

**PROPOSED TRAFFIC CALMING -
HIGH STREET, DILTON MARSH**

The Objection

One letter of objection has been received from a resident of Petticoat Lane, Dilton Marsh.

The objector makes five points. In summary they are that the scheme:

- (i) Is ugly
- (ii) Will result in increased traffic noise
- (iii) Will increase pollution
- (iv) Is dangerous and
- (v) Should be substituted for interactive signs.

Comments

Appearance is a subjective matter and the objector is quite entitled to a view. The scheme has however been designed to achieve a specific purpose, and there will be no more signage and clutter than is absolutely essential. The Local Planning Authority is content with the proposals.

In the context of noise and pollution, it is unlikely that any measurable harm will occur. However, even if it were, the disbenefit is considered to be more than offset by the net gain in safety resulting from the significant reduction in traffic speeds.

As far as alternatives are concerned, the County Council has been careful to ensure that the scheme has only been advertised following consultation with community representatives. The scheme as currently advertised reflects the wishes of both County and Parish Councils.