

## **Schools' Branch Health Promotion Team**

**The Children's Trust sub group 'All Children and Young People' is to provide the Children's Trust Board with a strategic overview of the factors likely to promote the well-being of all children and young people in Wiltshire.**

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- physical and mental health and emotional well-being;
- protection from harm and neglect;
- education, training and recreation;
- the contribution made by them to society;
- social and economic well-being.'

From HM Government Statutory Guidance on inter-agency co-operation to improve the well-being of children: children's trusts

The group has identified the promotion of **anti-bullying** as an important factor in enabling all children and young people to enjoy well-being. As a partner of the Children's Trust, statutory or otherwise, could you please provide us with information on the following:

**What does your service do to promote and enable all children and young people to be free from circumstances in which they are bullied, ridiculed, or subjected to any form of discrimination or harassment?**

- Via the Healthy Schools' Programme – promotion of anti-bullying policy and practice (and encouraging schools to have systems in place when bullying does happen – such as mentoring/counselling schemes and clear procedures understood by the whole school community). The relevant National Healthy Schools Standards are as follows:
  - The school uses the PSHE framework to deliver a planned programme in line with DfES/QCA guidance
  - The school has a clear policy on bullying which is owned, understood and implemented by the whole school community.
  - School provides clear leadership to create and manage a positive environment which enhances emotional health and well-being in school including the management of the behaviour and rewards policies.
  - The school has a confidential pastoral support system in place for pupils and staff to access advice, especially at times of bereavement and other life changes and that actively works to combat stigma and discrimination.
  - The school has explicit values underpinning positive emotional health which are reflected in practice and work to combat stigma and discrimination.
  - The school provides opportunities for pupils to participate and take responsibility to build their confidence and self esteem.
  - The school has a clear confidentiality policy.
  - The school identifies vulnerable individuals and groups and establishes appropriate strategies to support them and their families.
- Supporting schools with the delivery of PSHE via teacher training and signposting schools to appropriate resources and further sources of support.
- Training and networking to support primary schools in the use of DfES SEAL materials, which provide a comprehensive package to support learning about emotional literacy and relationships – themes include 'Getting on and falling out' and 'Say no to bullying'.

- Promotion of National Anti-bullying week to schools each November (locally referred to as Walk Tall Week) providing teaching and learning materials, distributing guidance on help lines and sources of support, and engaging schools in competitions and projects to produce drama, poetry, posters and creative displays on anti-bullying themes.
- Central training, school-based training, lead lessons and published guidance to support schools in promoting positive attitudes to diversity, and in identifying, recording and responding appropriately to racist incidents.
- Via Wiltshire's Life Education Centre (WLEC) – a service that supports primary schools in Wiltshire to fulfil the aims of the government's strategy for drug and health education. At Key Stage 1 the programme helps young people to recognise that there are different types of bullying, that bullying is wrong and where to get help if bullied. At Key Stage 2 the programme further develops the nature and consequences of (racism), teasing, bullying and aggressive behaviours and focuses on strategies on how to respond and where/how to ask for help.

**How do you feel the Children's Trust Board could work together more effectively to promote anti-bullying for all the children and young people of Wiltshire?**

- Provide funding for a designated post to co-ordinate anti-bullying in Wiltshire schools and provide a link between different teams (behaviour support, educational psychologists, Health Team, KS3 behaviour and attendance, early years, YPSS, Health Promotion (PCT), school nursing service, voluntary agencies, etc).
- At present there is no county-wide method of monitoring the occurrence of bullying and method of evaluating whether current anti-bullying work is having an effect – we have no baseline measures of bullying incidents (apart from racially motivated bullying) as schools are not recording this. This should be seen as a priority by the Board and appropriate systems need to be investigated.
- Produce a clear and comprehensive Wiltshire policy on bullying that is understood by all schools – and in its development involve Wiltshire's young people.
- Produce Wiltshire guidance for schools on bullying supported by appropriate training – to promote a consistent approach that is understood by the authority, all school personnel, pupils and parents.

