## RECRUITMENT ANALYSIS

|  | $2004 / 05$ | $2005 / 06$ | $2006 / 07$ |
| :--- | :---: | :---: | :---: |
| Total number of vacancies: <br> *(excluding Cleansing \& Amenities <br> manual vacancies) | $63^{*}$ | $58^{*}$ | 95 |
| Number of written application forms <br> completed and returned (via voicemail) | 171 | 480 | 171 |
| Number received via e-mail | 63 | 10 | 2 |
| Number received from other sources | $\mathrm{N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ | 270 |
| Number of on-line applications received | 220 | 152 | 533 |
| Total number of job applications received | 459 | 642 |  |
| Breakdown of job applicants by gender | $64.41 \%$ <br> Female <br> $35.59 \% ~ M a l e ~$ | $56.8 \%$ Female <br> $43.2 \% ~ M a l e ~$ | $47.4 \% ~ F e m a l e$ <br> $52.6 \% ~ M a l e ~$ |

- The above table clearly illustrates that there has been a marked increase in the number of vacancies since reporting commenced in 2002/03. Of the 95 posts 8 were in Cleansing and Amenities.
- There were 976 applications received in total. There has been a $52 \%$ increase in applications received compared to the previous year and an increase of $61 \%$ in the number of vacancies advertised.
- The proportion of female to male applicants has altered with there being a noticeable increase in the number of male applicants. This may be partly explained by the 8 posts in Cleansing and Amenities which attracted a considerable number of male applicants. Over the years that recruitment has been monitored the differential between male and female applicants has decreased significantly.
- In comparison with last year there has been a marked increase in the number of online applications.
- The Council are looking at the possibility of working with the County Council and the other District Council's on a shared jobs portal to include a talent pool. County have already made progress in this area. The key benefits will be efficiency savings on both online advertising provision and other types of advertising. There will also be greater access to the talent pool through shared resources.


## 1 April 2006 to 31 March 2007

## 10 highest applicant responses

| Job Title and Business Area | Number of <br> applications | Number of <br> female <br> applicants | Number of <br> male <br> applicants | Grade of <br> post |
| :--- | :---: | :---: | :---: | :---: |
| Refuse Loader C \& A | 132 | 2 | 130 | 2 |
| Receptionist <br> Customer Services | 61 | 57 | 4 | 3 |
| Customer Services Officer <br> Customer Services | 58 | 40 | 18 | $4 / 5$ |
| Senior Officer Parking <br> Customer Services | 50 | 9 | 41 | 8 |
| Assessment Officer <br> Customer Services | 48 | 27 | 21 | $4 / 5$ |
| Sports Development Officer <br> Community \& Environment | 39 | 19 | 20 | 7 |
| Business Support Officer <br> C \& A | 34 | 19 | 15 | 6 |
| Admin Officer ( temp) <br> Customer Services | 32 | 22 | 10 | 3 |
| Admin Officer ( temp, part time) <br> Corporate Services | 29 | 18 | 11 | 3 |
| Customer Services Officer <br> Customer Services | 29 | 10 | 19 | $4 / 5$ |

## 10 lowest applicant responses

| Job Title and Business Area | Number of <br> applications | Number of <br> female <br> applicants | Number of <br> mapplicants | Grade <br> of post |
| :--- | :---: | :---: | :---: | :---: |
| Temporary Spatial Plans Officer <br> Planning services | 0 | 0 | 0 | 8 |
| Housing Options Adviser <br> Community \& Environment | 1 | 0 | 1 | 5 |
| Community Cricket Coach Part time <br> Community \& Environment | 1 | 0 | 1 | 6 |
| Performance \& Standards Training <br> Officer <br> Customer Services | 1 | 0 | 1 | 9 |
| Planning Officer <br> Planning Services | 1 | 0 | 1 | 8 |
| Programme Officer ( secondment) <br> Planning Services | 1 | 1 | 0 | 7 |
| Spatial Plans Officer- Assistant <br> Research <br> Planning Services | 1 | 0 | 1 | 5 |
| Senior Environmental Health Officer <br> Community \& Environment | 1 | 1 | 0 | 8 |
| Senior Private Sector Housing <br> Officer <br> Community \& Environment | 1 | 0 | 1 | 7 |
| Training Administrator <br> Corporate Services | 1 | 0 | 1 | 3 |

It can be seen from the table above that the posts that have received fewest applications tend to be of a specialist nature and will either compete with the private sector or are in the known professional shortage groups in Local Government. As in previous years the posts within Customer Services have proved popular and we have received an excellent response.

