

Community Area Award Application Grant Application Form

Malmesbury Community Area (1)

*North
Wiltshire
District
Council*

Please ensure that you have read all the Funding Criteria and Additional Guidance Notes before completing this form
PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED

1 - Your Organisation or Group			
Name of Organisation	National Childbirth Trust - Malmesbury Branch		
Contact Name			
Contact Address			
Contact number	0	e-mail	
Organisation Type	Non profit organisation <input checked="" type="checkbox"/> Local Authority <input type="checkbox"/> Other <input type="checkbox"/>		
2 – Your Project			
In which Community Area does your project take place?	1 <input checked="" type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/>		
In which Parish does your project take place?	Malmesbury and villages		
What is your project?	A Breastfeeding Support Group		
Where will your project take place?	Malmesbury		
When will your project take place?	Weekly		
Does your project demonstrate a direct link to the Community Plan for the area?	YES <input type="checkbox"/> NO <input type="checkbox"/>		
If YES, please provide a reference/page no.			
Are you applying for Capital or Revenue Funding?	<input type="checkbox"/> CAPITAL <input checked="" type="checkbox"/> REVENUE		
If you are applying for Revenue funding, please confirm that your project will be completed by 31st March 2008	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>		
What is the Community benefit of your project, and approximately how many people will benefit?			
We aim to set up a Breastfeeding Support group in Malmesbury. Mums will be able to seek support, information or meet other Mums who have similar experiences. Our group will be run by local Mums who have successfully breastfed one or more babies. It will also be attended by an NCT qualified Breastfeeding Counsellor and the local Health Visitors. We have planned that 10 - 15 Mums with babies will attend our drop-in each week. The aim is that most Mums will attend each week for a duration of about 6 months or longer, with new Mums joining all the time. So recruitment of Mums to run the group will be on-going. There are many breastfeeding peer support groups throughout the country and results have shown that it can enable mothers to have a positive breastfeeding experience. In 2006 the Government stated its full commitment to the promotion of breastfeeding, as the best form of infant nutrition. Many Mothers find it can be difficult to start breastfeeding and will give up early on. Often they need support and information when learning to breastfeed and this is not always readily available. Malmesbury Maternity Unit was a UNICEF Baby Friendly Unit, which fully supported Mums in learning how to breastfeed. When the unit closed in mid 2005 the necessary skills and support that they provided were lost and have not been replaced. The Group will aim to fill some of the void, aims to avoid Mums giving up early due to lack of support and allow breastfeeding to be a positive experience.			
NWDC will not meet future running costs for projects. Please tell us how these will be met in the future			
March 2008 the group will move to the new Malmesbury Children's Centre, which we can use free of charge.			
Has your organisation received a previous award from this Council?	<input type="checkbox"/> Yes (please provide details below) <input checked="" type="checkbox"/> No		
Date of amount and previous award	£		
Details of award(s)			

3 – Additional information to support and strengthen your application e.g consultation, community involvement, energy efficiency measures

A key aim of our group is to reach out to Mums from low income families. We will not be charging Mums to attend our group, because we do not wish to exclude anyone from coming along. Working with the The Children's Centre and the Health Visitors our group hopes to reach out to all areas of the community and Mums from all walks of life. The Health Visitor and Midwife promotion of the group will be key as they meet all Mums with new babies across the whole area. The group will also have a broader benefit as Mums attending the group may have additional support needs, such as Postnatal Depression or experiencing difficulties, which may not have been picked up previously. Working in partnership with the Health Visitors and the Childrens Centre then appropriate support can be provided early on.

We plan to run a course of formal peer support training, once our group is up and running. This will be open to any Mum who is interested in learning more about breastfeeding, how to support others and being part of a group of Mums who run the Group. The short course of two hours per week for six weeks will cover the following: listening skills, how to provide information and breastfeeding knowledge. Mums will be given a certificate to detail that they have completed the course. By offering the training it may increase a Mums confidence and in the future may be beneficial to their employment prospects. The aim is that further courses will be run as new volunteers join.

4 - Financial Information

PROJECT COSTS Please provide a full breakdown e.g equipment, installation etc.		PROJECT INCOME Please list all sources of funding for this project, as provisional (P) or confirmed (C)		
			P/C	
3 Floor mats. £47.95 each	£144	Anonymous donation	C	£400
3 bouncy chairs £12.99 each	£39			£
Toys	£150			£
Venue rental	£340			£
£20 per week for 17 weeks until end of March 2008	£			£
	£			£
TOTAL PROJECT EXPENDITURE	£673	TOTAL PROJECT INCOME		£400

Total Project Income £400

Total Project Expenditure £673

Project Shortfall £273

Award sought from NWDC £273

Is your organisation able to claim VAT? YES NO

THE FOLLOWING INFORMATION MUST BE PROVIDED, FAILURE TO DO SO WILL RESULT IN THE APPLICATION BEING REJECTED

Please tick this box to indicate that you have included a signed off summary of examined accounts, confirming your year end accounts, assets and reserves.

SECTION 5 – Declaration (on behalf of organisation or group) – I confirm that.....

- the information on this form is correct, that any award received will be spent on the activities specified, that I will complete a monitoring form (if requested) following completion of the project.
- If an award is received that I will complete and return an evaluation sheet
- That any other form of licence or approval for this project has been received prior to submission of this application
- That the necessary policies and procedures will be in place prior to the commencement of the project outlined in this application. Child Protection Public Liability Insurance
 Equal Opportunities Access Audit
 Planning permission applied for (date) or granted (date)
- That acknowledgement will be given of NWDC support in any publicity or printed material.
- I give permission for press and media coverage by NWDC in relation to this project.

Name:

Position in organisation:

Date: 03/12/2007



Please return your completed application to: Community Partnership Officer, Community & Environment, Monkton Park, Chippenham, Wiltshire, SN15 1ER or e-mail mgilmour@northwilts.gov.uk

