

REPORT TO THE EXECUTIVE			Report No. 12	
Date of Meeting		6 th December 2007		
Title of Report		Parking Strategy		
Portfolio		Built Environment		
Link to Corporate Priorities		Environment		
Key Decision		No		
Executive Workplan Ref		B374		
Public Report		Yes		
Summary of Report To seek agreement for the adoption of the Residents Parking Strategy contained within the draft Parking Strategy produced on behalf of the Council by RTA Associates and to agree no further work should be undertaken in relation to the adoption of this strategy by the Council.				
Officer Recommendations That the Executive: <ol style="list-style-type: none"> Agree to adopt the parts of the parking strategy, which relates to Residents Parking, the Bath Road Development and Condition Surveys of car parks. Agree that the new authority should be provided with the data and the draft Parking Strategy produced in 2007 to enable assist them in the preparation of a county wide Strategy. 				
Other than those implications agreed with the relevant Officers and referred to below, there are no other implications associated with this report.				
Financial Implications	Legal Implications	Community & Environmental Implications	Human Resources Implications	Equality & Diversity Implications
None	None	None	None	None
Contact Officer(s)	Chris Major, Parking Services Manager – 01249 706285 cmajor@northwiltshire.gov.uk David Stirling, Asset, Design & Regeneration Manager 01249 706502 dstirling@northwiltshire.gov.uk			

1. Introduction

- 1.1 This report seeks Members agreement to the adopt of the following elements from the draft parking strategy:-
- Residents Parking Schemes
 - Bath Road Development
 - Conditions Surveys on Car park
- 1.2 The Executive is also asked to agree that no further work should be undertaken in relation to the adoption of the Parking Strategy following the decision to move to a new Unitary Council, to enable the new authority to review and adopt a County wide Strategy.

2. Background

- 2.1 The Executive at it's meeting on the 16th June 2005 agreed that a consultant should be commissioned to assess parking across the District and report back to the Council to enable a District wide Parking Strategy to be produced. However, no work was undertaken on the strategy pending the implementation of Decriminalised Parking Enforcement in September 2006.
- 2.2 The Strategy was then commissioned under the development brief of the Bath Road redevelopment and the impact of the development on parking provision within the district. This work was awarded to RTA Associates and was completed on 5th March 2007. The draft parking strategy was due to be considered by the Executive in April 2007, however, this was deferred because of the May Elections to enable any new administration to consider the findings and make recommendations on the way forward.
- 2.3 The Car Parking Working Group has been reviewing the strategy over the past few months to agree how they wish to proceed prior to formal adoption of the strategy by the Council. However, due to the decision to move to 'One Council for Wiltshire', it was not considered appropriate to recommend adoption of the complete strategy but only some elements, which this authority would be able to implement pre vesting day. These were, residents parking, Bath Road Development and Car Park Conditions Survey.
- 2.4 In considering the above, the working group have recommended that residents parking be phased in with consultation in Chippenham and Wootton Bassett being undertaken first to establish the need for the schemes, followed by Corsham and Malmesbury, if possible prior to vesting day.
- 2.5 The Car Parking Working Group has recommended that the new authority should be given the data from our consultant's findings and their recommendations and ask that these be used in any county wide review of parking as it would not be practical for this Council to adopt the strategy as it would not have time to implement all the recommendations.
- 2.7 Bath Road is considered for retail expansion to the Chippenham Town Centre. Proposals are still being debated with Wiltshire County Council. The likely scheme would involve decked parking which the operator of the retail scheme would wish to control. In the event that the car park is considered strategic and part of the Councils transport pricing policy then it will be best remain in Council's control and the operator would likely consider reimbursing 1-2 hours charge. This would have an impact on the site value and the Council's capital receipt. Any initial views from the Executive on the options can be informally included in the Council's Brief for the site. It is possible that the site may not

come forward before 2009; dependant on market conditions and the County Councils view on the larger site which includes the Bridge Centre and highway infrastructure changes.

- 2.8 The RTA report included advice and recommendations on car park improvements and repairs. These works form part of the District Council's Property maintenance works which will be undertaken under officer delegated powers. The comments in RTA's report will be used as background for those programmed work over the next 16 months.

3. Legal Implications

- 3.1 There are no legal implications relating to this report.

4. Financial Implications

- 4.1 There are no financial implications relating to this report. Any financial implications relating to the areas of the report agreed by Members to adopt from the strategy will form part of specific reports on those subject areas i.e. residents parking schemes

Appendices:	<ul style="list-style-type: none">• None
Background Documents Used in the Preparation of this Report:	Draft Parking Strategy – This document has not been included in the report, but will be available for viewing from Policy & Democratic Services

Previous Decisions Connected with this Report

Report	Committee & Date	Minute Reference
Agreement to undertake a review of Parking	Executive – 16/06/05	E6