



Bath and North East Somerset,
Swindon and Wiltshire Together

BSW Integrated Care Strategy



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Update

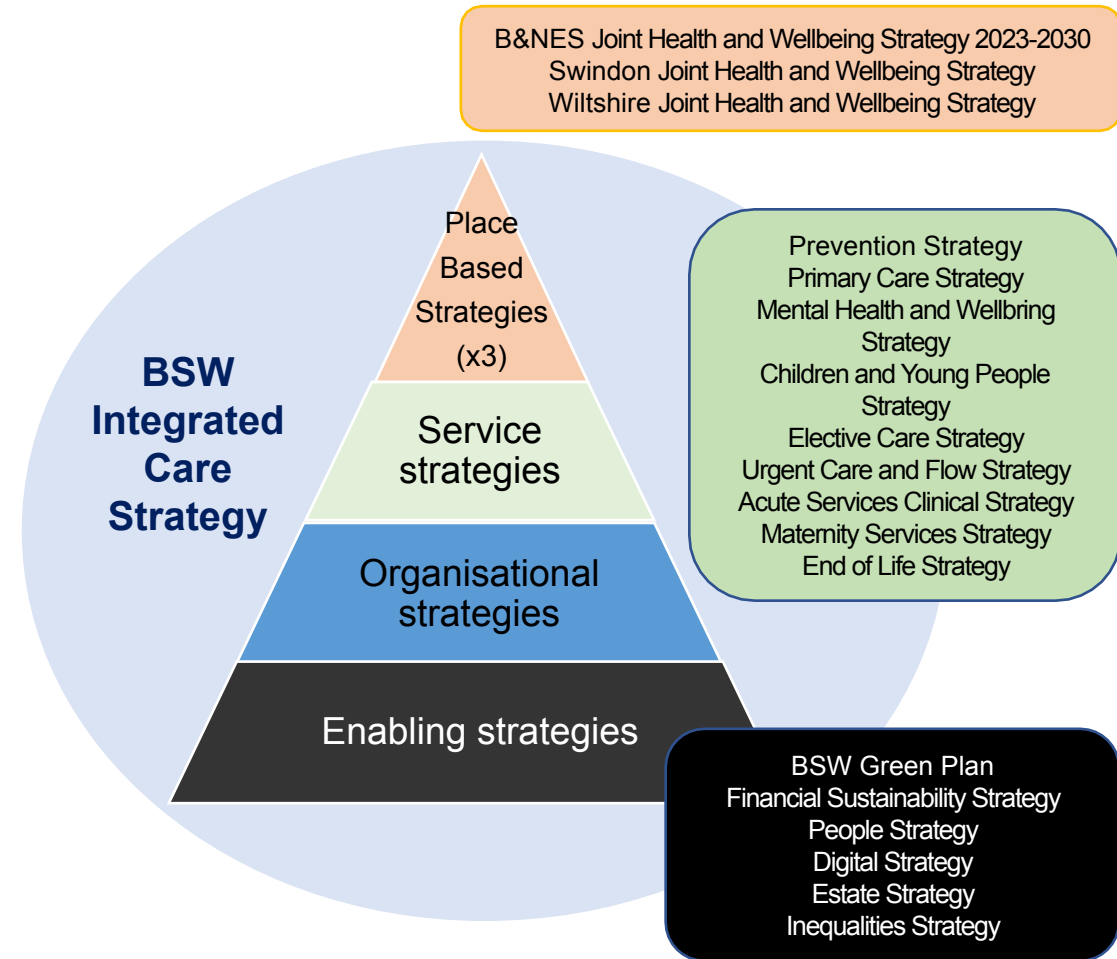
- Reminder – context
- Strategy vision
- Strategy structure and strategic objectives
- Understand views across partners on ‘left shift’ of funding to support prevention
- Provide clarity on next steps (timeline for reviewing the document)



Context: A complex landscape of strategies

Emerging strategies in BSW

- Each strategy is of value and important to achieving system ambitions (limit to level of detail an Integrated Care Strategy could/should set out)
- However, understandable confusion (both among providers and when explaining to our residents)
- Key that the purpose of each strategy, as well as interactions between strategies, is as clear as possible. Aim not to duplicate
- Integrated care strategy – no legal enforcement. Depends on partner support and buy-in

