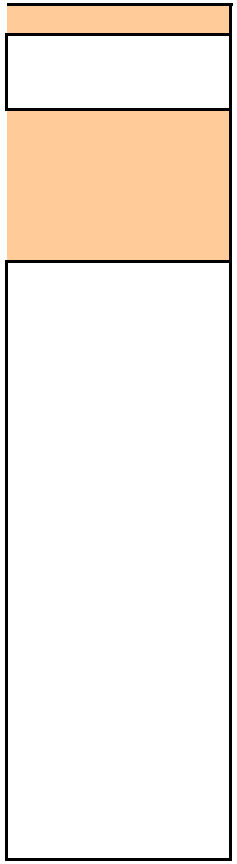
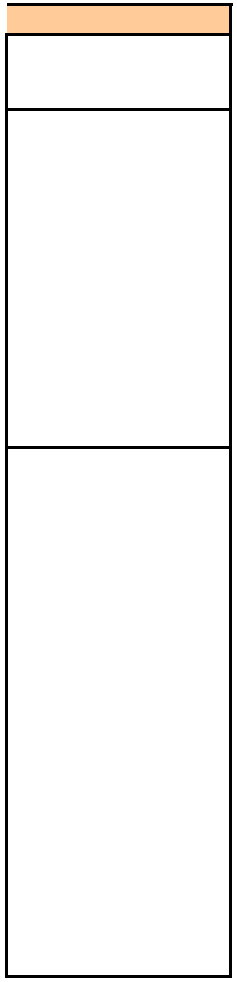
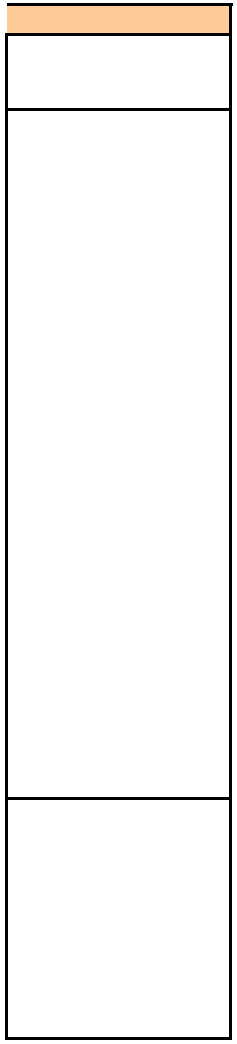
Older People						
	Sub - Outcome	Owner - Lead	Activities	Partner/Resources	LAA Indicator or output	Target
1 More older people are socially included and actively participate as valued citizens in their local communities and neighbourhoods						
	1.1 Increased number of older people participating in social/ leisure activities in their local community (especially marginalised groups including older men)	WCC DACs Community Development Manager – Clair Wheeler	1. Map existing activity, identify gaps 2. Promote info on what's available, price /times of courses etc 3. Develop quality of life survey to ,measure impact of social, leisure & work opportunities on people's lives 4. Work with communities to set up new opportunities where gaps are identified	DACS Community Development Education & libraries RSLs Age Concern Help the Aged Community First WREC Faith Groups Parish Councils CVS Social Groups Employers PCT VCS consortium WSIP	1.1 Complete mapping of existing activity 1.2 Establish baseline activity in terms of services available 1.3 Identify risks to sustainability of existing services 2.1 Number of new activities 2.2 Sustained attendance at activities 2.3 Services making a difference to people's quality of life 2.4 Number of people from hard to reach groups attending services 3.1 Number of new activities/opportunities in areas with identified gaps	**Year 1** Audit existing activity Identify gaps Promote existing services & volunteering opportunities Quality of life survey sets baseline info **Year 2 & 3** Number of "hard to reach groups" accessing services Number of new opportunities created – target tba Improving on baseline yr 1 performance – target tba – in terms of services making a difference to people's quality of life



