

WILTSHIRE POLICE



# Road Safety update – Bradford on Avon Area Board

18 September 2024

Keeping Wiltshire Safe



# • #FATAL5 education



## Not wearing a seat belt

It is a legal requirement in the United Kingdom to wear a seat belt if one is fitted, there are only a [few exemptions](#).

In 2017, 27% - over a quarter - of those who died in cars on the road were not wearing seat belts.

## You can be fined up to £500 for not wearing a seat belt.

Wearing a seat belt not only helps protect your safety, it helps protect the safety of others.

Only one person is allowed in each seat fitted with a seat belt. Never use the same seat belt across two or more passengers.

As a passenger over the age of 14 it's your responsibility to ensure you're wearing a seat belt. Failure to do so could result in a fine.

### Child passengers

Children under 135 cm (4'4") tall must be in the correct car seat for their height and weight. You can be fined £500 if a child under 14 years old isn't in the correct car seat, or, if over 135cm tall, wearing a seatbelt whilst you are driving.

Find out car seat requirements and further information by visiting [child car seats: the law](#).



# • Community Road Safety Team; what we do



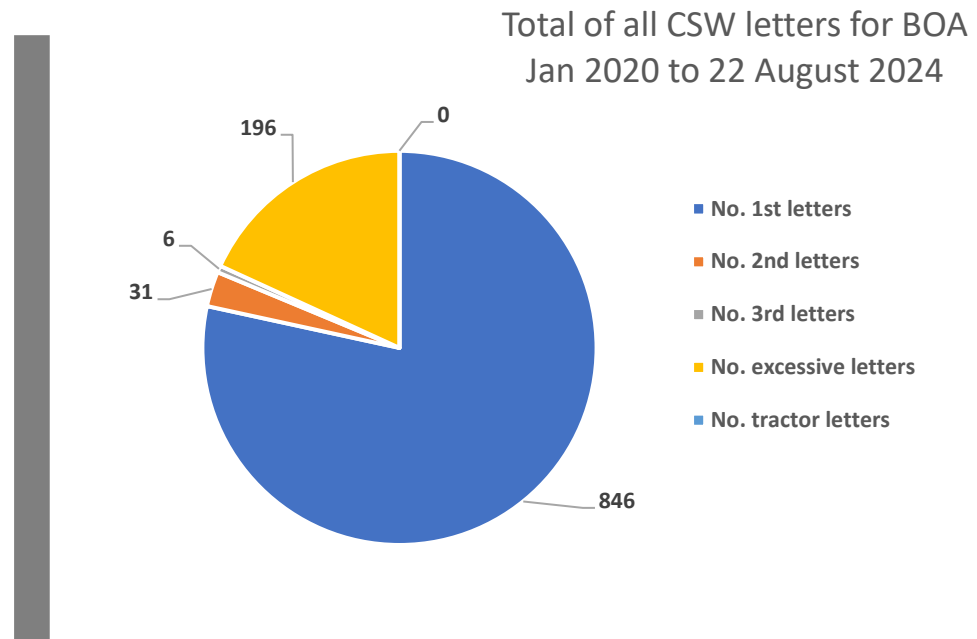
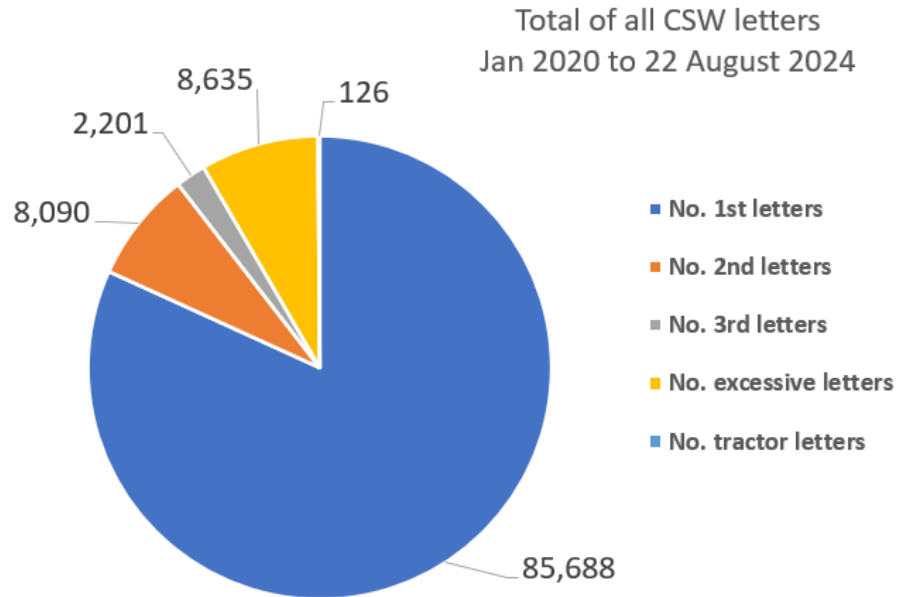
# Community Speed Watch

