity issue in Chippenham. While a number of changes are proposed below to help manage current demand, the capacity issue will need to be considered as part of the wider review of the Chippenham Transport Strategy which forms part of the emerging Wiltshire Core Strategy.

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Borough Parade (195)	Short Stay	Short Stay	Peak: 106% Average: 83%	1hr £1.00 2hr £1.50 3hr £3.20	£324,096	1hr £1.00 2hr £1.50	1hr £1.00 2hr £1.50	<p>Consultation proposal: 3hr tariff option removed to help manage demand by increasing the turnover of spaces. This is considered a more realistic short-term approach to the demand/capacity issue than charging increases.</p> <p>Consultation response: 63.8% This is my preferred option 14.4% I have no opinion on the above 21.7% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>
Brakemead (22)	Long Stay	See Comments	Peak: 9% Average: 5%	2hr £1.30 4hr £2.80	£2,354	Property asset review	Property asset review	<p>Consultation proposal: Proposed to be submitted for property asset review which will consider options including, but not limited to, use by another Wiltshire Council service, marketing for sale, lease or licence to a third party, operational management by a third party, on-going operational management by Wiltshire Council and surrender of lease or licence to the landlord.</p> <p>Consultation response: 21.9% This is my preferred option 66.1% I have no opinion on the above 12.0% I would recommend a different option</p> <p>Recommendation: As proposed in consultation – the property asset review will consider a number of possible options in consultation with relevant interested parties.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Emery Gate - surface (79)	Short Stay	Short Stay	Peak: 123% Average: 88%	1hr £1.00 2hr £1.50	£280,928	1hr £1.10 2hr £1.60	1hr £1.10 2hr £1.60	<p>Consultation proposal: Charges increased to help manage demand.</p> <p>Consultation response: 29.6% This is my preferred option 24.3% I have no opinion on the above 46.1% I would recommend a different option</p> <p>Many of the respondents who recommended a different option argued that the first hour parking should be free, or the charges should be reduced or kept as current.</p> <p>Recommendation: While the majority consultation response is against the suggested charging increase, peak and average usage is high. Therefore it is considered that the increase in charges is justified.</p>
Emery Gate - sub surface (263)	Short Stay	Short Stay	Peak: 92% Average: 62%	1hr £1.00 2hr £1.50 3hr £3.20		1hr £1.00 2hr £1.50 3hr £3.20	1hr £1.00 2hr £1.50 3hr £3.20	<p>Consultation proposal: No change except to remove the provision for permit holders (to be transferred to long stay car parks). Pay on exit system to be considered for implementation.</p> <p>Consultation response: 60.1% This is my preferred option 18.8% I have no opinion 21.2% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>
Gladstone Road (38)	Short Stay	Short Stay	Peak: 104% Average: 64%	1hr £1.00 2hr £1.50 3hr £3.20		£29,395	1hr £1.00 2hr £1.50	1hr £1.00 2hr £1.50

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Monkton Park – weekday (61)	Facility Car Park	Facility Car Park	Peak: 19%	1hr £3.00 2hr £6.20 3hr £9.20	£5,526	N/A	Facility Car Park	<p>Consultation proposal: Designate as a ‘facility’ car park for priority Wiltshire Council staff, Police vehicles and Visitors only.</p> <p>Consultation response: 31.8% This is my preferred option 41.8% I have no opinion on the above 26.4% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>
Monkton Park – weekend (22)	Short Stay	Short Stay	Average: 10%	1hr £0.60 2hr £1.20 3hr £2.00		1hr £0.60 2hr £1.00 3hr £2.00	1hr £0.50 2hr £1.00 3hr £2.00	<p>Consultation proposal: 2hr charge reduced to increase differential with other better located short stay car parks. Also, offer in car park to be better advertised locally.</p> <p>Consultation response: 56.2% This is my preferred option 33.7% I have no opinion on the above 10.2% I would recommend a different option</p> <p>Recommendation: Given low usage and reflecting consultation workshop comments, it is now proposed to reduce the 1hr charge to £0.50.</p>
Bath Road (233)	Long Stay	Long Stay	Peak: 130% Average: 91%	1hr £0.80 2hr £1.30 3hr £2.60 4hr £3.10 5hr £4.20 8hr £5.40 Day £5.90	£152,944	1hr £1.00 2hr £1.40 3hr £2.60 4hr £3.50 5hr £4.50 Day £7.50	1hr £1.00 2hr £1.40 3hr £2.60 4hr £3.50 5hr £4.50 Day £7.50	<p>Consultation proposal: Charges increased to help manage demand. 8hr tariff option removed. Also, need to consider restricting number of permits allocated (currently 90) to help manage demand.</p> <p>Consultation response: 38.8% This is my preferred option 30.3% I have no opinion on the above 30.8% I would recommend a different option</p> <p>Many of the respondents who recommended a different option argued that the first hour parking should be free and/or that the charges should be reduced (especially the long stay charges) and/or kept as current.</p> <p>Recommendation: As proposed in consultation.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Sadlers Mead (165)	Long Stay	Long Stay	Peak: 153% Average: 134%	1hr £0.80 2hr £1.30 3hr £2.60 4hr £3.10 5hr £4.20 8hr £5.40 Day £7.40	£87,468	1hr £0.80 2hr £1.30 3hr £2.70 4hr £3.60 5hr £4.70 Day £7.50	1hr £0.80 2hr £1.30 3hr £2.70 4hr £3.60 5hr £4.70 Day £7.50	<p>Consultation proposal: Increased 3hr to Day charges to help manage demand . Remove 8hr tariff option and reduce charge period from 8am to 6pm (current charges apply to 8pm). Also, need to consider restricting number of permits allocated (currently 120) to help manage demand.</p> <p>Consultation response: 34.9% This is my preferred option 45.5% I have no opinion on the above 19.7% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>
Sadlers Mead Coach	Long Stay	Long Stay	N/A	4hr £1.80	Included in Sadlers Mead	4hr £1.80	4hr £1.80	<p>Consultation proposal: No change.</p> <p>Consultation response: 32.6% This is my preferred option 60.4% I have no opinion 7.0% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>
Spanbourn Ave (44)	Long Stay	Long Stay	Peak: 25% Average: 14%	1hr £0.80 2hr £1.30 3hr £2.60 4hr £3.10 5hr £4.20 8hr £5.40 Day £5.90	£8,901	1hr £0.60 2hr £0.90 3hr £1.80 4hr £2.60 5hr £3.60 Day £5.00	1hr £0.50 2hr £0.90 3hr £1.80 4hr £2.60 5hr £3.60 Day £4.50	<p>Consultation proposal: Charges generally reduced to reflect more peripheral location. Remove 8hr tariff option.</p> <p>Consultation response: 44.1% This is my preferred option 47.7% I have no opinion on the above 8.2% I would recommend a different option</p> <p>Recommendation: Given low usage and reflecting consultation workshop comments, it is now proposed to further reduce the 1hr charge to £0.50 and all day charge to £4.50</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Wood Lane (67)	Long Stay	Long Stay	Peak: 163% Average: 124%	1hr £0.80 2hr £1.30 3hr £2.60 4hr £3.10 5hr £4.20 8hr £5.40 Day £5.90	£31,856	1hr £0.80 2hr £1.30 3hr £2.60 4hr £3.10 5hr £4.20 Day £5.00	1hr £0.80 2hr £1.30 3hr £2.60 4hr £3.10 5hr £4.20 Day £5.00	<p>Consultation proposal: Remove 8hr tariff option and reduce Day charge. Also, need to consider restricting number of permits allocated (currently 60) to help manage demand.</p> <p>Consultation response: 53.9% This is my preferred option 39.5% I have no opinion on the above 6.6% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>