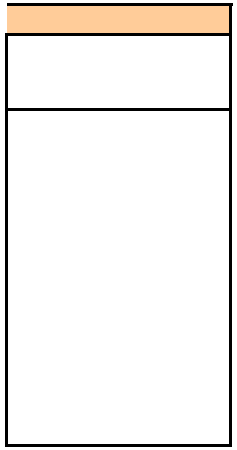
Older People						
	Sub - Outcome	**Owner - Lead**	**Activities**	**Partner/Resources**	**LAA Indicator or output**	**Target**
	1.2 Reduced number of older people who are lonely and socially isolated	WCC DACs Community Development Manager – Clair Wheeler	1. Map existing activity – befriending services 2. Develop telephone support networks 3. Develop LET & Timebank models	DACS Community development Age Concern Leonard Cheshire Parish Councils CVS Community First/Link Faith Groups Social Groups Employers PCT MIND	1.1 Complete mapping of existing activity 2.1 Number of telephone "buddy support" networks established 3.1 Number of time bank models established	**Year 1** Audit existing activity Identify gaps **Year 2 & 3** Number of telephone "buddy support" networks established – target tba – improving on baseline performance Number of time bank models established – target tba – improving on baseline performance
	1.3 Increase job opportunities and maintain older workers in employment through more employers offering flexible employment to older workers	Economic Development block- Alistair Cunningham	1. Develop a better understanding of situation in Wiltshire. 2. Identify good practice in both the Wiltshire workplace but also across comparative economies. 3. Develop an Age Management Strategy for employers identifying key factors and actions to be undertaken by employer and support organizations. 4. Provide expertise on age management and lifelong learning to public sector, SME and TSO partners. 5. Pilot Strategy through public and private sector partners. 6. Adoption of Age Management Strategy as element of Exemplary Employers initiative 7. Promote awareness of good management practices through employer organisations such as WACC and FSB.	WCC Economic Development Age Concern PRIME SWOOP Chambers of Commerce DCs Wilts Police PCT Acute Trusts Business Link Colleges Employers	No of research reports produced. No. strategies produced No of pilot projects No of Evaluation reports. No of funding bids	**Baseline** Beyond the Immediate Report, November 2006 **Targets** **2007/08** 1 Baseline position established 1 Good practice report produced 1 Age Management Strategy Developed **2008/09** 6 Pilot projects (2 public, 2 private, 2 Third Sector Organisations **2009/10** 1 Evaluation report 1 Bid developed to roll out an Exemplary Employer Programme



Older People						
	Sub - Outcome	**Owner - Lead**	**Activities**	**Partner/Resources**	**LAA Indicator or output**	**Target**
	1.4 Incomes of older people raised, particularly in areas of deprivation	DWP Wiltshire FAB team Huw Launder	1 Increase uptake of benefits & pensions 1.1 Continue with and refine take up campaigns and activities. (County) 1.2 Refresh existing and/or forge new partnerships incorporating referral processes to ensure take up is maximised when individual need is identifies by any partner. (County) 1.3 Use the Geographical Information System together with mapping of areas of deprivation, to analyse patterns of take up across the County to target locations of apparent low take up. (County and Neighbourhood)	DWP DACS CAB Age Concern HIAs DCs Supporting people Carers Support Community first Ridgeway Housing & other RSLs Carers Support	1 Pension Credit and Attendance Allowance take up levels expressed as % of potentially eligible population as @ February '06 (most recent DWP data available). 1.1 Pension Credit – 15.19% of 60+ population. 1.2 Attendance Allowance – 13.55% of 65+ population.	The target takes account of the disproportionately high increase in Pension Credit and Attendance Allowance recipients across Wiltshire in the period August '03 – February '06. For Pension Credit this is a 91% increase against 65% for the South West Region and 52% nationally. For Attendance Allowance the figures are 24% Wiltshire, 9% Region and 6.6% National. Much excellent take up activity has already taken place; it is therefore unlikely that such a rate of increase in take up can be sustained. A challenging target for year one would therefore be to maintain current % levels of take up. **Year 1:** 1.1 Pension Credit – 15.19% of 60+ population. 1.2 Attendance Allowance
	1.5 More people over 50 taking up learning opportunities (including ICT) and feel socially included	WCC Libraries & Heritage	**Activities to start in Year 2** Positive promotion of fun of learning. More opportunities for ICT, languages, arts & crafts.	WCC – Libraries & Heritage LSC Colleges Community first Age Concern U3A Arts & crafts organisations Transport providers Faith Groups Link Schemes	TBC	Activities to start in **Year 2**



