

REPORT TO THE EXECUTIVE

Report No. 4

Date of Meeting	6 th March 2007
Title of Report	Confirmation of new Pay and Display Charges
Portfolio	Car Parking and Decriminalisation
Link to Corporate Priorities	Getting North Wiltshire to "Think Before You Park" is pledge number 15
Key Decision	Yes
Executive Workplan Ref	B136
Public Report	Yes

Summary of Report

This report seeks approval to implement changes to the Pay and Display charges within North Wiltshire owned car parks as set out in Appendix 1.

Officer Recommendations

That the charges as outlined in Appendix 1 are advertised and implemented as from 2nd April 2007.

In accordance with the Council's Constitution the Executive consider this decision to be urgent, and not subject to call in, as any delay caused by the call-in process would prejudice the Council's and public's interest.

Other than those implications agreed with the relevant Officers and referred to below, there are no other implications associated with this report.

Financial Implications	Legal Implications	Community & Environmental Implications	Human Resources Implications	Equality & Diversity Implications
Yes	Yes	Yes	No	Yes

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1. Introduction

- 1.1 North Wiltshire District Council, at Council (Budget) meeting on the 22nd February 2007, agreed to increase the car parking charges within North Wiltshire District Council owned car parks.
- 1.2 Further to that meeting, it has been agreed that an Executive decision is required to agree the exact level of the charges within each car park to avoid any legal challenges to the validity of the decision based on the minute record from the Council (Budget) meeting 22/02/07 being insufficiently descriptive to what the charges will rise to.

2. Options and Options Appraisal

- 2.1 Option 1: Accept and agree the charges as highlighted in appendix 1. This ought to achieve the income as forecast within the budget is raised.
- 2.2 Option 2: Do nothing. This will fail to raise the income as forecast within the budget.

3. Background Information

- 3.1 At the Council (Budget) meeting 22/02/07 it was agreed to raise the car parking charges to raise the projected income as outlined within the budget papers.
- 3.2 The schedule of charges is now to be agreed to ensure the individual charges for each car park are accepted.

4. Equality and Diversity Implications

- 4.1 All members of the public wishing to park within the North Wiltshire District Council owned car parks are expected to pay the same fee for the same duration of stay except Disabled Drivers Blue Badge holders who, in a local agreement, are allowed to park for free.

5. Community and Environmental Implications

- 5.1 The Wiltshire County Council Structure Plan 2016 states:

Demand management measures will be promoted where appropriate to reduce reliance on the motor car and to encourage the use of sustainable transport modes. Public car park charges – to avoid wasteful competition between adjacent areas within Wiltshire and outside, parking charges should be set to reflect the availability of parking spaces, local travel patterns and the availability of alternative travel modes.
- 5.2 The North Wiltshire District Council Local Plan 2011 states within the Transport Topic Area:

Promote more sustainable transport choices for both people and moving freight
Promote accessibility to jobs, shopping, leisure facilities and services by public transport, walking and cycling

Reduce the need to travel, especially by car

6. Legal implications

- 6.1 Failure to clarify the charges at the meeting of the Executive could leave the Council open to a legal challenge to the validity of the implementation of charges with only a minute record from the Council (Budget) meeting 22/02/07.

7. Financial Implications

- 7.1 Failure to accept the Schedule of Off Street Car Parking Charges will leave a shortfall in the monies raised from the North Wiltshire District Council owned car parks compared to the figures agreed at the Council (Budget) meeting of the 22nd February 2007.

8. Risk Analysis

- 8.1 The risks associated with not implementing increased charges have been made clear within the Council (Budget) meeting 22/02/07. Failure to accept the pricing structure will leave a shortfall in the monies raised from the North Wiltshire District Council owned car parks compared to the figures of £554K per annum forecast at the Council (Budget) meeting of the 22nd February 2007.
- 8.2 The risk associated from not clarifying the exact scale of charges are the possibility of a legal challenge to the validity of the decision taken within the Council (Budget) meeting 22/02/07 and to the exact charges agreed.

Appendices:	1. Schedule of Off Street Car Parking Charges
Background Documents Used in the Preparation of this Report:	<ul style="list-style-type: none"> • None

Previous Decisions Connected with this Report

Report	Committee & Date	Minute Reference
<ul style="list-style-type: none"> • Number 8a 	Council (Budget) 22/02/07	Minutes not yet available