

Executive Meeting – 15<sup>th</sup> March 2007  
Report No. 17 – Appendix 1

Wiltshire

Agreement

**2007-2010**

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## 1 Introduction

### Our Vision

Through the Sustainable Community Plan associated Local Area Agreement, we will contribute to:

#### “Creating strong and more sustainable communities in Wiltshire”

Such communities better respond to the future challenges and pressures facing the county. They will have the following features:-

- Communities where people live, work and play. People are there by choice and pride in the distinctiveness of their towns and villages.
- Communities which are inclusive. People of different backgrounds, ages and abilities feel included part of the community, not separate, marginalised or excluded. This is not hindered by, amongst other things, a lack of transport or affordable housing.
- Communities which are lively busy places. People get together to tackle local concerns, to organise cultural events, and to socialise. People readily volunteer and feel encouraged to do so. There are many social ‘networks’ between individuals and families, which allow people to live active, varied and independent lives.
- Communities where people feel safe, and are treated with respect.
- Communities which possess the skills and businesses to remain competitive, and generate enough jobs to meet local employment needs.
- Communities which are informed about environmental issues, and which are active in creating local solutions.
- Communities where children and young people enjoy life, and achieve their potential in and out of school.
- Communities which have effective political processes, characterised by trust and openness, high political participation, and effective working relations between public, voluntary and business sectors.
- Communities which actively promote the health of residents, and seek to reduce local health inequalities.

With its mix of beautiful rural countryside, vibrant market towns and rich heritage, Wiltshire is a place where people want to live, work and grow old. Wiltshire is a county with strong, safe communities, where people have a sense of belonging and wellbeing.

Although Wiltshire is all of these things we must not be complacent. We must strive to improve life for those who live in, work in and visit Wiltshire. That means recognising the unique characteristics of Wiltshire’s communities that contribute towards making Wiltshire what it is today, and looking at priorities and trends to identifying what needs to improve.

The **Wiltshire Strategic Board** (WiSB) is the county wide Local Strategic Partnership. It has commissioned a revised Community Strategy which examines priorities and trends to identify the things that will need attention if Wiltshire is to continue to be a good place to live. Wiltshire’s first Local Area Agreement (LAA) has been informed by the draft strategy and seeks to tackle some of the problems which could have the greatest impact on the quality of life of local residents. WiSB will

agree the final LAA and will monitor the agreed improvements set out in the LAA and in the other action plans as part of the Community Strategy.

This LAA provides the mechanisms to achieve WiSB's ambitions to improve performance on its key priorities. It provides a framework for the development of new approaches whilst providing a framework for the implementation of change. Wiltshire's LAA has been developed to complement the Local Government which uses 'blocks' or 'themes' to identify service delivery under the agreement. The

- Children's Services
- Economic and Regeneration
- Environment
- Health and Wellbeing
- People and Communities
- Strategic Communities

Wiltshire will enter into its second Local Public Service Agreement (LPSA2), with completion due in March 2008. There are twelve targets, which will form part of and be supported by the LAA. Focus on delivery of the LPSA2 targets will continue throughout this period and we are hopeful that we will be able to claim performance reward grant for meeting the stretch targets.

Partnership working is well established in Wiltshire and includes special interest groups as well as partnerships at the community, district and county levels. WiSB is keen to ensure that the LAA benefits from our strong network of partnerships.

Community Planning in Wiltshire operates in 20 community areas. At the countywide level, the Wiltshire Strategic Board (WiSB) brings together key agencies to work for the benefit of Wiltshire. WiSB includes representatives from County, town and parish and District Councils; district local strategic partnerships; Police; Fire and Rescue; Probation; Learning and Skills Council; Health; and the business and voluntary sectors. Local Strategic Partnerships have also been established in each of the four districts of North Wiltshire, Kennet, West Wiltshire and Salisbury. At the very local level, community area appraisals and action plans feed into the community planning process, and community and voluntary working is a real strength.

The strength of WiSB is in bringing together partners to achieve a shared understanding of the issues across the county and the priorities for action. This work has underpinned the LPSA2 negotiations and the development of the new countywide Sustainable Community Strategy. Progress has also been made in joining up countywide and District community plans and the plans demonstrate clear linkages between priorities.

## 2 Sustainable Communities

The Wiltshire Strategic Board's Community Strategy was launched in March 2004. It was the first time a community strategy for the county had been produced.

The Community Strategy is currently being revised, alongside the development of the LAA. Both have been informed by the consultation responses which will be used to inform the strategy. The revised strategy was published in June 2007.

The more recent Community Strategy is the section on ***'What aspects of Wiltshire are currently moving in a sustainable direction'***. This section sees significant challenges and issues which, if unchecked, will significantly weaken Wiltshire communities. As explained above, the LAA will help address some of the issues in the strategy, and the LAA's development has been informed by this section of the strategy. Other action plans will help address the issues in the Community Strategy.

Issues identified by the Sustainable Community Strategy	Relevant outcomes to be delivered by the Local Area Agreement
<b>Economy</b>	
Tackling low adult skills – action focussed on public sector and deprived wards	<ul style="list-style-type: none"> <li>§ improve the basic skills levels of adult learners</li> <li>§ develop a local workforce with the right skills base for the economy</li> <li>§ number and range of skilled workers available to local employers</li> <li>§ Increase job opportunities and maintain older workers in employment</li> <li>§ More Children's Centres linked to extended schools opened</li> </ul>
Vulnerability of low skilled manufacturing to national and international re-location and competition. This particularly affects the North and West Wiltshire district areas	<ul style="list-style-type: none"> <li>§ More robust and competitive businesses within the food and farming sector</li> </ul>
High value added sectors under-represented in the Wiltshire economy. Too many low skilled, routine jobs in the economy. Workplace average weekly earnings are lower than regional and national averages. High and increasing numbers of Wiltshire residents out-commuting to higher paid jobs in adjoining and more distant employment centres	<ul style="list-style-type: none"> <li>§ development of a culture of innovation across business sectors</li> <li>§ Wiltshire businesses able to operate and be competitive in the electronic marketplace</li> <li>§ effective Investment Service for Wiltshire</li> <li>§ development of business clusters and centres of excellence</li> <li>§ greater range of Higher Education opportunities to meet employer needs</li> <li>§ Business leaders with the knowledge and skills to maximise their business operations</li> </ul>
Increasing levels of economic inactivity, including the roughly 5% of 16-19 year olds who are not in education, employment or training (NEET)	<ul style="list-style-type: none"> <li>§ Increase the number and range of skilled workers available to local employers</li> <li>§ More Children's Centres linked to extended schools opened</li> <li>§ Reduce % of 16-18 year olds not in education, employment &amp; training</li> </ul>
Levels of personal debt	<ul style="list-style-type: none"> <li>§ Improved access to independent advice</li> </ul>
Increasing numbers of people without	<ul style="list-style-type: none"> <li>§ Increase job opportunities and maintain</li> </ul>

Issues identified by the Sustainable Community Strategy	Relevant outcomes to be delivered by the Local Area Agreement
adequate pension provision and low incomes in retirement	<ul style="list-style-type: none"> <li>§ Increase employment of older people raised, particularly in areas of deprivation</li> <li>§ Encourage 'Third age planning' and voluntary activity</li> </ul>
Tourism is not currently making its full contribution to a wide range of jobs in Wiltshire	<ul style="list-style-type: none"> <li>§ Support competitive tourism businesses</li> <li>§ Balancing the environment, communities, industry and visitor satisfaction while realising long term economic and social benefit for Wiltshire</li> </ul>
Shortage of affordable sites for housing, and the market towns development will address the sites but not tackle the problem of under-use of existing buildings.	<ul style="list-style-type: none"> <li>§ Better understanding of the sustainable development and enterprise needs of Wiltshire SSC&amp;T and other market towns</li> <li>§ An effective Investment Service for Wiltshire</li> </ul>
<b>Transport</b>	
Suburban transport services costs increasing significantly, and may lead to reductions in service, and to less support for voluntary and community transport schemes affecting, especially, young people and elderly people.	<ul style="list-style-type: none"> <li>§ Access to services and facilities improved for those without private transport</li> <li>§ Improved access to services in rural areas, where transport is not an option</li> <li>§ older people involved in an integrated approach to transport planning</li> <li>§ older people feel that transport is accessible and meets their needs</li> <li>§ Increased numbers of older people who feel able to drive with confidence</li> </ul>
Increased traffic volumes deterring cyclists and walkers, as well as creating community severance, air quality and road safety problems in some areas. Significantly higher levels of multiple car ownership per household than in the SW region, and England as a whole.	<ul style="list-style-type: none"> <li>§ Reduce mode share of pupils travelling to school by car</li> <li>§ Reduce carbon emissions from local authority business travel</li> </ul>
Increased access issues due to closures of village shops and post offices, and community hospitals, etc.	<ul style="list-style-type: none"> <li>§ Access to services and facilities improved for those without private transport</li> <li>§ Improved access to services in rural areas, where transport is not an option</li> <li>§ older people involved in an integrated approach to transport planning</li> <li>§ older people feel that transport is accessible and meets their needs</li> <li>§ Improving access to services for hard to reach and hear groups</li> <li>§ Improved access to health services provided by a skilled, respectful and sustainable workforce</li> </ul>
<b>Environment</b>	
Road traffic growth, and higher than average domestic energy usage, leading to higher CO2 emissions, and impacts from climate change.	<ul style="list-style-type: none"> <li>§ Preparing young people for a lifetime of sustainable living</li> <li>§ Reduce mode share of pupils travelling to school by car</li> <li>§ Increase uptake of energy efficiency measures in domestic properties</li> <li>§ Increase uptake of renewable energy measures in domestic property refits and self-builds</li> <li>§ Energy audit of public buildings</li> <li>§ use of integrated renewables in new</li> </ul>

Issues identified by the Sustainable Community Strategy	Relevant outcomes to be delivered by the Local Area Agreement
<p>[Redacted]</p>	<ul style="list-style-type: none"> <li>§ energy efficiency of operational property</li> <li>§ housing stock</li> <li>§ emissions from local authority</li> <li>§ level</li> <li>§ procurement of energy</li> <li>§ supplies for streetlighting, schools and other public buildings</li> <li>§ awareness of sustainable energy measures</li> </ul>
<p>Ongoing [Redacted] habitat small [Redacted]</p>	<ul style="list-style-type: none"> <li>§ Improved the condition of County Wildlife Sites</li> <li>§ number of landscape scale projects</li> <li>§ robust and competitive businesses within the food and farming sector</li> </ul>
<p>Red [Redacted] stock leading to difficulties in main [Redacted] existing landscapes that need to be grazed.</p>	<ul style="list-style-type: none"> <li>§ Improved the condition of County Wildlife Sites</li> <li>§ robust and competitive businesses within the food and farming sector</li> </ul>
<p>Household waste continuing to grow.</p>	<ul style="list-style-type: none"> <li>§ Reduced growth in total household waste arisings</li> <li>§ Increased recycling and composting of household waste</li> </ul>
<p>Profitability of farming is depressed, with knock-on effects to land management capacity.</p>	<ul style="list-style-type: none"> <li>§ Support the development of business clusters and centres of excellence</li> <li>§ robust and competitive businesses within the food and farming sector</li> </ul>
<p><b>Housing</b></p>	
<p>Local house prices are not affordable for a growing section of Wiltshire residents, particularly young people. Also there is a shortage of private rented housing at affordable rents.</p>	<ul style="list-style-type: none"> <li>§ Access to affordable homes increased</li> <li>§ choice and transparency in the allocation of Social Housing</li> <li>§ Reduce the total amount of homeless clients in temporary accommodation</li> <li>§ increase the amount of suitable move on or supported housing for vulnerable single homeless people in particular ex-substance misusers</li> </ul>
<p>The energy efficiency of most homes, even new ones, is still too low.</p>	<ul style="list-style-type: none"> <li>§ Increase uptake of energy efficiency measures in domestic properties</li> <li>§ Increase uptake of renewable energy measures in domestic property refits and self-builds</li> <li>§ Increased use of integrated renewables in new buildings</li> <li>§ Improve the energy efficiency of operational property and housing stock</li> <li>§ Improved awareness of sustainable energy measures</li> </ul>
<p><b>Health and Social Care</b></p>	
<p>Budgetary pressures are leading to a reduction in services and facilities, with attendant access issues and increased pressure on those providing informal care, at a time when demand for services is increasing, due to the growth in the elderly population and to increasing numbers of younger people with disabilities and complex health needs</p>	<ul style="list-style-type: none"> <li>§ Children and young people with severe and complex disabilities get the services they need at the right time</li> <li>§ preparation and planning for transition to adult services for young people with severe and complex disabilities</li> <li>§ Children and young people with severe and complex disabilities have equality of access to all public services</li> </ul>

Issues identified by the Sustainable Community Strategy	Relevant outcomes to be delivered by the Local Area Agreement
<p>Health services provided by a skilled, respectful and sustainable workforce</p> <p>Older people who want to stay in their homes should receive the support they need so from a skilled, respectful and sustainable workforce</p> <p>Integrated support for those older people with complex needs</p>	<p>Health services provided by a skilled, respectful and sustainable workforce</p> <p>Older people who want to stay in their homes should receive the support they need so from a skilled, respectful and sustainable workforce</p> <p>Integrated support for those older people with complex needs</p>
<p><b>Community Protection</b></p>	
<p>Even though the current level of anti-social behaviour, alcohol and drug related crimes against the public are much lower, residents feel unsafe.</p>	<p>Reduce comparator crime</p> <p>Reduce the fear of crime , increase reassurance in the criminal justice system and Improve perception and reduce worry about the incidence of Anti-Social Behaviour</p> <p>Build respect in communities and reduce anti-social behaviour (especially alcohol related)</p> <p>Reduce the proportion of adult and young offenders and prolific and priority offenders who re-offend</p> <p>Increase the reporting of Domestic Violence and successful outcomes and decrease the number of repeat victims</p> <p>Older people enabled to take measures to reduce the risk of distraction burglary and deter cold callers</p> <p>Reduce harm caused by illegal drugs</p> <p>Reduce levels of binge drinking, population drinking in excess of recommended Government targets and under age drinking</p>
<p>Deliberate and accidental fires, together with casualties on Wiltshire roads, continue to harm families and businesses, and represent a drain on resources that could be used elsewhere.</p>	<p>Reduce the number of accidental and deliberate fires</p> <p>Increase home fire safety</p> <p>Improve road safety</p>
<p><b>Skills and Learning</b></p>	
<p>Skills shortages in the workforce coupled with a lack of employer engagement in accredited training</p>	<p>Business leaders with the knowledge and skills to maximise their business operations</p> <p>improve the basic skills levels of adult learners, specifically those workers within public sector organisations</p> <p>develop a local workforce with the right skills base for the economy</p>
<p>Skills shortages on recruitment</p>	<p>number and range of skilled workers available to local employers by supporting the economically inactive and under-represented groups to join the workforce</p> <p>Children's Centres linked to extended schools opened</p> <p>Reduce % of 16-18 year olds not in education, employment &amp; training</p>
<p>Low skills levels in relation to forecast skills requirements of the knowledge economy</p>	<p>greater range of Higher Education opportunities to meet employer needs</p>



Issues identified by the Sustainable Community Strategy	Relevant outcomes to be delivered by the Local Area Agreement
<p>[REDACTED]</p>	<p>Basic skills levels of adult learners, specifically those workers within organisations                      Local workforce with the right skills for the economy                      A wide range of skilled workers available to local employers by supporting the economically inactive and under-represented groups to join the workforce                      Children's Centres linked to extended schools opened</p>
<p><b>Governance</b></p>	
<p>Local providers still not integrated enough with the needs of the customer, or sufficient user-centred. This creates barriers to services, hinders customer service, and drains resources from front-line delivery.</p>	<ul style="list-style-type: none"> <li>§ Local people involved in influencing design and delivery of public and voluntary services, that address their local priority and support community cohesion</li> <li>§ Children's Centres linked to extended schools opened</li> <li>§ Access to services and facilities improved for those without private transport</li> <li>§ Improved access to non-urgent advice and service from emergency services and community safety practitioners</li> <li>§ Improved access to services in rural areas, where transport is not an option</li> <li>§ Improving access to services for hard to reach and hear groups</li> <li>§ access to health services provided by a skilled, respectful and sustainable workforce</li> <li>§ older people who want to stay independent receive the support they need to do so from a skilled, respectful and sustainable workforce</li> <li>§ Integrated support for those older people with complex needs</li> </ul>
<p>Voting levels and public satisfaction with public services are reasonable by national standards, but nevertheless lower than desirable to support social capital in the County.</p>	<p>Local people involved in influencing design and delivery of public and voluntary services, that address their local priority and support community cohesion</p>
<p><b>Future Investment</b></p>	
<p>The Regional Spatial Strategy directs most development and associated infrastructure investment to selected Principal Urban Areas (PUAs), including Swindon and Bristol/Bath, over the next few decades. There is a danger that the vitality and self-containment of Wiltshire's towns and villages will be affected by the lack of infrastructure investment in the County, at a time when Wiltshire is still trying to catch up with the effects of high levels of population growth over the last decade.</p>	<ul style="list-style-type: none"> <li>§ Better understanding of the sustainable development and enterprise needs of Wiltshire SSC&amp;T and other market towns</li> <li>§ An effective Investment Service for Wiltshire</li> </ul>

### 3 The Local Area Agreement

#### 3.1 Why have we got an LAA?

This is Wiltshire's first LAA and it is part of the Government's national roll out of LAAs to all areas of England. It is the first of this roll-out.

The LAA is an opportunity for local areas to work in partnership with the community to address the issues identified in the Sustainable Community Strategy. It is a partnership programme rather than a purely local initiative. It is possible to 'enable' measures from government (e.g. flexibility in certain regulations) from certain regulations) to help us to achieve the objectives of the LAA can be viewed as one of the delivery mechanisms for the Community Strategy.

WiSB's aim to the LAA is that it should help address local priorities. However, the Government, in partnership with central government and the government has insisted that some specific 'mandatory' outcomes are included in agreement. These may not all relate to the Community Strategy. We will try, wherever possible, to target the action to local priorities.

The disadvantage of an LAA is the increased bureaucracy demanded by government, and the inclusion of the 'mandatory' outcomes mentioned above. We will need to assess whether the 'enabling measures' granted during negotiation outweigh these disadvantages.

#### 3.2 What is an LAA?

Essentially, an LAA is an agreement between government and local areas which strikes a balance between the priorities of central Government, and those of local government and their partners. It involves negotiating a joint commitment to deliver services within a framework of measurable and accountable outcomes (or goals). We intend to use the local area agreement to provide a clear focus for delivery through partnership working over the next three years. Our approach is to:

- § *develop a set of transparent and measurable action plans for the effective delivery of WiSB agreed strategic Outcomes*
- § *seek efficiencies through greater integration of delivery and reduced bureaucracy*
- § *pool the knowledge, and where appropriate resources, of a wide range of partners to encourage an innovative approach to maximising the effectiveness of our combined outputs*
- § *establish a performance management framework and a governance framework which makes progress against LAA outcomes transparent and encourages WiSB partners to take joint responsibility for performance.*
- § *comply with the Government mandates to have an LAA. We will try to minimise the burden of additional bureaucracy and mandatory outcomes associated with the LAA.*

The LAA will help to address a number of the issues identified within the *Sustainable Community Strategy*. Some of the strategies identified will be delivered through other action plans.

### 3.3 How was the LAA developed?

This agreement has been developed over the last year, and has included considerable consultation. The process was to develop an LAA that works for Wiltshire. Six blocks have been developed in partnership with the County Government. The WiSB consulted on the LAA and this was useful to the development of the Sustainable Community Strategy Agreement.

Some of the blocks are established, others are new, building new partnerships and alliances, for example, Older People and the Stronger element of the Sustainable Communities. These blocks identify areas for further development in the next year.

### 3.4 What are we going to do?

This document details the improvements to be made as part of the LAA. The following sub-sections provide detail of the high level and sub-outcomes and targets for improvement. **For further details on partners and activities please see appendix 14.1.**

The information includes mandatory targets set by government and Local Public Service Agreement targets.

The targets and commitments of partners to carry out activities are outlined in the sections below and expanded in the appendix. The responsibilities of the partners are set out in detail in Appendix 14.1 at the end.

## 4 Children and Young People

Due to the cross cutting nature of this Local Area Agreement some targets relevant to this block will be shown under other blocks.

The Children and Young People's Plan is a key element of the reforms underpinned by the Children Act 2004 and has been used to support this LAA block. The Plan is a strategic, overarching plan for all services affecting children and young people and it sits "above" individual organisations' strategic and action plans. It covers services for children and young people aged 0 – 19, care leavers over 19 receiving services and those over 19 and under 25 with disabilities. It relates to the Wiltshire County Council area (which excludes Swindon). It is not intended to address every aspect of all children's services in Wiltshire; it seeks to focus on the areas most in need of improvement, and where better joint working between partner agencies is needed to bring about better outcomes for children. Those being that **all** children:

- Be healthy (Physical and mental health and emotional wellbeing)
- Stay safe
- Enjoy & achieve
- Make a positive contribution
- Achieve economic well being

### Main Priorities

**Improving the life chances of Looked after Children and Young People (LACYP) and young care leavers**

The outcomes achieved by looked after children are expected to improve. Children who are in the care of local authorities are 'looked after children'. They are one of the most vulnerable children in society. Children who remain in care are there because they have special needs. This outcome includes support for child protection, non-statutory adoption, health, educational attendance and achievement, and employment in education, employment or training at age 16-18.

**Increase the accessibility of services for children and young people in Wiltshire to achieve the best possible outcomes**

Children and young people who are disabled or who have complex health needs should receive coordinated, high quality and family-centered services which are based on assessed needs, which promote social inclusion and, where possible, which enable them and their families to live ordinary lives. This outcome includes support for access to specialist services, transition to adult services and improved access to public services.

**Improve the well-being of children & young people**

We have a duty to safeguard children and young people. In recent years, levels of challenging behaviour from children and young people have gone up, as well as a marked increase of stress, depression, anxiety, and self harm. This outcome includes support for child protection, emotional well-being, school attendance, anti-bullying and teenage pregnancy.

**To improve children & young people's environmental awareness and their ability to make a difference**

Many children and young people are passionate about caring for the world in which they live and the people within it. This outcome gives support to enable them to have the chance to shape society and their own future through active citizenship.

**Promote educational attainment, accessibility to Lifelong Learning and ensure the improvements of the skills base in the workforce**

It is important for all children and young people to be well equipped to get the best out of life and be able to make a positive contribution. This outcome supports children to learn and achieve from pre-school through to 19 years old, including addressing additional needs such as special educational needs. It aims to improve educational achievement at foundation stage and key stages 1 - 4, promote positive activities for young people and to reduce the proportions of 16-18 year olds not in education, employment or training.