Corsham

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
High Street (35)	Long Stay	Short Stay	Peak: 136% Average: 77%	1hr £0.30 2hr £1.10 3hr £2.00 4hr £2.40 5hr £3.20 8hr £5.20 Day £5.60	£29,486	1hr £0.40 2hr £1.10 3hr £2.00	1hr £0.40 2hr £1.10 3hr £2.00	<p>Consultation proposal: Change to short stay car park to better reflect central location. Increase 1hr charge to reflect Newlands Road and help manage demand. Removal of long stay tariffs.</p> <p>Consultation response: 39.9% This is my preferred option 18.7% I have no opinion on the above 41.4% I would recommend a different option</p> <p>Many of the respondents who recommended a different option argued that the first hour should be free and/or that the current charges should remain.</p> <p>Recommendation: It is considered that in view of the car park's central location, size and usage , the charges proposed in the consultation are justified.</p>
Newlands Road (87)	Short Stay	Short Stay	Peak: 99% Average: 62%	1hr £0.40 2hr £1.10	£54,750	1hr £0.40 2hr £1.10	1hr £0.40 2hr £1.10	<p>Consultation proposal: No change.</p> <p>Consultation response: 44.5% This is my preferred option 17.3% I have no opinion on the above 38.2% I would recommend a different option</p> <p>Many of the respondents who recommended a different option argued that the first hour or 30 minutes should be free.</p> <p>Recommendation: As proposed in consultation.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Post Office Lane (118)	Long Stay	Long Stay	Peak: 85% Average: 64%	1hr £0.30 2hr £1.10 3hr £2.00 4hr £2.40 5hr £3.20 8hr £5.20 Day £5.60	£27,990	1hr £0.30 2hr £1.10 3hr £2.00 4hr £2.40 5hr £3.20 Day £5.20	1hr £0.30 2hr £1.00 3hr £1.80 4hr £2.40 5hr £3.20 Day £4.00	<p>Consultation proposal: Remove the 8hr tariff option and reduce the Day charge to £5.20.</p> <p>Consultation response: 54.0% This is my preferred option 32.4% I have no opinion on the above 13.6% I would recommend a different option</p> <p>Recommendation: 2hr and 3hr charges reduced and Day charge further reduced to reflect consultation workshop and Corsham Town Council comments.</p>

Devizes

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Central (162)	Long Stay	Short Stay	<p>Peak: 113%</p> <p>Average: 81%</p>	<p>1hr £0.55</p> <p>2hr £1.30</p> <p>3hr £2.00</p> <p>4hr £2.50</p> <p>5hr £3.20</p> <p>8hr £5.20</p> <p>Day £6.10</p>	£174,225	<p>1hr £0.70</p> <p>2hr £1.40</p> <p>3hr £2.10</p>	<p>1hr £0.70</p> <p>2hr £1.40</p> <p>3hr £2.10</p>	<p>Consultation proposal: Change to short stay to reflect central location and usage profile. Removal of long stay tariff options will help manage demand. Charges increased to reflect central location and to further help manage demand.</p> <p>Consultation response: 43.3% This is my preferred option 18.4% I have no opinion on the above 38.3% I would recommend a different option</p> <p>Many of the respondents who recommended a different option argued that the first hour should be free or that the current charges should remain. Other respondents who supported the change to short stay nevertheless wanted the maximum to be 4 hours.</p> <p>Devizes Town Council included the following in its consultation submission:</p> <ul style="list-style-type: none"> • <i>Endorse Wiltshire Council's intention to review the maximum stay in car parks central to the town</i> • <i>Support the reduction in charges in the long stay car park in Station Road and the re-designation of other car parks to provide more choice.</i> <p>Recommendation: As proposed in consultation. The majority of questionnaire respondents in both Devizes (72.3%) and Wiltshire (68.1%) agreed that short stay parking should be prioritised near town centres and long stay parking should be more on the fringes of towns (Question 1a). This principle is reflected in Policy PS2 of the Car Parking Strategy. Furthermore, the maximum short stay of 3 hours is supported by the evidence that "Two hours is generally regarded as the average duration of a shopping trip" (Re-Think: Parking on the High Street, British Parking Association and the Association of Town & City Management, 2013).</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Sainsburys (122)	Long Stay	Short Stay	Peak: 87% Average: 59%	1hr £0.55 2hr £1.30 3hr £3.30 4hr £5.30	£61,614	1hr £0.60 2hr £1.30 3hr £3.30	1hr £0.60 2hr £1.30 3hr £3.30	<p>Consultation proposal: Change to short stay car park to better reflect usage profile and car park purpose. 1hr charge increased to £0.60 to take to next 10p increment. Remove 4hr tariff option to reflect policy position on short stay maximum time period. Council to hold discussions with 3rd party land owner over the potential changing of charges.</p> <p>Consultation response: 61.1% This is my preferred option 14.6% I have no opinion on the above 24.4% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>
Northgate (35)	Long Stay	Short Stay	Peak: 84% Average: 48%	1hr £0.55 2hr £1.30 3hr £2.00 4hr £2.50 5hr £3.20 8hr £5.20 Day £6.10	£20,717	1hr £0.60 2hr £1.30 3hr £2.00	1hr £0.60 2hr £1.30 3hr £2.00	<p>Consultation proposal: Change to short stay car park to reflect central location and usage profile. 1hr charge increased to £0.60 to take to next 10p increment.</p> <p>Consultation response: 51.0% This is my preferred option 25.0% I have no opinion on the above 24.0% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Sheep Street (39)	Long Stay	Long Stay (MiPermit only)	Peak: 116% Average: 76%	1hr £0.55 2hr £1.30 3hr £2.00 4hr £2.50 5hr £3.20 8hr £5.20 Day £6.10	£23,768	1hr £0.60 2hr £1.30 3hr £2.00 4hr £2.50 5hr £3.20 Day £6.00	1hr £0.60 2hr £1.30 3hr £2.00 4hr £2.50 5hr £3.20 Day £6.00	<p>Consultation proposal: 1hr charge increased to £0.60 to take to next 10p increment. Remove 8hr tariff option and make Day charge £6.00. Also, make MiPermit only to help achieve operational efficiencies through the removal of the pay machine(s).</p> <p>Consultation response: 35.7% This is my preferred option 38.3% I have no opinion on the above 26.0% I would recommend a different option</p> <p>Many of the respondents who recommended a different option argued that the pay machine should be kept.</p> <p>Recommendation: As proposed in consultation. The proposal to make this car park 'MiPermit only' will be subject to a review by the Council to assess issues such as mobile signal coverage, user profiles and pay machine accessibility .</p>
Vales Lane (24)	Long Stay	Short Stay	Peak: 114% Average: 73%	1hr £0.55 2hr £1.30 3hr £2.00 4hr £2.50 5hr £3.20 8hr £5.20 Day £6.10	£18,582	1hr £0.60 2hr £1.30 3hr £2.00	1hr £0.60 2hr £1.30 3hr £2.00	<p>Consultation proposal: Change to short stay to reflect central location and usage profile. 1hr charge increased to £0.60 to take up to next 10p increment. Removal of long stay tariff options will help manage demand.</p> <p>Consultation response: 35.4% This is my preferred option 47.5% I have no opinion on the above 17.2% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
West Central (57)	Long Stay	Short Stay	Peak: 118% Average: 91%	1hr £0.55 2hr £1.30 3hr £2.00 4hr £2.50 5hr £3.20 8hr £5.20 Day £6.10	£63,446	1hr £0.70 2hr £1.40 3hr £2.10 4hr £2.50 5hr £3.20 Day £6.00	1hr £0.70 2hr £1.40 3hr £2.10	<p>Consultation proposal: Increase 1hr, 2hr and 3hr charges to help manage demand. Remove 8hr tariff option and make Day charge £6.00. Also, consider reduction to one pay machine to help achieve operational efficiencies .</p> <p>Consultation response: 33.3% This is my preferred option 40.0% I have no opinion on the above 26.7% I would recommend a different option</p> <p>A number of comments were made by respondents who recommended a different option: the charges should remain as current; the first hour should be free; the car park status should be changed to short stay.</p> <p>Recommendation: Change status to short stay car park to reflect consultation questionnaire and workshop comments.</p>
Couch Lane (13)	Long Stay	See Comments	Peak: 36% Average: 15%	1hr £0.55 2hr £1.30 3hr £2.00 4hr £2.50 5hr £3.20 8hr £5.20 Day £6.10	£2,939	Property asset review	Property asset review	<p>Consultation proposal: Proposed to be submitted for property asset review which will consider options including, but not limited to, use by another Wiltshire Council service, marketing for sale, lease or licence to a third party, operational management by a third party, on-going operational management by Wiltshire Council and surrender of lease or licence to the landlord.</p> <p>Consultation response: 32.1% This is my preferred option 47.3% I have no opinion on the above 20.6% I would recommend a different option</p> <p>Recommendation: As proposed in consultation – the property asset review will consider a number of possible options in consultation with relevant interested parties.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Station Road (230)	Long Stay	Short Stay / Long Stay	Peak: 42% Average: 34%	1hr £0.45 2hr £1.10 3hr £2.00 4hr £2.40 5hr £3.20 8hr £5.20 All Day £5.60	£52,318	1hr £0.40 2hr £1.00 3hr £1.50 4hr £2.00 5hr £2.50 Day £4.50	Short Stay: 1hr £0.30 2hr £0.80 3hr £1.50 Long Stay: 4hr £2.00 5hr £2.50 Day £4.00	Consultation proposal: Reduce charges to reflect more peripheral location. Remove 8hr tariff option. Includes an allocation of 51 permits. Consultation response: 68.8% This is my preferred option 14.2% I have no opinion on the above 17.0% I would recommend a different option Recommendation: Reflecting consultation workshop comments, the car park is to be split into short stay and long stay sections, and some charges are proposed to be further reduced given the low usage, size and peripheral location of the car park.
The Wharf (106)	Long Stay	Long Stay	Peak: 152% Average: 100%	1hr £0.55 2hr £1.30 3hr £2.00 4hr £2.50 5hr £3.20 8hr £5.20 Day £6.10	£47,565	1hr £0.70 2hr £1.40 3hr £2.10 4hr £2.50 5hr £3.20 Day £6.00	1hr £0.70 2hr £1.40 3hr £2.10 4hr £2.50 5hr £3.20 Day £6.00	Consultation proposal: Increase 1hr, 2hr and 3hr charge to help manage demand. Remove 8hr tariff option and make Day charge £6.00. Includes an allocation of 19 permits. Consultation response: 48.8% This is my preferred option 24.8% I have no opinion on the above 26.3% I would recommend a different option Recommendation: As proposed in consultation.
Market Place (77)	Short Stay (max stay 30 mins)	Short Stay (max stay 30 mins)	N/A	Free	N/A	Free	Free	Consultation proposal: Asked if charges should be introduced given location and nature of car park. Consultation response: 17.7% This is my preferred option 7.7% I have no opinion on the above 74.6% I would recommend a different option Recommendation: Overwhelming consultation response was to retain as a free car park.