## Breakdown of response by ethnic group

| Ethnic Group | $2004 / 05$ |  | $2005 / 06$ | $2005 / 06$ | $2006 / 07$ | $2006 / 07$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | $\%$ | No. | $\%$ | No. | $\%$ |
| Indian | 2 | 0.44 | 4 | 0.6 | 8 | 0.82 |
| Pakistani | 0 | 0 | 0 | 0 | 0 | 0 |
| Bangladeshi | 0 | 0 | 0 | 0 | 0 | 0 |
| Other Asian | 1 | 0.22 | 3 | 0.4 | 6 | 0.62 |
| Black Caribbean | 2 | 0.44 | 0 | 0 | 6 | 0.62 |
| Black African | 1 | 0.22 | 2 | 0.3 | 9 | 0.92 |
| Other Black | 0 | 0 | 0 | 0 | 3 | 0.31 |
| Chinese | 1 | 0.22 | 0 | 0 | 3 | 0.31 |
| Other Ethnic Group | 1 | 0.22 | 5 | 0.7 | 3 | 0.31 |
| Mixed White \& Black <br> Caribbean | 3 | 0.65 | 2 | 0.3 | 2 | 0.20 |
| Mixed White \& Black <br> African | 0 | 0 | 0 | 0 | 2 | 0.20 |
| Mixed White \& Asian | 0 | 0 | 0 | 0 | 3 | 0.31 |
| Other Mixed | 0 | 0 | 0 | 0 | 4 | 0.41 |
| White (any other <br> background) | 14 | 3.05 | 11 | 1.7 | 42 | 4.30 |
| White Irish | 0 | 0.65 | 3 | 0.4 | 13 | 1.33 |
| White British | 425 | 92.59 | 603 | 93.9 | 859 | 88.01 |
| Not known | 6 | 1.31 | 9 | 1.4 | 13 | 1.33 |
| TOTAL | 459 | $100 \%$ | 642 | $100 \%$ | 976 | $100 \%$ |

The number of applicants from ethnic minorities has increased from the previous year. The Council have continued to advertise in a variety of media to ensure we target a wider audience and all the work we have been carrying out with regard to equalities and diversity will have raised our profile within the community. We will be looking to increase our involvement with Wiltshire Racial Equality Council and our new Advertising Agency TMP to develop positive actions to encourage more applications from ethnic minorities.

## Breakdown of response by disability

| Percentage of applicants | $2004 / 05$ | $2005 / 06$ | $2006 / 07$ |
| :--- | :---: | :---: | :---: |
| With declared disability | $2.18 \%$ | $3.11 \%$ | $3.13 \%$ |
| Without disability | $97.39 \%$ | $93 \%$ | $95.88 \%$ |
| Unknown | $0.46 \%$ | $3.89 \%$ | $0.99 \%$ |

There has been a slight increase in the past year of applicants with a declared disability and during the coming year we will be working more closely with the Access to Work Officer in Jobcentre Plus and local and national disability groups to encourage increased applications and placements of disabled people.

## Recruitment and Selection Workshops

A number of recruitment and selection workshops were run during the year. To date 36 delegates have attended and more workshops will be planned as this is a core part of management training.

## Internal applicants for posts from 1 April 2006 to 31 March 2007

In total there were 59 internal applicants for posts advertised with North Wiltshire District Council. There were 34 posts of which 4 were secondments. A breakdown of these applications is as follows:-

49 short listed for interview
10 not short listed for interview
28 successfully appointed
31 unsuccessful
32 female applicants
27 male applicants
All applicants were White British
58 not disabled
1 not known
4.5\% of all applications received were from internal applicants.

## New Starters Appointed 1 April 2006 to 31 March 2007

In total there were 91 new starters during the period.
55 female employees
36 male employees
None were disabled
85 White British
3 White Irish
1 White \& Asian
1 Not Stated
1 Other White

## Internal Promotions during 1 April 2006 to 31 March 2007

There were no disabled applicants and all applicants were of White British ethnicity.

| Previous Job Title | Previous <br> Grade | Promoted Job Title | Promoted <br> to Grade | Gender |
| :--- | :---: | :--- | :---: | :---: |
| Technical Admin <br> Officer | 4 | Housing Options Adviser | 5 | Female |
| Environmental Health <br> Officer | 8 | Principal Private Sector <br> Housing Officer | 9 | Female |
| Homelessness Officer | 5 | Principal Housing Officer | 8 | Female |
| Planning Liaison <br> Officer | 7 | Planning Officer | 7 | Female |
| Receptionist | 3 | Payments Officer | 4 | Female |
| Admin Officer | 3 | Planning Liaison Officer | 6 | Female |
| Admin Officer | 3 | Planning Liaison Officer | 6 | Female |
| TIC Co-ordinator | 5 | Conservation Areas Officer | 6 | Male |
| Revenues Officer | 5 | Benefits Supervisor | 7 | Female |
| Admin Officer | 3 | Process Mapping Officer | 6 | Female |
| Technical Admin <br> Officer | 4 | Regeneration Officer | 5 | Female |
| Recovery Officer | 5 | Senior Revenues Officer | 7 | Female |
| Admin Officer | 3 | Technical Admin Officer | 4 | Female |
| Customer Services <br> Officer | $4 / 5$ | Temporary Senior <br> Customer Services Officer | 7 | Male |
| Technical Admin <br> Officer | 4 | Project Admin <br> (secondment) | 5 | Female |
| Private Sector <br> Housing Officer | 6 | Senior Private Sector <br> Housing Officer | 7 | Male |
| Technical Admin <br> Officer | 4 | Housing Options Adviser | 5 | Female |
| Benefits Supervisor | 7 | Systems Development <br> Officer | 8 | Female |
| Desktop Support <br> technician | 5 | Desktop Support Engineer | 8 | Male |
| Street Sweeper | SCP 12 | Refuse Driver Loader | SCP 13 | Male |
| Technical Customer <br> $\& ~ B u s i n e s s ~ S u p p o r t ~$ <br> Officer | 4 | Housing Options Adviser | 5 | Male |

Of the 21 posts appointed to there were 15 female appointees and 6 male appointees.
Certain roles do tend to attract a specific gender for example Desktop Support Technician and Street Sweeper. The Council are continuing to explore how we can increase the number of applications from under represented groups.