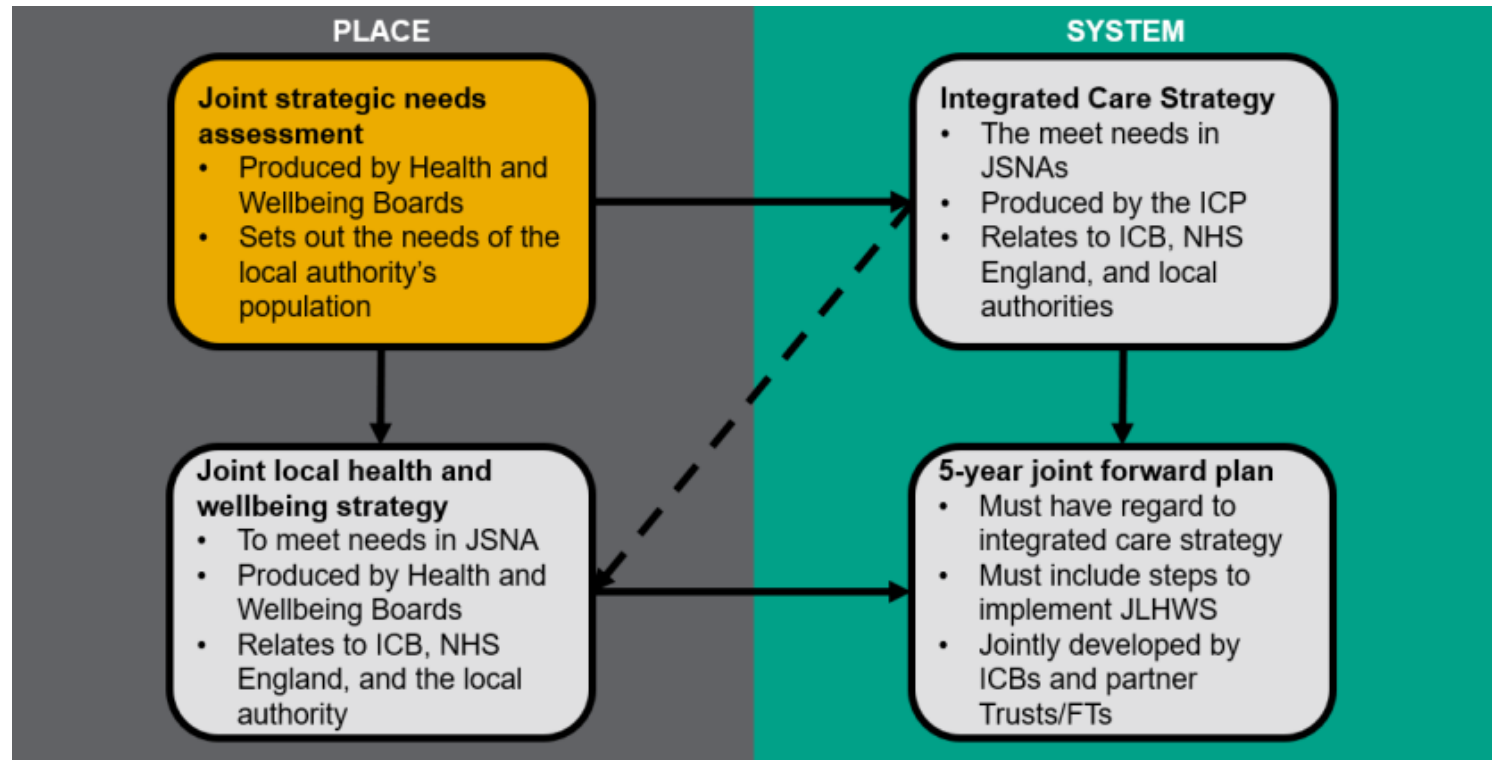




Context: A complex landscape of strategies

The relationship with strategies at place

- We are bound by intricacies of the new legislative framework
- Our aim to meet the needs identified in JSNAs but also align as far as possible with Health & Wellbeing Strategy ambitions



Department & Health of Care, based on Health & Social Care Act 2022



Purpose of integrated care strategies

Integrated care strategies were designed to support integration meet local healthcare, social care and public health needs. Guidance builds upon this so that the ICP, and the ICS more broadly:



addresses local needs in a way that works for local circumstances



engages a broad range of people, communities and organisations in the production of the strategy



addresses the big, complex problems that require a system response, and multiple partners



