

APPENDIX 1: COMMENTS, OBJECTIONS AND RESPONSES

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
1	Name withheld	Devizes	<p>Subject: WILTS/TRO/Parking</p> <p>COMMENTS ON PRESS NOTICE 26 APRIL</p> <p>The proposals for Devizes are horrifying. Many of us didn't take issue at an earlier stage because we expected that reactions from traders and Devizes Town Council would be taken note of, and sensible final proposals would emerge. This does not seem to have happened. There seems to be no thought in the proposals to wider issues of trade and tourism, which themselves bring benefit to the community and through that to Wiltshire Council. I would like to comment on what I see as key issues.</p> <ul style="list-style-type: none"> • Short term free parking in the Market Square has been highly successful, allowing a regular exchange of vehicles making for quick visits to banks and shops. Of all the proposals that of introducing charges here would be the most economically damaging, and would tend to reduce the turnover of visiting vehicles. Even more damaging would be the introduction of Sunday Charges, and especially at a fixed £1. In theory this would mean that anyone stopping for a few minutes on a Sunday would have to pay more than someone parking for an hour during the week. If a 'long term' 	<p>The outcome of the public consultation held in late 2017 was considered by Wiltshire Council's cabinet at its meeting on 30 January 2018.</p> <p>As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained' approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>The proposals included in the Traffic Regulation Order consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements.</p> <p>The Market Place car park is currently</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>Sunday charge were to be introduced then there should be a free period before it begins.</p> <ul style="list-style-type: none"> • Charges in all the other car parks are designed in particular to be expensive for longer stays, and to persuade longer term parking in Station Road. Although having the Station Road long term facility is sensible, visitors to the town will often look for convenient parking near to the town centre, and as non locals will not have full knowledge of the various parking options available. The incredible variety of suggested charges will need anyone visiting to have a computer to work out where they should park. Surely more standardisation is desirable. • One particular very convenient car park, beside Sainsburys, has very strange proposals. Already the time limitation has negative effects which are noted below, but to increase the hourly rates as dramatically as suggested makes four hours at £5.90 cost more than twice as much per hour as the first hour. • The time limitations of 3 or 4 hours on centre of town car parks has a potentially damaging economic effect. Non local visitors come to the town perhaps with an initial intention of spending an hour or so in the Museum, one of our top attractions. They will then walk into the centre of town, perhaps browsing in the shops, and then 	<p>subject to an asset transfer / service delegation process with Devizes Town Council. Given this, while it is proposed that the TRO is implemented as advertised, it will effectively be suspended pending the outcome of the asset transfer / service delegation process.</p> <p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The proposed Sunday charge has been set at a rate between the first and second hour Mon-Sat charge. This seeks to recognise the somewhat different nature of visits / stays on Sundays.</p> <p>The issue of lengths of stay was</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>would like to have a leisurely meal, until realising that their parking doesn't allow it. We experience a similar issue with The Arts Society when we meet monthly. Three hours is not long enough to attend one of our lectures and then have lunch in town, so people go home.</p> <ul style="list-style-type: none"> • If there is to be an introduction of Sunday charges of £1 in most of the car parks then there should be an initial period, say an hour, either free or costing no more than it would on a week day. 	<p>considered as part of the comprehensive review of car parking undertaken in 2014 where the overall consultation response in Devizes was to support the re-designation of a number of central car parks to short-stay.</p> <p>Devizes Town Council's consultation submission at the time reflected this:</p> <ul style="list-style-type: none"> • <i>Endorse Wiltshire Council's intention to review the maximum stay in car parks central to the town.</i> • <i>Support the reduction in charges in the long stay car park in Station Road and the re-designation of other car parks to provide more choice.</i>
2	Name withheld	Calne	<p>Reference: WILTS/TRO/Parking - Calne Church Street</p> <p>I am writing to you about the proposed increase for season ticket holders at the Calne Church Street Car Park. This is the second year where I have purchased an annual season ticket for this car park. I live and work in Calne and due to the nature of the work I often need my car close by in order to visit clients of my employer, sometimes at short notice. I am also an armed forces veteran with a war pension - so walking to and from work on a regular basis isn't always possible due to the spinal injuries I have. I purchase an annual ticket so that I have the option to drive and be</p>	<p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>safe in the knowledge that I have paid for it in advance at a reasonable price.</p> <p>The proposed rise in the annual season ticket charge to £480 is an increase of almost 270%. I understand that increases are sometimes necessary, and don't mind paying a reasonable price but this makes the prospect of continuing to buy a season ticket unlikely as it becomes unaffordable. The parking situation in Calne for the people who work here (and support the local economy) is becoming increasingly difficult. I am responsible for recruitment within my firm and the lack of available parking or the cost of it becomes a hard sell to potential new staff.</p> <p>I use the car park often, and it is rarely full except on Saturdays. I believe a lot of the people using the car park are also season ticket holders who work in Caine and that this increase will also stop them from renewing. This will force drivers out onto the streets where there are no parking restrictions, increasing the congestion and the frustration of residents who will object to people parking on the street they live in. (A particular concern of mine as I live at the other end of town and there are people who park right on the junction of my cul-de-sac).</p> <p>So I have two questions – why not a more</p>	<p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>gradual increase over time if really necessary? Also, if you still want to encourage the use - and the revenue from season ticket holders - why do you not offer concessionary season tickets to local businesses and their staff?</p>	
3	Amesbury Town Council	Amesbury	See Appendix 2.	<p>Season tickets offer considerable savings when compared to standard charges. As a result however, and particularly as they are popular with commuters, season tickets can increase car use (particularly at peak times), discourage the use of sustainable transport modes (as people have already paid for parking) and reduce the availability and turnover of parking spaces (as commuters often park for eight hours).</p> <p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets outlined above, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.
4	Name withheld	Salisbury	<p>Subject: WILTS/TRO/Parking.</p> <p>THE COUNTY OF WILTSHIRE (SOUTHERN WILTSHIRE) (OFF STREET PARKING PLACES) ORDER 2018</p> <ol style="list-style-type: none"> 1. Freedom of Information request for sight of the requests from residents for extension of 10min residents parking to 8pm in Zone A Salisbury; and the business case including minutes of meetings at which this evidence was discussed and agreed. 2. Objection to the extension to 8pm on the grounds of unnecessary burden and expense to residents, without clear evidence being made available that this amendment to regulations will relieve an existing problem. Regular daytime visitors, including trades people, cleaner, cat sitters and friends have already significantly increased our costs and use up almost our annual allowance of permits; it's an additional inconvenience to provide parking permits for friends who visit for the evening, from 6pm or 7pm. We will need to give them 24hr tickets for 1 hour. To mitigate this we request evening tickets or additional permits allowance being made 	This Freedom of Information (FOI) request was addressed through the council's standard FOI process.

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>available. The extension to 8pm won't deter friends from parking, so won't relieve the problem, but will be an unnecessary inconvenience. Do you have firm evidence that visitors to Salisbury are parking in Zone A to visit restaurants, theatre etc in the town centre, or is it anecdotal evidence from a few residents that still can't park outside their house during the evening? Do you have clear evidence whether that problem is in fact either caused by too many permits in Zone A, or is outside visitors?</p> <p>3. My 3rd point, which will become an FOI if not satisfactorily answered. Please confirm the extent to which Airbnb premises in Zone A are allowing guests to park in the evening. My research indicates that there are a fair number in Zone A, which might put pressure on evening parking. What are you doing to regulate this?</p>	
5	Name withheld	Salisbury	<p>Subject: WILTS/TRO/Parking.</p> <p>I would add one further point to my comments at no2 below [referring to comment above].</p> <p>Both residents at [REDACTED] Albany Rd have vehicles, and when we return home in the evening the parking areas in zone A are noticeably much busier than during the day, and we often have to find a space in an adjacent street. However on no occasion have we ever failed to park in Zone A. I understand that a Zone A permit</p>	There are 890 residents' permits and 955 spaces.

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>entitles you to a space in Zone A, but not necessarily near your house.</p> <p>Further, if your evidence is suggesting that visitors to Salisbury are parking for the evening and walking in to town, then I would expect the spaces to clear at the end of the evening. I have not noticed this happening, so want to test your supporting evidence to amend regulations. Can you confirm the number of residents permits in circulation with an estimate of the number of parking places?</p>	
6	Name withheld	Salisbury	<p>Subject: Parking changes to Zone A residential parking Salisbury (WILTS/TRO/Parking).</p> <p>I am writing to raise an objection to the proposed changes to the parking restrictions on the roads in Zone A of the Salisbury residential parking scheme (WILTS/TRO/Parking). I live at ■ Albany Road, Salisbury and I am unclear why there is a proposal to extend the parking restriction times from 6pm to 8pm Monday to Saturday? There is no explanation or rationale for this change and it will make no difference to the availability of parking for residents?</p> <p>What it will be is a major disadvantage to residents if they have friends or family dropping by in the early evening. This will mean as a resident that I will be required to issue them with a visitor permit for what may be only a very short period of time and quickly use up my visitor permit allocation.</p>	<p>A number of responses to the public consultation undertaken in late 2017 requested that the operational hours of residents parking schemes should be extended from 8am – 6pm to 8am – 8pm to discourage commuters and visitors to the city from parking in residential areas.</p> <p>There would be no additional enforcement costs associated with this change as the proposed extension to 8pm is within the scheduled working hours of civil enforcement officers.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>In addition there will be an increase in the need for parking attendants to be employed to cover these increased times adding an unreasonable cost to the local tax payer which is wholly unnecessary. I will be interested to understand how this funding for these changes will be paid for?</p> <p>With the limited information that has been provided I am therefore completely opposed to these changes.</p>	
7	Name withheld	Devizes	<p>Proposal: Parking review - Devizes</p> <p>I do not believe the Council should charge for parking in the Market Place in Devizes. The Market Place has always been a special place where all kinds of events take place throughout the year. To turn it into a mere car park would be wrong. I would be in favour of Cllr Whitehead's suggestion of turning it into a piazza instead. This and other alternatives should be fully discussed before any decision is made.</p>	<p>The Market Place car park is currently subject to an asset transfer / service delegation process with Devizes Town Council. Given this, while it is proposed that the TRO is implemented as advertised, it will effectively be suspended pending the outcome of the asset transfer / service delegation process.</p>
8	Name withheld	Warminster	<p>Subject: Wilts/TRO/Parking - re Proposed parking charges Smallbrook Meadows nature reserve, Smallbrook Lane, Warminster</p> <p>Wiltshire Wildlife Trust manages Smallbrook Meadows nature reserve under a long-term lease, formerly with Wiltshire Council but latterly with Warminster Town Council, and our tools porta cabin occupies the car park as it has done for many years. The Trust has not been consulted</p>	<p>The Smallbrook Lane car park was included in a land transfer to Warminster Town Council in November 2016.</p> <p>Therefore, the proposal in this report is that the Traffic Regulation Order in relation to Smallbrook Lane car park is not implemented.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>with regarding the recent proposed parking charges, in fact we were only alerted when one of our volunteers saw a notice on a post.</p> <p>I write to express Wiltshire Wildlife Trust's objection to the proposed charges. The charges would have a serious impact on the Trusts ability to manage Smallbrook Meadows, on staff accessing the reserve, on our growing numbers of volunteers, the contractors that we work with, and also visitors to public events that we host throughout the year. Parking permits would not be appropriate; there are staff from across the Trust that need to access the site, and numerous volunteers who come and go with five regular task days every month and additional ad-hoc days and visits throughout the year.</p> <p>I would be grateful for an opportunity to discuss this, and trust that the points I raise will be brought to the attention of the appropriate committee and this proposal will be recommended for refusal.</p>	
9	Name withheld	Devizes	<p>Subject: Traffic Order Reference WILTS/TRO/Parking</p> <p>I wish to lodge my comment on the proposed new parking charges and regulations.</p> <p>I live in Victoria Road, Devizes and would like to say I support the option of extending the residents parking restriction from 8am to 6pm Monday to Saturday to 8am to 8pm Monday to Saturday</p>	<p>Support for the hours of operation of residents' parking schemes being extended from 8am – 6pm to 8am – 8pm is noted.</p> <p>Any displacement of parking on to streets will be monitored by the council. Any requests for changes to the residents' parking scheme should be sent to the town council in the first instance.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>which I hope will improve things for residents. However I am concerned that if the Council introduce charges for Sunday parking in their Devizes car parks then we shall see even more people seeking to park in Victoria Road and other residential roads. Perhaps our scheme could be extended to cover Sundays? Sunday is a popular day for visitors to the canal and town and our road is used as free parking by many.</p> <p>With regard to the proposal to also charge for parking in the Market Place I think it would be a great improvement if the Market Place were to become a car free zone. It is not pleasant to sit at a cafe's outside table and inhale car fumes with one's coffee. The whole ambience of the historical Market Place would be lifted if it were not a car park. It's such a shame that the market cross is lost amongst the cars. Other towns such as Salisbury have removed cars from their town centre squares with great success.</p> <p>Furthermore I also believe that car parking charges in the town must not exceed a level which motorists are prepared to pay. If parking is too expensive motorists will naturally seek out free parking in residential areas.</p>	<p>The council's car parking strategy includes the following provision:</p> <ul style="list-style-type: none"> • <i>Enable community groups to take over (ownership and/or management) identified off-street car parks in accordance with Wiltshire Council's Community Asset Transfer (CAT) Policy. Essentially this policy means that Wiltshire Council can transfer the management and/or ownership of an asset to the community and may do so in some instances, at less than market value, if sufficient social or economic benefits can be delivered by the proposal. This process also applies if parish/town councils or community groups want to take on and maintain local facilities.</i> <p>As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained'</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p>
10	Name withheld	Marlborough	<p>Subject: Marlborough - Parking Consultation</p> <p>In response to the consultation regarding parking in Marlborough.</p> <p>We are in desperate need of residents parking. If the charges for season tickets were to be increased, this would lead to good, honest and reliable residents (people interested in Marlborough) being forced to look elsewhere to park and possibly moving away from the town.</p> <p>I am therefore opposed to an increase in season ticket charges.</p>	<p>Season tickets offer considerable savings when compared to standard charges. As a result however, and particularly as they are popular with commuters, season tickets can increase car use (particularly at peak times), discourage the use of sustainable transport modes (as people have already paid for parking) and reduce the availability and turnover of parking spaces (as commuters often park for eight hours).</p> <p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets outlined above, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p> <p>The council's car parking strategy includes the following policy:</p> <p><i>Policy PS8 - Residents' parking zones</i></p> <p><i>In those residential areas which suffer from the significant effects of on-street commuter and/or shopper parking, the council will, subject to available resources, investigate and where appropriate introduce residents' parking zones in consultation with local residents and businesses.</i></p> <p>The council previously engaged with the local champion of this matter, but despite extensive consultation, there was insufficient support for a residents' parking scheme. Having said this, any requests for residents' parking schemes should be sent to the town council in the first instance.</p>
11	Name withheld	Chippenham	<p>Subject: Parking changes increasing and introducing Sunday's and bank holidays</p> <p>I have read that you are considering increasing the parking charges in Chippenham and also</p>	<p>As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:</p> <p><input type="checkbox"/> Regeneration</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>considering charging for Sunday's and Bank Holidays. Whilst I appreciate you are trying to collect revenue, please please consider how this will effect the businesses in the town first.</p> <p>My Husband is a partly owns and worlds in a local shop in town and this may impact on the local businesses hugely. Surely we want to be encouraging people to spend their time in town and not put them off by finding additional money for parking?</p> <p>I please urge you to consider the impact on local businesses.</p>	<p><input type="checkbox"/> Restraint</p> <p><input type="checkbox"/> Revenue</p> <p>To help achieve this, a more 'fine grained' approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>Currently Sunday charging is applied only in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge, Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public Holidays) in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In addition, Bank / Public Holiday charges are applied in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The proposed Sunday charge has been set at a rate between the first and second hour Mon-Sat charge. This recognises the somewhat different nature of visits / stays on Sundays.</p>
12	Chippenham Business Improvement District	Chippenham	See Appendix 2.	<p>The banding of Wiltshire's towns was changed to a more 'fine grained' approach (based on the local circumstances of each car park / settlement) by Wiltshire Council's cabinet at its meeting on 17 March 2015.</p> <p>Wiltshire Council continues to face significant financial challenges as a result of reduced funding from central government and the increasing demand for key front line services. To meet this demand, there has been a need to look at all services and consider where further efficiencies can be made, and/or where there is an opportunity to generate additional income.</p> <p>The proposals included in the Traffic Regulation Order consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>Season tickets offer considerable savings when compared to standard charges. As a result however, and particularly as they are popular with commuters, season tickets can increase car use (particularly at peak times), discourage the use of sustainable transport modes (as people have already paid for parking) and reduce the availability and turnover of parking spaces (as commuters often park for eight hours).</p> <p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets outlined above, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year. In doing so, this will help support both the revenue and restraint factors outlined in paragraph 3 of the main report.</p> <p>In view of the consultation comments,</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p> <p>The car parking capacity issue in Chippenham was recognised in the report 'Wiltshire Local Transport Plan 2011-2026 – Car Parking Strategy Review' presented to Wiltshire Council's cabinet at its meeting on 17 March 2015:</p> <p><i>69. It was made clear in the consultation that the Council's car park usage data suggests that there is a car parking capacity issue in Chippenham. While a number of changes were suggested as part of the consultation to help manage current demand, the capacity issue will need to be considered as part of the review of the Chippenham Transport Strategy which forms part of the Wiltshire Core Strategy.</i></p> <p>The Chippenham Transport Strategy, which includes sustainable transport measures, was reviewed in 2016 in association with the Chippenham Site Allocations Plan.</p> <p>With regard to free car parking for Wiltshire Council employees, this will be included for consideration as part of a</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				current review of staff car parking.
13	Chris Callow	Devizes	<p>Subject: Form: TRO consultations form Wiltshire Council</p> <p>It seems potty that I am discouraged to fill my car up with electricity in Devizes on a Sunday, but drive to a motorway service station to fill it up. Surely you should be keen to push anything that reduced car journeys.</p> <p>Now if you were to introduce free parking for EV, providing they were charging, you would have my support.</p>	Electric car parking bays in Wiltshire Council car parks provide the opportunity for people to park (at the relevant charge) and at the same time re-fuel (currently for free).
14	Chris Callow	Devizes	<p>Subject: Form: TRO consultations form Wiltshire Council</p> <p>Can you clarify a point please. As you know I welcome the comments on EV, the question is, will you issue a PCN of a car is not connected to the supply? That will be a big step to discourage ICE vehicles blocking the charging points.</p>	Yes, the council will issue a Penalty Charge Notice (PCN) where a vehicle is seen to be parked in contravention of the parking order.
15	Corsham Town Council	Corsham	See Appendix 2.	Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset),

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The council's car parking strategy includes the following provision:</p> <p><i>Enable community groups to fund charging exemptions in identified car parks to offer as free or subsidised parking (e.g. as part of a 'First hour free' or 'Free after 4pm' parking initiative).</i></p> <p>Season tickets offer considerable savings when compared to standard charges. As a result however, and particularly as they are popular with commuters, season tickets can increase car use (particularly at peak times), discourage the use of sustainable transport modes (as people have already paid for parking) and reduce the availability and turnover of parking spaces (as commuters often park for eight hours).</p> <p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>prices. To address the income impact and help deal with the implications of season tickets outlined above, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p> <p>The council's car parking strategy includes the following policy:</p> <p><i>Policy PS8 - Residents' parking zones</i></p> <p><i>In those residential areas which suffer from the significant effects of on-street commuter and/or shopper parking, the council will, subject to available resources, investigate and where appropriate introduce residents' parking zones in consultation with local residents and businesses.</i></p> <p>A supporting process is currently being reviewed that will set out how the council will investigate, implement and operate</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>residents' parking zones. In the meantime, any displacement of parking on to streets will be monitored by the council.</p>
16	Councillor Simon McNeill-Ritchie	Bradford on Avon	<p>Subject: Bradford on Avon Station Car Park: Proposed Introduction of Charges on Sundays</p> <p>As Chair of the Bradford on Avon Town Council's Town Development, Business and Tourism Committee and a member of our Highways and Transport Committee, may I make a strong request that no decision is made to introduce charges at the Station Car Park on Sundays until we have had the results of two surveys, both of which will indicate the wisdom and desirability of such a move. As is well known both to the town's residents, businesses and tourists, the traffic situation within Bradford on Avon during the week is a serious deterrent to visiting our town centre. As a result, as another recent survey demonstrated, footfall within and around the centre is barely 50% of that found in other comparable towns. This is having a crippling effect on local business and tourism.</p> <p>Contrary to the prevailing belief in Wiltshire Council, more than half of the weekday traffic that currently clogs up our town centre with traffic and air pollution and deters pedestrians and cyclists originates from elsewhere in Wiltshire. We expect the two surveys that are shortly to report will give Bradford on Avon Town and Wiltshire Councils the opportunity to identify practical ways of alleviating the weekday problems to encourage</p>	<p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The council's car parking strategy includes the following provision:</p> <p><i>Enable community groups to fund charging exemptions in identified car parks to offer as free or subsidised parking (e.g. as part of a 'First hour free' or 'Free after 4pm' parking initiative).</i></p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>greater pedestrian use across the whole week. I would therefore strongly request that no decision to introduce Sunday parking charges is made until we have all had the opportunity to consider and act upon their recommendations. To impose parking charges before then on the one day of the week when visits to the town centre are relatively attractive would be rash.</p>	
17	Name withheld	Devizes	<p>Subject: WILTS/TRO/Parking - the view from Victoria Road, Devizes</p> <p>I note from the signs displayed along our road that changes are proposed to the parking environment throughout Wiltshire.</p> <p>I have no issue with the proposed increase in charges; inflation and other financial pressures must be accommodated. I also approve of the change to the Victoria Road Residents' Parking scheme, where the hours of enforcement are to be changed from 8am-6pm Monday-Saturday to 8am-8pm Monday-Saturday (though the signs state incorrectly that the current enforcement days are Monday-Friday).</p> <p>Our Residents' Parking scheme has been a success, and the feedback has been generally very good. This proposed change will address one major problem area, in that non-residents arrive to park around 6pm, and residents who arrive after 6pm are thus unable to park in the road.</p>	<p>Support for the hours of operation of residents' parking schemes being extended from 8am – 6pm to 8am – 8pm is noted.</p> <p>Any displacement of parking on to streets will be monitored by the council. Any requests for changes to the residents' parking scheme should be sent to the town council in the first instance.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>It is proposed to charge for parking in all council car parks on Sundays and Bank Holidays. This is fair enough in my view, though some might object. However, the effect of charging for parking at these times will mean that motorists will seek areas near the town centre where parking is free, and unless the Residents' Parking scheme in Victoria Road is extended to cover Sundays, I fear that I and my neighbours will suffer the consequences of the change.</p> <p>I suggest that if council car parks are to charge for Sundays, the Victoria Road Residents' Parking scheme be extended to cover 7 days per week, 8am-8pm.</p> <p>There are two outstanding operational issues with our Residents' Parking scheme.</p> <p>The first concerns the disabled parking space outside no.4 Victoria Rd. This space was installed for the benefit of a resident who died some years ago, and has the effect of removing 5m of parking space from the street for no good reason. I understand from Ms Wayman that the process for removing it is under way. Ideally its removal would coincide with the other changes.</p> <p>The second issue concerns the space outside no.1 Victoria Road. This space is often used by non-residents who are not aware that the road is a Residents' Parking zone. There are no signs at this end of the road; I suggest that when the signs</p>	

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>are changed to reflect the new enforcement hours, an extra sign should be added to the signpost outside no.1, currently used for a "no through road" sign.</p> <p>Finally, these changes should be properly enforced. There is no point in changing the enforcement hours unless traffic wardens are prepared to issue tickets during the extended period, especially at the beginning and end, and at weekends.</p> <p>I and my neighbours have noticed that non-residents who park overnight often do not vacate the road until some time after 8am. Additionally, non-residents who intend to park overnight arrive between 5pm and 6pm, calculating that they will not be ticketed during this period.</p> <p>I hope you will take account of my suggestions, which I am happy to discuss.</p>	
18	Name withheld	Devizes	<p>Subject: WILTS/TRO/Parking - Proposals affecting Devizes Market Place</p> <p>I wish to register my strong objection to the proposal to charge for parking in The Market Place, Devizes.</p> <p>As I said in an email to Cllr Philip Whitehead in February, "The Market Place is not a car park. It is an events space which is used as a car park when not otherwise required. It is not now, nor should it ever be, part of your portfolio of money-</p>	<p>The Market Place car park is currently subject to an asset transfer / service delegation process with Devizes Town Council. Given this, while it is proposed that the TRO is implemented as advertised, it will effectively be suspended pending the outcome of the asset transfer / service delegation process.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>earning resources."</p> <p>When he addressed the Devizes Town Council meeting in February, Mr Whitehead floated the idea of making the Market Place car-free, turning it into a pedestrianised square like the one in Salisbury. I do not necessarily endorse this, but I feel it is massively preferable to the only other option under consideration.</p> <p>The Town Council and the people of Devizes must be involved in any decision made on the fate of our Market Place.</p>	
19	Devizes Town Council	Devizes	See Appendix 2.	<p>Season tickets offer considerable savings when compared to standard charges. As a result however, and particularly as they are popular with commuters, season tickets can increase car use (particularly at peak times), discourage the use of sustainable transport modes (as people have already paid for parking) and reduce the availability and turnover of parking spaces (as commuters often park for eight hours).</p> <p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>tickets outlined above, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p> <p>Generally, season tickets are only available in long-stay car parks. As per Policy PS2 in the LTP Car Parking Strategy: <i>“Longer-stay parking will be prioritised on sites further away from shopping and commercial centres”</i>. All-day season tickets are already available in the long-stay section of Station Road car park.</p> <p>The designation and length of stay in the following car parks was considered as part of the comprehensive review of car parking undertaken in 2014:</p> <ul style="list-style-type: none"> • Central • Sainsbury’s • Northgate • Vales Lane • West Central

