

IMPLEMENTATION EXECUTIVE  
28 JANUARY 2009

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**WILTSHIRE COUNCIL – WHERE EVERYBODY MATTERS**

**DRAFT CORPORATE PLAN 2009-10**

**Executive Summary**

It is vital that the new Council produces a Corporate Plan for its first year which clearly sets out the priorities and actions that it will commit to delivering. The plan will inform all our customers, communities and stakeholders what to expect from the new council in its first year.

The first draft of the Corporate Plan is attached. It focuses on the first year only, recognising that longer term priorities and actions will be determined by the newly elected council.

The actions are centred on the new council's vision and goals and the commitment it will make to delivering positive and tangible outcomes for our communities.

A visual mock-up of the Corporate Plan will be circulated at the meeting. The final Corporate Plan will be considered by the IE for approval on 26 February.

**Proposal**

That the Implementation Executive:

- a) consider the draft Corporate Plan 2009-10 (Appendix 1 – text only) for the new council and advise of any amendments.
- b) recognise that some actions in the plan will be subject to the budget setting process and where necessary will be revised.

**Reasons For Proposals**

The new council needs to set out its vision, goals and priorities and the actions it will take to deliver these goals and priorities. It will also reflect the targets set out in the Local Area Agreement (LAA) for Wiltshire, which have been agreed and monitored by the Government. The Corporate Plan will be assessed by the Audit Commission as part of Wiltshire Council's Direction of Travel and its Comprehensive Area Assessment (CAA).

**Laurie Bell**

Service Director Policy, Research and Communications

## DRAFT CORPORATE PLAN 2009-10

### 1. Introduction

- 1.1. It is proposed that the Corporate Plan for the new council, particularly in its first year (2009/10) is focused on the vision and goals for new council and the associated actions needed to deliver both successfully
- 1.2. The Plan sets out clear tangible actions under each of the three key goals;
  - High quality, low cost, customer focused services
  - Local, open, honest decision making and,
  - Work together to support Wiltshire's communitiesand the overarching vision to - ***create stronger and more resilient communities***
- 1.3. The actions are focused on making a positive impact and difference to our customers, communities and stakeholders. The Plan will be effectively communicated so that there is clarity of what the new council is setting out to achieve and deliver in its first year.
- 1.4. The Plan also provides further clarity on how the Area Boards will work and how they will focus on community issues, encourage greater local engagement and involvement in decision making.

### 2. Process and Timetable

- 2.1 A working group of senior officers representing all departments of the new council including performance, community engagement and communications has worked on drafting the plan.
- 2.2 The Plan has also been circulated and discussed at Corporate Leadership Team and the Extended Leadership Team and incorporates context regarding what the new council services will be, the actions we will deliver and case studies to highlight examples of how we work.
- 2.3 The draft Plan will also be reviewed by the Overview and Scrutiny Task Group – Communications and Day 1 – and any comments will be incorporated in the report to Implementation Executive on 26 February 2009.
- 2.4 Whilst the Corporate Plan will be externally focused it will be underpinned by service plans for each area which will incorporate the national Performance Indicators and Local Area Agreement targets.
- 2.5 The Corporate Plan has been drafted and produced in parallel with the budget setting process for the new council for 2009/10. It takes account both of the priorities raised during the budget consultation process, and feedback from local people on the quality of service performance.
- 2.6 It is proposed that the final published Plan will be distributed to all Wiltshire Council staff, newly elected members, partner organisations, local people and the media.

- 2.7 The actions in the Plan will underpin the council's communication strategy in its first year to ensure that awareness of what the council is delivering in its communities is raised.
- 2.8 Revisions to the draft Plan will take into account amendments suggested by the Implementation Executive and Extended Leadership Team. However these will need to be considered alongside the identified budget constraints. The final version of the Corporate Plan will be considered by the Implementation Executive on 26 February 2009.