

Appendix 1

Summary of issues identified by the research





Your Community

Marlborough Community Area

Population

Marlborough Community Area has an estimated population of 18,123 persons



0-17 Yrs

21% of people are aged 17 or below

18-64 Yrs

57% of people are of working age, between 18-64 years

65+ Yrs

22% of people are aged over 65 years

(1)

Life Expectancy



Marlborough Community Area 82 Yrs

Wiltshire 81 Yrs



Marlborough Community Area 85 Yrs

Wiltshire 84 Yrs

(2)

Deprivation

4% of Wiltshire residents live in some of the most deprived areas nationally.

No residents in Marlborough Community Area live in areas of high deprivation

30% of Wiltshire residents live in some of the least deprived areas nationally.

32% of residents in Marlborough Community Area live in areas of very low deprivation

(3)



Health Improvement

In 2014/15, 22% 10-11 year olds in Marlborough Community Area were obese or overweight. This is lower than England (33%) yet equates to almost 1 in 4 children in Year 6 (1)



Health Protection

In 2014/15 92% of 5 year olds in Marlborough Community Area received the 2nd dose of MMR vaccination. This is lower than the national coverage target of 95% (3)



In 2014/15, the rate of hospital admissions as a result of injury in young people aged 15-24 in Marlborough Community Area (142 per 100,000) is slightly lower than in Wiltshire (153 per 100,000) (2)

59% of infants in Marlborough Community Area were partially or totally breastfed at 6-8 weeks compared to 50% across Wiltshire (4)

49% of 40-74 year olds offered an NHS Health Check received one 2013/14 - 2015/16. This is similar to Wiltshire as a whole (48%) (3)

NHS Health Check



In 2015/16 only 36% of people at particular risk from the impact of flu and 45% of pregnant women received the flu vaccination (5)



Children and Young People

Marlborough Community Area

Children in Need

7% of children and young people under 20 in Marlborough Community Area live in low income families. This is lower than the Wiltshire average of 10.6% (1)



The rate of 0-18 year olds supported by a Common Assessment Framework (CAF) in Marlborough Community Area in 2015 was 10 per 10,000 compared to 34 per 10,000 across Wiltshire (2)

The rate of 0-25 year olds supported by Children's Social Care (CSC) in Marlborough Community Area in 2016 was 91 per 10,000 compared with 282 per 10,000 in Wiltshire (3)

Education and Pupil Achievement



In 2015, the percentage of children achieving level 4 or above in reading, writing and mathematics at the end of primary school was higher in Marlborough Community Area (85%) than that across Wiltshire (80%) (4)

In 2015, the percentage of young people achieving 5 or more GCSE's including English and Maths at grades A*-C at the end of secondary school was slightly higher in Marlborough Community Area (64%) than across Wiltshire (61%) (5)





Older People

Marlborough Community Area

Older People



22% of the population over the age of 65 in Marlborough Community Area are at a higher risk of social isolation compared to 35% across Wiltshire (1)

85+ Years

3.3% of the population of Marlborough Community Area are over the age of 85 years. 34% are male, 66% are female (4)

65% of persons estimated to have Dementia in Marlborough Community Area have been diagnosed with the condition.

This is slightly lower than the Dementia diagnosis rate throughout Wiltshire (67%) (2)

Carers



8 per 1,000 persons under 65 in Marlborough Community Area are unpaid carers compared to 11 per 1,000 across Wiltshire

In 2014/15, the rate of hospital admissions due to falls in persons over the age of 65 in Marlborough Community Area (2,049 per 100,000 persons) was higher than Wiltshire as a whole (1,880 per 100,000) (3)



28 per 1,000 persons over 65 in Marlborough Community Area are unpaid carers. This is lower than Wiltshire as a whole (39 per 1,000)



(5)



Community Safety

Marlborough Community Area

Safer Communities



In 2015/16, the rate of reported anti social behaviour in Marlborough Community Area was 8 reports per 1,000 persons. This is lower than across Wiltshire (19 per 1,000) (1)

In 2015/16 less than 10 referrals to Community Resolution, a mechanism used to manage cases of anti social behaviour, were made from Marlborough Community Area (2)



In 2015/16, the rate of reported domestic abuse in Marlborough Community Area was 4 incidents per 1,000 persons. This is lower than that across Wiltshire over the same time frame (7 per 1,000) (3)



Substance Misuse



There are over 1,500 premises licensed to sell alcohol in Wiltshire, almost 5% of them (84 premises) are in Marlborough Community Area (4)

In 2014/15, rates of alcohol related hospital admissions were lower in Marlborough Community Area (1,442 per 100,000 persons) than that across Wiltshire (1,905 per 100,000) (5)



Road Safety

Reported road traffic collisions in Wiltshire have risen by almost 30% between 2010-2014.