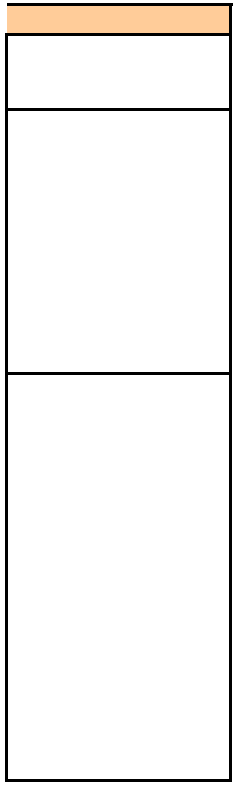
Older People						
	Sub - Outcome	**Owner - Lead**	**Activities**	**Partner/Resources**	**LAA Indicator or output**	**Target**
	1.6 More individuals taking up 'Third age planning' for paid and voluntary activity	Age Concern	**Activities to start in Year 2** Working with individuals to support re-entry to employment, re-training or career change	Age concern PRIME SWOOP CVS Learning curve Opportunity Age WCC Economic Development Community First Colleges Business Link Employers Health promotion Chambers of commerce Wilts Police	TBC	Activities to start in **Year 3**



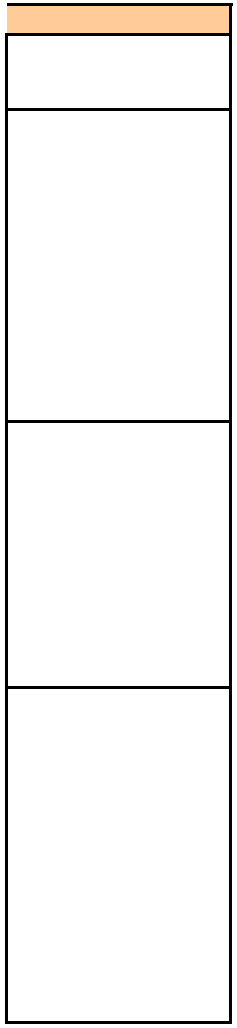
Older People							
		Sub - Outcome	Owner - Lead	Activities	Partner/Resources	LAA Indicator or output	Target
2	More older people are able to enjoy healthy active ageing and maintain independence						
		2.1 Improve health & well being by involving more older people in healthier lifestyles, including physical activity	Healthier Communities block – John Nicholas	1 Develop Ageing Well Group as focus for delivery 2 Develop and promote directory and website ref info on physical activity opportunities for older people 3 Develop Active Living Project via Community First initiative especially through better use of existing facilities eg village halls and through role of tutors; seek funding from Sport England and other partners 4 Promote Active Ageing (gardening) project via Age Concern Social enterprise model 5 Develop ideas on "themed" walks with partners 6 Focus on Kennet area in year 1 to promote intergenerational activity	Healthier Wiltshire WASP PCT – Health Promotion/Public health/Provider services District Councils WCC - Children & Education, Libraries & DACS Age Concern Community First Wiltshire College Pubs Private sector facilities Schools	1.1 Thriving group continuing to develop ideas 2.1 Directory produced and made available 2.2 Web site developed and in use 3.1 Active Living Project funded and up and running 3.2 % over 55s taking part in physical activity 4.1 Active Ageing (gardening) Project developed to become self sufficient in year 2 5.1 Firm Proposals developed 6.1 Firm Proposals developed	**Year 1** 1.1 Group continues to meet and develop ideas 2.1 Directory produced and made available 2.2 Web site developed and in use 3.1 Active Living Project funded and up and running 3.2 1% p.a. improvement on 2006 baseline as per people's voice survey(52%) Target is 53% 4.1 Develop active ageing (& gardening) project to reach more older people – target tba 5.1 Firm Proposals developed At least 2 themed walks in place 6.1 Proposals developed for intergenerational activity