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<ul style="list-style-type: none"> • The Wharf <p>At the time, the overall consultation response in Devizes was to support the re-designation of these car parks to short-stay (with a maximum stay of three hours). Devizes Town Council's consultation submission at the time reflected this:</p> <ul style="list-style-type: none"> • <i>Endorse Wiltshire Council's intention to review the maximum stay in car parks central to the town.</i> • <i>Support the reduction in charges in the long stay car park in Station Road and the re-designation of other car parks to provide more choice.</i> <p>The Market Place car park is currently subject to an asset transfer / service delegation process with the town council. Given this, while it is proposed that the TRO is implemented as advertised, it will effectively be suspended pending the outcome of the asset transfer / service delegation process.</p> <p>The requested amendments to on-street parking arrangements would need to be assessed as part of a whole town review which is currently being progressed.</p> <p>The move to setting parking charges on a car-park-by-car-park basis based on local</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>circumstances (as set out in Policy PS3 of the LTP Car Parking Strategy) was overwhelmingly agreed by respondents to the extensive public consultation undertaken in 2014.</p> <p>Currently Sunday charging is applied only in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge, Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public Holidays) in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In addition, Bank / Public Holiday charges are applied in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>Based on early discussions with the cabinet member prior to Wiltshire</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				Council's cabinet meeting on 12 September 2017, a decision was taken to reject the options of introducing evening charges at all car parks.
20	Dr Alfred Game	Marlborough	<p>Proposal: tro-site-notice-marlborough pdf</p> <p>I run a small business in Marlborough located in Old Hughenden Yard, and in connection with this rent a parking space in the Hyde Lane Car Park, mainly for the use of my business manager, who has no means of getting to and from work in a timely manner by public transport.</p> <p>I view the proposed rise in the cost of the annual parking permit from £395 to £715 with great concern. The rise itself is extraordinarily steep, and I much sympathy with those for whom it will cause real hardship. However, my main concern is that the fee does not even guarantee a parking space and the great problem this causes me in trying to maintain any sort of family friendly employment support.</p> <p>My hairdressing business opens at 9:30am and first clients arrive at 10am. This is fairly standard for the industry - it reflects the needs of the clientele and enables (mostly female) employees to get children to school etc. BUT it is not unusual for my colleague to arrive and find the car park full, particularly if the post office vans have not all left.</p> <p>In recent times this problem has been made</p>	<p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p> <p>Sales of season tickets are carefully managed to ensure the maximum opportunity of a space being available whilst balancing the needs of all users of the car parks.</p> <p>Support for charges to be introduced on</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>worse by the frequent breakdown of ticket machines and the occupation of the "free" parking thus created by people trying to avoid paying and alerted to the opportunity on social media. The merger of the two car Hyde Lane car parks, and some assiduous attention by the parking officers, has reduced this latter problem (thanks!), but not eliminated it.</p> <p>I can see that allocating numbered spaces is an impractical business model. What I do not understand is why, if most of the car parks are the same price for the permit, and there is no allocation of space, permit holders cannot be allowed to use another car-park when "theirs" is full - or, indeed, why the permits are specific to one car park rather than just to all the ones with the same price structure. It really is offensive to me that you want to charge £715 for a permit, and then expect further payment to use another car park if there is no space.</p> <p>I support the move to charge for parking on Sundays.</p>	<p>Sundays is noted.</p> <p>At Wiltshire Council's cabinet meeting on 30th January 2018, funding was approved for an annual machine replacement programme which will start in the next few weeks.</p> <p>If the council was to have a roaming permit, it would make it very difficult to ascertain where users are parking which does not enable the council to make changes to parking areas following data led reviews.</p>
21	Name withheld	Marlborough	<p>Proposal: Parking review</p> <p>Once again Marlborough is being unfairly penalised regarding parking charges in comparison to other areas in Wiltshire. Sunday fees will have an adverse effect on people who attend church in Marlborough particularly the elderly. Our High Street is dying with the loss of many independent traders in recent months</p>	<p>As set-out in paragraph 3 of the main report, Wiltshire Council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>particularly after the fiasco caused by resurfacing of the roads. This proposal may well be the final nail in the coffin.</p>	<p>To help achieve this, a more ‘fine grained’ approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The following was included in the Equality Analysis Evidence Document (EAED) included with the report to Wiltshire Council’s Cabinet at its meeting on 30 January 2018:</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p><i>Age:</i> <i>Issue: Young people and the elderly are more likely to be on low incomes and are therefore more likely to be adversely impacted by any higher parking charges.</i> <i>Response: As set out in section 1 [of the EAED], surplus revenue from parking charges supports other transport measures including non-commercial, but essential local bus services. This is one of the main reasons why the council has been in a position to retain the vast majority of these bus services, in contrast to other local authorities which have seen significant cuts to services.</i></p>
22	Dr Joanna Abecassis	Bradford on Avon	<p>Proposal: Sunday parking charges</p> <p>I write as the Rector of Holy Trinity Church. And would like to lodge a firm objection to the proposal to charge for Sunday parking: 1000-1600.</p> <p>1. Many worshippers at Holy Trinity (main service begins at 0930) currently park in St Margaret's Car-park. This is partly because all the street parking is full. It seems totally wrong that the Council should profit from people wanting to attend christian worship - as they have always done, and Sundays have always been 'special' for that reason - and not participating in any commercial activity whatsoever. (What's more, the buses won't get people there for 0930). Maybe a free ticket for anyone who arrives before 1000??</p>	<p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>And of course this applies to myself as well taking the service!</p> <p>2. Bradford Town Centre is now always full on a Sunday with families enjoying themselves. It is a non-working day - so it makes for a good (and cheap) day out. It would be a shame to dampen this.</p>	<p>The following was included in the Equality Analysis Evidence Document (EAED) included with the report to Wiltshire Council's Cabinet at its meeting on 30 January 2018:</p> <p><i>Religion and Belief:</i> <i>Issue: Introduced or higher parking charges for people attending places of worship on a Sunday.</i> <i>Response: The proposed Sunday parking charges are significantly less than the Mon-Sat charges. As set out in section 1 [of the EAED], surplus revenue from parking charges supports other transport measures including non-commercial, but essential local bus services. This is one of the main reasons why the council has been in a position to retain the vast majority of these bus services, in contrast to other local authorities which have seen significant cuts to services.</i></p>
23	Name withheld	Corsham	<p>Subject: Objection to proposed parking charges in Corsham</p> <p>I object to the proposed addition of parking charges on Sundays and Bank Holidays at the Long stay car park in Corsham.</p> <p>1. I live in Home Close, which is immediately adjacent to the car park entrance. We have enough trouble with people who should be in the</p>	<p>Currently Sunday charging is applied only in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge, Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public Holidays) in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury;</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>council's car park blocking our residents' parking area during the week. I fear that the problems we have on weekdays will extend fully to the weekend.</p> <p>2. Our shops are suffering. Since I have lived in Corsham (i.e. since 2005), I have seen all three of our banks close. Our building society closed. Our good bakers has been replaced by a satellite operation with higher prices and loss of the on-site baking. We are becoming a town of charity shops and cafes. If parking charges continue to go up and be extended, we have little chance of our retailers being able to make a go of things. Why shop within walking distance when one can drive to Sainsbury's on the A4 on the way to Chippenham, where parking is free? If we are to keep employment here, we need to make the high street and surrounds convenient to reach. The council will lose more in rate collection reduction than it gains in parking fees, in my view.</p> <p>My proposal is that there should always be a free hour for shoppers - the people who keep these businesses going. The council can still charge for people coming for the day, but the people spending money should be encouraged.</p> <p>I would be grateful if you would confirm my objection has been taken into account in the final decision.</p>	<p>Southampton; and Swindon. In addition, Bank / Public Holiday charges are applied in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>As set-out in paragraph 3 of the main report, Wiltshire Council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained' approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>The council's car parking strategy includes the following provision:</p> <p><i>Enable community groups to fund charging exemptions in identified car parks to offer as free or subsidised parking (e.g. as part of a 'First hour free' or 'Free after 4pm' parking initiative).</i></p>
24	Name withheld	Chippenham	<p>Subject: WILTS/TRO/PARKING</p> <p>Regarding the new proposed car parking increases. This is an increase of 200% which is unacceptable and unaffordable to the majority. With these increases you are pricing people out of the town. I work in Chippenham and need to travel in and a cost of £75 a month is eye watering.</p> <p>We are currently seeing cost increases and people are struggling to make ends meet!</p> <p>I can understand why you would want to increase the costs, but by 200% is just ridiculous, please don't do this!!</p>	<p>Season tickets offer considerable savings when compared to standard charges. As a result however, and particularly as they are popular with commuters, season tickets can increase car use (particularly at peak times), discourage the use of sustainable transport modes (as people have already paid for parking) and reduce the availability and turnover of parking spaces (as commuters often park for eight hours).</p> <p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets outlined above, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p>
25	Name withheld	Royal Wootton Bassett	<p>Subject: Parking charge changes - Royal Wootton Bassett</p> <p>I am writing to express my views in relation to the proposed new charges for Sunday and Bank Holiday parking.in RWB.</p> <p>Many residents do their shopping at Sainsbury's using the parking at the rear of the supermarket. The proposed Sunday and Bank Holiday charges may well result in people shopping elsewhere where there is free parking e.g. Mannington for M & S food shopping or Sainsbury's further along the dual carriageway into Swindon. It seems unfair that the charge for going shopping on a Sunday and Bank Holiday is more if you spend up to an hour than if you shop any other day of the week.</p> <p>What is the cost of someone paid to patrol the area on a Sunday and Bank Holiday? It would seem to be a cost that will take up all of the charges for those days or are you relying on the honesty of the public to pay the fees?</p>	<p>Currently Sunday charging is applied only in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge, Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public Holidays) in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In addition, Bank / Public Holiday charges are applied in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>If you feel that there has to be a charge, would it be feasible to charge 40p as on every other day for the first hour and then 70p for the remainder of the day? I don't believe that many people park in the Sainsbury's car park for much of the day as, apart from attending a church service there wouldn't be much of a reason to do so.</p> <p>Personally if there is a 70p flat rate charge for parking on a Sunday and Bank Holiday I will shop elsewhere.</p>	<p>The proposed Sunday charge has been set at a rate between the first and second hour Mon-Sat charge. This recognises the somewhat different nature of visits / stays on Sundays.</p> <p>There would be no additional enforcement costs associated with these changes as it is within the scheduled working hours of civil enforcement officers.</p>
26	Name withheld	Corsham	<p>Subject: Corsham parking consultation</p> <p>This is a comment on the proposal to introduce 70p charges on Sundays and bank holidays in Corsham car parks.</p> <p>As well as an, as yet unoccupied, housing estate on agricultural land to the West, Wiltshire Council has been granting pp's for large garden outbuildings in Corsham which are used covertly or openly as residential bedrooms. Even without pp this is happening. Secondly an increasing number of residents are using more than a fair share of residents parking by parking vans, small lorries or using the residents parking for covert car dealerships. This is to accommodate self-employment and not usually for businesses paying rates. Thirdly, if there is a parking scheme for the hospitality and retail workforce in Corsham it is not being used by everyone and fourthly the school parking provisions are inadequate for pick</p>	<p>Wiltshire Council's planning enforcement team will consider any breaches of planning control as defined in section 171A of the Town and Country Planning Act 1990:</p> <ul style="list-style-type: none"> • the carrying out of development without the required planning permission; or • failing to comply with any condition or limitation subject to which planning permission has been granted. <p>There is no formal parking scheme for the hospitality and retail workforce in Corsham.</p> <p>The provision of parking at schools is typically considered as part of planning permissions and/or as part of school travel</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>up, drop off and staff.</p> <p>Please mark Corsham for urgent review and implementation of a residential parking scheme.</p> <p>Lastly the parking system you are using is overly difficult and will discourage business. The first hour should be free (with ticket) and after that charge decent round sum amounts. Nobody carries buckets of change anymore and nobody wants to stand around in the rain reading a closely printed book on a stand.</p>	<p>plans.</p> <p>The council's car parking strategy includes the following policy:</p> <p><i>Policy PS8 - Residents' parking zones</i></p> <p><i>In those residential areas which suffer from the significant effects of on-street commuter and/or shopper parking, the council will, subject to available resources, investigate and where appropriate introduce residents' parking zones in consultation with local residents and businesses.</i></p> <p>A supporting process is currently being reviewed that will set out how the council will investigate, implement and operate residents' parking zones. In the meantime, any requests for residents' parking schemes should be sent to the town council in the first instance.</p> <p>The charging regime for Wiltshire Council car parks was considered as part of an extensive review in 2014.</p> <p>The current car parking strategy includes the following provision:</p> <p><i>Enable community groups to fund charging exemptions in identified car</i></p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<i>parks to offer as free or subsidised parking (e.g. as part of a 'First hour free' or 'Free after 4pm' parking initiative).</i>
27	Name withheld	Trowbridge	<p>I wish to add my objections and concern that the council plans to charge £1 for 2hrs parking at Church Street Car Park on Sunday from 10am – 4pm.</p> <p>This car park is close to St James Parish Church, which many attend on Sundays for services, both morning and afternoons. Additionally several times a year they have the Trowbridge Civic Service, Remembrance Day Services and other special events in the year.</p> <p>You are penalising the members of the Parish Church needlessly I feel and without due thought and consideration.</p> <p>Recently I have begun to use this car park to go into town, as it is the closest and my mobility is restricted. Also I have put £1 coin in and NEVER received any change.</p> <p>I look forward to your reply.</p>	<p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The following was included in the Equality Analysis Evidence Document (EAED) included with the report to Wiltshire Council's Cabinet at its meeting on 30 January 2018:</p> <p><i>Religion and Belief:</i> <i>Issue: Introduced or higher parking charges for people attending places of worship on a Sunday.</i> <i>Response: The proposed Sunday parking charges are significantly less than the</i></p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p><i>Mon-Sat charges. As set out in section 1 [of the EAED], surplus revenue from parking charges supports other transport measures including non-commercial, but essential local bus services. This is one of the main reasons why the council has been in a position to retain the vast majority of these bus services, in contrast to other local authorities which have seen significant cuts to services.</i></p> <p>The signage on ticket machines clearly states 'No change given'.</p>
28	Name withheld	Malmesbury	<p>Subject: Parking in Malmesbury</p> <p>I would like to add my own voice to the concerns about Sunday Parking charges in Malmesbury.</p> <p>Although the URC is a little distance from the Cross Hayes it is used by those attenders and musicians who simply could not get parking in Westport on Sundays.</p> <p>It is quite impossible to expect them to be able to get back in 2 hours to pick up the car. At the very least you should allow three hour parking on Sunday with the first hour free. This would surely help other Church goers too.</p>	<p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>Cross Hayes car park is a short-stay, on-street car parking facility. Station Road</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>provides for longer duration stays.</p> <p>The current car parking strategy includes the following provision:</p> <p><i>Enable community groups to fund charging exemptions in identified car parks to offer as free or subsidised parking (e.g. as part of a 'First hour free' or 'Free after 4pm' parking initiative).</i></p>
29	Name withheld	Chippenham	<p>I am writing in relation to the consultation period for parking charges in Chippenham. Currently I frequently buy 'click and collect' from Waitrose, Body Shop and New Look. I also shop at Tesco on a Sunday. However, should parking charges be introduced on a Sunday I will no longer come into Chippenham to collect these item and spend additional money in the shops whilst I am there. I think the proposal is shortsighted and will damage the town centre.</p> <p>I hope you take this into consideration and not proceed with these charges moving forward.</p>	<p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p>
30	Name withheld	Trowbridge	<p>Subject: Submissions w.r.t proposed new parking charges -Southwick Country Park, Trowbridge</p> <p><u>10 reasons why you should not introduce parking charges at Southwick Country Park</u></p>	<p>Wiltshire Council has a Service Level Agreement with the Friends of Southwick Country Park so while the TRO will be implemented it will be operationally suspended.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<ol style="list-style-type: none"> 1. Southwick country park is a place to help people get fit - why, when the government is encouraging people to lead a more active lifestyle to reduce weight and improve mental well being, would you consider charging for a car park which is only used by people going for walks/runs? 2. It is a place to help family socialise together and appreciate the world around them. (Peter age 14) 3. It will deter people from going to the weekly Park Run which is one of the most successful community projects in Trowbridge. 4. Many people come to walk their pets and having this happen may affect their health. (Abigail age 10) 5. People will avoid it and either park on the main road or on the housing estate behind it – you could extend residents permits to this area but we doubt the residents would appreciate having to have permits for visitors. This would also incur administrative costs processing residents' permits. 6. It could cause problems for the Hope Nature Centre as people will try and park up there for free and they will then have to 	

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>use their volunteers to police their own car park.</p> <p>7. This proposal doesn't seem to have been properly thought through e.g. why is the annual pass so much money? No one would ever buy an annual pass for this car park unless they intend to go 3 times a day which would never be the case – the majority of people go to Southwick for a 30 min walk once or twice a day at most. The car park is not used by commuters or shoppers.</p> <p>8. Many people will not have electronic devices on them capable of paying the virtual permits proposed, particularly the older generation.</p> <p>9. Is any income generated going to be worth the installation and monitoring cost?</p> <p>10. Will the many volunteers who help maintain the park have permits or also have to pay?</p> <p>Please re-consider the proposed charges.</p>	
31	Name withheld	Salisbury	<p>Subject: Changes to parking charges (again) in Albany Road</p> <p>I am concerned about yet another proposed amendment to charges to parking in this area - this time with the extended time needed for a</p>	<p>A number of responses to the public consultation undertaken in late 2017 requested that the operational hours of residents parking schemes should be extended from 8am – 6pm to 8am – 8pm to discourage commuters and visitors to</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>visitor permit required proposed 8 - 8 M-Sat. We already have to pay for our visitors to park and this means that there will be many occasions where we have people visiting who might visit at say 6pm and wouldn't usually need a permit, but we would need to give them one for a mere couple of hours as they would be gone later in the evening. We only get 100 a year each of which we have to pay for. These don't go far.</p> <p>Please advise the rationale for this and how we can stop these plans being enforced. We are penalised for living where we do, pay for the privilege of parking on the road and possibly (most likely) not even outside our own house. I moved to the area 1.5 years ago and have already been hit with increase in parking costs.</p> <p>I am objecting strongly to this. I look forward to hearing from you with positive news that this proposal will be withdrawn.</p>	<p>the city from parking in residential areas.</p>
32	Name withheld	Marlborough	<p>Subject: Proposed season ticket charges - Kennet Place, Marlborough</p> <p>I am sorry if I am late responding to the survey but do hope you will take note of my comments.</p> <p>When I bought the first season ticket for the above, the car park was open to the public at weekends only, and I was not guaranteed a place if it was full.</p> <p>Now it is open to the public 7 days a week. I am</p>	<p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>still not guaranteed a place if it is full. Since being open to the public I have had a door badly scratched and of course, no note on the windscreen to tell me who did it.</p> <p>Therefore to then increase the amount by the figure proposed and still not be guaranteed a place, or CCTV for protection is appalling. I, like many others have no alternative option as there is no permit parking available near the Parade.</p> <p>Thank you for your time.</p>	<p>discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p>
33	Name withheld	Corsham	<p>Subject: Consultation for The County of Wiltshire (Northern Wiltshire)(Off Street Parking Places) Order 2018</p> <p>Please could you take into account this representation on behalf of the Co-operative Group Ltd.</p> <p>We are very concerned that the imposition of Sunday car parking charges will drive customers towards out of town stores in Chippenham with an adverse impact on the economy of Corsham. The imposition of the 70p charge will make short stay parking on Sunday more expensive than on any other day and is likely to result in a reduction in trade and the number of staff (12) that we employ in the store on that day. We would expect at least a 20% impact on trade if the proposed charges are introduced.</p>	<p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The proposed Sunday charge has been set at a rate between the first and second</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>hour Mon-Sat charge. This recognises the somewhat different nature of visits / stays on Sundays.</p> <p>The current car parking strategy includes the following provision:</p> <p><i>Enable community groups to fund charging exemptions in identified car parks to offer as free or subsidised parking (e.g. as part of a 'First hour free' or 'Free after 4pm' parking initiative).</i></p>
34	James Gray MP	Royal Wootton Bassett	See Appendix 2.	<p>It is considered that the circumstances of residents in Victory Row are not exceptional – there are other locations which have similar circumstances.</p> <p>The changes to residents' permits in off-street car parks are being phased in over four years. It should be noted that this is for existing permit holders only – the scheme has now been closed to new entrants.</p>
35	Name withheld	Devizes	<p>Subject: Car Parking Consultation</p> <p>I visited Trowbridge this week and was able to park in The Shires for a fee of 40p for an hour. In Marlborough the charge in the George Street car park is 55p.</p> <p>I live in Devizes where the current system of half an hour's free parking in the Market Place works very efficiently. In other car parks the fees have</p>	<p>As set-out in paragraph 3 of the main report, Wiltshire Council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained'</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>recently been raised - again. Now the Council is threatening to introduce car parking charges on Sundays and Bank Holidays, as well in the Market Place. You only have to look around the shopping streets in Devizes to see that small individual shops are being forced to close. Making parking in town even more difficult and costly will only increase this problem.</p> <p>I therefore write to register my protest in the strongest possible terms to these proposed changes to parking charges and arrangements in Devizes. Clearly no consultation has taken place with the people who live and work here to assess the impact these changes would make. It is no wonder that Devizes feels singled out. I urge you to listen to the people and think again.</p>	<p>approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>The Market Place car park is currently subject to an asset transfer / service delegation process with Devizes Town Council. Given this, while it is proposed that the TRO is implemented as advertised, it will effectively be suspended pending the outcome of the asset transfer / service delegation process.</p> <p>Currently Sunday charging is applied only in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge, Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public Holidays) in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In addition, Bank / Public Holiday charges are applied in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>All those interested have been given the opportunity to comment on the proposals through two public consultation exercises: one undertaken between 28 September and 23 November 2017 (reported the Wiltshire Council's cabinet at its meeting on 30 January 2018) and the other (on the Traffic Regulation Orders) between 26 April and 21 May 2018 (the subject of this report).</p>
36	Name withheld	Trowbridge	<p>I was surprised to read in last week's 'Wiltshire Times' that you are considering Sunday parking charges for the Church Street, Trowbridge car park. On that day fifty per cent of the drivers are heading for St James' Church and due to the length of the service will probably need two hours parking. The church car park is normally full and to park in Church Street saves crossing the road by the elderly or young families.</p> <p>Please take this into consideration.</p>	<p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The proposed Sunday charge has been set at a rate between the first and second hour Mon-Sat charge. This recognises the somewhat different nature of visits / stays on Sundays.</p>
37	Name withheld	Chippenham	<p>As a resident of Dauntsey, Chippenham is my local town. It should be noted that current parking prices mean I very rarely visit town. Any increase would only mean the town centre is no longer a viable option for me.</p> <p>Amazon prime and online next day deliveries much more realistic option.</p> <p>Feel sorry for town centre businesses who loose out due to council decisions.</p> <p>Easier also to visit Bristol and Cribbs Causeway then to park in Chippenham.</p> <p>R.I.P Chippenham town centre.</p>	<p>As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained' approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>The proposals included in the Traffic Regulation Order consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements.</p>
38	Name	Trowbridge	Subject: WILTS/TRO/Parking	Currently Sunday charging is only applied

