

VISION IMPLEMENTATION – CANDIDATE PROJECTS

Projects are all referred to in, or are consistent with, the Vision for Chippenham document adopted by the Implementation Executive for the unitary Wiltshire Council.

PROJECT NAME	PROJECT DESCRIPTION	ESTIMATED COSTS	PROJECT LEAD & STAKE-HOLDERS	STATUS AND NEXT ACTIONS	START DATE AND TARGET DATE FOR COMPLETION
1. Recruit a management team for Vision implementation	Proposed establishment of Special Purpose Vehicle to take delivery of Vision forward. Vision Director will be Wiltshire Council employee. Team will include senior spatial planner and economic regeneration officer. (Similar to Salisbury structure going to IE in March.)	Vision Director is senior Hay grade post Approximately £50k will be available for team administration.	Alistair Cunningham, Vision team	AC to circulate Wiltshire Council commitment to Vision team, and send job description for Vision Director (group will sit on interview panel). Vision team will be responsible for recruiting the Vision chair from the private sector. Further discussion required on role of Vision manager/Town Centre Manager.	Organisation to be published in first quarter 2009. Vision Director to be appointed in April 2009, but Vision Manager may be until mid-Financial Year
2. Chippenham Master Plan	Identified as a priority by the Implementation Executive for the new unitary council. To embrace town centre and key sites.	£9.3k for preliminary work – agreed from RDA 2008-09 funding. Total requirement approx £150k	Tom Jacques leads on behalf of Chamber of Commerce and Vision team.	Vision steering group has provisionally defined a strategic town centre site with significant satellite areas. This is intended in due course to become an Area Action Plan.	First quarter 2009 for prelim work by Jacques Partnership. Main work done post Unitary
2a. Bath Road development	2a) Retail-led development. Two developers remain in competition, neither tied to a specific food retailer- Centros and Discovery have both withdrawn from the bidding process this week on the grounds of viability		Gareth Jones for Vision Team and Chamber of Commerce; Roger Backway for Vision Team and Civic Society		2a) Bids during March 2009.

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3. Marketing support of the Vision	<p>GJs Chippenham Vision Marketing & Communications Strategy outlines branding and communications and will include logo, website and public information.</p> <p>Website will include links to all existing partner websites and communications will be co-ordinated via the Chippenham Vision Group and the Unitary Authority</p>	<p>£6.5k committed under the RDA £50k for Strategy and Website Estimated £40k - £50k budget required for management resources and materials production</p>	<p>Gareth Jones for Vision Team and Chamber of Commerce; Laurie Bell for Unitary Authority</p>	<p>Approved in principle by Vision team. 2nd Draft strategy has been circulated. GJ has sent marketing and communications strategy to Laurie Bell and will meet with LB to discuss resources and gain final approval for the document.</p>	<p>Strategy approval by in first quarter 2009</p> <p>Web-site complete during first quarter 2009.</p> <p>Communications ongoing thereafter.</p>
4. Retail Health Check	<p>A retail health check and forecast building on the Retail Needs Assessment (NWDC 2007) and the 'WE NEED YOUR VIEWS' survey by ChAP - to identify what existing retailers and public think of current provision, what they would like to see, forecasts gaps and opportunities to improve the town's retail base in current climate and future proofing to enable proactive retail planning and provision. Outlines quick win projects, effect of credit crunch, similar projects, SWOT, 1st hand primary resources from trades people, business/business figures.</p>	<p>£8k</p>	<p>David Stirling, Tom Jacques for Vision Team and Chamber of Commerce, Consultant – Savills; Rob Perks and Stuart Anglin for Chamber of Commerce.</p>	<p>Savills selected as winning bidder- Inception meeting taken place, DS placed order. (Emery Gate has withdrawn 2nd floor proposal.)</p> <p>DS and TJ met with Savills for interim findings, updated group 10/3- draft report will be circulated on 20/3 in preparation for meeting on 24/3- Savills to attend meeting and present finding.</p>	<p>DRAFT report.</p>

