

Report to	Bradford on Avon Area Board
Date of Meeting	11 th November 2009
Title of Report	Community Area Grants

Purpose of Report

To ask Councillors to consider 3 applications seeking 2009/10 Community Area Grant Funding

1. SPLASH, £2,433, to provide holiday activities to vulnerable young people in the Bradford on Avon Community Area. This project, along with match funding already secured, will support a year long period of activity encompassing outdoor woodland and golfing experiences (Cumberwell golf Club). A total of 7 projects will offer a minimum of 98 places.

It is recommended that SPLASH is awarded a grant of £2,433 towards the cost of providing holiday activities to vulnerable young people in the February, Easter and May 2010 school holidays.

2. Climate Friendly Bradford on Avon, £5,000 to carry out a proactive campaign to support the technical and capital funds provided by British Gas to work towards making Bradford on Avon Community Area carbon neutral by 2050.

It is recommended that the Climate Friendly Bradford on Avon is awarded £5,000 to carry out a proactive campaign to support the technical and capital funds provided by British Gas to work towards making the Bradford on Avon Community Area carbon neutral by 2050 with the condition that Climate Friendly Bradford on Avon are successful in their bid to British Gas and all matched funded is confirmed.

3. Bradford Town Youth Football Club, £2749 to promote sport and culture to local young people through their participation in a football and cultural tour to Flanders, Belgium.

It is recommended that Bradford Town Football Club is awarded £2749 to promote sport and culture to local young people through their participation in a football and cultural tour to Flanders, Belgium with the condition that all match funding is confirmed. Match funding is to be raised through sponsorship, fundraising initiatives and personal contributions.

1. Background

- 1.1 A single and simple application process was accepted by the Implementation Executive on 13th May 2009 for use during 2009/10. Appendix 1 contains the Community Area Grants Pack, which has been developed and includes details of the grants process and criteria.
- 1.2 Area Boards have authority to approve Area Grants under powers delegated to the Area Boards by the Leader of the Council (13th May 2009). Under the terms of that delegation Area Boards must operate within the policies set by the Leader and /or the Council. The Council has adopted an Area Grants policy, with funding criteria, to which the Area Boards must adhere.
- 1.3 In accordance with the Scheme of Delegation, any recommendation of an Area Board that was contrary to the funding criteria would need the approval of the Leader, the appropriate Cabinet Member or the Cabinet.

Background documents used in the preparation of this Report	<ul style="list-style-type: none">• Community Area Grant Application Pack 2009/10• Bradford on Avon Community Area Plan• www.climatefriendlybradfordonavon.co.uk
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2. Main Considerations

- 2.1. Councillors will need to be satisfied that grants awarded in the 2009/10 year are made to projects that can realistically proceed before 31st March 2010.
- 2.2. There will be 4 rounds of funding during 2009/10. The second is contained in this report the remaining will take place on
 - 20th January 2010
 - 17th March 2010

3. Environmental & Community Implications

Community Area Grants will contribute to the continuance and/or improvement of cultural, social and community activity and wellbeing in the community area, the extent and specifics of which will be dependent upon the individual project.

4. Financial Implications

- 4.1. Awards must fall within the Area Boards budget allocated to the Bradford on Avon Area Board.
- 4.2. In 2009/10 the Bradford on Avon Area Board has been allocated a budget of £35,333. After the deduction of 20% of this budget to core fund the Community

Area Partnership and the sum already awarded to community organisations, a total of £22,511 remains to distribute through Community Area Grants. If grants are awarded in line with officer recommendations, Bradford on Avon Area Board will have a balance of **£12,329**.

5. Legal Implications

5.1. There are no specific Legal implications related to this report.

6. HR Implications

6.1. There are no specific HR implications related to this report.

7. Equality and Inclusion Implications

7.1 Community Area Grants give all local community and voluntary groups, Town and Parish Councils an equal opportunity to receive funding towards community based projects and schemes.

7.2 Implications relating to individual grant applications are outlined within section 8 – “Officer recommendations”.

8. Officer recommendations

Ref	Applicant	Project proposal	Funding requested
8.1	SPLASH	SPLASH positive holiday activity projects targeting vulnerable, in need young people to keep them safe from harm.	£2,433

8.1.1 It is recommended that SPLASH is awarded a grant of £2,433 to carry out positive holiday activities with vulnerable young people in the Bradford on Avon Community Area.

8.1.2 Officers are of the opinion that this application meets 2009/10 grant criteria.

8.1.3 This application has specific links to the Bradford on Avon Community Area Plan by increasing provision of activities for young people. It responds to the concern of local people that there has been an increase in anti-social behaviour out of school hours linked to inadequate provision of youth facilities (Bradford on Avon Community Plan p9). It also responds to community concerns that there is a lack of sports coaching facilities for young people (Bradford on Avon Community Plan p 13).

8.1.4 The project relates to Wiltshire Council priorities by improving young people’s participation in positive activities and by encouraging people to make lifestyle

changes that will have a positive impact on themselves. It could also potentially reduce perceptions of anti-social behaviour and increase the number of people who feel safe in their community.