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
	withheld		<p>It has come to our attention there are new proposed charges for parking on Sundays for car parks in central Trowbridge</p> <p>We are writing to ask you to please reconsider this and not apply these new charges</p> <p>These car parks are currently used by many members of Churches within the central area and many of these people are elderly, frail or young families with children</p> <p>In addition our church has just taken on the Emmanuel Buildings and our folks will also be looking to use these facilities</p> <p>For new people visiting and existing congregants it feels unfair that they should suddenly have to pay and this may both dissuade attendance and catch out others who are not carrying money or the means to pay</p> <p>And for those who are elderly and those with young children they may feel they now have to park much further away which would be a real shame and difficult too practically</p> <p>Please reconsider your proposal in light of those who stand to be mostly affected negatively</p>	<p>in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The proposed Sunday charge has been set at a rate between the first and second hour Mon-Sat charge. This recognises the somewhat different nature of visits / stays on Sundays.</p> <p>The following was included in the Equality Analysis Evidence Document (EAED) included with the report to Wiltshire Council's cabinet at its meeting on 30 January 2018:</p> <p><i>Religion and Belief: Issue: Introduced or higher parking charges for people attending places of worship on a Sunday.</i></p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p><i>Response: The proposed Sunday parking charges are significantly less than the Mon-Sat charges. As set out in section 1 [of the EAED], surplus revenue from parking charges supports other transport measures including non-commercial, but essential local bus services. This is one of the main reasons why the council has been in a position to retain the vast majority of these bus services, in contrast to other local authorities which have seen significant cuts to services.</i></p>
39	Name withheld	Chippenham	<p>Subject: Parking Charges</p> <p>I would like to email my thoughts before you consider charging even more or on Sundays/ bank holiday Mondays in Chippenham for parking. The hikes in charges have been significant and I personally have stopped going into town, now sometimes once every 2 weeks instead of twice a week. It makes me angry to charge more than a pound an hour in Chippenham as much or more than Bath (where you expect to pay more) and hugely more than the county town Trowbridge. Which still has free parking available for 2 hours. I would rather go out of town where I can park immediately, and spend 3 extra pounds on something else money doesn't go far with children...</p> <p>As a mum with 2 kids walking into town is not always doable carrying shopping home etc also only being able to park 3 hours (sometimes not long enough if you want to stop for lunch, want to</p>	<p>As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained' approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>The proposals included in the Traffic Regulation Order consultation are aimed at addressing ongoing operational and</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>take kids to park as well get some shopping done) I end up rushing and running back to car. That is if I can find a space, often 4 laps of a car park before finding a space.</p> <p>Please consider a long/ short stay car park.</p> <p>An hour's free parking before charging,</p> <p>No more hikes in charges if you want our town centre to thrive.</p> <p>Parent/ toddler parking (too many disabled spaces unused in Emery gate... frustrating when you can't find a space).</p>	<p>financial pressures, and to fund a number of proposed parking technology and operational improvements.</p> <p>Currently Sunday charging is applied only in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge, Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public Holidays) in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In addition, Bank / Public Holiday charges are applied in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The car parking capacity issue in Chippenham was recognised in the report 'Wiltshire Local Transport Plan 2011-2026 – Car Parking Strategy Review' presented</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>to Wiltshire Council's cabinet at its meeting on 17 Mar 2015:</p> <p><i>69. It was made clear in the consultation that the Council's car park usage data suggests that there is a car parking capacity issue in Chippenham. While a number of changes were suggested as part of the consultation to help manage current demand, the capacity issue will need to be considered as part of the review of the Chippenham Transport Strategy which forms part of the Wiltshire Core Strategy.</i></p> <p>The Chippenham Transport Strategy was reviewed in 2016 in association with the Chippenham Site Allocations Plan.</p> <p>The current car parking strategy includes the following provision:</p> <p><i>Enable community groups to fund charging exemptions in identified car parks to offer as free or subsidised parking (e.g. as part of a 'First hour free' or 'Free after 4pm' parking initiative).</i></p> <p>Parking for disabled motorists (Blue Badge holders) is provided in line with recognised national guidance.</p>
40	Name withheld	Marlborough	Subject: WILTS/TRO/PARKING	The proposals included in the Traffic Regulation Order consultation are aimed

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>Re your meeting on 21st May</p> <p>We live at ■ Wellington Place, High Street, Marlborough which is a small two bedroom terrace house leading off Marlborough High Street with no parking and no road outside our property.</p> <p>We are currently paying for a season ticket in George Lane car park. The car park is approximately half a mile walk from our house and half a mile back.</p> <p>We are pensioners aged 75 and 73 respectively. We are writing as we are appalled at such a large proposed increase in the season ticket. We pay £1600 a year council tax plus a season parking ticket and do not have a road outside our house but still contribute to all of Marlborough facilities.</p> <p>Any cost of living increase to our State pension given to us by the government would be swallowed by this increase.</p> <p>Other towns in Wiltshire have residents parking permits at reasonable cost but there is no such thing as a residents permit in Marlborough. We have to pay much more for a car park season ticket with no guaranteed parking space and cannot park anywhere near our house. There are other residents in the same situation as us.</p> <p>We shouldn't at our age have write to you with this problem, you should be working in our</p>	<p>at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements.</p> <p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p> <p>Wiltshire Council accepts requests for on-street resident parking schemes from all areas.</p> <p>The council's car parking strategy includes the following policy:</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>interests and helping us. We are individuals and residents. The Council appear to have no consideration for Marlborough residents in our situation and are not acting in the interest of many residents regarding this parking issue.</p>	<p><i>Policy PS8 - Residents' parking zones</i></p> <p><i>In those residential areas which suffer from the significant effects of on-street commuter and/or shopper parking, the council will, subject to available resources, investigate and where appropriate introduce residents' parking zones in consultation with local residents and businesses.</i></p> <p>The council previously engaged with the local champion of this matter, but despite extensive consultation, there was insufficient support for a residents' parking scheme. Having said this, any requests for residents' parking schemes should be sent to the town council in the first instance.</p>
41	Name withheld	Salisbury	<p>Subject: Evident to support resident parking changes</p> <p>Following on from my email several weeks ago, I have spoken with a number of neighbours who also cannot understand why you have put forwards the proposal to extend the residents parking hours from 1800 to 2000.</p> <p>No-one appears to think this is a good idea and only one person said it may have something to do with people coming back from work late and not being able to park outside their house. However that would make no difference as it's more a</p>	<p>A number of responses to the public consultation undertaken in late 2017 requested that the operational hours of residents parking schemes should be extended from 8am – 6pm to 8am – 8pm to discourage commuters and visitors to the city from parking in residential areas.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>question of the number of houses with cars than the hours that people are returning home. Also that wouldn't explain Saturday parking changes.</p> <p>So just where is the evidence to support this idea?</p> <p>Look forward to hearing from you,</p>	
42	Name withheld	Salisbury	<p>Subject: WILTS/TRO/Parking</p> <p>I wholeheartedly disagree with the new changes you're proposing regarding parking charges in this city.</p> <p>What on earth are you doing Council? Have you completely lost the plot? This isn't Central London!</p> <p>What evidence, other than your desire for revenue, is there to support bank holiday parking charges or that an increase in hours to 8pm at night is required for parking permit only use?</p> <p>This city has little enough to draw people in with the ridiculous charges already imposed, the nerve agent debacle, shops that are either struggling or closing and now you want to reduce our ability to have friends visit - without paying - before 8pm at night. Really. If I didn't live in the city centre (Belle Vue Road to be precise) frankly I wouldn't bother coming here at all and I suspect you'll find that if you pursue this line of action you'll see a further downturn in visitors and trade.</p>	<p>As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained' approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>The proposals included in the Traffic Regulation Order consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			Think ahead. This city is already struggling and you're only going to make matters.	<p>A number of responses to the public consultation undertaken in late 2017 requested that the operational hours of residents parking schemes should be extended from 8am – 6pm to 8am – 8pm to discourage commuters and visitors to the city from parking in residential areas.</p> <p>Parking charges in Wiltshire Council car parks finish at 6pm and we would encourage city centre visitors to use these car parks.</p> <p>As you may know, Wiltshire Council has temporarily changed the parking regime in Salisbury as one of a number of measures to help Salisbury recover from the impact of the nerve agent attack.</p>
43	Name withheld	Devizes	<p>Subject: Devizes parking</p> <p>Regarding proposals for changes in parking regs, I would like to make the following comments:-</p> <p>1 I am delighted to note the proposed change for Victoria Road – 8am to 8pm.</p> <p>2 Because there is little doubt that cars are being parked overnight and on Sundays by non residents, I believe it is important to extend the scheme to include Sundays if that is at all possible.</p>	<p>Support for the hours of operation of residents' parking schemes being extended from 8am – 6pm to 8am – 8pm is noted.</p> <p>It is not proposed to extend the scheme to Sundays as many residents will have visitors on Sundays and most residents park their cars on Sundays thereby reducing the availability of non-residents parking.</p>
44	Name withheld	Marlborough	Subject: MARLBOROUGH PARKING ~ TRAFFIC ORDERS	The council's car parking strategy includes the following policy:

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>Why does Wiltshire Council not consider a Residents Parking Scheme that might include permits for young – low pair workers who are vital to small businesses which are the life blood of the town, contributing very much to our besieged high street?</p> <p>I have lived on Marlborough High street for 24 years and seen – at first hand – traffic congestion and parking problems becoming a really major issue. The installation of the Bridewell Street crossing has not helped. The Town Centre is quietly being strangled and shops are leaving / closing at an alarming rate and I am sure many more people are deciding not to shop in Marlborough because parking is too much hassle. There is an endless procession of cars driving round the high street in the hope of finding a space on the next – not so merry go round! No need for a 20mph speed limit – congestion has already achieved that goal.</p> <p>Please Wiltshire Council ~ wake up – just putting up prices will not solve the problem - it achieves nothing except angering residents – particularly when the huge increase of 83% for Parking permits is introduced. Look at constructive suggestions such as those I have put forward in the past and those suggested by Marlborough Resident of 22 years - [REDACTED] for a Residents parking scheme. In my opinion ~ a well thought out set of suggestions which could be</p>	<p><i>Policy PS8 - Residents' parking zones</i></p> <p><i>In those residential areas which suffer from the significant effects of on-street commuter and/or shopper parking, the council will, subject to available resources, investigate and where appropriate introduce residents' parking zones in consultation with local residents and businesses.</i></p> <p>The council previously engaged with the local champion of this matter, but despite extensive consultation there was insufficient support for a residents' parking scheme. Having said this, any requests for residents' parking schemes should be sent to the town council in the first instance.</p> <p>The council previously engaged with the local champion of this matter and despite extensive consultation there was insufficient support for a residents' parking scheme.</p> <p>As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:</p> <p><input type="checkbox"/> Regeneration</p> <p><input type="checkbox"/> Restraint</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>applied for those Residents living either on or adjacent to the High Street. It just needs Wiltshire Council to have the will & imagination to implement.</p> <p>I live at the West end of the High Street on the South side and there are 4 Parking spaces (if all the cars are small) in the Pewsey Road. (They also act as an excellent traffic calming scheme) At least 16 Houses compete for these few spaces (probably about 20 cars). Some cars park there for days – often, not even local residents – which leads to a great deal of frustration and anger.</p> <p>As previously suggested by [REDACTED] ~ Parking zones could be created ~ for example those of us on the West End of the High Street might have a Zone permit to park in River Park ~ currently protected by a single yellow line ~ this could create 10 – 12 spaces and generate income not currently available to the council.</p> <p>How about a Residents only section in the recently vacated Skurrays Showroom area on George Lane ~ or is that allocated to yet more Retirement Homes? Buy land from local landowners and instigate a Park & Ride scheme to help free up Town Centre car parks for both Residents and people who work here.</p> <p>The Post Office has 16 Parking permits in the Hyde Lane Car Park BUT they have their own Parking Facilities in their Yard ~ why so many?</p>	<p><input type="checkbox"/> Revenue</p> <p>To help achieve this, a more ‘fine grained’ approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>The proposals included in the Traffic Regulation Order consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements.</p> <p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>On Sundays and Bank Holidays when all the Post office vans are clogging up the car park – those spaces could be used by Visitors to the town who generate income for our local Cafés etc.....</p> <p>The new development of 175 houses on the Salisbury Road ~ where are they all going to park when they want to come into Town to shop? (They will probably give up and go to Hungerford – Newbury or Swindon.)</p> <p>Your refusal to address this problem is slowly choking and taking revenue away from what used to be a very vibrant High Street and it is also creating very real anger and frustration among Marlborough residents – some of whom (Pensioners in particular) are already paying a very high proportion of their fixed income to Wiltshire Council in existing Council Tax and parking permits! The huge increase is likely to put a permit beyond my means and I will have to join the many who trawl through the residential areas trying to find a space.</p> <p>Please begin to take note of the various Surveys that have already been carried out on Parking in Marlborough – all of which confirm there is a serious problem which must / should be addressed.</p> <p>Your Motto Where everybody matters? Or should that read “Wiltshire Council - where nobody matters”</p>	<p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p> <p>The car parking issues in Marlborough were recognised in the report ‘Wiltshire Local Transport Plan 2011-2026 – Car Parking Strategy Review’ presented to Wiltshire Council’s cabinet at its meeting on 17 March 2015:</p> <p><i>84. ...the usage data does show that, with the exception of Savernake Hospital, the majority of the car parks in Marlborough are well used. While this can be taken as an indication of a vibrant town centre, it does raise other issues which were highlighted by attendees at the consultation workshop:</i></p> <ul style="list-style-type: none"> • A general lack of car parking capacity • Employees being unable to afford the Day parking charge • Increased circulating traffic searching for a car parking space and causing additional congestion and air pollution • On-street parking in residential streets <p><i>85. While a number of proposals were put forward at the consultation workshop to address the above issues (e.g. building</i></p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>Note to local MP ~ Claire Perry ~ Local issues really do matter.</p>	<p><i>additional car park capacity underground or at the edge of the town), it is considered that these issues can only be adequately considered through a more holistic, multi-faceted study approach.</i></p>
45	Name withheld	Trowbridge	<p>Subject: Proposed Parking Charges Trowbridge Church Street Ref: WILTS/TRO/Parking</p> <p>I have seen a notice of these proposed charges and wish to comment about the proposals to charge on Sundays.</p> <p>This car park used to be used by members of United Church opposite. Since that church closed, some of its members have started to worship at St James'. Many of the people now attending St James' are elderly and frail. Some, no doubt, have disabled badges, but I am sure many do not. Inevitably they must make a part of their journey to St James' on foot, but the Church Street car park is the nearest one and therefore makes the journey shortest.</p> <p>On many Sunday afternoons St James' holds a Teatime service for young families. The Church Street car park keeps the children off the road for as much as possible.</p> <p>Occasionally, there are special services such as for Battle of Britain Sunday and Remembrance Sunday at St James. Demand for parking places in this car park will be increased for many members of the community, and it is likely some</p>	<p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The following was included in the Equality Analysis Evidence Document (EAED) included with the report to Wiltshire Council's cabinet at its meeting on 30 January 2018:</p> <p><i>Religion and Belief: Issue: Introduced or higher parking charges for people attending places of worship on a Sunday.</i></p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>people will remember to leave their mobile phones at home, but forget to take money for the car park.</p> <p>I shall be grateful if you will reconsider this proposal and not apply charges in this car park on a Sunday.</p>	<p><i>Response: The proposed Sunday parking charges are significantly less than the Mon-Sat charges. As set out in section 1 [of the EAED], surplus revenue from parking charges supports other transport measures including non-commercial, but essential local bus services. This is one of the main reasons why the council has been in a position to retain the vast majority of these bus services, in contrast to other local authorities which have seen significant cuts to services.</i></p>
46	Name withheld	Marlborough	<p>Subject: Parking charges in Marlborough</p> <p>I would like to put my point of view regarding the proposed increases for parking in Marlborough. I strongly object to the increases both for on street parking and residents season tickets and to Sunday and Bank Holiday charging, also the retraction of the free spaces for events such as the Christmas lights. Please add this to your consultation facts.</p>	<p>The proposals included in the Traffic Regulation Order consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements.</p>
47	Name withheld	Malmesbury	<p>Subject: WILTS/TRO/Parking</p> <p>I understand that comment is invited on the proposal to introduce Sunday and Bank Holiday charging at Council-owned off-street parking in Malmesbury (ref WILTS/TRO/Parking).</p> <p>In addition to concerns that others have already raised over the commercial impact any such move might have in dissuading visitors and curtailing visitor dwell-time in Malmesbury, I am particularly</p>	<p>As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained'</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>concerned that Sunday charging will impact on religious observance, in that a significant number of those attending services (not only at the Abbey but also other churches) use either Cross Hayes (especially those with restricted mobility) and Station Road (for those mobile enough to make the climb) car parks.</p> <p>In addition to effectively introduce a charge to attend Sunday services, the limitation to 2hrs parking in Cross Hayes (whether charged or not) presents a particular problem. Given the limited on-street parking, Cross Hayes provides essential capacity for those who (whilst not justifying a Blue Badge) cannot manage the climb from Station Road. The 2hr limit will not allow sufficient time to attend main Sunday services.</p> <p>Having only just become aware of this proposal, this is, of necessity, a brief email in order to meet your response deadline. I will be happy to explain and/or discuss further what I trust is an unintended consequence of the proposal.</p>	<p>approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>Currently Sunday charging is applied only in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge, Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public Holidays) in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In addition, Bank / Public Holiday charges are applied in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The following was included in the Equality</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>Analysis Evidence Document (EAED) included with the report to Wiltshire Council's Cabinet at its meeting on 30 January 2018:</p> <p><i>Religion and Belief:</i> <i>Issue: Introduced or higher parking charges for people attending places of worship on a Sunday.</i> <i>Response: The proposed Sunday parking charges are significantly less than the Mon-Sat charges. As set out in section 1 [of the EAED], surplus revenue from parking charges supports other transport measures including non-commercial, but essential local bus services. This is one of the main reasons why the council has been in a position to retain the vast majority of these bus services, in contrast to other local authorities which have seen significant cuts to services.</i></p>
48	Name withheld	Chippenham	<p>Subject: Cut Chippenham car park charges</p> <p>Please would you cut Chippenham car park charges now. The price hike, although seemingly modest, add to the strangle hold on this town, killing the businesses. We see a growth in ring doughnut syndrom, with a plethora of businesses thriving around the town, encouraged by their own free parking. There is a direct correlation between the necessity to pay car park charges and the lack of desire to park in town, witnessed daily with the Scrabble for those few free places taken first.</p>	<p>As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained' approach to car parking management, and</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>Please cull, or at least cut back, Chippenham car park charges to begin to see our town thrive again. Thank you.</p>	<p>in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>In this context, there is a car parking capacity issue in Chippenham which was recognised in the report 'Wiltshire Local Transport Plan 2011-2026 – Car Parking Strategy Review' presented to Wiltshire Council's cabinet at its meeting on 17 Mar 2015:</p> <p><i>69. It was made clear in the consultation that the Council's car park usage data suggests that there is a car parking capacity issue in Chippenham. While a number of changes were suggested as part of the consultation to help manage current demand, the capacity issue will need to be considered as part of the review of the Chippenham Transport Strategy which forms part of the Wiltshire Core Strategy.</i></p> <p>The Chippenham Transport Strategy was reviewed in 2016 in association with the Chippenham Site Allocations Plan.</p> <p>The proposals included in the Traffic Regulation Order consultation are aimed at addressing ongoing operational and</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				financial pressures, and to fund a number of proposed parking technology and operational improvements.
49	Name withheld	Bradford on Avon	<p>Subject: Residents parking charges in Bradford-on-Avon</p> <p>Some questions relating to the proposed changes in residents parking charges for St Margarets street</p> <p>1. What is the rationale and what will be the benefit to our local community of stretching the monitored parking period from 8 am to 6 pm, to 8 am to 8pm?</p> <p>2. What is the justification for raising charges for the zone from £90 to £250 per year? The proposed charging is double that for Bath and Westminster and 4 times that for Keynsham (similar size to BoA).</p> <p>3. Will residents in other Wiltshire towns and cities be paying £250 per year for residents street parking as well? They didn't used to - so it would seem fair that they should now.</p> <p>I look forward to hearing from you.</p>	<p>A number of responses to the public consultation undertaken in late 2017 requested that the operational hours of residents parking schemes should be extended from 8am – 6pm to 8am – 8pm to discourage commuters and visitors to the city from parking in residential areas.</p> <p>There is a limited waiting / residents' parking zone in Bradford on Avon. It is proposed that a two tiered charging regime is introduced where residents' permits would be:</p> <ul style="list-style-type: none"> • £50 for the first permit and £70 for the second permit (at the same address) in limited waiting zones; and • £80 for the first permit and £100 for the second permit (at the same address) in residents' only zones. <p>The aim of the proposal with regard to residents' parking permits is to harmonise charges across the county based on the above.</p>
50	Name withheld	Chippenham	<p>Subject: Chippenham Car Park Sunday Charges</p> <p>I am writing to campaign against the charges for Sundays and Bank Holidays in Chippenham.</p>	Currently Sunday charging is applied only in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge,

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>There is little opportunity to park in and around (for example) the Olympiad at the best of times as Wiltshire Council reserve spaces for employees, police CCTV Vans, pickup trucks. Not only using space for customers and the general public but also reducing the Council's own income by having these spaces out of service permanently!!</p> <p>The Council backs parkrun and junior parkrun, and yet our regular volunteers and runners are already paying for the car parks on a Saturday (the time limit means we don't come into town to spend) and now you are proposing that families bringing their children out on a Sunday will also be charged. I feel strongly that the Sunday change will reduce the number of families who are currently doing something constructive to improve their family's health.</p> <p>For occasional shopping, I pay for car parks in Corsham, although I live in Yatton Keynell, I do not even consider popping into Chippenham as it is too expensive.</p>	<p>Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public Holidays) in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In addition, Bank / Public Holiday charges are applied in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The council tries to balance the needs of all car park users including Wiltshire Council staff, partner organisations, permit holders and pay and display users.</p>
51	Name withheld	Royal Wootton Bassett	<p>Subject: Royal Wootton Bassett Parking</p> <p>I would like to register my dissatisfaction with the near doubling of the annual fee Residents of Victory Row and Wood Street would be paying to park. The fees are completely disproportionate and in no way comparable to other Resident's parking charges.</p>	<p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response												
			<p>For comparison, from the Swindon Borough Council, here are their charges:</p> <p>Residents parking permit prices</p> <p>The following permit prices apply to all Residents' Parking Zones:</p> <table border="1" data-bbox="741 632 1245 1369"> <thead> <tr> <th data-bbox="741 639 992 715">Standard permit types available</th> <th data-bbox="992 639 1245 715">Charge from 1 April 2018</th> </tr> </thead> <tbody> <tr> <td data-bbox="741 715 992 858">First Residents Permit per property (6 months duration)</td> <td data-bbox="992 715 1245 858">£25.00</td> </tr> <tr> <td data-bbox="741 858 992 1002">First Residents Permit per property (12 months duration)</td> <td data-bbox="992 858 1245 1002">£35.00</td> </tr> <tr> <td data-bbox="741 1002 992 1145">Second Residents Permit per property (6 months duration)</td> <td data-bbox="992 1002 1245 1145">£50.00</td> </tr> <tr> <td data-bbox="741 1145 992 1289">Second Residents Permit per property (12 months duration)</td> <td data-bbox="992 1145 1245 1289">£75.00</td> </tr> <tr> <td data-bbox="741 1289 992 1369">Replacement of a lost permit</td> <td data-bbox="992 1289 1245 1369">£10.00</td> </tr> </tbody> </table>	Standard permit types available	Charge from 1 April 2018	First Residents Permit per property (6 months duration)	£25.00	First Residents Permit per property (12 months duration)	£35.00	Second Residents Permit per property (6 months duration)	£50.00	Second Residents Permit per property (12 months duration)	£75.00	Replacement of a lost permit	£10.00	<p>tickets, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p> <p>The charges quoted from Swindon Borough Council are for an on-street residents' parking scheme and are not comparable to the current off-street Wiltshire Council scheme.</p> <p>It is proposed to increase the off-street residents' permit over four years to fall in line with season ticket cost (it should be noted that the council is phasing out the off-street residents' permit scheme).</p> <p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e.</p>
Standard permit types available	Charge from 1 April 2018															
First Residents Permit per property (6 months duration)	£25.00															
First Residents Permit per property (12 months duration)	£35.00															
Second Residents Permit per property (6 months duration)	£50.00															
Second Residents Permit per property (12 months duration)	£75.00															
Replacement of a lost permit	£10.00															

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>I am also extremely concerned that at least some of the residents have been advised the Residents Charges will be increased over the coming years to the full season ticket price.</p> <p>The introduction of Sunday charges would appear to also be unnecessary, and rumours of introduction of evening parking would discourage people from parking in the safely designed car park and to instead only use on-street parking, which especially in the dark winter nights would be detrimental to overall road safety.</p>	<p>between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The proposals included in the Traffic Regulation Order consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements.</p> <p>Based on early discussions with the Cabinet Member for Highways, Transport and Waste prior to the Wiltshire Council cabinet meeting on 12 September 2018, a decision was taken to reject the charging option to introduction evening charges at all car parks.</p>
52	Name withheld	Chippenham	<p>Subject: Parking charges</p> <p>The parking charges in Chippenham are crippling. I am a zero hour employee that travels in from Melksham to Chippenham for work. The extortionate rate is higher than the minimum wage so therefore people like me end up earning nothing for at least the first hour of the day.</p>	<p>As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>When choosing where to go shopping I now look for places that offer free parking which takes away from town centre shops.</p> <p>The shop I work in has seen a definite drop in business in the last 6 months.</p> <p>Why kill off our town centres?</p> <p>Please reconsider this price increase.</p>	<p><input type="checkbox"/> Revenue</p> <p>To help achieve this, a more ‘fine grained’ approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>The proposals included in the Traffic Regulation Order consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements.</p>
53	Name withheld	Salisbury	<p>Subject: WILTS/TRO/PARKING</p> <p>I write with reference to the above notice, and in particular to your proposal to increase the operational hours of the residents parking zones from 8am to 8pm. I live in Zone C, and when we had residents parking foisted upon us some years ago, we were told it was to stop those who worked in the city centre parking here all day and walking into work. We did not suffer from this problem, and you admitted that the majority of residents who responded to your consultation were not in favour of the move, but you were minded to do it anyway. That said, why do you now feel it necessary to extend those hours into the evening, when actually you should be making moves in the opposite direction? If you look at the</p>	<p>A number of responses to the public consultation undertaken in late 2017 requested that the operational hours of residents parking schemes should be extended from 8am – 6pm to 8am – 8pm to discourage commuters and visitors to the city from parking in residential areas.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>areas in and around London, you will see that they typically operate residents parking schemes between the hours of 10:00 and 16:00 Monday to Friday. These councils act with the express purpose of preventing people from parking for free in residential areas and then commuting into the city, and it works. They are working with the residents, not against them. To reduce even further the times when our families and friends can visit us for free is punitive; we are already paying enough in Council Tax, particularly with the whopping 10.5% hike we were subjected to this year. People do not work 12 hour days in Salisbury, so there is no reason for you to increase the operational hours of any of our residents parking zones, apart from you wanting to extract even more money from those of us who are already stretched to the limit (my pay rise was 3% - the first one in 6 years). If you care about people, the way you say you do, "Everybody Matters" then start showing it by making it easier for people to visit one another and spend time with each other - one of life's joys and a basic human need. I can't even begin to imagine how difficult it is for the elderly to negotiate your on-line system of buying permits and registering friends' and relatives' cars. It would make life so much easier and more pleasant for all of us if you could actually reduce the operational times in our zones, but to increase them would be nothing short of mercenary and cruel.</p>	
54	Lyndon S Smith	Chippenham	Subject: Pending Sunday and Bank Holiday	The proposals included in the Traffic Regulation Order consultation are aimed