Target years 2&3
Target Year 2 3.2 Target 54% over 55s taking part in physical activity 4.1 Active Ageing (gardening) Project becomes self sufficient 5.1 Develop themed walks – target tba 6.1 Develop intergenerational activity in other areas – target tba **Year 3** 3.2 Target 55% over 55s taking part in physical activity 4.1 Develop active ageing (gardening) project – target tba 5.1 Develop themed walks – target tba 6.1 Develop intergenerational activity in other areas – target tba

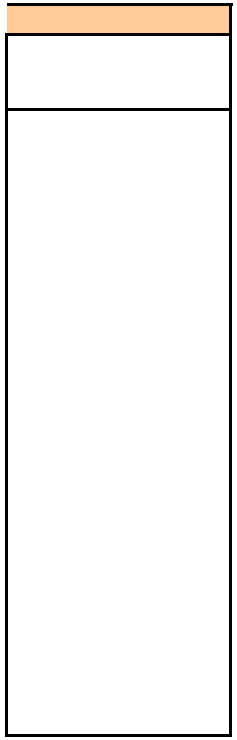
Older People						
	Sub - Outcome	**Owner - Lead**	**Activities**	**Partner/Resources**	**LAA Indicator or output**	**Target**
	2.2 Improved access to health services provided by a skilled, respectful and sustainable workforce	Wiltshire PCT – Julie Clatworthy, Director of nursing	Development of primary care centres & neighbourhood teams QOF – GP monitoring Dentists? Use existing community facilities and take to where older people are / live eg sheltered housing	Wiltshire PCT Acute trusts WCC DACS & Transport AWP Carers Support Alzheimers Support Link projects (CF) Age Concern Advocacy PALS/PPI WSUN	TBC	tbc
	2.3 Increased number of older people who want to stay independent receive the support they need to do so from a skilled, respectful and sustainable workforce	DACS – Heather Ludlow, District Director South	1 Provide more intermediate care options – community services 2 Promote provision of community equipment & aids to independence 3 Promote Direct Payments 4 Review of Domiciliary care service to focus on promoting independence. 5 Develop preventative services & practical support services through social enterprise models	DACS SCHD/Advice & Assessment Dom Care Providers Support providers Housing providers and RSLs Home Improvement Agencies Assistive Technology providers PCT PALS/PPI Community First/Link Carers Support Age Concern WSUN AWP ICES board	Cross cutting indicator: People helped to live at home (Existing PAF indicator) 3.1 Number of older people receiving direct payments 5.1 Gardening / practical support service established	Increase in umber of people helped to live at home – target tba – improve on 2006 baseline 3.1 Increase in number of people receiving direct payments – target tba – improve on 2006 baseline 5.1 Gardening & practical support service established through social enterprise model



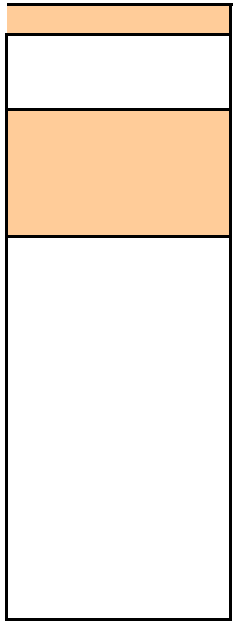
Older People						
	Sub - Outcome	**Owner - Lead**	**Activities**	**Partner/Resources**	**LAA Indicator or output**	**Target**
	2.4 Integrated support for those older people with complex needs	DACS – Heather Ludlow and PCT Julie Clatworthy	1. Self-care (participation on EPP & other schemes) provided in partnership with community matrons 2. Provide more intermediate care options – community services	PCT DACS Acute Trusts District Councils Dom Care Providers Care Home providers Housing Associations Support providers Carers Support WSUN Age Concern AWP CSIP	Cross Cutting indicator: LDP indicator for number of emergency bed days across Wiltshire	Cross Cutting target: Improve against 2006 baseline on LDP target - tba
	2.5 More carers feel well supported and able to continue caring	DACS – Heather Ludlow	1 Review WCC Carers Strategy 2 Develop & implement action plan from strategy	DACS Acute Trusts PCT AWP Carers Support Carers Development Workers Alzheimer's Support Age Concern	1.1 Carers' strategy updated 2.1 Indicators as per action plan in strategy	**Year 1** 1.1 Cares' strategy updated **Year 2&3** 2.1 Action plan implemented as per strategy – timescales and targets to be taken from revised strategy - tba
	2.6 Reduced number of older people experiencing falls	PCT – Julie Clatworthy Acute Trusts?	Import from LPSA falls indicator	PCT Acute Trusts AWP Health promotion WASP Domiciliary care providers Care Home providers DACS Home Improvement Agencies RSLs District Councils Assistive technology providers Leisure providers Assistive Technology providers	Import from LPSA falls indicator	Import from LPSA falls indicator