**My service is ... Wiltshire Schools' Branch Health Team**

**Please return to Stephanie Denovan, Assistant Director, DfCE by 7.7.06**

**Thank you**

## **Wiltshire Police**

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### **1. Web Wise**

Wiltshire Police's marketing and community safety teams have been recognised as best in the country for the campaign on Internet Chat Room Safety – 'Who's Web Wise?'

The campaign, run with the support of West Wiltshire, North Wiltshire, Kennet and Salisbury District Councils, Swindon Borough Council and Fujitsu Siemens Computers, was awarded overall First Place in the annual national Awards for Excellence, which were held on November 10 2005 and organised by the Association of Police Public Relations Officers (APPRO) and supported by GSL. Wiltshire has been 'Highly Commended' for the last three years, and recognised as runners up in the Awards scheme, but this is the first time the Force has won the top prize.

'Who's Web Wise?' centred on a six-point plan to ensure safety in internet chat rooms, and was particularly aimed at young people:

- a. Don't give out any personal details such as your name or age, photographs or any other information that could be used to identify you, such as information about your family, where you live or the school you go to.
- b. Don't take other people at face value – they may not be who they seem to be.
- c. Never arrange to meet someone you've only ever met on the Internet without first telling an adult and getting their permission. The first meeting place should always be in a public place and you should take a responsible adult with you.
- d. Always stay in the public areas of a chat room where there are other people around.
- e. Don't open an attachment or downloaded files unless you know and trust the person who has sent them.

- f. Never respond directly to anything you find disturbing – save it or print it, log off and tell an adult.

A special website was established to provide information on web safety and security and the guidance plan was heavily promoted. Young people were given the opportunity to enter a quiz competition at [www.wiltshire.police.uk](http://www.wiltshire.police.uk) to win a personal computer, for themselves and their school, provided by Fujitsu Siemens Computers. The second phase of the campaign was rolled out this summer, following the success of the first phase and is concentrated in the provision of lesson packs to schools, produced in consultation with Swindon and Wiltshire LAs. The county-wide campaign has been developed following research from 'Tomorrow's Voice' – a young citizen questionnaire supported by Wiltshire Constabulary and co-ordinated by Wiltshire County Council's Youth Development Service – which raised concerns over the potential dangers of using chat rooms. Over 2300 11-18 year olds responded to the questionnaire and the results showed that:

- 80% of young people use the net; the vast majority accessing it from home or school;
- 7% of young people had agreed to meet up with someone they'd met through a chat room, without checking with their parents first;
- 11% had been made to feel uncomfortable by 'chats' they'd had with someone in a chat room;
- 79% of young people went online at least once or twice a week, primarily at home or school, for around 1-3 hours.

## **2. True Vision**

This is a mechanism by which people report racial/homophobic/transphobic/faith or religion related incidents to Wiltshire Police. Such incidents can include bullying and harassment as well as serious crimes. This is a third party reporting mechanism which means that the victim, or a witness, is able to report such incidents anonymously if they wish. Reporting enables the police to gauge the extent of such incidents in our communities and monitoring the reporting enables us to target appropriate resources for awareness raising, prevention and detection. True Vision will, in due course, be promoted further within the school/educational environment to encourage younger people to have trust and confidence in the police and to report hate crime incidents.

## **3. Children and Young People's Strategy**

The Wiltshire Police Youth Strategy reflects the ACPO strategy, 'It's never too early: it's never too late' and incorporates the 'Every Child Matters' agenda and its five outcomes. The strategy has been published to partner agencies and other partnership groups as a consultation document and as a forerunner to invite partners to a joint Youth Strategy Implementation Group, to provide the governance arrangements for implantation and ensure a joined up approach to harm minimisation across the Children and Young People's services within Wiltshire and Swindon.

It is acknowledged that the majority of young people in Wiltshire are not involved in criminal activity and indeed make positive contributions to their communities and are responsible law abiding citizens. However, we must address the minority who do commit acts of anti-social behaviour and become involved in crime. We will tackle this challenge using a problem-solving, intelligence-led approach, focusing on prevention and harm minimisation with our partners and local communities to seek long-term solutions.

The strategy has six themes:

1. Engaging with Children and Young People.
2. Children and Young People as Victims and Witnesses.
3. Pre-crime Prevention – Helping Those in Need.
4. Post-crime Reduction – Effective Youth Justice.
5. Post-crime Deterrence and Detection: Tackling Serious and Persistent Offenders.
6. Human Resource Development – Towards a Qualified Workforce.