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>Charges Chippenham</p> <p><u>PARKING REVIEW, VARIOUS TOWNS, WILTSHIRE</u></p> <p>I emailed your colleague in January 2018 as I believe Chippenham are planning to bring in another dreadful cost for the shoppers/retailers which we are all in disbelief over. My grievance relates to the pending Sunday & Bank Holiday charges which I think Wiltshire Council are planning to implement in another bid to get more money from the townsfolk for no other reason than to raise more money.</p> <p>I understand that this is at 'consultation phase' and while I know that Wiltshire Council will get its own way in the end regardless of what any individual thinks or feels, I should like to raise my strong opposition to this dreadful proposal and how it will further adversely affect our already struggling towns in Wiltshire.</p> <p>I strongly feel that the converse should be considered and rather than raising money from the shops and shoppers by increasing or implementing new parking charges, every attempt should be made to encourage more people to come to the town centre to use the facilities and shops rather than driving custom away with another dreadful cost. The internet and online shopping is clearly having a dreadful detrimental effect on our towns and bringing in parking</p>	<p>at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements.</p> <p>As set-out in paragraph 3 of the main report, Wiltshire Council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained' approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>Currently Sunday charging is applied only in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge, Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public Holidays) in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In addition,</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>charges on Sundays and Bank holidays will further serve to eventually annihilate our towns completely. Please consider that in the end when all the shops have left the town centre and all we are left with is estate agents and charity shops what purpose our towns will serve for the benefit of the townsfolk. The short sighted money grabbing approach of raising yet more money from the citizens of Wiltshire will only serve to destroy our communities, shops, sense of place and identity and raising parking charges or implementing new charges will only serve to drive customers away to out-of-town shopping centres such as Swindon or Bristol or, alternatively, to use the internet for shopping.</p> <p>As more big stores merge and get more powerful and more small stores go out of business there will be nothing left in our town centres and for that I am deeply fearful but equally recognise that Wiltshire Council will push to get this in a bid to raise even more money probably under the dubious auspice of 'improving services' when it is clear that no services ever get improved from the decaying roads, huge potholes, white lines on road markings missing, increasing cost for green waste recycling, dreadful train service and so on and so on.</p> <p>I wish to strongly oppose any parking charges, implementing new parking charges or increasing any existing parking charges because our towns need every bit of help they can get to help them</p>	<p>Bank / Public Holiday charges are applied in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			survive the IT revolution which is otherwise going to sweep away all the shops and leave us with ghost towns with no sense of community, sense of purpose or identity; this deeply worries me.	
55	Malmesbury Town Council	Malmesbury	See Appendix 2.	<p>Currently Sunday charging is applied only in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge, Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public Holidays) in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In addition, Bank / Public Holiday charges are applied in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The council's car parking strategy includes the following policy:</p> <p><i>Policy PS8 - Residents' parking zones</i></p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p><i>In those residential areas which suffer from the significant effects of on-street commuter and/or shopper parking, the council will, subject to available resources, investigate and where appropriate introduce residents' parking zones in consultation with local residents and businesses.</i></p> <p>A supporting process is currently being reviewed that will set out how the council will investigate, implement and operate residents' parking zones.</p> <p>The council's car parking strategy includes the following provisions:</p> <ul style="list-style-type: none"> • <i>Enable community groups to fund charging exemptions in identified car parks to offer as free or subsidised parking (e.g. as part of a 'First hour free' or 'Free after 4pm' parking initiative).</i> • <i>Enable community groups to take over (ownership and/or management) identified off-street car parks in accordance with Wiltshire Council's Community Asset Transfer (CAT) Policy. Essentially this policy means that Wiltshire Council can transfer the management and/or ownership of</i>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p><i>an asset to the community and may do so in some instances, at less than market value, if sufficient social or economic benefits can be delivered by the proposal. This process also applies if parish/town councils or community groups want to take on and maintain local facilities.</i></p> <ul style="list-style-type: none"> <i>Enable community groups to run identified car parking services in accordance with Wiltshire Council's Delegation of Services to Town and Parish Councils and Funding of Delegated Services Policy. Essentially this policy means that Wiltshire Council delegates the service to the community, allowing for local delivery.</i> <p>All consultation comments received, including those from city, town and parish councils, will be considered in the making of the Cabinet Member's decision.</p>
56	Name withheld	Devizes	<p>Subject: WILTS/TRO/Parking</p> <p>I am writing to express my views on the proposed changes to parking regulations and charges in Devizes</p> <p>a) I am concerned about the proposal to make Devizes market place a car-free zone. The opportunity to make a quick stop to visit local</p>	<p>a) The Market Place car park is currently subject to an asset transfer / service delegation process with Devizes Town Council. Given this, while it is proposed that the TRO is implemented as advertised, it will effectively be suspended pending the outcome of the asset transfer / service delegation process.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>shops is invaluable for residents and people passing through the town alike. I feel this would have a detrimental affect upon local trade and wouldn't make a noticeable improvement in that area.</p> <p>b) As a resident of Victoria Road in Devizes I find the proposal to increase the resident parking enforcement zone Monday-Saturday 8am - 8pm an excellent one. There is a marked improvement during the day, but the street can get very full after 6-7 pm so that residents who return home after that time have difficulty in finding a space.</p> <p>c) However, there is a proposal for the Council to charge for Sunday parking in the town's car parks, something I feel could have a detrimental knock-on effect on Victoria Road, so therefore suggest that extending the residents parking enforcement zone to include Sunday would be a positive step forward.</p>	<p>b) Support for the hours of operation of residents' parking schemes being extended from 8am – 6pm to 8am – 8pm is noted.</p> <p>c) Wiltshire Council will monitor the situation in Victoria Road if charges are implemented in car parks. The council has not proposed including Sundays on this occasion as there may not be a displacement from car parks.</p>
57	Name withheld	Malmesbury	<p>Subject: WILTS/TRO/PARKING</p> <p>I am writing in regard to the proposed introduction of Sunday parking charges in Malmesbury at Station Road and Cross Hayes car parks, and I am writing on behalf of the Churches in Malmesbury in my capacity as Chairman of Churches Together in Malmesbury which represents the town's churches (Malmesbury Abbey, St Aldhelms Catholic Church, Hope Church, and the United Reformed Church)</p>	<p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>We object in principle to the introduction of parking charges on Sundays, and in particular to the introduction of parking charges in the way proposed for Cross Hayes which limits a stay to 2 hours. There are many people who attend church in the town and due to age, infirmity or distance travelled must come by car. 2 hours is just not long enough for these folks to park, walk to church, attend a service, and return to their vehicle. For many, Station Road long stay Car Park is not an option as they are unable to climb the very steep steps up into the town from that Car Park.</p> <p>The short term 'pop to the shops' two-hour parking limits in Cross Hayes which is fine for the working week is simply not appropriate for Sundays when people are engaged in very different types of activity in the town.</p> <p>I hope you will take our concerns into account and decide not to introduce parking charges for Sundays in any car park in Malmesbury.</p>	<p>the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The following was included in the Equality Analysis Evidence Document (EAED) included with the report to Wiltshire Council's cabinet at its meeting on 30 January 2018:</p> <p><i>Religion and Belief:</i> <i>Issue: Introduced or higher parking charges for people attending places of worship on a Sunday.</i> <i>Response: The proposed Sunday parking charges are significantly less than the Mon-Sat charges. As set out in section 1 [of the EAED], surplus revenue from parking charges supports other transport measures including non-commercial, but essential local bus services. This is one of the main reasons why the council has been in a position to retain the vast majority of these bus services, in contrast to other local authorities which have seen significant cuts to services.</i></p>
58	Name withheld	Marlborough	<p>Subject: WILTS/TRO/PARKING - MARLBOROUGH PROPOSAL</p> <p>I and my partner would like to place on record our</p>	<p>The proposals included in the Traffic Regulation Order consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>strong objection to the proposed introduction of parking charges on Sundays and Public Holidays, previously exempt.</p> <p>Marlborough needs every visitor it can get, or else it will in time be ignored by tourists, businesses and only hikers and the local inhabitants its saving grace.</p> <p>The town has too many charity shops: although, Prospect Charity House, next door to Marlborough City Council offices projects the right enthusiasm and provides a quality service.</p> <p>There appears to be a lack of concern at the number of shops to let in the High Street, currently four at my estimation. Marlborough C.C. allowed Laura Ashley, a brand name and synonymous for quality, to be replaced by a toy shop, (look what's just occurred with Toys R US?)</p> <p>Perhaps, members of the council should get out a bit more and see visit Hungerford, and Burford on what sort of shops are attracting visitors?</p> <p>We don't have a quality furniture shop, another upmarket shoe shop wouldn't be a bad idea overall.</p> <p>Furthermore, WH Smiths and Boots need to have a total facelift- Boots is appalling in its drab, dull content, with no enticement to shoppers, except for necessities or prescriptions. And W.H. Smiths</p>	<p>of proposed parking technology and operational improvements.</p> <p>Currently Sunday charging is applied only in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge, Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public Holidays) in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In addition, Bank / Public Holiday charges are applied in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>appears under-staffed and lacking creativity in its marketing.</p> <p>And sadly, the markets on Wednesday and Saturday are listless and unimaginative in their content. Visit Devizes on a Thursday for comparison- you would have to concur that Marlborough's contribution comes nowhere near Devizes.</p> <p>What we need to do is to encourage more visitors to spend when they come into Marlborough Town- not drive them away by penny-pinching on Sundays and Public Holidays as proposed by yourselves?</p> <p>We have a wonderful Town, and I walk into it every day- but it needs quality shops, if it is to broaden its appeal.</p> <p>I await in anticipation for your due response to my comments,</p>	
59	Name withheld	Chippenham	We no longer use Chippenham for our shopping due to extortionate charges.	<p>As set-out in paragraph 3 of the main report, Wiltshire Council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained'</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p>
60	Marlborough Town Council	Marlborough	See Appendix 2.	<p>Currently Sunday charging is applied only in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge, Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public Holidays) in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In addition, Bank / Public Holiday charges are applied in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The following was included in the Equality Analysis Evidence Document (EAED)</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>included with the report to Wiltshire Council's cabinet at its meeting on 30 January 2018:</p> <p><i>Religion and Belief:</i> <i>Issue: Introduced or higher parking charges for people attending places of worship on a Sunday.</i> <i>Response: The proposed Sunday parking charges are significantly less than the Mon-Sat charges. As set out in section 1 [of the EAED], surplus revenue from parking charges supports other transport measures including non-commercial, but essential local bus services. This is one of the main reasons why the council has been in a position to retain the vast majority of these bus services, in contrast to other local authorities which have seen significant cuts to services.</i></p> <p>The council's car parking strategy includes the following provision:</p> <p><i>Enable community groups to fund charging exemptions in identified car parks to offer as free or subsidised parking (e.g. as part of a 'First hour free' or 'Free after 4pm' parking initiative).</i></p> <p>Season tickets offer considerable savings when compared to standard charges. As a result however, and particularly as they</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>are popular with commuters, season tickets can increase car use (particularly at peak times), discourage the use of sustainable transport modes (as people have already paid for parking) and reduce the availability and turnover of parking spaces (as commuters often park for eight hours).</p> <p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 85% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets outlined above, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p> <p>The council's car parking strategy includes the following policy:</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p><i>Policy PS8 - Residents' parking zones</i></p> <p><i>In those residential areas which suffer from the significant effects of on-street commuter and/or shopper parking, the council will, subject to available resources, investigate and where appropriate introduce residents' parking zones in consultation with local residents and businesses.</i></p> <p>The council previously engaged with the local champion of this matter, but despite extensive consultation, there was insufficient support for a residents' parking scheme.</p> <p>The car parking issues in Marlborough were recognised in the report 'Wiltshire Local Transport Plan 2011-2026 – Car Parking Strategy Review' presented to Wiltshire Council's cabinet at its meeting on 17 March 2015:</p> <p><i>84. ...the usage data does show that, with the exception of Savernake Hospital, the majority of the car parks in Marlborough are well used. While this can be taken as an indication of a vibrant town centre, it does raise other issues which were highlighted by attendees at the consultation workshop:</i></p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<ul style="list-style-type: none"> • A general lack of car parking capacity • Employees being unable to afford the Day parking charge • Increased circulating traffic searching for a car parking space and causing additional congestion and air pollution • On-street parking in residential streets <p>85. While a number of proposals were put forward at the consultation workshop to address the above issues (e.g. building additional car park capacity underground or at the edge of the town), it is considered that these issues can only be adequately considered through a more holistic, multi-faceted study approach.</p>
61	Name withheld	Trowbridge	<p>Subject: Re: WILTS/TRO/Parking</p> <p>I would like to revoke the parking charges been put forward as a resident living in the Bradford Road area. I find this appalling that Wiltshire Council would even consider charging for parking on Sunday's. It is also bad enough with the amount it cost for a parking permit as the resident permit scheme is no longer available. We pay our council tax and other taxes through work and yet the council still wants more money for parking our cars. The town centre is quiet as it is and this will further put people off from coming to visit the town.</p> <p>This is a ridiculous move and why should us</p>	<p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>residents paying these high cost for parking in a car park when we live in the area. This will also make residents park in other streets which those residents are not happy with currently. There has to be another solution and Wiltshire Council should be consulting with residents in these areas who will be affected by these charges.</p>	<p>Wiltshire Council car park facilities.</p> <p>The council's car parking strategy includes the following policy:</p> <p><i>Policy PS8 - Residents' parking zones</i></p> <p><i>In those residential areas which suffer from the significant effects of on-street commuter and/or shopper parking, the council will, subject to available resources, investigate and where appropriate introduce residents' parking zones in consultation with local residents and businesses.</i></p> <p>A supporting process is currently being reviewed that will set out how the council will investigate, implement and operate residents' parking zones.</p>
62	Name withheld	Chippenham	<p>Subject: Chippenham Parking Consultation</p> <p>I am writing with regard to the proposed increased charges for parking permits in Chippenham Town Centre and Sunday charges.</p> <p>As a businesses owner in the town we have already suffered with the costs currently in place to park and the proposed changes will cause severe hardship for our business.</p> <p>In previous staff exit interviews staff have sited the car parking problems as a reason for leaving</p>	<p>As set-out in paragraph 3 of the main report, Wiltshire Council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained' approach to car parking management, and in particular charges, was supported and</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>the company as trying to find a space every day was just too stressful.</p> <p>We've also interviewed candidates who have said they could only accept a position on the condition that we provide free car parking for them.</p> <p>Having looked at similar sized units on bumpers farm to the one we own in the Town Centre, it would be more financially viable to move out of the town centre.</p> <p>This would mean that 20 of our staff would no longer shop in the centre which would be a loss of revenue through local lunch time shopping.</p> <p>I strongly believe in fairness and cannot abide the fact that thousands of Wiltshire Council staff and Chippenham Town Council staff enjoy free car parking while the rest of our residents and Business are left to suffer. While Salisbury now enjoys free car parking to help with their recovery programme, the proposed changes in Chippenham to increase car parking permits by 100% in some car parks and to introduce charges on a Sunday, will crucify the Town.</p> <p>Yes cost is an issue, but we desperately need to resolve the capacity problem with a multi-story car park on Bath Road to help accommodate the additional 5000 houses coming to the town and provide better pedestrian and cycle access to the town Centre before the charges can be increased – when are plans for this going to be put forward?</p>	<p>introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>In this context, there is a car parking capacity issue in Chippenham which was recognised in the report 'Wiltshire Local Transport Plan 2011-2026 – Car Parking Strategy Review' presented to Wiltshire Council's cabinet at its meeting on 17 March 2015:</p> <p><i>69. It was made clear in the consultation that the Council's car park usage data suggests that there is a car parking capacity issue in Chippenham. While a number of changes were suggested as part of the consultation to help manage current demand, the capacity issue will need to be considered as part of the review of the Chippenham Transport Strategy which forms part of the Wiltshire Core Strategy.</i></p> <p>The Chippenham Transport Strategy, which includes sustainable transport measures, was reviewed in 2016 in association with the Chippenham Site Allocations Plan.</p> <p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>I would like to know where the funding is coming from to provide free car parking for Salisbury and why charges cannot be introduced for Wiltshire Council staff to help subsidise the cost of parking in Chippenham for everyone else?</p> <p>This is a tragic situation for the residents and the business community in Chippenham - I sincerely hope someone is going to listen before serious consequences begin to take place.</p>	<p>applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The decision to offer free parking to Wiltshire Council staff was taken corporately for staff retention and recruitment reasons. However, this issue will be included for consideration as part of a current review of staff car parking.</p> <p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 85% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets, and based on the response to the public consultation exercise held in late</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p> <p>The free parking offer in Salisbury is being funded by the general reserves of the council.</p>
63	Name withheld	Marlborough	<p>Subject: FURTHER PARKING CHARGES IN MARLBOROUGH</p> <p>You have requested comments re the above.</p> <p>Further increases will ensure that those businesses within the Town, already suffering from serious lack of footfall as a result of online shopping, will go one step nearer having to face up to closure.</p> <p>This is a problem that is growing throughout the country, and Marlborough is, and will be, no exception. Your proposals are short-sighted in the extreme, and any further increase in parking charges should be held in abeyance pending any improvement in the retail economy.</p>	<p>As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained' approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>The proposals included in the Traffic Regulation Order consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements.</p>
64	Name withheld	Chippenham	<p>Subject: WILTS/TRO/Parking - Revised Parking Charges in Chippenham</p> <p>I have read the consulation on the proposed changes to parking fees in Chippenham and I am absolutely appalled, in particular it appears that you intend to double to price of monthly parking at the Saddlers Mead car park to £75, this is an absolutely outrageous increase well above inflation and by no means reasonable. As it stands Chippenham is by no means the cheapest place to park in the county and these increases will push parking further out of reach for many; I note that part of the rationale was to encourage more sustainable public transport rather than the use of cars, however as it stands the current parking levels have encouraged me to travel by train to work rather than drive (The Sustainable Option) unfortunately the level of these increases will make this option too expensive therefore I will return to travelling by car.</p> <p>It appears to me that this is little more than a cash grab by a financially inept council who are once again hammering the motorist and I would like to lodge my formal objections to these proposals and request that you keep informed on any</p>	<p>The proposals included in the Traffic Regulation Order consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements.</p> <p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			developments on this matter	the main report.
65	Name withheld	Malmesbury	<p>Subject: Parking Charges in Malmesbury And Other Car Parks</p> <p>Please reconsider your proposal to charge for using the Car Parks in Malmesbury Wiltshire, on Sundays and Bank Holidays.</p> <p>Many people I know use the Car Parks to go to Church on Sundays - a free and very worthwhile activity.</p> <p>It seems, to me, to be both morally and ethically wrong to charge people to worship God. We are, after all, a Christian country!</p> <p>This could greatly annoy a lot of people - including my family.</p> <p>Also, charging on Bank Holidays will discourage tourists from visiting this and other beautiful Wiltshire towns. We need the High Streets to survive not die.</p>	<p>Currently Sunday charging is applied only in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge, Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public Holidays) in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In addition, Bank / Public Holiday charges are applied in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The following was included in the Equality Analysis Evidence Document (EAED) included with the report to Wiltshire Council's cabinet at its meeting on 30 January 2018:</p> <p><i>Religion and Belief:</i></p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p><i>Issue: Introduced or higher parking charges for people attending places of worship on a Sunday.</i></p> <p><i>Response: The proposed Sunday parking charges are significantly less than the Mon-Sat charges. As set out in section 1 [of the EAED], surplus revenue from parking charges supports other transport measures including non-commercial, but essential local bus services. This is one of the main reasons why the council has been in a position to retain the vast majority of these bus services, in contrast to other local authorities which have seen significant cuts to services.</i></p>
66	Mr Adrian Cornock	Chippenham	<p>Subject: Parking cost increases in Chippenham.</p> <p>I believe this email will reach you just before the closing date for this consultation.</p> <p>I believe that increasing Parking Charges in Chippenham will be detrimental to the town, and its Traders.</p> <p>Free Parking on Sundays / Bank Holidays enables pensioners / tourists to visit the town centre FOC.</p> <p>Whilst I understand the need to "tax" parking, why should it be at a cost to town centre businesses?</p>	<p>As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained' approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>In this context, there is a car parking capacity issue in Chippenham which was recognised in the report 'Wiltshire Local Transport Plan 2011-2026 – Car Parking Strategy Review' presented to Wiltshire Council's cabinet at its meeting on 17 Mar 2015.</p> <p>Currently Sunday charging is applied only in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge, Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public Holidays) in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In addition, Bank / Public Holiday charges are applied in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				The proposals included in the Traffic Regulation Order consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements.
67	Mr Adrian Cornock	Chippenham	<p>Proposal: THE COUNTY OF WILTSHIRE (NORTHERN WILTSHIRE) (OFF STREET PARKING PLACES) ORDER 2018</p> <p>Charging people to park EVERY DAY of the year is indefensible.</p> <p>Charging £1.40 to park on a Sunday is just crazy!</p> <p>I believe that increasing Parking Charges in Chippenham will be detrimental to the town, and its Traders.</p> <p>Free Parking on Sundays / Bank Holidays enables pensioners / tourists to visit the town centre FOC.</p> <p>Whilst I understand the need to "tax" parking, why should it be at a cost to town centre businesses?</p>	See response above.
68	Mr Alex Rowbotham	Chippenham	<p>Proposal: Changes to Parking Charges</p> <p>I am a resident of Chippenham who mostly works from home. My residence does not have any off street parking and my street has parking restrictions. Consequently my only reasonable course of action is to use a nearby car park, for which I purchase a season ticket.</p>	The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>Your proposals to change the parking charges raise my parking costs by 100%. I find it hard to understand why such a large increase is being implemented. Our national inflation rate is running at 2.8% and has remained below this for nearly all of the last 6 years. The proposed increase does not fit with other rising living costs. Neither have the facilities and service provided increased in quality by 100%. Much lower increases staged over time would seem like a more apt approach. Commuters may be able to change their transport strategies, but for a resident with no other parking option this will put an unavoidable strain on my already stretched household budget.</p> <p>In reviewing the range of changes proposed by the council I note that all other Wiltshire towns detailed have residents' permits, which are at a much reduced cost to season tickets. This is something that could be implemented in Chippenham and would alleviate the negative impact of your proposals.</p>	<p>tickets, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p> <p>The residents' off-street permit scheme is being phased out and is no longer available to new entrants.</p>
69	Mr Antony Michael	Marlborough	<p>Proposal: Parking charges</p> <p>Totally opposed to any increase in parking charges, especially introduction of Sunday charges, which will further drive away visitors to the town. Urgently request the provision of a residents parking scheme for the many of us who live on the High Street and have nowhere to park.</p>	<p>As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>To help achieve this, a more 'fine grained' approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The council's car parking strategy includes the following policy:</p> <p><i>Policy PS8 - Residents' parking zones</i></p> <p><i>In those residential areas which suffer from the significant effects of on-street</i></p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p><i>commuter and/or shopper parking, the council will, subject to available resources, investigate and where appropriate introduce residents' parking zones in consultation with local residents and businesses.</i></p> <p>The council previously engaged with the local champion of this matter, but despite extensive consultation, there was insufficient support for a residents' parking scheme. Having said this, any requests for residents' parking schemes should be sent to the town council in the first instance.</p>
70	Mr Chris Callow	Devizes	<p>Proposal: WILTS/TRO/Parking</p> <p>Firstly I am pleased that you are referencing electric vehicles in the order, I assume that you will be marking out the two charging bays as it is not clear where they are. The charging post is in the middle of a spot, where is the second one, there is usually a non electric vehicle there.</p> <p>Secondly, why have an all day Sunday charge that makes it more expensive to visit the town for a quick stop, surely you will have an option to just pay for a single hour?</p> <p>Finally, why charge for parking in the market place, having half hour parking is extremely useful, being able to park longer will reduce churn in the town and make it more difficult to visit the banks for a quick visit.</p>	<p>All electric vehicle bays will be clearly marked.</p> <p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>Wiltshire Council car park facilities.</p> <p>The proposed Sunday charge has been set at a rate between the first and second hour Mon-Sat charge. This recognises the somewhat different nature of visits / stays on Sundays.</p> <p>The Market Place car park is currently subject to an asset transfer / service delegation process with Devizes Town Council. Given this, while it is proposed that the TRO is implemented as advertised, it will effectively be suspended pending the outcome of the asset transfer / service delegation process.</p>
71	Mr Daniel Wiltshire	Bradford on Avon	<p>Proposal: THE COUNTY OF WILTSHIRE (BRADFORD ON AVON) (PROHIBITION AND RESTRICTION OF WAITING, TAXI RANK CLEARWAYS AND ON STREET PARKING) CONSOLIDATION ORDER 2017 (AMENDMENT NO.3) ORDER 2018</p> <p>I am dismayed at the proposals relating to residents parking scheme in Bradford on Avon. In particular, those relating to the southerly section of St Margaret's Street (leading into Trowbridge Road).</p> <p>I understand it is the council's intention to raise the price of permits from £90 to £250 per year. For a young family (requiring two cars), this 278% increase equates to an additional £360 per year.</p>	<p>It is proposed that a two tiered charging regime is introduced where residents' permits would be:</p> <ul style="list-style-type: none"> • £50 for the first permit and £70 for the second permit (at the same address) in limited waiting zones; and • £80 for the first permit and £100 for the second permit (at the same address) in residents' only zones. <p>If there is a desire to change the current arrangements (i.e. by having a residents only parking zone), this should be raised with the town council in the first instance.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>This is excessive, and not something I'd normally expect from a Conservative led council.</p> <p>The other proposal relating to this area, is to extend the resident's parking restrictions from 8am-6pm to 8am-8am. Whilst this is a minor improvement - to an area that is in dire need of greater protection for residents it can hardly justify a price increase of this size. More needs to be done.</p> <p>Residents parking on Frome Road and St Margaret's Street is completely undermined by the fact that anyone can park there for up to 2 hours, and traffic wardens are rarer than hen's teeth. People visiting the town know this and fill the spaces (when visiting the local swimming pool, walking their dogs on the canal, visiting the shops or dropping their kids off at Westview nursery) - leaving the council car park only 50 metres away practically empty! In the summer, there are no spaces left for the residents who pay for the privilege of being able to park there.</p> <p>So, what the proposals amount to is a stealth tax on residents to the benefit of people visiting the town in their cars (compounding the traffic problems). From a Conservative council.</p> <p>I wouldn't mind paying significantly more for the residents parking permits, if I believed I was getting something in return.</p>	