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Castle Grounds (14)	Permits Only	See Comments	-	-	-	Property asset review	Property asset review	<p>Consultation proposal: Proposed to be submitted for property asset review which will consider options including, but not limited to, use by another Wiltshire Council service, marketing for sale, lease or licence to a third party, operational management by a third party, on-going operational management by Wiltshire Council and surrender of lease or licence to the landlord.</p> <p>Consultation response: 42.4% This is my preferred option 40.9% I have no opinion on the above 16.7% I would recommend a different option</p> <p>Recommendation: As proposed in consultation – the property asset review will consider a number of possible options in consultation with relevant interested parties.</p>

Malmesbury

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Station Road (145)	Long Stay	Long Stay	Peak: 84% Average: 69%	1hr £0.40 2hr £1.10 3hr £2.00 4hr £2.40 5hr £3.20 8hr £5.20 Day £5.60	£34,401	1hr £0.40 2hr £1.10 3hr £2.00 4hr £2.40 5hr £3.20 Day £5.20	1hr £0.30 2hr £1.00 3hr £2.00 4hr £2.40 5hr £3.20 Day £4.00	<p>Consultation proposal: Remove the 8hr tariff option and reduce the Day charge to £5.20.</p> <p>Consultation response: 54.0% This is my preferred option 20.6% I have no opinion on the above 25.4% I would recommend a different option</p> <p>Many of the respondents who recommended a different option argued that there should be decreased charges in this car park.</p> <p>Submissions from Councillor Kim Power, Malmesbury Town Council and Malmesbury Town Team included that there needed to be a financial or other incentive for people to park in Station Road.</p> <p>Recommendation: 1hr and 2hr charges reduced and Day charges reduced further to increase the differential with Cross Haynes and to better reflect peripheral location, consultation responses and workshop comments.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Cross Hayes (96)	Short stay	Short Stay	Peak: 113% Average: 76%	1hr £0.40 2hr £1.20	£117,759	1hr £0.50 2hr £1.30	1hr £0.50 2hr £1.30	<p>Consultation proposal: Increase charges to reflect central location and help manage demand.</p> <p>Consultation response: 38.6% This is my preferred option 15.8% I have no opinion on the above 45.7% I would recommend a different option</p> <p>Many of the respondents who recommended a different option argued that the first 30mins/1hr should be free or that the charges should remain as current.</p> <p>Submissions from Councillor Kim Power, Malmesbury Town Council and Malmesbury Town Team included that reduced charges should be available after 3/4pm when demand tails off.</p> <p>Recommendation: While the majority consultation response is against the suggested charging increase, peak usage is high. Therefore it is considered that the increase in charges is justified.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Burnham Road (17)	Free	See Comments	N/A	Free	N/A	Property asset review	Property asset review	<p>Consultation proposal: Proposed to be submitted for property asset review which will consider options including, but not limited to, use by another Wiltshire Council service, marketing for sale, lease or licence to a third party, operational management by a third party, on-going operational management by Wiltshire Council and surrender of lease or licence to the landlord.</p> <p>Consultation response: 30.4% This is my preferred option 41.7% I have no opinion on the above 27.8% I would recommend a different option</p> <p>Many of the respondents who recommended a different option argued that Burnham Road should be retained as a car park for use by residents and/or commuters.</p> <p>The submission from Councillor Kim Power, Malmesbury Town Council included the view that Burnham Road should remain as a public free of charge car park, managed by Wiltshire Council.</p> <p>Recommendation: As proposed in consultation – the property asset review will consider a number of possible options in consultation with relevant interested parties.</p>