#### **4, SPLASH**

SPLASH Mission Statement:

‘SPLASH promotes inclusion and development through a programme of activities for young people in the school holidays for the well being of the whole community’.

We are a youth crime division project. During school holidays young people get bored, are subjected to peer pressure and can end up in trouble and causing a nuisance within the community. SPLASH delivers a programme of activities which aim to divert young people away from juvenile crime and anti-social behaviour, engage them in positive projects and introduce them to new and stimulating activities – improving inter-personal skills, team skills, confidence building, self esteem and motivation.

Methods of Delivery and Engagement

- Our key objective is to work with the most disadvantaged – financial/social disadvantage, disengaged/disaffected young people - in our communities to raise self esteem, build confidence, encourage willingness to learn and empower young people to make independent positive choices about their leisure time.
- We target projects in areas of greatest need, linking with partners in the community e.g. Youth Service, YOTs, Crime and Disorder, Neighbourhood Renewal, Wilts Constabulary Community Relations, Education, Social Services and Voluntary sector, with an emphasis on crime diversion.
- We deliver projects across all holiday periods.
- Our methods of delivery include engaging Activity Providers in Sport, Art, Education, Youth Development and Leisure to work together to design projects which will motivate and engage young people.
- Young people are referred through partner agencies to identify those young people most in need.
- We work closely with partner agencies and communities to integrate young people into community projects and support issues of sustainability, exclusion and integration generally.
- All projects must meet stringent Health and Safety criteria and all are subject to monitoring and evaluation.

#### **SPLASH TAP (Targeted Activity Programme)**

Projects will run during summer school holidays and young people will be nominated to attend. These young people would be those most vulnerable in our community. Vulnerable equals disadvantaged/disengaged from society, education and employment/disaffected or at risk. Examples may be: poor school attendee, excluded/at risk of exclusion from school, a young offender/at risk of offending, at risk of substance abuse, young people at risk of NEET or dropping out of mainstream education.

Our aim will be to develop sustainable progressive projects. These programmes will aim to improve key and personal skills, raise self esteem, motivation and willingness to learn. It will give young people opportunities for personal development including self discipline, self respect, self confidence, improving communication skills with a range of people and working effectively as a team. Topics would be wide and varied and in response to feedback from young people. Projects might include: Arts, skills, sports, IT, community, environment.

### **Mainstream Activity Programme – summer only**

Activities will be organised throughout the county to ensure there are additional activities for all young people to access regardless of their personal circumstances and without the need to be nominated.

### **SPLASH Discount Cards**

For the summer we prioritise the issue of our Discount Cards to young people who are:

- financially disadvantaged;
- involved in crime and, therefore, need encouraging/directing into more positive use of their time;
- vulnerable young people including those living in women's refuges, young carers, travellers, etc.

SPLASH Discount Cards can be used across Wiltshire and Swindon in Leisure Centres, Youth Centres, Cinemas and any activities advertised through the SPLASH programme.

### **Discount Travel Scheme**

Subject to support from the WCC Passenger Transport Department, Travel Cards are issued to all young people to make travel on the buses to and from SPLASH events more affordable and to encourage them to attend activities.

### **SPLASH Guide and Website**

A SPLASH guide is circulated to promote all activities. These guides will be issued through schools and circulated through Libraries, Tourist Information Centres, Police Stations and Youth and Leisure Centres. The SPLASH website will offer additional information.

### **How do you feel the Children's Trust Board could work together more effectively to promote anti-bullying for all the children and young people of Wiltshire?**

- Develop an Anti-bullying strategy which links together all agencies within Wiltshire into a cohesive, robust and outcome-driven action.

