

## Wiltshire Alcohol Strategy 2009-11 Implementation Plan

N o.	Actions to be Taken	Cross Ref to Alcohol Strategy/ Other Strategies	Milestones	Outcomes	Milestones Delivery Dates	Lead Officer(s)	Resources
<b>Prevention and Health Promotion</b>							
1	Develop a communications plan (incorporating a media strategy) in order to provide straightforward, accessible information relating to alcohol use and to raise awareness of the alcohol-related harms	A1/ C5	<ul style="list-style-type: none"> <li>- Joint Partnership Communications Group established</li> <li>- Budget identified for Group</li> <li>- Annual strategy produced</li> </ul>	<ul style="list-style-type: none"> <li>- Partnership communication plan and media strategy is agreed for the whole population and for key target groups</li> </ul>	Sep 09  Sep 09  Oct 09	Community Safety Partnership Manager, Wiltshire Council  Supported by NHS Wiltshire, Wiltshire Police, Wiltshire Probation Area, Wiltshire Fire & Rescue, Wiltshire Addiction Support Project (WASP), Alcohol Service Providers	Core business
2	Develop evidence based campaigns to provide information about reducing alcohol related harms	A2 NI39 Imp Plan	<ul style="list-style-type: none"> <li>- Key target groups identified through social marketing analysis</li> <li>- Delivery of local drink-drive campaigns that reflect national Department for Transport campaigns</li> <li>- Delivery of campaigns to key target groups</li> </ul>	<ul style="list-style-type: none"> <li>- Information about units and sensible drinking limits is available in the main community languages on the Wiltshire Council and NHS Wiltshire websites, and in key healthcare and community settings</li> </ul>	Dec 09  Dec 09  Apr 10	Alcohol and Drugs Delivery Manager, NHS Wiltshire  Group Manager, Fire & Rescue Service	Core business  £5,000 funding for publicity and materials

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3	Ensure the availability of appropriate diversionary activities for young people across the county	A11/ A12	<ul style="list-style-type: none"> <li>- Map of existing provision of activities against location and days/times of the week and against known patterns of underage drinking</li> <li>- Survey young people about alternative activities</li> <li>- Promote information about activities to young people</li> <li>- Gaps in provision identified and work with the community to provide appropriate activities</li> </ul>	<ul style="list-style-type: none"> <li>- Establish a range of activities for young people across the county and ensure young people are aware of them</li> </ul>	<p>Jan 10</p> <p>Feb 10</p> <p>Apr 10</p> <p>Dec 10</p>	Manager, Youth Development Service, Wiltshire Council	Core business
4	Facilitate participation in prevention programmes for young people at risk including those at risk of school exclusion, those already excluded, young people in contact with Youth Offending Teams, and children looked after by Wiltshire Council	A10 Wiltshire Children and Young People's Plan	<ul style="list-style-type: none"> <li>- Map existing provision of prevention programmes within Wiltshire and nationally</li> <li>- Promote good practice and lessons from Home Office pilot run in 2008/09</li> <li>- Agree target of number of young people to involve in prevention programmes</li> <li>- Deliver targeted sessions in secondary schools to reduce alcohol-related exclusions</li> </ul>	<ul style="list-style-type: none"> <li>- Involve target number of young people in prevention programmes</li> </ul>	<p>Jan 10</p> <p>Feb 10</p> <p>Feb 10</p> <p>Apr 10</p>	<p>Crime Prevention and Substance Misuse Manager for Children and Young People, Wiltshire Council</p> <p>Personal Development Education Team Manager, Wiltshire Council</p>	£16,730 funding received from Home Office for Kennet area pilot during 2008/09. Funding required to deliver countywide prevention programmes – amount to be confirmed.