CSW



# • CSW Bradford on Avon area - Data since July 2020 to 22 August 2024

Team	No. 1st letters	No. 2nd letters	No. 3rd letters	No. excessive letters	No. tractor letters	Total letters	No. of watches	Average speeders %
Bradford on Avon	197	3	0	2	0	202	67	2.2%
Staverton	124	6	0	2	0	132	32	0.8%
Westwood	525	22	6	192	0	745	77	12.0%
<b>Grand Total</b>	<b>846</b>	<b>31</b>	<b>6</b>	<b>196</b>	<b>0</b>	<b>1079</b>	<b>176</b>	<b>6.2%</b>



# • Traffic surveys – Bradford on Avon 2022 to July 2024

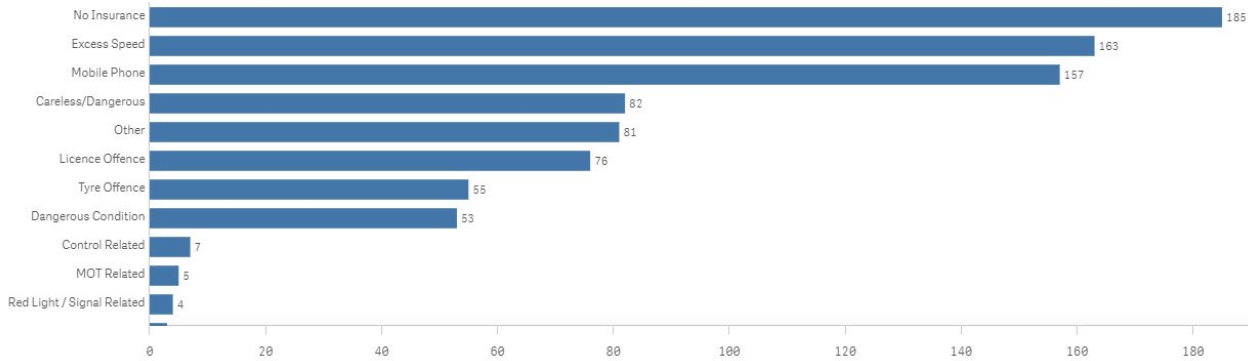
## Wiltshire Council

Title	Result	Survey start date	Speed limit	85th percentile	CPT	Area Board
Atworth - A365 Bath Road	No further action	15/05/2023	30	32.4	Trowbridge	Bradford on Avon
Bradford Leigh - B3109 Rushey Lane BOA	No further action	04/02/2023	50	51.4	Trowbridge	Bradford on Avon
Bradford Leigh C224 Leigh Road	No further action	04/02/2023	50	35.1	Trowbridge	Bradford on Avon
Bradford On Avon - Holt Road - Brooklands	Speed education	15/03/2023	30	37	Trowbridge	Bradford on Avon
Bradford On Avon - Holt Road - Cemetery	No further action	15/03/2023	50	41	Trowbridge	Bradford on Avon
Bradford on Avon, B3108 Winsley Road	Speed education	25/04/2022	30	36.99	Trowbridge	Bradford on Avon