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5. Leisure and culture facilities - preliminary study-	Preliminary expert study of leisure and culture facilities in the Chippenham and Villages Area to inform the forthcoming Wiltshire Council Leisure study.		Tom Jacques, Jane Clark (ChAP - PER-FORUM), Wiltshire Council Leisure officers, consultant. Mark Smith, Pauline Palmer	DS and TJ to prepare and agree brief with stakeholders, appoint consultant for study and place contract.	tbc
6. Enhancing Riverside 6a) Riverbank maintenance and enhancement	General maintenance and enhancement to the Avon river-bank. Visual survey undertaken and short report compiled on work required (copies available). Discussions held with Paul Jolliffe (NPA) and Environment Agency (agreed in principle)- 3 projects envisaged: 1) Clear debris from stretch below weir (£20k) 2) Maintain the bank opposite the Island Park (£tbcK) 3) Maintenance of the banks upstream of Monkton Park (deferred)	This is a mainstream responsibility of NWDC where they own the bank. Estimated £20k for debris clearance. Bank between Monkton Park and town bridge and upstream work not estimated or currently funded	Bob Swaffield (New ChAPTER River team) Mike Hasted. R. Vivash (Riverscapes), Environment Agency, CBLC, land-owners (2 St Mary's Street residents are willing to liaise), Baker Meadows group, Sailing and Angling clubs. Tree surgeon.	DS has agreed contracts final scope with NPA- order placed Continuing involvement of EA. BS to consult Tree surgeon on trees partially blocking river. Potential sub-contractors have walked debris clearance area with P Jolliffe and R Vivash. Estimated £20k= depends on whether Wessex Water and/or CBLC will allow debris to compost down on their land rather than paying for landfill. Upstream work has been deferred. BS to organize clean sweep then ChAP River group to organise volunteers to maintain.	Place contracts via Nicholas Pearson Associates during first quarter 2009, completion/invoicing by end of first quarter 2009.
6b. Replace radial gate sluice with long weir around Gladstone Road Bridge incorporating hydro generator	6b) Radial gate has limited life, is unsightly, unsustainable and is probably under-designed for latest hydraulic data. RV has suggested (and sketched) a long weir to resolve problems. Possible partnership funded between Wiltshire Council, EA, Hygrade developers and poss CBLC- Should be co-ordinated with Hygrade development proposals.	6b) £200k estimated for full scheme?	6b) Environment Agency, New ChAPTER River team, Richard Vivash (Riverscapes), CBLC, consultant.	6b) Review FS study of a radial gate hydro to inform the future viability of the radial gate solution. Carry out preliminary hydraulic calculations of the suggested weir within this FS. Review draft of hydro Feasibility Study due – particularly with respect to hydraulic calcs and EA acceptability.	6b) Hydraulic checks within existing FS contract. Major scheme post unitary.

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<p>6c. Island Park Improvements</p>	<p>6c) Island Park entrance improvements to include hard resin area to resolve surface damage and provide festival vehicle standing, river bank reinforcement for the public, river railings leading to Park entrance feature, vandal-proof riverside bench seats, planting to shield Wilkinsons' yard. NB. Compatible with later solution for the 'chicane' road into Emery Gate underground car park (shared 50% with Wilkinsons).</p>	<p>6c) Paul Jolliffe (NPA) est £65k for agreed scope. £35k identified from S106</p>	<p>6c) Lead: Mike Hasted. Mike Braun (Civic Society), BSwaffield (ChAPTER River Team), R.Vivash (Riverscapes). (NB. Town Council may be interested in taking over Island Park and Monkton Park subject to the funding for extra resource and project monies.)</p>	<p>6c) NPA study and draft works scope prepared and discussed. Contract work to start next week-will appoint on acceptance of that, contractors have agreed to improve railings. Downstream debris has been cleared.</p>	<p>6c) Completion target by end of first quarter 2009. NPA sub-contract tenders for Island Park opened 12 February.</p>
<p>6d. Chippenham River Festival</p>	<p>Proposal for August Bank Holiday 2009 by New ChAPTER Tourism team - to raise civic pride and awareness of the river asset for the town. Swimming, dinghies and canoes for hire, raft races, coracle building, RiverGreen interpretation, angling lessons, conducted walks, bands in the main tent, supporting events in town. (NB. Folk Festival brings est £1m into Chippenham every year)</p>	<p>£20 -30k</p>	<p>John Clark (New ChAPTER Tourism team), Planet Gold Events, Sailing and Canoeing Club, Bob Berry (Folk Festival), Wiltshire Vale Rotary, Chippenham Angling Club, Wilts & Berks Canal Trust. Chippenham Chamber of Commerce.</p>	<p>Preliminary scheme prepared by Planet Gold Events (available). Investigate possible business sponsorship. Use Folk Festival experience. Festival needs broader focus than leisure to secure Vision funding. Involve Chippenham Chamber of Commerce on organizing committee to give local business perspective. River Festival needs £8k grant support- of which AC has committed to fund £4k. Need to contact Area Boards for funds.</p>	<p>For event to be held on weekend of August Bank Holiday.</p>