<b>Outcome CYP 1</b>	<b>Improving the life chances of Looked after Children and Young People (LACYP) and young care leavers</b>
<b>Block Lead (first point of contact):</b>	Lynda Cox, Head of Performance Management, Wiltshire County Council Tel: 01225 713000 email: lyndacox@wiltshire.gov.uk

<b>SUB-OUTCOME 1.1: Improve number of LACYP who have had dental assessments and that are registered with dental practitioner</b>				
<b>ACTIVITIES:</b>				
<ul style="list-style-type: none"> <li>• Implement health pathways</li> <li>• Establish robust mechanisms for monitoring the influence of Young People</li> <li>• Implement priorities from the Local Plan</li> </ul>				
<b>PARTNERS:</b> Health Services, Children's Education and Social Care, Schools, Connexions, Youth Offending Service, Foster Carers, Independent Sector District Councils, Housing Providers				
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>	
			<b>2007/08</b>	<b>2008/09</b>
			<b>2009/10</b>	
1) Percentage of LACYP who received a dental check (OC1)		82%	100%	100%
2) Percentage of LACYP received a dental check (OC2)		85%	100%	100%
Lead: Wiltshire PCT				
<b>SUB-OUTCOME 1.2: Improve educational attainment and stability of LACYP</b>				
<b>ACTIVITIES:</b>				
Identify children in cohort for LPSA and contact care and social workers and designated teachers to identify individual packages of support/training in schools for designated teachers/planning summer conference re. education of LACYP to include multi-agency, multi-disciplinary representation/developing training programme for foster carers				
<b>PARTNERS:</b> Health Services, Children's Education and Social Care, Schools, Connexions, Youth Offending Service, Foster Carers, Independent Sector District Councils, Housing Providers				
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>	
			<b>2007/08</b>	<b>2008/09</b>
			<b>2009/10</b>	
1) At 30 Sept, in care for more than 12 months, who achieve Level 4 at Key stage 2 (OC2)		Eng 36.7%, Maths 30% Sci 53.3% (3yr avg 01-04)	Eng 45%, Maths 38% Sci 60%	Eng 55%, Maths 45% Sci 67% (3yr avg 05-08)
2) Looked after for more than 12 months, who achieve Level 5 at Key stage 3 (OC2)		Eng 22.8%; Maths 26.3%; Sci 24.6% (3yr avg 01-04)	Eng 34%; Maths 32%; Sci 35%	Eng 45%; Maths 40%; Sci 42.2% (3yr avg 05-08)
3) Aged 16 or under, in care for 2½ years or more – in the same placement for 2 years or placed for adoption		62% (3yr avg 01-04)	68%	75% (3yr avg)
4) Looked after on April 1 <sup>st</sup> in their 17 <sup>th</sup> year (aged 16) who are engaged in education, training or employment at age 19		50% (3yr avg 01-04)	60%	70% (3yr avg)
Lead: Wiltshire County Council				

<b>5) Percentage of ½ days attended by LACYP (OC2)</b>		90.24 04/05 OC2	92%	92.5% AY 07/08	
Lead: Wiltshire County Council					
<b>SUB-OUTCOME 2.3: Increase in accommodation and support for young people including those with severe and complex disabilities</b>					
<b>ACTIVITIES:</b>					
Direct work with young people in crisis; developing use for common referral with housing providers; developing and implementing a common standard for housing					
<b>PARTNERS:</b> Children and Social Care, Schools, Connexions, Youth Offenders Services, Carers, Independent Sector District Councils, Housing Providers					
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>		
			<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
<b>1) Reduce number of Young People in bed and breakfast accommodation</b>		44 (04/05)	To 0		
Lead: Wiltshire County Council					
<b>2) Reduce number of Young People in unsuitable accommodation</b>		90 (04/05)	To 45		
Lead: Wiltshire County Council					
<b>Outcome CYP 2</b>	<b>Increase opportunities for disabled children and young people in Wiltshire to achieve their full potential</b>				
<b>SUB-OUTCOME 2.1: More children and young people with severe and complex disabilities get the services they need at the right time (before problems escalate) through a joined up service</b>					
<b>ACTIVITIES:</b>					
<ul style="list-style-type: none"> <li>Map current spend and resources to provide the basis for delivery of the strategic plan (New pathways) and commissioning/decommissioning priorities. Joint Development Group (JDG)</li> <li>Reconfigure inter-agency services and their management to take NPR strategy forward (JDG)</li> <li>Develop the use of shared processes – lead professional/Common Assessment Framework (CAF)/information Sharing and agreed eligibility criteria to support consistent threshold for service provision and review (Shared Processes Board (SPB)/JDG))</li> </ul>					
<b>PARTNERS:</b> PCT, WCC (DCE Children and Families)					
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>		
			<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
<b>1) Increase no of families receiving satisfactory Family Support Services (FSS) (that means FSS provision across all agencies)</b>		Benchmarking and establishing process for satisfaction information to be gathered	Baseline to be set by end of 2007/08		
Lead: Wiltshire County Council					
<b>SUB-OUTCOME 2.2: Improve preparation and planning for transition to adult services for young people with severe and complex disabilities</b>					

<b>ACTIVITIES:</b>				
<ul style="list-style-type: none"> <li>• Progress the implementation of the transition strategy (Transition Strategy Group (TSG))</li> <li>• Development of commissioning arrangements for the services that are needed (TSG)</li> <li>• Training for personnel in care (Transition Strategy Group (TSG))</li> <li>• Establish Shared provision through the Shared Provision Board (SPB)</li> <li>• Develop the use of direct payments to support use</li> </ul>				
<b>PARTNERS:</b> WCC (Children and Families, DCS)				
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>	
			<b>2007/08</b>	<b>2008/09</b>
			<b>2009/10</b>	
1) Increase the number of young people with severe and complex needs who have a transition plan in place and move to adult services		90% 2005/06	95%	100%
Lead: Wiltshire County Council				
2) Increase the numbers of disabled young people 16-19 who are in education, training or employment		80.7%	82.1%	83.5%
Lead: Wiltshire County Council				
<b>Outcome CYP 3</b>	<b>Improve the well-being of children &amp; young people</b>			
<b>SUB-OUTCOME 3.1: Fewer infants with vulnerable or disordered attachment</b>				
<b>ACTIVITIES:</b>				
<ul style="list-style-type: none"> <li>• Parent education</li> <li>• Awareness-raising of the emotional needs of babies and toddlers</li> <li>• Provide joint training in attachment and infant mental health</li> <li>• Promote co-ordinated responses to post-natal depression and other mental health and substance misuse problems</li> <li>• Define and develop the role of midwives and health visitors</li> <li>• Develop shared processes, family and parenting support</li> </ul>				
<b>PARTNERS:</b> PCT, WCC (DCE)				
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>	
			<b>2007/08</b>	<b>2008/09</b>
			<b>2009/10</b>	
1) Fewer mothers with post natal depression. Improve position between 6 week and 8 month check (Edinburgh scale)		Baseline in year one	To set targets by end of 2007/08	
Lead: Children's Trust Board Emotional Well-being Sub-group				
<b>SUB-OUTCOME 3.2: Improved emotional &amp; behavioural well-being of children on starting school</b>				
<b>ACTIVITIES:</b>				
<ul style="list-style-type: none"> <li>• Build capacity in communities</li> </ul>				

<ul style="list-style-type: none"> <li>• Provide awareness-raising and training to staff on the development of resilience</li> <li>• Provide joint training in attachment and in relation to children's services</li> <li>• Develop family and parenting support</li> <li>• Develop and implement a programme of...</li> </ul>				
<b>PARTNERS:</b> Children's Trust, WCC, Schools, Primary Care Trust				
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>	
			<b>2007/08</b>	<b>2008/09</b>
			<b>2009/10</b>	
1) Improve mental health outcomes for children with emotional and behavioural problems using 6-8 year old CBCL PSED scales		77.8 June 2007	78.8 June 2008	Not yet set
Lead: Wiltshire County Council				
<b>SUB-OUTCOME 3: Make effective responses to young people who develop significant emotional behaviour problems</b>				
<b>ACTIVITIES:</b>				
<ul style="list-style-type: none"> <li>• Strengthen "New Pathways for troubled children and young people" to provide rapid and effective responses</li> <li>• Improve access of young people with learning disabilities to mental health services</li> <li>• Develop family and parenting support</li> </ul>				
<b>PARTNERS:</b> Primary Care Trust, WCC (DCE)				
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>	
			<b>2007/08</b>	<b>2008/09</b>
			<b>2009/10</b>	
1) Waiting list times for CAMHS and senior practitioners		Baseline in year one	To set targets by end of 2007/08	
Improvements in sample of SDQs for children & young people referred to integrated Access System				
Lead: PCT / Wiltshire County Council				
<b>SUB-OUTCOME 3.4: Improve the well-being of children &amp; young people by reducing bullying</b>				
<b>ACTIVITIES:</b>				
Gather information from all statutory partners about what they do to reduce bullying; Audit occurrences of bullying by type; Map bullying hot spots; Support schools with developing an effective anti-bullying policy with efficient procedures in place to readily identify and prevent bullying; Liaise with children and young people to get their ideas and views for promoting anti-bullying; Explore Investors in Families; Develop common language and understanding of bullying; Explore ways in which environments could be improved to prevent bullying; Promote the tackling of bystander behaviour to de-escalate situations; Disseminate good practice in resilience and coping strategies when bullying occurs; Produce a public statement from the Trust Board of its commitment to anti-bullying; Link developments with the RESPECT Action Plan and the DfES Charter for Action				
<b>PARTNERS:</b> Health care professionals with children and young people, Children's Trust Board partners, Safer Community Partners, Education Welfare Officers, Schools				
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>	



		2007/08	2008/09	2009/10
1) Improve range and quality of information, advice and guidance for children and young people Lead: WCC		1 data collection in one community		
2) Increase percentage of pupils gaining Healthy Schools Award Lead: WCC		2007)	65% (Dec 2008)	75% (Dec 2009)
3) Reduce School absences percentage of half days attended by pupils in a group of 11 secondary schools and 6 primary feeder schools maintained by the LEA Lead: WCC	91.43% (AY04/05)	92.46%	92.89% AY 2007/8	
4) Reduce School absences: percentage of half days attended by pupils in the remaining (18) secondary schools maintained by the LEA not captured in indicator above Lead: WCC	93.6% (AY2004/05)	93.94%	94.28% AY 2007/8	
5) Number of half day sessions lost to fixed term exclusions in primary and secondary schools maintained by Wiltshire County Council Lead: WCC	11202 (AY2004/05)	10269	9970 AY 2007/8	
6) Number of permanent exclusions in primary and secondary schools maintained by Wiltshire County Council Lead: WCC	89 (AY2004/05)	73 (AY2006/07)	69 AY 2007/8	
<b>SUB-OUTCOME 3.5: Reduction in the under 18 conception rate by 50% by 2010</b>				
<b>ACTIVITIES:</b>				
<ul style="list-style-type: none"> <li>Continued development and implementation of activities identified in the Teenage Pregnancy Strategy</li> <li>More youth friendly sexual health services</li> <li>Targeting Vulnerable Groups especially LAC</li> <li>Better Sex and Relationship Education in schools</li> <li>Workforce training on Sex and Relationship issues especially in high rate areas</li> <li>Youth Development Service to tackle social issues such as young people's sexual health</li> </ul>				
<b>PARTNERS:</b> WCC (Head of Strategy and Development), Teenage Pregnancy Co-ordinator, YDS, Public Health rep for all PCTs, Connexions, LEA health team, School nursing, Head of Surestart, rep for voluntary agencies, Housing and a county councillor				
<b>Performance Indicators:</b>		<b>Targets:</b>		
	<b>Baseline</b>	<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
1) Percentage change in the number of conceptions amongst 15-17 year olds Lead: Wiltshire County Council DCE (TP co-ordinator)	Base year 1998, rate of 32.1 per 1,000 population	19.7 per 1000 girls aged 15-18	17.9 per 1000 girls aged 15-18	Rate of 16.1 per 1,000 population using data for 2008 calendar

	(girls aged 15-18)			year which becomes available in 2010 (50% reduction)
<b>Outcome CYP 4</b>	<b>To improve children &amp; young people's environmental awareness and their ability to make a difference</b>			
<b>SUB-OUTCOME</b>	<b>for a lifetime of sustainable living</b>			
<b>ACTIVITIES:</b>	<ul style="list-style-type: none"> <li>Engage children &amp; young people in development strategy, the DfES Sustainable Schools and the Green School Awards</li> <li>Engage children &amp; young people in "schools for the future" focuses in efficiently managed buildings with lower energy and carbon footprints</li> <li>Engage children &amp; young people in schools to strive for Healthy Schools Ward with emphasis on e.g. locally grown produce and improvement of school grounds</li> <li>Showcase efficient and renewable energy sources</li> <li>Eliminate as much excess packaging as possible</li> </ul>			
<b>PARTNERS:</b> Children & Young People of Wiltshire, Children and Young People's Trust Board partners, Wiltshire Wildlife Trust, Forest Schools Initiative, Schools				
<b>Performance Indicators:</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
1) All schools have Healthy Schools Awards Lead: WCC	40% (Dec 2006)	55% (Dec 2007)	65% (Dec 2008)	75% (Dec 2009)
2) By 2010 all primary schools are teaching Early Language Learning (MFL) Lead: WCC	0%	70%	85%	100%
<b>SUB-OUTCOME 4.2: Reduce the proportion of pupils travelling to school by car (excludes car sharing)</b>				
<b>ACTIVITIES:</b>				
<ul style="list-style-type: none"> <li>Encouraging schools to adopt approved travel plans, walking and cycling infrastructure and passenger transport improvements delivered through the respective Action Plans</li> <li>Maximise utilisation of school transport by ensuring full uptake of entitlement to free transport as well as offering subsidised paid for places where capacity exists</li> <li>The Development Control process is also being used to adopt strict car parking standards</li> </ul>				
<b>PARTNERS:</b> WCC & Schools Safer Routes to School budgets have been underpinned by the prerequisite that an Approved Travel Plan in place which is being developed and implemented. WCC anticipates that at least £20,000 revenue p.a. will also be spent on education, training, publicity and promotions				
<b>Performance Indicators:</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
1) Reduce the proportion of pupils travelling to school by car (excludes car sharing) a)primary schools and b)	42% 22% 2001/02	45.5% 20.2% (Jan 08)	44.4% 19.0% (Jan 09)	41.5% 17.1% (Jan 10)

<b>secondary schools</b>				
Lead: Wiltshire County Council				
2) All schools will have a Travel Plan by 2010/1		80 plans outstanding	40 plans outstanding	100%
Lead: Wiltshire County Council				
<b>Outcome CYP 5</b>	<b>Promote educational attainment, accessibility to Lifelong Learning and ensure the improvements of the skills base in the workforce</b>			
<b>SUB-OUTCOME &amp; training</b>	<b>Reduce the percentage of 16-18 year olds not in education, employment &amp; training</b>			
<b>ACTIVITIES</b>	<ul style="list-style-type: none"> <li>Develop LCF members on plans</li> <li>Establish a strategic planning group</li> <li>Develop a network</li> <li>Research and target action on groups over represented in NEET or have pre-disposition to be NEET</li> </ul>			
<b>PARTNERS:</b> Connexions, LCF members, LSC, Chamber of Commerce				
<b>Performance Indicators:</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
1) The percentage of young people in Wiltshire aged 16-18 who are not in Education, Employment or Training (as measured by the DfES adjusted NEET indicator)	5.7% 05/06	5.60%	4.1% (average of November '08 to January '09) (reduced by 0.4% points)	
Lead: Wiltshire County Council (Connexions)				
<b>LPSA2 Target</b>	<b>Mandatory Target</b>			

**Pooled funding uncertainty**

The Government Office for the South West and Wiltshire County Council have agreed that the centrally pooled Children and Young Peoples block funding will be assessed against activities in this block, elsewhere in the Local Area Agreement, and outside of the Local Area Agreement. The first and second instances will be monitored through the Statement of Grant Usage with the third instance being monitored through the DfES Children's Service Advisor regular dialogue with the local authority

Embedded at the end of this document is a table of additional activity and targets supported by pooled funding.

## 5 Economic Development and Enterprise in Wiltshire

Due to the cross-cutting nature of the Local Area Agreement some targets relevant to this block will be known under other headings.

In order to construct a vision for the future of the Wiltshire Local Area Agreement, a range of organisations came together as a sub-group of the Wiltshire and Swindon Economic Partnership (WSEP) to identify the strategic issues that affect the county and to identify the desired outcomes and activities to take forward. The sub-group comprises representatives from: Business Link; Community First; County Council; Enterprise Base; Government Office for the South West; Jobs and Skills; Local Enterprise Partnership; South West of England Regional Development Agency; Wiltshire County Council, West Wiltshire Economic Partnership and Wiltshire Strategic Board.

Consultation exercises were undertaken specifically with: the District Councils; the Wiltshire and Swindon Economic Partnership and its various sub-groups; and with the Wiltshire Strategic Board. Priorities from the Community Planning process and from the Local Districts' Strategic Partnerships have also been fed into the development process. The block also draws on the work undertaken in developing the Sustainable Community Strategy for Wiltshire as well as the existing Wiltshire and Swindon Economic Strategy which was published by WSEP in 2003. The process also highlighted additional areas for joint action which will be included in a revised Economic Strategy for Wiltshire, work on which will commence in 2007.

In developing this block, 3 strategic issues were identified which set the context of economic development and enterprise activity in Wiltshire. The activities which partners have agreed to take forward through this LAA period will begin to address each of them. That said, it will take longer than the 3 year timescale of the LAA to see appreciable change in addressing these issues but partners are committed to working together to actively realise change. The three strategic issues are:

### **Strategic Issue 1: Industrial activity in the Wiltshire economy has not restructured in a way to enable it to remain competitive in the long term.**

- Lower than GB average concentration of high value-added industry;
- Low value and low skilled manufacturing activity is still a significant source of employment and business activity in Wiltshire;
- High employment levels have been achieved through the creation of low skilled jobs in the service sector e.g. retail and other personal services;
- The decline in agricultural activity and defence restructuring over the last 20 years;
- Growth in Gross Value Added (GVA) in Wiltshire has been slowing over a number of years.

### **Strategic Issue 2: Capacity for growth within the Wiltshire economy is constrained.**

- High employment levels have restricted the availability of staff across all occupations for businesses wishing to expand in the county. Acute recruitment difficulties exist amongst the low skilled and school leavers. In addition, work needs to be undertaken to encourage the economically inactive into work;
- Wiltshire is a high cost/low wage location and significant discrepancies exist in earnings between the resident and workplace-based employees. This places a particular strain on key workers, the low paid and the young;

- The skills mix of those people working does not meet the needs of employers and high numbers have skills of poor basic skills;
  - There is an insufficient supply of skills in Wiltshire for residents with higher qualifications leading to a skills gap;
  - Business expansion is constrained by a lack of suitable premises and employment land available;
  - The county suffers from the Home Information Establishment; a lack of young graduates; few start-ups; and an ageing workforce.
- There is a lack of innovation as a result of a lack of understanding and a lack of guidance available. The level of innovation and investment is also expected to be lower as businesses do not have a close relationship with a HEI

**Strategic Issues: Policy and Institutional Structures Restricting Economic Development and Enterprise Development**

Challenges at a national, regional and local level will determine partners' ability to engage and access resource. Work to secure the future role of Wiltshire's Strategically Significant City and Towns (Salisbury, Chippenham and Trowbridge) is imperative. That said, the Regional Spatial Strategy poses a significant threat to the vibrancy of Wiltshire's market towns which are not classified as a SSCT. In order that economic development and enterprise delivery is maximised and responsive, the right structures and partners (including business) need to be in place and a review of existing partnerships' structures needs to be undertaken.

<b>Outcome EDE 1</b>	<b>A network of vibrant strategically significant centres and other market towns meeting the needs of residents and enterprises including the rural hinterland</b>			
<b>Block Lead (first point of contact)</b>	Alistair Cunningham, Wiltshire County Council Tel – 01225 713203			
<b>SUB-OUTCOME 1.1: Better understanding of the sustainable development and enterprise needs of Wiltshire SSC&amp;T and other market towns</b>				
<b>ACTIVITIES:</b>				
<ul style="list-style-type: none"> <li>• Produce a common template and mechanism which enables town development profiles to be captured in a single document</li> <li>• Support the Trowbridge and Salisbury visioning exercises</li> <li>• Produce plans for transport, retail, employment land and housing growth for Chippenham.</li> <li>• Town development profiles developed for 16 market towns setting out action plans for delivering the sustainable development and enterprise needs of each town. These plans will be in compliance with the District Local Development Framework plans and draw in the local community area plans, the workspace strategy, and the Wiltshire Market Town Partnership work undertaken to date. The town development profiles will also look include local transport issues.</li> <li>• Undertake a detailed impact assessment and development plan for Tidworth within the context of the proposed Super Garrison.</li> <li>• Development of starter units at Castledown Business Park.</li> </ul>				
<b>PARTNERS:</b> KDC, NWDC, SDC, WWDC, WFCAP, Community First, WCC as secretariat				
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>	
			<b>2007/08</b>	<b>2008/09</b>
			<b>2009/10</b>	

No. of common templates agreed	Wiltshire	0	0
No. of town development plans produced	3	6	6
No. of plans for Copper	0	0	4
No. impact assessments for development plans for The North	1	1	0
No. of business units established	Starter Units open Sept 07	4 Incubation business centre established	12

<b>Outcome</b>	<b>More competitive business base</b>
<b>EDE 2</b>	

**SUB-OUTCOME 2.1: Support the development of a culture of innovation across business sectors**

- ACTIVITIES:**
- Review Innovation Strategy and develop a Delivery Plan. The delivery plan will look to support organisations operating across the business spectrum including those currently not engaged in innovation and those operating in the new economy.
  - Funding application for a multi-year business support programme developed, this will be made under the EU Competitiveness and Innovation Framework Programme (2007-2013) due to be launched in 2007, subject to eligibility criteria.

**PARTNERS:** WSEP Innovation Group members: Business Link, WCC, GWE Enterprise Agency, LSC, MAS, DDA, IRC, KTP, SWRDA, University of Bath

Performance Indicators:	Baseline	Targets:		
		2007/08	2008/09	2009/10
No of strategies developed	Wiltshire & Swindon Innovation Survey completed March 07.  The survey results and bid will identify additional baseline data and targets	1		TBC Nov 08  Targets will fall out of the funding bid
No of delivery plans developed			1	
No. EU funding applications (subject to eligibility criteria)			1	

**SUB-OUTCOME 2.2 : Wiltshire businesses able to operate and be competitive in the electronic marketplace**

- ACTIVITIES:**
- Delivery of the SmartBusiness project which aims promote innovative ICT behaviour through:  
Increasing the use and application of e-technologies across Wiltshire and Swindon businesses through seminars, intensive business support and technology vouchers;
  - Supporting and promote the new public sector procurement systems delivered by the

Wiltshire procurement Federation. <ul style="list-style-type: none"> <li>Promoting the new destination in its use</li> <li>Development of Buy Wiltshire as a mechanism for accessing new public sector procurement opportunities electronically</li> </ul>					
<b>PARTNERS:</b> GWE, W, V					
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>		
			<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
Number of innovative business facing broadband infrastructure across Wiltshire.			400	TBC Nov 08	TBC Nov 08
% of innovative business trading electronically through the BuyWiltshire website		BuyWiltshire website established  In January 2007, 1065 businesses registered on website	1  feasibility study completed	10%	10%
<b>SUB-OUTCOME 2.3: An effective Investment Service for Wiltshire</b>					
<b>ACTIVITIES:</b>					
<ul style="list-style-type: none"> <li>Establish a Wiltshire Investment Service –agree infrastructure, roles and responsibilities and mechanisms for client management.</li> <li>Develop a Wiltshire Investment Strategy and Delivery Plan which will include the skills of the workforce</li> </ul>					
<b>PARTNERS:</b> WCC, KDC, SDC, NWDC, WSEP, WWDC/WWEP, JC+, LSC					
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>		
			<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
No. of Investment Services established		4 employment land audits.	1		TBC Nov 08
No. of Investment Strategies developed		Evolutive database		1	
No. of Delivery Plans developed				1	
<b>SUB-OUTCOME 2.4: Support the development of business clusters and centres of excellence</b>					
<b>ACTIVITIES:</b>					
<ul style="list-style-type: none"> <li>To formally adopt Porton Masterplan</li> <li>Formally adopt Porton Bioscience and Technology Centre (PBTC) development brief</li> <li>PBTC to deliver outline planning permission</li> </ul>					
<b>PARTNERS:</b> PBTC, DSTL, Health Protection Agency (HPA), Tetricus, SDC					
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>		
			<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>

Approval granted for Porton Masterplan				
Development Brief approved for Porton Bioscience Technology Centre		1		
Outline planning permission approved for Porton Bioscience Technology Centre		1	TBC Nov 08 subject to planning approval.	TBC Nov 08
<b>SUB-OUTPUT: Support competitive businesses within the food and farming sector</b>				
<b>ACTIVITIES:</b>				
<p>Research the potential economic impact of undertaking a more localised approach to food and farming in Wiltshire</p> <p>Develop the feasibility of a Rural Enterprise Centre and new business incubation.</p> <ul style="list-style-type: none"> <li>• Development of a Rural Enterprise Centre commences subject to feasibility study</li> <li>• Establish a single point of contact food sector information service</li> <li>• Establish a Food sector co-ordination service providing a focal point for developing new business</li> <li>• Provide mentoring support to the sector</li> <li>• Promote awareness and consumption of local food connecting to activities promoting healthy eating, food and nutrition</li> <li>• Identify and develop local food supply chains including local food distribution infrastructure</li> <li>• Produce a strategy linking Local Food &amp; Tourism</li> <li>• Identify opportunities to link food and farming sector to public procurement and improve monitoring and recording of procurement expenditure</li> <li>• Establish local food sector networking, sharing of best practice, collaborative working and improve development of local policy</li> <li>• Provide business support and advice for critical at risk shops in rural areas</li> </ul>				
<b>PARTNERS:</b> WCC, Business Link, GWE Enterprise Agency, Taste of the West, SW Regional Enterprise Gateway, Wiltshire College Lackham and SWELBEC, Wiltshire College Lackham, Wessex Chamber of Commerce, Healthy Eating Alliance, English Food and Farming Partnerships, Wiltshire and Swindon Destination Management Organisation, District Councils, South West Food and Drink, Community First				
		<b>Targets:</b>		
<b>Performance Indicators:</b>	<b>Baseline</b>	<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
Increase in the % of food products used within the public sector that are locally produced and supplied	6,500 employed in farming and 6,500 in food production, processing,	Establish baseline		5%



Establishment of new sector networks	Establish a local network	Establish a food and drink information centre	2 Technology and Skills Transfer Partnerships established	
		15 mentor placements		
		Establish Food sector business co-ordination service		
Increase in the number of people wanting to buy locally sourced produce	Since 2005, 49% increase in the no. of people wanting to buy local produce  5 year strategy & delivery plan	1%	1%	
CAP Impact research report published		1		
Rural Enterprise Centre Feasibility study published	WCC spends £197m on procurement in the South West - £92.6m in Wiltshire.	1	Estimated 10,000 sqm of dedicated workspace developed subject to feasibility study results	
<b>SUB-OUTCOME 2.6: More competitive tourism businesses balancing the environment, communities, industry and visitor satisfaction while realising long term economic and social benefit for Wiltshire</b>				
<b>ACTIVITIES:</b>				
<ul style="list-style-type: none"> <li>• Co-ordination of training programme for the industry through the Regional Tourism Skills Network Co-ordinator for Wiltshire. This will include workshops and 1 to 1 sessions for the trade on the new Destination Management System (DMS), marketing training</li> <li>• Implementation of Destination Branding Strategy</li> <li>• Implementation of marketing plan for the DMP</li> </ul>				
<b>PARTNERS:</b> WCC, NWDC, WWDC, KDC, SDC, SBC, National Trust, BL, SWT, SWRDA, 6 private sector tourism businesses				
<b>Performance Indicators:</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>

<p>No of businesses receiving business support</p>	<p>Auditing</p>	<p>Other targets TBC following completion of</p>	<p>TBC Nov 07</p>	<p>TBC Nov 07</p>
<p>No new Systems</p>	<p>Information for</p>	<p>1</p>		
<p>No. of websites</p>	<p>Swindon Mar 07  Specification of new Destination Management System.  Design and development of W&amp;S DMP website.  Development of a skills and training programme</p>	<p>1</p>		

**SUB-OUTCOME 2.7: Greater entrepreneurial activity in the social economy**

**ACTIVITIES:**

- Make the public, private and third sector aware of the benefits of and opportunities for doing business with social enterprises
- Proactively stimulate the development of social enterprise activity in growth sectors, and where there is unmet market demand and community needs
- Establish a mentoring scheme for social enterprises
- Increase access to tools for social enterprises to self-evaluate their environmental, economic and social impact
- Provide training and communicate best practice guides to social enterprises on doing business with the public and private sector
- Employ social enterprise advisors to provide direct support to embryonic, emerging and established social enterprises