Create space to address population health and wellbeing and support socio-economic development



Our approach

Design principles

We aim to produce a strategy according to the following design principles. We have sought to produce a document that is:

- 1) Bold** The strategy represents an opportunity to set out an ambitious future for health and care across BSW, with significant benefits to be reaped through partnership working and prevention
- 2) Accessible** Any resident across BSW should be able to read the strategy and understand it. We have therefore opted for a visual and digestible format, written as far as possible in plain English.
- 3) Commitment-oriented** This strategy aims to unite partners across BSW behind behaviours and actions that will help us to achieve our system's vision.
- 4) Broad** Statutory guidance is clear that this strategy is not about taking action on everything at once, but rather to set key strategic objectives and a direction of travel.
- 5) Measurable** Where possible, we have tried to ensure that the goals and commitments set out in this document are measurable so that BSW residents can assess us on our progress over time.
- 6) Based on subsidiarity** This strategy is not overly prescriptive on what should occur locally across our three places, which will also set their own priorities.





Where we are

Imperfect conditions – multiple challenges including:

Challenge	Mitigation strategy
The strategy should be driven by community and resident engagement	<ul style="list-style-type: none">• Using place-level engagement to inform the strategy, as well as feedback from December engagement event• Engagement events planned with VCSE Alliances (including Local Healthwatch)• The IC Strategy as the beginning, not end, of our engagement
The strategy should feel co-owned and developed with partners across the system	<ul style="list-style-type: none">• Taking versions to partners on an iterative basis – current version still to evolve significantly• Development session to be planned with three DPHs• Engagement events to be planned with stakeholder groups including primary care and social care providers
Short window for development	<ul style="list-style-type: none">• Using and signposting to material already approved/resulted from engagement within the system (e.g. BSW Care Model)



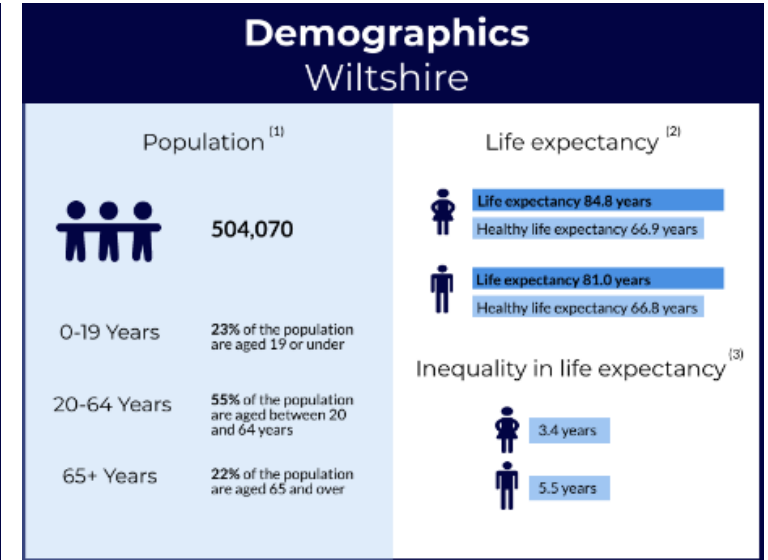
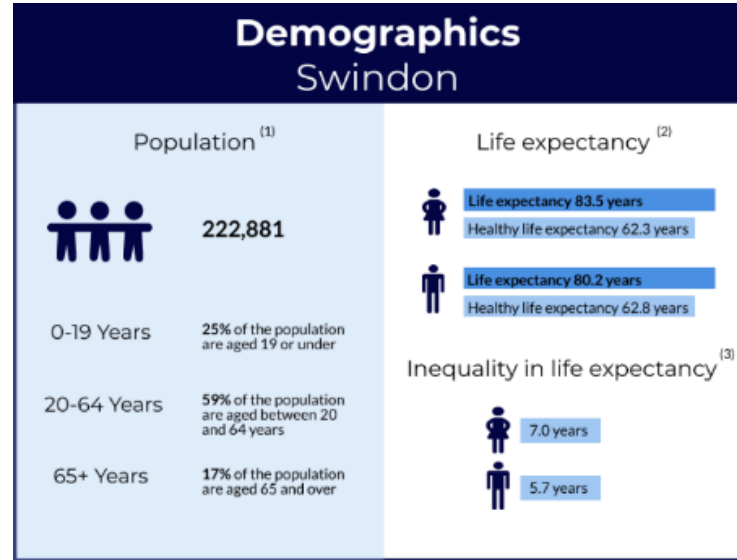
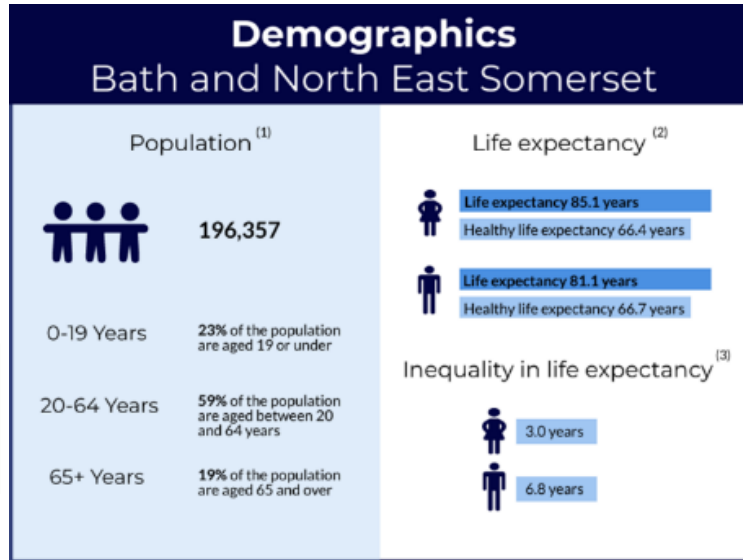
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Defining priorities & making it measurable