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5	Develop joint approaches with Wiltshire Community Health Services (WCHS) Neighbourhood Teams and Wiltshire Council Social Services Teams to inform and support older people	A3/ B6 NI39 Imp Plan	<ul style="list-style-type: none"> <li>- Joint older people action plan with WCHS</li> <li>- Joint older people action plan with Wiltshire Council</li> <li>- Involve voluntary organisations engaged with older people</li> <li>- Train Village Agents to undertake alcohol-related work with isolated older people</li> </ul>	<ul style="list-style-type: none"> <li>- Delivery of tailored approaches to 50 older people per year</li> <li>- Referrals of 20 older people to specialist services per year</li> </ul>	Mar 10 Mar 10 Mar 10 Jul 10	Alcohol and Drugs Delivery Manager, NHS Wiltshire	£3,000 to train Village Agents and other staff. Cost of increasing specialist services to meet likely demand generated – to be taken into account in developing investment plan for action 24.
6	Ensure health promotion and prevention activities include alcohol where appropriate (eg stop smoking services, health trainers, obesity prevention, falls prevention)	A3/ B6 NI39 Imp Plan	<ul style="list-style-type: none"> <li>- Identify relevant teams across partnership agencies</li> <li>- Develop joint approaches with relevant teams</li> </ul>	<ul style="list-style-type: none"> <li>- Relevant action plans address alcohol</li> </ul>	Dec 09 Mar 10	Alcohol and Drugs Delivery Manager, NHS Wiltshire	Core business
7	Review the alcohol and drug workplace policies of Community Safety Partnership member agencies in light of best practice	A3/ B6	<ul style="list-style-type: none"> <li>- Initial reviews undertaken</li> <li>- Revised policies in place and teams made aware of them</li> </ul>	<ul style="list-style-type: none"> <li>- Revised policies for Wiltshire Council, NHS Wiltshire, Wiltshire Police, Wiltshire Probation Area, Wiltshire Fire and Rescue</li> </ul>	Dec 09 Mar 10	Alcohol and Drugs Delivery Manager, NHS Wiltshire	Core business

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8	Implement prevention strategies that target people at high risk of accidental fire as a result of alcohol use through the Fire Stop Programme	A4	<ul style="list-style-type: none"> <li>- Identify agencies that require training</li> <li>- Deliver awareness sessions to Alcohol Service Providers and other relevant agencies</li> <li>- Refer vulnerable drinkers to Fire Stop for appropriate support (case conferences and/or home fire safety checks)</li> </ul>	<ul style="list-style-type: none"> <li>- Awareness sessions delivered to 6 agencies per year</li> <li>- 30 referrals of vulnerable drinkers to Fire Stop Service per year</li> </ul>	Dec 09  Jun 10  Jun 10	Community Safety Manager, Fire & Rescue Service  Alcohol and Drugs Delivery Manager, NHS Wiltshire	Core business
9	Incorporate approaches to keeping vulnerable people safe from alcohol-related harm into safeguarding adults protocols and training	B1/ B2	<ul style="list-style-type: none"> <li>- Partnership agencies agree protocol and implementation plan</li> <li>- Partnership staff trained</li> <li>- Identify others who need the training</li> </ul>	<ul style="list-style-type: none"> <li>- Protocol developed</li> <li>- Training delivered to a minimum of 2 staff per agency per year</li> </ul>	Jun 10  Sep 10  Dec 10	Programme Lead - Safeguarding, Wiltshire Council	Core business

**Education and Information**

10	Provide guidance, advice, training and support for all schools to deliver effective alcohol education to all young people	A7 Wiltshire Children and Young People's Plan	<ul style="list-style-type: none"> <li>- New schemes of work developed and disseminated</li> <li>- Training delivered</li> <li>- National Healthy School Status achieved</li> </ul>	<ul style="list-style-type: none"> <li>- Schemes of work in place</li> <li>- Training delivered to 60 (25%) schools</li> <li>- National Healthy School Status achieved by 60% of schools</li> </ul>	Sep 10 Sep 10 Sep 10	Personal Development Education Team Manager, Wiltshire Council	Core business
11	Provide training, guidance and support to school staff and partners to develop and implement effective drug (including alcohol) policies (to incorporate safeguarding issues)	Wiltshire Children and Young People's Plan	<ul style="list-style-type: none"> <li>- New schemes of work developed and disseminated</li> <li>- Training delivered</li> <li>- National Healthy School Status achieved</li> </ul>	<ul style="list-style-type: none"> <li>- Schemes of work in place</li> <li>- Training delivered to 60 (25%) schools</li> <li>- National Healthy School Status achieved by 60% of schools</li> </ul>	Sep 10 Sep 10 Sep 10	Personal Development Education Team Manager, Wiltshire Council	Core business

