

Western Wiltshire Sustainable Transport Strategy

This is one of a handful of area based transport schemes identified within LTP I (2001/02 – 2005/06). The WWSTS identifies a transport corridor centred upon the A350 and the parallel Chippenham to Salisbury railway line that runs between Junction 17 of the M4 and Warminster. The area covered by the WWSTS faces a range of transport problems. In particular, the dominance of the private car, which has marginalised more sustainable transport options, has been further compounded by recent housing growth within the corridor area. Consequently, the key objective of the WWSTS is to increase accessibility within the corridor area, providing genuine transport choices for local residents and also allowing for inward investment and economic restructuring to take place, thus reducing the need for out-commuting. The WWSTS seeks to achieve this objective through the delivery of an integrated multi-modal package of transport improvements. For example, improvements to the A350 at Semington and Westbury, improvements to public transport infrastructure and services both within the towns and rural areas, the delivery of an integrated rail freight facility at Westbury and improvements to the environment within the town centres. The delivery of the WWSTS is a long-term objective, which remains relevant through the LTP II period.