A discussion on vision and structure



Developing a vision



Public engagement

Health & Wellbeing Strategy Objectives

1. Ensure that children and young people are healthy and ready for learning and education
2. Improve skills, good work and employment
3. Strengthen compassionate and healthy communities
4. Creating health promoting places

1. Improve mental health and wellbeing
2. Eat well and move more
3. Stop Smoking and Reduce Alcohol

1. Improve social mobility and tackling inequalities
2. Prevention and early intervention
3. Localisation and connecting with communities
4. Integration and working together

The BSW Vision & Strategic Objectives



Defining priorities: First approach

Bath & North East Somerset
Joint Strategic Needs Assessment and Health & Wellbeing Strategy

Swindon
Joint Strategic Needs Assessment and Health & Wellbeing Strategy

Wiltshire
Joint Strategic Needs Assessment and Health & Wellbeing Strategy

What we will deliver

The BSW Vision:
Working effectively together to improve health and wellbeing and reduce inequalities across our population through a focus on prevention.



- Headline Goals:**
1. Xx
 2. Xx
 3. Xx



- Headline Goals:**
1. Xx
 2. Xx
 3. Xx



- Headline Goals:**
1. Xx
 2. Xx
 3. Xx

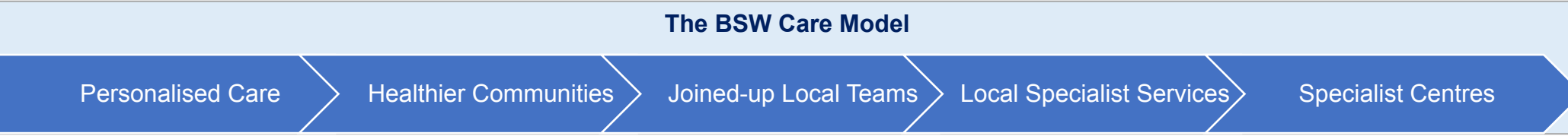


- Headline Goals:**
1. Xx
 2. Xx
 3. Xx



- Headline Goals:**
1. Xx
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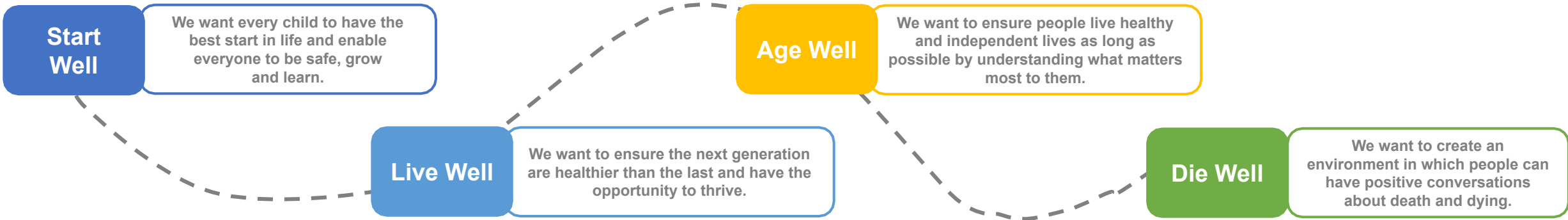
How we will deliver it