Bradford-on-Avon - A363 Frome Road	Speed education	15/04/2024	20	26	Trowbridge	Bradford on Avon
Bradford-on-Avon - A363 St Margaret's Street	Speed education	15/04/2024	20	26.2	Trowbridge	Bradford on Avon
Bradford-on-Avon - A363 Trowbridge Road	No further action	15/04/2024	30	28.7	Trowbridge	Bradford on Avon
Bradford-on-Avon - C230 Turleigh Hill	No further action	15/04/2024	60	32.7	Trowbridge	Bradford on Avon
Bradford-on-Avon - Kingston Road	No further action	15/04/2024	30	12	Trowbridge	Bradford on Avon
Bradford-on-Avon - Moulton Drive	No further action	15/04/2024	30	33.9	Trowbridge	Bradford on Avon
Bradford-on-Avon-Southway Road	No further action	08/05/2024	30	24.4	Trowbridge	Bradford on Avon
Limpley Stoke - B3108 Lower Stoke	No further action	31/01/2022	40	43.45	Trowbridge	Bradford on Avon
Limpley Stoke - Lower Stoke	No further action	31/01/2022	40	43.45	Trowbridge	Bradford on Avon
Staverton B3105 New Terrace	No further action	12/06/2023	30	31.4	Trowbridge	Bradford on Avon
Wingfield - B3109 Bradford Road	No further action	20/03/2023	40	43.1	Trowbridge	Bradford on Avon
Winsley - Dane Rise	Speed education	07/12/2023	20	24.1	Trowbridge	Bradford on Avon

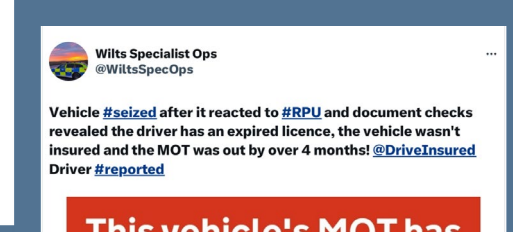
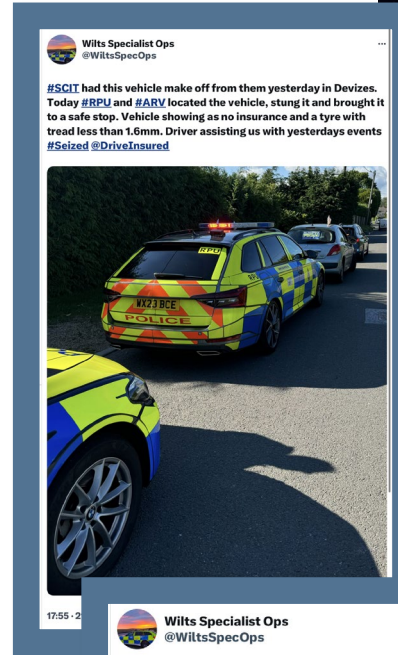
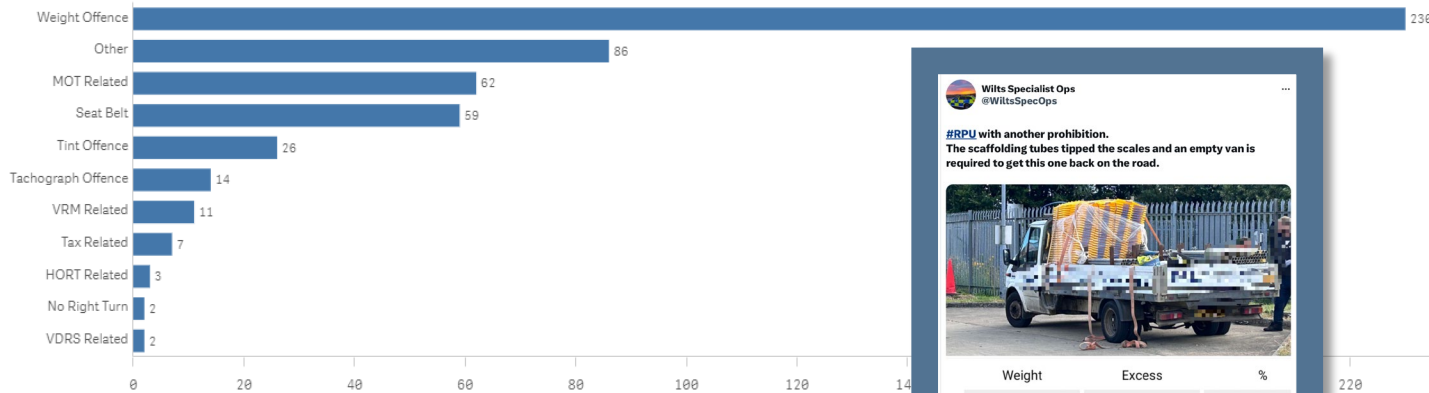
# • Wider work recently

