

Notes from Leisure Update Meeting – 24th July 2017

Attendees: Lance Allan, Colin Kay, Martin Cooper, Kendrick Jackson, Cllr Bob Brice, Mary Cullen, Cllr Steve Oldrieve, Lisa Forsyth (Max Associates), Julia Goddard (Alliance Leisure), Tim Martienssen, Jubilee Lorne, Louise Woollen.

Apologies: David Baker, Cllr Graham Payne, Paul Cluett (Alliance Leisure)

1. Update on the East Wing site

- Outline Planning Application due for submission early August
- Includes block for health facility, leisure centre, other mixed uses (residential, retail and food and drink) to establish principles of development
- Period of 13 weeks for application to be determined

2. Project update (see presentation for detail)

Developing a Strategic Vision:

- Understanding strategic priorities through consultation with partners and stakeholders
- Aligning with Sport England facility development / investment approach
- Focusing on outcomes
- Looking beyond fitness facilities at ways to encourage physical activity

Identifying outcomes:

e.g. levels of obesity, activities outside of school, perception of opportunities for young people, anti-social behaviour, activities for older people

+ addressing mental health issues and dementia are also priorities identified in the Trowbridge JSA.

Current performance:

- Benchmarked against Sport England national data
- Support costs / Central costs (e.g. marketing) – performance shown as proportion of total costs
- Secondary spend / income per visit - not considered to be area for concern
- Sport England – greater interest in need / outcomes and response to this through facility mix, rather than historic performance of existing facility.

Meeting the demand:

- population growth forecast includes planning figures
- sources will be set out in the detailed report

Demand for indoor facilities:

- Swimming pools – no demand for another pool. West Wilts area already well served – some additional capacity required within existing pools.
- Some issues with quality of provision not quantity.
- Need business plan to inform economic decision on existing facility and provision of new facility.
- Merit to retaining current diving due to lack of facilities at regional level

- Latent demand for fitness c.3000 members.

- Introduce permanent physical activity installations that can promote use into the evening.
- Catering / café provision needs consideration of appropriate scale.

+ multi-purpose space could include Short Mat Bowls – check dimension of space

3. Feedback

Option to link buildings (health and leisure)

- Conceptually makes sense but will prove very difficult in practice.
- NHS will be first phase on the site, need to have space for future expansion and have specific operational requirements for the building.
- There will be opportunities to promote links within public realm and landscaping of site etc.

Anything that is currently not proposed to be re-provided from current mix?

- Existing pool needs to be considered
- Squash and Sports hall not provided - proposal to retain traditional sports practice space in school setting and have multi-purpose activity space in new facility.

Be flexible on options for the pool, current perception is that facility is not a 'public pool'

Pool may move to new site at a later date – therefore make provision in current plans for future incorporation

4. Actions and Next Steps

- Finish consultation and review behavioural insights work
- Develop design concepts based on feedback and consider site feasibility
- Capital and revenue cost modelling
 - Will consider ongoing costs of existing facilities (e.g. condition surveys)
- Arrive at net position for new facilities in Trowbridge – inform council decision making

Group requested sight of final (draft) report ahead of September Area Board (28th September)

Will need to be reviewed by Leisure services and timetable to be set in consultation with Louise Cary and team.

Information to be shared:

- Presentation, draft layout examples, floor area estimates, concept examples for activity space
- Draft report to be circulated to group ahead of next meeting