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			I urge you to reconsider your proposals. They are unfair and don't address any of the parking problems residents are concerned with.	
72	Name withheld	Devizes	<p>Proposal: Devizes Amendment No 1</p> <p>I and my wife, [REDACTED], fully support the proposal to extend the parking restrictions in Victoria Road from 8am-6pm to 8am-8pm. This is because we are still finding it difficult to park on returning home after 6pm.</p>	Support for the hours of operation of residents' parking schemes being extended from 8am – 6pm to 8am – 8pm is noted.
73	Name withheld	Trowbridge	<p>Proposal: Parking proposals</p> <p>Increase to car parking charges within Trowbridge is ridiculously short-sighted and just another nail in the coffin of our town centre.</p> <p>Major brands won't return to the town centre without a massive footfall increase. That increase won't happen with what the town centre currently offers unless something changes to attract them. People aren't going to keep paying more to park to visit that current, poor offering of charity, betting and pound shops, distributed evenly between takeaways.</p> <p>Follow Salisbury's example (http://www.wiltshire.gov.uk/news/articles/free-car-parks-salisbury), make the car parks free, increase the footfall and lets start having a BUSY town centre that attracts the bigger brands back.</p> <p>If these increases are simply to balance the short term books, it really is short-sighted and failing</p>	<p>As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained' approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>The proposals included in the Traffic Regulation Order consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			Trowbridge residents by being an accessory to killing off our town centre.	operational improvements. The current circumstances in Salisbury are unique and changes to car parking management is one of a number of measures being taken to help the regeneration of the city.
74	Mr Edward Dunn	Devizes	<p>Proposal: THE COUNTY OF WILTSHIRE (DEVIZES) (PROHIBITION AND RESTRICTION OF WAITING, TAXI RANK CLEARWAYS AND ON STREET PARKING) CONSOLIDATION ORDER 2017 (AMENDMENT NO.1) ORDER 2018</p> <p>The imposition of parking charges on Sundays will have a serious effect on trade and the same applies to parking charges in the Market Place - it will be the last straw for many businesses.</p>	<p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The Market Place car park is currently subject to an asset transfer / service delegation process with Devizes Town Council. Given this, while it is proposed that the Traffic Regulation Order is implemented as advertised, it will effectively be suspended pending the outcome of the asset transfer / service</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
75	Mr Gordon Hutt	Marlborough	<p>Proposal: Marlborough Amendment No 8</p> <p>Introducing parking charges on Sundays and Bank Holidays will reduce the attraction of the town for visitors and thereby damage trade and increase congestion in adjoining residential areas where parking remains free. IT IS A BAD IDEA.</p> <p>Increasing season ticket charges will have a similar effect of increasing parking congestion in streets close to the town centre. More constructive would be a Residents Permit scheme.</p>	<p>delegation process.</p> <p>Currently Sunday charging is applied only in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge, Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public Holidays) in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In addition, Bank / Public Holiday charges are applied in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The proposed Sunday charge has been set at a rate between the first and second hour Mon-Sat charge. This recognises the somewhat different nature of visits / stays on Sundays.</p> <p>Season ticket offer considerable savings</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>when compared to standard charges. As a result however, and particularly as they are popular with commuters, season tickets can increase car use (particularly at peak times), discourage the use of sustainable transport modes (as people have already paid for parking) and reduce the availability and turnover of parking spaces (as commuters often park for eight hours).</p> <p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets outlined above, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>The council's car parking strategy includes the following policy:</p> <p><i>Policy PS8 - Residents' parking zones</i></p> <p><i>In those residential areas which suffer from the significant effects of on-street commuter and/or shopper parking, the council will, subject to available resources, investigate and where appropriate introduce residents' parking zones in consultation with local residents and businesses.</i></p> <p>The council previously engaged with the local champion of this matter, but despite extensive consultation, there was insufficient support for a residents' parking scheme. Having said this, any requests for residents' parking schemes should be sent to the town council in the first instance.</p>
76	Name withheld	Marlborough	<p>Proposal: Parking review</p> <p>The suggestion of introducing parking charges on a Sunday is not only disgusting, but heretical. The church goers of the good town of Marlborough must be allowed to worship on the sabbath without levy. This attempt to fine Christians is symptomatic of a council deep state controlled by atheists attempting to impose secularism on Wiltshire in any malevolent manner they can. I wonder how many of those who drafted this proposal were Freemasons.</p>	<p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset),</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>The proposal to increase Marlborough charges while still not levelling those from other towns is additionally disgraceful.</p>	<p>and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained' approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p>
77	Mr Henry Pawlak	Devizes	<p>Proposal: To cancel the intention to introduce parking charges to the Market Place, Devizes</p> <p>Whilst I appreciate that the Council is under financial pressure and needs to find extra funds from it's assets, I don't think introducing parking charges to Devizes Market Place is the way to go about it.</p> <p>It is like spreading the Council's own Novichok</p>	<p>As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained'</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>nerve agent recipe to the businesses, residents and visitors of Devizes. It can only deprive traders of passing trade and deprive visitors and residents the ability to stop for 5 or ten minutes to attend to a quick chore without having to pay for the privilege. In fact I would say that the Council's intention in this matter is completely selfish and without thought for people's livelihoods and quality of life.</p> <p>Make do with raising the charges as proposed in the peripheral car parks but leave the Market Place as the people's haven from greedy fundraising schemes which can only harm the town.</p>	<p>approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>The proposals included in the Traffic Regulation Order consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements.</p> <p>The Market Place car park is currently subject to an asset transfer / service delegation process with Devizes Town Council. Given this, while it is proposed that the Traffic Regulation Order is implemented as advertised, it will effectively be suspended pending the outcome of the asset transfer / service delegation process.</p>
78	Mr James Lane	Marlborough	<p>Proposal: Parking Review - Marlborough</p> <p>I think that the introduction of a parking charge on Sunday is a good idea which will help to bring in much needed revenue to the local authority. I would like to see this change made hand in hand with more parking restrictions on roads near to the town centre to cut down on inconsiderate and sometimes dangerous parking by people attempting to avoid paying for parking.</p>	<p>Support for the introduction of parking charges on Sunday is noted.</p> <p>Any displacement of parking on to streets will be monitored by the council and should additional waiting restrictions be required, these will be assessed as part of a whole town review. Any requests for waiting restrictions should be sent to the town council in the first instance.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			I am, however, concerned that introducing an overnight charge for HGVs may lead to a similar issue of inconsiderate / dangerous parking by HGV drivers as there is not much flexibility in when drivers of these vehicles must take legally enforceable breaks.	Amendments to HGV parking charges are not part of the current TRO process.
79	Name withheld	Marlborough	I work for the emergency services & work extremely varied hours over various shifts. Frankly the provision for residents parking is SHOCKING in Marlborough. On many occasions I have completed a 10 hour night shift serving the people of Wiltshire and had to drive around searching for a precious space. A residents parking scheme would obviously not guarantee a space but would at least go some way to appeasing some of the many disgruntled local residents.	<p>The council's car parking strategy includes the following policy:</p> <p><i>Policy PS8 - Residents' parking zones</i></p> <p><i>In those residential areas which suffer from the significant effects of on-street commuter and/or shopper parking, the council will, subject to available resources, investigate and where appropriate introduce residents' parking zones in consultation with local residents and businesses.</i></p> <p>The council previously engaged with the local champion of this matter, but despite extensive consultation, there was insufficient support for a residents' parking scheme. Having said this, any requests for residents' parking schemes should be sent to the town council in the first instance.</p>
80	Mr Mark Wastell	Devizes	<p>Proposal: Parking Review - Wiltshire towns</p> <p>Please don't increase parking charges or extend their scope in Devizes.</p>	As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>It will just lead to a loss of business for shops and traders in our town who are already struggling. To do so is VERY MUCH against the wishes of local people in Devizes. Shops are closing on a regular basis and we want to be living in a thriving town not a ghost town.</p> <p>Also, people are struggling to make ends meet and this is only going to add to their weekly shopping bill.</p> <p>Furthermore, ticket machines in the Devizes Market Place are an eyesore in the centre of our beautiful historic town.</p>	<p><input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue</p> <p>To help achieve this, a more 'fine grained' approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>The proposals included in this Traffic Regulation Order consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements.</p> <p>Pay and display machines will be installed based on the guidance of Wiltshire Council conservation officers.</p>
81	Name withheld	Warminster	<p>Proposal: tro-site-notice-warminster.pdf</p> <p>The section 55.i about the "unless the vehicle displays a current licence issued in accordance with the provisions of the Vehicle Excise and Registration Act 1994" is possibly not valid unless you add :- where there is a statutory requirement to display such item" as Vehicle Excise Tax discs are currently not supplied or required to display.</p>	<p>This is not something that the council's parking services would issue a penalty charge notice for, but we have noted the wording accordingly.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
82	Name withheld	Marlborough	<p>Proposal: No resident parking charges increase</p> <p>Residents of Marlborough who do not have their parking by their house have nowhere to park. As was shown by the survey of other towns in Wiltshire, Marlborough has much higher parking charges than other towns. It would seem this is just a chance to fleece the residents particularly as the money goes to Wiltshire CC.</p>	<p>As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained' approach to car parking management, and in particular charges, was supported and introduced as a result of the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>The proposals included in the Traffic Regulation Order consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements.</p>
83	Mr Paul Kilmister	Chippenham	<p>Proposal: Parking review, various towns, Wiltshire</p> <p>I strongly object to the proposal, I park at Sadlers Mead car park every weekday as part of my commute to Bristol. The increase of £420 per year will significantly impact me financially and I believe it is entirely unjustified. Furthermore, I often use the town centre car parks on Sundays and Bank Holidays and find it completely objectionable to</p>	<p>The increased take-up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets, and based on the response to the</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>have to pay for parking. I and, I suspect, many others will simply not come into town at weekends any longer. This potentially will have a devastating effect on town centre trade. Furthermore I believe that many people will look for alternative free parking resulting in many town centre businesses finding their car parking filled up with visitors to the town centre, and local residents finding their streets choked with traffic and cars parked there to avoid the increase in charges. This is a ridiculous proposal and hugely damaging to local residents and the local economy. It should be withdrawn immediately!</p>	<p>public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p> <p>Currently Sunday charging is applied only in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge, Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public Holidays) in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In addition, Bank / Public Holiday charges are applied in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>Any displacement of parking on to streets will be monitored by the council and should additional waiting restrictions be required, these will be assessed as part of a whole town review. Any requests for waiting restrictions should be sent to the town council in the first instance.</p>
84	Mr Paul Smith	Malmesbury	<p>Proposal: Parking charges on a Sunday</p> <p>I am opposed to the plan to impose the new charges and waiting limits on a Sunday. Malmesbury has major parking issues for residents and visitors and these changes on a Sunday will negatively impact the town and increase traffic, noise and pollution levels too. DO NOT IMPOSE THIS ON THE PEOPLE OF MALMESBURY. They do not want or need it.</p>	<p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p>
85	Mr Philip Burden	Westbury Leigh	<p>Proposal: Charging at Westbury Leigh car park</p> <p>I want to object to the proposed charges for parking in Westbury Leigh free car park.</p>	<p>There are a small number of parking facilities (or part of), including the Westbury Leigh car park, where currently charges are not applied. In the interest of</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>The village was built before the advent of the mass owners of cars so the houses were built before the thought to build two car parking spaces for each house so most of the houses do not have car parking spaces though that are fortunate enough to be able to fit a car parking space in have done but it's still not enough, if parking charges are imposed then the parking will get worse probably on the green and pavements which will cause a few problems with the various disabled people in Westbury Leigh,. I am deaf and my neighbour is registered blind.</p>	<p>improved fairness (i.e. between different towns in Wiltshire) and efficiency (i.e. charging for the use of the car parking service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that charges are introduced in these parking facilities.</p> <p>Having said this, Wiltshire Council is currently exploring the possibility of an asset transfer / service delegation of the facility to the local community. So, while it will be recommended that the Traffic Regulation Order is approved, it will not at this stage be implemented / enforced.</p>
86	Mr Sam Robson	Trowbridge	<p>Proposal: THE COUNTY OF WILTSHIRE (WESTERN WILTSHIRE) (OFF STREET PARKING PLACES) ORDER 2018</p> <p>There are various reasons I disagree with your proposals.</p> <p>1. Your main reason seems to be that the changes are 'in the interest of fairness'. That might be believable if you weren't just charging everyone more. Wouldn't it be fairer to make some cheaper or have a more meet in the middle approach?</p> <p>2. The Trowbridge car parks - especially Lovemead - are at their busiest about 30% full. You'd make more revenue from this car park by</p>	<p>As set-out in paragraph 3 of the main report, Wiltshire Council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained' approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>more actively trying to sell permits. You say one of the objectives is to stop people commuting, but in this case, you should encourage it. People are still using their cars to commute, they're just not parking in your car park as it's too expensive. They're parking in the multi-storey or on residential streets instead.</p> <p>3. The particular issue with Lovemead and Trowbridge is supply and demand. There's already a free multi-storey car park, and there's a lot of free street parking very close to Lovemead. Instead of paying, you can see endless cars just parking on St. Thomas's Road and similar areas. Not only are you charging residents more for the own parking, you are also making their roads busier by filling them with commuters cars.</p> <p>4. Adding paid Sunday parking is a particularly bad idea as even The Halve and all the single yellow lined areas are free on Sundays. Why would you pay to park when you can park for free literally 10 yards away?</p> <p>5. The increase in residents permit costs is absolutely ridiculous. Describing a change as 'for fairness' when you're doubling people's parking costs is disgusting. I'd challenge any of you to stand up in person in front of the residents and explain why you think that's fair and keep a straight face. You say you're putting the regular permits up to stop commuters, whilst also putting residents permits up to be fair? Do you not want</p>	<p>The proposals included in the Traffic Regulation Order consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements.</p> <p>The council's car parking strategy includes the following policy:</p> <p><i>Policy PS8 - Residents' parking zones</i></p> <p><i>In those residential areas which suffer from the significant effects of on-street commuter and/or shopper parking, the council will, subject to available resources, investigate and where appropriate introduce residents' parking zones in consultation with local residents and businesses.</i></p> <p>A supporting process is currently being reviewed that will set out how the council will investigate, implement and operate residents' parking zones. In the meantime, any requests for residents' parking schemes should be sent to the town council in the first instance.</p> <p>Any displacement of parking on to streets will be monitored by the council and should additional waiting restrictions be</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>people to commute or do you not want people to live here? One of the only reasons we moved to The Halve and not somewhere with a drive was because we knew there were reasonable residents permits, so we personally feel very disappointed you'd now take these away.</p> <p>6. Whilst I see the attraction of trying to standardise everything, it doesn't make any sense when you have car parks with massively different capacities and massively different demands. Something like the car park at the Town Bridge in BOA which is very high demand and very small is so different from something like Lovemead. Having the same rules for both means you'll have the wrong rules for one of them. Standardisation is not always a good thing.</p> <p>I would very much appreciate it if you'd reconsider some of these changes, especially the Residents permit increases and charging on Sundays.</p>	<p>required, these will be assessed as part of a whole town review. Any requests for waiting restrictions should be sent to the town council in the first instance.</p> <p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>Currently there are considerable differences between the rates charged across Wiltshire (i.e. Salisbury residents' permits cost £20 for permits in limited waiting zones and £40 for permits in residents' only zones, whereas £90 is charged in other areas). Many neighbouring authorities also charge more for a second residents' parking permit.</p>
87	Name	Chippenham	Proposal: THE COUNTY OF WILTSHIRE	The increased take up of season tickets

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
	withheld		<p>(NORTHERN WILTSHIRE) (OFF STREET PARKING PLACES) ORDER 2018</p> <p>I believe these parking charge increases are grossly unfair. My season ticket cost will increase 2.45 times its current price. I work in Chippenham but this increase will make me look elsewhere for employment and I certainly won't come into town to shop any more.</p> <p>Bus times are not aligned with working shifts. I have no other option for a commute with a school-run.</p>	<p>has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p> <p>It is important to note that surplus revenue from parking charges supports other transport measures including non-commercial, but essential local bus services. This is one of the main reasons why the council has been in a position to retain the vast majority of these bus services, in contrast to other local authorities which have seen significant cuts to services.</p>
88	Name withheld	Salisbury	Proposal: change of parking restrictions	A number of responses to the public consultation undertaken in late 2017

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>1, taking the time to 8 pm is simply penalising families in Salisbury, if my elderly parents come to visit my children we have to pay , if you have a supper party we have to pay any visitors before 8 have to pay!</p> <p>even in Kensington London the restriction ends at 6.30 .I am firmly in the belief this is a restriction on our liberties to have a normal family life free of being taxed at a time in the day (after work) where family and community should take precedent over Wiltshire Councils financial demands .</p> <p>2. why should it only be certain streets .you assume people living in these streets are wealthy and can suck up this constant barrage of financial demands.i have lived here for 24 years as you know the populace is getting older as i am ,there are at least 5 elderly people in the road receiving care with there carers having to restrict there visits or pay because of the existing residents only restriction and possible 25% of the roads inhabitants are retired or semi retired.</p> <p>on both counts the change is unwelcome discriminatory and quite frankly wrong.</p> <p>Is this a plan to bring a parity throughout Wiltshire (north and south) regarding all parking costs and restrictions.</p>	<p>requested that the operational hours of residents parking schemes should be extended from 8am – 6pm to 8am – 8pm to discourage commuters and visitors to the city from parking in residential areas.</p>
89	Name withheld	Chippenham	<p>Subject: Proposed Sunday Parking Charges - Chippenham</p> <p>The people who gather for worship at the Old Baptist Chapel, Chapel Lane, off the High Street in Chippenham, are very concerned that car park charges could be imposed for going to chapel on</p>	<p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>Sundays, when they use the Borough Parade Car Park.</p> <p>Our services are about an hour and a half in length – at 10.30am, 2.30 pm (Sunday School) and 6pm. We regularly have over 20 cars being parked at service times. The chapel has been there for generations and never have people been deterred from coming to Sunday services by having to pay for parking.</p> <p>If a charge of £1.40 was made, this would amount to about £30 per service, and could amount to over £300 per month. Could you please consider, a) a special concession pass being provided for the use of our congregation to obviate the need to buy a parking ticket? ; and b) restrict charge times on Sunday so they don't apply after 5.30p.m to accommodate our evening service time of 6pm.</p> <p>When we consider that there has never been a charge for worshipping the Lord on the Lord's Day, we feel that this is an anti-Christian action, and that if taken by the Council could discourage people seeking to attend the services. It goes without saying that none of our congregation would come to shop, we just hope to continue with the long established practice of gathering to worship God without hindrance or extra cost.</p> <p>Please do what you can to support/accommodate us loyal citizens of the Chippenham area in this request.</p>	<p>between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The following was included in the Equality Analysis Evidence Document (EAED) included with the report to Wiltshire Council's Cabinet at its meeting on 30 January 2018:</p> <p><i>Religion and Belief:</i> <i>Issue: Introduced or higher parking charges for people attending places of worship on a Sunday.</i> <i>Response: The proposed Sunday parking charges are significantly less than the Mon-Sat charges. As set out in section 1 [of the EAED], surplus revenue from parking charges supports other transport measures including non-commercial, but essential local bus services. This is one of the main reasons why the council has been in a position to retain the vast majority of these bus services, in contrast to other local authorities which have seen significant cuts to services.</i></p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
90	Mrs Caroline Finch	Salisbury	<p>Proposal: Salisbury Consolidation Order 2018</p> <p>Please can you explain what benefits extending residents parking in Zone A (amongst others) till 8pm will bring?</p>	A number of responses to the public consultation undertaken in late 2017 requested that the operational hours of residents parking schemes should be extended from 8am – 6pm to 8am – 8pm to discourage commuters and visitors to the city from parking in residential areas.
91	Mrs Caroline Finch	Salisbury	<p>Proposal: Salisbury Consolidation Order 2018</p> <p>In the absence of an answer to my question submitted via this site on 6 May, I would like to object to the proposed Order to increase the residents permit parking time from 6pm to 8pm. I can see no benefit to residents.</p>	Objection noted.
92	Name withheld	Marlborough	<p>Proposal: WILTS/TRO/Parking.</p> <p>I object to Bank Holiday & Sunday charges in Marlborough. Local businesses thrive on not charging at these times and local residents pay enough the rest of the time.</p>	<p>Currently Sunday charging is applied only in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge, Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public Holidays) in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In addition, Bank / Public Holiday charges are applied in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.
93	Mrs Diana Noble	Salisbury	<p>Proposal: Off street parking order 2018</p> <p>I was initially against a residence only parking in zone A however I feel it is working very well (except possibly on Sundays)</p> <p>I do object strongly to it being extended to 8pm It restricts visits of friends in the evening for no good reason.</p>	A number of responses to the public consultation undertaken in late 2017 requested that the operational hours of residents parking schemes should be extended from 8am – 6pm to 8am – 8pm to discourage commuters and visitors to the city from parking in residential areas.
94	Mrs Elizabeth Cooper	Marlborough	<p>Proposal: Marlborough Prohibition and Restriction of Waiting, Taxi Rank Clearways and On Street Parking</p> <p>I strongly object to the proposals, for the following reasons:</p> <p>1. As a result of Wiltshire Council's exceptionally inefficient management of parking meters, which have frequently been out of order, the Council now appears to be short of revenue which could have been accrued from working meters.</p> <p>2. The proposed levy on Sundays will be a 'tax' on Sunday worshippers, including the elderly, seeking to attend services across the towns involved. This is morally indefensible.</p> <p>3. The proposed increase to season ticket charges will place an unacceptable burden on</p>	<p>1. At Wiltshire Council's cabinet meeting on 30th January 2018, funding was approved for an annual machine replacement programme which will start in the next few weeks.</p> <p>2. Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>many local residents across the towns concerned.</p> <p>4. The towns proposed for these parking charges have much to offer tourists - a further source of revenue which will benefit the towns and, ultimately, Wiltshire Council. It would appear that Wiltshire Council does not wish to attract visitors.</p> <p>5. There are more appropriate ways in which Wiltshire Council could raise revenue, in particular, by substantially increasing recycling to the levels to which other local authorities have been committed for a number of years.</p> <p>Wiltshire Council's strapline of 'Everybody Matters' now appears meaningless.</p>	<p>exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The following was included in the Equality Analysis Evidence Document (EAED) included with the report to Wiltshire Council's cabinet at its meeting on 30 January 2018:</p> <p><i>Age:</i> <i>Issue: Young people and the elderly are more likely to be on low incomes and are therefore more likely to be adversely impacted by any higher parking charges.</i></p> <p><i>Response: As set out in section 1 [of the EAED], surplus revenue from parking charges supports other transport measures including non-commercial, but essential local bus services. This is one of the main reasons why the council has been in a position to retain the vast majority of these bus services, in contrast to other local authorities which have seen significant cuts to services.</i></p> <p><i>Religion and Belief:</i> <i>Issue: Introduced or higher parking charges for people attending places of worship on a Sunday.</i></p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p><i>Response: The proposed Sunday parking charges are significantly less than the Mon-Sat charges. As set out in section 1 [of the EAED], surplus revenue from parking charges supports other transport measures including non-commercial, but essential local bus services. This is one of the main reasons why the council has been in a position to retain the vast majority of these bus services, in contrast to other local authorities which have seen significant cuts to services.</i></p> <p>3. The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>the main report.</p> <p>4. As set-out in paragraph 3 of the main report, Wiltshire Council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more ‘fine grained’ approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>5. Wiltshire Council continues to face financial challenges as a result of reduced funding from central government and the increasing demand for key front line services. To meet this demand, there has been a need to look at all services and consider where further efficiencies can be made, and/or where there is an opportunity to generate additional income.</p> <p>The council’s business plan sets out the vision of the authority – available from http://www.wiltshire.gov.uk/council-democracy-business-plan</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
95	Mrs Gemma Lang	Westbury	<p>Introducing parking charges on Sundays and Bank Holidays is liable to drive away visitors and trade from town, on days when there are many shops which are closed in any event.</p> <p>We park in the Warminster Road car park and have a season ticket. Increasing the cost of the season ticket would considerably adversely affect us - we have no parking at the house (which is directly on the main road) and so we have no other option than to purchase a season ticket for the car park. Increasing the season ticket charges is also likely to lead to an increase in on road parking and congestion, as people choose not to purchase the more expensive season tickets. We have previously tried to purchase a resident's permit from the council but have been told that they are no longer sold and we have to purchase a season ticket - the price of which you are seeking to double. Having seen the notice, resident's permits apparently are available and are much cheaper - so we have already been misinformed and misled by the council seeking to increase income from us.</p>	<p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p> <p>A residents' permit for an off-street car park is different to a residents' permit for an on-street residents' parking zone.</p> <p>The council's car parking strategy includes the following policy:</p> <p><i>Policy PS8 - Residents' parking zones</i></p> <p><i>In those residential areas which suffer from the significant effects of on-street</i></p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p><i>commuter and/or shopper parking, the council will, subject to available resources, investigate and where appropriate introduce residents' parking zones in consultation with local residents and businesses.</i></p> <p>A supporting process is currently being reviewed that will set out how the council will investigate, implement and operate residents' parking zones. In the meantime, any requests for residents' parking schemes should be sent to the town council in the first instance.</p>
96	Name withheld	Calne	<p>Proposal: THE COUNTY OF WILTSHIRE (NORTHERN WILTSHIRE)</p> <p>I feel the proposed increase to parking charges (in particular the season tickets) is extortionate. How can it be justifiable to double the rate?</p> <p>This will encourage workers to flood the surrounding housing estates and also encourage people away from the town centre on Sundays and Bank holidays.</p> <p>I hope this proposal will be reconsidered.</p>	<p>Season tickets offer considerable savings when compared to standard charges. As a result however, and particularly as they are popular with commuters, season tickets can increase car use (particularly at peak times), discourage the use of sustainable transport modes (as people have already paid for parking) and reduce the availability and turnover of parking spaces (as commuters often park for eight hours).</p> <p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>help deal with the implications of season tickets outlined above, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p> <p>The council's car parking strategy includes the following policy:</p> <p><i>Policy PS8 - Residents' parking zones</i></p> <p><i>In those residential areas which suffer from the significant effects of on-street commuter and/or shopper parking, the council will, subject to available resources, investigate and where appropriate introduce residents' parking zones in consultation with local residents and businesses.</i></p> <p>A supporting process is currently being reviewed that will set out how the council will investigate, implement and operate residents' parking zones. In the meantime,</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>any requests for residents' parking schemes should be sent to the town council in the first instance.</p> <p>Any displacement of parking on to streets will be monitored by the council and should additional waiting restrictions be required, these will be assessed as part of a whole town review. Any requests for waiting restrictions should be sent to the town council in the first instance.</p> <p>Currently Sunday charging is applied only in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge, Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public Holidays) in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In addition, Bank / Public Holiday charges are applied in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.
97	Mrs Joyce Shaw	Bradford on Avon	<p>Proposal: SUNDAY PARKING CHARGE</p> <p>Another nail in the coffin for our shops and tourism.</p> <p>All very self defeating because if shops close you will not receive business rates, etc.</p> <p>Also less business for cafe's and restaurants.</p> <p>Again self defeating for the County and our town.</p>	<p>As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained' approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>The proposals included in the Traffic Regulation Order consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements.</p>
98	Name withheld	Chippenham	<p>Subject: Parking charges</p> <p>I wish to complain about the lack of publicity regarding the price hike to parking charges in Chippenham.</p>	A public consultation exercise on car parking charging options was held between 28 September and 23 November 2017. It was hosted on the Wiltshire Consultation Portal and publicised through a number of channels. In total, 1,377

