

## **Draft Corporate Plan 2006/09**

### **1. Purpose of the Report**

1.1. To set out the draft of the Corporate Plan 2006/09.

### **2. Recommendations**

2.1. **That the Executive:**

2.2. **Recommend to Council the adoption of the Corporate Plan 2006/09.**

2.3. **Delegate authority to the appropriate Strategic Manager to complete the performance information set against each corporate priority, prior to the Plan's publication.**

### **3. Links to the Corporate Plan**

3.1. This report includes the draft Corporate Plan for 2006/09.

### **4. General Background Information**

4.1. As agreed at Council on 21 February 2006, the Corporate Priorities for the Corporate Plan for 2006/09 are as follows:

- 1. Customer Focus, linked with Equalities and Diversity and Partnership Working**
- 2. Waste and Recycling**
- 3. Housing**
- 4. Cleaner, Safer, Better Streets**
- 5. Spatial Planning**
- 6. Buoyant Economy**
- 7. Healthy Lifestyles**
- 8. Car Parking and Decriminalisation**

4.2. The Council's Corporate Plan has to have a three year focus, looking at what we aim to achieve in priority areas over three years, to take us closer to our longer term vision for 2020. The Plan is rolled forward each year, with key tasks for the current year being set out in detail.

4.3. A summary of the Corporate Plan will be produced as a public document. The full Corporate Plan will be published on the website, once all the performance information has been completed. In addition, in June 2006, key information from the Corporate Plan will be included within the Council's Best Value Performance Plan. For the first time this will pull together the key performance information alongside the Council's priorities and high-level action plans, in a format that should enable both members and the public to gain a clearer picture of the overall direction and work of the Council. This will also help to achieve the improvements to the Corporate Plan that a cross-party group of members identified at the Policy Day workshops in September 2005. The specific points made by members are addressed in the following table.

That the Corporate Plan should:	Addressed in the draft Plan by:
<ul style="list-style-type: none"> <li>Identify what can be achieved in any one year;</li> </ul>	<p>One year SMART (Specific, Measurable, Achievable, Relevant and Time-limited) actions are set out under each priority</p>
<ul style="list-style-type: none"> <li>Identify what areas are progressing year on year;</li> </ul>	<p>Progress is shown in the Achievements section of the Plan. Targets for improvement are set out against each priority.</p>
<ul style="list-style-type: none"> <li>Identify areas of County and District responsibility and map out relationships where delivery is joint or based on partnership working;</li> </ul>	<p>Links to the Community Strategy are set out in the plan. The Partnership Working priority illustrates key partnership links and partnership strategies are included in the table of linked strategies.</p>
<ul style="list-style-type: none"> <li>Consider the Council's ability to influence its partners on priorities;</li> </ul>	<p>Partnership Working is the joint top priority for the Plan</p>
<ul style="list-style-type: none"> <li>Take account of other plans and policies;</li> </ul>	<p>A number of specific Council and partnership strategies link directly to the priorities within the Corporate Plan. These are set out in a table within the report.</p>
<ul style="list-style-type: none"> <li>Reflect standards of quality or degrees of difficulty in service delivery;</li> </ul>	<p>Standards are addressed through the setting of performance targets against each of the priorities.</p>
<ul style="list-style-type: none"> <li>Consider the context within which services are delivered, i.e. rural and urban; demographic details etc.;</li> </ul>	<p>An introduction to North Wiltshire is set out at the start of the Plan, to provide some context.</p>
<ul style="list-style-type: none"> <li>Reflect the Council's "can do" culture in all priority areas and core services.</li> </ul>	<p>The actions against each priority are SMART. Core services not covered by the priorities are set out in summary form under each Business Area within the Plan.</p>

- 4.4. Specific budget implications linked to these priorities were addressed by Council on 21 February 2006 in setting the budget for 2006/07.
- 4.5. It was agreed that the Corporate Plan be brought to Council on 25 April 2006 for adoption, after discussion at Overview and Scrutiny Committee and the Executive.
- 4.6. Overview and Scrutiny Committee were presented with the draft Corporate Plan at their meeting on 23 March 2006. It was suggested that commentary on the Council's efficiency savings work should be included. This has been added to the revised draft that is attached to this report.
- 4.7. Progress against the key actions identified under each priority within the Corporate Plan will continue to be monitored on a monthly basis by Corporate Management Board and Lead Members, with formal progress reports coming forward to the Executive and Overview and Scrutiny Committee on a quarterly basis.

- 4.8. The draft Corporate Plan for 2006/09 is set out in Appendix 1 to this report. The key actions identified in the Plan, set out under each of the priorities, follow on from the budget decisions in February and are resourced through the Council's business planning process.
- 4.9. The performance targets within the Plan are not yet finalised. Some of these rely on year-end data being compiled for our performance indicators. It is anticipated that this work will be completed by the end of April 2006. Members are asked to recommend the Plan for approval by Council, and to delegate completion of the performance information to the appropriate Strategic Manager.
- 4.10. Lead Members will be identified for each corporate priority within the Plan. These names should be confirmed at the Annual Council meeting in May.

## **5. Financial Implications**

- 5.1. The Corporate Plan priorities were considered alongside the setting of the budget for 2006/07. There are no financial implications arising directly from this report.

## **6. Community & Environmental Implications**

- 6.1. The Corporate Plan sets out key actions for 2006/07, performance targets for the next three years and direction towards the Council's vision for 2020. The actions within the plan will directly improve the quality of life for people in North Wiltshire.
- 6.2. A summary version of the Corporate Plan will be produced to set out the Council's priorities, commitments and achievements in a clear and accessible form for members of the public.

## **7. Equalities & Diversity Implications**

- 7.1. Equalities and Diversity is the joint top priority within the Corporate Plan 2006/09. Specific actions are detailed within the Plan.

## **8. Human Resources Implications**

- 8.1. Resource implications for the delivery of the actions within the Corporate Plan 2006/09 have been addressed by managers. There are no additional Human Resource implications arising directly from this report.

## **9. Legal Implications**

- 9.1. None.

### **Documentation used in the preparation of this report**

Agenda and minutes of Executive, 10 November 2005; Council, 21 February 2006  
Agenda of Overview & Scrutiny Committee, 23 March 2006.

### **REPORT OF THE STRATEGIC MANAGER - CORPORATE SERVICES TO THE EXECUTIVE – 20<sup>th</sup> APRIL 2006**

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