Marlborough

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
George Lane (163)	Long Stay	Long Stay	Peak: 175% Average: 134%	1hr £0.55 2hr £1.30 3hr £2.00 4hr £2.50 5hr £3.20 8hr £5.20 Day £6.10	£113,144	1hr £0.60 2hr £1.30 3hr £2.00 4hr £2.50 5hr £3.20 Day £6.00	1hr £0.60 2hr £1.30 3hr £2.00 4hr £2.50 5hr £3.20 Day £6.00	<p>Consultation proposal: Increase 1hr charge to next 10p increment, remove the 8hr tariff option and make the Day charge £6.00. Consideration should be given to restricting the allocated number of permits (currently 118 permits).</p> <p>Consultation response: 62.7% This is my preferred option 21.8% I have no opinion on the above 15.5% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>
Hilliers Yard (165)	Long Stay	Short Stay	Peak: 91% Average: 63%	1hr £0.55 2hr £1.30 3hr £3.30 4hr £5.30 5hr £7.30 8hr £13.30 Day £17.30	£181,903	1hr £0.60 2hr £1.40 3hr £3.30	1hr £0.60 2hr £1.40 3hr £3.30	<p>Consultation proposal: Change to short stay car park given central location. Increase 1hr charge to next 10p increment and 2hr charge to help manage demand.</p> <p>Consultation response: 55.5% This is my preferred option 22.4% I have no opinion on the above 22.1% I would recommend a different option</p> <p>Many of the respondents who recommended a different option argued that Hilliers Yard should remain as a long stay car park.</p> <p>Recommendation: As proposed in consultation. The majority of questionnaire respondents in both Marlborough (69.6%) and Wiltshire (68.1%) agreed that short stay parking should be prioritised near town centres and long stay parking should be more on the fringes of towns (Question 1a). This principle is reflected in Policy PS2 of the Car Parking Strategy.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Hyde Lane (70)	Long Stay	Long Stay	Peak: 114% Average: 74%	1hr £0.55 2hr £1.30 3hr £2.00 4hr £2.50 5hr £3.20 8hr £5.20 Day £6.10	£62,353	1hr £0.60 2hr £1.40 3hr £2.00 4hr £2.50 5hr £3.20 Day £6.00	1hr £0.60 2hr £1.40 3hr £2.00 4hr £2.50 5hr £3.20 Day £6.00	<p>Consultation proposal: Increase 1hr charge to next 10p increment and increase 2hr charge to help manage demand. Remove the 8hr tariff option and reduce the Day charge to £6.00.</p> <p>Consultation response: 56.5% This is my preferred option 27.8% I have no opinion on the above 15.8% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>
Kennet Place (41)	Long Stay	Long Stay	Peak: 73% Average: 72%	(Sat only) 1hr £0.55 2hr £1.30 3hr £2.00 4hr £2.50 5hr £3.20 8hr £5.20 Day £6.10	£2,255	1hr £0.60 2hr £1.30 3hr £2.00 4hr £2.50 5hr £3.20 Day £6.00	1hr £0.60 2hr £1.30 3hr £2.00 4hr £2.50 5hr £3.20 Day £6.00	<p>Consultation proposal: Increase 1hr charge to next 10p increment. Remove the 8hr tariff option and make the Day charge £6.00 (current charges only applicable on Saturdays; car park used Mon-Fri for residents permits. Proposed charges would be applicable Mon-Sat as demand from most residents considered to be between 6pm and 8am).</p> <p>Consultation response: 45.6% This is my preferred option 40.5% I have no opinion on the above 13.9% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>
Polly Gardens (51)	Long Stay	Short Stay	Peak: 110% Average: 70%	1hr £0.55 2hr £1.30 3hr £3.30 4hr £5.30 5hr £7.30 8hr £13.30 Day £17.30	£17,054	1hr £0.60 2hr £1.40 3hr £3.30	1hr £0.60 2hr £1.40 3hr £3.30	<p>Consultation proposal: Change to short stay to reflect central location and usage profile. Increase 1hr charge to next 10p increment and 2hr charge to help manage demand (Note: Council to have discussion with 3rd party land owner over the potential changing of charges).</p> <p>Consultation response: 46.7% This is my preferred option 40.0% I have no opinion on the above 13.3% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Savernake Hospital (24)	Long Stay	See Comments	Peak: 32% Average: 15%	1hr £0.50 2hr £1.20 3hr £1.70 4hr £2.20 5hr £2.70 6hr £3.20 7hr £3.70 8hr £4.20 9hr £4.70	N/A	Property asset review	Property asset review	<p>Consultation proposal: Proposed to be submitted for property asset review which will consider options including, but not limited to, use by another Wiltshire Council service, marketing for sale, lease or licence to a third party, operational management by a third party, on-going operational management by Wiltshire Council and surrender of lease or licence to the landlord. (The car park itself is in the ownership of Great Western Hospitals NHS Foundation Trust).</p> <p>Consultation response: 46.6% This is my preferred option 32.9% I have no opinion on the above 20.4% I would recommend a different option</p> <p>In its consultation submission, the Great Western Hospitals NHS Foundation Trust confirmed that it has no plans to dispose of or reduce car parking capacity at Savernake Hospital, and would be happy to work the Council to review options for its future management.</p> <p>Recommendation: As proposed in consultation – the property asset review will consider a number of possible options in consultation with relevant interested parties.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
High Street (118)	Short Stay	Short Stay	Peak: 77% Average: 61%	1hr £0.80 2hr £1.90	£188,505	1hr £0.80 2hr £1.90	½hr £0.50 1hr £0.80 2hr £1.90	<p>Consultation proposal: No change.</p> <p>Consultation response: 80.8% This is my preferred option 5.7% I have no opinion on the above 13.5% I would recommend a different option</p> <p>A number of the respondents who recommended a different option argued that there should be shorter time periods available.</p> <p>Recommendation: As proposed in consultation with the addition of a ½hr stay option which better reflects the purpose of on-street parking facilities in town centres (i.e. to provide easily accessible very short and short term parking).</p>
George Lane Coach (4)	Long Stay	Long Stay	N/A	1hr £2.20 2hr £4.20 3hr £6.60 4hr £8.80 5hr £11.00 6hr £13.20 7hr £15.40 8hr £17.60 9hr £19.80 10hr £22.00	N/A	1hr £2.20 2hr £4.20 3hr £6.60 4hr £8.80 5hr £11.00 6hr £13.20 7hr £15.40 8hr £17.60 9hr £19.80 10hr £22.00	1hr £2.20 2hr £4.20 3hr £6.60 4hr £8.80 5hr £11.00 6hr £13.20 7hr £15.40 8hr £17.60 9hr £19.80 10hr £22.00	<p>Consultation proposal: No change.</p> <p>Consultation response: 41.8% This is my preferred option 48.1% I have no opinion on the above 10.1% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>

Melksham

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Bath Road (68)	Long Stay	See Comments	Peak: 13% Average: 10%	1hr £0.40 2hr £1.10 3hr £2.00 4hr £2.40 5hr £3.20 8hr £5.20 Day £5.60	£3,566	Property asset review	Property asset review	<p>Consultation proposal: Proposed to be submitted for property asset review which will consider options including, but not limited to, use by another Wiltshire Council service, marketing for sale, lease or licence to a third party, operational management by a third party, on-going operational management by Wiltshire Council and surrender of lease or licence to the landlord.</p> <p>Consultation response: 37.5% This is my preferred option 50.4% I have no opinion on the above 12.1% I would recommend a different option</p> <p>Recommendation: As proposed in consultation – the property asset review will consider a number of possible options in consultation with relevant interested parties.</p>
Church Street (131)	Short Stay	Short Stay	Peak: 98% Average: 53%	1hr £0.40 2hr £1.20 3hr £2.10	£65,120	1hr £0.40 2hr £1.20 3hr £2.10	1hr £0.40 2hr £1.20 3hr £2.10	<p>Consultation proposal: No change (anticipated that reduced charges in King Street and Lowbourne car parks will lead to some transfer of stays so helping to manage demand in Church Street).</p> <p>Consultation response: 48.0% This is my preferred option 17.3% I have no opinion on the above 34.7% I would recommend a different option</p> <p>Many of the respondents who recommended a different option argued that the first hour parking should be free.</p> <p>Recommendation: As proposed in consultation.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
King Street (84)	Long Stay	Long Stay	Peak: 67% Average: 60%	1hr £0.40 2hr £1.10 3hr £2.00 4hr £2.40 5hr £3.20 8hr £5.20 Day £5.60	£20,318	1hr £0.30 2hr £1.00 3hr £1.80 4hr £2.40 5hr £3.20 Day £5.20	1hr £0.30 2hr £1.00 3hr £1.80 4hr £2.40 5hr £3.20 Day £4.50	<p>Consultation proposal: 1hr, 2hr and 3hr charges reduced to reflect less central location compared with Church Street. Remove 8hr tariff option and reduce Day charge.</p> <p>Consultation response: 59.4% This is my preferred option 20.1% I have no opinion on the above 20.5% I would recommend a different option</p> <p>Recommendation: As proposed in consultation with the Day charge further reduced to £4.50 to reflect consultation workshop comments.</p>
Lowbourne (66)	Long Stay	Long Stay	Peak: 48% Average: 30%	1hr £0.40 2hr £1.10 3hr £2.00 4hr £2.40 5hr £3.20 8hr £5.20 Day £5.60	£18,065	1hr £0.30 2hr £1.00 3hr £1.80 4hr £2.40 5hr £3.20 Day £5.20	1hr £0.30 2hr £1.00 3hr £1.80 4hr £2.40 5hr £3.20 Day £4.50	<p>Consultation proposal: 1hr, 2hr and 3hr charges reduced to reflect less central location compared with Church Street. Remove 8hr tariff option and reduce Day charge. Signing on approaches to car park to be reviewed.</p> <p>Consultation response: 52.0% This is my preferred option 22.4% I have no opinion on the above 25.6% I would recommend a different option</p> <p>Recommendation: As proposed in consultation with the Day charge further reduced to £4.50 to reflect consultation workshop comments.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Union Street (25)	Long Stay	Long Stay (MiPermit only)	Peak: 108% Average: 96%	1hr £0.40 2hr £1.10 3hr £2.00 4hr £2.40 5hr £3.20 8hr £5.20 Day £5.60	£4,714	1hr £0.30 2hr £1.00 3hr £1.80 4hr £2.40 5hr £3.20 Day £6.00	1hr £0.30 2hr £1.00 3hr £1.80 4hr £2.40 5hr £3.20 Day £6.00	<p>Consultation proposal: 1hr, 2hr and 3hr charges reduced to reflect less central location compared with Church Street. Remove 8hr tariff option and increase Day charge to help manage demand. Make MiPermit only to help achieve operational efficiencies through the removal of the pay machine(s). Need to consider restricting/transferring number of permits allocated (currently 19) to help manage demand.</p> <p>Consultation response: 33.1% This is my preferred option 42.6% I have no opinion on the above 24.3% I would recommend a different option</p> <p>A number of the respondents who recommended a different option argued that a cash machine option should be retained.</p> <p>Recommendation: As proposed in consultation. The proposal to make this car park 'MiPermit only' will be subject to a review by the Council to assess issues such as mobile signal coverage, user profiles and pay machine accessibility .</p>
Melksham Railway Station	N/A	Facility car park	N/A	N/A	N/A	Facility car park	Facility car park	<p>Consultation proposal: Designate as a 'Facility' car park (a new car park at Melksham Railway Station delivered through Wiltshire Council's Local Sustainable Transport Fund project). Operating framework to be determined in liaison with Network Rail, First Great Western and Trans Wilts Community Rail Partnership.</p> <p>Consultation response: 43.1% This is my preferred option 44.2% I have no opinion on the above 12.7% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>