**PARTNERS:** WSEP Social Enterprise Group: RiSE, Co-operative Futures, Community First, Learning Curve, BL, SWRDA, WSEP, WCC. WCC also as secretariat giving support to the group

Performance Indicators:	Baseline	Targets:		
		2007/08	2008/09	2009/10
No. of social enterprise advisor posts funded in Wiltshire	WSEP Social Enterprise Strategy October 2006	1 Strategy Delivery Plan  1 funding bid developed		

No. of social enterprise events on doing business with private sector businesses / local authorities in Wiltshire		4 seminars 4 training sessions	
No. of social enterprise events on operating within the Health, Social Care sector, the Environment Sector and the Transport sector			4 seminars 4 training sessions
No. of social enterprise events with Wiltshire			4
No. of social enterprise events on networking in Wiltshire			1
No. of social enterprise events trained on / aware of social enterprise impact assessment tools		Tools detailed on 5 support organisation websites	4 seminars 4 training sessions

**SUB-OUTCOME 2.8: Provide a greater range of Higher Education opportunities to meet employer needs**

**ACTIVITIES:**

- Undertake a feasibility study for higher education provision within Wiltshire linked to employer development needs
- Develop a Wiltshire Higher Education Plan

**PARTNERS:** LSC

Performance Indicators:	Baseline	Targets:		
		2007/08	2008/09	2009/10
Appropriate Higher Education provision which meets employer needs	None - to be established as part of feasibility work 07/08	1 feasibility study	Higher Education Plan completed	TBC Nov 08

**SUB-OUTCOME 2.9: Business leaders with the knowledge and skills to maximise their business operations**

**ACTIVITIES:**

- Review current level of activity in Wiltshire. Information taken from regional Leadership & Management project
- Agree targeted approach and delivery plan
- Train to Gain Service to highlight need and engage employers
- Evaluate take-up

**PARTNERS:** LSC, BL, Chambers, FSB, providers e.g. Exeter University

Performance Indicators:	Baseline	Targets:		
		2007/08	2008/09	2009/10
Take up of Leadership and Management training by employers in Wiltshire, particularly focusing on SMEs and Third Sector	205 employers, 260 learning	Delivery plan agreed.  215 employers	225 employers,  286 learning opportunities	236 employers  300 learning opportunities

Organisations.		Learning opportunities.	Evaluation Report completed		
<b>Outcome EDE 3</b>	<b>A current and potential workforce that is equipped to meet the needs of local employers</b>				
<b>SUB-OUTCOME 3.2: To develop a local workforce with the right skills base for the economy</b>					
<b>ACTIVITIES:</b>					
<ul style="list-style-type: none"> <li>Work with local individual organisations to recruit learners</li> <li>Programme training with preferred provider</li> <li>Programme delivered                             <ul style="list-style-type: none"> <li>Monitored through Basic Skills Strategic Forum and WiSBEx</li> <li>Develop a continuation project</li> </ul> </li> </ul>					
<b>PARTNERS:</b> Wiltshire College, LSC					
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>		
			<b>2007/08</b>	<b>2008/09</b>	
Increase in the number of employees within public sector organisations in Wiltshire who have basic skills qualifications recognised as contributing to the 'Skills for Life' PSA target (total for 3 academic years ending summer 2008):		190 employees from public sector organisations in Wiltshire. Baseline from Employer Training Pilot April 2005	500 of which: 150 at Entry level 3 (30%) 100 at Level 1 (20%) • 250 at Level 2 (50%)	TBC Nov 07	TBC Nov 07
<b>SUB-OUTCOME 3.2: To develop a local workforce with the right skills base for the economy</b>					
<b>ACTIVITIES:</b>					
<ul style="list-style-type: none"> <li>Agree Target Areas and review current activity at L2 and SfL in these areas to set the baseline. <b>Kennet:</b> Devizes East &amp; North Pewsey; Tidworth; <b>North Wiltshire:</b> Calne Abberd; Pickwick (Corsham); <b>South Wiltshire:</b> Bemerton; St Edmund &amp; Milford; St Martin &amp; Milford; <b>West Wiltshire:</b> Melksham North &amp; Melksham Spa; Trowbridge Adcroft; Trowbridge Drynham; Westbury Ham.</li> <li>Delivery of Level 2 /SfL training</li> <li>Learners gain qualifications</li> <li>Progression Framework developed</li> </ul>					
<b>PARTNERS:</b> LSC					
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>		
			<b>2007/08</b>	<b>2008/09</b>	
Increase in the number of working age resident adults who have a SfL		376 Level 2 202 SfL.	394 Level 2 212 SfL	414 Level 2 222 SfL	435 Level 2 233 SfL

qualification and/or a NVQ level 2 or equivalent particularly in deprived wards/rural communities in Wiltshire				
<b>SUB-OUTCOME 3.3:</b> Increase the number of skilled workers available to local employers by supporting disadvantaged and under-represented groups to join the workforce				
<b>ACTIVITIES:</b> Increase the number of skilled workers available to local employers by supporting disadvantaged and under-represented groups to join the workforce. This will be achieved by: <ul style="list-style-type: none"> <li>• Reducing the overall claim rate percentage</li> <li>• Increasing the number of skilled workers available to local employers by supporting disadvantaged and under-represented groups to join the workforce.</li> </ul> Wiltshire-wide support for disadvantaged groups, including: <b>North Wiltshire:</b> Kington (Bath); <b>West Wiltshire:</b> Melksham North & Melksham; <b>South Wiltshire:</b> Bemerton; St Martin & Milford; <b>East Wiltshire:</b> Trowbridge Drynham; Westbury Ham.				
<b>PARTNERS:</b> JC+, Third Age Network, Working for Opportunities, Chambers of Commerce				
<b>Performance Indicators:</b>		<b>Targets:</b>		
		<b>Baseline</b>	<b>2007/08</b>	<b>2008/09</b>
Reduction in Overall Claims Rates in target wards resulting in an increase in Employment Rate		None, baseline to be set as part of year 1 activity.	Job Centre Plus to develop an effective measure and set a baseline.  Test measure  Bid to EU funds to support disadvantaged groups returning to work – TBC Nov 07	Increase the employment rate in target wards by X% by reducing the overall claims rate by X%.
<b>SUB-OUTCOME 3.4: Transnational workers fulfilling their economic potential through entering the labour market at the appropriate level to their qualifications</b>				
<b>ACTIVITIES:</b> <ul style="list-style-type: none"> <li>• Undertake a research study that will provide a baseline of information regarding transnational workers in Wiltshire.</li> <li>• Recommendations for actions</li> </ul>				
<b>PARTNERS:</b> LSC, JC+, WCC				
<b>Performance Indicators:</b>		<b>Targets:</b>		
		<b>Baseline</b>	<b>2007/08</b>	<b>2008/09</b>
No. of research reports		None	None. Waiting for Romania and Bulgaria to accede.	1
<b>Outcome</b>		<b>A Wiltshire Business Community that is effectively engaged and</b>		

<b>EDE 4</b>		<b>supported</b>			
<b>SUB-OUTCOME 4.1: Effective engagement of businesses and business needs effectively represented at a strategic level</b>					
<b>ACTIVITIES:</b>					
<ul style="list-style-type: none"> <li>Establish a new partnership with a Board and Executive Group with a clear business plan and a focus on delivering an effective response linked to the Economic Assessment and key policy level</li> <li>Conduct a forum for larger companies and business/sector representatives</li> <li>Support Local Economic Partnerships (LEP) and establish new LEPS, or similar organisations, in districts where there is business and local authority support</li> </ul>					
<b>PARTNERS:</b> Private Sector, Local Authorities, SWRDA, BL, GOSW, WACC, FSB, Local Economic Partnerships, GLE					
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>		
			<b>2007/08</b>	<b>2008/09</b>	
No. private sector board members and representative organisations		Partnership disbanded Mar 07	4	6	No targets related to this piece of work as Partnership will be fully established
No. conferences			1 Partnership established		
No. forums established			1	1	
No. local economic partnerships established			1 meeting	2 meetings	
<b>LPSA2 Target</b>		<b>Mandatory Target</b>			

**Next Steps**

Within the Economic Development and Enterprise Block there is a certain amount of work which needs to be undertaken in the first year in order to identify additional delivery and set new targets through the annual refresh process. Work of this nature includes:

- Funding applications to further progress the work on innovation, the tourism sector, the social economy and support for the food and farming sector work. Additional funding may also be sought to support disadvantaged groups returning to work. Funding bids will be dependant on the eligibility criteria released for accessing EU and regional funds.
- Feasibility studies and strategy development. Work of this nature includes the establishment of a Rural Enterprise Centre and the development of strategies on investment, innovation and tourism.
- Research work, the establishment of baseline data and testing measures. This activity includes researching the characteristics of transnational workers in the county and establishing and testing an effective mechanism for measuring increases in employment at ward level.

In addition, the block, through its lead partner, will develop performance management systems within the final governance structure.

This development activity is included in the overall activity framework but can be summarised as follows:

**Outcome**

- 2.1 Innovation strategy and delivery plan developed and funding application to EU CIP and EAFRD Innovation Framework developed (subject to eligibility criteria)
- 2.2 Partnership approach to promote innovative ICT behaviour. Business study undertaken.
- 2.3 Develop the Investment Strategy and Delivery Plan
- 2.4 Outline application to be submitted for the Porton Bioscience Technology Centre
- 2.5 Funding application under EAFRD (subject to eligibility criteria.)
- 2.6 Key targets dependent on successful bids to the RRP, SWRDA and South West Tourism, funding decisions are expected from February 2007
- 2.7 Funding application to be developed for the Social Enterprise Advisor posts
- 2.8 Feasibility study into higher education provision as a basis for setting a baseline and developing a delivery plan.
- 2.9 Delivery plan to be developed and agreed to increase the take up of Leadership and Management Training by employers.
- 3.3 Development and testing of an effective measure to record increases in the employment rate at ward level. In addition, a bid to EU funds may be made to support disadvantaged groups returning to work.
- 3.4 Research into the characteristics of transnational workers to establish a baseline and inform potential future action by the block. Work to take place during 2008/09.
- 4.1 Establishment of the Wiltshire Strategic Economic Partnership and its Business Forum.

**6 Environment**

Due to the cross cutting nature of this Local Area Agreement some targets relevant to this block will be shown under other blocks.

WiSB has chosen waste efficiency as one its four issues to champion, with the aim 'to become the most waste efficient county by 2014'. Forecast growth in waste is unsustainable (economically and environmentally) and is a significant contributor to climate change. Waste reduction initiatives tackle the problem at source, one of the underpinning principles of the LAA. The community strategy recognises household waste as a key issue, stating Wiltshire should 'take measures to minimise waste, promote reuse, recycling and composting'.

The biodiversity outcome will make a significant contribution to sustainability in Wiltshire, recognising our dependence on natural resources and biodiversity for our own survival. The outcome addresses several of the environmental issues highlighted in the community strategy including ongoing fragmentation of habitats; landscape issues and land management capacity.

Climate Change is a global issue relevant to us all and is an increasingly important issue of concern raised by local people. Reducing Wiltshire's greenhouse gas emissions through improving energy efficiency and delivery of appropriate local renewable energy generation will help combat climate change and also benefit the

local economy and people's health (e.g. air quality). The community strategy states the need to 'address climate change by reducing CO2 emissions through the adoption of energy efficiency, and new energy approaches'.

The outcome targets will be set in accordance with existing, relevant strategies in Wiltshire, including the Waste Management Strategy, Wiltshire's Biodiversity Action Plan, Wiltshire's Renewable Energy Action Plan, Wiltshire & Swindon Alliance for Re-use of Furniture & Electrical Equipment Strategy and the South West Low Carbon Housing & Energy Action Plan.

The activities in the environment block are interlinked to the other blocks. These will be explored and strengthened as a result of the WAA. Access to a rich and diverse environment is recognised to be essential to mental and physical wellbeing (Healthier Wiltshire); many of the activities associated with this outcome provide opportunities for volunteering and community involvement (Stronger Communities).

<b>Outcome 1</b>	<b>Improved waste efficiency through minimising the rate in growth of household waste arisings and maximising the total tonnage of household waste recycled and composted.</b>			
<b>Block Lead (first point of contact)</b>	Gary Mantle & Eleanor Noel-Johnson Tel 01380 725670			
<b>SUB-OUTCOME 1.1: Reduced growth in total household waste arisings.</b>				
<b>ACTIVITIES:</b>				
<ul style="list-style-type: none"> <li>Promote home and community composting.</li> <li>Promote reuse, for example furniture reuse schemes, 'real' nappy schemes.</li> <li>Deliver waste minimisation education programme to schools.</li> <li>Facilitate and support composting in schools.</li> <li>Promote sustainable consumerism (i.e. local food, reduced packaging) and advocate Alternate Weekly Collections.</li> <li>Roll out complete Alternate Weekly Collection services by end of 2008/09. (All above are county wide activities.)</li> </ul>				
<b>PARTNERS:</b> Wiltshire Wildlife Trust, Wiltshire County Council, Kennet District Council, North Wiltshire District Council, Salisbury District Council, West Wiltshire District Council, Hills Waste, Waste and Resources Action Programme, Wiltshire & Swindon Alliance for Re-use of Furniture & Electrical Equipment.				
<b>Performance Indicators</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
1) Output is a reduction in the annual rate of growth in household waste arisings per head of population for Wiltshire.  Indicator is average Kg of total household waste arisings per head of population in Wiltshire.  Note total household waste arisings is BVPI84 a as reported by WCC (this will include HRC data as well as arisings from DC collections). Population figures sourced from	4% average annual growth rate	561kg/head	574 kg/head	587 kg/head



Office of National Statistics. Lead: Wiltshire Waste Partnership				
2) Tonnes of waste minimised between April 2005 and March 2008		0 tonnes	minimise 6,150 tonnes	
Lead: Wiltshire Waste Partnership				
<b>SUB-OUTCOME 2: Increased recycling and reuse of household waste</b>				
<b>ACTIVITIES:</b>				
<ul style="list-style-type: none"> <li>Roll out of Wiltshire Waste Partnership services by end of 2008/09.</li> <li>Continue to raise awareness of recycling and reuse.</li> <li>Develop and maintain website for public information.</li> <li>Support projects in schools.</li> <li>Develop recycling education programme in schools.</li> </ul>				
<b>PARTNERS:</b> Wiltshire County Council, Kennet District Council, North Wiltshire District Council, Salisbury District Council, West Wiltshire District Council, Hills Waste, Wiltshire Wildlife Trust				
<b>Performance Indicators</b>		<b>Baseline</b>	<b>Targets:</b>	
			<b>2007/08</b>	<b>2008/09</b>
1) Percentage of waste recycled and composted Lead: Wiltshire Waste Partnership				40% household waste recycled and/or composted by 2009/10
2) Reduction in the percentage of municipal waste land filled Lead: Wiltshire Waste Partnership				Maximum of 60% municipal waste land filled by 2009/10
3) Increased percentage of municipal waste recycled Lead: Wiltshire Waste Partnership				40% municipal waste recycled by 2009/10
<b>Outcome 2</b>	<b>Protect, maintain and enhance the County's biodiversity</b>			
<b>SUB-OUTCOME 2.1: Ensure high quality biological information is readily available to aid decision-makers</b>				
<b>ACTIVITIES:</b>				
<ul style="list-style-type: none"> <li>Undertake an audit to determine key gaps in data coverage.</li> <li>Create targeted volunteer recording schemes to help fill these gaps.</li> <li>Identify other actions required to complete coverage</li> <li>Capture data from surveys undertaken by third parties onto the WSBRC database.</li> </ul> (All above are at a county level).				2 new volunteer schemes  1 new scheme
<b>PARTNERS:</b> Natural England, Wiltshire County Council, Kennet District Council, North Wiltshire District Council, Salisbury District Council, West Wiltshire District Council, Wiltshire and Swindon Biological Records Centre (WSBRC)				
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>	

		2007/08	2008/09	2009/10
<ul style="list-style-type: none"> <li>Survey data from new developments captured on the GIS data</li> <li>New volunteer recording schemes generating data to fill identified gaps</li> <li>Other data gaps addressed through appropriate recording schemes.</li> </ul> <p>Lead: Wiltshire and South Downs Biological Recording Centre (V)</p>				2 new volunteer schemes  1 new scheme
<b>SUB-OUTCOME 2.2: More rapid progress towards enhancement of biodiversity through the planning process</b>				
<b>ACTIVITIES:</b>				
<ul style="list-style-type: none"> <li>Ensure that there is specialist ecological capacity at the district level to work with developers and planners to ensure that new built development projects and include significant gain for wildlife.</li> </ul>				
<b>PARTNERS:</b> Supported by Wiltshire District Ecologist - works with Districts to build capacity. Supported by Natural England for funding. Support from WWT for District ecologist				
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>	
			<b>2007/08</b>	<b>2008/09</b>
Planning decisions comply with the EN targets (published 2000) for accessible natural greenspace within 300m of people's homes				
				All Districts have direct access to and support District Ecologist services
<b>SUB-OUTCOME 2.3: More rapid progress towards delivery of Biodiversity Action Plan (BAP) actions and targets by focussing on the Wiltshire targets identified as Countdown 2010 priorities</b>				
<b>ACTIVITIES:</b>				
<ul style="list-style-type: none"> <li>Review and update all BAP actions and targets to ensure they reflect Countdown 2010, national, regional and local priorities.</li> <li>Publish revised Wiltshire BAP targets, and programme of actions.</li> <li>Secure the commitment of BAP partners to delivering the Wiltshire 2010 priorities.</li> </ul>				
<b>PARTNERS:</b> All members of the Wiltshire BAP Forum				
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>	
			<b>2007/08</b>	<b>2008/09</b>
Wiltshire BAP Forum on schedule to deliver the Wiltshire 2010 priorities			BAP review complete by 31 <sup>st</sup> March 2008	
Wilts BAP review complete				Coordination services secured
<b>SUB-OUTCOME 2.4: Ensure community engagement processes adequately incorporate biodiversity issues</b>				
<b>ACTIVITIES:</b>				
<ul style="list-style-type: none"> <li>Support community planners to ensure recognition of biodiversity issues (Biodiversity included in community plans)</li> </ul>				

<b>PARTNERS:</b> Wiltshire County Council and Wiltshire Wildlife Trust, Natural England. Community First and District SPAs.				
<b>Performance Indicators:</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
All LSPs to have an environmental component that explicitly includes biodiversity.				Biodiversity included in community plans
<b>SUB-OUTCOME 2.5: Increased number of County Wildlife Sites (CWS)</b>				
<b>ACTIVITIES:</b>				
<ul style="list-style-type: none"> <li>• Survey and assess condition of all Wildlife Sites where access can be secured. (County Wildlife Sites project sustainably supported at an adequate level)</li> <li>• Advise owners or managers on management of wildlife sites for biodiversity. (County Wildlife Sites)</li> <li>• Stretch the benefits of Environmental Stewardship (ELS and HLS) and the English Woodland Grant Scheme through targeting.</li> </ul>				
<b>PARTNERS:</b> Wiltshire Wildlife Trust, Natural England, Local authorities, WSBRC, AONB Partnerships, Forestry Commission, Cotswold Water Park Society				
<b>Performance Indicators</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
All sites, where access can be secured, surveyed and assessed with advice given				County Wildlife Sites project sustainably supported at an adequate level  Targeting statements include County Wildlife Sites
<b>SUB-OUTCOME 2.6: Increased number of landscape scale projects</b>				
<b>ACTIVITIES:</b>				
<ul style="list-style-type: none"> <li>• Joint working to Develop a prioritised list of SNAs for landscape scale habitat restoration projects in accordance with the SW Nature Map (County Level)</li> <li>• Stretch the benefits of Environmental Stewardship (ELS and HLS) and the English Woodland Grant Scheme through targeting (County Level)</li> </ul>				
<b>PARTNERS:</b> Natural England, Local authorities, WSBRC, AONB Partnerships, Forestry Commission, Cotswold Water Park Society, Environment Agency				
<b>Performance Indicators:</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
• Agreed list of SNAs for the joint development landscape scale projects agreed by the Wiltshire				1 list agreed

BAP Forum					1 additional project development
• An additional landscape scale project in development					
<b>Outcome 3</b>		<b>Reduced emissions of Carbon Dioxide</b>			
<b>SUB-OUTCOME 3.1: Increase uptake of energy efficiency measures in domestic properties</b>					
<b>ACTIVITIES:</b>					
<ul style="list-style-type: none"> <li>• Promote energy efficiency measures to existing householders (1<sup>st</sup> April 1996)</li> <li>• EEAC advice provision including information and details of discounts/grants on insulation)</li> <li>• Referral to installers providing EEC scheme discounts</li> <li>• Promote priority schemes (e.g. Warm Front)</li> </ul>					
<b>PARTNERS:</b> Local Authority HECA officers, EST, Installers, Priority programmes, Wiltshire EEAC, Renewable Energy Forum, WWT Climate Friendly Communities project					
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>		
			<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
Annual HECA reports of % energy efficiency improvements within each district		1 <sup>st</sup> April 1996	30% domestic energy efficiency improvement by 2010, within each district council area, measured from a 1 April 1996 baseline		
<b>SUB-OUTCOME 3.2: Increase uptake of renewable energy measures in domestic property refits and self-builds</b>					
<b>ACTIVITIES:</b>					
<ul style="list-style-type: none"> <li>• Micro-renewable Energy awareness raising and promotional activity</li> <li>• EEAC advice provision</li> <li>• Referral to Low Carbon Buildings Fund (LCBF) scheme</li> </ul>					
<b>PARTNERS:</b> Local Authority HECA officers, EST, Installers, Wiltshire EEAC, CRI, Renewable Energy Forum, WWT Climate Friendly Communities project, LCBF, District Council Planners					
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>		
			<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
Average annual domestic installations from EEAC referrals and district council planners' data (baseline taken from average yearly records to date)			Number of domestic renewable energy installations to increase year on year. Target increase to be developed from EEAC, DC and LCBF data for first refresh		
<b>SUB-OUTCOME 3.3: Energy audit of public buildings for energy efficiency and micro-renewable generation potential</b>					
<b>ACTIVITIES:</b>					
<ul style="list-style-type: none"> <li>• Continue rolling programme of Energy audits of WCC (non-schools) buildings (All WCC and DC buildings audited on a rolling 5 year programme)</li> <li>• Encourage Secondary Schools to carry out CT energy audits</li> <li>• Internal working parties to facilitate energy efficiency in LA buildings</li> </ul>					
<b>PARTNERS:</b> Wiltshire County Council & District Councils, CRI, Carbon Trust					
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>		
			<b>2008/09</b>	<b>2008/09</b>	<b>2009/10</b>

% of WCC buildings audited annually % of eligible schools undertaking energy audit Number of LA buildings audited annually		WCC and DC buildings audited on a rolling 5 year programme 100% of eligible schools with audit complete by 2010			
<b>SUB-OUTCOME 3.4: Increase the use of renewables in new developments (at least to 10%)</b>					
<b>ACTIVITIES:</b> Establish policy requiring minimum 10% renewables in new developments in District Council Core Strategy outlining 10% renewables					
<b>PARTNERS:</b> Wiltshire County Council, District Councils					
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>		
			<b>2008/09</b>	<b>2008/09</b>	<b>2009/10</b>
Productivity Lead: District Councils			All District Council Core Strategies to include policy requiring 10% renewables in new developments by 2010		
<b>SUB-OUTCOME 3.5: Improve the energy efficiency of operational property and housing stock</b>					
<b>ACTIVITIES:</b> <ul style="list-style-type: none"> <li>Carbon footprint reduction project for WCC non-school buildings (including staff awareness raising and engineering/maintenance solutions).</li> <li>Carbon footprint reduction project for DC buildings (including staff awareness raising and engineering / maintenance solutions).</li> <li>All DCs signed up to Nottingham Declaration on CC</li> </ul>					
<b>PARTNERS:</b> Wiltshire County Council & District Councils					
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>		
			<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
% CO2 emission reduction from 2004/05 baseline			At least 10% reduction in CO2 by 2010		
<b>SUB-OUTCOME 3.6: Reduce carbon emissions from local authority business travel</b>					
<b>ACTIVITIES:</b> <ul style="list-style-type: none"> <li>Increased procurement of low carbon / biofuel vehicles</li> <li>Use of biodiesel in WCC highway vehicles</li> <li>Carbon reduction targets in major WCC contracts</li> <li>Implementation of work place travel plans and new ways of working to reduce business mileage</li> <li>Increased use of telephone/video conferencing</li> </ul>					
<b>PARTNERS:</b> Wiltshire County Council & District Councils					
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>		
			<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
% reduction in mileage/carbon emissions for business mileage against baseline of current business travel mileage/carbon calculations			<ul style="list-style-type: none"> <li>Lower carbon emissions from local authority business travel 15 % reduction in CO2 emissions from WCC highway fuel by 2010</li> <li>Reduce carbon emissions from WCC staff business travel by 10% by 2010</li> </ul> DC target/s to be drawn up for first refresh		

<b>SUB-OUTCOME 3.7: Sustainable procurement policies for streetlighting, schools and other public buildings</b>				
<b>ACTIVITIES:</b>				
<ul style="list-style-type: none"> <li>Continue to purchase renewable energy contracts.</li> <li>Potential joint procurement initiative</li> </ul>				
<b>PARTNERS:</b> Wiltshire County Council				
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>	
			<b>2007/08</b>	<b>2008/09</b>
Proportion of procurement contracts for renewable energy			100% renewable electricity purchased for WCC contracts	
Lead: Wiltshire County Council				
% of electricity purchased through WCC contracts				
<b>SUB-OUTCOME 3.8: Improved awareness of sustainable energy measures</b>				
<b>ACTIVITIES:</b>				
Promote domestic micro-renewable energy installations in the county, as exemplars, through at least one Open Doors event/yr				
<b>PARTNERS:</b> Wiltshire Wildlife Trust, Renewable Energy Forum, CRI				
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>	
			<b>2007/08</b>	<b>2008/09</b>
Number of households participating in the Open Doors events each year			At least 15 exemplar households participating in at least 1 Open Doors event/yr – each year	
Lead: Wiltshire Wildlife Trust				
<b>LPSA2 Target</b>		<b>Mandatory Target</b>		

**Next Steps**

The environment block aims to establish a sustainable future for the people and wildlife of Wiltshire. Sustainability has been placed at the heart of the Community Strategy. The LAA represents an opportunity to tackle some major issues that need to be addressed if we are to become more sustainable. Many things are already being undertaken by the voluntary and community sector, statutory bodies and local government. The LAA provides an opportunity to focus on key environmental issues: waste, biodiversity and energy. During the first year of this agreement the Environment Block will be developed extensively as partnerships strengthen their working arrangements. We recognise the challenges that face Wiltshire’s environment and this Block is constructed to help resolve, in part, some of those challenges.

