

Examples of financial leverage

The following are some examples of how funding has contributed to inward investment:

	Investment from WWDC	Amount levered
Wiltshire Youth Arts Partnership	£5,000	£32,000 core funding giving capacity to lever in £110,000 of project funding
Rural Arts Wiltshire – Posthorn Arts	£5,500	£21,500 core funding giving capacity to lever in £29,500 of project funding
Sparkling Out – an Arc Theatre project	£1,500	£17,450
Arc Theatre – market research and audience development project	£2,500	£32,850
Wiltshire Rural Arts Partnership	£500	£9,000
Bradford Community Music	£200	£1,800
WordPlay	£400	£810
Wylve Valley Art Trail	£2,000	£12,000 over two trails
Wiltshire Music Centre	£7,750	Supporting WMC has enabled them to seek project funding, e.g. Special Schools project - grants of £25,378 (project budget £35, 891); Doric's residency - grants of £3,450 (project budget £3,642); Making Waves project - grants of £43,093 (project budget £58,843)
Big Idea Mini Operas Project	£1,248 (anticipated spend from WWDC's contribution to BSO)	Expected to fundraise £44,821 (project budget £62,250)

It should be noted that whilst these sums have been achieved it is difficult to determine precise future levels of leverage. Also, arts projects often straddle financial years and this can vary greatly from year to year depending on the nature of the projects developed.