Royal Wootton Bassett

Car Park (Spaces)	Current Status	Proposed Status	Peak Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Borough Fields (255)	Long Stay	Long Stay	Peak: 116% Average: 78%	1hr £0.30 2hr £1.10 3hr £2.00 4hr £2.40 5hr £3.20 8hr £5.20 Day £5.60	£118,972	Short stay: 1hr £0.40 2hr £1.10 3hr £2.00 Long stay: 1hr £0.40 2hr £1.10 3hr £2.00 4hr £2.40 5hr £3.20 Day £5.20	1hr £0.40 2hr £1.10 3hr £2.00 4hr £2.40 5hr £3.20 Day £5.20	<p>Consultation proposal: Increase 1hr charge to help manage demand. Remove 8hr tariff option and reduce Day charge to £5.20. Divide car park into 200 short stay spaces and 55 long stay spaces to ensure adequate short stay provision. Transfer 5-10 permit allocations (currently 52) to Wood Street car park to help manage demand.</p> <p>Consultation response: 30.2% This is my preferred option 23.5% I have no opinion on the above 46.3% I would recommend a different option</p> <p>Many of the respondents who recommended a different option argued that the first hour parking should be free and/or that the charges should be decreased and/or that the current charges should remain. A number of respondents also argued that the long stay charges should be increased to compensate for lower short stay (shopper) charges.</p> <p>In addition, some respondents questioned the need to split the car park into short and long stay zones. This was reflected in the comments made by Royal Wootton Bassett Town Council: <i>"The proposal to introduce a number of long and short stay bays to Borough Fields was noted, although the documentation does not explain the reasoning behind the proposed split, and why this is deemed necessary"</i>.</p> <p>Recommendation: As proposed in the consultation except that car park is not split into short stay and long stay zones – it is considered that the peak and average usage levels justify the 10p increase in the 1hr charge.</p>

Car Park (Spaces)	Current Status	Proposed Status	Peak Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Wood Street (30)	Long Stay	Long Stay (MiPermit only)	Peak: 61% Average: 49%	1hr £0.30 2hr £1.10 3hr £2.00 4hr £2.40 5hr £3.20 8hr £5.20 Day £5.60	£4,713		4hr £2.20 5hr £2.80 Day £4.50 1hr £0.30 2hr £1.00 3hr £1.70 4hr £2.20 5hr £2.80 Day £4.50	<p>Consultation proposal: Remove 1hr to 3hr charges and lower long stay charges to reflect more peripheral location compared to Borough Fields. Remove 8hr tariff option. Make MiPermit only to help achieve operational efficiencies through the removal of the pay machine(s).</p> <p>Consultation response: 22.8% This is my preferred option 55.9% I have no opinion on the above 21.2% I would recommend a different option</p> <p>Many of the respondents who recommended a different option argued that the charges and the available time periods should remain as current. Additionally, a number of respondents stated that the pay machine option should be retained.</p> <p>Recommendation: Retain 1hr to 3hr charging tariffs to reflect comments of many of those respondents who recommended a different option. The proposal to make this car park 'MiPermit only' will be subject to a review by the Council to assess issues such as mobile signal coverage, user profiles and pay machine accessibility .</p>