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>I feel it is an absolute disgrace that this town is one of the highest in the county for parking charges which has a damaging impact on the town and local businesses. Our country town of Trowbridge has much more appropriate parking fees and is thriving.</p> <p>The parking charges are already not sustainable and are putting off people visiting the town. A further hike in price on already over inflated charges is beyond comprehension.</p> <p>Even more damaging will be the charging for parking on Sunday's and bank holidays. There is just no good will left in this town and it is short sighted of the council to not encourage ways to help the town thrive. I now seldom go into town from where I live in Calne to avoid the parking charges we go elsewhere. (Although I am from Chippenham originally and my parents still live there and I work there).</p> <p>You are penalising people as well with the increase in parking and also the poor people who work here with regard to over an 100% increase in parking permits, this is absolutely ridiculous!</p> <p>My husband is a small business owner, one man band, and very often has to nip into Chippenham for only five minutes to pop to the bank but can never ever park in any of the free half hour spaces - it is severely wrong that he has to then pay £1.50 for 10 minutes of popping to the bank, it</p>	<p>people and organisations responded by completing questionnaires.</p> <p>The Traffic Regulation Orders (the subject of this report) were advertised in accordance with the requirements of the Road Traffic Regulation Act 1984 and Traffic Management Act 2004.</p> <p>As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained' approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>In this context, there is a car parking capacity issue in Chippenham which was recognised in the report 'Wiltshire Local Transport Plan 2011-2026 – Car Parking Strategy Review' presented to Wiltshire Council's cabinet at its meeting on 17 Mar 2015.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>is bad enough now before you increase the prices further and you are penalising people. He has no choice but to go to Chippenham for this as all other banks in the area have closed!</p> <p>I suggest the first hour parking should be free - or not more than 50p as it is in other county market towns. Or at least free at certain times. Bank holidays and Sundays should remain free but should also offer free periods so people can just pop to the bank or wherever if they only need to do one or two things. This should be at a sensible time not during the school day when most people are at work.</p> <p>I sincerely hope that you do not press ahead with your proposals further damaging the town and impacting local residents. If you continue in your short sighted attempts people will stop coming to town, shops will close, people will lose their jobs and revenue from business rates will then drop.</p> <p>I sincerely hope you reconsider this proposal.</p>	<p>Currently Sunday charging is applied only in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge, Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public Holidays) in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In addition, Bank / Public Holiday charges are applied in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>help deal with the implications of season tickets, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p> <p>The council's car parking strategy includes the following provision:</p> <p><i>Enable community groups to fund charging exemptions in identified car parks to offer as free or subsidised parking (e.g. as part of a 'First hour free' or 'Free after 4pm' parking initiative).</i></p>
99	Name withheld	Devizes	<p>Subject: Ref WILTS/TRO/Parking.</p> <p>I would like to add my voice to those objecting to the implementation of hourly parking with charges in the Market Place, Devizes. These short stay, free parking spaces enable local residents to make a quick stop in the town without having to drive around to find a free space in one of the regular car parks. The Market Place has 4 banks and is close to the main shopping area which</p>	<p>The Market Place car park is currently subject to an asset transfer / service delegation process with Devizes Town Council. Given this, while it is proposed that the Traffic Regulation Order is implemented as advertised, it will effectively be suspended pending the outcome of the asset transfer / service delegation process.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>makes it very easy to run several errands all in the 30 minute time frame.</p> <p>I feel that Wiltshire Council are favouring a short term gain over long term dissatisfaction of those who will vote for them in the next round of elections.</p>	
100	Name withheld	Trowbridge	<p>Subject: WILTS/TRO/Parking</p> <p>I was very dismayed to hear that a parking fee of £1.00 is being considered for Sunday parking in the Church Street car park next to St James's churchyard. It is the only car park nearest to the church and on the same side of the main road as the church which is an advantage from the safety point of view. I am a member of the Church choir and need to use this car park most Sundays and there are also many frail and infirm members in our congregation who use this car park or whose relations would also have to use this park to offload their passengers to give them the shortest walk possible to the church building, and then of course need to park themselves, why should they be penalised by having to pay £1.00.?..... I would have thought church goers should be rewarded for their faithful support in supportingvAnna the various services provided on a Sunday, and there are several services at different times of the day, not penalising them by having to buy a parking ticket in order to worship..... Please reconsider.....</p>	<p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The following was included in the Equality Analysis Evidence Document included with the report to Wiltshire Council's cabinet at its meeting on 30 January 2018:</p> <p><i>Religion and Belief:</i> <i>Issue: Introduced or higher parking charges for people attending places of</i></p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>worship on a Sunday. <i>Response: The proposed Sunday parking charges are significantly less than the Mon-Sat charges. As set out in section 1, surplus revenue from parking charges supports other transport measures including non-commercial, but essential local bus services. This is one of the main reasons why the council has been in a position to retain the vast majority of these bus services, in contrast to other local authorities which have seen significant cuts to services.</i></p>
101	Name withheld	Marlborough	<p>Proposal: TRO consultation on proposed parking reviews</p> <p>I do not object per se to Sunday and bank holiday parking charges. What I do find ridiculous is that all too often the ticket machines are out of order; frequently ALL ticket machines in a given carpark in Marlborough are out of order, leaving no way of buying a ticket, other than using the SMS system. I frequently use the SMS system myself but it costs some 20p admin charge 7p text message meaning that you are effectively paying up to nearly 40% again on top of the actual parking charge in fees, which is extremely unfair. Not everyone has a phone either yet the advice seems to be use SMS parking if you want to avoid a ticket! Just recently I was approached by 3 different members of the public looking to park in George Lane car park when both ticket machines were out of order. Only 1 of them had a phone but</p>	<p>At Wiltshire Council's cabinet meeting on 30th January 2018, funding was approved for an annual machine replacement programme which will start in the next few weeks.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>was reluctant to install yet another parking app onto her phone. They were all panicking about whether they would get a parking ticket. All of them were essentially tourists who were not familiar with the area. Is this really the best introduction to the town for visitors? If you want to charge for parking every day of the year, there must be a greater emphasis on keeping the ticket machines in working order.</p>	
102	Name withheld	Marlborough	<p>Subject: Parking Charges in Marlborough WILT/TRO/Parking</p> <p>I am writing to comment on the proposed parking charges for Marlborough.</p> <p>Marlborough town is growing at a fast rate and it is clear that we have a serious shortage of parking places, either free or in pay and display car parks.</p> <p>Having recently raised the parking fees in the car parks in town, to raise them by the new proposed rates is quite outrageous.</p> <p>I am a Trustee of The Merchant's House in Marlborough and I also work in the shop as a volunteer. We have many volunteers who work in the shop (in two shifts) and as guides round the historic house. Being a charity, we are not able to pay for our volunteer's parking charges and as the morning shift is more than the three hours allowed in the top Waitrose car park, they find it increasingly difficult to park anywhere else. Many</p>	<p>The report to Wiltshire Council's cabinet at its meeting on 17 March 2015 on the 2014 car parking review recognised that the majority of the car parks in Marlborough are well used. While a number of proposals were put forward through the consultation to address this and related issues, it was considered that these can only be adequately considered through a more holistic, multi-faceted study approach.</p> <p>As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained' approach to car parking management, and</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>visitors to the House and shop complain they are up against their parking times and we have noticed a drop off in footfall and profits as a result. Marlborough is being promoted as a tourist destination yet no allowance is being made to increase car parks.</p> <p>Residents of the town who already have parking permits complain that even then, it does not guarantee them a parking space. Now you are proposing a huge increase in the permits without providing any new parking areas.</p> <p>Wiltshire Council planning authority allows more and more housing in the immediate area of the town which in turn causes even more parking problems. We live off College Fields and now find people are being pushed further into residential roads a considerable walk from town.</p> <p>The parking metres in the Waitrose car park are out of order on many occasions and the lower car park has not had a working metre for some weeks now. No wonder the council needs to raise fees as they must be losing huge revenue through inefficiency.</p> <p>I implore you to think again about these proposed parking charges and stop thinking that Marlborough is an affluent town which the council feel they can exploit.</p>	<p>in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>The proposals included in the Traffic Regulation Order consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements.</p> <p>Currently there are considerable differences between the rates charged for residents permits across Wiltshire (i.e. Salisbury residents' permits cost £20 for permits in limited waiting zones and £40 for permits in residents' only zones, whereas £90 is charged in other areas). Many neighbouring authorities also charge more for a second residents' parking permit.</p> <p>Housing in the centre of towns is considered sustainable and parking standards reflect this (i.e. people have non-car access to a range of services and facilities).</p> <p>The council's car parking strategy includes the following policy:</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p><i>Policy PS8 - Residents' parking zones</i></p> <p><i>In those residential areas which suffer from the significant effects of on-street commuter and/or shopper parking, the council will, subject to available resources, investigate and where appropriate introduce residents' parking zones in consultation with local residents and businesses.</i></p> <p>The council previously engaged with the local champion of this matter, but despite extensive consultation there was insufficient support for a residents' parking scheme. Having said this, any requests for residents' parking schemes should be sent to the town council in the first instance.</p> <p>At its meeting on 30 January 2018, Wiltshire Council's cabinet approved an annual maintenance programme for the upgrade / replacement of a large number of pay and display machines - the machines for Marlborough have been ordered and will be installed shortly.</p>
103	Mrs Sarah Todhunter	Devizes	<p>Proposal: Introduction of Parking Charges in Devizes Market Place</p> <p>Devizes Market Place is the centre of the community - the stage of our fabulous outdoor events and festivals, the place that our veteran's form up as an act of remembrance, the site of our</p>	<p>The Market Place car park is currently subject to an asset transfer / service delegation process with Devizes Town Council. Given this, while it is proposed that the Traffic Regulation Order is implemented as advertised, it will effectively be suspended pending the</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			historic and culturally rich Market Cross and Escourt Fountain. It is a travesty that Wiltshire Council consider it to be nothing more than a car park. The introduction of parking charges brings threat to the events that make Devizes the community that it is. I strongly object to this proposal.	outcome of the asset transfer / service delegation process.
104	Mrs Susan Loyden	Chippenham	<p>Proposal: TRO Consultation on proposed parking review</p> <p>The proposed increase in parking fees at Sadlers Mead from £37.50 per month to over £75 is just not justified. I travel for work and already spend £50 each week in petrol. I may now have to consider leaving my employment.</p>	<p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p>
105	Mrs Tracy Bennett	Not identified	<p>Proposal: Permit Parking Increase</p> <p>Please do not increase the permit parking charges as proposed. This is a massive increase and will really affect my ability to park for work.</p>	The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>I'm happy to pay the cost as it stands, but if the proposed increases go ahead feel I will be forced to find on road parking rather than pay this massive increase. This proposed increase is far too much specially in one go.</p> <p>Please reconsider this decision.</p>	<p>to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p>
106	Name withheld	Calne	<p>Proposal: Off Street Parking places order price increase</p> <p>Furious and dismayed at the proposed increase in the season ticket costs at Calne Church Street car park. I currently pay £15.30 per month and you propose to increase that to £40.00 this is a huge % increase and cannot be justified. I have had under inflation pay rises for in excess of 10yrs now and I feel disappointed that Wiltshire Council feels it can apply such a % increase. I use this car park at least 4 days a week all day for approx. 11hrs for work purposes I park there then get the 55 bus to Swindon & back. If I did not do this I would need to drive all the way. Will you be using the increased fee to make the car park safer? I doubt it. My car has been damaged 3x in the car</p>	<p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 85% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments,</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>park by inconsiderate other users who have never left their details. If you are going to increase the fee by this much I expect CCTV to be provided and more lighting. I sincerely hope you do not apply this excessive increase as if so I will have to review how I get to work and will experience a detriment to my financial situation.</p>	<p>however, it is now proposed that the basis for discounting season tickets is unchanged at this time.</p> <p>Any financial surplus from parking charges is used to subsidise essential bus services.</p>
107	Name withheld	Chippenham	<p>Proposal: TRO Consultation on proposed parking review</p> <p>How can you justify the proposed rise in parking fees for Chippenham and surrounding towns, including monthly permits. No one's salary has increased to cover these costs and what facilities do we get, none. The shops are poor, there is nothing for children and families, this will completely kill an already dying town. And to take away free Sunday parking and Bank Holiday's - no more folk festival then because people haven't got the money to pay the increases let alone spend anything in the town to keep events afloat. Appalling and greedy move from the Council.</p>	<p>As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained' approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>The proposals included in the Traffic Regulation Order consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements.</p> <p>Currently Sunday charging is applied only</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge, Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public Holidays) in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In addition, Bank / Public Holiday charges are applied in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>Season ticket offer considerable savings when compared to standard charges. As a result however, and particularly as they are popular with commuters, season tickets can increase car use (particularly at peak times), discourage the use of sustainable transport modes (as people have already paid for parking) and reduce the availability and turnover of parking</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>spaces (as commuters often park for eight hours).</p> <p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets outlined above, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p>
108	Name withheld	Warminster	<p>Subject: Wilts/TRO/Parking ... For the Sustainable Transport Group</p> <p>I apologise for being a day late in making my comments but yesterday I could not gain access to your site. I often have problems with the site "locking up" and yesterday was one of those days.</p> <p>I am objecting to the proposal to make the</p>	<p>We are sorry to learn of the issue you encountered in accessing the council's site – this is not an issue that was reported by other respondents.</p> <p>The Smallbrook Lane car park was included in a land transfer to Warminster Town Council in November 2016.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>Smallbrook Lane Car Park a Virtual Permits car park. Originally it was to be included as part of the Smallbrook Nature Reserve transfer to Warminster Town Council as it was inserted by WWDC to serve the Reserve.</p> <p>First the car park is not at Smallbrook Lane it is on Smallbrook Road and Smallbrook Lane is half a mile away. I would suggest that this error invalidates any order or the consultation dead line.</p> <p>Secondly many users of the car park are elderly and do not have the means of paying virtually. This contravenes their human rights as it is the only site in the order to be "Virtual Only".</p> <p>Finally, I am a member of the Smallbrook Meadows Volunteers and we visit the Reserve regularly to maintain the site. We also maintain the car park i.e. cut the grass, litter pick, repair the fences, remove fly tip and fill pot holes. As an example, today I spent 3 hours cutting grass on public rights of way through the reserve and another 3 hours on conservation work. There were another 5 x volunteers on site all day.</p> <p>The volunteers give their time but will be reluctant to pay for the privilege of using their own car park.</p>	<p>Therefore, the recommendation in the report is that the Traffic Regulation Order in relation to Smallbrook Lane car park is not implemented.</p>
109	Name withheld	Chippenham	<p>Changes to Season Ticket permits in Chippenham</p> <p>I write in a personal capacity as a property owner</p>	<p>The car parking capacity issue in Chippenham was recognised in the report 'Wiltshire Local Transport Plan 2011-2026 – Car Parking Strategy Review' presented</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>in Chippenham where I and/or my related parties own a number of premises including the Wilkinsons store on the High Street and the Oak Furniture Land retail warehouse on Station Hill. I am also a founder BID Board Member and Levy payer and have, in that capacity, seen the recent submission by Kathryn Crossweller, the BID Manager.</p> <p>As Kathryn outlines in her second paragraph, Chippenham has many problems to resolve including losing shoppers to neighbouring towns, an inadequate bus service, poor/non-existent connectivity around the pedestrian and cycle network, and a drastic shortage of car parking in the town centre (see Benchmarking Evidence below). This means that town centre workers are overly reliant on cars to drive to work and most of those who do therefore rely on season car park tickets.</p> <p>Background Evidence re parking capacity.</p> <p>In April 2017 the BID commissioned a Town Benchmarking Report by People and Places (can be supplied on request). Two of the key findings of this report were:-</p> <ul style="list-style-type: none"> • Car parking Vacancy; only 9 % of all car parking spaces were vacant on the Market Day audit, considerably lower than the National small and large town figure of 31%. The non Market Day figure of 14% 	<p>to Wiltshire Council's cabinet at its meeting on 17 March 2015:</p> <p><i>69. It was made clear in the consultation that the Council's car park usage data suggests that there is a car parking capacity issue in Chippenham. While a number of changes were suggested as part of the consultation to help manage current demand, the capacity issue will need to be considered as part of the review of the Chippenham Transport Strategy which forms part of the Wiltshire Core Strategy.</i></p> <p>The Chippenham Transport Strategy, which includes sustainable transport measures, was reviewed in 2016 in association with the Chippenham Site Allocations Plan.</p> <p>Wiltshire Council continues to face significant financial challenges as a result of reduced funding from central government and the increasing demand for key front line services. To meet this demand, there has been a need to look at all services and consider where further efficiencies can be made, and/or where there is an opportunity to generate additional income.</p> <p>The proposals included in the Traffic</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>vacancy is also a considerable reduction on the National Small (37%) and large (36%) Town averages.</p> <ul style="list-style-type: none"> Car Parking; 76% of businesses and 60% of town centre users rated “Car Parking” as a negative aspect of Chippenham, both figures higher than the national small and large town averages. Cheaper/Free Parking was the theme to emerge from the qualitative comments supplied by both businesses and town centre users. <p>This suggest as drastic shortage of parking and a genuine and heartfelt concern amongst the businesses and people of Chippenham and we understand that the MP’s post bag and surgeries support this. If you doubt it please can I urge you to visit Chippenham by car to go shopping and see how you get on – many people try once or twice and then go elsewhere.</p> <p>Cabinet Paper re Amendments to the LTP (2011- 2026) Car Parking Strategy</p> <p>In Parvis Khansari’s paper to Cabinet on the subject dated September 2017 he states in para 5 that the Car Parking Strategy should focus on three key factors:</p> <ol style="list-style-type: none"> Regeneration: using parking measures to support town centre regeneration (such as providing more and/or cheaper parking to 	<p>Regulation Order consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements.</p> <p>Season tickets offer considerable savings when compared to standard charges. As a result however, and particularly as they are popular with commuters, season tickets can increase car use (particularly at peak times), discourage the use of sustainable transport modes (as people have already paid for parking) and reduce the availability and turnover of parking spaces (as commuters often park for eight hours).</p> <p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets outlined above, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p><i>attract more shoppers</i></p> <p>2. Restraint: <i>using parking controls as a means of restraining/managing traffic and improving environmental quality, or to encourage the use of sustainable transport modes</i></p> <p>3. Revenue: <i>generating revenue to cover costs of providing car parking, using any surplus to fund other important local services.</i></p> <p>Elsewhere in the paper he continues:</p> <ul style="list-style-type: none"> • <i>(para 6) It should be noted that the pursuit of one of these factors alone will potentially result in the other two being compromised</i> • <i>(par 11) the review was based on relevant local circumstances in each settlement to try and achieve the best balance between the three factors</i> • <i>(para 17) it should be noted that if implemented, some changes to charges could have positive, negative or mixed impact on local economic, social and environmental factors. For example; town centre regeneration issues (such as footfall levels and the number of vacant shops) and unintended consequences (such as increased parking on residential streets.</i> 	<p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p> <p>With regard to free car parking for Wiltshire Council employees, this will be included for consideration as part of a current review of staff car parking.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<ul style="list-style-type: none"> • <i>(para 38) the increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders.....if season ticket charges were 50% of the day rate.....this would increase income by an estimated £280,000 per annum.</i> <p>In essence this proposed jump in season ticket rates is therefore entirely Revenue driven but dressed up to encourage town centre workers to use more sustainable means of transport to get to work (ie Restraint) and to free up more town centre spaces for shoppers (ie Regeneration). I am working closely within the BID, as a member of their Access and Carparking Sub Committee, and we support the aspirations behind the strategy. Indeed I believe that in 5 years' time the following should have been achieved:</p> <ul style="list-style-type: none"> • Town centre season tickets should no longer be necessary or available and those that do remain should be expensive, at least double of treble today's rate. (ie Restraint) • There should be a comprehensive and well-oiled range of sustainable transport alternatives (currently lacking) particularly aimed enabling all town centre workers to 	

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>get to and from work without the need to take a car into the town centre – this could involve a combination of buses, dedicated cycle routes and stands, and perhaps an element of park and ride for those who need to come by car. (ie Restraint and Regeneration)</p> <ul style="list-style-type: none"> • There should be a plentiful supply of town centre spaces for shoppers to encourage those who live on the periphery of, or outside, the town to make regular visits to the town centre to spend money and support local shops, restaurants and businesses. (ie Regeneration and Revenue) <p>Key to the success of such a strategy, and mindful of the substantial anticipated growth, is to firstly increase the number of town centre spaces and simultaneously to introduce the range of sustainable alternatives. Only then can the season ticket holders be forced out of the town centre by a combination of drastic price increases and/or reduction in season ticket spaces.</p> <p>However, despite the logic of the above strategy, Wiltshire Council's current plans include 100% immediate increases to season ticket holders in Bath Road and Sadlers Mead carpark from £450 p.a. today to £900 p.a. tomorrow.</p>	

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>Effect on Town Centre Businesses, workers and residents.</p> <p>Through my involvement with the BID I am aware of many businesses desperately concerned about the hardship that this will create and the potential consequences for their financial wellbeing, staff, and for the town centre generally. I notice that Kathryn in her letter has included a few examples and I would like to quote one in full below:-</p> <ul style="list-style-type: none"> <p>Alliance Pharmaceutical – <i>We employ approx. 130 full-time staff in a building in central Chippenham. We have 27 parking spaces on our own property but we also purchase 99 annual parking permits in Bath Road and Spanbourn Avenue car parks. This currently costs us £44,550 which would more or less double in the event that these prices go through. This would give us cause to reconsider maintaining our desire to stay in Chippenham Town Centre, and would either mean moving out to a business park on the outskirts of the town or even outside the area entirely. Many of us go into town at lunchtime to do shopping, buy our lunches, use services like banks or Post Office, barbers, shoe repairs etc etc. We are currently considering expanding our</i></p> 	