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12	Develop an action plan to ensure that activities for young people across the county act as vehicles for providing information about alcohol related health harms and staying safe when drinking	A12 Wiltshire Children and Young People's Plan	<ul style="list-style-type: none"> <li>- Map existing activities</li> <li>- Survey young people about current availability of information</li> <li>- Action plan to address gaps in information availability identified</li> </ul>	- Action plan in place	Jan 10  Feb 10  Sep 10	Manager, Youth Development Service, Wiltshire Council	Core business
13	Promote accessible information on staying safe for young people across websites, other media and information venues	A7 Wiltshire Children and Young People's Plan	<ul style="list-style-type: none"> <li>- Appropriate information identified</li> <li>- Link to communications strategy (action 1)</li> <li>- Promotion plan written</li> </ul>	- Promotion plan in place	Oct 09  Oct 09  Dec 09	Manager, Youth Development Service, Wiltshire Council	Core business
<b>Training</b>							
14	Train frontline staff to recognise the signs of alcohol harm or parental alcohol misuse, use validated screening tools, offer brief intervention and/ or signpost to appropriate support. To include staff working in youth development, youth offending, Connexions, Children & Adolescent Mental Health Services, education, social work, housing, prison/ prison health, community health, hospital, and domestic abuse	A3/ B6/ B7 NI39 Imp Plan	<ul style="list-style-type: none"> <li>- Training courses delivered</li> <li>- Front line staff trained</li> </ul>	- 50 staff trained per year	Mar 10  May 10	Adult Joint Commissioning Manager, Wiltshire Council  Crime Prevention and Substance Misuse Manager for Children and Young People, Wiltshire Council	£14,000 funding secured from Community Safety Partnership for 09/10.

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15	Train prison healthcare staff to undertake screening and deliver brief interventions	A3/ B6/ B7 NI39 Imp Plan Prison Health Delivery Plan	<ul style="list-style-type: none"> <li>- Deliver training to staff</li> <li>- Monitor delivery of screening and brief interventions</li> </ul>	<ul style="list-style-type: none"> <li>- 8 staff trained</li> <li>- Annual report on numbers screened and received brief interventions</li> </ul>	May 09  Oct 09	Prison Healthcare Manager, HMP Erlestoke	£1,000 funded by NHS Wiltshire
16	Include alcohol misuse issues in planned domestic abuse awareness training for health workers	A3/ B6 Domestic Abuse Strategy	<ul style="list-style-type: none"> <li>- Relevant issues for training identified</li> <li>- Training material incorporated into training course</li> </ul>	<ul style="list-style-type: none"> <li>- Training content developed and included in planned training</li> </ul>	Sep 10  Mar 11	Domestic Violence Reduction Coordinator, Wiltshire Community Safety Partnership  Health Promotion Specialist, NHS Wiltshire	Core business
17	Provide training on alcohol and domestic abuse to police, probation, housing, social services and health staff	A3/ B6 Domestic Abuse Strategy	<ul style="list-style-type: none"> <li>- Identify appropriate training package</li> <li>- Deliver bespoke training programmes to targeted groups</li> </ul>	<ul style="list-style-type: none"> <li>- Deliver 5 training programmes to targeted groups per year</li> </ul>	Feb 10  Mar 11	Domestic Violence Reduction Coordinator, Wiltshire Community Safety Partnership  Health Promotion Specialist, NHS Wiltshire	£5,000 to deliver training
18	Deliver specific training for police (licensing officers, local area police sergeants), councillors, town centre managers, and other relevant groups on the Licensing Act, Anti-Social Behaviour Act and Violent Crime Reduction Act 2006	C1/ C2	<ul style="list-style-type: none"> <li>- Training programme developed</li> <li>- Training delivered</li> </ul>	<ul style="list-style-type: none"> <li>- Deliver training to 50 staff per year</li> </ul>	Mar 10  May 10	Head of Environmental Protection and Licensing, Wiltshire Council	£3,000 to deliver training