Salisbury

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation Charges	Recommended Charges	Comments
Central Short Stay (255)	Short Stay	Short Stay	Peak: 80% Average: 55%	1hr £1.40 2hr £2.50 3hr £4.20 Sun £1.70	£1,022,604	1hr £1.30 2hr £2.40 3hr £4.00 Sun £1.70	1hr £1.30 2hr £2.40 3hr £4.00 Sun £1.70	<p>Consultation proposal: Reduce charges to introduce differential with The Maltings car park which is slightly better located and under cover.</p> <p>Consultation response: 42.4% This is my preferred option 21.7% I have no opinion on the above 35.9% I would recommend a different option</p> <p>Many of the respondents who recommended a different option argued that the first hour should be free and/or that the charges should be decreased further and/or that there should be no Sunday charges.</p> <p>Recommendation: As proposed in consultation. While a large minority of respondents argued that the charges should be further reduced, it is considered that the recommended charges are appropriate given usage levels.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation Charges	Recommended Charges	Comments
Central Long Stay (753)	Long Stay	Long Stay	Peak: 107% Average: 74%	1hr £1.40 2hr £2.50 3hr £4.00 4hr £4.60 5hr £5.50 Day £7.40 Sun £1.70		1hr £1.30 2hr £2.40 3hr £4.00 4hr £5.00 5hr £6.00 Day £9.00 Sun £1.70	1hr £1.30 2hr £2.40 3hr £3.80 4hr £5.00 5hr £6.00 Day £8.00 Sun £1.70	<p>Consultation proposal: Increase 4hr to Day charges to help manage demand and reflect wider strategy approach (e.g. encourage use of P&R). Reduce 1hr to 2hr charges to introduce differential with The Maltings car park which is slightly better located and under cover.</p> <p>Consultation response: 29.3% This is my preferred option 18.3% I have no opinion on the above 52.5% I would recommend a different option</p> <p>Many of the respondents who recommended a different option argued that the charges should be reduced and/or that the long stay charges (particularly the Day charge) should remain as current.</p> <p>Recommendation: To better reflect the general consultation response, it is recommended that the Day charge is increased to £8 rather than £9 as suggested in the consultation. It is also proposed that the 3hr charge is reduced to £3.80 to reflect the current 20p differential with Central Short Stay.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation Charges	Recommended Charges	Comments
Millstream (42)	Long Stay	Long Stay	Incl. in Central Long Stay above	1hr £1.40 2hr £2.50 3hr £4.00 4hr £4.60 5hr £5.50 Day £7.40 Sun £1.70		1hr £1.30 2hr £2.40 3hr £4.00 4hr £5.00 5hr £6.00 Day £9.00 Sun £1.70	1hr £1.30 2hr £2.40 3hr £3.80 4hr £5.00 5hr £6.00 Day £8.00 Sun £1.70	<p>Consultation proposal: Increase 4hr to Day charges to help manage demand and reflect wider strategy approach (e.g. encourage use of P&R). Reduce 1hr to 2hr charges to introduce differential with The Maltings car park which is slightly better located and under cover.</p> <p>Consultation response: 25.7% This is my preferred option 29.2% I have no opinion on the above 45.1% I would recommend a different option</p> <p>Many of the respondents who recommended a different option argued that the charges should be reduced and/or that the long stay charges (particularly the Day charge) should remain as current.</p> <p>Recommendation: To better reflect the general consultation response, it is recommended that the Day charge is increased to £8 rather than £9 as suggested in the consultation. It is also proposed that the 3hr charge is reduced to £3.80 to reflect the current 20p differential with Central Short Stay.</p>
The Maltings (600)	Short Stay	Short Stay	Peak: 84% Average: 62%	1hr £1.40 2hr £2.50 3hr £4.20 Sun £1.70	£729,408	1hr £1.40 2hr £2.50 3hr £4.20 Sun £1.70	1hr £1.40 2hr £2.50 3hr £4.20 Sun £1.70	<p>Consultation proposal: No changes given local circumstances and usage.</p> <p>Consultation response: 44.0% This is my preferred option 30.0% I have no opinion on the above 26.0% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation Charges	Recommended Charges	Comments
Salt Lane (157)	Short Stay	Short Stay	Peak: 110% Average: 75%	1hr £1.40 2hr £2.50 3hr £4.20 Sun £1.70	£242,407	1hr £1.40 2hr £2.50 3hr £4.20 Sun £1.70	1hr £1.40 2hr £2.50 3hr £4.20 Sun £1.70	<p>Consultation proposal: No changes except recommendation that all permits (currently 10) are reallocated to Culver Street car park.</p> <p>Consultation response: 45.6% This is my preferred option 29.4% I have no opinion on the above 24.9% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>
Brown Street (164)	Short Stay	Short Stay	Peak: 115% Average: 96%	1hr £1.40 2hr £2.50 3hr £4.20 Sun £1.70	£359,165	1hr £1.40 2hr £2.50 3hr £4.20 Sun £1.70	1hr £1.40 2hr £2.50 3hr £4.20 Sun £1.70	<p>Consultation proposal: No changes except recommendation that all permits (currently 22) are reallocated to Culver Street car park. Proposal to move coach parking into car park will reduce number of car park spaces.</p> <p>Consultation response: 46.9% This is my preferred option 28.4% I have no opinion on the above 24.6% I would recommend a different option</p> <p>Recommendaton: As proposed in consultation.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation Charges	Recommended Charges	Comments
College Street (71)	Long Stay	Long Stay	Peak: 96% Average: 78%	1hr £1.40 2hr £2.50 3hr £4.00 4hr £4.60 5hr £5.50 Day £7.40 Sun £1.70	£59,358	1hr £1.40 2hr £2.50 3hr £4.00 4hr £4.60 5hr £5.50 Day £9.00 Sun £1.70	1hr £1.40 2hr £2.50 3hr £4.00 4hr £4.60 5hr £5.50 Day £8.00 Sun £1.70	<p>Consultation proposal: Increase the Day charge to help manage demand and reflect wider strategy approach (e.g. encourage use of P&R). Recommendation that a number of permits (currently 42) are reallocated to Culver Street car park.</p> <p>Consultation response: 26.2% This is my preferred option 31.9% I have no opinion on the above 41.9% I would recommend a different option</p> <p>Many of the respondents who recommended a different option argued that the charges should be reduced and/or that the Day charge should remain as current.</p> <p>Recommendation: To better reflect the general consultation response, it is recommended that the Day charge is increased to £8 rather than £9 as suggested in the consultation.</p>
Culver Street (528)	Long Stay	Short Stay (Floors 1 – 3) Long Stay (Floors 4 - 5)	Peak: 38% Average: 27%	1hr £1.40 2hr £2.50 3hr £4.00 4hr £4.60 5hr £5.50 Day £7.40 Sun £1.70	£147,623	Short stay: 1hr £1.00 2hr £2.00 3hr £3.00 Long stay: 4hr £4.00 5hr £5.00 Day £9.00 Sun £1.70	Short stay: 1hr £1.00 2hr £2.00 3hr £3.00 Long stay: 1hr £1.00 2hr £2.00 3hr £3.00 4hr £4.00 5hr £5.00 Day £8.00 Sun £1.70	<p>Consultation proposal: Proposal to divide car park into short stay (floors 1 to 3) and long stay (4 and 5) parking areas. Reduce 1hr to 5hr charges to reflect usage and more peripheral location. Increase the Day charge to reflect wider strategy approach (e.g. encourage use of P&R). Review signing on approaches to car park.</p> <p>Consultation response: 40.3% This is my preferred option 24.5% I have no opinion on the above 35.2% I would recommend a different option</p> <p>Many of the respondents who recommended a different option argued that the Day charge should be reduced or remain as current.</p> <p>Recommendation: To better reflect the general consultation response, it is recommended that the Day charge is increased to £8 rather than £9 as suggested in the consultation.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation Charges	Recommended Charges	Comments
Lush House (80)	Short Stay	Short Stay	Peak: 111% Average: 78%	1hr £1.40 2hr £2.50 3hr £4.20 Sun £1.70	N/A	1hr £1.50 2hr £2.70 3hr £4.20 Sun £1.70	1hr £1.40 2hr £2.50 3hr £4.20 Sun £1.70	<p>Consultation proposal: Increase 1hr and 2hr charges to help manage demand. Car park owned by Salisbury City Council and managed by Wiltshire Council. Discussion to be undertaken around proposed charges.</p> <p>Consultation response: 20.2% This is my preferred option 53.7% I have no opinion on the above 26.1% I would recommend a different option</p> <p>Many of the respondents who recommended a different option argued that the charges should be decreased or that they should remain as current.</p> <p>Recommendation: Charges to remain as current subject to discussion with Salisbury City Council. It is suggested, however, that the 3hr tariff option is removed to help manage the high demand by increasing the turnover of spaces. This is considered a more realistic approach to the demand/capacity issue than charging increases.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation Charges	Recommended Charges	Comments
Southampt on Road (94)	Long Stay	Long Stay	Peak: 2% Average: 1%	1hr £1.40 2hr £2.50 3hr £4.00 4hr £4.60 5hr £5.50 Day £7.40 Sun £1.70	N/A	1hr £1.00 2hr £2.00 3hr £3.00 4hr £4.00 5hr £5.00 Day £9.00 Sun £1.70	1hr £1.00 2hr £2.00 3hr £3.00 4hr £4.00 5hr £5.00 Day £8.00 Sun £1.70	<p>Consultation proposal: Reduce 1hr to 5hr charges to reflect usage and peripheral location. Increase the Day charge to reflect wider strategy approach (e.g. encourage use of P&R). Car park owned by Salisbury City Council and managed by Wiltshire Council. Not currently being used as a car park. Discussion to be undertaken around proposed charges.</p> <p>Consultation response: 31.3% This is my preferred option 35.3% I have no opinion on the above 33.2% I would recommend a different option</p> <p>Many of the respondents who recommended a different option argued that the Day charge should be reduced or remain as current.</p> <p>Recommendation: To better reflect the general consultation response, it is recommended that the Day charge is increased to £8 rather than £9 as suggested in the consultation. Charges subject to discussion with Salisbury City Council.</p>
Millstream Coach (23)	Long Stay	Long Stay	N/A	1hr £1.50 2hr £2.50 4hr £4.40 Day £8.80 Sun £2.20	N/A	1hr £1.50 2hr £2.50 4hr £4.40 Day £8.80 Sun £2.20	1hr £1.50 2hr £2.50 4hr £4.40 Day £8.80 Sun £2.20	<p>Consultation proposal: No changes.</p> <p>Consultation response: 37.2% This is my preferred option 51.8% I have no opinion on the above 11.0% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>
New Canal Coach Park (8)	Long Stay	Long Stay	N/A	1hr £1.50 2hr £2.50 4hr £4.40 Day £8.80 Sun £2.20	N/A	1hr £1.50 2hr £2.50 4hr £4.40 Day £8.80 Sun £2.20	1hr £1.50 2hr £2.50 4hr £4.40 Day £8.80 Sun £2.20	<p>Consultation proposal: No change.</p> <p>Consultation response: 35.4% This is my preferred option 54.6% I have no opinion on the above 10.0% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation Charges	Recommended Charges	Comments
On-street			Average: 42%	¼hr £0.20 ½hr £0.60 ¾hr £1.10 1hr £1.60 Sun £1.20		½hr £0.80 1hr £1.50 Sun £1.20	½hr £0.50 1hr £1.50 Sun £1.20	<p>Consultation proposal: Remove 15 minute and 45 minute time period options as relatively little usage and 15 minute intervals are difficult to enforce. Increase charges to: £0.80 (½hr) and £1.50 (1hr).</p> <p>Consultation response: 37.3% This is my preferred option 26.1% I have no opinion on the above 36.6% I would recommend a different option</p> <p>Many of the respondents who recommended a different option argued that the 15 minute (in particular) and 45 minute time periods should be retained, and that the 30 minute charge should not be increased to £0.80.</p> <p>Recommendation: While it is considered that the removal of the 15 and 45 minute time periods is justified and operationally sensible, it is recommended that the 30 minute charge is amended to £0.50 to reflect the consultation response and workshop comments.</p>

