

**RELEVANT POLICIES OF THE WEST WILTSHIRE DISTRICT PLAN – JUNE 2004**

**COMMUNITY FACILITIES AND SERVICES AIM**

TO MEET AND ENHANCE THE EDUCATIONAL, SOCIAL AND OTHER NEEDS OF EXISTING AND NEW COMMUNITIES.

- CF1 PROPOSALS FOR THE DEVELOPMENT OF LAND FOR SCHOOLS AND HIGHER EDUCATION, HEALTH CARE FACILITIES, PLACES OF WORSHIP, COMMUNITY HALLS AND OTHER COMMUNITY FACILITIES WILL BE PERMITTED PROVIDED THE PROPOSALS ARE ACCEPTABLE AND HAVING REGARD TO SCALE, SITING, DESIGN, ACCESS, HIGHWAYS, PARKING PROVISION, RESIDENTIAL AMENITIES AND OTHER LOCAL ENVIRONMENTAL CONSIDERATIONS.

**PRIMARY RETAIL FRONTAGES**

- SP4 IN THE PRIMARY RETAIL FRONTAGES DETAILED ON THE PROPOSALS MAP, SHOPPING (AS DEFINED IN USE CLASS A1) IS THE PRIMARY LAND USE AND WILL BE PROTECTED. CHANGES OF USE FROM A1 TO A2 AND A3 USES AT GROUND FLOOR LEVEL WILL ONLY BE PERMITTED HAVING REGARD TO THE EXISTING MIX OF USES, WHERE THEY DO NOT PREJUDICE THE SHOPPING FUNCTION OF THE PRIMARY RETAIL FRONTAGES OR INDIVIDUALLY OR CUMULATIVELY HARM THE VITALITY OF THE TOWN CENTRE. ALL PROPOSALS WILL BE EXPECTED TO PROVIDE A WINDOW DISPLAY AND A PUBLIC COUNTER SERVICE.
- SP5 IN OTHER PARTS OF THE TOWN CENTRE COMMERCIAL AREAS, BUT OUTSIDE THE PRIMARY RETAIL FRONTAGES, CHANGES OF USE FROM CLASS A1 TO A2 OR A3 USES WILL BE PERMITTED. OTHER CHANGES OF USE WILL BE PERMITTED SUBJECT TO THE PRIMARY COMMERCIAL FUNCTION OF THE CENTRES BEING MAINTAINED.