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p><i>offices to accommodate future growth. We would like to stay in the town centre, but an increase of this nature might just be sufficient to dissuade us, and look elsewhere.</i></p> <p>As far as the individual workers are concerned I was out and about in the town canvassing opinion earlier this week and the following response from a town centre worker in New Road was typical: -</p> <ul style="list-style-type: none"> • <i>I currently pay £450 for an annual permit to park in Bath Road carpark and even that does not guarantee a space as the carpark is already oversubscribed. If the fee is doubled I will park in the residential streets on the periphery of the town centre and walk in - everyone else will do the same so Heaven help the residents.</i> <p>Free parking for Wiltshire Council employees.</p> <p>It is understood and appreciated that many/all Wiltshire Council employees enjoy free parking in town centre carparks, as is the case at Alliance Pharmaceutical (above). Whilst there is nothing wrong with this it does cause considerable resentment within the town when set against the parking problems outlined in this letter and it should be borne in mind that the PR consequences of the proposal to double the fee</p>	

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>for other businesses and/or staff will be an avoidable disaster for Wiltshire Council in the way it will be perceived by the people of Chippenham</p> <p>To conclude I am would like to propose that:</p> <ol style="list-style-type: none"> 1. any increase to parking permit fees now should be postponed or, at the very least, be limited to no more than inflation 2. Wiltshire Council announce their intention to draw up plans and find the funding to build a large multi-story carpark on the Bath Road site – to be completed within 5 years 3. Wiltshire Council working with CTC and the BID explore plans for a Sustainable Transport Strategy for the town to be put fully into effect within 5 years 4. That there should be no above inflationary increases in parking permit fees or any reduction in the number of town centre permits until 2 and 3 above have been completed and only then can town centre permits be either priced out or removed (ie Restraint) leaving all town centre parking to draw in shoppers (ie Regeneration and Revenue). <p>I hope that Wiltshire Council will receive these thoughts in good faith and I undertake to continue working within the BID to assist you and CTC in putting such a strategy in place.</p>	

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>Yours Sincerely,</p> <p>██████████</p> <p>PS – I have focussed this letter entirely on the issue of season tickets but I am appalled to read just now the submission to the BID by Waitrose in response to the proposed carpark charges on Sundays and Bank Holidays. I quote it in full below:</p> <p><i>We strong object to this proposal, as it will have a significant detrimental effect on our trade and alongside the planning permission recently granted for the Lidl scheme, the cumulative impact will most certainly lead to the closure of this shop. The recent impact of the existing and the proposed new out of centre convenience offer in Chippenham has and will make it increasingly difficult for us to carry on trading. For the Council to now propose town centre parking changes is not a commercially sensible or sound decision for the vitality of the town centre.</i></p> <p>If Waitrose close and blame it on the Council can you imagine the reaction from the people of Chihppenham?</p>	
110	Name withheld	Calne	<p>WILTS/TRO/Parking</p> <p>I'm writing about the proposed increase for season ticket holders at the Church Street</p>	<p>The proposals included in the Traffic Regulation Order consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>carpark in Calne. I work at a firm of accountants in Caine and have enjoyed being a season ticket holder for a year now paying £184 pa. The proposed annual increase to £480 will dissuade me from renewing my season ticket as it will with 3 of my colleagues who are also season ticket holders.</p> <p>Increases are a necessary evil these days, I accept that, but there is a threshold where it no longer becomes inviting and this proposed increase crosses that boundary. It means that I and my colleagues are now being encouraged to park on the nearby streets where it's free and as a consequence increase the congestion found on those roads.</p> <p>So the council now loses the season ticket revenue from former ticket holders.</p> <p>You will know that the car park is never considered full and I suspect that season ticket holders occupy the majority of those spaces in the car park and if they think like us then the potential of losing that revenue is high. The convenience of the Church Street car park will now longer be as tempting as free parking.</p> <p>A measured approach to the increase would have more success as opposed to the penal increase proposed and would ensure that at least you retain the revenue from the existing season ticket holders unless it is your intention</p>	<p>of proposed parking technology and operational improvements.</p> <p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			not to encourage the sale of season tickets?	
111	Name withheld	Marlborough	<p>I would like to comment on the proposed increases in the charge for permit holders in the car parks in Marlborough. Whereas I understand you need to bring in revenue, it seems that you are unfairly targeting people like me who have a permit in one of Marlborough's car parks. £720 is an 80% increase, how can this rise be justified when what I will be getting is the same. Before penalising permit holders you should firstly get you own house in order and ensure all of the parking meters are working (I dread to think how much revenue you have lost from Hyde Lane alone).</p>	<p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p> <p>At Wiltshire Council's cabinet meeting on 30th January 2018, funding was approved for an annual machine replacement programme which will start in the next few weeks.</p>
112	Name withheld	Marlborough	<p>Subject: TRO Site Notice Marlborough</p> <p>I STRONGLY object to these proposed charges, which will greatly damage Marlborough Tourism and Business.</p>	<p>As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>Wiltshire Council is clearly more interested in extracting the largest amount of money possible from our town and its residents and visitors, rather than serving us,</p>	<p><input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue</p> <p>To help achieve this, a more ‘fine grained’ approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>The proposals included in the Traffic Regulation Order consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements.</p>
113	Name withheld	Chippenham	<p>Subject: Chippenham parking charges</p> <p>As a Chippenham resident I wish to complain about the planned increase to car parking charges in the town center- I am convinced Wiltshire Council has a plan to kill off Chippenham town centre. Your job should be to rejuvenate the town NOT kill it off.</p> <p>Also as a high rate community charge payer I would to know how much if any council workers’ pay to use the old TA centre ? This should NOT be free to council workers - please confirm what</p>	<p>As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:</p> <p><input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue</p> <p>To help achieve this, a more ‘fine grained’ approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			charges if any they pay.	<p>review in 2014 based on the local circumstances of each car park / settlement.</p> <p>Wiltshire Council staff do not pay for their parking permits which are only valid whilst on council business.</p>
114	Name withheld	Chippenham	<p>Subject: Chippenham Parking Consultation Response</p> <p>I am writing to submit a response to the Chippenham Parking review Consultation. I would like it noted my opposition to introducing parking charges in the town during Sundays. This would be particular inconvenient for myself who uses the car parks when attending St Andrews Church on Sunday mornings; I often have lunch in the town centre following the service which serves to boost the local economy and jobs.</p> <p>I feel that introducing parking charges on a Sunday will discourage residents to use the town centre's facilities on Sundays, particularly those of us who attend church for several hours. Please reconsider this move.</p>	<p>As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained' approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p>
115	Name withheld	Trowbridge	<p>Subject: Parking Charges in Church Street Car Park, Trowbridge</p> <p>I am most concerned about the proposal to levy car parking charges on Sundays in this car park. The car park is used by elderly or infirm people who attend services in St James' church. The car park is next door to the church so they can manage the short walk. The car park is sparsely used, so it's not as if the space needs rationing. May I ask you to think again about this, please? It seems a great pity to place another obstacle in the way of those who want to attend church, in return for a meagre extra income for the Council.</p>	<p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The following was included in the Equality Analysis Evidence Document (EAED) included with the report to Wiltshire Council's cabinet at its meeting on 30 January 2018:</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p><i>Religion and Belief:</i> <i>Issue: Introduced or higher parking charges for people attending places of worship on a Sunday.</i> <i>Response: The proposed Sunday parking charges are significantly less than the Mon-Sat charges. As set out in section 1 [of the EAED], surplus revenue from parking charges supports other transport measures including non-commercial, but essential local bus services. This is one of the main reasons why the council has been in a position to retain the vast majority of these bus services, in contrast to other local authorities which have seen significant cuts to services.</i></p>
116	Name withheld	Malmesbury	<p>Subject: Sunday parking charges in Malmesbury</p> <p>As most of the shops in Malmesbury are not open on Sundays, but all the churches are well attended, the introduction of Sunday parking charges seems unreasonable and an easy tax by our County Authority.</p>	<p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>The following was included in the Equality Analysis Evidence Document (EAED) included with the report to Wiltshire Council's cabinet at its meeting on 30 January 2018:</p> <p><i>Religion and Belief:</i> <i>Issue: Introduced or higher parking charges for people attending places of worship on a Sunday.</i> <i>Response: The proposed Sunday parking charges are significantly less than the Mon-Sat charges. As set out in section 1 [of the EAED], surplus revenue from parking charges supports other transport measures including non-commercial, but essential local bus services. This is one of the main reasons why the council has been in a position to retain the vast majority of these bus services, in contrast to other local authorities which have seen significant cuts to services.</i></p>
117	Name withheld	Marlborough	<p>Subject: Proposed parking charges</p> <p>I write with reference to Wiltshire Council's proposal to introduce parking charges in Marlborough on Sundays and Bank Holidays, as well as raising season ticket rates.</p> <p>I have a simple question for you. Have you visited Marlborough in the past 12 months?</p>	<p>As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>If you have you will know that this is, for want of a better word, a cruel step to take.</p> <p>Marlborough has been inundated with road works over the past 12 months, many times with multiple separate works being undertaken at different parts of the town.</p> <p>This has had a severe detrimental effect on the amount of visitors to the town and on businesses in the town.</p> <p>There are currently numerous empty premises in the High Street, which in its self speaks very poorly for the town.</p> <p>Surely Wiltshire Council needs to be doing all they can to support businesses in the town and to encourage people to Marlborough, not drive them away,</p> <p>Sundays and Bank Holidays are both vital trading days for many businesses and introducing parking charges, especially on the heel of months of roadwork misery and the current economic climate, is not remotely fair.</p> <p>As to the season ticket rates, many businesses, including ourselves, have no option but to purchase these.</p> <p>This is a huge expense every year on businesses. How can Wiltshire Council expect businesses to pay extra for season tickets when they have suffered, and are suffering, so much already?</p>	<p>To help achieve this, a more 'fine grained' approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>Wiltshire Council faces significant financial challenges as a result of reduced funding from central government and the increasing demand for key front line services. To meet this demand, there has been a need to look at all services and consider where further efficiencies can be made, and/or where there is an opportunity to generate additional income.</p> <p>The proposals included in the Traffic Regulation Order consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements.</p> <p>Currently Sunday charging is applied only in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge, Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public Holidays) in all or most council car parks</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>Surely it would be better to currently freeze, or even reduce the parking prices to encourage people to the town.</p> <p>I urge you to re-consider these proposals as it could have a severe detrimental effect on the town.</p>	<p>in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In addition, Bank / Public Holiday charges are applied in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p> <p>The council's car parking strategy includes the following provision:</p> <p><i>Enable community groups to fund charging exemptions in identified car parks to offer as free or subsidised parking (e.g. as part of a 'First hour free' or 'Free after 4pm' parking initiative).</i></p>
118	Name withheld	Salisbury	<p>Subject: Residents Parking proposed changes</p> <p>I am writing as a resident of Belle Vue Road asking you to explain why you are changing the operational hours and extending end for another two hours (from 6pm - 8pm?)</p> <p>What is wrong with the present hours ending at 6pm? In my opinion it's perfectly ok as it is.</p> <p>This appears to me to just be a revenue raising exercise.</p> <p>It's bad enough now having to pay for visitors to park up until 6, but I accept its better and easier to park near our house, which with a young family is vital.</p> <p>I really don't see any need to extend.</p> <p>I will look forward to your comments on this please.</p>	<p>A number of responses to the public consultation undertaken in late 2017 requested that the operational hours of residents parking schemes should be extended from 8am – 6pm to 8am – 8pm to discourage commuters and visitors to the city from parking in residential areas.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>I refer to: Order 2 To revoke The County of Wiltshire (Salisbury) (Prohibition and Restriction of Waiting, Taxi Rank Clearways and On Street Parking) Consolidation Order 2013 (with amendments) and re-enact it in the above Order 2 for administrative purposes and to make the following changes: To amend the current Residents parking (Zones A, B, D, E, F, I and J) and the current Parking except permit holders (Zones C, G and H) operational hours from Mon-Sat 8am-6pm to Mon-Sat 8am-8pm</p>	
119	Name withheld	Devizes	<p>Subject: Traffic & Parking Regulation Orders in Devizes</p> <p>I object to the following Orders:</p> <p>1. THE COUNTY OF WILTSHIRE (EASTERN WILTSHIRE) (OFF STREET PARKING PLACES) ORDER 2018</p> <p>2. THE COUNTY OF WILTSHIRE (DEVIZES) (PROHIBITION AND RESTRICTION OF WAITING, TAXI RANK CLEARWAYS AND ON STREET PARKING) CONSOLIDATION ORDER 2017 (AMENDMENT NO.1) ORDER 2018</p> <p>I object to Order 1 in relation to the proposal to charge for parking in the <u>Market Place</u>, on two grounds:</p> <p>(i) The Order appears to imply (although it does</p>	<p>As set-out in paragraph 3 of the main report, Wiltshire Council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained' approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>The Market Place car park is currently subject to an asset transfer / service</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>not say so explicitly) that the maximum length of stay will be extended from the present half hour at least to 2 hours. This recent limitation to 1/2 hour has worked well, much improving the availability of short-term (less than 1 hr) parking spaces in the town centre. The present proposal will severely reduce the availability of short-term parking, because the spaces in the Market Place will be so attractive to visitors generally, that most of them will buy and occupy the limited number of spaces for 1-2 hrs, substantially reducing the turnover of spaces. This will harm the convenience of short-term visitors, and the vitality and viability of the town centre.</p> <p>(ii) Charging will presumably require the installation of some form of machines to take money and/or issue tickets. The installation of such machines will conflict with the statutory objective to conserve and enhance the special architectural and historic interest of this Conservation Area, and the objective to preserve the numerous listed buildings surrounding the Market Place, their features <u>and their setting</u>.</p> <p>I also object to both Orders 1 and 2 because of the effects of their proposals on <u>Victoria Road</u> and the operation of the Residents' Parking Scheme:</p> <p>Order 1: I object to the proposal to charge for parking in public car parks in Devizes on Sundays.</p>	<p>delegation process with Devizes Town Council. Given this, while it is proposed that the Traffic Regulation Order is implemented as advertised, it will effectively be suspended pending the outcome of the asset transfer / service delegation process.</p> <p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>Any displacement of parking on to streets will be monitored by the council. Any requests for changes to the residents' parking scheme should be sent to the town council in the first instance.</p> <p>Support for the hours of operation of</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>Order 2: I object to the failure to extend residents' parking regulations in Victoria Road to Sundays, having regard to the proposal in Order 1 to charge in the public car parks on Sundays.</p> <p><u>Reasons:</u></p> <p>Victoria Road is one of Devizes' residential streets closest to the town centre, and is therefore an attractive place to park for visitors to the town centre. That is why a residents' parking scheme was introduced in 2017. If parking is charged for on Sundays, Victoria Road will again become a very attractive alternative parking location on Sundays, being unrestricted and free of charge. This objection would be met <u>either</u> by withdrawing the proposal to charge for parking on Sundays, or, preferably, by extending residents' parking restrictions to Sundays (0800-2000).</p> <p><u>Comment</u></p> <p>I <u>support</u> the proposals to extend the restricted hours for Victoria Road to 2000 hrs. However, I fear the benefits will be lost if the restrictions are not enforced consistently at key times of the day and week, eg between 1700 and 2000, and on Saturdays. Failure to enforce consistently could make parking conditions worse, if confidence in Wilts C's enforcement is lost. I also comment that Order 2 describes the existing restrictions inaccurately: the present restriction covers Saturdays 0800-1800.</p>	<p>residents' parking schemes being extended from 8am – 6pm to 8am – 8pm is noted.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
120	Name withheld	Devizes	<p>Subject: Traffic & Parking Regulation Orders in Devizes</p> <p>I write on behalf of the Trust for Devizes.</p> <p>The Trust objects to Order 1 in relation to the proposal to charge for parking in the <u>Market Place</u>, on three grounds:</p> <p>(i) The Trust notes that Wiltshire Council proposes, under the Road Traffic Regulation Act 1984 and the Traffic Management Act 2004, to introduce charges in Devizes Market Place on Mon-Sat 8am-6pm (including Bank Holidays): 1hr - £0.70, 2hrs - £1.30 (maximum stay 2 hours) and Sunday 10am-4pm: £1.00 per visit. The Trust is opposed to this change. We wish to see the Market Place remain as a free car park at times when it is not being used as a market. We are also against any charges being imposed for the use of the Market Place for markets or community events.</p> <p>(ii) The Order implies that the maximum length of stay in the Market Place will be extended from the present half hour at least to 2 hours. The recent limitation to 1/2 hour has worked well, much improving the availability of short-term (less than 1 hr) parking spaces in the town centre. The present proposal will severely reduce the availability of short-term parking, because the spaces in the Market Place will be so attractive to visitors generally, that most of them will buy and</p>	<p>(i) The Market Place car park is currently subject to an asset transfer / service delegation process with Devizes Town Council. Given this, while it is proposed that the Traffic Regulation Order is implemented as advertised, it will effectively be suspended pending the outcome of the asset transfer / service delegation process.</p> <p>(ii) While the Traffic Regulation Order (TRO) for the Market Place car park will be recommended for approval, implementation of the TRO will be subject to an ongoing community asset transfer / service delegation process.</p> <p>(iii) Pay and display machines would be installed based on the guidance of Wiltshire Council conservation officers.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>occupy the limited number of spaces for 1-2 hrs, substantially reducing the turnover of spaces. This will harm the convenience of short-term visitors, and the vitality and viability of the town centre.</p> <p>(iii) Charging will presumably require the installation of some form of machines to take money and/or issue tickets. The installation of such machines will conflict with the statutory objective to conserve and enhance the special architectural and historic interest of this Conservation Area, and the objective to preserve the numerous listed buildings surrounding the Market Place, their features <u>and their setting</u>.</p>	
121	Name withheld	Bradford on Avon	<p>Subject: Bradford on Avon - Sunday car park charges</p> <p>I am writing to you about the council's proposal to introduce Sunday car park charges in Bradford on Avon.</p> <p>I am the minister of Bradford on Avon Baptist Church. As you may be aware, our building is located in the centre of town, near the railway station. There is no practical parking for access to our chapel other than the station car park. Many of our congregation are elderly and value the ability to park in that car park on Sundays without having to pay, in order to come to our services.</p> <p>The vast majority of our congregation come to chapel every Sunday (unless away on holidays,</p>	<p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>etc.), so are likely to be needing parking for around 50 Sundays in a year.</p> <p>The introduction of a charge, however small for one visit, therefore will have an impact on them.</p> <p>I would therefore urge the council to reconsider the introduction of these charges.</p>	<p>The following was included in the Equality Analysis Evidence Document (EAED) included with the report to Wiltshire Council's cabinet at its meeting on 30 January 2018:</p> <p><i>Religion and Belief:</i> <i>Issue: Introduced or higher parking charges for people attending places of worship on a Sunday.</i> <i>Response: The proposed Sunday parking charges are significantly less than the Mon-Sat charges. As set out in section 1 [of the EAED], surplus revenue from parking charges supports other transport measures including non-commercial, but essential local bus services. This is one of the main reasons why the council has been in a position to retain the vast majority of these bus services, in contrast to other local authorities which have seen significant cuts to services.</i></p> <p>The council's car parking strategy includes the following provision:</p> <p><i>Enable community groups to fund charging exemptions in identified car parks to offer as free or subsidised parking (e.g. as part of a 'First hour free' or 'Free after 4pm' parking initiative).</i></p>
122	Name withheld	Bradford on Avon	Subject: Changing in parking charges - St Margaret's Street, Bradford on Avon	There is a limited waiting / residents' parking zone in Bradford on Avon. It is

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>I'm afraid I've been working away and I've missed the consultation deadline for the above proposal.</p> <p>When is the CatG meeting when this will be discussed?</p> <p>I would be really grateful if my comments could be passed to the relevant people:</p> <p>As a resident of St Margaret's Street in Bradford in Avon, we have no free parking available adjacent to the house. Historically there were garages assigned to this terrace, but they were sold off to build more housing.</p> <p>It's very difficult to park here at the best of times, and with small children this has been a great challenge. We currently pay a hefty annual £90 for a permit that does not guarantee a space. It is rarely policed, meaning that many people without permits regularly park here for long periods of time, as it's worth the risk. You are now proposing to increase the permit fee massively. In fact by more than 100%. This increase is out of proportion, greedy and grossly unfair and is one we simply cannot afford. I appreciate the council needs to make money wherever it can, but as this only affects a few people, it's unlikely to make a massive difference to you, as it will to us.</p> <p>We are being penalised for living in the centre of town, although we are the ones who walk into</p>	<p>proposed that a two tiered charging regime is introduced where residents' permits would be:</p> <ul style="list-style-type: none"> • £50 for the first permit and £70 for the second permit (at the same address) in limited waiting zones; and • £80 for the first permit and £100 for the second permit (at the same address) in residents' only zones.

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>town (beneficial to all) and support the local shops.</p> <p>Perhaps we should all just park up the road in Trowbridge Road, where it's free; buy no permits at all and you will make less than you do at the moment? We may indeed be forced to.</p> <p>Please feel free to contact me to discuss.</p>	
123	Name withheld	Chippenham	<p>Subject: Proposed Increase in Parking Fees - Chippenham</p> <p>I have just seen the notice regarding the proposed increase in parking fees in Chippenham and surrounding towns.</p> <p>Are you trying to kill of the town completely? Parking in Chippenham is already significantly higher than other towns, the shops here are poor, facilities for children and families are poor and raising the car parking fees, taking away free Sunday's and Bank Holiday's will make the town die completely. People cannot afford to pay those increases especially when peoples wages have not doubled – how can you justify a double in monthly permit fees?</p> <p>People have very limited services now when they pay to park, I will not be paying that amount of money to visit Chippenham. I will most definitely be shopping elsewhere as many will be.</p>	<p>As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained' approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>The proposals included in the Traffic Regulation Order consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>Currently Sunday charging is applied only in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge, Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public Holidays) in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In addition, Bank / Public Holiday charges are applied in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>Season ticket offer considerable savings when compared to standard charges. As a result however, and particularly as they are popular with commuters, season tickets can increase car use (particularly at peak times), discourage the use of sustainable transport modes (as people</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>have already paid for parking) and reduce the availability and turnover of parking spaces (as commuters often park for eight hours).</p> <p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets outlined above, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p>
124	Name withheld	Corsham	<p>Reference: WILTS/TRO/Parking - Corsham</p> <p>I write regarding the proposal to introduce parking charges in Corsham on Sundays and bank holidays.</p> <p>I feel this would be misguidedly detrimental to the</p>	<p>Currently Sunday charging is applied only in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge, Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>well being of Corsham. Many people drive in for a Sunday newspaper and at the same time purchase a few extra items. The change will discourage them from doing this, taking their business to places with free parking eg. Sainsburys.</p> <p>We suggest the first half hour should be free in Corsham to allow people to make quick Sunday and B.H. purchases without taking their business away from the town. What would be the cost of employing a traffic warden at these times? Can you afford to police this?</p>	<p>Holidays) in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In addition, Bank / Public Holiday charges are applied in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The council's car parking strategy includes the following provision:</p> <p><i>Enable community groups to fund charging exemptions in identified car parks to offer as free or subsidised parking (e.g. as part of a 'First hour free' or 'Free after 4pm' parking initiative).</i></p> <p>There would be no additional enforcement costs associated with these changes as it is within the scheduled working hours of civil enforcement officers.</p>
125	Name withheld	Chippenham	Subject: WILTS/TRO/Parking	As set-out in paragraph 3 of the main report, the council needs to find a balance

