

RELEVANT PLANNING POLICIES

ADOPTED WILTSHIRE STRUCTURE PLAN 2011

AREAS OF OUTSTANDING NATURAL BEAUTY

C8 IN AREAS OF OUTSTANDING NATURAL BEAUTY, PROPOSALS FOR DEVELOPMENT SHOULD BE CONSIDERED HAVING PARTICULAR REGARD TO THE NATIONAL DESIGNATION OF THEIR LANDSCAPE QUALITY, AND THE NEED TO PROTECT, CONSERVE AND WHERE POSSIBLE ENHANCE BY POSITIVE MEASURES, THE NATURAL BEAUTY OF THE LANDSCAPE.

IN CONSIDERING PROPOSALS, REGARD SHOULD ALSO BE GIVEN TO THE SOCIAL AND ECONOMIC WELL-BEING OF THE AREA.

PROVISION FOR MAJOR INDUSTRIAL OR COMMERCIAL DEVELOPMENT SHOULD NOT BE MADE UNLESS PROVED TO BE IN THE NATIONAL INTEREST AND INCAPABLE OF BEING ACCOMMODATED OUTSIDE THESE AREAS.

ADOPTED NORTH WILTSHIRE LOCAL PLAN 2001

AREAS OF OUTSTANDING NATURAL BEAUTY
POLICY RC7

IN AREAS OF OUTSTANDING NATURAL BEAUTY, PRIORITY WILL BE GIVEN TO THE CONSERVATION OF THE NATURAL BEAUTY OF THE LANDSCAPE. DEVELOPMENT WILL BE RESTRICTED TO:

- (a) THE CHANGE OF USE OF EXISTING BUILDINGS; AND/OR
- (b) THAT WHICH IS APPROPRIATE TO THE ECONOMIC AND SOCIAL WELL-BEING OF THE AREA; AND/OR
- (c) THAT WHICH IS DESIRABLE FOR THE UNDERSTANDING AND ENJOYMENT OF ITS AMENITIES;

AND PROVIDED THE PROPOSAL:

- (i) DOES NOT CAUSE DEMONSTRABLE HARM TO THE NATURAL BEAUTY OF THE LANDSCAPE, INCLUDING ITS OPEN RURAL CHARACTER, AND ANY RIVERSIDE OR WATER FEATURES, WILDLIFE SITES, TREES OR WOODLAND;

- (ii) IS SO SITED AS TO MINIMISE ITS IMPACT ON THE NATURAL BEAUTY OF THE AREA AND, WHERE POSSIBLE, IS LOCATED CLOSE TO AND IN ASSOCIATION WITH EXISTING BUILDINGS; AND
- (iii) USES APPROPRIATE BUILDING MATERIALS AND LANDSCAPING.

OTHER PROPOSALS, INCLUDING MAJOR INDUSTRIAL AND COMMERCIAL DEVELOPMENT, WILL NOT BE PERMITTED UNLESS THEY ARE IN THE PROVEN NATIONAL INTEREST, AND CANNOT BE ACCOMMODATED OUTSIDE THE AONB.

LOCAL FACILITIES IN TOWNS AND VILLAGES POLICY RLF1

WITHIN OR ADJOINING THE FRAMEWORK BOUNDARIES OF TOWNS AND VILLAGES AS DEFINED ON THE PROPOSALS MAP, THE PROVISION OF LOCAL COMMUNITY, EDUCATION AND RECREATIONAL FACILITIES WILL BE PERMITTED, SUBJECT TO:

1. THERE BEING NO HARM TO THE AMENITIES OF THE OPEN COUNTRYSIDE;
2. NO DEMONSTRABLE HARM ON THE ENVIRONMENT;
3. THE PROPOSAL BEING IN SCALE AND HARMONY WITH ADJACENT DEVELOPMENT AND THE CHARACTER, APPEARANCE AND ENVIRONMENT OF THE AREA; AND
4. THE PROPOSALS FOR ACCESS AND PARKING, TOGETHER WITH THE EFFECT ON ANY HIGHWAYS, BEING ACCEPTABLE.

DESIGN POLICY RB2

NEW DEVELOPMENT AND ADVERTISEMENTS WILL BE REQUIRED TO MAINTAIN OR ENHANCE THE APPEARANCE AND CHARACTER OF SETTLEMENTS. NEW DEVELOPMENT SHOULD EXHIBIT A GOOD STANDARD OF DESIGN, AND BE IN SCALE AND HARMONY WITH ITS SURROUNDINGS.