Our Roads Policing Unit (RPU) in the last quarter, covering **May to July** issued over **1551 tickets** to motorists, for numerous road related offences. The most common offences they are coming across are as follows:

Activity - Endorsable offences



Activity - Non-Endorsable Offences

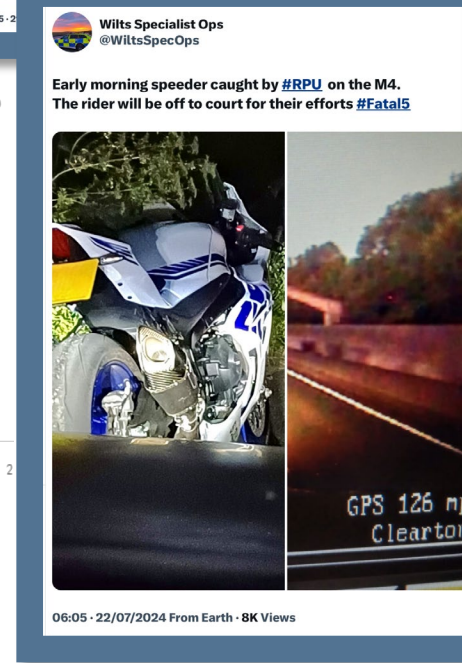
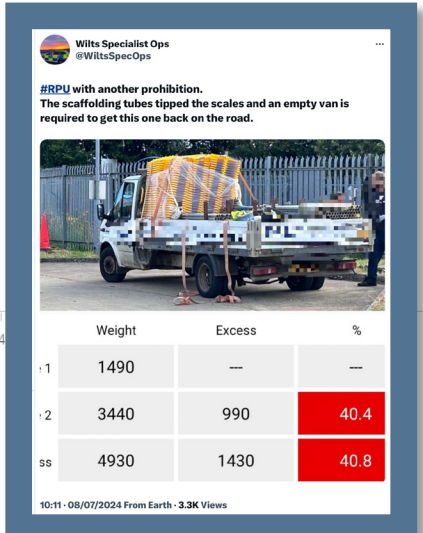


**This vehicle's MOT has expired**



**MOT expired on 19 March 2024**

02:57 · 31/07/2024 From Earth · 2.2K Views



06:05 · 22/07/2024 From Earth · 8K Views

# Community Speed Enforcement Officers

CSEO's





# • CSEO – Dashboard – 1 January 2023 to 22 August 2024

## CSEO Activity Dashboard

Outcomes are dependent on previous convictions and history

13,530.00  
No. Speed awareness co...