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6e. Canoe landing stage on north-side bank	6e) Landing below town bridge (northside) will encourage canoes to come below the bridge and allow canoes to be carried on the north bank to below the weir. This could also require the purchase and installation of a safety barrier in front of the weir.	6e) £5k for design, approx £20k for implementation	6e) Lead: Bob Swaffield (River team), NPA, Philip Allnut (Jax) DS R.Vivash, Jack K, Andrew Perrott, Tom Perry (Sailing and Canoeing Club)	6e) Co-owner Phil Allnut has confirmed that he would like to build a landing if funding could be provided, and has a sketch plan. Project would require planning permission and EA approval.	6e) Required in time for August Bank Holiday River festival.
7. Traffic and Carpark improvements 7a) Car Parking expert study	7a) Car parking expert study for Chippenham based on North Wilts draft strategy (prepared by RTA Assoc 3/5/07, not published into public domain).	7a) Approx £5k	7a) ChAP Transport Traffic and Parking team, Highways, NWECC, WACC	7a) RTA Parking Strategy successfully obtained under FoI and circulated. WACC & NWECC to be consulted and updated on activity given their 5 years lobbying experience on issue.	7a) tbc - integrate with Highways activity.
7b. Hamilton-Baillie Associates (HBA) proposal	7b) HBA has proposed a study of urban realm and traffic improvements around the Western Arches, to investigate feasibility of improving traffic flow and road safety while also transforming the amenity around this potentially iconic entrance to the town centre- agreed by group to go ahead. Recommendations to be discussed and agreed with Highways before implementation.	7b) £9,425.00 + VAT	7b) Lead – Alistair Cunningham Ben Hamilton Bailie (HBA), Highways	7b) HBA confirmed proposal and price. Traffic model released- all developers have royalty free use of model. JEC confirmed WCC support - approved politically to take place and A Creedy to make changes before Thurs 12/3 and AC to sanction at Vision meeting 12/3.	7b) DS says now beyond the point at which NWDC can appoint. Passed to Tim Martienssen.

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7c. Market-Place car parking improvement	7c) Improving Market Place car parking (extra spaces) and pedestrian amenity (and possibly tree planting). Scheme needs amendments, more preparation work and detailed design before going to contract. Recommended to WCC for Urban Design team to progress. All other businesses have been consulted on issue and all agree support for change. <i>Copies of JKBs scheme are available.</i>	7c) Phase 1, detail design and preparation of documentation for implementation phase - £12k Phase 2 – implementation of scheme - £175k?	7c) Alistair Cunningham, Julian Kashdan-Brown, New CHAPTER Transport, Traffic and Parking team, Royal British Legion (if trees are planted), Jack Konynenburg, Dave Purton for Vision Team and Chamber of Commerce.	7c) Project to be linked with 8d.	7c) Project to be picked up by AC/Urban Design team post Unitary.
7d. Narrow the moving traffic area of The Causeway.	7d) Adding similar traffic calming used on London Road, extra parking spaces and tree planting to Causeway area-Improvements will potentially encourage more shops/retail units in the area and regenerate area as arts/crafts district. Phase 1- prepare a scheme for discussion and approval.	7d)Phase 1 - £5k Phase 2 – implementation – To be determined	7d) Alan Feist - Highways, JKB, David Stirling, Andrew Wyatt, David Purton, Peter Harris (Traffic scheme for Chippenham)	7d) JK to research previous schemes and quote to draw up a new scheme. Noted that there are current notices of parking action in the town which need to be discussed To consider on shared space concept.	7d) Aim to have Phase 1 (scheme) completed by end of first quarter 2009
7e. Emery Gate car park composite project	7e) Prepare composite scheme encompassing better entrance road, pay-at-exit barriers, minimum 2-hour stay swipe card entrance for season ticket holders, and loops for electronic signage.	7e)To be determined	7e) ChAP Transport Traffic and Parking team, Highways, NWECC, Chippenham Chamber of Commerce.	7e) Address with Wiltshire Council post-unitary.	7e) To be determined