**7 Healthy Communities**

Due to the cross cutting nature of this Local Area Agreement some targets relevant to this block will be shown under other blocks.

The Healthy Communities block has developed a network of Healthier Wiltshire - a multi agency project with the overall aim to make Wiltshire the healthiest county by 2014.

In the early phases of the project it has focused on Older People from the block to give Older People a central role. It emphasises that Healthy Communities is about changing lifestyles.

The main outcome is to improve health and reduce health inequalities. The sub-outcome is to target deprived communities or harder to reach groups.

Recent comparisons by the South West Regional Public Health Information service show that in the Region as a whole and also in Wiltshire the overall health of the population as measured by Life Expectancy is improving. However health inequalities are widening between areas of highest deprivation and those of lower deprivation.

It has been agreed that although the reduction in Health inequalities needs to be tackled as part of a longer term initiative it would be helpful to use the LAA as a stepping stone towards the achievement of this aim. An overall target has been agreed which is to see the gap maintained (or reduced) from its present level. The improving overall trend in life expectancy and the resultant decline in death rates is expected to continue.

<p><b>Outcome</b> HC 1</p>	<p><b>Improve Health and Reduce Health Inequalities through targeted activities in and between local communities where life expectancy is lowest and/or deprivation highest with specific reference to lifestyles which influence the following:</b></p> <ul style="list-style-type: none"> <li>• <b>Coronary Heart Disease (CHD)</b></li> <li>• <b>Stroke</b></li> <li>• <b>Cancer</b></li> <li>• <b>Accidents</b></li> <li>• <b>Mental Health and Wellbeing</b></li> <li>• <b>Sexual Health and Teenage Pregnancy</b></li> </ul>
<p><b>Block Lead (first point of contact)</b></p>	<p>John Nicholas, Healthier Wiltshire Tel – 01225 757520</p>
<p><b>SUB-OUTCOME 1.1: Reduce levels of binge drinking, population drinking in excess of recommended Government targets and under age drinking</b></p>	
<p><b>ACTIVITIES:</b></p> <ol style="list-style-type: none"> <li>1) Develop community engagement programmes in local communities where crime due to alcohol highest and deprivation highest.</li> <li>2) Use employers as focus for other campaigns and workplace policies.</li> <li>3) Support healthy schools programme emphasising schools in deprived areas.</li> <li>4) Target staff training programmes</li> </ol>	
<p><b>PARTNERS:</b> Alcohol Harm Reduction Group, Safer Wiltshire Executive, WCC, Police, Health</p>	

Services (PCT and AWP), Users, Voluntary Sector				
Performance Indicators:	Baseline	Targets:		
		2007/08	2008/09	2009/10
1) Number of completed and assessed community programmes		2 in target localities	2 in target localities	3 in target localities
2) Number of completed campaigns in workplaces		5 of WiSB orgs	5 other orgs 100+ employees each	5 other orgs 250+ employees total
3) Number attending training programme	TBC (by 30/06/07)	5% increase pa	5% increase pa	5% increase pa
<b>SUMMARY OBJECTIVE: To halt rising trend of obesity in adult population (improve diet)</b>				
<b>ACT</b>				
<p>1) Review and Develop implementation plan for Wiltshire wide Obesity Strategy; amend content of locality training programme to reflect healthy eating issues, and then roll-out to targeted areas as identified through Food Mapping exercise; pro-active engagement with the food industry.</p> <p>2) Commission health services against an agreed care pathway for the prevention of overweight and obesity, the management of adults who are overweight and obese including surgical interventions for the morbidly obese within allocated resources; utilise Obesity registers and other practice based data</p> <p>3) Through the Exemplar Employer initiative establish a "Healthy Food awards" scheme for employers providing healthy food in the workplace.</p>				
<b>PARTNERS:</b> Healthy Eating Alliance, Rural Executive, PCT, WCC, LSPs, Employers, Leisure Services, Practice Based Commissioners, Private sector (e.g. not for profit food organisations)				
Performance Indicators:	Baseline	Targets:		
		2007/08	2008/09	2009/10
1) All Age All Cause Mortality (AAACM): i) Total	1) i) 554.3 deaths per 100,000: 2003-5	1) i) 517.4	1) 506.5	1) 495.9
ii) Gap between highest quintile and all other electoral wards	1) ii) 51.7 deaths per 100,000: 2003-5	1) ii) maintain/reduce	1) ii) maintain/reduce	1) ii) maintain/reduce
2) To be developed as implementation plan for Strategy established - will reflect effectiveness of commissioned health services, appropriate use of anti-obesity medicines and outcomes from relevant schemes subject to funding availability	N/A	2) Establish whether GP practices have robust info for obesity register	2) Set targets with focus on practices serving deprived communities	2) Set targets with focus on practices serving deprived communities
3i) % WiSB employees eating 5 fruit and vegetable portions per day (LPSA)	64.8%: HW survey-2005		3) i) 69.8%	
3ii) Numbers of employers achieving Healthy Food awards		3) ii) Award designed		3) ii) 3 large employers



<b>SUB-OUTCOME 1.3: Halt rising trend of obesity in population (improve diet)</b>				
<b>ACTIVITIES:</b>				
1) Introduce new standards for food standards in all LEA commissioned school meals services. 2) Implement Wiltshire Healthy Schools programme 3) Complete annual weight and height measurements in primary schools in Reception Year and Year 6 within national timescale; measure incidence in primary schools 4) Ensure maintenance of school vegetable scheme and increase consumption 5) Increase participation in school fruit and vegetable scheme per annum, targeted at women from disadvantaged groups.				
<b>PARTNERS:</b> Local Health Alliance, PCT, WCC, Schools, Independent sector				
<b>Performance Indicators:</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
1)i) Number of schools compliant with final food based and nutrient based standards for lunch  1)ii) New school meal contract in place with appropriate quality standards	1)i)N/A (introduced Sept 06)  1)ii)N/A		1)100% of primary schools  1)ii) Signed and in place	1)100% of secondary schools
2)% of schools engaged in the Healthy Schools programme	N/A (revised programme)	2)75 % of schools achieving Healthy Schools status	2)75 % of schools achieving Healthy Schools status	2)100% of schools engaged in Healthy Schools programme
3)Height and weight measurements of children in reception and Year 6;  i) %coverage  ii) % overweight and obese          3ii) Monitor incidence of <19 year olds presenting with Type I and Type II diabetes.	3)i)85% reception, 40% year 6  3)ii) 12% &7% reception,  12%&11% year 6       N/A	3)i) 85% reception, 50% year 6  3)ii) Reduction in numbers of overweight and obese children       3)ii)Establish whether GP practices have robust info for register	3)i) 85% reception, 60% year 6  3)ii) Reduction in numbers of overweight and obese children       3)ii)Set targets with focus on practices serving deprived communities	3)i) 85% reception, 70% year 6  3)ii) Reduction in numbers of overweight and obese children       3)ii)Set targets with focus on practices serving deprived communities
4) i) All 4 – 6 year olds attending an LEA maintained primary or special school receive a free piece of fruit / veg. every school day.	4)i)Programme in place	4)i)Continuation of programme	4)i)Continuation of programme	4)i)Continuation of programme

4)ii) % of year ten school children eating 5+ portions of fruit and veg per day (LPSA)	4)ii)57%:HW survey-2005		4)ii) 62%	
5) Breast feeding; i) initiation rates ii)rates at 8 weeks	TBC (by 30/06/07)	% 5% increase	5)ii)82.5% 5)ii)1.5% increase	5)ii)84% 5)ii)1.5% increase
<b>SUP-OUT</b> ...ing ...ity in population (increase physical activity)				
<b>ACTIVITIES</b>				
<p>1)Improve recreation sports facilities and access in target communities where rate of participation lower in deprived areas</p> <p>2)Use ... focal point ... Schools Sport Partnerships and Travelwise</p> <p>3) Develop ... programme for older people</p> <p>4)Develop community programmes which encourage greater use of existing facilities in clubs and elsewhere</p> <p>5)Review and standardise (best practice) GP exercise referral programmes</p>				
<b>PARTNERS:</b> Wiltshire and Swindon Activity and Sports Partnership (WASP), WCC, DCs, PCT, Leisure services, Community First, Age Concern, Schools, Community groups, Clubs, GPs.				
		<b>Targets:</b>		
<b>Performance Indicators:</b>	<b>Baseline</b>	<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
1)% of population taking part in moderate intensity activity– at least ½ hour per day 5 times per week: i)Total ii) Deprived/target areas	1)i) 24.1%: Active England Survey 2006 1)ii) Target areas via Wiltshire People's Voice surveys (annual)	1)i)1% pa increase	1)i)1% pa increase	1)i)1% pa increase  1)ii)4 % + over 3 years in target areas
iii) WiSB employees (LPSA)	1)iii)47.6%: HW survey-2005;		1)iii)50.6%	
iv) Year ten school children (LPSA)	1)iv)82.3% HW survey-2005;		1)iv)84.3%	

2)i) Schools achieving 2hrs high quality Sport/PE per week			2)i) 86 % of pupils	2)i) All schools engaged
2)ii) Schools and clubs offering sports to all children		Establish a baseline – via national questionnaire		2)ii) Set targets
3) and 4) Number of older people in programme (see block ref 2.1)	older people's block outcome	survey 3)(see older people's block sub outcome 2.1)	3)(see older people's block sub outcome 2.1)	3)(see older people's block sub outcome 2.1)
5) Number of referrals to appropriate exercise schemes	5) N/A	5) Baseline established for number of people accessing exercise referral schemes	5) Increase in numbers attending	5) Increase in numbers attending

**SUB-OUTCOME 1.5: Reduce the incidence of CHD, Stroke and cancers through reducing the incidence of smoking and the harmful effects of smoke**

**ACTIVITIES:**

- 1) Deliver smoking cessation services targeted to manual workers, pregnant women and other people living in deprived areas; support employers introducing smoke free premises and sites ahead of proposed legislation.
- 2) Promote Smoke Free Wiltshire Awards especially in schools
- 3) Work with Healthy School Team to deliver smoking prevention messages to young people.
- 4) Work with retail outlets to prevent sales of tobacco products to children and young people

**PARTNERS:** PCT, GPs, DCs, WCC, Schools, Retailers

Performance Indicators:	Baseline	Targets:		
		2007/08	2008/09	2009/10
1)i) Smoking prevalence – % WiSB employees who smoke (LPSA)	1)i) 13.3%: HW Survey-2005		1)i) 11.3%	
1)ii) Number of people who have quit smoking 4 weeks since their quit date	1)ii) Quit rates per PCT LDP <b>TBC</b>	1)ii) Achieve 4 week quit targets as per PCT LDP for 2006/07 and 2007/08 <b>TBC</b>  1)iii) Wiltshire quit rate in line with national average	1)ii) Achieve 4 week quit targets as per PCT LDP for 2008/09 when set and agreed  1)iii) Wiltshire quit rate in line with national average	1)i) Achieve 4 week quit targets as per PCT LDP for 2009/10 when set and agreed  1)iii) Wiltshire quit rate in line with national average

2) Number of schools achieving Platinum smoke free award	2) 4	1)	2) 50% (122)	2) 75% (245)
3) % of year ten school children who smoke (LPSA)	3) 20.7%:HW survey-2005		3) 18.7%	
4) Number of prosecutions under the sale of alcohol to minors... improved... from... number of...		4) Agree and set target post change in law (Oct 07)	4) Reduce numbers	4) Reduce numbers
<b>SUMMARY OBJECTIVE:</b> Reduce Chlamydia and other sexually transmitted infections and improve access to sexual health services (in accordance with Wiltshire Sexual Health Strategy)				
<p><b>ACTIVITIES:</b> Introduce targeted training of professionals working within identified communities/localities in order to access "hard to reach and/or most vulnerable groups" within those areas.</p> <p>After 3 and 6 months evaluate the impact on the health of these client groups of training prior to developing a roll-out programme of training to other areas.</p> <p>Details of the training programme and standards for evaluation</p> <p>Undertake a health equity audit gaps in service provision.</p>				
<p><b>PARTNERS:</b> PCT – Health promotion, school nursing and health visiting</p> <p>WCC – YOT, Teenage pregnancy co-ordinators, Youth Development Service, Children Looked After, Education</p> <p>District Councils – leisure services, trading standards, environmental health (licensing)</p> <p>Non statutory organisations – Gay Men’s Health, Terence Higgins Trust</p> <p>Service Providers – NHS Trusts, voluntary agencies</p> <p>Service users</p>				
<b>Performance Indicators:</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
1) Increased number of young people aged 15-24 being screened for Chlamydia	N/A (new)	1) 10% of population aged 15 - 24 accepting a Chlamydia test (PCT LDP target)	1) 30% of population aged 15 - 24 accepting a Chlamydia test (PCT LDP target)	1) 50% of population aged 15 - 24 accepting a Chlamydia test (PCT LDP target)
2) Increased number of people accessing treatment for sexually transmitted infections	2) 1200 first attendances at GUM (pa projection to 31/03/07)	2) Increase by 33% to 1600 pa	2) Increase % <b>TBC</b>	2) Increase % <b>TBC</b>
3) Improve access times to GUM	3) <b>TBC (by 30/06/07)</b>		3) 100% of attendants offered an appointment at GUM within	

	48 hours - 2008	
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**LPSA2 Target**      **Mandatory Target**

**Developmental Programme**

In order to achieve the mandatory outcome there needs to be both a continuing reduction in the average All Cause Mortality (AAACM) **and** a reduction in the extent of the gap in AAACM between areas of highest deprivation and other areas.

Some work in association with the South West Public Health Observatory has identified local areas (known as super output areas - SOAs) where deprivation using a range of multiple indicators is in the highest or second highest quintile nationally and the highest quintile locally. These will be the main "target" areas referenced in the sub outcomes above.

These areas are within the following electoral wards:

- Bemerton (2 SOAs)
- Calne Abberd
- Chippenham Hill Rise
- Devizes North (2 SOAs)
- Melksham North
- St Edmund and Milford
- St Martin and Milford
- Trowbridge Adcroft
- Trowbridge Drynham (2 SOAs)
- Trowbridge John of Gaunt
- Westbury Ham

Further developmental work is planned in support of childhood accidents and mental health and emotional wellbeing. Programmes have not yet reached the stage where clear indicators can be agreed and targets set accordingly. However the following activities will be pursued:

**Reduce the incidence of all accidents in people under 19 years:**

- 1) Target interventions to reduce risk taking behaviours by young people (cross reference Children's Block)
- 2) Understand accident data (accidental, non-accidental, in the home, road traffic collisions)
- 3) Using relevant data, implement action plan that supports the Wiltshire Childhood Injury Prevention Strategy according to identified priority areas

**Increase the awareness of mental health problems within communities:**

- 1) Implement local alcohol and drugs harm reduction programmes, for all ages (cross reference Safer and Stronger blocks).
- 2) Increase awareness of work related stressors by Exemplar employers, and ensure development of local policies and procedures that support affected members of staff.
- 3) Increase awareness of the potential impact of deprivation and health inequalities

on the mental health status of individuals (Reference Children's block for bullying)

## 7 Older People

Due to the cross-cutting nature of... Some targets relevant to this block will be... blocks

As yet, there is a... to galvanise services for older people. The... the platform for this.

### WILTSHIRE "THE IMMEDIATE" OVER 50'S NEEDS ASSESSMENT PROJECT

It is... that this study was carried out to inform policy and service delivery for... outlines the main objective

*"The aim of this major study has been to research the future needs, expectations and aspirations of older people in Wiltshire, and to enable the research findings, and older people themselves, to influence the planning and delivery of services, not just in the immediate future, but also in the much longer term."*

Ultimately, thousands of older people (defined, for the purposes of this study, as those over fifty years) across this very rural county, will benefit if providers of services base their decisions on identified needs and what older people themselves say they want in the future, not on assumptions made on their behalf."

The executive summary contains the following key facts and findings.

#### Key Facts and Findings

- Over a third of Wiltshire's total population is aged 50 and over
- Within 20 years 43% of all people in Wiltshire will be over 50
- Within 20 years 50% of the voting population will be over 50
- The average age of respondents to the survey is 66 years, for both men and women
- 70% of the residents surveyed have lived in Wiltshire for more than 20 years
- 59% of respondents live in a rural location
- 27% live alone of whom 73% are female
- 65% of BTI respondents own their home outright and 13% live in rented property
- 10% are lonely and wish they had more company
- 23% require introduction/encouragement to join in group activities
- 93% want to keep fit and healthy for as long as possible
- 46% worry about their physical health and 34% worry about their mental health
- Maintaining independence is a key priority for 94%
- 44% would be happy to live in basic sheltered housing and 34% in extra care sheltered housing
- 90% of car drivers agreed that they would be lost without their car
- People are affected in their neighbourhood by: cold calling (56%), speeding traffic (50%), pavement cycling (30%), anti-social behaviour (26%)
- 76% want greater flexibility around when and how to retire
- Nearly 40,000 older people in Wiltshire are "income deprived"
- 59% have access to a computer at home but 35% cannot or do not text or email

<b>Outcome OP 1</b>	<b>More older people are socially included and actively participate as valued citizens in their local communities and neighbourhoods</b>			
<b>Block Lead (first point of contact)</b>	Heather Ludlow Wiltshire County Council Tel – 01225 716571 Liddy Davidson, Age Concern Wiltshire Tel – 01380 735506			
<b>SUB-OUTCOME 1.1: Social inclusion of older people in communities, through encouraging older people to participate in social/ leisure activities, and to volunteer in their communities, while at the same time reducing loneliness and isolation (especially amongst marginalised groups including older men)</b>				
<b>ACTIVITIES:</b>	<ul style="list-style-type: none"> <li>• Review opportunities for social and leisure activities with risks to sustainability and gaps identified</li> <li>• Develop models for information sharing across all organisations</li> <li>• Work with communities to set up new opportunities</li> <li>• Develop partnership to develop telephone support networks</li> <li>• Develop Time Bank</li> </ul>			
<b>PARTNERS:</b> DCS Community Development, Registered Social Landlords, Age Concern, Community First, Faith Groups, CVS, PCT – Health Promotion Service				
<b>Performance Indicators:</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
Report of activities, risks and gaps distributed	New Activity	Report completed	Update report of activities, risks and gaps	Update report of activities, risks and gaps
Models of information sharing between organisation evaluated	New Activity	2 models evaluated	Develop information sharing scheme dependent of Year 1 evaluation	Continue development and implementation of information sharing scheme
New activities for older people across county set up	New Activity	3 new activities	2 new activities established in each district	5 more new activities established in each district
Partnership established to develop by telephone support networks	New Activity	Partnership established	Pilot 2 telephone "buddy support" networks	4 more telephone "buddy support" networks established
Time Bank established	New Activity	1 Time Bank piloted	2 more Time Banks established	2 more Time Banks established
<b>SUB-OUTCOME 1.2: Incomes of older people raised, particularly in areas of deprivation</b>				
<b>ACTIVITIES:</b>				
<ul style="list-style-type: none"> <li>• Increase uptake of benefits &amp; pensions</li> <li>• Continue with and refine take up campaigns and activities.</li> <li>• Refresh existing and/or forge new partnerships incorporating referral processes to ensure take up is maximised when individual need is identified by any partner.</li> </ul>				

<ul style="list-style-type: none"> <li>Use the Geographical Information System to map the distribution of areas of deprivation, to analyse patterns of take up across the County and identify areas of apparent low take up.</li> </ul>				
<p><b>PARTNERS:</b> DWP, CAB, Housing Improvement Agencies, District Councils, Support for people's Carers, First, Ridgeway, housing &amp; other Registered Social Landlords</p>				
<b>Performance Indicators:</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
Uptake of Pensioners' Assistance	60+ population	Maintain baseline	Maintain baseline	Maintain baseline
Uptake of Attendance Allowance	13% of 65+ population (Feb 06)	Maintain baselines	Maintain baseline	Maintain baseline
Baseline Council Tax recipients	New activity	Establish Council Tax uptake	To be set by Mar 08	To be set by Mar 08
New 'benefit forums' piloted / established	New activity	Pilot and evaluate a 'benefit forum' in Salisbury District	To be set by Mar 08	To be set by Mar 08
Increase take up of charitable grants	New activity	Baseline charitable grant take up	To be set by Mar 08	To be set by Mar 08
More older people able to access help with Housing Benefit and Council Tax Benefit via "Alternative Offices"	New activity	Consider establishing new Alternative Offices for voluntary sector	To be set by Mar 08	To be set by Mar 08

**Next Steps**

The work being conducted within this Sub Outcome is generally new work being conducted with a range of new partners. Many voluntary organisations involved have previously worked with WCC and each other on an individual project basis but achieving the target will involve more formal and systemic partnerships. The activities planned in this will develop these links and enhance understanding which will allow better cross-sector working to develop.

- The Time Bank pilot represents a very real opportunity to change the nature of community interactions to the benefit of all our citizens, and will develop intergenerational relationships to which older people can positively contribute.
- Wiltshire already has nationally, and regionally, high levels of uptake of Pension Credit and Attendance Allowance. Maintaining these high levels of uptake will be a realistic target.



