

Appendix 1

“Priority areas of West Wiltshire Community Strategy and Wiltshire Community Strategy”

The District Community Strategy will be published within a few months. A full working draft of the District Community strategy can be accessed:

- ✓ On the intranet
- ✓ Two copies in the members room
- ✓ On request from Richard Rogers (Community Leadership Services Manager)

The County Community Strategy can be accessed:

- ✓ On the county Web site
- ✓ In the members room
- ✓ On request from Richard Rogers (Community Leadership Services Manager)

This appendix is a summary of the priorities identified within each document

A) District Community Strategy

Social care & health	<p>Simplify access to services</p> <p>Address health inequalities</p> <p>Encourage people to take more responsibility for their own health and well being</p> <p>Promote healthy lifestyles</p>
Countryside & land-based issues	<p>Actively involve the public in recycling and preventing waste</p> <p>Encourage use of parks and open spaces, and ensure access for all</p>
Housing & the built environment	<p>Develop supplementary planning guidance to help achieve more affordable housing</p> <p>Address the needs of young people within housing provision</p> <p>Ensure information regarding financial assistance is communicated to all, particularly black and ethnic minorities</p>
The local economy	<p>Improve access to training that will lead to a more skilled workforce</p> <p>Continue the regeneration of Trowbridge and improving the other market towns</p>
Transport	<p>Ensure closer integration of different transport modes</p> <p>Encourage and promote alternative and sustainable transport</p>

	Continue addressing social exclusion caused by a lack of appropriate and accessible transport
Crime & community protection	<p>Reduce violent crime and anti-social behaviour, with a particular focus on market towns</p> <p>Increase police presence on the streets</p> <p>Provide appropriate, additional outlets for young people</p> <p>Improve road safety, particularly in danger spots and villages</p>
Education, skills & learning	<p>Ensure that training is accessible and available to all</p> <p>Ensure that school facilities are available for use by the whole community</p>
Culture	<p>Address the community's desire for a cinema within the district</p> <p>Increase the opportunities for people to participate in arts and sports based activities</p> <p>Increase the opportunities for people, particularly the young, to engage in greater physical activity</p>

B) County Community Strategy

Having produced a County Community Plan, the Wiltshire Strategic Board has chosen to set up projects to champion four issues:

1. Making Wiltshire the healthiest County in which to live by 2014
2. Making Wiltshire the most waste efficient County by 2014
3. Improving adult basic skills
4. Improving Wiltshire's street scene