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19	Incorporate information on the Licensing Act, Anti-Social Behaviour Act and Violent Crime Reduction Act into the planned police training programme	C1/ C2	<ul style="list-style-type: none"> <li>- Training material written and incorporated into training programme</li> <li>- Training delivered</li> </ul>	<ul style="list-style-type: none"> <li>- Delivered in 100% of relevant planned police training</li> </ul>	Dec 09  Apr 10	Chief Superintendent, Wiltshire Police	Core business
<b>Early Identification and Brief Advice</b>							
20	Encourage General Practices to deliver an Alcohol Direct Enhanced Service (DES)	A3/ B6/ B7 NI39 Imp Plan	<ul style="list-style-type: none"> <li>- Evaluate current delivery by those General Practices delivering a DES, including advantages and barriers</li> <li>- Write a report for circulation to all General Practices</li> </ul>	<ul style="list-style-type: none"> <li>- 50% of General Practices with DES in place</li> </ul>	Apr 10  Jun 10	Head of Primary Care, NHS Wiltshire  Alcohol and Drugs Delivery Manager, NHS Wiltshire	Core business
21	Ensure General Practices delivering an alcohol Direct Enhanced Service (DES) have received Alcohol Learning Centre online training as a minimum	A3/ B6/ B7	<ul style="list-style-type: none"> <li>- Publicity to DES General Practices about training available</li> </ul>	<ul style="list-style-type: none"> <li>- 100% of DES practices have received training</li> </ul>	Apr 10	Head of Primary Care, NHS Wiltshire  Alcohol and Drugs Delivery Manager, NHS Wiltshire	Core business
22	Deliver brief intervention services across the community	B7 NI39 Imp Plan	<ul style="list-style-type: none"> <li>- Business case for alcohol liaison service within hospital settings</li> <li>- Business case to expand brief interventions in primary care, community health and pharmacies</li> </ul>	<ul style="list-style-type: none"> <li>- Funding secured and services in place</li> <li>- Referral of 50 individuals to specialist services per year</li> </ul>	Nov 09  Apr 10	Adult Joint Commissioning Manager, Wiltshire Council  Alcohol and Drugs Delivery Manager, NHS Wiltshire	Estimated cost of £80,000 pa  Estimated cost of £30,000 pa

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23	Integrate alcohol screening and brief interventions into approaches to prevent and treat heart disease	A3/ B6 NI39 Imp Plan	<ul style="list-style-type: none"> <li>- Explore inclusion of alcohol screening in programme of vascular checks</li> <li>- Joint programmes developed and implemented</li> <li>- Review numbers referred</li> </ul>	<ul style="list-style-type: none"> <li>- Referral of 30 individuals to specialist services per year</li> </ul>	Apr 10  Dec 10  Mar 11	Alcohol and Drugs Delivery Manager, NHS Wiltshire	Possible costs depending on interventions agreed – to be confirmed. Plus cost of meeting potential increased demand for specialist services – to be taken into account in developing investment plan for action 24.
<b>Interventions</b>							
24	Review current availability, accessibility and levels of support and treatment for adults and young people with alcohol related problems and their families against Models of Care for Alcohol Misusers (MOCAM) and address any gaps identified	B1/ B2	<ul style="list-style-type: none"> <li>- Review current availability</li> <li>- Action plan to address identified gaps written</li> </ul>	<ul style="list-style-type: none"> <li>- Investment plan for consideration by funders</li> </ul>	Oct 09 Dec 09	Adult Joint Commissioning Manager, Wiltshire Council	Additional investment required to meet gaps – to be confirmed.
25	Ensure that individual assessment and support is available to all children and young people who are at risk of misusing alcohol	B10 Wiltshire Children and Young People's Plan	<ul style="list-style-type: none"> <li>- Evaluate current access and provision</li> <li>- Address any gaps in assessment and support identified</li> </ul>	<ul style="list-style-type: none"> <li>- Annual Health Needs Assessment and Treatment Plan in place</li> </ul>	Sep 09 Nov 09	Crime Prevention and Substance Misuse Manager for Children and Young People, Wiltshire Council	Core business
26	Develop transition services to ensure continuity of support for young people as they become eligible for adult services	A10 Wiltshire Children and Young People's Plan	<ul style="list-style-type: none"> <li>- Transition protocol developed and implemented</li> </ul>	<ul style="list-style-type: none"> <li>- 5 service users retained in treatment between young people and adult services per year</li> </ul>	Sep 10	Crime Prevention and Substance Misuse Manager for Children and Young People, Wiltshire Council	Core business