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>I cannot easily see how to easily leave a comment on your website so I hope that this email will suffice.</p> <p>I would like to comment that I oppose the current plans to change the parking fees in Chippenham. I only visit on a Sunday as I will not pay to visit the limited shops. If parking is more expensive then the town centre will lose even more businesses and visitors. This is not good for the local community and it saddens me that the council are too short sighted to understand the long term problems this will create. Surely people should be encouraged to visit rather than pushed away.</p>	<p>between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more ‘fine grained’ approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>The proposals included in the Traffic Regulation Order consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements.</p> <p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p>
126	Name withheld	Marlborough	<p>Subject: Marlborough Parking</p> <p>I have to say how shocked and disappointed I am reading that you are thinking of increasing permit charges and including charges on Sundays and Bank Holidays. After the very interesting meeting last year regarding the Parking problems in Marlborough I really believed you were going to relieve the problems of Parking in this town not add to them.</p> <p>Marlborough is already losing shops on the High Street (I understand from high rents) and residents I have spoken to are all worried that it is slowly going to become a ghost town. PLEASE help us preserve these Market Towns. We need MORE parking to welcome visitors not turn away visitors and passing trade.</p> <p>Marlborough is a stunning old town, a huge portion of properties have no Parking and why should the residents paying the Council Taxes also be hit harder.</p> <p>LOOK AFTER OUR TOWN, RESIDENTS AND VISITORS PLEASE.</p>	<p>As set-out in paragraph 3 of the main report, Wiltshire Council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more ‘fine grained’ approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>Season ticket offer considerable savings when compared to standard charges. As a result however, and particularly as they are popular with commuters, season tickets can increase car use (particularly at peak times), discourage the use of sustainable transport modes (as people have already paid for parking) and reduce the availability and turnover of parking</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>spaces (as commuters often park for eight hours).</p> <p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets outlined above, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p> <p>Currently Sunday charging is applied only in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge, Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public Holidays) in all or most council car parks</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In addition, Bank / Public Holiday charges are applied in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p>
127	Name withheld	Chippenham	<p>Subject: Chippenham Parking Charges</p> <p>Please reconsider leaving parking charges on Sundays & Bank holidays free in Chippenham. This alone brings a lot of people in to town to shop. Making parking charges payable on these days would kill the small businesses in the town.</p>	<p>Currently Sunday charging is applied only in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge, Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public Holidays) in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In addition, Bank / Public Holiday charges are applied in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p>
128	Name withheld	Not identified	<p>Subject: Car park increases</p> <p>Maybe if the machines were regularly maintained and kept in proper working order, the price increase wouldn't be needed. The amount of times you go to pay and 3 or 4 machines are out of order is incredible. Not everyone takes mobile phones out shopping to be able to ring up & pay, or have the ability (due to mobility issues) to walk all over the car park to find the one machine that works. Then some see no reason to do that just because they are not working. I suggest a different, more reliable supplier of ticket machines.</p> <p>And definitely no charging on a Sunday or Bank holiday.</p>	<p>At its meeting on 30 January 2018, Wiltshire Council's cabinet approved an annual maintenance programme for pay and display machines where we will upgrade / replace a large number each year.</p> <p>Currently Sunday charging is applied only in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge, Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public Holidays) in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In addition, Bank / Public Holiday charges are applied in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.
129	Name withheld	Bradford on Avon	<p>Subject: Proposed Sunday parking charges at the Station car park in Bradford on Avon</p> <p>I am writing to object to the proposed introduction of parking charges at the car park at the station in Bradford on Avon. I am a member of Bradford on Avon Baptist Church and, whilst I live in the town and can therefore walk to the church, many members of our congregation, and also that of the neighbouring United Reformed Church, have to use their cars to get to the services. Some of these are elderly and pensioners, and church is a very important part of their lives, contributing greatly to their wellbeing. The churches have no parking, and they will have to pay out over £68-£119 per year - a sizeable amount for them, and really an unfair tax.</p> <p>Please reconsider this proposal.</p>	<p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The following was included in the Equality Analysis Evidence Document (EAED) included with the report to Wiltshire Council's Cabinet at its meeting on 30 January 2018:</p> <p><i>Religion and Belief: Issue: Introduced or higher parking charges for people attending places of worship on a Sunday.</i></p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p><i>Response: The proposed Sunday parking charges are significantly less than the Mon-Sat charges. As set out in section 1 [of the EAED], surplus revenue from parking charges supports other transport measures including non-commercial, but essential local bus services. This is one of the main reasons why the council has been in a position to retain the vast majority of these bus services, in contrast to other local authorities which have seen significant cuts to services.</i></p> <p>The council's car parking strategy includes the following provision:</p> <p><i>Enable community groups to fund charging exemptions in identified car parks to offer as free or subsidised parking (e.g. as part of a 'First hour free' or 'Free after 4pm' parking initiative).</i></p>
130	Name withheld	Salisbury	<p>Subject: WILTS/TRO/Parking</p> <p>I object to your proposals regarding the changes to parking charges and changes to resident only times in Salisbury for the following reasons:</p> <p>The change to resident permit times has no benefit to the residents. I live in the area and there is no problem parking now with the current system.</p> <p>As a resident I should be able to invite a friend</p>	<p>Wiltshire Council continues to face financial challenges as a result of reduced funding from central government and the increasing demand for key front line services. To meet this demand, there has been a need to look at all services and consider where further efficiencies can be made, and/or where there is an opportunity to generate additional income.</p> <p>The proposals included in the Traffic Regulation Order consultation are aimed</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>over and not have to pay for the privilege when the parking is not an issue. You already charge extortionate council tax!</p> <p>I can see only one reason to change the current system and that is to increase the council's income which should not be a motivator for your proposals. Before you plead poverty and cite government cuts I suggest you look at two things:</p> <p>1) Firstly, you have already made parking so difficult and expensive that people do not come into Salisbury. On top of that the business rates are unaffordable. The shops are dying on their feet and you have been left with a string of charity shops which bring you no revenue at all. The short sightedness of this is unbelievable. I understand that Russell and Bromley is the latest casualty of your incompetence!</p> <p>You have sought to change the behaviour of people. 'All but disabled people must use public transport' you dictate. This is not a big city, this is a market town that just happens to have a cathedral. We are not 'city' minded and as you can see there is rarely a car parked in the 'park and ride' (yet another waste of council money). All that happens is that people don't come into Salisbury and you are left with numerous empty disabled spaces.</p> <p>You cannot ignore the fact that since parking has become free in the car parks that Salisbury has</p>	<p>at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements.</p> <p>As set-out in paragraph 3 of the main report, Wiltshire Council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained' approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>A number of responses to the public consultation undertaken in late 2017 requested that the operational hours of residents parking schemes should be extended from 8am – 6pm to 8am – 8pm to discourage commuters and visitors to the city from parking in residential areas.</p> <p>The current circumstances in Salisbury are unique and changes to car parking management is one of a number of</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>been busier than ever despite recent events. Surely you are not so blinkered that you can't see the link?</p> <p>2) Secondly if you are feeling stretched financially I suggest you look at some efficiencies within the council first before going after us (again!). What are you paying senior management for example? Are you getting value for money on your projects etc etc.</p> <p>I object to changes to parking charges on bank holidays as again there is simply no reason to do this other than to increase your revenue. You should be looking at ways of encouraging people to come into the city not looking at ways to drive people away. People will not come into the city to have supper and go to the theatre as they currently do if they have to pay for the privilege!</p> <p>Please stop doing what you are doing, you are killing a wonderful city for your own short-sighted financial gain.</p>	<p>measures being taken to help the regeneration of the city.</p>
131	Name withheld	Devizes	<p>Subject: WILTS/TRO/Parking</p> <p>Please could you consider the Central and West Central car parks in Devizes to have their maximum stay period extended to 5 hours. As an established business of 29 years we bring a considerable amount of customers to the town who would like to stay longer and use many of the other services and attractions. The usage would allow this and give consumers the convenience</p>	<p>This was considered as part of the comprehensive review of car parking undertaken in 2014 where the overall consultation response in Devizes was to support the re-designation of these car parks to short-stay.</p> <p>Devizes Town Council's consultation submission at the time reflected this:</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			option.	<ul style="list-style-type: none"> • <i>Endorse Wiltshire Council's intention to review the maximum stay in car parks central to the town.</i> • <i>Support the reduction in charges in the long stay car park in Station Road and the re-designation of other car parks to provide more choice.</i>
132	Name withheld	Devizes	<p>Subject: WILTS/TRO/PARKING</p> <p>The published draft increases for season tickets at Station Road, Devizes are over 70%.</p> <p>This will wholly discourage workers from purchasing one and will lead to more on street parking in residential areas together with abusing the short term on street zones by parking in these for long parts of the day. The lack of enforcement enables many people to risk a fine as it is so infrequent.</p> <p>Furthermore the first part of Station Rd car park at present is up to 3 hrs and largely empty. A solution would be paid for by the day, up to all day. Leaving the furthest part as permit holders.</p>	<p>Season ticket offer considerable savings when compared to standard charges. As a result however, and particularly as they are popular with commuters, season tickets can increase car use (particularly at peak times), discourage the use of sustainable transport modes (as people have already paid for parking) and reduce the availability and turnover of parking spaces (as commuters often park for eight hours).</p> <p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets outlined above, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p> <p>The council's car parking strategy includes the following policy:</p> <p><i>Policy PS8 - Residents' parking zones</i></p> <p><i>In those residential areas which suffer from the significant effects of on-street commuter and/or shopper parking, the council will, subject to available resources, investigate and where appropriate introduce residents' parking zones in consultation with local residents and businesses.</i></p> <p>A supporting process is currently being reviewed that will set out how the council will investigate, implement and operate residents' parking zones. In the meantime, any requests for residents' parking schemes should be sent to the town council in the first instance.</p> <p>The inclusion of short-stay spaces in Station Road car park was made in light of consultation comments to the review of</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>car parking undertaken in 2014/15.</p> <p>Where appropriate, annual interim reviews of parking charges (at a car park or town level) can be carried out based on some or all of the factors outlined in Policy PS3 of the Local Transport Plan Car Parking Strategy.</p>
133	Name withheld	Royal Wootton Bassett	<p>Subject: Reference: WILTS/TRO/Parking</p> <p>Please register my complaint re the 70p parking charge in the Royal Wootton Bassett car park on Sundays.</p> <p>At a time when there are great efforts to rejuvenate the town this is a totally ridiculous retrograde step which will discourage visitors to the town.</p> <p>I don't believe this Sunday charge has come out of any consultation and while i agree that daily parking charges should be subject to cost of living increases, to suddenly charge 70p out of the blue on a Sunday is madness.</p> <p>Please reconsider.</p> <p>Also could you tell me how i find out who voted for this as i wish to make sure that i don't vote for them in future elections</p>	<p>As set-out in paragraph 3 of the main report, the Wiltshire Council needs to find a balance between three key factors:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Regeneration <input type="checkbox"/> Restraint <input type="checkbox"/> Revenue <p>To help achieve this, a more 'fine grained' approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>The proposals included in the Traffic Regulation Order (TRO) consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements. They were considered and approved by Wiltshire</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				Council's Cabinet at its meeting on 30 January 2018. The decision on the TRO consultation will be made by the Cabinet Member for Highways, Transport and Waste.
134	Name withheld	Wiltshire	<p>Subject: Proposed Sunday/BH parking Charges</p> <p>I am writing to voice my concern about the proposed introduction of parking charges in car parks in Wiltshire on Sunday and Bank Holidays. I have three issues that I wish to raise relating to this matter.</p> <p>1. Whilst I'm sure that this will raise money for the council the long term impact on town centres doesn't seem to have been considered. This measure will no doubt affect the footfall on these days and consequently the businesses that depend on this footfall. My family and I often travel into town on a Sunday knowing that we will find a parking space and am further motivated by the free parking. In future we will think twice. There are growing number of retail parks/units out of town that offer an attractive (and free alternative).</p> <p>2. There are plenty of valid alternatives that could be introduced without affecting town centre footfall or relying on an already heavily taxed and financially squeezed public to raise funds. For example:</p> <p>a) sponsorship of car spaces by businesses</p>	<p>Currently Sunday charging is applied only in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge, Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public Holidays) in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In addition, Bank / Public Holiday charges are applied in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>1. As set-out in paragraph 3 of the main report, the council needs to find a balance between three key factors:</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>(which would allow them to advertise name/phone numbers etc on/near the spaces)</p> <p>b) refund of car parking ticket in local stores after minimum spend (i.e potentially subsidised by local businesses)</p> <p>c) on all days/times: free or very low price for a short period of eg 20mins for people who just need to go into town quickly. People are put off if there is a minimum payment period of an hour or two when you only need to pop into town briefly. For example Loughton High Street in Essex (on the central underground line to London) costs for 20p for 10mins and has high degree of turnover.</p> <p>d) concessions to car washing businesses to operate in the car park (ie the businesses pay the council to operate in the car park)</p> <p>These are just a few ideas that could have been considered, and they have been generated by me as one individual. This leads me into my final point.</p> <p>3. The consultation has been poorly communicated. I'm sure those involved will point to notices at the car parks or stories in papers but social media doesn't appear to have been used. A simple and free survey on, for example, Facebook could have been shared very quickly and generated a lot of responses and many more ideas that the examples above.</p>	<p><input type="checkbox"/> Regeneration</p> <p><input type="checkbox"/> Restraint</p> <p><input type="checkbox"/> Revenue</p> <p>To help achieve this, a more 'fine grained' approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>2. The council is looking at various ways to maximise income, including advertising within car parks. We are also happy to assist with redemption schemes and are working with various retailers to explore the options.</p> <p>In addition, the council's car parking strategy includes the following provisions:</p> <ul style="list-style-type: none"> • <i>Enable community groups to fund charging exemptions in identified car parks to offer as free or subsidised parking (e.g. as part of a 'First hour free' or 'Free after 4pm' parking initiative).</i> • <i>Enable community groups to take over (ownership and/or</i>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>Further the questionnaire from the first round of consultation was very poorly constructed. It contained leading questions such as asking whether one would pay increased parking charges or higher council tax.</p> <p>I would be happy to play a further part in these consultations and would be happy to attend meetings or correspond further.</p>	<p><i>management) identified off-street car parks in accordance with Wiltshire Council's Community Asset Transfer (CAT) Policy. Essentially this policy means that Wiltshire Council can transfer the management and/or ownership of an asset to the community and may do so in some instances, at less than market value, if sufficient social or economic benefits can be delivered by the proposal. This process also applies if parish/town councils or community groups want to take on and maintain local facilities.</i></p> <ul style="list-style-type: none"> <i>Enable community groups to run identified car parking services in accordance with Wiltshire Council's Delegation of Services to Town and Parish Councils and Funding of Delegated Services Policy. Essentially this policy means that Wiltshire Council delegates the service to the community, allowing for local delivery.</i> <p>3. The Traffic Regulation Orders were advertised in accordance with the requirements of the Road Traffic Regulation Act 1984 and Traffic Management Act 2004.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>With regard to the public consultation held late last year, the nature of the questionnaire was largely determined by the difficult choices and options available to the council.</p>
135	Name withheld	Devizes	<p>Subject: Proposed Sunday Parking Charges In Devizes.</p> <p>I currently park in Station Road in Devizes.</p> <p>Monday - Saturday this costs me 30p for an hour.</p> <p>Sunday i park for nothing.</p> <p>You are proposing i now pay you £1 to park on Sunday.</p> <p>30p i don't mind but £1 forget it. I will not give my business to Devizes on Sunday. I'll park elsewhere for free.</p> <p>Result more business lost to local traders.</p> <p>Are you trying to kill Devizes ?</p>	<p>Currently Sunday charging is only applied in Salisbury. By comparison, charges are applied Monday to Sunday in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>The proposed Sunday charge has been set at a rate between the first and second hour Mon-Sat charge. This seeks to recognise the somewhat different nature of visits / stays on Sundays.</p>
136	Name withheld	Devizes	<p>Subject: Devizes car parking regulations: proposal to change</p> <p>I wish to register my objections and utter disgust at the proposals that have just been made to</p>	<p>As set-out in paragraph 3 of the main report, Wiltshire Council needs to find a balance between three key factors:</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>change the regulations covering the car parks in Devizes.</p> <p>If Wiltshire Council wish to raise more revenue this should be done through Council Tax and not by charging motorists more to park their cars in Devizes. This will be very detrimental to the businesses that trade in Devizes and will not encourage people to participate in events that are held in Devizes. In effect, it is a hidden tax on the businesses of Devizes. You obviously know full well that it will have a detrimental effect because why else would you lift the obligation to pay parking charges in Salisbury to encourage the local economy in the light of the recent problems there!</p>	<p><input type="checkbox"/> Regeneration</p> <p><input type="checkbox"/> Restraint</p> <p><input type="checkbox"/> Revenue</p> <p>To help achieve this, a more 'fine grained' approach to car parking management, and in particular charges, was supported and introduced as a result the last car parking review in 2014 based on the local circumstances of each car park / settlement.</p> <p>The proposals included in the Traffic Regulation Order consultation are aimed at addressing ongoing operational and financial pressures, and to fund a number of proposed parking technology and operational improvements.</p> <p>Council tax is a tax that is set locally and there is a limit on how much council tax can be increased each year without balloting every household regarding any proposed increases. Recognising the pressure on household budgets, only in the last two years has Wiltshire Council raised council tax.</p> <p>The current circumstances in Salisbury are unique and changes to car parking management is one of a number of measures being taken to help the</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				regeneration of the city.
137	Name withheld	Salisbury	<p>Subject: WILTS/TRO/Parking, consultation</p> <p>Could we please have your help, with parking provision for using our Hall in St Marks Road. Zone A became Residents Only Parking, adversely affected the congregation access to our Kingdom Hall.</p> <p>We do need access for brief meetings/cleaning during Weekdays and on Saturday morning. Our main meetings are in the evening at 7pm, and on Sunday at 10am.</p> <p>Would you please consider the following solution to facilitate our use of ■ St Marks Road. Either,</p> <ol style="list-style-type: none"> 1. Allow us to individually purchase an annual Permit for Zone A. This would be our best option. We would happily pay and display such a permit. <p>Or,</p> <ol style="list-style-type: none"> 2. Permit 1 Hour free parking in Zone A. If this was possible we could accommodate your extending the "Residents Only" hours, Monday to Saturday from 8am to <u>7pm</u>. Since we could then park from 6pm for our meeting at 7pm. We think this would meet the criteria of discouraging all day parking, while giving us adequate access for our needs. <p><u>Reason for our request</u></p>	<p>There was a full consultation carried out for the Zone A residents scheme and comments needed to be made at that time.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>Our congregation includes parents with young families as well as senior citizens. We regularly gather at our meetings, for Bible discussion and encouragement. Car use is a must from the surrounding areas and villages. Parking within reasonably close walking distance is appreciated to use the KH.</p> <p>Thank you for giving this request your consideration.</p>	
138	Name withheld	Marlborough	<p>Subject: Comment on parking charges</p> <p>The Situation I want to explain exactly how the proposed raising of car parking charges (specifically season tickets) along with a total lack of residents' parking, impacts the lives of ordinary people who have lower incomes and how those rises will exacerbate the problem. I am 71 yrs old, have two disabled adult children and need a car to reach both. It was the stress of not being able to park on my return home that forced me into buying a Season Ticket for Kennet Place Car Park four years ago. Then it was a season ticket only car park, now it doubles with pay and display and we increasingly often struggle to park at time of high usage.</p> <p>The effect of price rises Should your season ticket prices be raised, I and many others, will not be able to afford to buy one. If the price increased to £720 in Kennet Place Car Park, then along with my council tax, I would be</p>	<p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season tickets, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p> <p>The council's car parking strategy includes</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>sending 15% of my income to Wiltshire Council annually. This year will probably be the last season ticket I purchase, as even the lower price is hard to find on a small pension and I juggled my finances, making the decision not to have even a modest break, by attending a course at Marlborough Summer School from home, in order that I could have the ever decreasing opportunity to park my car in the now very busy Kennet Place Car Park.</p> <p>The changes From 22 years ago, when I moved in, the parking problem in Marlborough has drastically worsened, with all spare pieces of land, kerbside parking etc being taken out of use. I have campaigned for residents' parking to no avail and after a great deal of work and surveying with the support of your officers, eventually I gave up. I ran Cars Residents And Marlborough Parking (CRAMP) for many years. I believe your last council survey for Residents' Parking in Marlborough was circa 1996.</p> <p>What happens when there is no Residents Parking The situation in Kennet Place, where I live, is that there are 6 free spaces in the road which has a terrace of 8 houses. Were we able to use the spaces, it would be inadequate, but much easier. As it is, because the spaces are not limited by time or a Residents' Parking scheme, they are (quite legitimately) used by people who do not live</p>	<p>the following policy:</p> <p><i>Policy PS8 - Residents' parking zones</i></p> <p><i>In those residential areas which suffer from the significant effects of on-street commuter and/or shopper parking, the council will, subject to available resources, investigate and where appropriate introduce residents' parking zones in consultation with local residents and businesses.</i></p> <p>A supporting process is currently being reviewed that will set out how the council will investigate, implement and operate residents' parking zones. In the meantime, any requests for residents' parking schemes should be sent to the town council in the first instance.</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>in Kennet Place. We have had a Landrover stored down here in the same place for over 7 months. In the past it was a car collector who had a space for well over a year. Cars belonging to people who live nearby, often do not move for days or weeks. The most galling parking, is the car swapping system, where one car parked safely on private land, is brought to the road to 'save a space' while the other car leaves temporarily. There are often times when not one single resident can park here. Quite distressing for workers who come home from a night shift only to have to drive around town to find a space and then walk home.</p> <p>Angel Yard Social Housing tenants will also naturally use the parking when they can, as the planning department in their wisdom, decreed there should not be sufficient parking for every dwelling when they were built. Local residents in private estates, also use us for 'extra parking' for a second car, or when friends and relatives either visit or go on holiday, leaving their car in a place where it will be safe!</p> <p>Why it happens All of the above is <u>perfectly legal</u>, but only legal, because Wiltshire Council refuse to look at a Residents' or Parking Permit Scheme of any kind.</p> <p>The Solution Is there a solution to the problem? Yes, I believe there is, by some reorganisation of the system. Of</p>	

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>course, if Marlborough Town Council are able to purchase the land they require from yourselves for Residents' Parking, that will assist, although never solve the problem completely. Wiltshire Council surely have some duty towards their tax paying residents in Marlborough, it was so disappointing to be refused for a community asset transfer of this land.</p> <p>Please consider this idea: If Kennet Place 'free kerbside spaces' became time limited spaces, of 20 or 30mins, they could be doubled up with unlimited time for those who had purchased a Parking Permit, which would allow them to legally park beyond the time limit stated. As many residents work, this would allow the spaces to be utilised in the day for collection of take away food from the local cafes or pop in calls, thus the space would never be wasted. There would be no right to a space but a greatly increased opportunity for a permit holding resident to park, although perhaps having to wait for a space to become free.</p> <p>However, just taking Kennet Place in isolation would be too small a scheme to implement, the creation of parking zones would be required. I suggest joining Kennet Place with The Parade and perhaps part of the London Road, to utilise all the existing time limited parking spaces to double up with Parking Permits for unlimited time, where appropriate. The expense of changing all signage could be avoided, by designing additional</p>	

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>Signage. Eg. signage that states 'Zone 1 Parking Permit Holders - time unlimited' added underneath existing signs. Permits would only be issued for the zone in which you live.</p> <p>Those buying a parking permit for any particular Zone in Marlborough would be made aware of the limits of their zone and all rules on application to Wiltshire Council. The council would be paid for spaces for which they have never previously collected payment. As the time limited areas are already patrolled, there would be no increase in cost for Enforcement Officers, just a tweak in the computerised system. (Kennet Place would of course require new signage to time limit the current free kerbside parking and appropriate lines as well.)</p> <p>Our current single and double yellow lines in Kennet Place are in the right place for safety, preventing parking from 8am - 6pm, although with so few patrols, are regularly abused. Breaking the rules is considered nothing more than a routine challenge to avoid being caught by many, which is frustrating.</p> <p>I would suggest that at first, only one permit per household be issued, increasing on a provable 'statement of need' with criteria decided by Wiltshire Council. This would ensure that those with 'hobby vehicles' would be forced into season ticketed car parks to store them. Most residents parking schemes also offer 'Visitor passes' which</p>	

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
			<p>would be welcome.</p> <p>Never waste the space A system of dual usage for spaces, (which has been tried and tested by other towns) will ensure more movement and fairer use, pushing longer term parking into the pay & display or season ticket car parks. It will also hopefully stop the anger and frustration, pitting one local driver against another looking for a space, which is now happening on a daily basis. Tempers run high and the misery of trying to park is a topic of conversation.</p> <p>If you, as a council, truly believe the words on your logo “where everybody matters”, then I hope you will consider this idea and endeavour to help us solve this problem, which hits hardest the residents on the lowest incomes. Judging by the last 20 years experience, it is only going to get worse.</p>	
139	Westbury Town Council	Westbury	<p>Subject: WILTS/TRO/Parking</p> <p>Westbury Town Council's Highways, Planning and Development Committee object to the Sunday and Bank Holiday car parking charges, as it is mean-minded, petty penny pinching. This is detrimental to the economic wellbeing of the town when Wiltshire Council should be encouraging visitors into the town. The change in season ticket charges reduces from 80% to 50%. This seems unfair to a town that has limited parking and significant parking issues.</p>	<p>Currently Sunday charging is applied only in Salisbury, and Bank / Public Holiday charging in Amesbury, Bradford on Avon, Melksham, Salisbury, Trowbridge, Warminster and Westbury. By comparison, charges are applied Monday to Sunday (including Bank / Public Holidays) in all or most council car parks in the following key competitor towns: Bath; Bournemouth; Newbury; Southampton; and Swindon. In addition, Bank / Public Holiday charges are applied</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>in: Cirencester and Frome. In the interest of improved fairness (i.e. between different towns in Wiltshire and between those people who park on Sundays and those who park Monday to Saturday) and efficiency (i.e. charging for the use of the car park service and asset), and based on the response to the public consultation exercise held in late 2017, it is proposed that Sunday and Bank / Public Holiday charging is applied in all relevant Wiltshire Council car park facilities.</p> <p>Season ticket offer considerable savings when compared to standard charges. As a result however, and particularly as they are popular with commuters, season tickets can increase car use (particularly at peak times), discourage the use of sustainable transport modes (as people have already paid for parking) and reduce the availability and turnover of parking spaces (as commuters often park for eight hours).</p> <p>The increased take up of season tickets has impacted on the income of the council due to the lower cost of parking for season ticket holders; currently, depending on the car park, season ticket holders receive up to an 83% discount on full day rate ticket prices. To address the income impact and help deal with the implications of season</p>

Ref	Name / Organisation	Area	Comments and Objections	Wiltshire Council Response
				<p>tickets outlined above, and based on the response to the public consultation exercise held in late 2017, it was proposed that all season tickets should be based on a standard discount percentage of 50% of the day rate for five days a week and for 48 weeks of the year.</p> <p>In view of the consultation comments, however, it is now proposed that season ticket prices are based on the methodology set out in paragraph 54 of the main report.</p>