Trowbridge

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Bradford Road (24)	Short Stay	See Comments	Peak: 43% Average: 28%	1hr £1.00 2hr £1.50 3hr £3.20	£4,049	Property asset review	Property asset review	<p>Consultation proposal: Proposed to be submitted for property asset review which will consider options including, but not limited to, use by another Wiltshire Council service, marketing for sale, lease or licence to a third party, operational management by a third party, on-going operational management by Wiltshire Council and surrender of lease or licence to the landlord.</p> <p>Consultation response: 23.9% This is my preferred option 57.9% I have no opinion on the above 18.1% I would recommend a different option</p> <p>Recommendation: As proposed in consultation – the property asset review will consider a number of possible options in consultation with relevant interested parties.</p>
Broad Street (35)	Long Stay	Long Stay	Peak: 65% Average: 56%	1hr £0.80 2hr £1.30 3hr £2.60 4hr £3.10 5hr £4.20 8hr £5.40 Day £5.90	£15,793	1hr £0.70 2hr £1.20 3hr £2.50 4hr £3.10 5hr £4.20 Day £5.40	1hr £0.70 2hr £1.20 3hr £2.50 4hr £3.10 5hr £4.20 Day £5.40	<p>Consultation proposal: Reduce 1hr, 2hr and 3hr charges to reflect usage level and more peripheral location compared to Church Street. Remove 8hr tariff option and reduce Day charge to £5.40.</p> <p>Consultation response: 47.1% This is my preferred option 36.6% I have no opinion on the above 16.3% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Church Street (36)	Short Stay	Short Stay	Peak: 67% Average: 29%	1hr £1.00	£25,768	1hr £0.80 2hr £1.30	1hr £0.80 2hr £1.30	<p>Consultation proposal: Reduce 1hr charge and add a 2 hour tariff option to help manage demand.</p> <p>Consultation response: 60.0% This is my preferred option 19.2% I have no opinion on the above 20.8% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>
Court Street (78)	Long Stay	Long Stay	Peak: 43% Average: 24%	1hr £0.80 2hr £1.30 3hr £2.60 4hr £3.10 5hr £4.20 8hr £5.40 Day £5.90	£36,485	1hr £0.70 2hr £1.20 3hr £2.50 4hr £3.10 5hr £4.20 Day £5.40	1hr £0.70 2hr £1.20 3hr £2.50 4hr £3.10 5hr £4.20 Day £5.40	<p>Consultation proposal: Reduce 1hr, 2hr and 3hr charges to reflect usage level and more peripheral location compared to Church Street. Remove 8hr tariff option and reduce Day charge to £5.40.</p> <p>Consultation response: 49.6% This is my preferred option 30.4% I have no opinion on the above 20.0% I would recommend a different option</p> <p>Recommendation: As proposed in consultation. (Note: the use of this car park is anticipated to have increased since the usage data was collected as a result of the County Hall and St Stephens Place redevelopments).</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Lovemead (165)	Long Stay	Long Stay	Peak: 62% Average: 39%	1hr £0.80 2hr £1.30 3hr £2.60 4hr £3.10 5hr £4.20 8hr £5.40 Day £5.90	£60,933	1hr £0.70 2hr £1.20 3hr £2.50 4hr £3.10 5hr £4.20 Day £5.00	1hr £0.70 2hr £1.20 3hr £2.50 4hr £3.10 5hr £4.20 Day £5.00	<p>Consultation proposal: Reduce 1hr, 2hr and 3hr charges to reflect usage level and more peripheral location compared to Church Street. Remove 8hr tariff option and reduce Day charge to £5.00.</p> <p>Consultation response: 53.3% This is my preferred option 19.2% I have no opinion on the above 27.6% I would recommend a different option</p> <p>Many of the respondents who recommended a different option argued that the charges needed to be further reduced.</p> <p>Recommendation: As proposed in consultation – increased usage of Lovemead is anticipated from Wiltshire Council staff.</p>
St Stephens Place (446)	Short Stay (Floors 1 and 2) Long Stay (Floors 3, 4 and 5)	Short Stay (Floors 1 and 2) Long Stay (Floors 3, 4 and 5)	N/A	Free	N/A	Free	Free	<p>Consultation proposal: No change. Suggestion that charging could be introduced to fund much needed improvements to the site.</p> <p>Consultation response: 27.0% This is my preferred option 21.2% I have no opinion on the above 51.7% I would recommend a different option</p> <p>Recommendation: Majority consultation response is to retain as a free car park.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Southwick County Park (35)	Facility	See Comments	N/A	Free	N/A	Property asset review	Property asset review	<p>Consultation proposal: Proposed to be submitted for property asset review which will consider options including, but not limited to, use by another Wiltshire Council service, marketing for sale, lease or licence to a third party, operational management by a third party, on-going operational management by Wiltshire Council and surrender of lease or licence to the landlord.</p> <p>Consultation response: 47.2% This is my preferred option 38.2% I have no opinion on the above 14.6% I would recommend a different option</p> <p>Recommendation: As proposed in consultation – the property asset review will consider a number of possible options in consultation with relevant interested parties.</p>

