

**Cabinet Member for Transport, Street Scene and Flooding**  
**Cllr Caroline Thomas**

**Highways Asset Management and Commissioning**

**OFFICER CONTACT:** Kirsty Rose; Email: [kirsty.rose@wiltshire.gov.uk](mailto:kirsty.rose@wiltshire.gov.uk)

**REFERENCE:** HTW-24-23

---

## **THE COUNTY OF WILTSHIRE (VARIOUS ROADS, CHIPPENHAM) 20-MPH SPEED LIMIT ORDER 2023**

### **Purpose of Report**

To consider the comments received following the formal advertisement of a proposed 20-mph speed limit in Chippenham, to include the following roads and to recommend an appropriate way forward.

Ashe Close	Ashe Crescent
Ashfield Road	Barrow Green
Birch Grove	Broomfield
Cedar Grove	Deansway
Elmwood	Greenway Avenue
Greenway Court	Greenway Gardens
Greenway Lane	Greenway Park
Hamlet Court	Heathfield
Hill Rise	Lansdown Grove
Maple Way	Moorlands
Murrayfields	Northwood
Oaklands	Pew Hill (northern spur)
Pew Hill (southern spur)	The Hamlet
The Oaks	Twickenham Way
Willow Grove	

### **Consultation**

Consultation has been undertaken with:

- The elected Wiltshire Council Members through the statutory TRO consultation process
- The elected Chippenham Town Council Members for all Wards through the statutory TRO consultation process
- Emergency services through the statutory TRO consultation process
- Members of the public through the statutory TRO consultation process

The proposed changes were subject to formal consultation ending on 22 May 2023. The advertisement plan can be seen in **Appendix 1**. During the consultation period a total of eight items of correspondence were received in response to the Council's proposals. Of the items received, six expressed support or partial support for the Council's proposals, two requested additional measures and two objected or partially objected to the Council's proposals. A list of respondents can be found in **Appendix 2**.

## Options Considered

To:

- (i) Implement the proposals as advertised.
- (ii) Implement the proposals as advertised with amendments.
- (iii) Abandon the proposals.

## Reason for Decision

The proposal is intended to improve road conditions by reducing the speed limit to 20-mph on these residential roads and is in line with national guidance. Collectively, these changes should provide a positive impact on road safety.

The proposals will also be in accordance with the following commitments set out by Wiltshire Council's Business Plan 2022-2032:

- Empowered People – 'We are safe', 'We Stay Active'
- Resilient Society – 'We ensure decisions are evidence based'
- Thriving Communities – 'We have vibrant, well connected communities'
- Sustainable Environment – 'We are on the path to carbon neutral'

### **DECISION MADE**

I approve that:

- (i) The proposals be implemented as advertised.
- (ii) The objectors be advised accordingly.

This decision was made on Friday 24 November 2023 and will come into force on **Monday 4 December 2023**.

### **The following report and appendices are attached:**

HTW-24-23 Report  
Appendix 1 - Advertisement Plan  
Appendix 2 - List of Respondents  
Appendix 3 - Comments Received/Officer Comments

**The following supporting documents are available from the officer named above:**

None

Cllr C Thomas .....

**Cllr Caroline Thomas**  
**Cabinet Member for Transport, Street Scene and Flooding**

Date: 24/11/2023.....