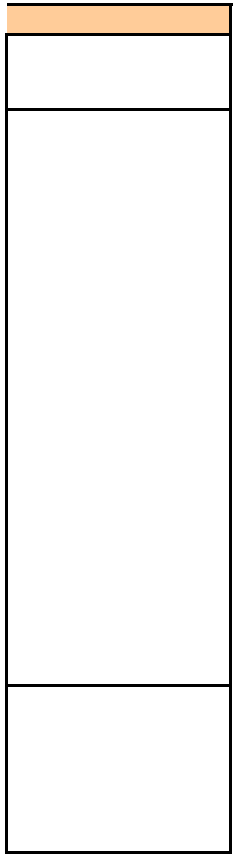
Older People						
	Sub - Outcome	**Owner - Lead**	**Activities**	**Partner/Resources**	**LAA Indicator or output**	**Target**
	2.7 The mental health of older people is improved through providing more support to older people with functional and organic mental health problems	Avon & Wiltshire Mental Health Trust – Carole King	1 Pre-bookable respite for older people with mental health problems 2 Ensure community services are accessible 3 Improve Support and information for older people, carers and families	AWP DACS Acute Trusts Health promotion PCT Alzheimers Support Age Concern Carers Support Assistive Technology Providers Day service providers OSJ RSLs Support providers Care home providers Dom care providers MIND	1.1 Map existing respite services 1.2 Feasibility study for pre bookable respite 2.1 Complete audit of existing activity 2.2 Establish baseline activity in terms of services available 2.3 Identify risks to sustainability of existing services 3.1 Complete audit of existing activity 3.2 Establish baseline activity in terms of services available 3.3 Identify risks to sustainability of existing services	1 Map existing respite services 1.2 Feasibility study completed **Year 1** • Audit existing activity • Identify gaps • Promote existing services & volunteering opportunities Quality of life survey sets baseline info **Year 2 & 3** • Number of older people with mental health problems accessing services • Number of new opportunities created – target tba Improving on baseline yr 1 performance – target tba – in terms of services making a difference to people's quality of life



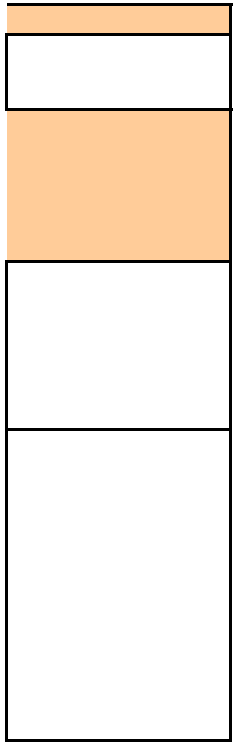
Older People							
		Sub - Outcome	**Owner - Lead**	**Activities**	**Partner/Resources**	**LAA Indicator or output**	**Target**
3	**Older people have access to affordable, flexible and safe transport to a range of services and activities**						
		3.1 More older people involved in an integrated approach to transport planning	WCC – Director, Environmental Services	**Activities to start in Year 3** Older people engaged in transport planning through involvement in community planning partnerships.	WCC – Environmental Services DACS Community Planning partnerships PTU PCT Acute Trust District councils LSP Wilts & Swindon community transport assoc Wilts & Swindon Rural Transport Partnership Transport operators Age Concern WSUN	tbc	**Activities to start in Year 3** tbc