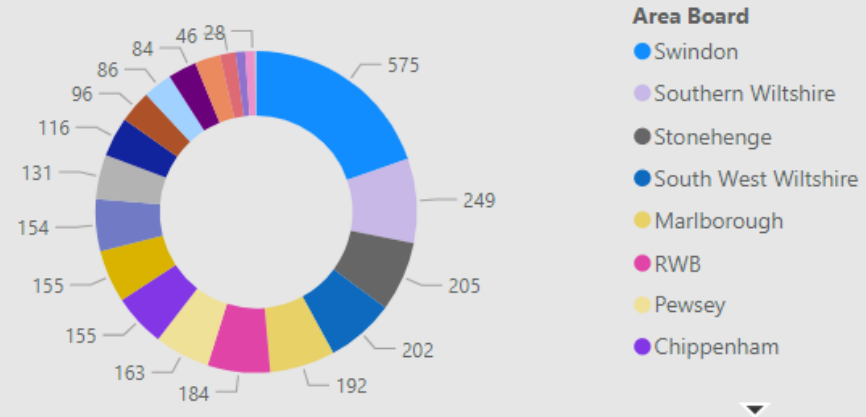
1,803.00  
No. Fine & Points

184.00  
No. Court

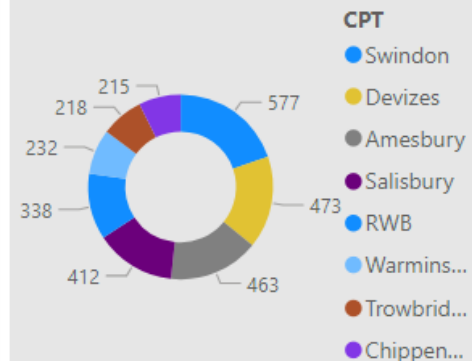
909  
No. of Locations

Location	Year	Month	Speed awareness course	Fine & Points	Court	CPT	Area Board
Swindon - Thamesdown Drive	2023	December	251.00	54.00	0.00	Swindon	Swindon
Swindon Queens Drive adjacent with Cambridge Close	2024	April	151.00	26.00	0.00	Swindon	Swindon
Shaw and Whitley - A365 Folly Lane	2023	November	129.00	15.00	0.00	Trowbridge	Melksham
Swindon - Thamesdown Drive	2024	May	116.00	25.00	1.00	Swindon	Swindon
Swindon Marlborough Road	2024	May	113.00	6.00	1.00	Swindon	Swindon
Wilton - The Avenue	2024	May	112.00	30.00	9.00	Salisbury	South West W
Swindon - Thamesdown Drive	2024	January	103.00	16.00	0.00	Swindon	Swindon
Wilton - The Avenue	2023	August	102.00	31.00	4.00	Salisbury	South West W
Swindon Marlborough Road	2024	June	99.00	12.00	0.00	Swindon	Swindon
Harnham - Lime Kiln Way	2023	November	97.00	11.00	0.00	Salisbury	Salisbury
Cholderton - Church Lane	2023	March	95.00	4.00	1.00	Amesbury	South West W
Swindon - Thamesdown Drive	2024	March	94.00	23.00	0.00	Swindon	Swindon
Swindon Queens Drive (A4259)	2024	June	91.00	15.00	1.00	Swindon	Swindon
Swindon Queens Drive adjacent with	2024	March	90.00	13.00	1.00	Swindon	Swindon
<b>Total</b>			<b>13,530.00</b>	<b>1,803.00</b>	<b>184.00</b>		

