

Community Area Award Application Grant Application Form

Corsham Community Area (4)

*North
Wiltshire
District
Council*

Please ensure that you have read all the Funding Criteria and Additional Guidance Notes before completing this form
PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED

1 - Your Organisation or Group	
Name of Organisation	ecolerne
Contact Name	
Contact Address	
Contact number	e-mail
Organisation Type	Non profit organisation <input checked="" type="checkbox"/> Local Authority <input type="checkbox"/> Other <input type="checkbox"/>
2 – Your Project	
In which Community Area does your project take place?	1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input checked="" type="checkbox"/> 5 <input type="checkbox"/>
In which Parish does your project take place?	Colerne
What is your project?	Awareness campaign to increase recycling rates in Colerne with a particular focus on engaging children and young people.
Where will your project take place?	Colerne village
When will your project take place?	Series of activities from May to Nov
Does your project demonstrate a direct link to the Community Plan for the area?	YES <input checked="" type="checkbox"/> Pages 32 Key Actions 4, 7, 10, 12. NO <input type="checkbox"/>
If YES, please provide a reference/page no.	
Are you applying for Capital or Revenue Funding?	<input type="checkbox"/> CAPITAL <input checked="" type="checkbox"/> REVENUE
If you are applying for Revenue funding, please confirm that your project will be completed by 31st March 2008	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>
What is the Community benefit of your project, and approximately how many people will benefit?	
<p>The whole village will benefit from a series of activities and events over the next 6 months to raise awareness and work with NWDC and WCC to promote the uptake of practical ways in which Colerne residents can minimise waste and increase recycling. Several activities will be focussed specifically on engaging school children and young people as we believe that this is a particularly effective way of getting messages to households and village residents. To lead the campaign we have created a character called 'eco-ernie' (based on a green cube-man similar to Mr Strong in the Mister Men). An adult-sized costume will be made up and eco-ernie will become a regular feature at our recycling campaign activities and events, which will include:</p> <ul style="list-style-type: none"> - 'eco-ernie' childrens recycling competitions with attractive, environmentally friendly prizes targeted at Colerne School, Scouts, Guides, Cubs and Brownies - 'eco-ernie' colour fridge magnets with key recycling messages 'wash and squash' plastic bottles and 'pack it flat' for cardboard. These will be delivered with the Parish Magazine to every household in Colerne - Colour posters in the village shops and colour noticeboard at the new trial plastic bottle and cardboard recycling station at the recreation ground. The posters and noticeboard will promote our target to increase recycling so that we become on the top recycling villages in North Wiltshire (see below). - Flyers and regular articles in Colerne Parish Magazine to highlight recycling data and provide practical tips and hints for waste minimisation and recycling - Inviting expert speakers from local and national organisations to provide a programme of talks at the Fox and Hounds pub on the first Tuesday evening of each month - Recycling festival in September in the Rugby Club and surrounding grounds. This will include childrens arts and crafts activities using recycled materials, local free exchange for childrens clothes, toys, etc, live music and local food and drink, stalls promoting ethical goods and services, etc. 	
NWDC will not meet future running costs for projects. Please tell us how these will be met in the future	
No ongoing running costs	
Has your organisation received a previous award from this Council?	<input checked="" type="checkbox"/> Yes (please provide details below) <input type="checkbox"/> No
Date of amount and previous award	Sept 2006 £1,482

Details of award(s)		Support for Sustainability Festival which was attended by >1,000 people and provided free environmentally friendly bags		
3 – Additional information to support and strengthen your application e.g consultation, community involvement, energy efficiency measures				
<p>The awareness campaign will support the 6-month trial of plastic bottle and cardboard recycling in Colerne which NWDC will launch in May. The success of this trial is dependant on raising awareness in the village that only plastic bottles can be recycled, and that these must be washed and squashed to conserve space and reduce contamination. The cardboard must be flattened and any plastic inserts must be removed. Colerne will work closely with NWDC, WCC and Hills recycling to ensure that these important messages are promoted effectively.</p> <p>Data provided by NWDC shows that Colerne currently recycles 10.6 kg per household per month compared to the top 25% of villages in North Wiltshire recycle which more than 12.5 kg per household per month. We want Colerne to catch up with the top performers. We will report monthly recycling data in the Parish Magazine, local shops and through a dedicated noticeboard to spotlight the increases in recycling rates achieved by the village, and any issues that need to be addressed. Colerne will regularly inspect the plastic and cardboard recycling facilities to check that they are being used correctly.</p> <p>Our campaign will have a particular focus on engaging children and young people, we will apply for the majority of the matched funding from the Local Network Fund for Children and Young People. This fund assists small locally managed community groups to carry out activities with a direct benefit to children and young people.</p>				
4 - Financial Information				
PROJECT COSTS Please provide a <u>full</u> breakdown e.g equipment, installation etc.		PROJECT INCOME Please list all sources of funding for this project, as provisional (P) or confirmed (C)		
			P/C	
Adult costume for eco-ernie	£1,050	Local Network Fund for Children	P	£1,100
Childrens eco-ernie competition	£350	Sponsorship from Hunter French	P	£250
Eco-ernie fridge magnets	£705	Sponsorship from JJ Siga	P	£100
Posters and noticeboard	£150	Sponsorship from Jigsaw	P	£100
Parish Mag flyers + insertion	£510	Sponsorship from Parish Council	P	£100
Expert speakers for pub talks	£100			£
Recycling festival in September	£350			£
TOTAL PROJECT EXPENDITURE	£3,215	TOTAL PROJECT INCOME		£1,650
Total Project Income	£1,650			
Total Project Expenditure	£3,215			
Project Shortfall	£1,565			
Award sought from NWDC	£1,565			
Is your organisation able to claim VAT?	YES <input type="checkbox"/>		NO <input checked="" type="checkbox"/>	
THE FOLLOWING INFORMATION MUST BE PROVIDED, FAILURE TO DO SO WILL RESULT IN THE APPLICATION BEING REJECTED				
<input checked="" type="checkbox"/> Please tick this box to indicate that you have included a signed off summary of examined accounts, confirming your year end accounts, assets and reserves.				
SECTION 5 – Declaration (on behalf of organisation or group) – I confirm that.....				
<input checked="" type="checkbox"/> the information on this form is correct, that any award received will be spent on the activities specified, that I will complete a monitoring form (if requested) following completion of the project. <input checked="" type="checkbox"/> If an award is received that I will complete and return an evaluation sheet <input checked="" type="checkbox"/> That any other form of licence or approval for this project has been received prior to submission of this application <input checked="" type="checkbox"/> That the necessary policies and procedures will be in place prior to the commencement of the project outlined in this application. <input checked="" type="checkbox"/> Child Protection <input checked="" type="checkbox"/> Public Liability Insurance <input checked="" type="checkbox"/> Equal Opportunities <input checked="" type="checkbox"/> Access Audit <input type="checkbox"/> Planning permission applied for _____ or granted _____ <input checked="" type="checkbox"/> That acknowledgement will be given of NWDC support in any publicity or printed material. <input checked="" type="checkbox"/> I give permission for press and media coverage by NWDC in relation to this project.				
Name:			Date: 13 th April 2007	
Position in organisation:				
<input type="checkbox"/> Please return your completed application to: Community Partnership Officer, Community & Environment, Monkton Park, Chippenham, Wiltshire, SN15 1ER or e-mail welsh@northwilts.gov.uk				