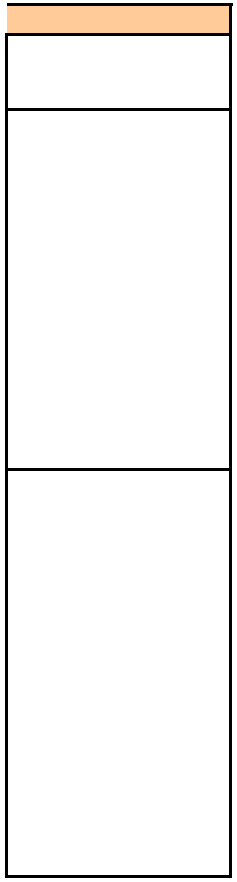
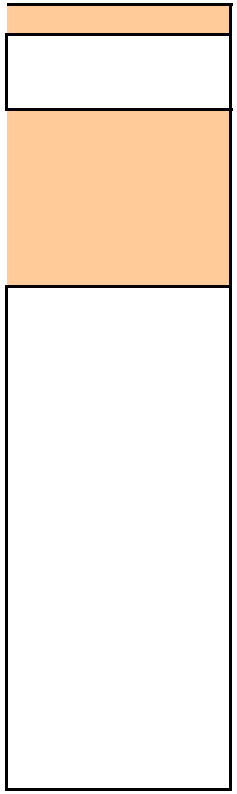
Older People						
	Sub - Outcome	**Owner - Lead**	**Activities**	**Partner/Resources**	**LAA Indicator or output**	**Target**
	3.2 More older people feel that transport is accessible and meets their needs	WCC – Director, Environmental Services	1. Continue to subsidise bus services to maintain as far as is possible reasonable levels of access to important services and facilities 2. Increase coverage and capacity of voluntary car schemes (such as LINK), and other forms of community transport. Seek to co-ordinate and stimulate community transport activity through development of community transport 'hubs'. 3. Encourage bus operators to use low floor easy access buses on more routes 4. Encourage bus and taxi / private hire operators to train their staff in customer care and disability awareness 5. Implement statutory national free bus pass scheme for elderly and disabled people (replacing existing countywide free fare scheme); seek to persuade District Councils to provide tokens or vouchers as an alternative for those who are unable to use bus services 6. Blue badge schemes	WCC – Environmental Services (PTU) DACS PCT Acute Trust District councils LSP Community First Wilts & Swindon Rural Transport Partnership / Accessibility & Transport Delivery Partnership Wilts & Swindon Community Transport Association Transport operators WSUN WITS project LINK schemes funding partnership	1. % of rural addresses within 800 metres of (a) an hourly or better, and (b) daily or better, weekday daytime bus service 2a. % of rural addresses covered by a voluntary car scheme 2b. development of community transport 'hubs' 3. % of bus routes operated by low floor vehicles 4. increased training activity by transport operators 5. implementation of national free fare scheme in Wiltshire	1. maintain access to hourly or better service for at least 50% of rural addresses, and to daily or better service for at least 80%, up to 2010/11 2a. increase coverage of voluntary car schemes to 94% of rural addresses by 2010/11 2b. have 3 new 'hubs' at the launch phase by March 2008 3. increase % of low floor bus routes to 25% by 2010/11 4. WITS partnership to monitor and report on quantity and quality of training 5. national scheme in operation for April 2008
	3.3 Increased numbers of older people who feel able to drive with confidence	WCC – Senior Road Safety Officer	Promote 'Safer driving with age' (SAGE) scheme, more rigorous action re speeding and road safety, address fear of crime relating to travel e.g. in the dark	WCC – Road Safety Unit DACS PCT Health Promotion Community Safety Partnerships Wiltshire Police Age Concern	tbc	tbc