<b>Outcome OP 2</b>	<b>More older people are able to enjoy healthy active ageing and maintain independence</b>			
<b>Block Lead (first point of contact)</b>	John Nicholas, Wiltshire County Council Tel – 01225 757520			
<b>SUB-OUTCOME 2.2: Improved access to health services provided by a skilled, respectful and</b>	<b>More older people are able to enjoy healthy active ageing by involving more older people in healthier lifestyle and physical activity</b>			
<b>ACTIVITIES</b>	<ul style="list-style-type: none"> <li>Develop and produce directory and website for information on physical activity opportunities for older people</li> <li>Develop Connecting Communities through Sport &amp; Activity Project with Community First</li> <li>Promote gardening (and ageing gardening) via Age Concern social enterprise</li> <li>Develop ideas on 'themed' walks with partners</li> </ul> <p><i>Activities above will promote intergenerational activity wherever possible</i></p>			
<b>PARTNERS:</b> Healthier Wiltshire Steering Group, (Ageing Well sub group), WASP, PCT – Health, promotion//Provider services, District Councils, WCC – DCS, Age Concern , Community First, Private sector exercise, facilities and exercise tutors				
<b>Performance Indicators:</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
Directory produced and made available via web site and hard copy	New activity	Directory produced and available by Oct 07  "Young at Heart" section of WASP available via hotlinks by Jun 07 with monthly review	annual review of content  continuing monthly review of content	annual review of content  continuing monthly review of content
Increased number of over 50s taking part in physical activity	New activity	50 over 50s involved in new activity by Mar 08	To be set Sep 07	To be set by Sep 07
More older people enjoying being active via gardening project	New activity	10 older people to be actively involved in gardening project by Mar 08	An additional 10 older people to be actively involved in gardening by Mar 09	An additional 10 older people to be actively involved in gardening by Mar 10
More older people are active via take up of 'themed walks'	New activity	Proposals developed to pilot themed walks by Mar 08	Pilot 2 themed walks by Mar 09	An additional 4 themed walks to be developed by Mar 10
<b>SUB-OUTCOME 2.2: Improved access to health services provided by a skilled, respectful and</b>				

<b>sustainable workforce</b>				
<b>ACTIVITIES:</b>				
<ul style="list-style-type: none"> <li>• Deliver more health services in the community to ensure local people aware of changes</li> <li>• Reduce use of emergency beds</li> <li>• Improve standards of social care delivery</li> <li>• Ensure more dentists in the community</li> <li>• Older people's views on independent living</li> </ul>				
<b>PARTNERS:</b> Wiltshire PCF, AWP, WCC DCS & Transport, AWP, Carers Support, Alzheimer's Support, Concern, Advocacy, PALS/PPI, WSUN, Housing				
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>	
			<b>2007/08</b>	<b>2008/09</b>
			<b>2009/10</b>	
Increase step down care by 1% on 06/07 baseline		06/07 community staff activity	11 neighbourhood teams in place and fully functional by March 08.	Review of users of community and acute services by voluntary sector / LINKS by Mar 09
Increase step down care by 1% on 06/07 baseline		06/07 community staff activity	Emergency admission to acute hospitals reduced by 5% by Mar 08	Target set by Sept 07
Implement joint health and social care training packages for care staff		Ongoing activity	Ongoing support and training for all health staff to ensure provision of services with respect and understanding of older people's issues in place by Mar 08	Continue to develop and implement training programme as year 1
Dentists		New Activity	map the need for a dom care dental service	Evaluate the current impact of dental contract and NICE guideline. Finalise the Wiltshire and Swindon commissioning strategy
Implement a 24/7 single point of access for health and social care staff and service users		New Activity	Pilot single point of access by Mar 08	develop single point of access in light of pilot results
<b>SUB-OUTCOME 2.3: Increased number of older people who want to stay independent receive the support they need to do so from a skilled, respectful and sustainable workforce</b>				

<p><b>ACTIVITIES:</b></p> <ul style="list-style-type: none"> <li>Promote provision of community equipment &amp; personal care assistance</li> <li>Promote Direct Payments</li> <li>Review Domiciliary care services to ensure independence</li> <li>Develop preventive services &amp; products through social enterprise models</li> </ul>				
<p><b>PARTNERS:</b> DCS, Social Care Providers, Care Home Providers, Support providers, Housing providers and registered care providers, Home Improvement Agencies, Assistive Technology providers, FALCON/PH, Community First/Link, Carers, Support, Age Concern, W</p>				
		<p><b>Targets:</b></p>		
<p><b>Performance Indicators:</b></p>	<p><b>Baseline</b></p>	<p><b>2007/08</b></p>	<p><b>2008/09</b></p>	<p><b>2009/10</b></p>
<p>People helped to live at home (C32)</p>	<p>2,000</p>	<p>Additional 300 older people helped to live at home</p>	<p>Additional 500 older people helped to live at home</p>	<p>Additional 500 older people helped to live at home</p>
<p>Number of people requiring long term care through implementation of reablement service reduced</p>	<p>0</p>	<p>Review of domiciliary care service by Mar 08</p>		
<p>Equipment delivered within 7 working days (D54)</p>	<p>0</p>	<p>Additional 100 older people provided with appropriate equipment</p>	<p>Additional 100 older people provided with appropriate equipment</p>	
<p>Increase in number of people receiving direct payments (C51)</p>	<p>245</p>	<p>Additional 20 older people receiving direct payments</p>	<p>Additional 20 older people receiving direct payments</p>	<p>Additional 20 older people receiving direct payments.</p>
<p>Establish gardening/practical support service via social enterprise model agreement/joint training/increase step up and step down as 2.2</p>	<p>New Activity</p>	<p>Gardening service delivered to 20 older people via social enterprise</p>	<p>Gardening service to additional 20 older people via social enterprise</p>	<p>Gardening service delivered to 20 additional older people via social enterprise</p>
<p>Volume of use of assistive technology</p>	<p>New Activity</p>	<p>100 older people to be supported with assistive technology</p>	<p>Additional 100 older people to be supported with assistive technology</p>	<p>To be set March 2009</p>
<p><b>SUB-OUTCOME 2.4: Integrated support for those older people with complex needs</b></p>				
<p><b>ACTIVITIES:</b></p> <p>Self-care (participation on Expert Patient Programme &amp; other schemes) provided in partnership with community matrons/specialist nurses, pharmacists and voluntary sector. Provide more intermediate care options – community services.</p>				
<p><b>PARTNERS:</b> PCT, DCS, Acute Trusts, District Councils, Dom Care Providers, Care Home providers, Housing Associations, Support providers, Carers Support, WSUN. Age Concern, AWP, CSIP</p>				
		<p><b>Targets:</b></p>		
<p><b>Performance Indicators:</b></p>	<p><b>Baseline</b></p>	<p><b>2007/08</b></p>	<p><b>2008/09</b></p>	<p><b>2009/10</b></p>

Improvement against 2006 baseline of LDP target		al	Roll-out of virtual ward depending on evaluation	Continue to develop virtual ward as appropriate
Improvement against 2006 baseline LDP target		LDP 5% reduction in agency days from baseline by March 08	Target to be set Sept 2007	Target to be set Sept 2007
<b>SUB-OUTCOME 2.6: Carers supported and able to continue caring</b>				
<b>ACTIVITIES:</b> Review CC Strategy, Develop & implement action plan from strategy				
<b>PARTNERS:</b> DCS, Home Trusts, PCT, AWP, Carers Support, Carers Development Workers, Alzheimer's Support, Age Concern				
<b>Performance Indicators:</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
Carers Strategy updated	Existing carers strategy	Carers' strategy updated	Action plan implemented as per strategy – timescales and targets to be taken from revised strategy	Action plan implemented as per strategy – timescales and targets to be taken from revised strategy
Number of carers receiving service following assessment and review	187 carers listed (68 <65yrs 119 >65yrs)	To be set Sept 2007	To be set Sept 2007	To be set Sept 2007
No of GP practices holding carers' register	New activity	20 GP practices to have a carers register	Another 20 GP practices to have a carers register	Another 20 GP practices to have a carers register
<b>SUB-OUTCOME 2.6: To reduce the no. of falls that result in serious injury and ensure effective treatment and rehabilitation for those who have fallen.</b>				
<b>ACTIVITIES:</b> Reduce the number of unplanned emergency admissions to hospital as a result of falls - reduce the number of people age 75 years and over admitted to hospital a result of a fall to 839 (a reduction of 150)				
<b>PARTNERS:</b> PCT, Acute Trusts, AWP, Health promotion, WASP, Domiciliary care providers, Care Home providers, DCS, Home Improvement Agencies, Registered Social Landlords, District Councils, Assistive technology providers, Leisure providers, Assistive Technology providers, Voluntary & Community Sector				
<b>Performance Indicators:</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
A reduction in the number of unplanned emergency admissions to hospital as a result of falls - reduce the number of people age 75 years and over admitted to hospital a result of a fall to 839 (a reduction of 150)	989 no. of fall resulting in admission to hospital for people over 75 years	Develop falls prevention strategy by Mar 08  839	Implement primary care led falls prevention model by Mar 09	continuation of 08/09 implementation

reduction in number of falls in care homes	Level of falls in care homes prevention reduced by Mar	Reduce falls in care homes by 10% based on 06/07 baseline by Mar 09	Reduce falls in care homes by an additional 5% based on 06/07 baseline by Mar 10
<b>SUB-OUTCOME</b> The mental health of older people is improved through providing more support to older people with organic mental health problems			
<b>ACTIVITIES</b> <ul style="list-style-type: none"> <li>• Pre-bookable respite services for people with mental health problems established</li> <li>• Complete audit of existing activity</li> <li>• Ensure core services are accessible</li> <li>• Increase support and information for older people, carers and families</li> </ul>			
<b>PARTNERS</b> WPs, GPs, Acute Trusts, Health promotion, PCT, Alzheimer's Support, Age Concern, Support Assistive Technology Providers, Day service providers, OSJ, Registered Social Landlords, Support providers, Care home providers, Dom care , providers, MIND, WSUN			
<b>Performance Indicators:</b>	<b>Baseline</b>	<b>Targets:</b>	
Feasibility study for pre bookable respite undertaken	New Activity	<b>2007/08</b> Feasibility study for pre bookable respite undertaken and completed and service started	<b>2008/09</b> Monitoring new service
Complete audit of existing activity and identify gaps	New Activity	Complete audit of existing activity & identify gaps	Develop services to meet gaps identified in Year 1
Improve support and information for families and carers	New Activity	Produce info pack for carers & service users  Promote existing services & volunteering opportunities	Increase in carers assessments by 25%
<b>2009/10</b>			Continuation & review of 08/09 service implemented  continue improving on Year 1 performance

**Next Steps**

This Outcome requires close integration between the health services, the local authority and the voluntary organisations. It is encouraging to see that the first steps towards re-establishing sound working relationships at all levels is being undertaken. The implementation of the LAA represents an opportunity to consolidate this work to the benefit of older people.

<b>Outcome</b> OP 3		<b>Older people have access to affordable, flexible and safe transport to a range of services and activities</b>			
<b>Block Lead (first point of contact)</b>		Ian White Wiltshire County Council Tel – 01225 713322			
<b>SUB-OUTCOME</b> Older people have access to transport that is accessible and meets their needs					
<b>ACTIVITIES</b>		<ul style="list-style-type: none"> <li>• Continue to ensure that as far as is possible reasonable levels of access to important services and activities</li> <li>• Increase the capacity of voluntary car schemes (such as LINK), and other forms of community transport</li> <li>• Support and stimulate community transport activity through development of community transport hubs</li> <li>• Encourage bus operators to use low floor easy access buses on more routes</li> <li>• Encourage bus and taxi / private hire operators to train their staff in customer care and disability awareness</li> <li>• Implement statutory national free bus pass scheme for elderly and disabled people (replacing existing countywide free fare scheme); seek to persuade District Councils to provide tokens or vouchers as an alternative for those who are unable to use bus services</li> <li>• Engage more with older people to understand their needs and how to better promote the availability of services</li> </ul>			
<b>PARTNERS:</b> WC PTU, District Councils, Wiltshire Rural Transport Partnership (DART), Community First, DCS, PCT, community transport operators, Link & other social car schemes, parish & town councils, community area partnerships. bus operators, WITS project, GoSkills, MCL consultants, Age Concern , community planners, WSUN					
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>		
			<b>2007/08</b>	<b>2008/09</b>	
% of rural addresses within 800 metres of (a) an hourly or better, and (b) daily or better, weekday daytime bus service		Local Transport Plan (LTP) 2005/06 baseline is 61% with an hourly or better service, and 89% with at least a daily weekday service	Maintain access to hourly or better service for at least 50% of rural addresses, and to daily or better service for at least 80%, up to end Year 3 or 4	Maintain access to hourly or better service as Year 1	Maintain access to hourly or better service as Year 1 & 2
% of rural addresses covered by a voluntary car scheme		Local Transport Plan (LTP) 2005/06 baseline is 89% of rural addresses covered by a voluntary car scheme	Increase coverage of voluntary car schemes to 94% of rural addresses by end Year 3 or 4	Interim target 92%	Increase coverage of voluntary car schemes to 94% of rural addresses by end Year 4 (interim target for 2009/10 = 93%)
Development of community transport 'hubs'		At end of 2005/06 were 2 'hubs' in	Have 3 new 'hubs' at the launch phase	Have 3 new 'hubs' in operation by	

			end Year 2	
% of bus routes operated by low floor vehicles	40%	WITS project to assess and report on quantity and quality of existing training	Interim target 18%	Increase % of low floor bus routes to 25% by end Year 4 (interim target for 2009/10 = 21%)
Increased transport for older people	WITS project through Big Lottery Bid	WITS project to assess and report on quantity and quality of existing training	Target to be set by Mar 08	Target to be set by Mar 08
Implement national free fare scheme	Countywide free fare scheme in operation	National scheme in operation by end Year 1		
Engage more with older people to understand their needs and how to better promote the availability of services	Assessing whether can use existing BVPI survey data to produce meaningful breakdowns	Assess suitability of existing methods of marketing transport information and measuring satisfaction and establish a baseline	implement improvements	implement improvements
<b>LPSA2 Target</b>		<b>Mandatory Target</b>		

**Next Steps**

**Main priority** -to seek to maintain as far as possible existing levels of bus service access, in the face of anticipated continued increases in operating costs.

**Second priority** - to seek to develop community and voluntary transport to meet dispersed access needs that can not be cost-effectively met by conventional services.

**Other tasks**

**Low floor buses** - a continued increase in the proportion of these types of buses will be sought through Quality Partnerships with operators of commercial bus routes and on services run under contract to the Council.

**Training of bus and taxi drivers** - will be progressed by the Wiltshire Independent Travel Supporters (WITS) project, which will continue the work begun by the Transport Access Partnership Project (TAPP

**High cost of bus fares** – this will be addressed through the implementation in Wiltshire and Swindon of the national free travel scheme by the partnership (involving the four District Councils, WCC and Swindon Borough) that currently manages the countywide Wiltshire and Swindon Bus Pass scheme.

**Baseline measures of satisfaction with transport among older people** - preliminary work will be undertaken in year 1 to establish and to review the effectiveness of current methods of providing transport information.

<b>Outcome</b> OP 4	<b>More older people actively engaged in developing community safety strategies and reduce the fear of crime</b>
<b>Block Lead (first point of contact)</b>	Lynn Gaskin Wiltshire County Council

Outcome 4 is now the responsibility of the Safer Block, with monthly feedback being provided to the Older People's Block Joint Leads and in turn the Strategic Group for Older People's Issues

<b>Outcome</b> OP 5	<b>A 'home for life' strategy is developed which enables older people to retain choice and control while maintaining independence</b>
<b>Block Lead (first point of contact)</b>	Geoff Vale, Wiltshire County Council Tel – 01380 738018

**SUB-OUTCOME 5.1:** Develop and deliver a "home for life" strategy with older people, enabling older people to remain independent in a home of their choice for as long as possible

**ACTIVITIES:**

- Undertake housing needs survey
- Undertake review of Supporting People with reference to housing needs
- Promote and monitor uptake the use of Assistive Technology via projects supported by DCS bidding process
- Provide Extra Care sheltered housing with 24/7 support and promote as a community resource

**PARTNERS:** WCC Supporting people, DCS, Registered Social Landlords, Private Landlords, Abbeyfield, Almshouses, Assistive Technology providers, Age Concern, PCT, Acute Trust, Housing Improvements Agencies, WSUN, IFAs, Gardening providers. Local Traders, Order of St John, Care , homes Assoc, AWP

<b>Performance Indicators:</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
Map housing related support needs, both current and projected, of older people	New Activity	Mapping completed Strategy agreed	Implement strategy	Continue implementation of strategy
Wiltshire model(s) for sheltered schemes developed	New Activity	Model agreed	Implement action plan as per strategy	Continue implementation of strategy
Assistive technology Strategy agreed	New Activity	Strategy agreed	Implement action plan as per strategy	Implement action plan as per strategy
Extra Care Housing Strategy agreed	New Activity	Strategy agreed conference to take place to agree partners	Implement action plan as per project plan	Continue to implement action plan as per project plan

**Next Steps**

Housing for older people is an area of development. As the numbers of older people who wish to live independently in their own home rises, so must a range of housing



solution be developed. Innovative schemes of assistive technology must be planned early in order that the needs of older people in Wiltshire within the next few years are met. Existing providers will be strengthened and developed to ensure that appropriate services can be built. The district council and county council are working to ensure that this is made.

## 8 Safer and Stronger Communities

Due to the cross-agency nature of the Area Agreement some targets relevant to this block are included in the following text.

Section 11 of the Crime and Disorder Act 1998 requires the county council, district council, parish or town councils, the Police and the Police Authority and the Fire Authority to have regard to crime prevention in everything that they do, and to do 'all that is reasonably practicable to prevent crime and disorder' in their area. This section imposes a shared responsibility on these authorities to put crime reduction and community safety at the heart of their medium- and long-term planning and their day-to-day practice.

The shared responsibility for crime reduction imposed by the Crime and Disorder Act meant that organisations could no longer work in isolation – instead, partnerships were set up so that organisations could pool their ideas and resources and work together to tackle problems of crime and anti-social behaviour. Because audits and strategies have to be drawn up at *district* level, each of Wiltshire's four districts set up a community safety partnership whose membership includes the responsible authorities; the organisations which are required to co-operate; and many other representatives of the statutory, private, voluntary and community sectors which have responded to the invitation to participate in the work of the partnership. Alongside these district-based partnerships, the Safer Wiltshire Executive operates at a countywide level, taking overall responsibility for the reduction of drug and alcohol misuse and for those aspects of crime reduction which are best co-ordinated on a Wiltshire wide basis.

What follows safer communities are Stronger Communities. Building stronger communities is at the heart of this agreement. Our Sustainable Community Strategy outlines what we mean by Stronger Communities:

- Communities where people want to live and work. People are there by choice.
- Communities which are inclusive. People of different backgrounds, ages and beliefs feel part of the community, not separate or marginalised.
- Communities which are lively, busy places. People get together to tackle local concerns and to socialise. People readily volunteer and feel encouraged to do so. There are many social 'networks' between individuals and families.
- Communities where people feel safe.
- Communities which have effective political processes, marked by trust, high political participation, and effective relations between public, voluntary and business sectors.
- Creates a sufficient range of jobs to meet local employment needs

By creating such communities Wiltshire will build "social capital" and a capacity to sustain the long term vision of WiSB.

If successfully delivered, a safer community will follow, as many of these sub outcomes will tackle the underlying root causes of an unsafe society.

**Safer Communities**

<b>Outcome</b>	<b>Increase the safety of People, Places and Property</b>			
<b>Safer Communities 1</b>				
<b>Accountable Manager:</b>	Lynne Skinnell, DC, Wiltshire Council – Tel: 01225 776890			
<b>SUB-OUTCOME</b>	<b>Reduce the number of both accidental and deliberate fires</b>			
<b>ACTIVITIES:</b>	ASE schools to generate fires and action high incident areas; Case manager to assist with analysis; Liaison with fire engines to develop partnerships at local level; Awareness raising in business community; Home alarm project; DV/sanctuary schemes; Juvenile Fire Setters; Commercial and Fuel Reminders; Continuous and redefine cadet scheme; Stay Wise; Schools Programme – Key Stage 2; Media campaigns linked to Central; Fire Investigation; Hoax Calls; Abandoned Vehicle Scheme			
<b>PARTNERS:</b> DC, FRS, WCC CF Schools Branch, Wiltshire Police				
<b>Performance Indicators:</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
1) <b>Reduce the number of both accidental and deliberate primary fires</b> (Yearly average for 3 years ending March 2008) Lead: Wiltshire Fire and Rescue	997 (March 2004)	894 by end March 2008		
2) <b>Reduce the number of both accidental and deliberate secondary fires</b> (Yearly average for 3 years ending March 2008) Lead: Wiltshire Fire and Rescue	1438 (March 2004)	1244 by end March 2008		
<b>SUB-OUTCOME 1.2: Reduce Crime</b>				
<b>ACTIVITIES:</b>				
Penalty notices for disorder; Bicycle security; Regular mapping analysis and strategic assessment; Youth Inclusion Panel (Trowbridge); ROC awards; NPT; Local authority penalty notices				
<b>PARTNERS:</b> Police, WCC/DC planning, YOS, DC				
<b>Performance Indicators:</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
1) <b>Reduce Crime – Reduce overall British crime survey comparator recorded crime</b> Lead: Wiltshire Police/Community Safety Partnerships		12.5% by end March 2008		
2) <b>Reduce the proportion of adult and young offenders and prolific</b>		TBC		

<p><b>and other priority offenders who re-offend - Adult</b></p> <p>Lead: Probation Service/LCJB</p>				
<p><b>3) Reduce the proportion of adult and young offenders and prolific and other priority offenders who re-offend – Young Offenders</b></p> <p>Lead: YOS/LCJB</p>		<p>Reduce by 5% re-offending rates by YP 10-17yrs by end March 2008</p> <p>(YOS target)</p>		
<p><b>4) Reduce the proportion of adult and young offenders and prolific and other priority offenders who re-offend – PPO's</b></p> <p>Lead: Wiltshire Police</p>	<p>TBC end March/April 07 by Home Office</p>	<p>15% TBC by end June 07</p>	<p>15% TBC by end June 07</p>	<p>15% TBC by end June 07</p>
<p><b>SUB-OUTCOME 1.3: Increase home fire safety</b></p>				
<p><b>ACTIVITIES:</b></p> <p>Electric blanket testing; Fitting free smoke detectors; Hot Strikes; Home Safety Checks; Targeting Hard to Reach and Vulnerable Groups; Community Events and Parish Presentations; Domestic Sprinklers; Cooker Fire Demonstration Unit; Duke of Edinburgh; Schools Programme</p>				
<p><b>PARTNERS:</b> WCC ES TS, FRS, WCC CF YDS, WCC CF Schools Branch</p>				
<p><b>1) Reduce the number of accidental domestic fires</b></p> <p>(Yearly average for 3 years ending March 2008)</p> <p>Lead: Wiltshire Fire and Rescue</p>	<p>385 (march 2004)</p>	<p>353 by end March 2008</p>		
<p><b>2) Reduce injuries (including precautionary checks) resulting from accidental fires in the home</b></p> <p>(Yearly average for 3 years ending March 2008)</p> <p>Lead: Wiltshire Fire and Rescue</p>	<p>67 (March 2004)</p>	<p>55 by end March 2008</p>		
<p><b>SUB-OUTCOME 1.4: Improve road safety</b></p>				
<p><b>ACTIVITIES:</b></p> <p>Safe drive stay alive; NPTs; Drink drive campaign (Op XS); Tispol (National campaign); Summer campaign; Road Safety Awareness</p>				
<p><b>PARTNERS:</b> FRS, Wiltshire Police, WCC ES Road safety unit</p>				
<p><b>Performance Indicators:</b></p>	<p><b>Baseline</b></p>	<p><b>Targets:</b></p>		
		<p><b>2007/08</b></p>	<p><b>2008/09</b></p>	<p><b>2009/10</b></p>
<p><b>1) 40% Reduction in numbers killed or seriously injured</b></p> <p>Lead: Wiltshire Road Safety partnership</p>		<p>From 315(94/98 average) to 189 by 2010</p>		
<p><b>2) 50% reduction in number of children killed or seriously injured</b></p>		<p>From 31 (94/98 average) to 16 by 2010</p>		

Lead: Wiltshire Road Safety partners				
3) 10% reduction in slight injuries		1777	From 1778	From 1779
Lead: Wiltshire Road Safety partners				
<b>SUB-OUTCOME 1.5: Litter and Street</b>				
<b>ACTIVITIES:</b>				
TBC				
<b>PARTNERS:</b>				
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>	
			<b>2007/08</b>	<b>2008/09</b>
1) Cleanliness of land within the local authorities' control Lead: Wiltshire County Council/ District Councils/			BVPI 199a – litter and detritus  By end March 2008 to 16.25%	Public satisfaction with the street  By July 2008 46.5%
<b>Outcome</b> <b>Safer Communities 2</b>	<b>Reassure the public in relation to crime and drugs, anti-social behaviour and the criminal justice system</b>			
<b>SUB-OUTCOME 2.1: Reduce the fear of crime , increase reassurance in the criminal justice system and Improve perception and reduce worry about the incidence of Anti-Social Behaviour</b>				
<b>ACTIVITIES:</b>				
Intergenerational work; Neighbourhood Policing teams; ASB Panels; Public reassurance campaigns re criminal justice system; Work with other LAA blocks in relation to reparation schemes; Unpaid Work requirements to support outcomes related to community safety and improving the environment; Increase in volunteering, helping offenders				
<b>PARTNERS:</b> WCC CS, CF, YDS, Wiltshire Police, Criminal Justice agencies, VCS, DC				
<b>Performance Indicators:</b>		<b>Baseline</b>	<b>Targets:</b>	
			<b>2007/08</b>	<b>2007/08</b>
1) % of survey (peoples Voice) respondents who when asked the question “over the last two years do you think that anti-social behaviour in your area has increased/stayed the same/got worse/decreased” answered “increased”  Lead: Local Authorities/Community Safety Partnerships		33.9%	28.9% (survey 2008)	
<b>SUB-OUTCOME 2.2: Earlier intervention with Domestic violence victims and families</b>				
<b>ACTIVITIES:</b>				
Publicity campaigns to raise awareness; Monitoring PPO DV perpetrators; DV advocacy service;				

Sanctuary schemes; MARACS; Increase in reporting for mid-wives and other health related front-line staff; Serious case reviews; Development 07/08; DV co-ordinator managed work programme including strategies against LPSA targets; Serious crime training re. victims; DV courts; DV perpetrator provisions; Voluntary perpetrator provisions; Voluntary sector services; Supporting children				
<b>PARTNERS:</b> All public agencies, Supporting People, PCT, WCC CS & CF, Victim Support				
<b>Performance Indicators:</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2007/08</b>	<b>2007/08</b>
1) Overall increases in reporting of domestic violence Lead: Wiltshire Police/Safer Wiltshire Partnership		3227		
2) Reduction in proportion of repeat offences of domestic violence Lead: Wiltshire Police/ Safer Wiltshire Safety	43%	35%		
3) Increase in the number of successful outcomes (charges in relation to domestic violence incidents that result in convictions) Lead: Wiltshire Police/Local Criminal Justice Board	66.1%	70%		
<b>SUB-OUTCOME 2.3: Build respect in communities and reduce anti-social behaviour (especially alcohol related)</b>				
<b>ACTIVITES:</b> Roll out of Alcohol Referral programme for offenders and victims (ARPOV); Junior fire setters; Young people's diversionary and positive activity schemes; Intergenerational work; Ensure community safety strategies and environmental aspects taken into account re. licensing; ASB officers; Families in focus; ROC awards; LYPIG (improving intergenerational dialogue); Positive images of young people; Pub watch ABCs; Parenting programmes and use of contracts and orders; Summer activities for young people; Play Rangers (Salisbury); Develop and promote communications plan alongside the Respect Standard; NPTs; Youth Inclusion Panel (Trowbridge); Community payback scheme; Youth arts projects; Mediation schemes				
<b>PARTNERS:</b> FRS, WCC YDS, Connexions; CS, CF, YDS Sports Partnership, YOS, ASB Panels, DCs, Wiltshire Police, Probation, WYAP, RSLs				
<b>Performance Indicators:</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2007/08</b>	<b>2007/08</b>
1) Reduce alcohol related re-offending (to March 2008 – over 3 years for Division A, 2 years for Division C) Lead: Wiltshire Police/Community Safety Partnerships		2750 alcohol related re-offenders		
<b>Outcome</b> <b>Safer Communities 3</b>	<b>Reduce the harm caused by substance misuse</b>			

<b>SUB-OUTCOME 3.3: Reduce the harm caused by substance misuse (by them or others)</b>					<b>people through substance</b>		
<b>ACTIVITIES:</b> Consider tier 4 provision; Work with youth outreach workers; Drugs education in schools; Work with children's centres; Schools health team; Health Promotion training; Last order; Under 18s; Training for teachers and other children's services staff; Youth centres; Youth centres linked to substance misuse; Junior goal setting events; Children's centres and extended schools							
<b>PARTNERS:</b> Wiltshire County Council, WCC CF School Branch, YDS, AWP, CS, ASC, Health Protection Unit, Wiltshire Police, Wiltshire Fire and Rescue, Wiltshire Council, WCC ES TS							
<b>Performance Indicators:</b>		<b>Baseline</b>		<b>Targets:</b>			
				<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>	
<b>1) Reduce the harm caused by illegal drugs</b>  Lead :Wiltshire Police/Safer Wiltshire				Reduce public perceptions of local drug dealing and drug use as a problem (baseline in 2007/8)			
<b>LPSA2 Target</b>		<b>Mandatory Target</b>					

**Next Steps**

Together we will continue working to achieve the outcomes of the Wiltshire Community Safety Strategy in its final year. A range of activities are planned involving both communities and specific target groups such as domestic violence victims.

