

## Feedback from Member Policy Day – 11 January 2007

### Corporate Plan and Priorities

#### 1. Community

4 of the 5 goals agreed by all groups – disagreement over Community Safety and whether this should be a goal in its own right.

Goal	SMART Action	Notes
Housing	Provision of 150 affordable homes a year	Agreed by all groups but one group proposed 100 not 150 as target number
	Smaller units for local older people to be included in the 150 (10% in rural areas)	Proposed by one group as an addition to the previous action.
	Enable people to remain in their own homes	Agreed by all groups. Needs to be made SMART
Community Safety		2 groups felt Council should remain a partner in all community safety work but not have specific actions in Corporate Plan
		Remove neighbourhood policing action as funding is no longer required
Economy	Capital projects – ensure fair and even-handed distribution of resources across the main towns	2 groups disagreed.
	Encourage partnership approach over next three years	Proposed by one group
	Provide a mix of units required by changes in policy within 3 years	Proposed by one group
Transport	Approve Parking Strategy and implementation of schemes	Agreed by all groups
	Introduce residents' parking in main towns within 1 year	Proposed as addition to previous action by one group
Culture/Healthy Lifestyles	Facilitation not provision of leisure provision	Agreed by all groups. Needs to be made a SMART action
	Canal (action as set out in draft plan)	Agreed by 2 groups
	Reduce grant to Pound Arts Centre over 3 years	Proposed by one group. 2 groups suggested no need to put in action on Arts Centre as this is a 'done deal'
	Increase outreach services	Agreed by 2 groups

## 2. Environment

Agreement with areas covered by all 4 goals

Goal	SMART Action	Notes
Waste & Recycling (one group suggested rewording to "Minimise waste and increase recycling rates to 40% within 3 years)	Alternate weekly collection of waste to be phased in within 18 months, with a sorted weekly collection (including black boxes)	1 group disagreed with sorted weekly collection but all 3 groups agreed with AWC.
	Establish a District-wide opt-in green waste scheme within 12 months	1 group disagreed
Climate Change	Implement recommendations from Carbon Trust Report within 12 months	Agreed by all groups
	Improve public awareness in District over next 2 years	1 group disagreed
	Introduce awareness to 50% of primary schools	Proposed by group that disagreed with the previous action as an alternative
Controlled Development	Promote infrastructure improvement/promote sustainable communities	An ongoing action, not SMART. Agreed by all groups but one group queried whether rural economy should be specifically mentioned
	Release exception sites/work with Registered Social Landlords to build over 100 affordable properties a year	Agreed by 2 groups. 1 group queried the number of properties.
Cleaner Streets	Increase litter response squads by 100% (ie double to 2)	Put forward by 1 group
	Explore options to devolve the service	Put forward by 1 group as an alternative to the previous action
	Improve awareness campaign to respect the environment to make it District-wide within one year	Agreed by 2 groups. Query whether this is exclusively about litter & recycling or links to climate change AWARE work?

### 3. Customers

Agreement with all 5 goals.

SMART Actions suggested as follows:

Goal	SMART Action	Notes
Performance & satisfaction	Benefits, Recycling and Planning performance indicators to be in the top 50% in the country within 2 years	Agreed by all groups
Equality of Access	Establish Customer Contact Centre to deal with 80% of enquiries at first point of contact within 1 year (90% within 2 years and 95% within 3 years).	Agreed by all groups (percentages need checking)
	Achieve Level 3 of the Equality Standard for Local Government within 1 year	1 group put this in
Consultation and Communication	Hold minimum of 2 consultations a year with young people to feed into decision making.	Agreed by all groups but queried - is this already happening?
	Establish web consultation within 1 year	More proactive consultation suggested by one group
Training and Development	Sign up to the South West Charter for Member Development within 2 years	Sign up or achieve?
	Deliver workforce development plan within 3 years	1 group put this in – others agreed it was needed but shouldn't be in Corporate Plan
Budget	Meet all our efficiency targets as set by central government each year	1 group suggested 'exceed' not 'meet' as we have no option but to meet
	Achieve savings from shared services equivalent to one quarter of government efficiency targets within 3 years	Agreed by all groups

## Non-Priorities

Looking at a list of all Council services and their links to the draft Corporate Plan, the Local Area Agreement 'blocks', the Community Strategy and the Local Development Framework, the following were suggested as non-priorities:

Service Area	Reason	Notes
North Wilts Festival	Has achieved its original aim for business community and is now entertainment-focused; WOMAD is coming to North Wilts which would compete; consultation shows it is not important to many residents; not easy to access for areas of the district away from Chippenham; use of officer time & resources	Agreed by all 3 groups
Think Before you Park	One off campaign now complete	Agreed by 2 groups. NB: This is not suggesting a move of resource away from car parking enforcement
Culture - Promoting local tourism	Duplication of services by other bodies	Proposed by 1 group
Culture – Arts Centre	Reduce funding	Proposed by 1 group
Strategic Co-ordination of Health	NHS/PCT/WCC already do this	Proposed by 1 group (NB: report on this is coming forward to Exec on 18 <sup>th</sup> Jan)
Understanding Diversity	None given	Proposed by 1 group. Contradicts priority on equality of access in Corporate Plan

**Balancing the revenue budget: How to use £400,000****Group 1:**

Support Growth Bids:

<b>Growth Bid No.</b>	<b>Details</b>	<b>2007/08 amount £000's</b>
12	Local Development Framework	13
55	Alternative Week Collections Project	115
53	Finance Team Staffing	95
46	Street cleansing sweeper driver	22
19	Switchboard call operator and customer support	54
20	Building Surveying Post	11 (reduced amount – consultant)
36	Rudloe Community Centre	29
18	Anti-Social Behaviour Reduction Officer	)
27	Environmental Health Officer	) 30 (for all 3 bids – reduced amounts – seek partnership funds)
35	Transport Officer	)

Don't take the following savings:

<b>Saving No.</b>	<b>Details</b>	<b>2007/08 amount £000's</b>
L3.9	Emptying of litter/dog waste bins outside of town centres	10
L3.11	Post Office payments	20

Total used: £399,000

**Group 2:**

Support Growth Bids:

<b>Growth Bid No.</b>	<b>Details</b>	<b>2007/08 amount £000's</b>
34	Strategic Leisure Officer	52
12	Local Development Framework	13
55	Alternative Week Collections Project	115
53	Finance Team staffing	95
46	Street Cleansing Sweeper Driver	22
36	Rudloe Community Centre	29
18	Anti-Social Behaviour Officer	40

Don't take the following savings:

<b>Saving No.</b>	<b>Details</b>	<b>2007/08 amount £000's</b>
L3.11	Post Office payments	20
L3.14	Area Committees	20

Total used: £406,000

**Group 3:**

Support Growth Bids:

<b>Growth Bid No.</b>	<b>Details</b>	<b>2007/08 amount £000's</b>
12	Local Development Framework	10 (reduced amount)
55	Alternative Week Collections Project	78 (reduced amount)
53	Finance Team Staffing	50 (reduced amount)
19	Switchboard call operator & Customer Support	24 (reduced amount)

Don't take the following savings:

<b>Saving No.</b>	<b>Details</b>	<b>2007/08 amount £000's</b>
L3.5	Closure of all public conveniences across the district (that don't transfer to parishes/towns)	172
L3.9	Emptying of litter/dog waste bins outside of town centres	10
L3.11	Post office payments	20
L3.14	Area Committees	20
L3.12	Town Council Information Points	24

Total used: £408,000

**Summary:**

Growth Bids supported by all 3 groups:

<b>Growth Bid No.</b>	<b>Details</b>	<b>2007/08 amount £000's</b>
12	Local Development Framework	13 *
53	Finance Team Staffing	95 *
55	Alternative Week Collections Project	115 *

Growth Bids supported by 2 groups:

<b>Growth Bid No.</b>	<b>Details</b>	<b>2007/08 amount £000's</b>
18	Anti-Social Behaviour Officer	40 *
19	Switchboard call operator and customer support	54
36	Rudloe Community Centre	29
46	Street Cleansing Sweeper Driver	22

Growth Bids supported by 1 group:

<b>Growth Bid No.</b>	<b>Details</b>	<b>2007/08 amount £000's</b>
20	Building Surveying Post	47 *
27	Environmental Health Officer	33 *
34	Strategic Leisure Officer	52
35	Transport Officer	47 *

\*= supported at reduced amount by one or more groups.

Savings not to be taken - supported by all 3 groups:

<b>Saving No.</b>	<b>Details</b>	<b>2007/08 amount £000's</b>
L3.11	Post office payments	20

Savings not to be taken - supported by 2 groups:

<b>Saving No.</b>	<b>Details</b>	<b>2007/08 amount £000's</b>
L3.9	Emptying of litter/dog waste bins outside of town centres	10
L3.14	Area Committees	20

Savings not to be taken - supported by 1 group:

<b>Saving No.</b>	<b>Details</b>	<b>2007/08 amount £000's</b>
L3.5	Closure of all public conveniences across the district (that don't transfer to parishes/towns)	172
L3.12	Town Council Information Points	24

## **Capital Programme**

Views expressed:

- Reduce the amount in the Executive Capital Fund as this is under utilised.
- Consider putting a small budget against Corsham Station in future years.