Older People						
	Sub - Outcome	Owner - Lead	Activities	Partner/Resources	LAA Indicator or output	Target
4 **More older people actively engaged in developing community safety strategies and reduce the fear of crime**						
	4.1 More older people feel they have influenced crime reduction strategies	Safer block – Lynn Gaskin	**Activities to start in Year 2** Regular consultation with OP established.	Community Safety partnerships Fear of Crime group Wilts Police Neighbourhood Watch WSUN Age Concern	1.1 Establish baseline 1.2 % of over 50s completing Peoples Voice who feel they have had an influence	**Year 1** 1.1 Establish baseline Activities to start in **Year 2** 1.2 Targets tba
	4.2 More older people take measures to reduce the risk of distraction burglary & deter cold callers	Safer block – Lynn Gaskin	1. Continued education and provision of information on prevention and how to access help 2. Develop "No cold calling areas". 3. Expand recognised traders' schemes & develop social enterprise	Community safety partnerships Wilts Police Age Concern Neighbourhood Watch WCC Trading Standards HIAs RSLs DACS – care managers PCT – community nurses WSUN	1.1 Establish baseline 1.2 Increase in numbers of lone pensioners or carers with security measures or receiving security information advice	**Year 1** 1.1 establish baseline **Year 2&3** 1.2 Target tba following collection of baseline info



Older People						
	Sub - Outcome	**Owner - Lead**	**Activities**	**Partner/Resources**	**LAA Indicator or output**	**Target**
	4.3 Older People's perception of personal safety is improved and worry reduced about incidence of anti-social behaviour	Safer block – Lynn Gaskin	**Activities to start in Year 2** 1 PCSO's visit day centres, luncheon clubs, sheltered housing. 2 HA's provide more support for security 3 Expand Neighbourhood Watch	Wilts Police Fear of Crime group Neighbourhood watch NPTs Bobby Van RSLs – sheltered housing scheme managers DCs & Parish councils – Town Centre managers Age Concern Community Day centres & lunch clubs Dom care providers Social clubs WSUN	See Safer block	See Safer block
	4.4 Intergenerational respect between OP and younger people enhanced	Safer block – Lynn Gaskin	**Activities to start in Year 2** 1 Involve more OP as volunteers with YP eg in schools & youth groups (& vice versa eg in luncheon clubs, day centres) 2 Involve OP more in supporting village / neighbourhood facilities eg Post Officess, shops etc	WCC – Children & Families YOT Fear of crime group Community Safety partnerships Age Concern Say Centres Lunch Clubs Youth Service Schools DACS Faith groups Neighbourhood facilities NPTs PCT Health Promotion Arts & Crafts groups Parish councils	See Safer/Stronger Block	See safer block for targets for first year. Subsequent targets will be developed within Respect Action Plan



Older People							
		Sub - Outcome	Owner - Lead	Activities	Partner/Resources	LAA Indicator or output	Target
5	**A 'home for life' strategy is developed which enables older people to retain choice and control while maintaining independence**						
		5.1 Develop and deliver a "home for life" strategy with older people, enabling older people to remain independent in a home of their choice for as long as possible	Older People's Strategic Review Group – Geoff Vale	1 Housing needs survey 2 Supporting People review 3 Promote the use of Assistive Technology 4 Provision of sheltered & Extra Care housing + 24/7 support (and use these as a community resource). 5 Lifestyle planning for people living in their own homes re their future housing options	WCC Supporting people DACS RSLs Private Landlords Abbeyfield Almshouses Assistive Technology providers DCs Age Concern PCT Acute Trust HIAs WSUN IFAs Gardening providers Local Traders Order of St John Care homes assoc.	1.1 Mapping of needs both current and projected 1.2 Mapping of current supply 2.1 Development of Wiltshire model(s) for sheltered schemes 3.1 Assistive technology Strategy agreed 4.1 Extra Care Housing Strategy agreed 5.1 Project plan for lifestyle planning	**Year 1** 1.1 Mapping completed 1.2 Mapping completed 2.1 Model agreed 3.1 Strategy agreed 4.1 Strategy agreed **Year 2 & 3** 3.1 Implement action plan as per strategy 4.1 Implement action plan as per strategy 5.1 Implement action plan as per project plan