

REGULATORY COMMITTEE
31st MARCH 2004

MARLBOROUGH: OBJECTIONS TO WAITING RESTRICTIONS

Purpose of Report

1. To consider objections to the waiting restriction proposals in Marlborough and to recommend the making of the Order as advertised with amendments.

Background

2. The Annual Traffic Management report in March 2003 approved Marlborough as one of the waiting restriction review areas to be progressed this financial year.
3. Consultation was undertaken on proposals for various areas of the town. These included:-
 - a taxi rank on the High Street requested by the District Council
 - alterations in the Frees Avenue area to provide passing bays and junction visibility
 - alterations on The Parade to improve access/egress in off-street parking areas
4. The Town Council specifically requested that proposals to prohibit waiting on Pewsey Road be added to the scheme. This was included prior to advertisement of the proposals.
5. As a result of the advertisement seven objections were received. Five of these relate to the Pewsey Road proposal and two relate to the Frees Avenue proposal. The objections are summarised in **Appendix 1** (Pewsey Road) and **Appendix 2** (Frees Avenue). Full copies are available in the **Members' Room** and from the Environmental Services Department prior to the meeting.

Main Considerations for the Council

6. The Committee has to consider the objections and agree a way forward in respect of the two locations.
7. As the Town Council requested the restriction on Pewsey Road, the objections were forwarded to it for consideration. The Town Council has "now reconsidered that these parking places are traffic calming measures that help keep down speed and prevent accidents."
8. The officer comments on the objections are also detailed in **Appendices 1 and 2**, and plans of the sites in question are attached (**Appendices 1A and 2A**).

Environmental Impact of the Recommendation

9. The signing and lining will have a limited impact on the environment and discussions are being held with the District Council Conservation Officers to ensure this is kept to a minimum in the Conservation Area.

Risk Assessment

10. There is no significant risk to the County Council if the restrictions are implemented or not.

Financial Implications

11. There is an allocation within the Traffic Management budget for this scheme.

Options Considered

12. The options considered are:-
- implement the proposals as advertised
 - implement the proposals with amendments
 - do not implement the proposals to which there are objections

Reasons for Recommendation

13. For the reasons described in **Appendix 1**, it is considered appropriate not to pursue the proposals for Pewsey Road.
14. For the reasons described in **Appendix 2**, it is considered appropriate to implement the proposals for Frees Avenue area as advertised.
15. The remaining proposals, to which there were no objections, will be implemented as advertised.

Recommendation

16. That:-
- (i) The proposed prohibition of waiting on Pewsey Road be deleted from the proposals.
 - (ii) The proposed parking controls in The Parade, Frees Avenue, Hyde Lane and the High Street be implemented.
 - (iii) The objectors be informed accordingly.

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The following unpublished documents have been relied on in the preparation of this Report:

Letters of objection.