Working in partnership we will be pulling together resources and expertise to improve safety and the feeling of safety both within the home and within our communities and on our roads.

We will also reduce the harm from substance misuse and increase the numbers of those entering treatment.

We will involve diverse groups in community safety responses and by encouraging generations to come together we will seek to reduce the incidence of and worry about anti-social behaviour. We will be working with at risk groups ensuring earlier interventions and appropriate support and reducing the rates of re-offending in both adults and young people.

**Stronger Communities**

<b>Outcome 1</b>	<b>Local people, communities and voluntary organisations are empowered to have greater choice and influence over local decision making and a greater role in public service delivery.</b>
<b>Block Lead (first point of contact)</b>	Peter Baxter and Margaret West Tel 01380 731103 or 01672 564140
<b>SUB-OUTCOME 1.1: To identify current and future issues within communities impacted by a military presence, investigate and propose changes to strategies and delivery mechanisms to allow issues to be effectively addressed</b>	
<b>PARTNERS:</b> Wiltshire County Council, Kennet District Council, Salisbury District Council, West Wiltshire District Council, North Wiltshire District Council, MoD-Army, RAF Lyneham, Healthier Wiltshire, Citizens Advice Bureaux, Business Link, Tidworth Development Trust, Sustain the Plain.	

Activities:	Baseline	Targets:		
		2007/08	2008/09	2009/10
Identifying, defining and governing a programme of activity.		Programme Set Up	Projects evaluated	N/A
Commissioning a series of projects that may include researching issues, piloting new integrated services, etc		Projects commissioned	Engagement mechanism for ongoing activity agreed	
Integrating the findings and success of projects into mainstream activity		Projects monitored	Close programme	
<p><b>SUPPORTING LOCAL PEOPLE INVOLVED IN INFLUENCING DESIGN AND DELIVERY OF PUBLIC AND VOLUNTARY SERVICES TO ADDRESS THEIR LOCAL PRIORITY AND SUPPORT COMMUNITY COHESION</b></p> <p><b>PARTNERSHIP:</b> Wiltshire County Council, Kennet District Council, Salisbury District Council, West Wiltshire District Council, Mott Wiltshire District Council, Town and Parish Councils, Wiltshire Police, members of South Wiltshire Diversity Partnership, Kennet Diversity Initiatives Group, Young Foundation, Churches Together, Social Inclusion Partnership.</p>				
Activities:	Baseline	Targets:		
		2007/08	2008/09	2009/10
Workshops with community leaders and local area partnerships to explore the role of the frontline councillor and identify support needs.		Workshops held  Report issued, identifying roles and support required  Pilot & evaluate new roles completed	Communicate options to communities  Evaluate responses  Expand trials	To be defined at end Yr 2
Continue to scope opportunities for greater influence and decision making with services, developing local community 'offers', between statutory agencies and area partnerships, that will lead to really local 'LAAs'.  <i>Mandatory indicator for % of residents that feel they can influence decisions affecting their local areas</i>		Scoping study produced  Offers document produced from scoping study  Invite for feedback produced  Feedback evaluated  LGUSS annual survey	Delivery solution designed	To be defined at end Yr 2
Establish joint ways of working with the Neighbourhood Policing Teams		Meetings held to explore potential  Joint working established in pilots	Pilots evaluated & expanded	County-wide adoption of partnership delivery of NPT
Explore how scrutiny/ local calls for		Study	Pilot	To be defined

<p>action can be dealt with through local area partnerships, including the role of community leaders in this process</p>		<p>owned analysed set up</p>	<p>evaluated Conclusions communicated Feedback evaluated</p>	<p>at end Yr 2</p>
<p>Development of Wiltshire-wide approach to on-going engagement of hard to reach groups (covering the six equalities strands of race, disability, gender, sexual orientation, faith, and age) with consistency achieved across all councils.</p> <p><i>Mandatory indicator for % of residents who feel that their local areas are places where people from different backgrounds can get on well together.</i></p>		<p>Wiltshire-wide position statement commissioned, capturing research, forum/agency work and initiatives.</p> <p>Mechanism for on-going consultation of BME community investigated and agreed.</p> <p>Baselining study completed to support mandatory indicators.</p> <p>Issues and Action Plan agreed</p> <p>LGUSS annual survey</p>	<p>Wiltshire-wide position statement produced and communicated and feedback evaluated.</p> <p>Mechanism for on-going consultation of BME community operational.</p>	<p>Mechanism for on-going consultation of BME community enhanced.</p> <p>Further milestones to be determined at end of Yr 1.</p>
<p>Local Young Peoples Issues Groups (LYPIGS) will be offered decision making power over the choice of local projects to be funded through the Wiltshire Young Peoples Opportunity Fund. Final decisions will be made by a Young Peoples Board.</p>		<p>LYPIGS trained and briefed on potential role</p> <p>Workshops held</p> <p>Linkages established with mainstream</p>	<p>Decisions made by Young Peoples Board</p>	<p>To be determined at end of Yr2</p>
<p><b>LPSA2 Target</b></p>	<p><b>Mandatory Target</b></p>			

**Next Steps**

This is a significant outcome in the development of stronger “owned and involved” communities. We have ensured that there are opportunities for action related to people of all age groups and hard to reach or hear groups, which will include the BME and migrant communities – an element felt to be crucial in developing community cohesion and sustainable strong communities. The voluntary sector also have a crucial part to play. There are cross cutting issues across all blocks.

- Wiltshire has a substantial military presence, almost 30,000 personnel and dependants. They are often considered “disadvantaged”, and place greater



demands on services. In addition, changes anticipated in terms of the numbers and profile of the population. In consequence, there is a clear need to understand the pressures that will be placed on local authorities and community organisations in the future and there is a need to ensure that effective strategies and mechanisms are in place to meet these demands.

- With the publication of the Strategy “Strong and Prosperous Communities” there is an opportunity to explore how we might strengthen the role of the local authority leadership working across the three tiers of local government, the Community Sector, and local people. Local authority functions may be rationalised, and a single forum for local issues to be raised and solutions sought. These partnerships will deliver LAA local outcomes and take on the local scrutiny/

...the opportunity to build on the social inclusion agenda, including developing mechanisms for better co-ordinated engagement specifically with young people, black and minority ethnic communities, and migrant workers whilst working strategically across the six equalities strands of age, disability, faith, race, sexual orientation and gender.

<b>Outcome 2</b>	<b>Enrich individuals’ lives, strengthen communities and improve places where people live, through culture, heritage, and sport.</b>			
<b>Block Lead (first point of contact)</b>	Peter Baxter and Margaret West Tel 01380 731103 or 01672 564140			
<b>SUB-OUTCOME 2.1: A developed sense of place</b>				
<b>PARTNERS:</b> Wiltshire County Council, Kennet District Council, Salisbury District Council, West Wiltshire District Council, North Wiltshire District Council, Wiltshire & Swindon Activity & Sports Partnership.				
<b>Activities:</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
Achieving one body that can speak for the Wiltshire Cultural community raising the profile and the contribution of the cultural sector – (as stated in the sustainable strategy for Wiltshire)		Culture group created and Terms of Reference agreed.  Action Plan agreed	To be determined at end of Yr1	
Improve access to, and awareness of County Council community history website, and to improve the number of places already covered.		Website refreshed, and places expanded	Evaluate improvements  Report communicated	To be determined at end Yr2
Development of public art provision and practises		Secure funding  Consultant appointed  Action Plan agreed	To be determined at end Yr 1	

To seek ways to encourage young people to plan, participate and become involved in cultural activities	Plans developed by partnership to fit in with the 2012 Cultural Olympiad	To be determined by Yr 2
<b>SUB-OUTCOME 2.2: A range of community groups established to deliver sport and physical activity projects in each local authority area</b>		
<b>PARTNERS:</b> Wiltshire & Swindon Activity & Sports Partnership, Community First, Age Concern, Youth Action Wiltshire.		

Activities:	Baseline	Targets:		
		2007/08	2008/09	2009/10
<p>The current arrangements for current projects include copy campaigns, community groups, signposted communities, youth projects, volunteer recording &amp; practical conservation.</p> <p>The activity is to evaluate a sample of this work in terms of community cohesion &amp; to incorporate the results into future delivery</p>		<p>Baseline study mapping breadth of activity &amp; identifying project or projects for evaluation (measuring impact on community cohesion in addition to any other planned evaluation)</p> <p>Evaluation initiated</p>	<p>Initial evaluation reported &amp; mechanism established for recording &amp; disseminating best practice.</p>	<p>Final evaluation reported &amp; integrated into forward planning by delivery organisations</p>

<b>SUB-OUTCOME 2.3: A range of community groups established to deliver sport and physical activity projects in each local authority area</b>				
<b>PARTNERS:</b> Wiltshire & Swindon Activity & Sports Partnership, Community First, Age Concern, Youth Action Wiltshire.				
Activities:	Baseline	Targets:		
		2007/08	2008/09	2009/10
Projects should cover a wide range of accessible activities including chair based exercise for the less agile.		Projects designed and agreed	Further projects agreed	Sustainability plan in place
Inter-generational activities will also be a priority so as to promote community cohesion.		Activities designed and agreed	Further projects agreed	Sustainability plan in place
Develop funding package		Package developed	Seek further sponsors	Make project self funding by year end
Recruit co-ordinator		Coordinators recruited		
Map existing provision		Provision mapped		
Develop targeted action plan		Action plan agreed 10 Groups established	25 Groups established	45 Groups established

### Next Steps

Culture, heritage and sport are important in rural areas such as Wiltshire, where different parts of the community can come together. All link to Safer Communities – by reducing anti-social behaviour, notwithstanding that there are many other issues across all blocks.

- Wiltshire has a rich history, with history, heritage, and our rural environment characteristics that are valued to many at an international level. There is a need to use these characteristics to support respect for, and knowledge of our heritage. Our Plan will use our unique heritage as a platform for tourism and culture.
- Provision of a comprehensive range of the arts in all their forms, including music, visual arts, drama, and dance, as a means of expression and communication which supports understanding and promotes tolerance, are also included as key ingredients of our 'social capital'.
- Amongst the cross cutting themes is the linkage between a Stronger community and the environmental 'pillar' of sustainability. This is a powerful tool by which local communities can confirm their place locally and connect globally.
- The use of sport and physical activity promotes intergenerational respect, fitness, well-being, cohesion and clearly has linkages to the Healthier living Block. The community groups participating will be encouraged to make maximum use of facilities such as village halls so as to tackle the issues of rural isolation and consequent difficulties in accessing more centralised facilities.

<b>Outcome 3</b>	<b>Improved access to services</b>			
<b>Block Lead (first point of contact)</b>	Peter Baxter and Margaret West Tel 01380 731103 or 01672 564140			
<b>SUB-OUTCOME 3.1: Increase the provision of affordable housing opportunities to meet the priorities of the district housing strategies and the Regional Housing Strategy</b>				
<b>PARTNERS:</b> Kennet District Council, Salisbury District Council, West Wiltshire District Council, North Wiltshire District Council.				
<b>Performance Indicator:</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
Enable the provision of new affordable housing to meet a range of identified needs.		400 new homes	400 new homes	400 new homes
<b>SUB-OUTCOME 3.2: Meet the government's target of having an operational Choice Based Lettings service across the County by 2010</b>				

<b>PARTNERS:</b> Kennet District Council, Salisbury District Council, West Wiltshire District Council, North Wiltshire District Council.				
<b>Activities:</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
Develop a common approach to housing, prioritising housing applications and institute complete procedures based on the principles of Lettings to improve housing for districts and meeting prevention of homelessness		Common approach policy framework agreed.	Bid for grant from the DCLG reserved fund developed and submitted.	New systems and policies implemented.
<b>SUB-OUTCOME 3.3: Be effective in preventing homelessness with the aim of reducing the level of homelessness acceptances year on year and thereby reducing by 50% the need for temporary housing accommodation using December 2004 as the baseline</b>				
<b>PARTNERS:</b> Kennet District Council, Salisbury District Council, West Wiltshire District Council, North Wiltshire District Council.				
<b>Activities:</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
Pro-active homelessness services which aim to increase options for those unable to secure social renting immediately.		Homeless prevention action plan targets met	Homeless prevention action plan targets met	Homeless prevention action plan targets met
<b>SUB-OUTCOME 3.4: Provide increased supported housing options for vulnerable groups identified within the Supporting People Strategy for Wiltshire</b>				
<b>PARTNERS:</b> Kennet District Council, Salisbury District Council, West Wiltshire District Council, North Wiltshire District Council.				
<b>Activities:</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
Conduct reviews of existing provision and remodel or commission new services, meeting the identified priorities for housing-related support services for vulnerable groups.		Supporting People action plan targets met	Supporting People action plan targets met	Supporting People action plan targets met
<b>SUB-OUTCOME 3.5: Increase the provision of affordable housing in rural areas within the County and explore ways of keeping the value within the community such as Community Land Trusts</b>				
<b>PARTNERS:</b> Community First, Kennet District Council, Salisbury District Council, West Wiltshire District Council, North Wiltshire District Council.				
<b>Activities:</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
Through district housing strategies and the County Rural Housing Partnership (acting as the Rural Enabler) encourage rural communities to work with developers to deliver affordable housing in sustainable villages (within the overall		Opportunities brought forward for 30 additional rural affordable homes.	Opportunities brought forward for 30 additional rural affordable homes. 30 new	Opportunities brought forward for 30 additional rural affordable homes. 30 new

total of affordable homes delivered through outcome 3.1).		completions.	completions.
<b>SUB-OUTCOME 3.6: Affordable housing and ownership where appropriate</b>			
<b>PARTNERS:</b> Communities Wiltshire, Wiltshire County Council, Kennet District Council, Salisbury District Council, West Wiltshire District Council, North Wiltshire District Council.			
		<b>Targets:</b>	
<b>Activities:</b>	<b>Baseline</b>	<b>2007/08</b>	<b>2008/09</b>
		<b>2009/10</b>	
Baseline	Baseline established	Gap analysis agreed	Those communities to be supported to acquire assets determined by findings of research
Link	Link established	Two-way synergy with LDF established	
Develop advice/guidance and assessment of risks.	Advice document published		
Single Point of Contact (SPOC) for advice required	SPOC established	Awareness of SPOC service evaluated	To be determined at end Yr2
<b>SUB-OUTCOME 3.7: Twenty children's centres for 0-5 year olds and their families to be operating in Wiltshire by March 2008</b>			
<b>PARTNERS:</b> Wiltshire County Council, Kennet District Council, Salisbury District Council, West Wiltshire District Council, North Wiltshire District Council, JobCentre plus			
		<b>Targets:</b>	
<b>Activities:</b>	<b>Baseline</b>	<b>2007/08</b>	<b>2008/09</b>
		<b>2009/10</b>	
Good quality early learning combined with full day care provision for children (minimum 10 hours a day, 5 days a week, 48 weeks a year) or drop-in and stay and play sessions according to local need		By March 2008 all 20 centres will be built, open and designated by the DfES  Designation = agreement by DfES that the core offer as described in the activity column is being delivered  Funding not known beyond March 08	The range of services should evolve to meet local need evidenced by records of parental satisfaction, steering group feedback and quarterly monitoring by WCC  Each centre should reach 800 children 0-5 years in their community area every year
Child and family health services, including ante-natal services		ditto	ditto

Parental outreach		ditto	ditto
Family support services		ditto	ditto
A base for a child network		ditto	ditto
Support for children and young people with special needs		ditto	ditto
Effective links with other agencies		ditto	ditto

**SUB-OUTCOME 3.8: Access to services and facilities improved around Schools**

**PARTNERS:** Wiltshire County Council, Salisbury District Council, West Wiltshire District Council, North Wiltshire District Council.

Activities:	Baseline	Targets:		
		2007/08	2008/09	2009/10
High quality care provided at school sites through other arrangements 8am-6pm all year round.		60 additional schools (on top of 23 already achieved) meeting the full core offer by September 07 .+ 12 extended schools networks operational	Target agreed for numbers of schools meeting full core offer by September 08 informed by results in 06/07	No target set; current position is that government support to LAs to develop this area of work ceases in August 2008
A varied menu of activities to be on offer such as homework clubs and study support, sport, music tuition, special interest clubs and volunteering.		As above		
Parenting support including information sessions for parents at key transition points, parenting programmes and family learning sessions.		As above		
Swift and easy referral to a wide range of specialist support services such as speech and language therapy, family support services and behaviour support.		As above		
Providing wider community access to ICT, sports and arts facilities, including adult learning.		As above		

**SUB-OUTCOME 3.9: Access to services and facilities improved for those without private transport**

**PARTNERS:** Wiltshire County Council

Activities:	Baseline	Targets:		
		2007/08	2008/09	2009/10
Continue to provide subsidy to local public transport in order to maintain as far as possible reasonable levels of public transport access		1. To maintain access to at least a daily bus service for at least 80% of rural households up to 2010/11 2. To maintain access to an	1. To maintain access to at least a daily bus service for at least 80% of rural households up to 2010/11 2. To maintain access to an	1. To maintain access to at least a daily bus service for at least 80% of rural households up to 2010/11 2. To maintain access to an

<p>hourly or better weekday daytime bus service for at least 50% of rural households up to 2010/11.</p>	<p>hourly or better weekday daytime bus service for at least 50% of rural households up to 2010/11.</p>	<p>hourly or better weekday daytime bus service for at least 50% of rural households up to 2010/11.</p>	<p>hourly or better weekday daytime bus service for at least 50% of rural households up to 2010/11.</p>
<p>Support and develop voluntary transport schemes, through increasing the capacity of cars, minibuses etc. and increasing community transport hubs.</p>	<p>1. To have an effective Access and Transport Delivery Partnership in active operation, with 4 project teams and action plans in place, by March 2008</p> <p>2. To have 3 new community transport 'hubs' at the launch phase by March 2008.</p>	<p>1. To have 3 new community transport 'hubs' in operation by March 2009</p>	<p>1. To increase coverage of voluntary car schemes in rural areas to 93% by March 2010 (on track to meet LTP target of 94% of households by 2010/11)</p>

**SUB-OUTCOME 3.10: Improved access to independent advice**

**PARTNERS:** Citizens Advice Bureaux

Activities:	Baseline	Targets:		
		2007/08	2008/09	2009/10
Carry out an audit of advice provision in Wiltshire.		Providers recorded, quality standard established, specialist subject provision established. Gaps mapped in advice provision. Funding provision recorded	Reports published Feedback evaluated Action Plan agreed	To be determined at end Yr2
Funding for CAB core services is secured			Funding maintained at current provision	
Increase the volunteer base		15 new volunteers	15 new volunteers	15 new volunteers
Expand specialist provision in debt and benefit advice across the county, taking services to community groups and centres.		New methods of working for new Legal Services Commission	Advice Plus lottery bids implemented (if applications	New funding opportunities explored

		successful)		
		monitored to determine if contracts		
Provide advice and information for Migrant workers through surgeries,		development for employed	To be determined at end Yr1	
		Action Plan agreed		
carry out for Migrant workers, schools and		Training carried out by development worker	Evaluation of training	
<b>SUB-OUTCOME 3.11: Improved access to non-urgent advice and service from emergency services provided by safety practitioners</b>				
<b>PARTNERS:</b> Wiltshire County Council, Kennet District Council, Salisbury District Council, West Wiltshire District Council, North Wiltshire District Council, Swindon Borough Council, Wiltshire Police, Wiltshire & Swindon Fire Authority.				
<b>Activities:</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
Call centre to be established and service standards agreed by partners to rollout national 101 telephone number scheme. Wilts and Swindon to be covered by project, giving access to all to report ASB, graffiti, noise, intimidation, abandoned vehicles, rubbish/litter, street lighting or to request specific services such as safety advice. Project Plan exists to deliver		Monitor Govt brief only	Call centre established (delayed by Govt from 2007/8)	Implementation evaluation completed
<b>SUB-OUTCOME 3.12: Improving access to services for hard to reach and hear groups (to be piloted in SW Wiltshire)</b>				
<b>PARTNERS:</b> Salisbury District Council, Wessex Community Action, Salisbury and District NHS Hospital, Wiltshire police, Wiltshire & Swindon Fire Authority, Wiltshire County Council, Wiltshire Race Equality Council, Community First, Shine, Wiltshire PCT.				
<b>Activities:</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
Information accessible in different languages and jargon free.		Audit what information partnership agencies already have available in foreign languages and identify any opportunities for shared literature/services – make recommendations to organisations	Based on the recommendations work with partner organisations to agree actions and priorities for over a three-year period.  Actions to be reflected in Equality Schemes where appropriate	Monitor progress and undertake review.



<p>Produce Diversity checklist to be used by agencies to reduce blocks to access services,</p>		<p>Finalised and produced draft checklist and consulted</p>	<p>Produced, launched and distributed checklist.</p>	<p>Monitor and review</p>
<p>Establish BME forum/committee for BME (link to 1.2 and 3.1)</p>		<p>Host 3 'conversations' with the BME community to start to build the relationship.</p>	<p>Host 3 further 'conversations'.  Analyse produce and share results.</p>	<p>Undertake survey with key statutory and community organisations within the partnership to assess level of change in service provision as a result of the SW. BME Survey and 'Conversations'</p>
<p>To increase the reporting of hate crime / incidents and establish a countywide procedure and document.</p>		<p>Audit existing processes for reporting Hate crime within the partnership.</p> <p>Audit existing numbers of reported incidences for reporting Hate crime to achieve a baseline.</p> <p>Three organisations/agencies agree to implement 'same' third party reporting process.</p>	<p>A further three organisations sign up to implement the same third party reporting process.</p> <p>Review the number of reported incidences and report any findings.</p>	<p>Monitor progress and undertake review with recommendations.</p>
<p>Establish source for independent information and advice (this could be linked to 3.10)</p>		<p>Identify where individuals go for information and types of information required (linked to outcomes from BME 'conversations')</p> <p>Audit current provision available for BME, Migrant Workers and Gypsy and</p>	<p>Seek resources for plugging identified areas of need if appropriate.</p> <p>Adapt services to reflect changing needs where relevant and appropriate.</p>	<p>Monitor and review.</p>

LPSA2 Target	Mandatory Target		
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### Next Steps

Access to services is a simple but vital issue, even when serviced by the larger market towns. Road transport, housing, and the availability of community facilities such as meeting rooms, leisure facilities and information services are all important to the wider community. Sustainability, even if solutions are found, will continue to be the challenge in the years to come.

To ensure the Sustainable Communities strategy is the common aim with the associated with this Outcome. Year One will consist of specific projects to bring together partners that may not have traditionally worked together, developing action plans and ownership for delivery in new relationships and promoting social enterprise.

- Using existing community facilities with more imagination, and seeing them at the heart of community life will promote cohesion, while securing them for local use if central funding support is difficult will enable sustainability. Extended schools and children's centres will promote the enjoyment of learning together, adults and children making a positive contribution to society and promoting economic well-being.
- Access is a high score in indices of deprivation, and lack of transport / access is identified as a high priority issue in many community areas. Improving access through partnership working is a key theme in the Local Transport Plan Accessibility Strategy. The formation of Wiltshire & Swindon Delivering Accessibility and Rural Transport (DART) Partnership as successor to the Wiltshire & Swindon Rural Transport Partnership provides the opportunity to bid for Regional Development Agency funding for developing community and voluntary transport to serve needs that are not met by conventional public transport.
- Independent advice promotes financial and social inclusion. People can better understand their rights as well as their own responsibilities. They can increase income, challenge discrimination, and have improved access to services. Co-ordination of these services can facilitate the gathering of evidence of problems, which can then influence policy creation from a number of agencies interacting in our communities.
- Government has been progressively commissioning the roll-out of a new public access telephone service for the reporting of non-urgent matters to the main public services concerned with community safety. There will be a new number to dial (101), taking the pressure off 999 and discouraging its use for non-emergency situations. Partners in Wiltshire had an opportunity to bid for the funding to host the roll-out in 2006, however, Government have delayed implementation while pilot reviews are carried out. We hope that this project will be revitalised in late 2007, as this facility is a key part of the access agenda for rural communities. This project represents the creation of social capital created by an investment that increases awareness of place, and ability to effect improvement through a one-stop and cohesive point of access.

- Diversity in our communities and a need for an opportunity to access the widest range of services in the south west Wiltshire. have already been identified and awareness, to those language barriers. south-west Wiltshire for continued projects and a wider roll-out.