**My service is ... Wiltshire Police**

**Please return to Stephanie Denovan, Assistant Director, DfCE by 7.7.06**

**Thank you**

## **Youth Development Service**

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**What does your service do to promote and enable all children and young people to be free from circumstances in which they are bullied, ridiculed, or subjected to any form of discrimination or harassment?**

- Pro-actively promotes equality of opportunity, enabling access and valuing diversity. Challenges attitudes and behaviours that result in discrimination.
- Youth work is empowering; designed to result in young people developing a sense of ownership, acquiring an understanding of their rights and responsibilities and being enabled to exercise their voice and influence.
- The Youth Service is committed through the 'Youth Charter' to 'Ensure that every activity, event or centre is safe for young people and if issues such as bullying arise, they will be dealt with quickly and thoughtfully'.
- The youth work curriculum is concerned with enabling young people to raise their self-awareness, to develop and sustain relationships, to be assertive, to be healthy, able to address emotions, relax, cope with stress, to become aware of their personal values and beliefs and how these relate to those of others, to be aware of staying safe and accessing support.
- Youth workers listen to young people and work with them to address issues of concern, such as bullying or other discriminatory behaviour.
- When bullying takes place, youth workers work with the perpetrator and the victim to address the issues, seek resolution and prevent further incidents.
- Information about bullying and discriminatory behaviours is accessible in all youth work settings.
- Provides 'The Line'; a free, confidential information, advice and support service for young people – accessible via telephone, text and email.
- Provides a counselling service for young people.
- Provides youth workers with training and other opportunities to develop their skills in working with young people in ways which empower and enable personal and social development and address issues such as bullying.
- Provides support/advice to voluntary organisations, parents/carers and other organisations.

**How do you feel the Children's Trust Board could work together more effectively to promote anti-bullying for all the children and young people of Wiltshire?**

- Ensure that amongst all staff engaged in working with young people there is a commitment and competence to address bullying with both perpetrators and victims.
- Ensure that there is accessible information for all young people about bullying; about seeking support, advice and the action they can take.
- Ensure there is information to all parents/carers about sources of advice and support and of action they can take to support their child/young person – both those who are victims of bullying and those who are perpetrators

**My service is ... Youth Development Service**

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**Thank you**



## **ask Children's Information Service**

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- **Pro-active work:** ask has built up a wide range of resources to support parents whose children/young people are affected by bullying or who are bullying. This includes our own leaflet 'Why my Child?' and other publications published by Childline, ACE, Kidscape, Young Minds and others.
- Our Information Workers have knowledge about bullying and the law and the Disability Discrimination Act and can signpost to helpful websites which we have identified or other sources of support, e.g. counselling.
- Support for parents is available on our website [www.askwiltshire.org](http://www.askwiltshire.org) with a number of links.
- Our SENSS team works individually with parents whose children/young people with special educational needs are subjected to bullying and may address the issue at area Parents Forums.
- Our Parenting Wiltshire team regularly works with families whose young people's challenging behaviour includes bullying at home and at school. Strategies for modifying this behaviour are addressed at our skills based parenting groups.
- Our Disability and Leisure (Equal Access) team works with out of school and leisure providers promoting an inclusive ethos which could include learning the skills to challenge discriminatory (bullying) language and actions.
- Our Children's Services Directory being developed for schools, both in hard copy and web-based, to support them with the extended schools' agenda, includes a section on bullying.
- **Reactive work:** Our Information Workers respond to all enquiries/concerns from parents which solely or partly include bullying, providing a 'listening ear', resources as appropriate and advice on courses of action they could take.
- We contribute to media events on request e.g. provided text for GWR Action Desk resource, give interviews, provide subject specific displays.

**How do you feel the Children's Trust Board could work together more effectively to promote anti-bullying for all the children and young people of Wiltshire?**

- Acknowledge that bullying is a real issue for children, young people and their families in Wiltshire and that the underlying issues are complex. The causes of bullying need to be addressed alongside the effects.
- Provide a dedicated worker to work with schools in building substantive data on the incidence of bullying in schools, supporting the implementation of their bullying policies and co-ordinating training packages particularly for non-teaching staff.
- Involve children and young people more e.g. ask every school council to complete a questionnaire during a 3 month period, engage with youth councils, support young people in producing a video/DVD for and with children and young people, commit to all schools having relevant information for children/young people about seeking support and advice about bullying issues.
- Timetable dedicated time at a Children's Trust Board meeting to ensure all partners represented are working to common goals and outcomes and have agreed actions. Re-visit at regular intervals.

**My service is ... ask**

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**Thank you**