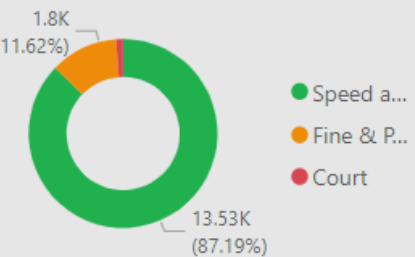
### Activity by Area Board



### Activity by CPT



### Outcomes



# • CSEO – Bradford on Avon Area Board - 1 Jan 2023 to 22 Aug

## CSEO Activity Dashboard

Outcomes are dependent on previous convictions and history

290.00  
No. Speed awareness co...

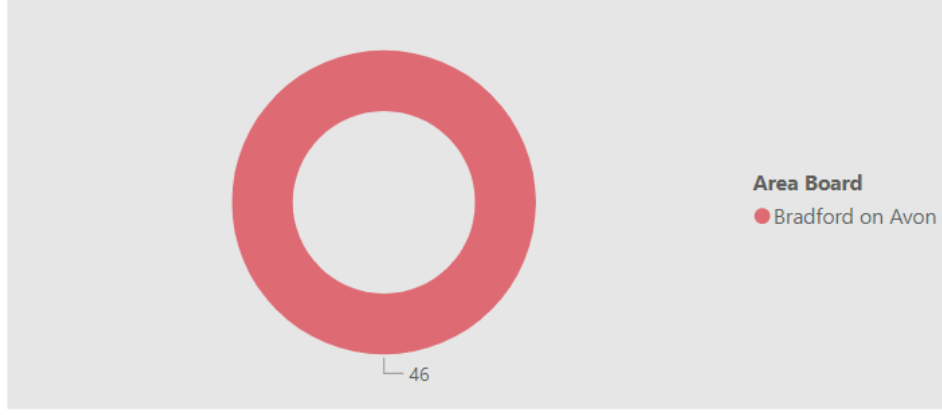
64.00  
No. Fine & Points

4.00  
No. Court

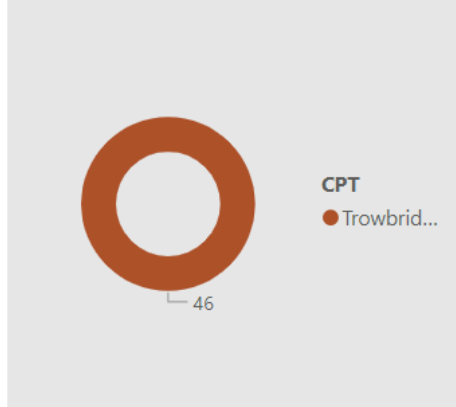
23  
No. of Locations

Location	Year	Month	Speed awareness course	Fine & Points	Court	CPT	Area Board
Westwood - New Inn	2023	April	29.00	5.00	0.00	Trowbridge	Bradford on Avon
Westwood - New Inn	2023	August	28.00	8.00	0.00	Trowbridge	Bradford on Avon
Westwood - New Inn	2023	October	25.00	6.00	0.00	Trowbridge	Bradford on Avon
Westwood - Site N°5: Bus stop opposite The New Inn public house (C)	2024	May	21.00	6.00	0.00	Trowbridge	Bradford on Avon
Staverton New Terrace	2024	April	18.00	2.00	0.00	Trowbridge	Bradford on Avon
Westwood - New Inn	2024	January	16.00	3.00	0.00	Trowbridge	Bradford on Avon
Westwood - Site N°5: Bus stop opposite The New Inn public house (C)	2024	March	15.00	2.00	0.00	Trowbridge	Bradford on Avon
Westwood - The New Inn	2023	April	15.00	4.00	2.00	Trowbridge	Bradford on Avon
Westwood Site N°5: Bus stop opposite The New Inn public house	2024	March	15.00	1.00	0.00	Trowbridge	Bradford on Avon
Westwood Site N°5: Bus stop opposite The New Inn public house	2024	February	14.00	6.00	1.00	Trowbridge	Bradford on Avon
Westwood - New Inn	2023	June	13.00	7.00	1.00	Trowbridge	Bradford on Avon
Westwood Site N°5: Bus stop opposite The New Inn public house	2024	May	12.00	7.00	0.00	Trowbridge	Bradford on Avon
Westwood - Site N°5: Bus stop opposite The New Inn public house	2024	April	10.00	1.00	0.00	Trowbridge	Bradford on Avon
<b>Total</b>			<b>290.00</b>	<b>64.00</b>	<b>4.00</b>		

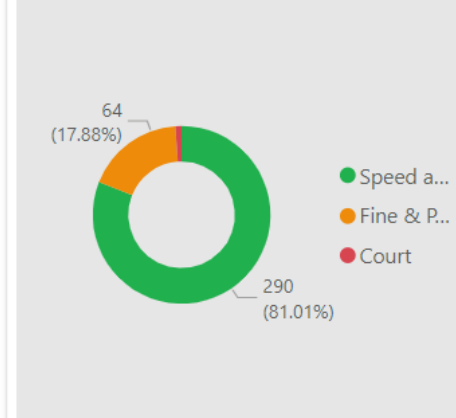
### Activity by Area Board



### Activity by CPT



### Outcomes



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[Road Safety \(wiltshire-pcc.gov.uk\)](http://wiltshire-pcc.gov.uk)



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