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27	Target alcohol-related prevention and early intervention at young people at risk of alcohol-related teenage pregnancy or sexually transmitted diseases (STDs)	A10 Wiltshire Children and Young People's Plan	<ul style="list-style-type: none"> <li>- Joint planning with Teenage Pregnancy and STD services, including agreeing targets</li> <li>- Deliver targeted sessions in secondary schools to reduce alcohol-related exclusions</li> </ul>	<ul style="list-style-type: none"> <li>- Target number of young people receiving an alcohol-related intervention</li> </ul>	Jan 10  Apr 10	Teenage Pregnancy Co-ordinator, Wiltshire Council  Public Health Manager, NHS Wiltshire	Core business
28	Develop an intervention action plan to provide effective alcohol support and treatment services for young people not in mainstream education who are using alcohol	A9 Wiltshire Children and Young People's Plan	<ul style="list-style-type: none"> <li>- Identify patterns of alcohol use</li> <li>- Action plan written</li> </ul>	<ul style="list-style-type: none"> <li>- Action plan in place</li> </ul>	Dec 09  Feb 10	Crime Prevention and Substance Misuse Manager for Children and Young People, Wiltshire Council	Core business
29	Develop initiatives to prevent and address the hidden harm caused by parental alcohol misuse	B4	<ul style="list-style-type: none"> <li>- Develop joint work with the Think Family programme</li> </ul>	<ul style="list-style-type: none"> <li>- 10 families supported per year</li> </ul>	Apr 10	Crime Prevention and Substance Misuse Manager for Children and Young People, Wiltshire Council	Core business
30	Ensure alcohol, drugs and mental health services are able to meet the needs of individuals with dual or multiple diagnosis of alcohol, drug and/ or mental health problems	B3 Dual Diagnosis Strategy	<ul style="list-style-type: none"> <li>- Review current delivery</li> <li>- Agree cross-agency protocols and pathways</li> <li>- Identify and address training needs</li> </ul>	<ul style="list-style-type: none"> <li>- Protocols in place</li> <li>- Pathways agreed and operational</li> <li>- Training delivered to staff from 8 agencies</li> </ul>	Feb 10 Apr 10  Sep 10	Mental Health Lead, NHS Wiltshire  Adult Joint Commissioning Manager, Wiltshire Council	Core business
31	Deliver alcohol interventions through Primary Care Mental Health Services including the Improving Access to Psychological Therapies (IAPT) programme	B2	<ul style="list-style-type: none"> <li>- Develop appropriate interventions</li> <li>- Deliver training to enable interventions to be delivered</li> </ul>	<ul style="list-style-type: none"> <li>- Training on interventions delivered to 30 staff per year</li> </ul>	Apr 10  Sep 10	Mental Health Lead, NHS Wiltshire  Adult Joint Commissioning Manager, Wiltshire Council	Core business

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32	Identify and address housing needs of people with alcohol problems (as part of wider substance misuse needs assessment)	B2 Drug Treatment Plan	<ul style="list-style-type: none"> <li>- Completed needs assessment</li> <li>- Action plan to address gaps identified</li> </ul>	<ul style="list-style-type: none"> <li>- Support the housing needs of 20 individuals per year</li> </ul>	Feb 10 Apr 10	Adult Joint Commissioning Manager, Wiltshire Council	Core business (as part of Supporting People agenda)
33	Develop alcohol treatment pathways between primary care, secondary care and specialist treatment services to reduce hospital admissions	B2/ B5 NI39 Imp Plan	<ul style="list-style-type: none"> <li>- Agree referral criteria and pathways</li> <li>- Agree information sharing protocols</li> </ul>	<ul style="list-style-type: none"> <li>- 30 individuals referred to specialist treatment services per year</li> </ul>	Apr 10 Apr 10	Alcohol and Drugs Delivery Manager, NHS Wiltshire  Adult Joint Commissioning Manager, Wiltshire Council	Core business but cost implications from increasing demand on specialist treatment services – to be confirmed.
<b>Interventions for Offenders</b>							
34	Review current availability and accessibility of support and treatment for offenders at all stages of the criminal justice system with alcohol related problems, and address any gaps identified	D1	<ul style="list-style-type: none"> <li>- Review completed</li> <li>- Action plan developed to address gaps</li> </ul>	<ul style="list-style-type: none"> <li>- 25% increase in numbers of offenders receiving support and treatment</li> </ul>	Apr 10 Jun 10	Alcohol and Drugs Delivery Manager, NHS Wiltshire  Adult Joint Commissioning Manager, Wiltshire Council	Estimated £30,000 costs per year of providing services to address gaps
35	Ensure information about pathways to resources and services for offenders is promoted appropriately	D3	<ul style="list-style-type: none"> <li>- Flowchart of referral pathways</li> <li>- Pathways communicated to all relevant partners</li> </ul>	<ul style="list-style-type: none"> <li>- 25% increase in numbers of offenders receiving support and treatment</li> </ul>	Apr 10 Jun 10	Alcohol and Drugs Delivery Manager, NHS Wiltshire  Adult Joint Commissioning Manager, Wiltshire Council	Core business
36	Develop use of Parenting Orders that require alcohol education for parents of young offenders with alcohol problems	D1	<ul style="list-style-type: none"> <li>- Train relevant staff in use of Parenting Orders</li> </ul>	<ul style="list-style-type: none"> <li>- 20% increase in numbers of Parenting Orders issued</li> </ul>	Apr 10	Crime Prevention and Substance Misuse Manager for Children and Young People, Wiltshire Council	Training is part of core business. £5,000 cost of additional alcohol education sessions to parents.