8.1.5 SPLASH is an independent registered charity that exists to run targeted activities for vulnerable young people aged 9 – 16 years across Wiltshire. The charity is governed by a Board of Trustees & is supported in kind by Wiltshire Police. SPLASH provides activities during school holidays, a time when many young people s are unhappy, excluded from mainstream events, & get into trouble. Activities range from sports, art, drama, cooking, environment, play. SPLASH engages professional artists & facilitators, supported by Youth Support Workers to deliver projects. Outcomes are set & a robust monitoring & evaluation procedure measures if these have been met, evidencing what difference we have made. Feedback is gathered through questionnaires, interviews and online.

8.1.6 The project would support, along with match funding already secured, a year long period of activity encompassing outdoor woodland and golfing experiences (Cumberwell Golf Club). A total of 7 projects will offer a minimum of 98 places.

8.1.7 This scheme is particularly targeted at vulnerable young people aged between 9 and 16 who are:

- Socially deprived
- In rural isolation with little opportunity for community engagement
- Finding themselves in trouble
- Finding it difficult to stay in school or getting into trouble at school

8.1.8 A decision not to fund this project might result in it being undertaken at a reduced level.

Ref	Applicant	Project proposal	Funding requested
8.2	Climate Friendly Bradford on Avon	Green Streets - sustainable energy upgrading of households, schools and community buildings	£5000

8.2.1 It is recommended that the Climate Friendly Bradford is awarded £5000 to carry out a proactive campaign to support the technical and capital funds provided by British Gas to work towards making the Bradford on Avon Community Area carbon neutral by 2050.

8.2.2 Officers are of the opinion that this application meets 2009/10 grant criteria.

- 8.2.3 This application has specific links to the Bradford on Avon Community Area Plan in that it introduces an energy efficiency scheme (p7), a recognized community priority.
- 8.2.4 The project directly reflects Wiltshire Council priorities by increasing uptake of energy efficiency and renewable energy measures and by increasing awareness of climate change adaptation, leading to action taken by individuals, communities and businesses. It also supports a number of other Wiltshire Council priorities, namely; engaging with local people to find out their priorities and working with them to deliver solutions, increasing the number of local people involved in regular volunteering, improving young people's participation in positive activities and improving the local area through intergenerational activities such as street clean ups and community events.
- 8.2.5 Climate Friendly Bradford on Avon is a local community group, whose goal is to make Bradford on Avon a greener, more sustainable place to live. The group has around 400 members and supporters. The priorities of the group are to:
- Reduce energy use in homes and business and to promote renewable energy
 - Reduce the waste that we produce as a community
 - Reduce the impact of transport in the community
- 8.2.6 The Green Streets project will work towards the sustainable energy upgrading of households, schools and community buildings in the Bradford on Avon Community Area. All capital investment and technical expertise will be provided by British Gas. The Community Area Grant would be used to undertake a proactive local campaign to recruit households and to ensure maximum local benefits and involvement. The project has been developed by volunteers, but in view of the tight deadlines and scale of work involved, funding is requested for some paid co-ordination and promotion.
- 8.2.7 If the area board decides against this grant application, the group will have to seek funding from alternative sources.

Ref	Applicant	Project proposal	Funding requested
8.3	Bradford on Avon Youth Football Club	Promotion of Sport and Culture to local youth through a trip to Ypres Belgium.	£2749

- 8.3.1 It is recommended that Bradford Town Football Club is awarded £2749 to promote sport and culture to local young people through their participation in a football and cultural tour to Flanders, Belgium with the condition that all match funding is

confirmed. Match funding is to be raised through sponsorship, fundraising initiatives and personal contributions.

8.3.2 Officers are of the opinion that this application meets 2009/10 grant criteria.

8.3.3 This application has specific links to the Bradford on Avon Community Area Plan in that it responds to concerns that there has been a rise in anti-social behaviour of young people aged 14 – 19 'linked to inadequate provision of Youth holidays and after School' (p 9 / p11). It also responds to community concerns that there is currently a 'lack of sports coaching facilities for young people' (p13 / p15).

8.3.4 The project relates to Wiltshire Council priorities primarily by encouraging young people's participation in positive activities. It is a positive example of an intergenerational activity which could also help improve adult participation in sport. By engaging young people in positive activities, it could reduce perception of anti-social behaviour and increase the number of people who feel safe in their community.

8.3.5 Bradford Town Youth Football Club is a community organization which provides facilities, promotes the game of Association Football and arranges matches and social activities for its members. Approximately 375 boys and girls aged 5 to 18 are involved in the Club. In 2005 the Club became an F.A Charter Standard Club. This is a quality benchmark covering child protection and welfare, equal opportunities, emergency aid, coaching development and playing facilities.

8.3.6 Bradford Youth football club (BTYFC) intends to send one age group on a football & cultural tour to Flanders. Between 36 and 44 girls & boys will benefit from the opportunity, of mixing sport education and culture, by playing Belgium teams and experiencing the culture and history that Flanders has to offer. Each team will research and present on an aspect of the history and culture of the area. Funding from the area board is sought to cover coach costs. Guaranteed funding up front will aid planning and encourage many more families to take part.

8.3.7 This project is targeted at young people aged between 14 and 19.

8.3.8 In the past, despite attempts at fund raising, the trips have been expensive and have prevented up to half of the eligible families from participating in the tour. If the area board decides against this grant application, potentially fewer families will be able to participate in the 2010 tour.

Appendices:	Appendix 1 Grant application – SPLASH Application Appendix 2 Grant application – Climate Friendly Bradford on Avon Application Appendix 3 – Bradford on Avon Football Club Application
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No unpublished documents have been relied upon in the preparation of this report.

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