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<p>7f. Electronic signage for car park spaces</p>	<p>7f) To install a loop based wireless detection system so information is displayed on town approach roads to inform drivers of parking availability (similar to that installed in Salisbury by SCC and WCC a few years ago - all-in cost then was £250k) to avoid driver frustration by going to full car parks. Salisbury project was the subject of a turnkey contract with Atkins undertaking preliminary work.</p>	<p>7f)To be determined</p>	<p>7f) JEC (New CHAPTER Transport Traffic and Parking team). Atkins Dave Purton for Vision Team and Chamber of Commerce.</p>	<p>7f) JC will scale for Chippenham car parks and update estimate based on Salisbury and consult with Atkins. DP tasked to investigate possible parking options close to town for business community.</p>	<p>7f) tbc</p>
<p>8a. Wood Lane and Riverside Development Brief</p> <p>8b. Station Hill and environs development brief</p> <p>8c. Langley Park development brief</p>	<p>Preparation of the specification for the main work- high priority, in order to provide planning protection for a key site in the development of Chippenham, with a riverside leisure facility in view.</p>	<p>£5k estimated to complete the specification.</p>	<p>Tom Jacques for Vision team and Chamber, David Stirling, John Clark for New CHAPTER Tourism and Leisure Facilities team GJ for Vision Team and Chamber, Dave Purton for Vision Team and Chamber of Commerce.</p>	<p>The preparation of the specification is the first activity. Scoping report covers intentions, desired outcomes and justification for briefs -Need publishing to formal briefs for consultants. Additional studies required: Broad urban design analysis for each site to help prepare strategic framework and basis for engaging stake-holders, discussion and images. TJ/in-house urban design team could continue to undertake this work. Preliminary Flood Risk Assessment (Riverside).</p>	<p>tbc</p>

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9. Fund Young Chamber and Children Parliament projects connected to Vision-	Young Chamber and Children Parliament - Inequality and Aspiration theme - keen to take Vision to schools etc, seen as major piece of work over next 12 months.	£500-1000 to cover printing costs, covered by RDA remit.	GJ, DP and TJ for Vision Team and WACC; Fiona Safrany for Chippenham Schools Partnership and Mark Fuller and Young Chamber Executive for Abbeyfield School and Young Chamber.	To start soon and last duration of approx 1 year. GJ and DP to meet with Fiona Safrany and Mark Fuller to discuss project opportunities and involvement further – with view to establishing touring schools information and consultation project beginning April. GJ is meeting with the Young Chamber on 27/3/09 - will provide update to group.	Second quarter 2009
10. Co-funded pilot tourist Area Guide with VisitWiltshire	Alun Williams (VisitWiltshire DMP) suggested a co-funded pilot Area Guide for the Chippenham and Villages Area. Vision document identifies a void in the promotion of Chippenham as a hub for tourism in the area and this would fill that need. AW has asked for funding to be available immediately so project can be completed by 31/3/09.	£16k. (£8k each from VWTP and NWDC), AC offered £2k towards circular walks/cycle route publication.	Alun Williams (VisitWiltshire DMP), John Clark (New ChAPTER Tourism and Leisure Facilities team), Theresa Hopwood.	Improvements to Chippenham Area information on VWTP web-site has commenced. JE has been working on the guide and VWTP has gone to tender to printers. Chippenham Wheelers and Ramblers Assoc to provide Circular walks/cycle routes (<i>cost approx £1,000 all-in per route/pamphlet. £50 per entry in Area Guide to contribute towards more.</i>)	Target to implement by end of first quarter 2009
11. Update of the Chippenham Conservation Area Management Plan and Conservation Area Appraisal	Ongoing and high-priority project. Civic Society and other contributors of the two documents have been engaged in the amendment and updating of the Plan and Appraisal.	Contributors have been undertaking the work free of charge under the assurance that it will go forward to consultation and adoption.	Lead – Dave Purton for Vision Team and Chippenham Chamber of Commerce; Roger Backway for Vision Team and Civic Society	Approved by NWDC Executive on 4 March and adopted as Working Document. To be reviewed and make changes prior to publishing.	

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<p>12. 'Lick of Paint' project</p>	<p>Face lift for town centre and remove eye-sores - tarmac, paving slabs, street lamps, repainting, street signs etc. A call-off contract up to a maximum via an approved project manager is therefore proposed. This could be extended to include the replacement or redecoration of the grey railings around Gladstone Road bridge and the radial sluice gate.</p>	<p>£10k offered to Chippenham Town Council to undertake work.</p>	<p>Lead – DS/JKB. TJ lead for Vision team. Also - contracted project manager, John Scragg for Chippenham Town Council, Rob Perks (for New ChAPTER town centre team), Utility companies, Steve Cross (Highways). Civic Society to spec street nameplates.</p>	<p>DS and TJ discussed contracting approved and experienced project manager. Not considered feasible to proceed with outside PM. JEC wrote to WCC Leader to get their obligations met. DP offered to assist with Highways licensed contractors. Still public liability and safety issues - and resource issues. JK can design decoration for railings, these might be funded from existing NWDC budgets.</p>	<p>tbc</p>