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37	Provide alcohol interventions to young offenders whose offending behaviour is linked to alcohol use	B1	<ul style="list-style-type: none"> <li>- Identify relevant young offenders and offer appropriate intervention</li> </ul>	<ul style="list-style-type: none"> <li>- 100% of relevant young offenders offered interventions</li> <li>- 80% attend</li> <li>- 70% complete</li> </ul>	Apr 10	Manager, Youth Offending Service, Wiltshire Council	Core business
38	Provide brief interventions within the criminal justice system through the Alcohol Referral Programme for Offenders and Victims (ARPOV) arrest referral scheme	D5	<ul style="list-style-type: none"> <li>- Reduction in alcohol consumption for all those given brief advice in custody, at 3 month follow-up</li> <li>- Reduction in re-arrest rate for alcohol-related offences</li> </ul>	<ul style="list-style-type: none"> <li>- 330 offenders to complete programme per year</li> <li>- 30 victims supported per year</li> <li>- 15% reduction in alcohol-related re-offending rate</li> </ul>	Mar 11  Mar 11	Community Safety Partnership Manager, Wiltshire Police  Adult Joint Commissioning Manager, Wiltshire Council	£85,790 per year until end March 2011 from the Community Safety Partnership
39	Ensure that the alcohol specific needs identified in the annual prison health needs assessment are met through commissioning appropriate prison services	D4 Prison Health Delivery Plan	<ul style="list-style-type: none"> <li>- Alcohol interventions commissioned and in place</li> </ul>	<ul style="list-style-type: none"> <li>- 50 prisoners receiving alcohol interventions per year</li> <li>- Annual report to Prison Health Partnership Board</li> </ul>	Apr 10	Alcohol and Drugs Delivery Manager, NHS Wiltshire  Adult Joint Commissioning Manager, Wiltshire Council  Head of Interventions, HMP Erlestoke	£10,000 per year to deliver alcohol services
40	Explore opportunities for streamlining criminal justice system drug and alcohol work, in particular where the Alcohol Referral Programme for Offenders and Victims (ARPOV), Drug Intervention Programme (DIP), Drug Rehabilitation Requirements (DRR) and Priority Prolific Offenders (PPO) overlap	D1	<ul style="list-style-type: none"> <li>- Task and Finish Group to identify opportunities available</li> <li>- Review commissioning of relevant services</li> </ul>	<ul style="list-style-type: none"> <li>- Service delivery streamlined through review of commissioning</li> </ul>	Jan 10  Apr 10	Adult Joint Commissioning Manager, Wiltshire Council	Core business