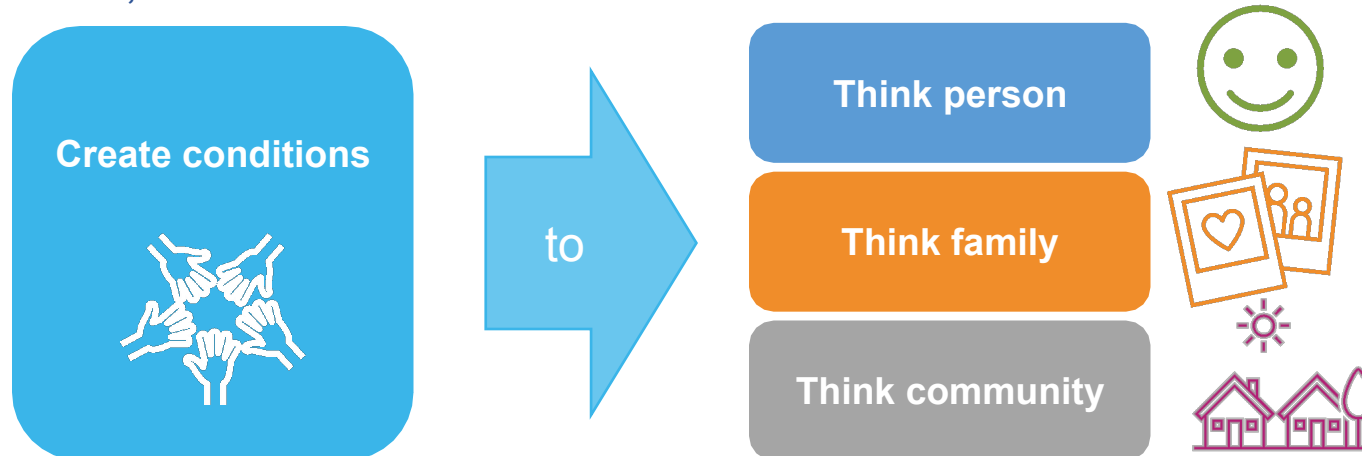
Our ambition is:
for everyone in our population to live longer, healthier lives
by narrowing the gap in healthy life expectancy between the highest and lowest levels in our communities by 2030 and increasing healthy life expectancy by five years by 2035.



To reach that ambition our **vision** is to ensure that all our people:



To deliver the ambition and vision, our **intentions** are to:





Defining priorities: Proposed new approach

Bath & North East Somerset
Joint Strategic Needs Assessment and Health & Wellbeing Strategy

Swindon
Joint Strategic Needs Assessment and Health & Wellbeing Strategy

Wiltshire
Joint Strategic Needs Assessment and Health & Wellbeing Strategy

Three strategic objectives spanning the life cycles

The BSW Vision:

Working and listening effectively together to improve health and wellbeing.