<b>Outcome 4</b>		<b>Increased capacity in the voluntary and community sector</b>		
<b>Block</b>	<b>(first of)</b>	Peter Baxter and Margaret West Tel 01380 731103 or 01672 564140		
<b>SU</b>				
<b>Infrastructure of the Voluntary &amp; Community Sector is enhanced</b>				
<b>PARTNERS:</b> Wessex Community Action, Community First, Volunteer Centre Swindon, North Wilts CVS, Voluntary Action West Wilts, WREC, Voluntary Action Kennet, Charities Information Bureau, Learning Curve.				
<b>Activities:</b>	<b>Baseline</b>	<b>Targets:</b>		
		<b>2007/08</b>	<b>2008/09</b>	<b>2009/10</b>
Facilitate partnership working and sharing of information and best practice within the Wiltshire & Swindon Infrastructure Consortium.		Consortium meetings planned 6 months in advance.  Information sharing procedures established.	Meetings planned six months in advance  Procedures reviewed	Meetings planned six months in advance  Procedures reviewed
Move the work of the consortium forward through consultations with partner organisations and wider sector as well as regular reviews of structures, methods of working and partner organisations.		Strategic planning workshops planned and delivered.  Future of Consortium established  Action Plan agreed	Consultation completed with sector  Independent scrutiny body created	Strategic planning days held
Carry out audit of VCS awareness of consortium and partner infrastructure organisations and identify areas for attention.		Audit of awareness, Action plan created, linked to above two activities	To be determined from Yr 1 action plan	Second audit completed of Sector awareness
Raise awareness of the role of the consortium and the services and support provided by VCS infrastructure organisations. Build relationships with stakeholders and the wider VCS.		PR materials created.  Presentations held and meetings attended.	PR materials available in relevant public places	PR materials available in relevant public places

<p>Develop a Voluntary Sector Forum for Wiltshire and Swindon in consultation with local/district fora. Enable consultation and information sharing</p>	<p>Forum linked to first two activities. Plan</p>	<p>4 meetings held Consortium website used as tool</p>	<p>4 meetings held Consortium website used as tool</p>	
<p><b>SUB-OUTCOME 4.2: The public and voluntary sectors work in an integrated and complementary way to meet the needs of the community.</b></p>				
<p><b>PARTNERS:</b> Wiltshire Voluntary Action, North Wilts CVS, Wessex Community Action, Voluntary Action West Wilts, Voluntary Action Kennet, Age Concern Wiltshire, Wiltshire Wildlife Trust, Wiltshire County Council, West Wiltshire District Council, North Wiltshire District Council, Kennet District Council, Salisbury District Council, Churches Together in Wiltshire and Archdeaconry of Wiltshire. Wiltshire &amp; Swindon Activity &amp; Sports Partnership.</p>				
<p><b>Activities:</b></p>	<p><b>Baseline</b></p>	<p><b>Targets:</b></p>		
<p>Baseline of current numbers of people recorded as volunteering for 2 hours or more per week</p>		<p>2007/08 Baseline established Review published Feedback invited</p>	<p>2008/09 See next item</p>	<p>2009/10</p>
<p>Targeted work programme to follow survey to strengthen and embed the Compact further.</p>		<p>Action plan agreed</p>	<p>To be determined from Yr 1 action plan</p>	<p>To be determined from Yr 2</p>
<p><b>SUB-OUTCOME 4.3: A robust volunteering sector which promotes a wide range of opportunities is in place</b></p>				
<p><b>PARTNERS:</b> Volunteer Centre Swindon, Wessex Community Action, North Wilts CVS, Voluntary Action West Wilts, Voluntary Action Kennet, Age Concern Wiltshire, Wiltshire Wildlife Trust, Wiltshire County Council, West Wiltshire District Council, North Wiltshire District Council, Kennet District Council, Salisbury District Council, Churches Together in Wiltshire and Archdeaconry of Wiltshire. Wiltshire &amp; Swindon Activity &amp; Sports Partnership.</p>				
<p><b>Activities:</b></p>	<p><b>Baseline</b></p>	<p><b>Targets:</b></p>		
<p>Baseline of current numbers of people recorded as volunteering for 2 hours or more per week.  <i>Mandatory indicator to show increase in the number of people recorded as, or reported that they have been, engaged in formal volunteering on an average of at least 2 hours per week over the past year.</i></p>		<p>2007/08 Baseline complete, to measure number of people making enquiries/being interviewed through volunteer centres and by survey.</p>	<p>2008/09 Citizens panel, People's Voice</p>	<p>2009/10 Citizens panel, People's Voice</p>
<p>Further development of volunteering opportunities required. Continuing brokerage and marketing of opportunities required.</p>		<p>No. of volunteering opportunities registered with volunteer centres available increased by 5%.</p>	<p>No. of volunteering opportunities registered with volunteer centres available increased by 5%.</p>	<p>No. of volunteering opportunities registered with volunteer centres available increased by 5%.</p>

<p>Example of... based upon...</p>		<p>...g interviewed through volunteer centres – stats available increased by</p>	<p>No of people making enquiries/bein g interviewed through volunteer centres – stats available Increased by 5%</p>	<p>No of people making enquiries/bein g interviewed through volunteer centres – stats available Increased by 5%</p>
<p>Example of... based upon...</p>		<p>Funding secured  Research report completed  Report circulated for feedback, evaluated, and action plan agreed</p>	<p>To be determined from Yr 1 action plan</p>	<p>To be determined from Yr 2</p>
<p>Develop volunteering capacity within sport and active recreation sector</p>	<p>11.7% - Peoples Voice July '06</p>	<p>1% increase per year</p>	<p>1% increase per year</p>	<p>1% increase per year</p>
<p>LPSA2 Target</p>	<p>Mandatory Target</p>			

**Next steps**

In defining a stronger sustainable community, capacity building in communities with the help of the voluntary sector, thereby creating social capital, is essential. There are cross-cuts to each of the other Blocks, whether improving economic development and well-being, or supporting older people, or improving access to services.

- These activities provide an outlet for the Change Up agenda, bringing together multiple VCS bodies that can make a tangible difference in supporting delivery of activities and projects. Developing the infrastructure that supports VCS agencies’ operations and staffing is an essential building block, upon which all else rests. Planning, co-ordinating, and managing performance are key ingredients to success.
- Working together with public or statutory agencies is positively encouraged in the recent White Paper “Strong and Prosperous Communities”, and the existing Compact between the public and voluntary sector is a valuable starting point for the review of these relationships.
- Having provided the supporting infrastructure, actually encouraging more people to come forward and volunteer their time, skills and expertise is essential to building capacity. Achieving this is so important that a mandatory indicator, required by Government, has been introduced so we can see how well we are doing in encouraging more people into volunteering – either through their workplace or in their own time.

**Pooled funding uncertainty**

Many of the targets in the Safer and Stronger block depend on the continuation of the receipt of the Safer Stronger Funding stream at a minimum of the same levels as

06/07. Should this not continue then there is a risk that the targets can be achieved.

## 9 Performance Framework

Performance monitoring and reporting will be undertaken on a quarterly basis. Each report will include specific performance information, together with a traffic light system to identify under-performance using the following criteria:

- § Green – all objectives met
- § Amber – some objectives not met, action to be taken to bring about improvement
- § Red – objectives not met, action to be taken to bring about improvement (information provided)

A summary report will be presented to GOSW and a yearly refresh of the framework will be undertaken. The performance framework in Wiltshire will have a 'golden thread' which connects each outcome with the relevant target, milestones and measures. This will ensure the front-line delivery.

### 10.1 Partnership Governance

2007/8 is likely to be a year of significant change for local government and local strategic partnerships. These changes include the county's first Local Area Agreement (LAA), an updated community strategy, and the development of new governance and performance management arrangements (commissioned through the Wiltshire Improvement Partnership) and the impact of the Local Government White Paper. WiSB's ambitions may also require further development to feed into future LAAs (particularly those relating to 'older people' and 'stronger communities').

WiSB will develop and introduce, with the help of the Wiltshire Improvement Programme, new arrangements for governance, including performance management and risk management. This will help partners to achieve the targets set out in the LAA. SOLACE Enterprises consultancy has been engaged to complete this work, which relates to District Local Strategic Partnerships as well to WiSB. Recommendations are due from consultants in March 2007 and once agreed will be implemented. The interim arrangements for LAA governance are shown below.

For this first year, interim arrangements for governance will be put in place to support the successful establishment of the LAA. Learning from these arrangements will inform the development of more permanent arrangements.

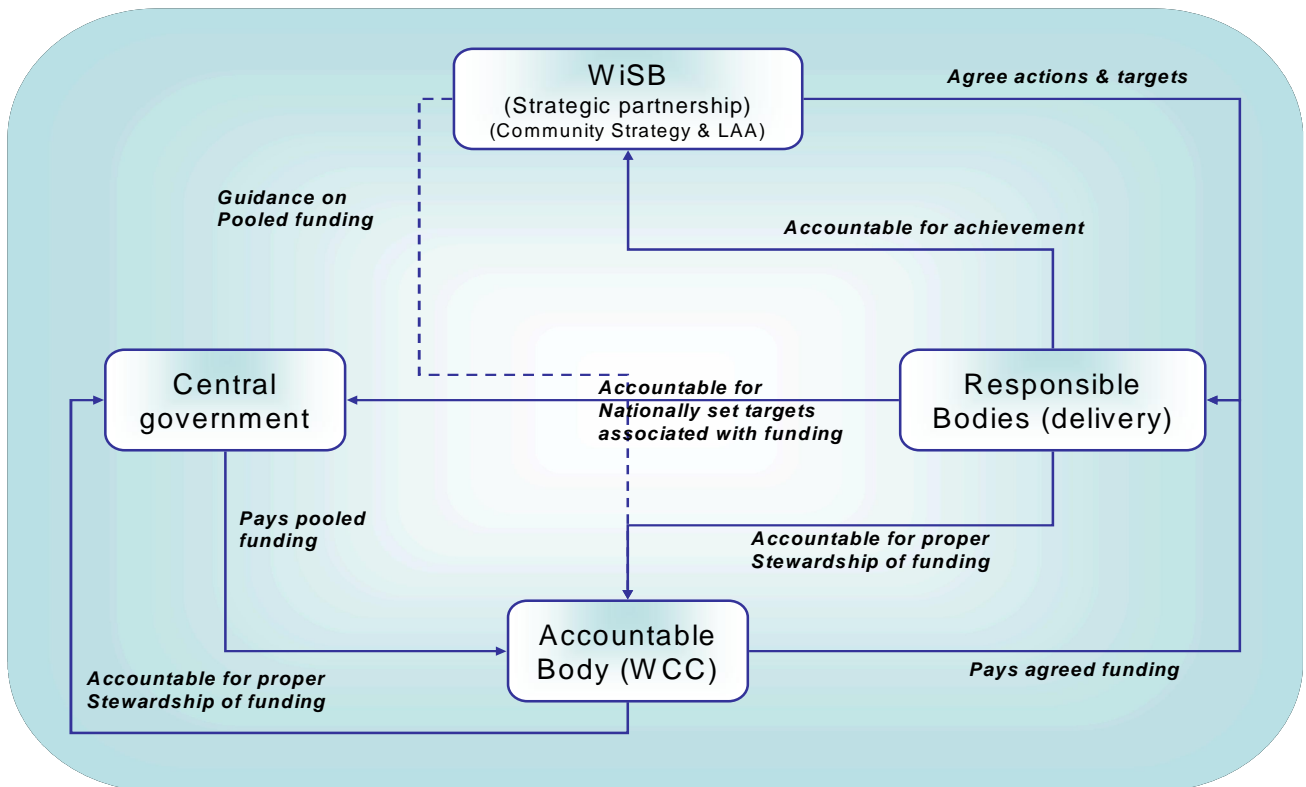
There are some underpinning assumptions which reflect our current governance arrangements in Wiltshire:

WiSB is a strategic partnership, not a delivery organisation (e.g. a company). As such, it is usefully placed to take an overview of Wiltshire. It can adopt plans and coordinate arrangements between partners, can give guidance, and can challenge individual partners to achieve what they have agreed to achieve. However, it cannot commit a partner to action and it cannot spend money – anything a partnership wishes to achieve must be achieved through the action and agreement of one or more partners. Partners have their own accountabilities (e.g. to the electorate, to various government departments, to statute etc) that they must take account of when committing to action.

**Responsible body** – in the diagram below this represents a partner which agrees to take action to further the achievement of the community strategy. It may receive

funding associated with this action or it may not have the capacity. It is responsible for the delivery of the agreed action and is accountable for these to WiSB. It is also financially accountable and the Responsible Body for any funding received from the LAA pot to ensure it is used for the agreed activities or targets. It may also be accountable to government for the delivery of the action.

**Accountable body** – is a local authority or other body of government as the upper tier local authority. For the purpose of signing the LAA, the County Council is a partner, a responsible body, and the accountable body. The accountable body carries additional responsibilities – it will be held to account for the financial management of pooled funding under the LAA. It must ensure that robust procedures are in place, and will implement the agreed actions. A funding after receiving advice from WiSB, along with the advice does not expose the Council to undue risk, in which case the Council is responsible.



## 10.2 Direction of travel for partnership governance arrangements

### A. Interim arrangements for Local Area Agreement blocks

- Partnerships identified to lead on each LAA block

- Each partnership has standard terms of reference in relation to overseeing delivery of the LAA block
- Role of WiSB and WiSBEX clearly defined in terms of the LAA and the partnerships leading on each LAA block
- Agreement reached on the conditions of the LAA by partners in signing up to the LAA
- Performance Management Framework set up to require partners to report into the relevant partnerships and to the LAA. Reports made quarterly to WiSB

- WiSBEX
  - Partners to review governance arrangements
- B. Governance and financial arrangements**

- Governance framework in place for implementation in 2007
- Objectives for the new Structure are:

- Added value
- Avoiding duplication
- Clarity of roles
- No hierarchies
- Community Engagement to be embedded in the structures
- Collaboration so that all elements of the system are working together to improve part or all of the area and deliver on shared outcomes
- Subsidiarity – acting as locally as possible
- Accountabilities clear – with a shared understanding of roles and responsibilities
- Structure to balance inclusiveness and effectiveness
- Partnerships will deliver quality services and secure value for money in delivering partnership priorities
- Encourage innovation and creativity

**• Aim by the end of 2007 is to have:**

- The Community Strategy as the overarching vision for Wiltshire
- The LAA as being the key vehicle for delivery with the intention to achieve closer alignment of LAA and the Community Strategy
- A Partnership structure which is fit for purpose and meets the challenges emerging from the Local Government White Paper. This will include:
  - A small and focused Executive Group
  - A Wider and inclusive Wiltshire Assembly
  - Clarity over roles and responsibilities of the different partnerships, including District LSP's, Community Area Partnerships and Area Committees and linkages between them with governing documents for the key partnerships and clear accountabilities
  - A Wiltshire Voluntary Sector Forum
  - The LAA as an integral part of the new partnership arrangements
  - A simplification of current partnership arrangements with a reduction in duplication and an increase in effectiveness
- A clear performance management framework which ensures delivery of Community Strategy and LAA outcomes and which identifies and ensures effective action is taken to address areas of under performance, including
  - Assessment of progress at regular intervals



- Agreed roles and responsibilities and managing performance
- Agreed mechanisms for reporting performance to partners
- Clarity over accountability and performance
- Senior level involvement in performance
- Clarity over ability to change and arrangements to ensure value for money
- Agreement to share information and to use data flows to support and a

A change in culture, increasing collaboration and a development of maturity in partnership working

A change in the risk management framework

Wiltshire County Council Executive and rolled out to other

Arrangements in place for the assessment and management of risk in partnership arrangements appropriate to the level of risk involved

Arrangements for Oversight and Scrutiny in the new arrangements

Out how and where decisions are made and mechanisms in place to

- A change in culture, increasing collaboration and a development of maturity in partnership working

### 10.3 Resources for the LAA

The activities to deliver the LAA targets will be resourced in a number of ways:

- § By Pump Priming Grant allocated to Local Public Service Agreement (LPSA) targets. This was distributed in 2006/7 and totalled £1,190,821.
- § By specific funding aligned to LAA targets (to be agreed as part of the negotiation process). This is not new money – it is existing grants that may be aligned locally to support the delivery of LAA improvements.
- § By capacity within organisations used to further LAA goals and targets – for example; staff time, premises, and alignment of specific budgets involved in LAA action. Each organisation will be asked to agree its commitment to delivering LAA activities.

### 10.4 Pooled funding

In addition, some funding streams are automatically pooled centrally in all Local Area Agreements. It is important that this does not add unnecessary uncertainty, particularly in the first year of the LAA. For this reason the following working assumption has been adopted: Wiltshire County Council, as accountable body, will simply apportion the money to meet current assumptions (i.e. as it is in 2006/7, taking account of known changes). We reserve the right not to do this, but will explain any changes. During year 1, WiSB will develop alternative arrangements.

The Government Office for the South West and Wiltshire County Council have agreed that the centrally pooled funding will be assessed against activities both within and outside of the Local Area Agreement.

The following chart illustrates the level of pooled funding based upon current information. This is to be confirmed by Government Office South West.

Block	Name of Grant	2007/08 £
Children & Young People	Children's Services	1,146,962
	Key Stage 1	125,800
	Key Stage 2	216,584
	Physical Activities for Young People	54,711
	Primary Strategy Coordination	249,432
	Primary Strategy	600,000
	Wiltshire	79,000
<b>C&amp;YP Total</b>		<b>2,472,489</b>
Environment	Wiltshire Performance & Efficiency Grant	932,170
<b>Environment Total</b>		<b>932,170</b>
Safer & Stronger Communities	Anti-Social Behaviour Grant	100,000
	Safer Stronger Communities Fund	421,100
	Drugs Strategy Partnership Support Grant	82,360
<b>S&amp;SC Total</b>		<b>603,460</b>
<b>Grand Total</b>		<b>4,523,630</b>

### 10.5 Aligned Funding

Organisations will consider the development of this agreement and the extent to which they can commit elements of their mainstream budgets to specific activities within each block. We foresee that as we approach our first refresh in 2008 partners will have a clearer understanding on how they can contribute to these shared outcomes and will have gained some experience on how to reflect the emerging LAA into their budgetary planning processes.

### 10.6 Other financial implications

We recognise there will be financial challenges and risks as the LAA develops. More sophisticated governance and performance management arrangements will be developed for future years. The Wiltshire Improvement partnership is undertaking work on this for all Local Strategic partnerships.

### 10.7 Enabling Measures

Enabling measures are steps taken by Government to allow service providers the freedom to spend more time and other resources on delivery to achieve improvement. For each enabling measure we must make a business case for consideration by Government, setting out what benefits will be realised by the measure.

At present five business cases have been submitted to GOSW seeking enabling measures:

Economic Development and Enterprise		
2.5	More robust and competitive... in the... ...for	...t decisions regarding distribution of... under the Leader axis to be... determined at the sub-regional level
2.6	More... balancing... industry... re... Wiltshire	Tourism as an eligible sector for the Knowledge Transfer Partnership scheme by DTI definition - GOSW to broker
Safer and Stronger Communities		
1.2	<b>Reduce crime</b>	To discount domestic violence incidence from the woundings category for PSA 1 target for the LPSA period by 25% of the total woundings
2.3	<b>Build respect in communities and reduce anti-social behaviour (especially alcohol related)</b>	Agreement to use the LPSA negotiated perception target for 2007/8 (its final year) and NOT the 4 new mandatory perception targets on ASB). These to be adopted in 08/09 (Activity will take place in 06/07 but will not be measured). Clearer and more balanced messages from ASB unit. Giving positive images of young people and recognising the whole system approach to combating ASB including preventative measures.
3.1	<b>More affordable housing (Stronger)</b>	Increase the number of housing properties owned by the local authority before a statutory Housing Revenue Account needs to be set up (current de minimus is 50 homes) and the ability to retain any capital receipts following subsequent sale (i.e. the receipt is not 'pooled')

## 10 Cross Cutting Themes

There are a number of things that do not fit neatly into one specific block but are included in this section. These are important to the successful achievement of the LAA and we need to take account of the issues outlined below in the development of LAA activities and targets

### 11.1 Race Equality and Diversity

Wiltshire Council and partners ensure that this is taken into account in the LAA. The priorities identified in the Wiltshire LAA are public bodies, and as such, all have obligations under the *Race Relations (Amendment) Act 2000*. Specifically, whilst taking their role as stakeholders in this LAA, they are mindful of the General Duty under the Act which requires public bodies to:

- Promote racial equality
- Promote equal opportunities
- Promote good relations between different racial groups

These principles are reflected in our outcomes, indicators and targets.

As LAAs represent a new mechanism for channelling public resources in order to improve public services; how they are compiled is relevant to the General Duty and this LAA is written with that General Duty in mind.

But in a wider sense this means for partners signed up to the LAA

- making services accessible to all; and
- treating people fairly

...regardless of their colour, race, ethnic or national origin, language, religion or belief, gender or gender reassignment, marital status, sexuality, disability, age, and any illness or infection.

We also recognise our responsibilities under the Disability Discrimination Act and the requirement to publish a disability equality scheme.

The following *principles* have been considered thought the formulation of this agreement and reflect our considered approach to equality and diversity:

- § *Providing services in ways which are responsive to the particular needs of individuals, groups, and communities.*
- § *Getting to the root of problems, not just tackling symptoms.*
- § *Paying particular attention to significant life transitions that are commonly associated with increased personal vulnerability.*
- § *Seeking sustainable solutions, not temporary fixes.*
- § *Promoting informed personal choices rather than making decisions for people.*
- § *Strengthening individual resilience and resourcefulness, not creating dependence.*
- § *Tackling inequalities and deprivation.*

## 11.2 Affordable Housing

The shortfall of affordable housing is one of the major problems facing Wiltshire. The numbers of people on the housing register continues to rise faster than the number of new houses built, creating a significant housing need, therefore affordable housing is an increasing priority for the county. The average price of a house within the county is £175,000, the highest being in Kennet at £253,976 and the lowest in West Wiltshire at £115,000. However first time buyers as new entrants to the housing market purchase at average prices as they do not have average earnings. Therefore purchasers would look towards flats / terraced properties in the bottom quartile of prices i.e. the bottom 25%, and many of these people do not earn a sufficient amount of income when looking at a least 25% ratio of price to income.

Different parts of the community need different solutions. There are issues affecting the local economy ranging from young to old and from the economy to the environment. Good housing makes a major contribution to people's health and education and is a key part of a safe and strong local community. A good supply of affordable housing is essential to support the jobs in each of our market towns.

To address these needs there is an increasing focus on the importance of the planning system, the links required between land use planning and community planning and the potential to obtain new affordable housing at 'nil public subsidy' where there is complimentary development that can provide the funding. Supplementary planning guidance can help to achieve more affordable housing. This can encourage landowners to bring forward sites that would not otherwise attract planning permission, namely rural exception sites.

Targets have been set to address: the environmental impact of new housing, to require developers to provide nil subsidy affordable housing, to cater for the needs of young people, old people and people that have left care and generally to support the development of sustainable communities with sufficient affordable housing. Homelessness within the County is reducing each year due to a significant increase in the amount of prevention work that each Local Authority is being able to do, which is supported by government funding. Targets have been set to eliminate the use of B&B and unsuitable accommodation for young people and reduce the use of temporary accommodation by 50% (baseline Dec04) by 2010.

Housing is featured in the Sustainable Community Strategy and as can be seen from chapter 2 above a number of outcomes in this agreement seek to address this issue in part; recognising that the Local Area Agreement is a three year plan revised each year.

### 11.3 Accessibility & Transport

Government sees transport as a key element of a combination of factors contributing to sustainable economic growth and social inclusion: it is not an end in itself. Government's commitment to transport improvements in economic performance, an inclusive society, better health and a better quality of life requires partners working together to plan, fund and action across many age groups, including housing, regeneration, and infrastructure planning and delivery.

Wiltshire's Strategy, in its Local Transport Plan (LTP), and proposes a range of indicators and targets across a number of themes, however the impact and contribution from local partners is likely to be most effective in relation to maintaining or improving accessibility. In preparing the LTP, the following accessibility agreed with the partners is:

“To improve access to goods, services and employment opportunities for all sections of the community, particularly those living in rural areas or without access to a car:

The following objectives have been defined in order to deliver the vision:

- § To provide health and social care services which are integrated, timely and easy to access.
- § To tackle social and rural exclusion in rural areas.
- § To ensure that housing is provided within the context of sustainable communities.
- § To increase local people's access to, and participation in, Wiltshire's cultural activities and opportunities.
- § To identify barriers to access and participation and issues of social inclusion, with particular regard to cultural activities in rural areas.
- § To ensure every citizen can access public information, services and decision-making in our area regardless of their individual economic status, disability, ethnic origin, age, gender or location.”

Public transport and accessibility has been identified as a high LTP priority and partnership working between service providers is crucial to improve access to key services by non-car modes, especially from rural areas. Public Transport is featured in the Sustainable Community Strategy and as can be seen from chapter 2 above a number of outcomes in this agreement seek to address this issue in part; recognising that the Local Area Agreement is a three year plan revised each year.

## 11.4 Involvement of the Voluntary and Community Sector

### Context

Wiltshire is a diverse county covering an area of 255 sq km, which has many areas designated as Areas of Outstanding Natural Beauty and a number of sites of historic importance. A population of nearly 32,500 live in the county.

The voluntary and community sector provides the needs of local communities in relation to transport, education, skills and training, and social inclusion.

In order to meet the local needs of the county a large number of voluntary and community groups have developed. Although recent research has not been undertaken it is estimated that there are in the region of 8000 organisations and groups of various sizes from large national organisations with a local base, organisations federated to national organisations and small and medium sized voluntary and community groups addressing very local issues. Many of these local groups are run by volunteers who don't acknowledge their community activity as formal volunteering, particularly those addressing sports, arts and faith activities.

Wiltshire has a number of established organisations that have for a long time worked in partnership with statutory agencies to address local needs and to ensure a joined up approach to service delivery. The infrastructure organisations – C'sVS, WREC, Community First and CIB had been working with statutory agencies including the PCT's to develop a Compact. This was launched in 2004 with the codes of practice launched the following year.

In 2004 the Governments 'ChangeUp' agenda brought 10 generalist infrastructure organisations together, across Wiltshire and Swindon, to work jointly for the benefit of the sub-region. They created a consortium making their first task to research the state of the infrastructure organisations. This was undertaken by an external researcher to obtain an objective view. The aim being to establish their ability to deliver support services to voluntary and community groups, which could in turn maximize the sectors contribution to service delivery and civil society more broadly. The report set out a framework to address the gaps and challenges.

With funding from 'ChangeUp' and more recently from CapacityBuilders the consortium has been working to address the issues set out in that report.