Warminster

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Central (191)	Long Stay	Long Stay	Peak: 61% Average: 32%	1hr £0.40 2hr £1.10 3hr £2.00 4hr £2.40 5hr £3.20 8hr £5.20 Day £5.60	£82,941	1hr £0.40 2hr £1.00 3hr £1.80 4hr £2.40 5hr £3.20 Day £5.00	1hr £0.40 2hr £1.00 3hr £1.80 4hr £2.40 5hr £3.20 Day £5.00	<p>Consultation proposal: Reduce 2hr and 3hr charges to reflect usage. Remove 8hr tariff option and reduce Day charge.</p> <p>Consultation response: 46.8% This is my preferred option 26.3% I have no opinion on the above 26.9% I would recommend a different option</p> <p>Many of the respondents who recommended a different option argued that the first hour should be free and/or that the charges needed to be further reduced.</p> <p>Recommendation: As proposed in consultation – the recommended charges in Western car park offer a reduced charging option and a differential with Central car park.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Chinns (41)	Short Stay	Short Stay	Peak: 80% Average: 38%	1hr £0.40 2hr £1.20	£13,749	1hr £0.40 2hr £1.20	1hr £0.40 2hr £1.20	<p>Consultation proposal: No change.</p> <p>Consultation response: 60.6% This is my preferred option 22.6% I have no opinion on the above 16.8% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>
Emwell (17)	Long Stay	See Comments	Peak: 20% Average: 13%	1hr £0.40 2hr £1.10 3hr £2.00 4hr £2.40 5hr £3.20 8hr £5.20 Day £5.60	£2,686	Property asset review	Property asset review	<p>Consultation proposal: Proposed to be submitted for property asset review which will consider options including, but not limited to, use by another Wiltshire Council service, marketing for sale, lease or licence to a third party, operational management by a third party, on-going operational management by Wiltshire Council and surrender of lease or licence to the landlord.</p> <p>Consultation response: 35.9% This is my preferred option 41.0% I have no opinion on the above 23.1% I would recommend a different option</p> <p>Recommendation: As proposed in consultation – the property asset review will consider a number of possible options in consultation with relevant interested parties.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Furlong (10)	Long Stay	See Comments	Peak: 17% Average: 11%	1hr £0.30 2hr £1.10 3hr £2.00 4hr £2.40 5hr £3.20 8hr £5.20 Day £5.60	£789	Property asset review	Property asset review	<p>Consultation proposal: Proposed to be submitted for property asset review which will consider options including, but not limited to, use by another Wiltshire Council service, marketing for sale, lease or licence to a third party, operational management by a third party, on-going operational management by Wiltshire Council and surrender of lease or licence to the landlord.</p> <p>Consultation response: 43.3% This is my preferred option 38.0% I have no opinion on the above 18.7% I would recommend a different option</p> <p>Recommendation: As proposed in consultation – the property asset review will consider a number of possible options in consultation with relevant interested parties.</p>
Western (160)	Long Stay	Long Stay	Peak: 35% Average: 22%	1hr £0.40 2hr £1.10 3hr £2.00 4hr £2.40 5hr £3.20 8hr £5.20 Day £5.60	£25,093	1hr £0.30 2hr £0.80 3hr £1.50 4hr £2.00 5hr £3.00 Day £4.50	1hr £0.30 2hr £0.80 3hr £1.50 4hr £2.00 5hr £3.00 Day £4.50	<p>Consultation proposal: Reduce charges to reflect usage and more peripheral location compared to Central car park. Remove 8hr tariff option and reduce Day charge.</p> <p>Consultation response: 59.5% This is my preferred option 22.9% I have no opinion on the above 17.6% I would recommend a different option</p> <p>Recommendation: As proposed in consultation.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Weymouth Street (19)	Short Stay	See Comments	Peak: 82% Average: 33%	1hr £0.40 2hr £1.20 3hr £2.10	£4,868	Property asset review	Property asset review	<p>Consultation proposal: Proposed to be submitted for property asset review which will consider options including, but not limited to, use by another Wiltshire Council service, marketing for sale, lease or licence to a third party, operational management by a third party, on-going operational management by Wiltshire Council and surrender of lease or licence to the landlord.</p> <p>Consultation response: 41.0% This is my preferred option 38.5% I have no opinion on the above 20.5% I would recommend a different option</p> <p>Recommendation: As proposed in consultation – the property asset review will consider a number of possible options in consultation with relevant interested parties.</p>
Smallbrook Lane (6)	Free	See Comments	N/A	Free	N/A	Property asset review	Property asset review	<p>Consultation proposal: Proposed to be submitted for property asset review which will consider options including, but not limited to, use by another Wiltshire Council service, marketing for sale, lease or licence to a third party, operational management by a third party, on-going operational management by Wiltshire Council and surrender of lease or licence to the landlord.</p> <p>Consultation response: 44.4% This is my preferred option 36.6% I have no opinion on the above 19.0% I would recommend a different option</p> <p>Recommendation: As proposed in consultation – the property asset review will consider a number of possible options in consultation with relevant interested parties.</p>

Westbury

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
High Street Zone A (77)	Short Stay	Long Stay	Peak: 79% Average: 39%	1hr £0.40 2hr £1.20 3hr £2.10	£33,874	1hr £0.30 2hr £0.80 3hr £1.40 4hr £2.00 5hr £3.00 Day £5.00	1hr £0.30 2hr £0.80 3hr £1.40 4hr £2.00 5hr £3.00 Day £5.00	<p>Consultation proposal: Combine Zone A and B into one long stay car park. Reduce charges to reflect local circumstances and combined usage levels.</p> <p>Consultation response: 52.9% This is my preferred option 9.1% I have no opinion on the above 38.0% I would recommend a different option</p> <p>Many of the respondents who recommended a different option argued that the first hour should be free and/or that the charges needed to be further reduced.</p> <p>Recommendation: As proposed in consultation.</p>
High Street Zone B (50)	Long Stay	Long Stay	Peak: 50% Average: 47%	1hr £0.40 2hr £1.10 3hr £2.00 4hr £2.40 5hr £3.20 8hr £5.20 Day £5.60				
Warminster Road Zone A (51)	Short Stay	Long Stay	Peak: 20% Average: 12%	1hr £0.40 2hr £1.20 3hr £2.10	£7,085	1hr £0.30 2hr £0.80 3hr £1.40 4hr £2.00 5hr £3.00 Day £5.00	1hr £0.20 2hr £0.70 3hr £1.20 4hr £1.80 5hr £2.50 Day £4.00	<p>Consultation proposal: Change to a long stay car park. Reduce charges to reflect local circumstances and combined usage levels.</p> <p>Consultation response: 56.6% This is my preferred option 18.9% I have no opinion on the above 24.6% I would recommend a different option</p> <p>Recommendation: Charges further reduced to reflect consultation workshop comments that more affordable parking options need to be provided for shoppers and workers to encourage them not to park on residential streets.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Warminster Road Zone B (41)	Long Stay	See Comments	Peak: 27% Average: 22%	1hr £0.40 2hr £1.10 3hr £2.00 4hr £2.40 5hr £3.20 8hr £5.20 Day £5.60		Property asset review		<p>Consultation proposal: Proposed to be submitted for property asset review which will consider options including, but not limited to, use by another Wiltshire Council service, marketing for sale, lease or licence to a third party, operational management by a third party, on-going operational management by Wiltshire Council and surrender of lease or licence to the landlord.</p> <p>Consultation response: 31.1% This is my preferred option 36.1% I have no opinion on the above 32.8% I would recommend a different option</p> <p>There were a number of suggestions put forward by those respondents who recommended a different option including that the site should be retained as a car park with reduced or free charges, handed over to Westbury Town Council to manage or provided for residential parking.</p> <p>Recommendation: As proposed in consultation – the property asset review will consider a number of possible options in consultation with relevant interested parties.</p>
Westfield House (34)	Long Stay	Long Stay	Peak: 48% Average: 41%	1hr £0.40 2hr £1.10 3hr £2.00 4hr £2.40 5hr £3.20 8hr £5.20 Day £5.60	£5,934	1hr £0.30 2hr £0.80 3hr £1.40 4hr £2.00 5hr £3.00 Day £5.00	1hr £0.20 2hr £0.70 3hr £1.20 4hr £1.80 5hr £2.50 Day £4.00	<p>Consultation proposal: Charges reduced to reflect local circumstances and usage levels.</p> <p>Consultation response: 43.3% This is my preferred option 37.5% I have no opinion on the above 19.2% I would recommend a different option</p> <p>Recommendation: Charges further reduced to reflect consultation workshop comments that more affordable parking options need to be provided for shoppers and workers to encourage them not to park on residential streets.</p>

Car Park (Spaces)	Current Status	Proposed Status	Usage	Current Charges	Current Income	Consultation charges	Recommended charges	Comments
Westbury Leigh (43)	Long Stay	See Comments	N/A	Free	N/A	Property asset review	Property asset review	<p>Consultation proposal: Proposed to be submitted for property asset review which will consider options including, but not limited to, use by another Wiltshire Council service, marketing for sale, lease or licence to a third party, operational management by a third party, on-going operational management by Wiltshire Council and surrender of lease or licence to the landlord.</p> <p>Consultation response: 29.7% This is my preferred option 46.6% I have no opinion on the above 23.7% I would recommend a different option</p> <p>Many of the respondents who recommended a different option argued that the site should be retained as a car park as it is heavily used in the evenings and at weekends for residential parking and visitors thus avoiding on-road parking and associated problems. While also reiterating these comments, some respondents did suggest that the car park could be transferred to Westbury Town Council or a community group.</p> <p>Recommendation: As proposed in consultation – the property asset review will consider a number of possible options in consultation with relevant interested parties.</p>