

**CABINET MEMBER FOR HIGHWAYS, TRANSPORT AND WASTE –  
CLLR BRIDGET WAYMAN**

**HIGHWAYS AND TRANSPORT SERVICE**

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**REFERENCE:** HTW-14-17

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## **SPEED LIMIT – ZEALS 30 MPH WITH ASSOCIATED TRAFFIC CALMING MEASURES**

### **Purpose of Report**

1. To consider the comments received following the formal advertisement of speed limit changes associated with the request for a 30 mph and associated traffic calming measures in Zeals, and to recommend an appropriate way forward.

### **Relevance to the Council's Business Plan**

2. The proposed Traffic Regulation Order (TRO) meets two of the priorities in the Council's Business Plan.
  - Outcome 2 – People in Wiltshire work together to solve problems locally and participate in decisions that affect them.
  - Outcome 6 – People are as protected from harm as possible and feel safe.

### **Background**

3. The original request for a lower speed limit to be introduced in the village of Zeals came through the Parish Council. This request was subsequently discussed and supported by the South West Wiltshire Community Area Transport Group (CATG).
4. The CATG agreed to fund this scheme; however, due to the existing road alignment and the nature of the environment surrounding New Road, Zeals it was agreed that additional traffic calming measures would be required to slow the traffic to adhere to the new 30 mph speed limit. As a result of this additional engineering work the CATG submitted a substantive bid application to obtain the remaining funding required.
5. The substantive bid application was successful and all of the funding to design and construct this scheme was confirmed. The Parish Council held a number of community meetings throughout the design process to gain feedback on the proposals before the supporting TRO was advertised.
6. The supporting TRO was formally advertised for comment on 23 June 2017. The Council's closing date for receipt of objections or other representations, together with the grounds on which they were made, was 17 July 2017. During the advertisement period only one objection was received.

### **Main Considerations for the Council**

7. To consider the comments received during the consultation period. A summary of the issues raised and officer comments are included in **Appendix 2**.

### **Overview and Scrutiny Engagement**

8. None has taken place.

### **Safeguarding Implications**

9. There is no risk to the Council as a result of these proposals.

### **Public Health Implications**

10. The introduction of measures which encourage the use of alternative and sustainable method of transport and travel, and reducing car use.

### **Corporate Procurement Implications**

11. There are none with this proposal.

### **Environmental and Climate Change Considerations**

12. The installation of speed limit signs and posts, together with traffic islands, road markings and rumble strips could be considered detrimental to the visual vista and street scene.

### **Equalities Impact of the Proposal**

13. There are none with this proposal.

### **Risk Assessment**

14. If schemes, programmed for design or delivery within the current financial year, are not progressed the Council risks the potential of delayed delivery in subsequent years due to other funding demands and uncertainty of future budget.

### **Financial Implications**

15. The on ground speed limit changes will be funded from the Local Transport Plan Integrated Transport allocation. Failure to proceed with the project may leave funding unallocated and subject to underspend within the current financial year.

### **Legal Implications**

16. There are none with this proposal

### **Options Considered**

17. To:
  - (i) Implement the advertised changes.
  - (ii) Abandon the proposals and retain the existing restriction.
  - (iii)

### **Reason for Proposals**

18. The proposals have been assessed and are in accordance with the guidance provided by the Department for Transport, Circular 01/13 'Setting Local Speed Limits'.

### **Proposals**

19. That:
    - (i) The proposals be implemented as advertised.
    - (ii) The objectors be informed accordingly.
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**The following unpublished documents have been relied on in the preparation of this Report:**

Letter of objection