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41	Plan for the withdrawal of National Offender Management System (NOMS) funding that supports Alcohol Treatment Requirements so that treatment for offenders is mainstreamed (from 2010/11)	D1	<ul style="list-style-type: none"> <li>- Briefing paper for Community Safety Partnership Executive</li> <li>- Action plan for transition of Alcohol Treatment Requirements in place</li> <li>- Action plan implemented</li> </ul>	<ul style="list-style-type: none"> <li>- Funding and delivery of Alcohol Treatment Requirements mainstreamed</li> </ul>	Jan 10  Feb 10  Apr 10	Assistant Chief Probation Officer, Wiltshire Probation Area	Core business
42	Implement conditional cautioning for alcohol-related offences	D1	<ul style="list-style-type: none"> <li>- Implementation plan developed and in place</li> <li>- Confirmation that conditional cautioning is in place</li> </ul>	<ul style="list-style-type: none"> <li>- Conditional cautioning in place</li> </ul>	Mar 10  May 10	Community Safety Partnership Manager, Wiltshire Police	Core business
<b>Enforcement and Managing the Night Time Economy</b>							
43	Use the National Intelligence Model to develop co-ordinated action across partner organisations for communities affected by licensed premises and alcohol-related incidents	C3 Anti-Social Behaviour Strategy Violent Crime Strategy	<ul style="list-style-type: none"> <li>- Analysis undertaken</li> <li>- Action plan in place</li> </ul>	<ul style="list-style-type: none"> <li>- Reduction in alcohol-related incidents</li> </ul>	Oct 09 Dec 09	Chief Superintendent, Wiltshire Police  Service Director Community Safety, Wiltshire Council	Core business

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44	Develop a dataset and joint practices for addressing alcohol-related crime and anti-social behaviour (ASB) to inform the Community Safety Partnership and Community Area Boards, working with enforcement agencies, licensed trade and other operators within the night-time economy	C3 Anti-Social Behaviour Strategy Violent Crime Strategy	<ul style="list-style-type: none"> <li>- Information-sharing agreement for monitoring alcohol-related crime agreed by partners and stakeholders</li> <li>- Collate and review dataset</li> <li>- Development of joint practices to address identified issues</li> </ul>	<ul style="list-style-type: none"> <li>- Reduction in alcohol-related crime and anti-social behaviour</li> </ul>	Oct 09  Jan 10  Mar 10	Head of Anti-Social Behaviour Reduction, Wiltshire Council	Core business
45	Develop joint tasking processes to manage problems associated with licensed premises	C2 Violent Crime Strategy	<ul style="list-style-type: none"> <li>- Review of good practice locally and nationally</li> <li>- Agreed joint tasking processes</li> </ul>	<ul style="list-style-type: none"> <li>- Reduction in problems associated with licensed premises</li> </ul>	Oct 09  Dec 09	Chief Superintendent, Wiltshire Police	Core business
46	Develop data-sharing on alcohol-related violence between NHS Accident and Emergency departments/ Minor Injury Units and Wiltshire Police to inform police activity	C3 Violent Crime Strategy	<ul style="list-style-type: none"> <li>- Data sharing protocols in place</li> <li>- Monthly collation and sharing of dataset</li> <li>- Regular review of police activity</li> </ul>	<ul style="list-style-type: none"> <li>- Monthly review and refocus of deployment of police resources</li> </ul>	Aug 09 Aug 09 Aug 09	Chief Superintendent, Wiltshire Police  Alcohol and Drugs Delivery Manager, NHS Wiltshire	Core business
47	Agree county-wide enforcement protocols for tools and powers within the Licensing Act and Violent Crime Reduction Act 2006 and the Policing and Crime Bill (when it passes into law)	C1/ C2	<ul style="list-style-type: none"> <li>- Agreed protocols in place</li> <li>- Process of routine monitoring of enforcement activity established</li> </ul>	<ul style="list-style-type: none"> <li>- Quarterly review of enforcement activity</li> </ul>	Dec 09  Apr 10	Service Director Public Protection, Wiltshire Council  Chief Superintendent, Wiltshire Police	Core business
48	Review the need for an accreditation scheme for licensed premises	A7	<ul style="list-style-type: none"> <li>- Review undertaken</li> <li>- Action plan written</li> </ul>	<ul style="list-style-type: none"> <li>- Action plan to implement, if appropriate</li> </ul>	Apr 10 Jun 10	Head of Environmental Protection and Licensing, Wiltshire Council	Costs of implementing a scheme – to be confirmed