In 2015, 66 road traffic collisions were reported in Marlborough Community Area (6)





Housing

Marlborough Community Area

Local Housing



17.3% of households in Marlborough Community Area are socially rented. This is higher than Wiltshire as a whole (14.7%) (1)



Between April 2013 and March 2016, 6 affordable homes were completed in Marlborough Community Area (4)

In September 2016 there were 54 households in the Community Area awaiting social housing. More than half of the requests from people on the housing register in this area are for 1 bedroom properties (61% of requests).



Between 2014-16, over 400 homes were adapted to help older residents and persons with disabilities live independently in their own homes, less than 2% of these were in Marlborough Community Area (5)



This is higher than Wiltshire as a whole (52%) (2)

It is estimated that the number of households affected by the 2016 Benefit Cap will be lower in Marlborough Community Area (6 per 10,000 households, than across Wiltshire (19 per 10,000 households) (3)

Property Prices



The average house price in Marlborough Community Area is £315,000, higher than the Wiltshire average of £230,000 (6)



Environment

Marlborough Community Area

Wildlife Rich Areas



12% of Marlborough Community Area is classified as either as a Site of Scientific Interest or a County Wildlife Site.

Wiltshire has 168 SSIs and 1,560 County Wildlife Sites, covering 15% of the Local Authority Area

Marlborough Community Area has one Air Quality Management Area (AQMA) covering the majority of the Town Centre



(1)

Local Emergency Plans



A community resilience workshop in Marlborough Community Area brought people together to consider local emergency plans. Since then 3 local parish plans have been completed (2)

Waste and Recycling

In 2015/16, over 890 kgs of waste was collected per household from the East Area Collection Zone incorporating Devizes, Marlborough, Pewsey and Tidworth Community Areas.

Almost half of this (48%) was either recycled or composted (3)






Transport

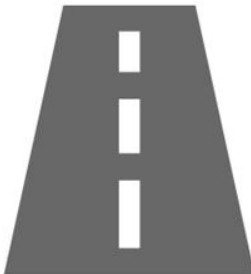
Marlborough Community Area

Local Roads



In 2015/16, 4% of principal roads (motorways and A roads) in Marlborough Community Area were identified as requiring treatment. This is slightly higher than across Wiltshire as a whole (3%)

2% of non principal roads (B roads) in Marlborough Community Area were identified as requiring treatment in 2015/16. This is lower than across the county (4%)



In 2015/16, the cost of re-surfacing roads in Marlborough Community Area was £2,402 per km compared to an average of £2,397 per km throughout Wiltshire

(1)

Local Traffic



Average daily traffic has increased by less than 2% in Marlborough Community Area since 2007 (2)

Parking

The usage of car parks owned by Wiltshire Council in Marlborough Community Area was 69.8% in 2015. This is higher than the average usage across Wiltshire (52.9%) (3)





Employment

According to a 2014 survey of local businesses, the biggest two employment sectors in Marlborough Community Area are wholesale/retail and education (1)



1% of people aged 18- 24 yrs in Marlborough Community Area receive Jobseekers Allowance. This is lower than both Wiltshire (1.7%) and England (2.5%) (2)

18-24



0.6% of people of working age in Marlborough Community Area receive Jobseekers Allowance. This is similar to Wiltshire (0.8%) yet lower than England as a whole (1.8%) (2)

Local Developments



In 2015 new business units and workspace were developed at Elcot Park in Marlborough which will help to support the growth of start-up and existing businesses (3)



Culture

Marlborough Community Area

Cultural Assets



Marlborough Community Area is home to a vibrant weekly market, 2 white horses, Avebury stone circle, 835 listed buildings and 17 venues hosting cultural programmes



Marlborough Community Area has 8 Sites of Special Scientific Interest and 153 County Wildlife Sites

(1)

Your Library



40% of residents in Marlborough Community Area are currently members of the local libraries compared with 41% across Wiltshire.

A total of 53,067 visits to libraries in Marlborough were recorded in 2015/16

Over 800 volunteers help out at libraries across Wiltshire including 69 in Marlborough Community Area



(2)

Local Engagement



5.3% of working people in Marlborough Community Area are employed in the arts, entertainment and recreation sector (3)

Local clubs and organisations promote cultural activities alongside news and events on the Marlborough 'Our Community Matters' website which was accessed over 180,000 times in 2015/16. Across Wiltshire local information held on these sites was accessed almost 4 million times (4)