With these developments in hand the sector has the opportunity of seeing the LAA as a way to further develop working together with statutory partners. A paper was produced by the LAA working group to determine how this partnership working might be developed. However severe financial difficulties for the County Council and the Primary Care Trust derailed much of the partnership working and discussions. This has somewhat limited the input of the voluntary and community sector to the LAA process.

### **Voluntary and Community Sector Involvement**

Despite the recent difficulties, meeting the needs of the voluntary and community sector has been determined not to be left behind.

When Wiltshire established the Strategic Partnership, a seat was given to Wiltshire Wildlife Trust and Community Development Trust to represent the wider voluntary sector and a seat for the Wiltshire Wildlife Trust for Voluntary Service was offered.

The inclusion of voluntary organisations in district and community area strategic partnerships in the Cotswold, Marlborough and North Wiltshire a voluntary sector forum were established. In Marlborough a seat was given to the district LSP, in other districts a more direct involvement of voluntary organisations has been taken.

The opportunity for local people to be involved in the community partnerships has enabled people to identify local gaps in service provision. They have also been aware of voluntary or community organisations who have found creative solutions often bringing in money that would otherwise not have been brought into the local economy.

The Compact and its codes of practice have been an opportunity for partnership working. The process has been as important as the outcome but more work to embed the Compact into organisations both statutory and voluntary and community is highlighted in the LAA.

Through the executive group of the Wiltshire Strategic Board the voluntary and community sector had two organisations on the LAA working group but unfortunately they were not able to be representatives for the sector. In July 2006 the Consortium's elected representative took on the VCS role on the LAA project group. This led to the sectors greater involvement in the development of the stronger element of the 'safer stronger' block of the LAA.

Voluntary and community groups working in the Children and Young People's sector in 2005 developed a Forum to ensure the sector had a voice to inform the emerging Children's Trust Board. The Forum elected two people to be their representatives on the Children and Young People's Trust Board.

The Forum representatives were concerned that there were issues that were preventing proper engagement with the voluntary sector. A paper was produced and presented to the C&YP Trust Board who agreed that a working group should be established to look at the areas highlighted. (Engaging with the Voluntary Sector) A report is to be made to the C&YP Trust Board in March 2007.

The Consortium identified early on that there was a need to develop a Wiltshire and Swindon Voluntary Sector Forum to ensure a stronger voice for the sector. It is hoped the, recently appointed, Consortium Development Worker will enable this to come to fruition in 2007. It will be fed from the district voluntary sector fora established in Swindon, West Wilts, North Wilts and Salisbury. The voluntary sector in Kennet, being the most rural district, felt that they could not support such a group and instead an electronic forum is being established via a chat room on the Voluntary Action Kennet website.

Faith communities have been involved in the LAA through the Archdeacon for Wiltshire and the Churches Together Partnership. It is hoped that the social capital created through faith communities will be increased through new partnerships, which



will create more engagement with faith communities in community life and ensure the tremendous activity of some faith communities is acknowledged.

### Engagement in development of the LAA

The LAA is a real opportunity to build on the ground up solutions. By greater engagement in the development of the LAA, it is expected that there will be greater engagement in the governance of the LAA through Parish Councils and community activities.

Copies of the LAA have been distributed widely to WCC, have been distributed widely to ensure that the community and local people are kept informed of progress of the LAA.

The voluntary and community sector will undertake elements of the LAA by using resources already earmarked for specific pieces of work or by finding new resources. Nevertheless, the delivery of the LAA brings an extra challenge to the sector as there is no reward grant, as Wiltshire signed a Local Public Service Agreement the year before. When many voluntary organisations' resources are already stretched, undertaking elements of the LAA will require the creative solutions for which the sector is known. However organisations will also need to ensure they do not over commit themselves given the LAA governance arrangements.

The proposed sub-block on "stronger communities" has at its heart the goal of building "social capital" by (among other things) strengthening voluntary activity in the County. The statutory bodies are committed to building the capacity of the voluntary organisations as a means to this goal.

The 'Partners' column for the LAA Blocks show the wide range of voluntary and community organisations' and local people involved in the development of the Agreement and the voluntary and community sector are leading the delivery of specific sub outcomes.

Prior to the 'long' list being confirmed with Government Office, the Wiltshire Strategic Conference discussed the LAA to which a number of voluntary, community, private business and local people were invited. The draft LAA document was out for consultation with the 'Sustainable Wiltshire Strategic Plan' to ensure people could see the documents working together to meet local needs.

The 'Stronger' element of the LAA underpins the whole of the LAA ensuring it is clearly rooted in local communities. However there is specific input by the voluntary and community sector and local people in several of the LAA blocks.

Children and Young People's block – Through sub groups of the Children and Young People's Trust Board, there is a voluntary sector representative on each sub group, key issues were identified. (They are also elements of the Children and Young People's Plan.) The voluntary and community sector will have a key role in enabling the delivery of the sub-outcomes, which address these issues.

Older People block – This block is led by a joint statutory voluntary sector partnership. Age Concern Wiltshire, with over 50 partners, have undertaken a major piece of research which has largely informed the work of this block. The research, undertaken with Bath University, has identified the needs and aspirations of people aged over 50, now, living in Wiltshire, in order to inform future planning as well as the

needs of today's older people. The voluntary and community sector will be key to delivering many of the actions.

Health block – Ensuring health and wellbeing involves individuals in local communities, it is not done alone. The voluntary and community sector are key partners that will help contribute to many of the outcomes in this block.

Environment block – Wiltshire Wildlife Trust the voluntary sector has been instrumental to the work in this block pulling in statutory and specialist partners. Through the voluntary sector, the engagement of children and young people in areas they feel passionate.

Economic Development and Enterprise block – Although the voluntary and community sector has been less involved in the development of this block outcomes in this sector is a key element of the local economy. With a growing number of Social Enterprises, Community Interest Companies and voluntary and community groups the sector brings into Wiltshire many hundreds of thousands of pounds per year to the local economy,

The voluntary and community sector have a major role in delivering training and learning for work, in providing opportunities to build an individual's confidence in order to undertake employment, as well as supporting individuals with special needs due to language, disability, health issues etc.

Safer and Stronger block. Although the outcomes have been developed separately in order to manage the vastness of the block the voluntary and community sector has been part of work groups, conferences and partnership meetings that have created the work to be undertaken by this block.

The voluntary and community sector provide many of the agencies that work with people with drug and alcohol problems, support victims of crime, as well as those from diverse communities. The sector also provides refuges, safe houses and activities with young people.

CABx have evidenced statistics on need and will play a key role in enabling issues to be highlighted as well as the delivery of advice and information.

The development of Volunteer Centres in each district, through CapacityBuilder funding, will help to deliver the mandatory targets relating to volunteers.

By working in partnership the LAA 'stronger' element brings real opportunities to build the social capital in communities and enable them to have a greater voice in shaping services.

### **Benefits of VCS Engagement in the LAA**

- VCS has brought money into the County, through CapacityBuilders, to enable every district to have at least a half time Volunteer Centre worker. This will help in the delivery of the mandatory target.
- VCS has brought leadership and expertise to environmental issues
- VCS has led unique research into the lives of older people, which will inform future planning and delivery of services.

- VCS has developed its infrastructure in order to give more support the sector.
- VCS through REC and VCS (now known as Wessex Community Action)
- VCS has worked on the and materials re race and homophobic/harassment.

VCS has been successful in securing funding through the Defra Rural Social and Community Programme in financial years 2006 -2008, which is a significant part of the

### will be a key element in the LAA

The LAA can enable a better partnership working with the VCS.

The LAA can enable statutory partners to better understand VCS expertise in service delivery.

- The LAA will enable VCS to continue to work with statutory partners to ensure the Compact principles underpin its developing relationship.
- The LAA will enable statutory partners to see that VCS already brings a good source of social capital.
- The LAA will acknowledge that local infrastructure organisations are often best placed to support local people.
- The LAA can enable the creation of a more integrated and pleasant place for people to live and work.

## 11.5 The Military Presence

Wiltshire has a long association with the armed forces. The Salisbury Plain training area; its associated army garrison towns cover about a tenth of the county and in the north there is the RAF base at Lyneham, together with a number of smaller naval sites. Integrating this military presence into the County in a way that is positive for both Forces personnel and local civilian communities is an on-going and important cross-cutting issue. This will become even more crucial as the Army develops its super-garrison on Salisbury Plain, and with the prospect of a change of use at the RAF Lyneham base.

The Military Presence is featured in the Sustainable Community Strategy and developments will increasingly impact on many parts of this agreement such as; transport, health, housing, education, social capital and the economy for Wiltshire. The Local Area Agreement is a three year plan revised each year and will continue to take account of these developments by recognising specific actions needed to fulfil the Sustainable Community Strategy.

## 11.6 Rural Wiltshire

It is estimated that roughly 80% of Wiltshire land mass is farmed. Rural Wiltshire faces a number of challenges, not only for the farming communities but also for villages and the infrastructure they so depend upon.

Between 2001 and 2011 the rural share of the population is expected to be 15% of the total; this represents a fall from the level between 1978 and 1991. With little growth, competition for village properties is likely to intensify, and house prices will continue to rise, making village living increasingly expensive.

Since 1990 the value of agricultural land in Wiltshire, has declined from £14.9 billion to £14.6 billion. This is due to a combination of factors, including a move towards efficiency, whilst over the same period the value of food production has increased from £1 billion to £11 billion. The primary challenge is to make best use of the measures introduced following the implementation of the European Common Agricultural Policy (CAP). The existing large farms in Wiltshire is likely to be further accentuated.

Wiltshire's landscape has national, and European significance for its archaeological, geological and natural features. Well over half the County is covered by Areas of Outstanding Natural Beauty, and other desirable designations. With around 80% of the land being farmed the importance of the future of farming to the quality and character of the landscape cannot be overestimated.

Village communities face challenges, including the availability of affordable housing, and transport to key services and facilities.

Increasing public transport costs (higher fuel costs, shortage of drivers, especially at weekends and in the evenings, rural routes becoming uneconomic due to low, and dispersed demand, etc.) may not be sustainable, especially if Government grants are withdrawn.

There has been a 34% increase in car ownership between 1991 and 2001, with particular growth in the numbers of households with two or more cars. Also, 27% of carbon dioxide emissions nationally come from transport; a 50% increase in just over a decade. When asked, 48% of Wiltshire People's Voice panellists believe climate change is a major threat.

The Sustainable Community Strategy recognises the rural nature of Wiltshire and as can be seen from chapter 2 above.

### 11.7 Well-being, Sport and Physical Activity

Sport and physical activity have been identified in the Sustainable Community Strategy as key tools in tackling a wide range of health and social issues. Many of these issues are being addressed through the LAA, thus a range of sport and physical activity targets have been incorporated across many of the LAA Blocks, with the aim of improving health, (both physical and mental), reducing crime and fear of crime, developing transferable skills and strengthening communities.

Achieving these activity targets will not only make a great difference to the lives of the people of Wiltshire, but it will also contribute to the National target of a 1% per year increase in the number of people participating in moderate physical activity on a regular basis.

## 11 Next Steps

### 12.1 Implementation

Each WiSB partner has a task to deliver in delivering the activities in this LAA and taking this to their respective executive body. This is to allow each to report back to the LAA in full knowledge of that commitment. The agreement is finalised in March 2007.

The time frame is a significant agreement but achievable. Significant dates are:

24<sup>th</sup> January 2007: WiSB will consider the second draft after comments have been received from Government.

5<sup>th</sup> February 2007: Agreement submitted to GOSW ready for sign off by Whitehall.

### 12.2 This agreement in action

A number of activities will be ongoing within the first year of this agreement, including:

- § Implementation of governance and performance management arrangements following completion of the Wiltshire Improvement Partnership's governance project. (Interim arrangements will be put in place for the start of the LAA. These are outlined above.)
- § Work to deliver the targets contained in this LAA, and to learn from the experience of that delivery.
- § Work to develop the outcomes as identified under each of the blocks. This work is likely to result in activities and targets to be included in future LAAs.
- § Work to refresh the LAA for the second and subsequent years. This will include the implications of the revised community strategy, other local changes, and national changes such as the implications of the Local Government White Paper.

### 12.3 Sign up

#### What does it mean?

#### Background

- The Local Government White Paper envisages LAAs as being the delivery plan for the Sustainable Community Strategy. LAAs will in future form the central delivery contract between central Government and Local Government and its partners.
- The County Council is responsible for preparing the LAA and the local authority and local partners are responsible for agreeing with government the small number of priority targets for improvement that are relevant to them.
- The White Paper proposes new duties:
  - for the local authority and named partners to cooperate with each other to agree the targets in the LAA and
  - for the local authority and named partners to have regard to relevant targets in the LAA

- Delivery of the LAA will be monitored by the County Council and the SW. Proposals in the White Paper are that failure to deliver will result in a range of sanctions from improvement support to intervention and removal of functions.
- The County Council is the Accountable Body for the LAA and as such will be putting in place arrangements to ensure it assumes this role. Risk is limited in this regard as the County Council has been utilised in the same way as it has been in the past.
- In the course of negotiations, the County Council and the SW have agreed to commit your organisation to the LAA and actions to be undertaken. The LAA will be a key part of the County Council's work programme. The LAA will be a key part of the County Council's work programme. The LAA will be a key part of the County Council's work programme.
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'Signing-up' to the LAA will mean different things to according to the level of involvement.

Partnerships cannot commit partners to action under the LAA – it is the individual partners that make the commitment. Partnerships can give strategic coherence to the work of partners – both for a particular LAA block and for themes under the Community Strategy. A partnership is the place where partners can share their strategies and plans and build joint understanding and agreement. It may be the place where LAA action is developed and coordinated. Successful partnerships help partners to work within a shared sense of strategic intent.

It is important that partnerships are not held to account by WiSB for delivery. Accountability rests with individual partners who commit to specific action and targets, so partnerships must be clear about the accountability of individual partners. In signing the LAA, a partnership is accepting the LAA's priorities and approach and agreeing to support these in the work of the partnership. Individual partners that sign the LAA are committing to delivering the action they have agreed to in the LAA, including its appendices.

**Partners**

Partners (not partnerships) which are neither a responsible body nor an accountable body (see below) sign to confirm their acceptance of the LAA's priorities and approach, and agree to reflect these in their own planning and strategy. This signifies their ownership of the LAA. Signature by partners that are also responsible or accountable bodies signify additional commitment:

§ A 'Responsible Body' is a partner that agrees to take action to further the achievement of the community strategy. If this action is part of the LAA the body will be identified in the LAA as responsible for the delivery of specific actions and targets. It will be accountable to WiSB for performance and may also be held accountable by government for delivery of specific LAA targets. This action may be resourced from the body's own resources or it may be supplemented by pooled or LPSA funding (if so, the body will also be accountable to the County Council (as the 'Accountable Body') for this funding, and may be accountable to government for related performance). As well as signing as a 'partner', a

responsible body's signing of the LAA is a commitment to the delivery of the action and targets specified in the LAA.

§ An 'Accountable Body' is the upper tier local authority. For Wiltshire this is the County Council. For the purpose of signing the LAA, the County Council is the accountable body, and the accountable body. As accountable body it will have the responsibilities – it will be held to account by government for the delivery of the LAA so will put in appropriate arrangements as explained in the governance section of this document.

## Governance

Successful delivery of the LAA could be jeopardized by changes in government priorities that reduce the ability of partners to deliver agreed action. In signing the LAA, partners should agree that government departments to agree that the LAA takes precedence over changes in government priorities. WiSB should then be able to hold government departments to account for any action which threatens the achievement of the LAA.

## What are we signing up to?

The LAA is not a legally binding Contract in its current form - to make it so would require separate legal document(s). However, it is important that the LAA is delivered and that requires all Partners to agree to certain commitments. These are to:

- endeavour to deliver the outcomes, targets and actions identified in the LAA, working collaboratively and in partnership, as necessary to facilitate delivery
- build these commitments into your Organisations Strategic Planning Processes e.g. Corporate/Strategic Plan, Priority/Service plans
- identify individual responsibilities to deliver these commitments through the Appraisal process or otherwise
- monitor and manage progress through your Organisation's performance management processes and to develop robust action plans to ensure delivery is achieved
- report on progress on a quarterly basis to the relevant partnership which has taken interim responsibility for oversight of the Block
- identify and assess risks and to take steps to manage and minimise those identified risks
- report risks and any barriers to delivery to the relevant thematic partnership and how these are being overcome – including any support which might be required to achieve delivery
- be accountable for delivery of the commitments agreed
- report to WiSBEX/WiSB when progress is not on target
- achieve Value for Money in the utilisation of LAA funding where this has been received to deliver outcomes, targets or actions
- agree to pool and share relevant information with partners insofar as this is necessary to monitor delivery of the LAA

This Wiltshire Local Area Agreement sets out proposals which permit certain organisations and bodies to share strategies and plans and build joint understanding. For the avoidance of doubt, however, it is not intended to, nor does it, constitute a partnership agreement under partnership law nor is it intended to be legally binding on any party named in it or otherwise.

## 12 Future arrangements

LAA's will assume increasing responsibility with more area based funding being channeled through them in the future. This will require additional and more robust sign up requirements which will fund in a different way than proposed for the current period.

Consultancy work is currently being undertaken by the Wiltshire Executive Partnership on risk assessment/risk management arrangements for the Wiltshire Executive Partnership – this work will be completed in the next few months.

Options which are being considered include:

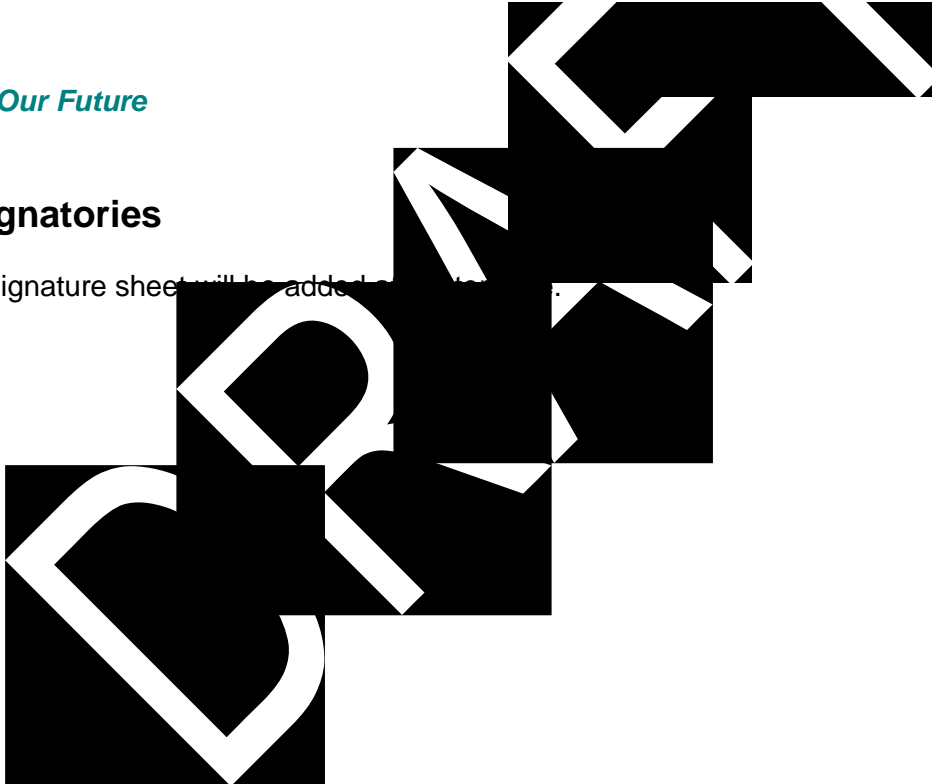
- Arrangements for the sharing of risk with the Accountable Body
- Joint arrangements for the delivery of outcomes where the level of risk may be high. These arrangements could be with individual partners or with a partnership where this has been incorporated and has a legal status.
- Arrangements for the pooling of funding and joint commissioning

Levels of detail and complexity will depend upon risk



## **Signatories**

A signature sheet will be added to this document.



**Date Submitted to Government**

## 13 Appendices

### 14.1 Actions, Plans and...



LAA Appendix

### 14.2 Additional Quality... supported by pooled funding



M...rd

Other documents relating to this agreement can be found on the Wiltshire County Council website under WiSB and Local Area Agreement at <http://www.wiltshire.gov.uk/council/wiltshire-strategic-board.htm>

### 14.3 List of acronyms

AAACM	All Age All Cause Mortality
AONB	Area of Outstanding Natural Beauty
ARPOV	Alcohol Referral Programme for Offenders and Victims
ASB	Anti-Social Behaviour
ASBO	Anti-Social Behaviour Order
AWP	Avon and Wiltshire Mental Health Partnership NHS Trust
BAP	Biodiversity Action Plan
BL	Business Link
BME	Black and Minority Ethnic
BTI	Beyond the Immediate
BVPI	Best Value Performance Indicator
C	Constabulary
CAB	Citizens Advice Bureau
CAF	Common Assessment Framework
CAP	Common Agricultural Policy
CDRP	Crime and Disorder Reduction Partnerships
CHD	Coronary Heart Disease
CO2	Carbon Dioxide
CSIP	Care Services Improvement Partnership
CVS	Council for Voluntary Services
CWPSoc	Cotswold Water Park Society
CWS	County Wildlife Sites
CYP	Children and Young People
DART	Wiltshire & Swindon Delivering Accessibility and Rural Transport
DC	District Council(s)
DDA	Defence Diversification Agency
DfES	Department for Education and Skills
DMP	Destination Management Partnership

DMS	Destination Management
DSTL	Defence, Science and Technology Laboratory
DTI	Department of Trade and Industry
DV	Domestic violence
DWP	Department of Work and Pensions
EAFRD	European Agricultural Fund for Rural Development
EDE	Economic Development
EEAC	Energy Efficiency Centres
EE	Energy Efficiency
EL	Employment
EST	Employment Support
EU	European Union
FO	Food Commission
FR	Fire and Rescue Service
FS	Financial Services
FS	Family Support Services
GO	Government Office for the South West
GUM	Genito-Urinary Medicine
GVA	Gross Value Added
HC	Healthy Community
HE	Higher Education
HECA	Home Energy Conservation Act
HEFCE	Higher Education Funding Council for England
HEI	Higher Education Establishment
HLS	Higher Level Stewardship
HPA	Health Protection Agency
HR	Human Resources
ICES	Integrating Community Equipment Services
ICT	Information and Communication Technology
IFAs	Independent Financial Advisors
IRC	Innovation Relay Centre
JC+	JobCentre Plus
JDG	Joint Development Group
KDC	Kennet District Council
KTP	Knowledge Transfer Partnerships
LA	Local Authority
LAA	Local Area Agreement
LAC	Looked After Children and Young People
LACYP	Looked After Children and Young People
LCBF	Low Carbon Buildings Fund
LCF	Local Connexions Forum
LDF	Local Development Framework
LDP	Local Delivery Plan
LEA	Local Education Authority
LEP	Local Economic Partnership
LGUSS	Local Government User Satisfaction Survey
LPSA	Local Public Service Agreement
LSC	Learning and Skills Council
LSP	Local Strategic Partnership
LTP	Local Transport Plan
LYPIG	Local Young People's Issues Group
MARACS	Multi-agency Risk Assessment Conferences

MAS	Manufacturing Advisory Service
NE	Natural England
NEET	Not in education, employment or training
NFU	National Farmers Union
NPR	New Partnerships for Rural Development
NPT	Neighbourhood Partnership Trust
NWDC	North West District Council
OP	Our People
OS	Open Space
PAN/PPH	Public Access and Recreation Service
PAYP	Partnerships for Active Youth People
PBS	Public Business Service
PC	Primary Care Trust
PP	Partnerships and Public Involvement
PP	Partnerships and Priority Offender
PS	(Local) Public Service Agreements
PS	Partnerships for social and emotional development
PUA	Principal Urban Area
RRP	Rural Regeneration Partnership
RSL	Registered Social Landlord
S&SC	Safer & Stronger Communities
SBC	Swindon Borough Council
SCHD	Social Care Help Desk
SDC	Salisbury District Council
SfL	Skills for Life
SMART	Specific, Measurable, Achievable, Realistic, Time-bound
SME	Small and Medium-sized Enterprises
SNA	Strategic Nature Area
SOA	Super Output Area
SPB	Shared Processes Board
SPOC	Single Point of Contact
SSC&T	Strategically Significant City and Towns
SWELBEC	South West Land-based Colleges
SWRDA	South West Regional Development Agency
SWT	South West Tourism
TAPP	Transport Access Partnership Project
TSG	Transition Strategy Group
VCS	Voluntary and Community Sector
W&S DMP	Wiltshire and Swindon Destination Management Partnership
WASP	Wiltshire & Swindon Sports & Activity Partnership
WC PTU	WCC Passenger Transport Unit
WCC	Wiltshire County Council
WCC CF	Wiltshire County Council Children and Families
WCC CF YDS	WCC Children and Families Youth Development Service
WCC CS	WCC Community Services
WCC CS ASC	WCC Community Services Adult Social Care
WCC CS & CF	WCC Community Services Children and Families
WCC CS CS	WCC Community Services Community Safety
WCC DCE	WCC Department of Children and Education
WCC DCS	WCC Department of Community Services

WCC ES	WCC Environmental Ser
WCC ES TS	WCC Environmental s standards
WCC PTU	WCC Passenger s
WFCAP	Wiltshire Forum Partnerships
WiSB	Wiltshire Strategic Board
WiSBEx	Wiltshire Strategic Board
WITS	Wiltshire Independent
WREC	Wiltshire Radio Society
WSRC	Wiltshire Medical Records Centre
WSEP	Wiltshire Economic Partnership
WSUN	Wiltshire Schools Network
WVDC	Wiltshire District Council
WV	Wiltshire Economic Partnership
WV	Wiltshire Wildlife Trust
YCS	Wiltshire Offending Service