

**CABINET MEMBER FOR HIGHWAYS, TRANSPORT AND WASTE –
CLLR BRIDGET WAYMAN**

HIGHWAYS AND TRANSPORT SERVICE

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REFERENCE: HTW-24-18

FORMAL ZEBRA PEDESTRIAN CROSSING – HITHER WAY, LACOCK

Purpose of Report

1. To consider the comments received following the formal advertisement of a Zebra Crossing at Hither Way, Lacock and to recommend an appropriate way forward.

Relevance to the Council's Business Plan

2. The proposal meets four of the priorities in the Council's Business Plan 2017-2027.
 - Priority 1 – Growing the Economy. (Development where it is needed, Road infrastructure is improved, new infrastructure to support housing and employment growth, Improved strategic roads and rail, Accessible public transport services, regeneration of town centres.)
 - Priority 2 – Strong Communities. (Reduced road casualties, Reduced risk of floods, Healthier population, Good Countryside access and cycling and walking opportunities)
 - Priority 3 – Protecting the vulnerable (Reduced social isolation and loneliness)
 - Priority 4 – Working with Partners as an innovative and effective Council – (Community involvement, Delivering together)

Background

3. This request originally submitted by Lacock Parish Council in December 2015 was discussed and prioritised at a subsequent Corsham Community Area Transport Group (CATG) meeting. The CATG agreed the recommendation for a Pedestrian Crossing Assessment to be carried out.
4. The assessment which included data collection on pedestrian numbers and vehicle movements/speeds within the location of concern was collected during May – August 2016 and the final report approved in September 2016. The report was submitted to the November 2016 CATG meeting with agreement sought to proceed with the design process based on the recommendations outlined in the report. This document is provided at **Appendix 1**.
5. Part of the design process included the provision of a street lighting assessment on Hither Way, which concluded that additional lighting would be required. This substantially increased the costs of the scheme as there is currently no lighting in the area. Once a more detailed design and accurate estimate was prepared the CATG decided to submit an application for substantive bid funding in September 2017.

6. The substantive bid application was successful and has provided part of the funding to proceed with the proposal. There are three different funding sources contributing which are outlined below:
- National Trust - £25,000
 - Substantive funding - £23,000
 - Lacock Parish Council - £7,000
7. A plan outlining the extent of the proposal is provided at **Appendix 2**.

Main Considerations for the Council

8. To consider the comments received during the consultation period. A summary of the issues raised and officer comments are included at **Appendix 3**. Details of the commentator are provided at **Appendix 4**.

Overview and Scrutiny Engagement

9. There are none in this scheme.

Safeguarding Implications

10. There is no risk to the Council as a result of these proposals.

Public Health Implications

11. The introduction of measures which encourage the use of alternative and sustainable method of transport and travel, and reducing car use. This has the benefit of reducing air borne pollution and improving air quality.

Corporate Procurement Implications

12. There are none with this proposal.

Environmental and Climate Change Considerations

13. The installation of new street lighting equipment, as well as flashing belisha beacons, signs and posts, together with road markings, could be considered detrimental to the visual vista and street scene.

Equalities Impact of the Proposal

14. There are none with this proposal.

Risk Assessment

15. If schemes, programmed for design or delivery within the current financial year, are not progressed the Council risks the potential of delayed delivery in subsequent years due to other funding demands and uncertainty of future budget.

Financial Implications

16. The installation of the Zebra crossing will be funded from the sources listed in paragraph 6 above.

Legal Implications

17. There are none with this proposal.

Options Considered

18. To:

- (i) Implement the proposed Zebra crossing as advertised.
- (ii) Amend the proposed Zebra crossing taking account of representation received.
- (iii) Abandon the proposal.

Reason for Proposals

19. The proposal is intended to improve pedestrian safety by creating a formal pedestrian crossing to aid National Trust visitors and the local community to cross Hither Way safely. It reflects the recommendations set out within the Pedestrian Crossing Assessment based on the circumstances for this particular location.

Proposals

20. That:

- (i) The proposed Zebra crossing be installed as advertised.
- (ii) The objectors be informed accordingly.

The following unpublished documents have been relied on in the preparation of this Report:

None