**Wiltshire Alcohol Strategy Implementation Plan**

<b>N o.</b>	<b>Actions to be Taken</b>	<b>Cross Ref to Alcohol Strategy/ Other Strategies</b>	<b>Milestones</b>	<b>Outcomes</b>	<b>Milestones Delivery Dates</b>	<b>Lead Officer(s)</b>	<b>Resources</b>
49	Implement joint council and police inspections of door staff	A7	<ul style="list-style-type: none"> <li>- Agree target number of inspections per year</li> <li>- Programme of inspections developed</li> </ul>	<ul style="list-style-type: none"> <li>- Undertake agreed number of inspections per year</li> </ul>	Dec 10 Apr 10	Community Safety Partnership Manager, Wiltshire Police  Head of Environmental Protection and Licensing, Wiltshire Council	Core business
50	Implement a programme of test purchasing in problem premises	C4 Wiltshire Children and Young People's Plan	<ul style="list-style-type: none"> <li>- Agree target number of test purchases per year</li> <li>- Programme of test purchases established</li> </ul>	<ul style="list-style-type: none"> <li>- Undertake agreed number of test purchases</li> </ul>	Dec 10 Apr 10	Head of Commercial and Consumer Protection, Wiltshire Council	Core business
51	Run pilot of touch2id scheme (biometric identity card for young people aged 18 to 25) and, following evaluation, roll-out county wide as appropriate	C4 Wiltshire Children and Young People's Plan	<ul style="list-style-type: none"> <li>- Agree project outcomes including proportion of young people on scheme</li> <li>- Pilot in Trowbridge area completed</li> <li>- Evaluation completed</li> <li>- Decision taken on roll-out based on evaluation</li> <li>- Incorporate into Wiltshire Council's Licensing Policy</li> </ul>	<ul style="list-style-type: none"> <li>- Agreed proportion of young people aged 18 to 25 in Trowbridge area on scheme</li> <li>- Evaluation report</li> <li>- Funding identified for roll-out , if appropriate</li> </ul>	Oct 09  June 10  Sep 10  Dec 10  Dec 10	Sector Inspector (Trowbridge), Wiltshire Police	Funding of £54,000 from partner agencies (Trowbridge Community Area, Wiltshire Police, Wiltshire Council and NHS Wiltshire) identified for pilot and evaluation. Roll-out will require further funding.

**Alcohol Strategy Implementation Plan Review**

52	Develop a dataset of indicators and reporting mechanisms using data from all agencies involved in implementing the Alcohol Strategy in order to review progress and impact		<ul style="list-style-type: none"> <li>- Dataset produced</li> <li>- Dataset monitored by the Alcohol Strategy Implementation Group (subgroup of the Joint Strategy and Commissioning Group for Alcohol and Drugs)</li> </ul>	<ul style="list-style-type: none"> <li>- Dataset and reporting mechanisms used to develop quarterly progress report (action 54)</li> </ul>	Jan 10 and ongoing to Mar 11	Alcohol and Drugs Delivery Manager, NHS Wiltshire	Core business
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**Wiltshire Alcohol Strategy Implementation Plan**

<b>N o.</b>	<b>Actions to be Taken</b>	<b>Cross Ref to Alcohol Strategy/ Other Strategies</b>	<b>Milestones</b>	<b>Outcomes</b>	<b>Milestones Delivery Dates</b>	<b>Lead Officer(s)</b>	<b>Resources</b>
53	Review content of Alcohol Strategy Implementation Plan		- Plan reviewed on quarterly basis by the Alcohol Strategy Implementation Group (subgroup of the Joint Strategy and Commissioning Group for Alcohol and Drugs)	- Revision of plan as appropriate	Oct 09 and ongoing to Mar 11	Alcohol and Drugs Delivery Manager, NHS Wiltshire	Core business
54	Report on progress and impact of implementing the Alcohol Strategy on regular basis		- Quarterly progress report produced with RAG status of each action	- Quarterly progress report to the Joint Strategy and Commissioning Group for Alcohol and Drugs. - Regular reports to the Delivery and Performance Managers Group, Community Safety Partnership and the Boards of partnership agencies, as appropriate	Oct 09 and ongoing to Mar 11	Alcohol and Drugs Delivery Manager, NHS Wiltshire	Core business