Shortened vision

What we will deliver

STRATEGIC OBJECTIVE 1:
Focus on prevention and early intervention

STRATEGIC OBJECTIVE 2:
Fairer health outcomes

STRATEGIC OBJECTIVE 3:
Excellent health and care services

How we will deliver it

The BSW Care Model

Personalised Care

Healthier Communities

Joined-up Local Teams

Local Specialist Services

Specialist Centres

Making it sustainable: Enablers

Developing Our Workforce



Technology & Data



Estates of the Future



Environmental Sustainability



Financial Sustainability



Our Role as Anchor Institutions





Defining priorities: Alternative approach

**North East
North Cumbria
Health & Care
Partnership**

Case Study





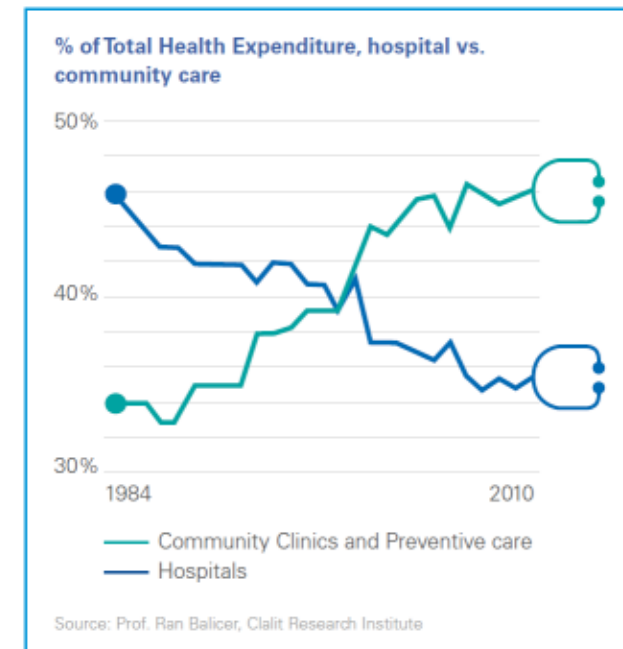
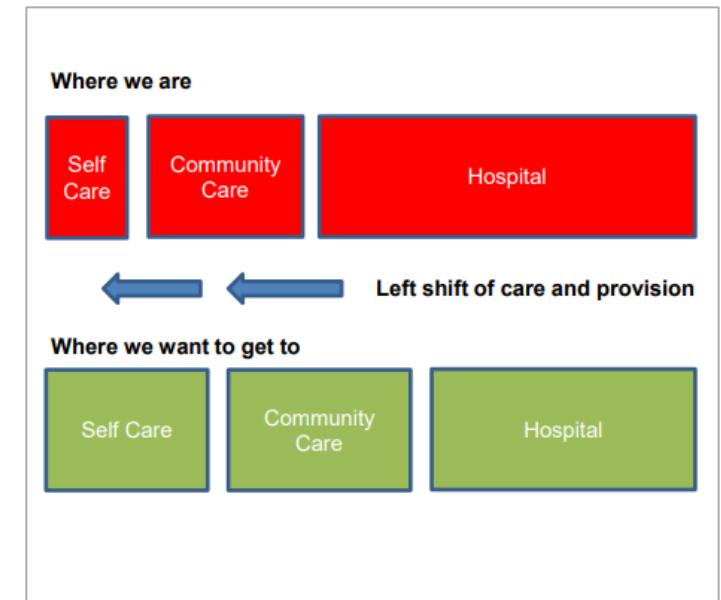
Discussion: Refocusing funding and resources to deliver prevention

Overview

- Achieving the 'left shift' – moving clinically appropriate care and treatment for patients from hospitals into the community
- Objectives – better health and wellbeing, better quality of care as well as financially sustainable and efficient services (the 'Triple Aim')
- Approach would follow the 2019 national NHS Long Term Plan to ambition to increase investment in primary medical and community health services as a share of the total revenue spend.

Questions for discussion:

- Is there support for us including this ambition in the IC Strategy?
- Where are the barriers to, and opportunities for, achieving this over the coming years in BSW?





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Next steps

Integrated Care Strategy (by 31st March 2023)

- Revised draft to be shared with ICP members on 21 February, for feedback and discussion at ICP meeting on 28 February
- Final version for ICP approval by mid-March
- Engagement sessions being planned with VCSE Alliances (inc Local Healthwatch), DPHs and primary care leaders

Associated documents

Integrated Care Implementation Plan (by 30th June 2023)

- Developed by the Integrated Care Board (ICB)

Operating Plan 23/24 (by 31st March 2023)

- Setting out our system plan key metrics for submission to NHSE

Individual NHS organisations will also be producing their annual Operational Plans and the ICB will submit a summary of these.



Discussion and Feedback

The draft strategy is still a work in progress and further updates will be generated over the coming weeks. We will share a working draft for views.

Potential areas for discussion:

1. What vision should run through the strategy? Should this formally become the new BSW Vision (replacing 'Working together to empower people to lead their best life')?
2. Do you believe a thematic approach is needed and are the proposed themes the right one?
3. Is there support for us including the ambition for refocusing funding and resources to deliver prevention in the IC Strategy?



ENDS